```
1
         BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO
 2
 3
     In the Matter of the
     Review of the Application :
 4
     of Ohio Edison Company,
     The Cleveland Electric
     Illuminating Company, The : Case No. 12-2190-EL-POR
 5
     Toledo Edison Company for : Case No. 12-2191-EL-POR
    Approval of Their Energy : Case No. 12-2192-EL-POR
 6
    Efficiency and Peak
 7
    Demand Reduction Program
     Portfolio Plans for 2013
    through 2015.
 8
 9
10
                          PROCEEDINGS
    before Mr. Gregory Price and Ms. Mandy Willey Chiles,
11
12
    Attorney Examiners, at the Public Utilities
13
    Commission of Ohio, 180 East Broad Street, Room 11-A,
14
    Columbus, Ohio, called at 9:00 a.m. on Thursday,
15
    October 25, 2012.
16
17
                           VOLUME TV
18
19
2.0
21
2.2
                     ARMSTRONG & OKEY, INC.
               222 East Town Street, Second Floor
23
                   Columbus, Ohio 43215-5201
                (614) 224-9481 - (800) 223-9481
24
                      Fax - (614) 224-5724
25
```

```
672
 1
    APPEARANCES:
 2
            FirstEnergy Service Company
            By Ms. Kathy J. Kolich
            Ms. Carrie M. Dunn
 3
            76 South Main Street
 4
            Akron, Ohio 44308
 5
            Calfee, Halter & Griswold LLP
            Mr. James F. Lang
 6
            1405 East Sixth Street
            Cleveland, Ohio 44114
 7
                 On behalf of the FirstEnergy Company.
 8
            Natural Resources Defense Council
            By Ms. Rebecca J. Riley
 9
            2 North Riverside Plaza, Suite 2250
10
            Chicago, Illinois 60606
                 On behalf of the Natural Resources
11
                 Defense Council.
12
            Williams, Allwein & Moser, LLC
13
            By Mr. Christopher J. Allwein
            1373 Grandview Avenue, Suite 212
14
            Columbus, Ohio 43212
15
                 On behalf of the Natural Resources
                 Defense Council and the Sierra Club.
16
            Williams, Allwein & Moser, LLC
17
            Mr. Todd M. Williams
            Two Maritime Plaza, Third Floor
18
            Toledo, Ohio 43604
19
                 On behalf of Advanced Energy Economy
                 Ohio.
20
            Ohio Environmental Council
21
            By Mr. Trent A. Dougherty
            and Ms. Cathryn Loucas
22
            1207 Grandview Avenue, Suite 201
            Columbus, Ohio 43212
2.3
                 On behalf of the Ohio Environmental.
24
                 Council.
25
```

```
673
    APPEARANCES (Continued):
 1
 2
            Brickfield, Burchette, Ritts & Stone, PC
            By Mr. Michael K. Lavanga
 3
            1025 Thomas Jefferson Street, Northwest
            Eighth Floor, West Tower
 4
            Washington, D.C. 20007-5201
 5
                 On behalf of Nucor Steel Marion, Inc.
 6
            Environmental's Policy Center
            By Mr. Robert Kelter
 7
            Mr. Justin Vickers
            Mr. Nick McDaniel
 8
            35 East Wacker Drive, Suite 1300
            Chicago, Illinois 6060163101
 9
                 On behalf of the Environmental Law &
                 Policy Center.
10
11
            Mr. David C. Rinebolt
12
            Ms. Colleen Mooney
            231 West Lima Street
13
            P.O. Box 1793
            Findlay, Ohio 45839-1793
14
                 On behalf of Ohio Partners for
15
                 Affordable Energy.
16
            Bricker & Eckler, LLP
            By Mr. Thomas J. O'Brien
            100 South Third Street
17
            Columbus, Ohio 43215-4291
18
                 and
19
            Mr. Richard Sites
20
            155 East Broad Street
            Columbus, Ohio 43215
21
                 On behalf of the Ohio Hospital Group.
22
            Bricker & Eckler, LLP
            By Mr. J. Thomas Siwo
2.3
            100 South Third Street
24
            Columbus, Ohio 43215-4291
25
                 On behalf of the OMA Energy Group.
```

```
674
    APPEARANCES (Continued):
 1
 2
            Boehm, Kurtz & Lowry
            By Mr. Michael L. Kurtz
            and Ms. Jody M. Kyler
 3
            36 East Seventh Street
 4
            Suite 1510
            Cincinnati, Ohio 45202-4454
 5
                 On behalf of the Ohio Energy Group.
 6
            EnerNOC, Inc.
 7
            By Mr. Gregory J. Poulos
            471 East Broad Street, Suite 1520
 8
            New Albany, Ohio 43215
                 On behalf of EnerNoc, Inc.
 9
10
            McNees, Wallace & Nurick
            By Mr. Joseph Oliker
            and Mr. Samuel C. Randazzo
11
            Fifth Third Center, Suite 1700
12
            21 East State Street
            Columbus, Ohio 43215
13
                 On behalf of the Industrial Energy
14
                 Users of Ohio.
15
            Sierra Club
            Mr. Manuel Somoza
16
            85 Second Street, Second Floor
            San Francisco, California 94105-3459
17
                 On behalf of the Sierra Club.
18
            Bruce J. Weston, Ohio Consumers' Counsel
19
            By Ms. Kyle L. Kern,
            Assistant Consumers' Counsel
20
            10 West Broad Street, Suite 1800
            Columbus, Ohio 43215-3485
21
                 On behalf of the Residential
22
                 Consumers of the Ohio Edison, The
                 Cleveland Electric illuminating
23
                 Company, and The Toledo Edison Company.
24
25
```

```
675
 1
     APPEARANCES (Continued):
 2
            Mike DeWine, Ohio Attorney General
            William L. Wright, Section Chief
            Public Utilities Section
 3
            Mr. Devin D. Parram
 4
            Mr. Thomas W. McNamee
            180 East Broad Street
 5
            Columbus, Ohio 43215-3793
 6
                 On behalf of the Staff of the Public
                 Utilities Commission.
 7
 8
 9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
```

				676
1	INDEX			
2				
3	WITNESS		PAGE	
4	Joel Swisher			
5	Direct Examination by Mr. Allwein Cross-Examination by Ms. Kolich		710 714	
_	Redirect Examination by Mr. Allwein		732	
6	Recross-Examination by Ms. Kolich		738	
7	John Seryak Direct Examination by Mr. Siwo		741	
8	Cross-Examination by Ms. Dunn		743	
9	Gregory C. Scheck		7.50	
10	Direct Examination by Mr. Parram Cross-Examination by Ms. Kyler		752 754	
1 1	Cross-Examination by Mr. Vickers		757	
11	Cross-Examination by Mr. Oliker Cross-Examination by Ms. Kolich		768 771	
12	Examination by Examiner Price		831	
13	Wilson Gonzales		0.2.6	
14	Direct Examination by Ms. Kern Cross-Examination by Ms. Kyler		836 838	
15	Cross-Examination by Mr. Lang		839 900	
	Examination by Examiner Price		900	
16	Marty Lanning Direct Examination by Mr. O'Brien		903	
17				
18				
19	COMPANY EXHIBITS	IDFD	ADMTD	
20	17- Document titled "Performance	849	902	
21	Incentives			
22	18- Excerpt from ESP III	869		
<u> </u>				
23	OHA EXHIBITS	IDFD	ADMTD	
24				
25	1 Direct Testimony of Marty Lanning	902	905	
20				

_ _ _

				677
1	OMA ENERGY EXHIBITS	IDFD	ADMTD	
2	101-Direct Testimony of John Seryak	742	751	
3				
4	NRDC EXHIBITS	IDFD	ADMTD	
5	1 - Direct Testimony of Joel Swisher	710	740	
6	2 - Errata Sheet of Joel Swisher	712	740	
7				
8				
9	STAFF EXHIBITS	IDFD	ADMTD	
10	5 - Direct Testimony of GregoryC. Scheck	752	834	
11				
12	OCC EXHIBITS	IDFD	ADMTD	
13	<pre>1 - Direct Testimony of Wilson Gonzalez</pre>	835	902	
14		033	302	
15	2 - Errata Sheet of Wilson Gonzalez	835	902	
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				

1 Thursday Morning Session, 2 October 25, 2012. 3 4 EXAMINER CHILES: Let's go ahead and go 5 on the record. The Public Utilities Commission of 6 Ohio has called for hearing at this time and place Case Nos. 12-2190-EL-POR, 12-2191-EL-POR, 7 8 12-2192-EL-POR, being In the Matter of the 9 Application of Ohio Edison Company, The Cleveland 10 Electric Illuminating Company, and The Toledo Edison 11 Company for Approval of Their Energy Efficiency and 12 Peak Demand Reduction Portfolio Plans for 2013 13 through 2015. 14 And, Mr. Allwein, are you ready? 15 MR. ALLWEIN: Yes, your Honor, we are. 16 Your Honors, at this time the Natural 17 Resources Defense Council would like to call Dr. Joel Swisher to the stand. 18 19 (Witness sworn.) 20 EXAMINER CHILES: Thank you. You may be 21 seated at this time. 22 Before you get started, Mr. Allwein, we 23 will entertain any motions to strike. Any party have 24 motions? 25 MR. ALLWEIN: Well, if I may, your Honor,

I do have a couple of revisions which I think will alleviate some of the counsel's motions, but if you would like the counsel to do it first.

2.2

EXAMINER CHILES: You may go ahead with those.

MR. ALLWEIN: Okay. We had an Attachment 2, an Attachment 4, and those were supposed to be specific discovery responses from the company to NRDC, and we had inadvertently included the entire set, which added to the volume, so we are going to revise Attachment 2 and Attachment 4 down to the specific discovery response referred to in the testimony. And I have this written down, too. I am going to give -- do you want a copy now?

EXAMINER PRICE: That's very helpful.

EXAMINER CHILES: Thank you.

MR. ALLWEIN: And I gave a copy to counsel already. And then attached -- Attachment 11 was a rather voluminous spreadsheet, and it turned out that Mr. Swisher was only referring to actually two pages of the 643, so we have revised Attachment 11 to only reflect the portion of the company's discovery response to which he actually referred to in the testimony. And I have provided that to counsel as well.

```
1
                 EXAMINER CHILES: Thank you.
2
                 MR. ALLWEIN: And that's all I have.
3
                 EXAMINER CHILES: All right. Thank you.
                 At this time we will entertain motions to
4
5
     strike, if any.
6
                 MS. KOLICH: Yes, your Honor. I may have
7
    to refer to some -- well, I may have to refer to some
8
    portions of the deposition, so can we at least swear
9
    the witness in case --
10
                 EXAMINER CHILES: We have.
11
                 MS. KOLICH: I won't ask to approach yet.
12
                 Yes, with that, Mr. Swisher has 14
    attachments to his testimony. The companies do not
13
14
     object to Attachment 1.
                 Attachment 2 Mr. Allwein has taken care
15
16
    of the issue, which leaves us, starts with Attachment
17
     3, which is the AEP Ohio Residential DSM Potential
18
    2012 to 2014. Now, when I -- when I deposed the
19
    witness, the witness -- I asked him each time what
20
    was the purpose of attaching each of these documents.
21
    On page 106, line 1, of his deposition transcript --
2.2
                 EXAMINER PRICE: Do you have a copy for
23
    the Bench?
24
                 MR. ALLWEIN: May I get a copy, too?
25
    did not purchase that deposition.
```

EXAMINER PRICE: Page 106?

MS. KOLICH: I'll check my notes. It was line 1, I know. So Attachment 3 was 106, line 1. This is a document that was -- as the deposition transcript shows on lines 9 and 10, this was a document prepared by Navigant, and it basically reflects the AEP approach to the Market Potential Study regarding the on-site visits question.

As a preliminary matter, the AEP's approach is not relevant to this case given this is a FirstEnergy case, but, moreover, Mr. Swisher was not involved in the preparation of this document. It has an awful lot of detail in there that the company can't cross on with -- without knowing exactly which portions of this document he's relying on. The company has no way to figure out what it needs to defend against.

either find out what -- which pages he needs to -that he is relying on and have those identified, or I
could cross on the whole document, and I really would
prefer not -- the second option. And beyond that,
it's hearsay because apparently it's being offered
for the truth of the matters asserted in there, and,
again, we have no way to -- to ask the person who

prepared it.

2 EXAMINER CHILES: Thank you.

Mr. Allwein, do you have a response to the motion to strike or the request to narrow his attachment?

MR. ALLWEIN: Well, first of all, counsel is correct, it is a PowerPoint presentation by a Navigant consultant to the AEP Ohio residential collaborative. And the point isn't that Mr. Swisher is attesting to the truth of the extensive data within the PowerPoint; he was just merely using this as an illustrative example that -- that AEP based their achievable potential, which is the subject of his testimony on not only surveys, but also on-site visits, and that's really all this is meant to show --

EXAMINER PRICE: Isn't that the problem?

He is offering this for the truth of the matter

asserted that AEP relied on-site visits, right?

That's hearsay.

MR. ALLWEIN: Yes. Okay. Well, an expert witness can rely on anything in regarding -- regarding their testimony.

EXAMINER PRICE: And your citation to authority for that would be?

683 MR. ALLWEIN: I think it's Ohio Rule of 1 2 Evidence 703. 3 EXAMINER PRICE: Which we have with us. 4 MR. ALLWEIN: Okay. 5 EXAMINER PRICE: Would you care to 6 respond? 7 MS. KOLICH: I would, thank you. 8 EXAMINER PRICE: Let's go off the record. 9 (Discussion off the record.) MS. KOLICH: Could I have Mr. Allwein's 10 11 response read back, please. 12 EXAMINER CHILES: Would you read it back, 13 please. 14 EXAMINER PRICE: Let's go ahead and read 15 back Mr. Allwein, and then I have a follow-up 16 question for Mr. Allwein before we get to you. 17 MS. KOLICH: You might want to ask it because I would have to ask her to reread it again. 18 19 EXAMINER PRICE: Go ahead and read his 20 last response, please. 21 (Record read.) 2.2 EXAMINER PRICE: Mr. Allwein, so you're 23 interpreting 703 as allowing him to rely on anything? 24 MR. ALLWEIN: Well, I am broadly 25 interpreting the first phrase in that --

1 EXAMINER PRICE: Which first phrase? 2 MR. ALLWEIN: "The facts or data in a 3 particular case on which the expert bases his 4 opinion." I guess you could narrowly construe that 5 as only the facts in this case, but --6 EXAMINER PRICE: I think the problem is 7 the second half of the sentence, is "the facts --8 "the facts and data in a case upon which an expert 9 can base an opinion on or inference may be those perceived by the expert or admitted in evidence at 10 11 the hearing." 12 He has not perceived any of the data that 13 he is relying upon, nor has it been admitted into 14 evidence at this hearing. MR. ALLWEIN: That's correct, your Honor. 15 16 EXAMINER PRICE: So if we all agree it's 17 hearsay and we agree that 703 doesn't get it in, is there a hearsay exception that could get it in? 18 19 MR. VICKERS: Your Honors, can we just 20 offer an idea for the hearsay exception, rather than 21 have counsel search for things. EXAMINER PRICE: Sure. 2.2 23 MR. VICKERS: In the interest of time, we 24 would just encourage everyone to look at 803.18, the 25 learned treatises exception. It refers to published

treatises, periodicals, or pamphlets. You know, maybe not contemplating in 1998 quite the robustness of PowerPoint, but we do have a document here that was ascertained by everyone, clearly relied upon by the witness.

2.2

It's reliable authority by the testimony or admission of the witness, which I believe

Mr. Swisher is testifying to, and I would also just sort of encourage us to think about the fact that in administrative proceedings like this, the hearsay and the evidence rules, in general, tend to be a bit lenient.

EXAMINER PRICE: They're lenient, and there is just making things up.

MR. VICKERS: Of course.

EXAMINER PRICE: This document has not been published. I'm willing to interpret learned treatise very broadly, you know. In past cases things that are arguably not learned treatises, we've allowed broad interpretation. I think there is a citation to something here in the Electricity Journal. I think in a federal court or a court of common pleas there would be an argument that's not a learned treatise. I think we probably have allowed things from the Electricity Journal in under the

learned treatise.

2.2

But the fact that this is a PowerPoint that was prepared by consultants who are not in the courtroom and not available for cross-examination doesn't make it a learned treatise. I mean, that's sort of like anything on the internet would be a learned treatise. Well, I don't think that works.

MR. VICKERS: My only counter to that would just be that Mr. Swisher is an expert, has looked at many of these things, and, I guess, the argument would be for Mr. Swisher's perspective, that he can tell the difference between something that he just finds on the internet and something that was presented in a reputable form done by a reputable organization that he would rely on as an expert witness in a case. But that's sort of --

EXAMINER PRICE: But that's circular.

That means any expert can rely upon anything, and the fact that he -- the fact that he attached it makes it admissible because he attached it. If this were a company witness, you may not be in such a hurry to say anything that they rely upon can come in.

MR. VICKERS: I just want to clear up, and we can question the witness on the reliability of this document, but I think just saying merely because

```
it wasn't published in a peer review journal means that it's not something you can rely on, I'm just concerned about that for the future, just in general for our procedural process here.
```

2.2

MS. KOLICH: Your Honor, unless you are ready to rule?

EXAMINER PRICE: Proceed.

MS. KOLICH: There doesn't seem to be any reliance on this document. As Mr. Allwein described it, he is simply putting it in as an illustrative example. That's not reliance on anything in formulating opinions.

EXAMINER PRICE: Does that mean you are withdrawing your motion to strike?

MS. KOLICH: No. But it's certainly not coming in under the learned treatise exception, and it still, as you pointed out, prepared by Navigant probably based on statements made by AEP, neither of which have representatives in this room to ask any questions about any statement made in this document.

EXAMINER CHILES: Mr. Allwein, do you have anything additional to add?

MR. ALLWEIN: I do not at this time, your Honors.

EXAMINER CHILES: The motion to strike is

```
granted. I believe it's the entirety of Attachment 3, the "AEP Ohio Residential DSM Potential."
```

MS. KOLICH: Moving on to Attachment 4, Mr. Allwein has taken care of that issue, bringing us to Attachment 5, and it was addressed in the transcript on 106, line 20. No, I stand corrected.

EXAMINER PRICE: Are you talking about "A Framework for Data Center Efficiency Strategy"?

MS. KOLICH: Yes.

EXAMINER PRICE: Okay.

MS. KOLICH: I'll come back to that. I have the wrong reference there. Attachment 6, which is the "Consortium for Energy Efficiency," that one is addressed on page 85, line 3 of the deposition transcript. If you'll look up on page 84, line 19 is where the discussion begins. What -- I asked the witness what's the point of this document, and the answer starts on line 3 of page 85.

"It's just a table of programs that different utilities around the country have introduced addressing data centers as dedicated programs. So I introduced that as an attachment just to support the statement that this is something that utilities are doing. It's a relatively new area, but there are programs that are out in the field."

```
1
                 The company is willing to stipulate to
    that statement. I move to strike the document,
2
    however, on the same basis as the other one. First
3
4
    of all, it's hearsay. Second of all, there's a
5
    lot -- there's a lot of pages here with a lot of
    stuff on them to make that one statement or that one
6
7
    point.
8
                 MR. ALLWEIN: Your Honors, in the
     interest of time, we are willing to agree to the
9
10
    stipulation and withdraw that attachment.
11
                 MS. KOLICH: Counsel appreciates that.
12
    Thank you.
13
                 EXAMINER PRICE: Which line is referenced
14
    in his testimony?
15
                 MS. KOLICH: It's in deposition -- oh,
16
     I'm sorry.
17
                 MR. ALLWEIN: It's page 11, and it is
     line --
18
19
                 MS. KOLICH: 15.
20
                 EXAMINER PRICE: You withdraw the
21
    attachment, but the companies will stipulate to
    allowing the statement.
2.2
23
                 MR. ALLWEIN: Allowing the statement,
    that's fine.
24
25
                 EXAMINER CHILES: Thank you.
```

Those

690

```
1
                 MR. McNAMEE:
                               That was Attachment 6?
 2
                 MR. ALLWEIN: Yes.
 3
                 MS. KOLICH: Attachment 7 is "Building
 4
     Commissioning: A Golden Opportunity for Reducing
 5
    Energy Costs and Greenhouse Gas Emissions." That
 6
     document was referenced in his testimony on page 15,
 7
     line 6, and is addressed on page 90, line 17, of the
 8
     deposition transcript.
 9
                 MR. ALLWEIN: Kathy, excuse me for a
    minute. I'm sorry.
10
11
                 Your Honors, before we go on, I did get
     two complete copies of Mr. Swisher's testimony and
12
13
     attachments. I didn't know if you -- I was going to
     give them to you when I presented the witness, but I
14
15
     didn't realize we were going to have a procedural --
16
                 EXAMINER PRICE: We've got copies of the
17
     attachments. If we run across one we didn't bring
     down, we will let you know.
18
19
                 MR. ALLWEIN: Sorry, Kathy. Go ahead.
20
                 MS. KOLICH:
                              If you look on page 90, line
21
     17, again, the question up on 16, what was the
    purpose of attaching Attachment 7 to his testimony.
2.2
23
                           The purpose was just to support
                 "Answer:
24
     the statement that retro-commissioning can achieve
```

significant savings in commercial buildings.

savings are additional. They are different from what you get through retrofit programs, and that the costs are reasonable."

2.2

The next question starting on line 23 asks, "Were you involved in the development of this report?"

The answer is, "No, I was not. It was done by Evan Mills and Lawrence Berkeley."

The company moves to strike this entire document on the basis of hearsay. Clearly it's being included for the purposes stated starting on line 17 of the deposition transcript and being offered for the truth of the matter asserted. Mr. Mills is not here to be cross-examined or questioned about anything in the -- any of the text or conclusions drawn in this document, what the assumptions were.

EXAMINER PRICE: Are you willing to stipulate to --

MS. KOLICH: No, I am not.

EXAMINER PRICE: Not on this one?

MR. ALLWEIN: I do have a response to

that, your Honor, if counsel is finished.

MS. KOLICH: Yes.

EXAMINER CHILES: Go ahead.

MR. ALLWEIN: This is clearly a public

```
record under the hearsay exception Rule 803, No. 8.

Lawrence Berkeley National Labs is a -- is part of

the United States Department of Energy, and this

document is some -- this document is the kind of

document that Lawrence Berkeley Labs produces in the

course of their activities.
```

2.2

EXAMINER CHILES: Mr. Allwein, the first page of this document contains a legal document that says it was prepared as a result of work sponsored by the California Energy Commission. It does not represent the views of the Commission, UC, their employees, or the State of California.

EXAMINER PRICE: There's also another disclaimer from the United States Government disclaiming any --

MR. ALLWEIN: Well, I guess I would also put forward that it's a learned treatise under 803.18, but it was -- I think it was sponsored by LBNL, but I'm looking at it.

EXAMINER PRICE: I think it was sponsored by the California Energy Commission, but then they turned around and said we're not endorsing this in any manner. The disclaimer is on the second page, Mr. Allwein.

MR. ALLWEIN: Thank you. And we're

```
1
     speaking about Attachment 7; is that correct?
2
                 EXAMINER PRICE: Yeah.
3
                 MR. ALLWEIN: And the first line in the
    disclaimer is "This document was prepared as an
4
5
    account of work sponsored by the United States
6
    Government."
7
                 EXAMINER PRICE: Please keep reading.
                 MR. ALLWEIN: "While this document is
8
9
    believed to contain correct information, neither the
10
    United States Government nor any agency thereof... or
11
    any of their employees, makes any warranty, express
12
     or implied, or assumes any legal responsibility for
13
    accuracy, completeness, or usefulness."
14
                 EXAMINER PRICE: That doesn't sound like
15
    a claim of -- that this information is either kept in
16
    the course of a public record or that it is
17
    necessarily accurate.
                 MR. ALLWEIN: Well, conceding that point,
18
    your Honor, I would say that it is definitely a
19
20
    learned treatise and available for admission under
21
    that exception.
2.2
                 EXAMINER PRICE: Why do you think it's a
    learned treatise?
23
```

scientist from Lawrence Berkeley National Labs.

MR. ALLWEIN: Well, it was prepared by a

24

```
was prepared for the California Energy Commission,
and it is a publication regarding the field that
Dr. Mills is involved in.
```

MS. KOLICH: Well, if Dr. Mills is here, I will be happy to cross-examine him.

MR. ALLWEIN: And I guess I would point out one more item. It says if it's admitted the statements may be read into evidence but not be received as exhibits, so I'm willing to not include the attachment, but I -- I think Dr. Swisher's statements in his testimony should remain.

EXAMINER CHILES: Motion to strike is granted as to the entirety of Exhibit 7. I believe it's Exhibit 7; is that correct?

MR. ALLWEIN: Attachment 7.

EXAMINER CHILES: Attachment 7, as well as could you give me the specific line reference again?

MS. KOLICH: That was 7. It would have been in his testimony on page 15, line 6.

I've got this all written on a chart. I better confirm that for you. I thought you just wanted where it was referenced.

EXAMINER CHILES: This was a line -- a line within the testimony?

695 1 MS. KOLICH: Yes, lines 3 through 10. 2 EXAMINER CHILES: On page? 3 EXAMINER PRICE: 15. 4 MS. KOLICH: 15. 5 EXAMINER CHILES: Line 3, beginning with 6 the statement "A recent study"? 7 MS. KOLICH: Yes. 8 EXAMINER CHILES: And line 10, ending with "productivity"? 9 10 I'm sorry, did you have something to say, 11 Mr. Allwein? 12 MR. ALLWEIN: No. I was just going to 13 ask about the first half of line 3. 14 EXAMINER CHILES: Yes. Line 3 will be 15 struck beginning with "A recent study" through the 16 entirety of line 10. 17 MS. KOLICH: Moving on to Attachment 8 it's "A Utility's Perspective on 18 19 Retro-commissioning." Looks like it's published by 20 Dylan Matthews, Program Manager of Commonwealth 21 Edison. 2.2 And that document is referenced in the 23 testimony on page 16, line 21. The purpose as 24 explained in the deposition starts on page 91, line 16. Again, if you'll look -- or on line 14, I asked 25

```
the witness: "What was the purpose for including this document."
```

2.2

"Answer: Just to point out that a utility in the region, Illinois, that is, ComEd, is conducting a commercial sector retro-commissioning program, that they were reporting on the progress of the program at the National Retro-commissioning Conference last year, so they are at least a couple of years into the program."

The company is willing to stipulate that statement into the record, but moves to have the document Attachment 8 stricken.

EXAMINER PRICE: Mr. Allwein.

MR. ALLWEIN: In the interest of time -in the interest of time, your Honors, I will agree to
the stipulation and the -- I will withdraw Attachment
8.

EXAMINER CHILES: Thank you.

MS. KOLICH: Moving to Attachment 9, it looks like an ACEEE -- ACEEE report of some kind.

Unfortunately, I don't have that one in the deposition transcript as to its purpose, but, again, this document --

EXAMINER PRICE: But your witnesses have relied upon ACEEE documents in this proceeding.

```
MS. KOLICH: They have, but they have not attached them to their testimony where it becomes part --
```

EXAMINER PRICE: That's not the question. The question is, your witnesses, by relying on these documents, have certainly implicitly said these documents are reliable.

MS. KOLICH: I'm not arguing the reliability of an ACEEE document. But I agree my witnesses have, too, relied on that, which is why I am not arguing that. And the concern I have is without knowing -- and I will cross on this -- the purpose of this document in his testimony, I have no idea which portions of it are being relied on or for what purpose. I could --

EXAMINER PRICE: I don't see that as a grounds for a motion to strike.

MS. KOLICH: No. I was just going to say I'll withhold any motion to strike until I obtain further information from the witness during cross-examination.

EXAMINER PRICE: Okay.

MS. KOLICH: If that's acceptable to the

24 Bench.

2.2

EXAMINER PRICE: Yes.

MS. KOLICH: No. 10, Attachment 10, is a "Guide to Resource Planning with Energy Efficiency," and that is referenced in footnote 30 of his testimony and also on page 24, line 2.

2.2

EXAMINER PRICE: Mr. Allwein, at this point if you could share with us a copy of your Attachment 10.

MR. ALLWEIN: Sure. Would each of your Honors like a copy?

EXAMINER CHILES: Yes, please.

MS. KOLICH: And discussion as to the purposes of this deposition can be found in the deposition transcript, page 111 -- page 111, line -- starting on line 9. When asked about this document, the answer on line 9 was: "It was included just to recommend avoided costs methodology approach."

Again, the witness indicated on lines 12 and 13 that he had no involvement in the development of this document. The document -- the document is hearsay. And if it could be considered a learned treatise, the rule, while allowing the admission of certain information, certainly does not contemplate the allowance of a voluminous report with no reference to any statements on which the witness is relying.

2 or the rule if -- if the information is admitted, the 3 statements may be read into evidence but may not be 4 received as exhibits. So if -- here they are 5 offering the entire document as an exhibit with the 6 companies not knowing anything as to which pages on which the witness is really referring. I can 7 8 cross-examine on it if that's the Bench's preference. 9 EXAMINER PRICE: No. But I have a question for the witness. 10 11 Were you involved in the preparation of 12 this document at all? 13 THE WITNESS: No, not specifically that document. 14 15 EXAMINER PRICE: Mr. Allwein. 16 MR. ALLWEIN: I would like to cite again 17 the hearsay exception 803, No. 8, which is a public 18

And under the learned treatise exception

1

19

20

21

2.2

23

24

25

the hearsay exception 803, No. 8, which is a public record. This is a document put out by the United States Environmental Protection Agency. If you look at the very beginning, it says it's intended as a guide to -
EXAMINER PRICE: Whoa. Let's go back to

your public record. The actual rule states,

"Records, reports, statements, or data compilations,
in any form, of public offices or agencies, setting

```
forth (A) the activities of the office or agency, or (B) matters observed pursuant to duty imposed by law as to which matters there was a duty to report."
```

2.2

Now, to what degree does this fit into A or B?

MR. ALLWEIN: I think it fits into B because this is part of the EPA's goal of, you know, clean air and clean water. That's why they promote energy efficiency as a part of that plan.

EXAMINER PRICE: Okay. Now, on the second -- third -- the fourth page there is a disclaimer.

MR. ALLWEIN: I see the disclaimer. But I think just about every document put out by the U.S. Government has a disclaimer very similar to that.

EXAMINER PRICE: But I think a public record that's setting forth the activities of the agency or reporting on matters to which this is a duty to report would not have that sort of disclaimer, would it?

MR. ALLWEIN: I'm not sure, your Honor. I mean, it says if you have any questions regarding the plan, the two folks to contact. The folks in here are both USEPA employees.

EXAMINER PRICE: Well, if you had brought

```
1
     them, maybe you could have them sponsor it.
 2
     that the problem?
                       It's --
 3
                 MR. ALLWEIN: It appears to be.
 4
                 EXAMINER CHILES: All right. The motion
 5
     to strike is granted as to the entirety of I believe
     it's Attachment 10, "Guide to Resource Planning with
 6
 7
    Energy Efficiency."
 8
                 And, I apologize, was there also a line
 9
    within the testimony that you moved to strike?
10
                 MS. KOLICH: I'm checking on that right
11
    now, your Honor.
12
                 EXAMINER CHILES: Okay.
13
                 MS. KOLICH: The reference in his
14
     testimony is on page 24, line 2. If you will just
15
     give me a second.
16
                 EXAMINER CHILES:
                                   Thank you.
17
                 MS. KOLICH: Yes, actually the reference
     starts on page 23, line 19, and carries over to page
18
19
     24, line 2, and we would move to strike that portion
20
     of the testimony.
21
                 EXAMINER CHILES: I'm sorry, page 23,
22
     line 19, through page 24, line 2?
23
                 MS. KOLICH: Yes.
24
                 EXAMINER CHILES: That portion of the
25
```

testimony will be struck in its entirety.

```
1
                 MS. KOLICH: As to Exhibit -- I'm sorry,
    Attachment No. 12, "2016 Levelized Cost of New
 2
 3
    Generation Resources from the Annual Energy Outlook
 4
     2010."
 5
                 EXAMINER CHILES: Mr. Allwein, do you
 6
    have a copy of that attachment for the Bench?
 7
                 MR. ALLWEIN:
                               Yes, your Honors.
 8
                 EXAMINER CHILES: Thank you.
 9
                 MS. KOLICH: And that document is cited
     in his testimony at page 25, line 6, I believe. I'll
10
11
     double-check that.
12
                 MR. ALLWEIN: I'm sorry, we're on 12,
13
     right?
14
                 MS. KOLICH: Yes. It's -- the purpose of
15
     attaching the document is included in the deposition
16
     transcript on page 109, starting on line 5. And,
17
    well, actually, it says on line 6, that's referenced
     referring back to Attachment 12.
18
19
                 EXAMINER PRICE: Okay. Now, this is
20
    not -- this document is not a report that was
21
     facilitated by the U.S. Energy Information Agency.
2.2
     They prepared this document, didn't they?
23
                 THE WITNESS: Yes.
24
                 EXAMINER PRICE: I'm sorry, I wasn't
25
    asking you, but I was asking counsel. But I will go
```

```
1
     ahead and ask the witness that question, too.
2
                 MS. KOLICH: You are going to have to ask
3
          I don't see a reference.
4
                 EXAMINER PRICE: Who prepared this
5
    report, Dr. Swisher?
6
                 THE WITNESS: It's part of the background
7
     for the forecasting, Department of Energy.
8
                 EXAMINER PRICE: Now, we commonly in this
9
     Commission rely on U.S. Energy Information Agency
10
    documents, do we not?
11
                 MS. KOLICH: Yes. I'll withdraw it.
12
                 EXAMINER CHILES: Thank you.
13
                 EXAMINER PRICE: And that's 12 and 13?
14
                 MS. KOLICH: That brings us to Attachment
```

MS. KOLICH: That brings us to Attachment 13, and it's referenced on page 110, line 7, of the deposition transcript. And this, too, was created by EIA, and I will withdraw the motion to strike this one at this time, but I will be cross-examining on it.

15

16

17

18

19

20

21

2.2

23

24

25

EXAMINER CHILES: Thank you.

MS. KOLICH: And then Attachment 14, that is addressed in the deposition transcript, page 111, line 22. And the question on line 21: "And that's being attached for what reason?"

The answer is: "Just to support the

```
statement that in some states the regulators have the utilities include estimates of future CO-2 emission costs as part of their -- in their planing and procurement, effectively as part of their avoided costs."
```

2.2

The companies will stipulate to that statement, but we'll move to strike Attachment 14 on the grounds of hearsay.

EXAMINER CHILES: Mr. Allwein.

MR. ALLWEIN: I'm sorry, counsel, could you repeat the last part of your sentence there or your last statement?

MS. KOLICH: That we will stipulate to what was in the transcript record.

MR. ALLWEIN: Beginning with what, you'll stipulate to?

MS. KOLICH: We will stipulate to the statement found on line 22 of page 111 of the transcript ending on page 112, line 1, of the transcript, but we would move to strike the article in the Electricity Journal on the basis that it's hearsay.

EXAMINER PRICE: I have a question for the witness. Electricity Journal is a peer-reviewed journal, is it not?

THE WITNESS: Yes.

EXAMINER PRICE: Why don't you think this would fall under the learned treatise exception?

This is a peer-reviewed journal, and, frankly, in the past the Commission has relied upon, admitted documents from Electricity Journal, over

FirstEnergy's objections, I might add, but I do recall this coming up.

MS. KOLICH: Well, we got to stay consistent, first of all. But it's an article written by one, two, three, four different individuals making statements. There's no way to know what their statements are based on, what the assumptions were on which they formed their conclusions.

EXAMINER PRICE: That's always going to be true of a learned treatise, isn't it?

MS. KOLICH: Well, if you are viewing it

as a learned treatise, I would agree with you.

However, under the rule, the learned treatise in its entirety doesn't come into evidence. The statements that are being relied upon can be read into the record, is my understanding of that exception.

EXAMINER PRICE: Well, the rule certainly says that, yes.

```
1
                 EXAMINER CHILES: We will we agree with
    your interpretation of rule. I think this is a case
2
3
    where we are going to broadly construe the rule, and
    we are going to admit Attachment 14 in its entirety.
4
5
                 And I believe you stipulated to the
6
    reference within the testimony?
7
                 MS. KOLICH:
                              I stipulate to what?
8
                 EXAMINER CHILES: I'm sorry, you
9
     agreed -- you didn't move to strike the reference to
10
    Attachment 14 within the testimony; is that correct?
11
                 MS. KOLICH: No, I did not because I
12
    wanted to wait for your ruling.
13
                 EXAMINER CHILES: Okay.
14
                 MS. KOLICH: I do withdraw the
15
     stipulation to anything that was read from the
16
     deposition transcript.
17
                 EXAMINER CHILES:
                                   Thank you.
                 MS. KOLICH: That leaves us with
18
19
    number -- Attachment No. 5, and if we could take just
20
    a 5-minute break, I just got to find the references.
21
     It didn't make it on my summary sheet.
2.2
                 MR. ALLWEIN: Your Honor, do you need a
23
    copy of Attachment 5?
24
                 EXAMINER PRICE: Let's go off the record.
25
                 (Discussion off the record.)
```

```
1
                 EXAMINER PRICE: Let's go back on the
 2
     record.
 3
                 MS. KOLICH: Your Honor, this is a --
     apparently a PowerPoint. These slides were not
 4
 5
    prepared by the witness, and it's being offered to
 6
     support the statements made on page 10, starting on
     line 6, therefore, being offered for the truth of the
 7
 8
    matter asserted. That is classic hearsay, and there
 9
     is no exception. It is neither a learned treatise
    nor a public record, and I can't think of any others
10
11
     it would fit within.
12
                 EXAMINER CHILES: Mr. Allwein.
13
                 MR. ALLWEIN: Yeah. If I may, counsel,
14
    Kathy, where was the discussion about this document
15
     in the transcript again?
16
                 MS. KOLICH: There was no discussion.
17
                 MR. ALLWEIN: Oh, on Attachment 5?
18
                 MS. KOLICH: Correct, at least I didn't
19
     find one.
20
                 EXAMINER PRICE: So you don't know if he
21
    was involved in the preparation?
2.2
                 MS. KOLICH: Actually, I do. That
23
     statement is in the deposition transcript.
24
                 MR. ALLWEIN: That's what I was asking
25
     you.
```

```
1
                 MS. KOLICH: Okay. I apologize.
2
                 MR. ALLWEIN: I have something to say
3
    about that.
4
                 MS. KOLICH: That is found on deposition
5
    transcript page 106, line 20.
                 EXAMINER PRICE: Okay. Mr. Allwein, I
6
7
    have a question for your witness.
8
                 You indicate in the deposition transcript
    you were involved with the work that resulted in
9
    these slides.
10
11
                 THE WITNESS: Yes.
12
                 EXAMINER PRICE: Can you testify of your
    own knowledge of the facts that are listed in line 7
13
    through 17?
14
15
                 THE WITNESS:
                               Yes.
16
                 EXAMINER PRICE: That's work that you
17
    did?
                 THE WITNESS: That was work that I did at
18
19
    Rocky Mountain Institute. That was prepared by staff
20
    who I hired after I left my employment there
21
     summarizing earlier work.
2.2
                 EXAMINER CHILES: Okay. The motion to
23
    strike is granted as to Attachment 5. However, the
24
    underlying testimony, I believe that's page 10, line
```

6 through 17, the motion to strike is denied.

709 MS. KOLICH: I didn't move to strike 1 2 that. 3 EXAMINER CHILES: I apologize, just the attachment itself. 4 5 EXAMINER PRICE: We just want to make 6 clear that we are not striking the underlying 7 testimony. 8 MS. KOLICH: Understood. 9 MR. OLIKER: Your Honor, could I have a clarification? Which attachment was that? 10 11 EXAMINER CHILES: That's Attachment No. 12 5, entitled "The Framework for the U.S. Efficiency 13 Strategy." 14 MS. KOLICH: I believe that covers all 15 the attachments. 16 EXAMINER PRICE: I think so. Let go off 17 the record just one moment. (Discussion off the record.) 18 19 EXAMINER CHILES: Let's go back on the 20 record. 21 Mr. Allwein, you may proceed. MR. ALLWEIN: Indeed, your Honors, thank 2.2 23 you. 24 25

1 JOEL SWISHER 2 being first duly sworn, as prescribed by law, was examined and testified as follows: 3 4 DIRECT EXAMINATION By Mr. Allwein: 5 6 Dr. Swisher, good morning. 0. Good morning. 7 Α. 8 Q. Could you please identify yourself for 9 the record. 10 Α. My name is Joel Swisher. 11 And can you give your business address Ο. 12 and your occupation, please. 13 My address is 4188 Amber Place, Boulder, Α. Colorado. I'm an independent consultant throughout 14 15 most of the year, and part of the year I'm a 16 consulting associate professor at Stanford University 17 in the Department of Civil and Environmental Engineering. 18 19 MR. ALLWEIN: And, your Honors, if I may, 20 I have the exhibit I handed you earlier, and as has 21 been modified, marked as Natural Resources Defense 2.2 Council Exhibit 1, please. 23 EXAMINER CHILES: So marked. 24 (EXHIBIT MARKED FOR IDENTIFICATION.) 25 MR. ALLWEIN: Thank you.

- Q. Dr. Swisher, do you have a copy of what has just been marked as Natural Resources Defense Council Exhibit 1 in front of you?
 - A. Yes.

1

2

3

4

5

6

7

8

9

12

13

14

20

21

2.2

23

24

- Q. And can you describe what that exhibit is, please.
 - A. That's my resume. I believe I am looking at the right thing?
 - Q. Well, no. It should be your --
- 10 A. Oh, it's my testimony. I do have that, 11 excuse me. I thought you meant Attachment 1.
 - Q. I'm sorry. And do you also have the accompanying exhibits?
 - A. I do.
- 15 Q. All right.
- EXAMINER PRICE: Let's off the record one second.
- 18 (Discussion off the record.)
- 19 EXAMINER PRICE: Back on the record.
 - Q. Do you have any corrections that you would like to make to your testimony today?
 - A. Yes. There -- in addition to the modifications to the attachments, there were those modifications that you noted earlier, there were two errors in reference to the attachments, but I think

```
both of those attachments were struck; nevertheless,

I can give you the corrections.
```

The first one is on page 16, line 21. It says "Attachment 9" but it should be "Attachment 8."

And on page 21, line 5, "Attachment F," which doesn't exist, should be "Attachment 9."

- Q. Okay. That was actually page 23, line 5, I believe, correct?
 - A. I have 21.

3

4

5

6

7

8

9

10

11

12

13

14

17

18

19

20

21

22

24

25

- Q. Okay. You are correct. Do you have any other changes to your testimony today?
- A. Not at this time.

EXAMINER PRICE: Mr. Allwein, are you going to mark and admit the errata summary?

MR. ALLWEIN: I can, if that would be helpful for the record.

EXAMINER PRICE: I think it would.

MR. ALLWEIN: All right. Could your

Honors please mark the testimony errata of Joe

Swisher as Natural Resource -- good grief, excuse

me -- as Natural Resources Defense Council Exhibit 2,

please.

23 EXAMINER CHILES: So marked.

(EXHIBIT MARKED FOR IDENTIFICATION.)

Q. Dr. Swisher, if I were to ask you the

1 same questions today under oath that appear in your testimony, would you give the same answers? 2 Yes, I would. 3 Α. 4 And, I'm sorry, I need to ask you one 5 other question. Was this -- was this testimony and these exhibits, were they prepared by you or under 6 7 your direction? 8 Α. Yes, they were. 9 MR. ALLWEIN: All right. And with that, I present the witness for cross-examination. 10 11 EXAMINER CHILES: Thank you. 12 Mr. Dougherty. 13 MR. DOUGHERTY: No questions. 14 EXAMINER CHILES: Ms. Kern. 15 MS. KERN. No questions. 16 EXAMINER CHILES: Ms. Kyler. 17 MS. KYLER: No questions. EXAMINER CHILES: Mr. Siwo. 18 19 MR. SIWO. No questions 20 EXAMINER CHILES: ELPC. 21 MR. VICKERS: No questions, your Honor. 2.2 EXAMINER CHILES: Mr. Oliker. 23 MR. OLIKER: No questions, your Honor 24 EXAMINER CHILES: Ms. Kolich. 25 MS. KOLICH: Thank you, your Honor.

- -

CROSS-EXAMINATION

By Ms. Kolich:

1

2

3

4

5

6

7

8

9

15

16

17

18

19

20

21

2.2

- Q. Just to clarify, your counsel just asked if the exhibits attached to your testimony were prepared by you or under your direct supervision.

 Which exhibits were you referring to?
 - A. I was referring to the testimony.
 - Q. Okay, not your attachments.
- 10 A. No. I attached them, but I did not 11 prepare any of them.
- Q. Okay. Now, one of the topics you
 testified to is the Market Potential Study; is that
 correct?
 - A. Yes, it is.
 - Q. Now, in the Market Potential Study, there's three different types of market potential that's looked at, isn't there?
 - A. That's correct.
 - Q. There's the technical, the economic, and the achievable; is that right?
 - A. That's the typical framework, yes.
- Q. Okay. Now, I am just trying to get my arms around the scope of your testimony here. The focus of your criticisms on the Market Potential

- Study, they -- they focus mostly on the achievable potential?
 - A. That's correct.

- Q. Okay. Now, do you have a copy of the Market Potential Study?
 - A. I do not have it with me.

MS. KOLICH: May I approach?

EXAMINER CHILES: You may.

MS. KOLICH: Just I've only got one copy of it handy. Does counsel have a copy of the Market Potential Study?

MR. ALLWEIN: If you tell me what page you're on.

MS. KOLICH: Pages 13 through 21. And it's a foundational question. I am not going to get into a lot of details on these pages.

MR. ALLWEIN: Okay. Pages 13.

Q. (By Ms. Kolich) Dr. Swisher I handed you pages 13 through 21 of the Market Potential Study that was attached as an exhibit to the companies' portfolio plans, and I would like to draw your attention on page 13 to -- if you'll look on the left side of that document, there are some years. Do you see that?

A. Yes, I do.

- Q. Okay. I am going to focus on all of those pages simply on the years to which the plan -- the plans pertain, basically the years 2013, 2014, and 2015. Okay?
 - A. Yes.

2.2

- Q. Now, 13, I believe, is the Ohio Edison high case -- base case, if you'll look at the top of that page?
 - A. I'm sorry. Okay. Yes, page 13, yeah.
- Q. Now, would you agree with me that during the plan period, the 2013 through 2015 period, there doesn't seem to be a constraint on the achievable potential during those years; is that right?
 - A. I agree with that.
- Q. Okay. And if you'll go to the next page and look at the same years, and if you wouldn't mind for the record telling us which case that is. I believe it's Ohio Edison high.
 - A. High case, yes.
- Q. Would you also agree during the plan period the achievable potential doesn't seem to be constrained during those years?
 - A. Yes, I agree with that.
- Q. And would you, in the interest of time, review the remaining pages which are included in the

report. Basically they would be the CEI base and high case and the Toledo Edison base and high case, and review the same years, 2013 through 2015.

And all I want to do is know whether your answer would be the same, that during those years for those situations, the potential doesn't seem to be constrained, the achievable potential.

- A. That appears to be correct, yes.
- Q. Okay. So whether achievable should be higher or lower during the plan period is somewhat irrelevant for purposes of designing the plan, isn't it?
- A. I think that designing the plan for those three years needs to establish programs that can meet the plan in the future years, as well as, not necessarily, but as you said, it doesn't constrain the plan for the measures to be implemented in those years.
- Q. Doctor, do you have a copy of your deposition handy?
 - A. No.

2.2

- MS. KOLICH: Counsel, do you have a copy of his deposition?
- MR. ALLWEIN: Well, I have your copy.
- MS. KOLICH: You have my copy, my extra

copy.

May I approach?

EXAMINER CHILES: You may.

- Q. (By Ms. Kolich) Would you turn to page 25 of the deposition transcript, please, specifically line 11. Actually, the question starts on line 7.
- A. Is it the first page number, or the page number in parentheses?
- Q. Trade you. That can get confusing.

 EXAMINER PRICE: It's the page numbers in parentheses.

THE WITNESS: In parentheses, okay.

- Q. I'll give you this one. It's easier to follow. So if you'll look at page 25, line 16 -- I'm sorry, line 11. And the question starts on line 7, question by me: "I'm going to break it up into two timeframes then when we talk about it, 'it' being the Market Potential Study. So for the plan period, do you think the achievable potential was reasonable or should it be adjusted?" Do you see that question?
 - A. Yes.
- Q. And your answer was: "I don't think that it matters, I guess, is how I would answer that." Is that correct?
 - A. That's what it says.

- Q. Thank you. On page 5, line 9, of your testimony, you reference the reliance on surveys and interviews of customers; is that correct?
 - A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

- Q. In the Market Potential Study?
- A. Yes.
- Q. At the time you developed your testimony, you had not read the survey questions, did you?
 - A. No, I had not.
 - Q. Page 9, line 5, of your testimony.
 - A. I'm sorry which page?
- Q. Page 9, line 5. I think you and I suffer from the same bug.
 - A. It's going around.
 - Q. That's where you address the data center and server room efficiency; is that right?
- A. Yes.
- Q. Now, just so I understand your position, you recommend that the companies create a separate data center program rather than include it within their custom program; is that right?
 - A. Yes, that's what I recommended.
- Q. Okay. And I think you referenced the AEP program as a potential example of a data center program.

- A. Yes, that's an example that's begun in Ohio.
- Q. Do you know what percentage of the total portfolio savings AEP's data center program comprises?
 - A. I do not have those values at my disposal.
 - Q. Now, in your testimony you are not making any specific recommendation as to the exact nature of the data center program you would like the companies to implement, are you?
 - A. No, not really.
 - Q. And I believe you suggest that the company should try to design one over the next several months; is that right?
 - A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

18

19

20

21

2.2

23

24

17 Q. Page 13 of your testimony --

EXAMINER PRICE: Before we move on to that, do you think that you have -- let me take a step back. Do you have any background in economic development at all?

THE WITNESS: Economic development?

EXAMINER PRICE: Yeah.

THE WITNESS: What do you mean by

25 | "economic development"?

```
1
                 EXAMINER PRICE: Have you ever done any
2
    economic development work in your background?
                               I think of economic
3
                 THE WITNESS:
4
     development as developing countries.
5
                 EXAMINER PRICE: Yeah, bringing in
6
    businesses, that sort of thing.
7
                 THE WITNESS:
                               I'm sorry.
8
                 EXAMINER PRICE: Bring in business,
9
    creating a business climate helpful for business
10
    development.
11
                 THE WITNESS: I'm kind of confused.
12
    mean, that's very vague.
13
                 EXAMINER PRICE:
                                  I know it is.
14
                 MS. KOLICH: Objection.
15
                 EXAMINER PRICE: Overruled.
16
                 I guess what I'm trying to get at is do
17
     you think it would be helpful in terms of economic
     development purposes for Ohio utilities to have these
18
19
     sort of energy efficiency programs for data centers?
20
    Data centers are one of the big things you read
21
     about, that all the states are competing now for
2.2
     these data centers, and they are very energy
23
    incentive.
24
                 THE WITNESS:
                               Yeah.
25
                 EXAMINER PRICE: Do you think there is a
```

value of bringing more data centers into the state?

THE WITNESS: I don't know if it would

bring more data centers in, but I should think that

it would make those that are here or come in more

competitive because energy costs are a significant

6 chunk of their operating costs. The older ones, as I
7 describe in the testimony, are very energy

8 inefficient, kind of shockingly so.

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

Some of the newer ones, particularly the firms that are household names, like Facebook and Google and HP, have made radical improvements, so there is quite a potential for the newer ones that might come in to be highly efficient and, therefore, highly competitive in that aspect of the cost structure.

I don't know if that answers your question.

EXAMINER PRICE: Yeah. It does. Thank you. Thank you.

- Q. (By Ms. Kolich) If you'll turn to page 13 of your testimony. Now, are you aware that the companies do include a retro-commissioning program within their custom program?
 - A. Yes. I think I recognized that in here.
 - Q. And, again, you believe that -- you're

recommending that a separate retro-commissioning program be created; is that right?

2.2

- A. I recommend that that would be a good idea.
- Q. Okay. And, again, you don't have any specific program design to recommend at this time; is that right?
- A. No. In the testimony I describe a few elements of the retro-commissioning. The key thing is that the assessment is a very different type of assessment than what you do for typical retrofit, efficiency measures, and so that's why having one -- one of the reasons having the separate identifiable program might be better than including it with other C&I programs.
- Q. But you haven't -- you're not making any recommendation as to a program as to exactly what it should do, how much money should be earmarked for it, those types of things, are you?
- A. I haven't made such a detailed recommendation, no.
- Q. Page 14, line 14, of your testimony, you refer to the proposed budget for the C&I custom building program at more than 80 percent operations, less than 20 percent incentives. Do you see that?

A. Yes, I do.

2.2

- Q. Now, you haven't thought through how the budget should be structured in the companies' new construction program, have you?
- A. I'm sorry. Is this new construction or retro-commission that we are talking about?
- Q. I should have -- I should have -- no. I apologize. I apologize. I am talking about retro-commissioning, so let's get the record clear there. On line 14 of your testimony you talk about the proposed budgets for the retro-commissioning program at 80 percent operations and less than 20 percent incentives; is that right?
 - A. Yes, correct.
- Q. Okay. And you haven't thought through how that budget should be split should the companies develop a single -- or a separate retro-commissioning program, have you?
 - A. Not in detail, no.
- Q. I had all these questions on attachments that we're zipping through that aren't there anymore. On page 18 of your testimony you discuss C&I new construction there, so let's go there.

Are you aware that the companies' plan includes a new construction program?

- A. It was part of the small C&I custom program, I believe. That's how I understood it.
 - Q. Yes.

2.2

- A. So yes.
- Q. And your criticism of this program that the companies are going to offer under new C&I construction goes to the budget allocated to this program; is that right?
- A. Well, really, the projected savings, which were less than 1 percent of the total, seemed a little out or whack, but, generally, if you think of a program portfolio, you think of new construction, residential, retrofit residential, retrofit commercial, and new construction, and it's kind of one of the main categories. .6 percent just seemed like rather insignificant --
 - Q. Okay.
 - A. -- to an activity of that sort.
- Q. Did you run an analysis as to what that number should be?
 - A. I did not analyze an alternative, no.
 - Q. And line 22, page 18, of your testimony -- I apologize. That's not the right reference.
- MS. KOLICH: And I apologize to the Bench

as well.

2.2

EXAMINER PRICE: No apology necessary.

- Q. Do you know what the companies are recommending or estimating as to the participation rates under the new construction program, new C&I construction program?
- A. Well, for large customers it would be zero because there are no participants. For small customers it would not be zero, and I don't know the assumption of the assumed rate.
- Q. And, again, you are not making any specific recommendations as to how the program should be expanded, are you?
- A. Well, I don't know if this is specific, but I do think that one important aspect of a new construction programs is the design assistance function, and I didn't see that very clearly proposed in the plan, so that would be one qualitative recommendation, but I didn't make a quantitative plan proposal.
- Q. Now, on page 22 of your testimony, you talk about avoided costs. Do you recall that?
 - A. Yes.
- Q. Is it your position that the companies' value attributed to the avoided cost is too high or

too low?

2.2

- A. If anything, too low.
- Q. Okay. So if we were to adopt your recommendations, it would result in a higher avoided cost; is that right?
- A. I believe so, particularly capacity costs.
- Q. Okay. And if the avoided cost is higher and we use your number to determine the cost effectiveness of the plan, the plan would actually result in a more cost-effective plan than what the companies are saying in their plan; is that right?
- A. It would tend to increase the economic potential, and the amount would depend on how many measures have been identified that would be close to that threshold of cost effectiveness, so it could be a little or it could be more than a little.
- Q. Okay. A little or more than a little cost, more cost effective?
- A. More measures that would appear to be cost effective and, therefore, increase the potential. Sorry.
- measure that was on the bubble and we adopt -- the Commission adopted your recommendation, then that

measure might move from being on the bubble to clearly cost effective.

2.2

THE WITNESS: Exactly. That would increase the potential, but it would also increase the average cost which you'd be investing on this issue, therefore, consider investing in.

EXAMINER PRICE: Thank you.

- Q. Now, following up on that question, if the company doesn't screen its programs for purposes of inclusion in the plan based on cost effectiveness of that specific measure or that specific program, then it would be irrelevant -- the avoided cost would more or less be irrelevant to the analysis, wouldn't it?
- A. I think so, but most of the cost tests, including the total resource cost, utility cost, and rate impact, all use avoided cost as the main benefit. So if you are not using any of those, that could well be the case.
- Q. Okay. Now, in your testimony you are not recommending a specific value be assigned to the avoided cost based on your -- your analysis, are you?
- A. No, I am not recommending a specific value. I suggested the type of methodology that I consider best practice, and that was one of the

stricken attachments.

2.2

Q. Okay. On the avoided cost when we talk about the market potential studies, I broke it out into the plan period and then the rest of the timeframe in the Market Potential Study, and I want to think about in terms of the plan period, again with regard to the avoided costs, the plan period being 2013 to '15.

Now, if we assume everything you say in your testimony is -- is correct about avoided costs, as well as your criticisms of the companies' calculations, the effect on the plans during the plan period would be relatively minor, wouldn't they?

A. It's hard to say. Most of the measures have relatively long lifetimes of 10 or 15 years, and the benefits are the avoided cost times those annual savings resulting from the measures over that period of time and then typically discount them back to present value and levelize the cost.

But even a measure that's installed today under today's plan has -- avoids costs further out in the future, so the value of those avoided costs, although diminishing over time because you are discounting, would still be included. I don't know whether I could say it would be major, minor, but I

don't think it would be trivial. You're saving energy five years from now, so the value of that energy is still part of your calculated avoided cost for that measure you install today.

- Q. Okay. Would you pull up your deposition transcript, page 60.
 - A. I don't know -- it's here.
- Q. And I am going to direct you to line 17. Well, the question is on 12.

Are you there?

A. Yes.

Q. The question is, let's assume everything you say is correct in your testimony about the avoided cost and the calculations that are done by the company. Is that going to affect the plan period in a significant way?

I probably should have asked this better in the deposition rather than cross, and I may regret this, but your answer starts saying, "yes, it actually could," and you explain why, but then you go on to say, starting on line 22, "So it could have an effect, possibly a minor effect, but it wouldn't be zero."

And the old, right, never ask a question you don't know the answer to, I am going to break,

```
731
1
    which is, is it significant or minor? Or don't
2
    you --
                 The transcript should have a comma after
3
4
     "possibly," rather -- or it should not have a period
5
    after "possibly." It's "possibly a minor."
6
            Q.
                 Okay.
7
           Α.
                And it's definitely not zero.
8
            Q.
                Understood.
9
                Does that answer your question?
           Α.
                That clarifies it?
10
           Q.
11
           A. Does that answer both questions?
12
            Q.
                Actually, it does. I lucked out on that
13
    answer.
                 MS. KOLICH: Your Honor, if you can give
14
15
    me just a few minutes, we may be finished.
16
                 EXAMINER CHILES: Sure.
17
                 EXAMINER PRICE: Let's go off the record.
                 (Discussion off the record.)
18
19
                 EXAMINER CHILES: Go ahead.
20
                 MS. KOLICH: That's all I have.
21
                 EXAMINER CHILES: Thank you.
2.2
                 Mr. Parram.
23
                 MR. PARRAM: No questions, your Honor.
24
                 EXAMINER CHILES: Mr. Allwein, redirect?
25
                 MR. ALLWEIN: May I have just a moment
```

1 | with the witness?

2 EXAMINER CHILES: Let's take a 10-minute

3 recess.

4 MR. ALLWEIN: Okay. Thank you. Thank

5 you, your Honors.

6 EXAMINER CHILES: Off the record.

(Discussion off the record.)

EXAMINER CHILES: Let's go back on the

record.

7

8

9

10

13

14

Mr. Allwein.

MR. ALLWEIN: Thank you, your Honors.

12

REDIRECT EXAMINATION

By Mr. Allwein:

Q. Dr. Swisher, you were asked about the --

some of the tables in the Market Potential Study that

appeared to demonstrate their sufficient achievable

18 potential over the three-year life of the plan.

Does the fact that the Market Potential

20 Study shows this achievable potential for the

21 three-year plan mean that the companies do not need

22 to modify the way they determine achievable potential

23 | for future years?

A. Not necessarily. I would suggest -- I

25 | would recommend revisiting the methodology for the

future years beyond the plan study year period.

Q. Why is that?

A. Well, the incremental potential on an annual basis in those years is -- seems to be a fairly small amount, only about a half percent per year in the base plan, which seems low to what I've seen in other studies and even what utilities are able to achieve, and, presumably, what they can achieve is a subset of achievable potential in other states.

and the methodology itself is very unorthodox, using an approach to ascertain a participation rate that I haven't seen in other studies or used. And being novel, it would be advisable, I think, to try to correlate that against actual achieved potential in some jurisdictions.

Lacking that, I would recommend using a more standard methodology that is based on data from actual programs rather than a prospective survey data.

Q. All right. Now --

MS. KOLICH: Your Honor, I would move to strike that response. The question I asked dealt with the achievable potential during the plan years. It had absolutely nothing to do with how that was calculated or what methodologies were used.

MR. ALLWEIN: Your Honor, the question was something like she asked him to agree that achievable potential was not constrained during 2013 to 2015, and Dr. Swisher's answer was it should be redesigned for future years.

EXAMINER CHILES: Can I have the answer read back, please?

(Record read.)

2.2

MS. KOLICH: I would move to strike staring with "and the methodology."

EXAMINER CHILES: The motion to strike is denied. You may continue.

- Q. (By Mr. Allwein) Dr. Swisher, you were asked about the proposed retro-commissioning in the companies' plan. What is your understanding of that proposal?
- A. My understating is that it was proposed as a part of the custom efficiency program for large C&I customers under the efficient buildings part of the program. It had a distinction between buildings and equipment. It was, I believe, in large building -- large buildings, C&I Energy Efficient Buildings Program, Large, and it was a subset of that program.
 - Q. Okay.

- A. Rather than a stand-alone program, which is what I would recommend because of inherent differences with retrofitting compared with retrofit-type measures.
- Q. Okay. And counsel for the companies asked you if you had performed a -- or if you had proposed a budget or provided a detailed recommendation. Do you recall that?
 - A. Yes.

- Q. And does the fact that you didn't provide a detailed recommendation or a budget for that program diminish your recommendation that this might be a good program for the companies to adopt?
- A. No. I recommended the program because I think it's important to have a distinct retro-commissioning program because, as I said, it has inherent differences with the other retrofit programs, and it has, in my opinion, a large potential because commercial buildings simply don't work very well, and you can -- you can confidently assume there is retro-commissioning energy savings potential in just about every commercial building out there.

So even a small program, to get started and establish the capability, including the

contractors that can do the sorts of assessments for retro-commissioning, which are different from the sort of work you do in a typical energy audit for a retrofit program, establishing that capability would be a worthwhile recommendation.

- Q. All right. And I want to ask you, counsel asked you a few questions about avoided costs and your position was that their avoided costs were too low. And I just wanted to ask you, is -- regarding the companies's current avoided costs, do you believe that they should take a different approach to determine these avoided costs in the future?
- A. I would recommend revisiting the avoided costs calculation in the methodology for future years, particularly on the capacity costs.
 - Q. Why?

2.2

A. The capacity costs values are calculated on the basis of a combination of observed forward capacity market prices, presumably from this region from a recent time, and that gives you a few -- a stream of values for a few years, and then there is no future market values beyond that. And then from that point, the cost values are extrapolated, basically a flat escalation rate that looks kind of

like background inflation.

2.2

When you put those values together and create, for example, a net present value calculation, what's -- what's the avoided capacity costs, at no time does it give you a signaling that would be a high enough cost that would provide an incentive for anybody to build new capacity. It wouldn't be cost effective. The value of that capacity would not reach the cost of building the capacity, which seems illogical. So based on that observation, I would suggest revisiting the methodology and redoing the avoided costs for the future years, technically for capacity costs.

MR. ALLWEIN: All right. One moment, your Honors. That's all the questions I have, your Honors. Thank you.

EXAMINER CHILES: Thank you.

Recross, Mr. Dougherty.

MR. DOUGHERTY: No questions.

EXAMINER CHILES: Ms. Kern.

MS. KERN: No questions, your Honor.

EXAMINER CHILES: Ms. Kyler.

MS. KYLER: No question.

EXAMINER CHILES: Mr. Siwo.

MR. SIWO: No questions, your Honor

738 1 EXAMINER CHILES: ELPC. 2 MR. McDANIEL: No questions, your Honor EXAMINER CHILES: Mr. Oliker. 3 4 MR. OLIKER: No questions, your Honor. 5 EXAMINER CHILES: Ms. Kolich. 6 MS. KOLICH: Yes, your Honor. Just a 7 minute. 8 Yes, your Honor. 9 10 RECROSS-EXAMINATION 11 By Ms. Kolich: Regarding the avoided capacity costs, 12 Q. Mr. Swisher, the last answer you gave you referred to 13 14 needing to --15 MS. KOLICH: Could I have the last part of his answer read? I don't want to mischaracterize 16 17 it. What I want to do is just clarify he referenced 18 future years, and I just want to know what timeframe 19 we're talking about. 20 I'm sorry, I believe it was after 2016. Α. 21 Oh, okay. I guess I didn't need the Q. 2.2 answer. 23 And I said pretty much the same thing, I Α. 24 think a little more clearly, in the testimony --25 Q. Okay.

- A. -- I actually referred to.
- Q. Okay. Now, you also stated, I believe, that the avoided capital costs were based on a flat escalation. Do you recall that?
 - A. Yes, I do.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

- Q. Okay. Do you know how the companies' escalation cap -- sorry. Do you know how the companies escalated capacity costs in the future?
- A. I believe they took the last year of the market cost value observations and escalated it using a rate that was taken from an NE -- Department of Energy Information Administration forecast from the region. And I just calculated what that rate was, and it looked essentially the same year by year by year from the spreadsheet materials that were sent.

MS. KOLICH: That's all I have.

- Q. I'm sorry, did I cut you off?
- A. No, I was just going to say what attachment that was.
 - Q. Would you please.
- 21 A. I believe it was -- now, I am in trouble.
 22 It was 2 or 4.
- Q. It was one of the responses to the discovery requests?
- 25 A. Yes, yes.

740 MS. KOLICH: That's fine. That's all I 1 2 have, your Honors. 3 EXAMINER CHILES: Thank you. 4 I'm sorry, Mr. Parram. 5 MR. PARRAM: No questions, your Honor. 6 EXAMINER CHILES: Mr. Allwein. 7 MR. ALLWEIN: Your Honors, I would move, 8 please, that the -- I'm making a motion for the 9 admission of Natural Resources Defense Council 10 Exhibits 1 and 2 to be admitted into the record, 1 11 being the testimony and exhibits -- remaining 12 exhibits, and 2 being the errata sheet. 13 EXAMINER CHILES: Are there any 14 objections to the admission of NRDC Exhibits 1 and NRDC Exhibit 2? 15 16 MS. KOLICH: Subject to the Bench's 17 striking of various documents, there's no objection. 18 EXAMINER CHILES: Hearing none, NRDC 19 Exhibits 1 and 2, subject to the Bench's striking of 20 some of the attachments and portions, NRDC Exhibits 1 21 and 2 will be admitted. 2.2 (EXHIBITS ADMITTED INTO EVIDENCE.) 23 MR. ALLWEIN: Your Honors, may 24 Dr. Swisher step down? EXAMINER CHILES: You are excused. 25

741 1 you. 2 EXAMINER PRICE: Mr. Siwo. 3 MR. SIWO: Thank you. The OMA Energy 4 Group calls John Seryak to the stand. 5 (Witness Sworn.) 6 EXAMINER PRICE: Please state your name 7 and business address for the record. 8 THE WITNESS: John Seryak, business 9 address, 3709 North High Street, Columbus, Ohio 43214. 10 11 EXAMINER PRICE: Please proceed. 12 13 JOHN SERYAK 14 being first duly sworn, as prescribed by law, was examined and testified as follows: 15 16 DIRECT EXAMINATION 17 By Mr. Siwo: 18 Q. Mr. Seryak, who are you employed by? 19 A. Go Sustainable Energy, LLC. 20 On whose behalf are you providing Q. 21 testimony today? 2.2 Α. The OMA Energy Group. 23 And was the testimony that was filed on Ο. 24 October 5, 2012, in this proceeding prepared by you 25 or at your direction?

A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

MR. SIWO: I would like to have marked OMA Exhibit 101, the prefiled testimony of John Seryak.

EXAMINER PRICE: So marked.

(EXHIBIT MARKED FOR IDENTIFICATION.)

- Q. Mr. Seryak, do you have a copy with you of what's just been marked as OMA Energy Group Exhibit 101?
 - A. Yes.
- Q. Do you have any changes or additions to make to that exhibit?
 - A. No.
- Q. And if I were to ask you the same questions as what is in that exhibit, would your answers be the same?
 - A. Yes.
- Q. And they are true and correct to the best of your knowledge and belief?
 - A. Yes.

MS. SIWO: Your Honor, at this time I move for the admission of OMA Energy Group 101, and Mr. Seryak is available for cross.

EXAMINER PRICE: We will take up the admission of the exhibit at the conclusion of cross.

743 1 Mr. Dougherty. 2 MR. DOUGHERTY: No questions. 3 EXAMINER PRICE: Mr. Allwein. 4 MR. ALLWEIN: No questions, your Honors. 5 EXAMINER PRICE: Ms. Kern. 6 MS. KERN: No questions, your Honor. 7 EXAMINER PRICE: MS. Kyler. 8 MS. KYLER: No questions. 9 EXAMINER PRICE: ELPC. 10 MR. VICKERS: No questions, your Honor. 11 EXAMINER PRICE: Mr. Oliker. 12 MR. OLIKER: No questions, your Honor. 13 EXAMINER PRICE: FirstEnergy. 14 MS. DUNN: Thank you, your Honor, I do 15 have questions. 16 17 CROSS-EXAMINATION 18 By Ms. Dunn: 19 Good morning, Mr. Seryak. Q. 20 A. Good morning. 21 How are you today? Q. 2.2 Α. Good. 23 I know we met once before during your 0. 24 deposition. My name is Carrie Dunn. I'm the attorney for the companies in this case. 25

Mr. Seryak, this is the first time you've testified at any regulatory proceeding, correct?

A. Correct.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

- Q. And you are a mechanical engineer by trade, correct?
 - A. That's right.
- Q. And also a registered professional engineer in Ohio, correct?
 - A. Correct.
- Q. And you stated earlier that you work for Go Sustainable Energy, who is a member of the OMA, correct?
 - A. Correct.
- Q. And as of April to May of this year, OMA had contracted with Go to assist customers with their mercantile or C&I applications for the companies' program and other companies, correct?
- A. That's one capacity in which we work with them.
- Q. Okay. And you are familiar with the mercantile program in Ohio, aren't you?
 - A. Yes.
- Q. And you're aware that OMA is an administrator for the mercantile program, aren't you?
 - A. Yes.

- Q. And as an administrator, OMA receives a commission for helping file certain paperwork for that program, doesn't it?
 - A. That's my understanding.
- Q. Now, you did not read the current plan for 2009 to 2012, have you?
- A. I have not read the current plan for 2009 to 2012.
- Q. So the extent of your knowledge relating to the current plan is that you're familiar with the application forms for C&I programs, correct?
 - A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

- Q. And the website for those programs?
- A. Correct.
- Q. Now, you're familiar with the draft TRM in Ohio, aren't you?
 - A. Yes.
- Q. And you're also familiar with the Total Resource Cost test or TRC test, aren't you?
- A. I wouldn't say I'm intimately familiar, but I'm familiar in general with what the test says.
 - Q. You know what it is, correct?
- 23 A. Yes.
- Q. Now, turning to page 4 of your testimony, at the top you recommend a program called Track and

Tune Program, don't you?

2.2

- A. Yes, Track and Tune is a --
- Q. I just asked if you --
- A. Yes.
- Q. Okay. Thanks. The Ohio draft TRM does not have a way to measure the savings realized from a Track and Tune Program, does it?
 - A. That's my understanding.
- Q. And you don't know for certain whether the Track and Tune Program passes the TRC test, do you?
 - A. I don't know for certain.
- Q. And you don't know for certain whether the companies would be able to count savings in Ohio from a Track and Tune Program, do you?
 - A. I don't know for certain.
- Q. Now, I would like to turn your attention to the bottom of page 4 in your testimony, line 23, and you are -- in that testimony you are recommending a change in the cap for energy audits, correct?
 - A. Correct.
- Q. Now, on line 23 you say, "For facilities that use more than 3,000 megawatt-hours a year in energy, the cap should be increased to incentivize manufacturers by 1.5 cents a megawatt-hour for energy

- audits." Do you see that?
 - A. Yes.

2.2

- Q. Are you suggesting that the cap be 1.5 cents a megawatt-hour for the energy audits?
 - A. Yes, it could be interpreted that way.
- Q. So can you -- do the math. If a customer is a 3,000 megawatt-hour per year and has a 1.5 cents a megawatt-hour for energy audits, that's about \$45, correct?
- A. No. Wait. That would not be about \$45. Okay. Yes, per megawatt-hour. I think the intent was 1.5 cents per kilowatt-hour.
 - Q. Would you like to make that correction?
 - A. I would.
- Q. Now, the energy audits that you propose in your testimony, those audits themselves don't actually have any savings associated with them, do they?
 - A. That's correct.
- Q. And you're also recommending that these energy audits savings calculations and estimates be stamped and certified by a licensed professional engineer, correct?
 - A. Correct.
- Q. Someone like you, correct?

A. Correct.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

23

- Q. Now, on page 5 of your testimony, you discuss bidding energy efficiency resources into the PJM market, 5 to 6, correct?
 - A. Yes.
- Q. You're not an expert on PJM bidding, are you?
 - A. I am not.
- Q. You don't know what goes on into bidding in the PJM market, do you?
 - A. No.
- Q. You don't know what sort of EM&V requirements the company has to meet to bid resources into PJM, do you?
 - A. I do.
- O. You do?
- A. I have a fairly good understanding of the EM&V requirement.
 - Q. The PJM requirements?
- A. So far as the measurement and
 verification required for individual technical
 process behind the IPMVP, yes.
 - Q. And are you familiar with PJM Manual 18B?
- 24 A. Yes.
 - Q. Okay. Now, at page 6 you refer to a

three separate programs that you propose as pilot programs, industrial insulation, cogged V-belts, and venturi compressed air nozzles, correct?

- A. As pilot prescriptive measures.
- Q. Now, you don't have any recommendations as to how the companies would recover the cost of that program, do you?
 - A. As a prescriptive measure?
- Q. Well, okay. So the company has energy efficiency programs, right?
 - A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

- Q. And they recover the cost of those programs from their customers, correct?
 - A. Yes.
- Q. So for these prescriptive measures, you don't know how we would recover -- you don't know the costs of that, correct?
- A. You're asking for a quantitated -- quantified number?
 - Q. Yes.
 - A. No. I don't have a quantified number.
- Q. Now, the company currently does have an energy audit program, correct?
 - A. That's right.
 - Q. And you occasionally do energy audits,

don't you?

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

- A. Yes.
- Q. Bear with me one moment. Now, for the measures that you are proposing in your testimony, the three measures, the equation to determine the savings from those programs could be a deemed equation, correct?
 - A. Yes.
- Q. However, a customer would still need to provide different data to go into the equation to determine the savings.
 - A. That's correct.
- Q. The data would not be consistent from customer to customer, correct?
 - A. Correct.
- Q. And you would agree that manufacturing, by its nature, the client -- the clients that OMA represents, a large percentage of the efficiency opportunities are custom.
 - A. That's right.
- MS. DUNN: I have no further questions, your Honor.
- 23 EXAMINER PRICE: Thank you.
- Mr. Parram.
- MR. PARRAM: No questions, your Honor.

751 EXAMINER PRICE: Redirect? 1 2 MR. SIWO: No redirect, your Honor. 3 MR. KELTER: Actually, I have a question, 4 your Honor. Okay, never mind. I got it. 5 EXAMINER PRICE: Okay. Any questions? 6 I have no questions. 7 You're excused. 8 Mr. Siwo, I'll take up your motions to 9 admit now. 10 MR. SIWO: Yes, sir. I renew my motion 11 to admit OMA Energy Group Exhibit 101. 12 EXAMINER PRICE: Any objections? 13 It will be admitted. 14 (EXHIBIT ADMITTED INTO EVIDENCE.) 15 EXAMINER PRICE: Let's go off the record. 16 (Discussion off the record.) 17 EXAMINER PRICE: Let's go back on the record. 18 19 Mr. Parram. 20 MR. PARRAM: Your Honors, staff would 21 like to call Staff Witness Gregory Scheck to the 2.2 stand. 23 (Witness sworn.) 24 EXAMINER PRICE: Please be seated and 25 state your name and business address for the record.

1 THE WITNESS: My name is Gregory Scheck, 2 and I work for the PUCO on the staff, and the 3 business address is 180 East Broad Street, Columbus, 4 Ohio 43215. 5 EXAMINER PRICE: Please proceed. 6 7 GREGORY C. SCHECK 8 being first duly sworn, as prescribed by law, was 9 examined and testified as follows: 10 DIRECT EXAMINATION 11 By Mr. Parram: 12 Q. Good morning, Mr. Scheck. Mr. Scheck, on 13 October 9, 2012, did you have prepared the Prefiled 14 Direct Testimony of Gregory Scheck filed in this 15 case? 16 Α. Yes. 17 MR. PARRAM: Your Honors, I would like to have marked for purposes of identification Staff 18 19 Exhibit 1, the Prefiled Direct Testimony of Greq 20 Scheck. 21 EXAMINER PRICE: So marked. 2.2 (EXHIBIT MARKED FOR IDENTIFICATION.)

- Q. Mr. Scheck, is Staff Exhibit 1 in front of you?
- 25 A. Yes.

23

- Q. Is this the Prefiled Direct Testimony that you had prepared and filed in this case?
 - A. Yes.

2.2

- Q. If I were to ask you the same questions that are contained in the -- in Staff Exhibit 1 today, would your answers be the same?
 - A. Yes.
- Q. Did you answer all the questions contained in Staff Exhibit 1 truthfully and to the best of your ability?
 - A. Yes.
- Q. Do you have any modifications to Staff Exhibit 1, Mr. Scheck?
- A. Well, I will probably have some qualification regarding bidding in demand response into the PJM market as it relates to the companies' annual benchmark.
- Q. But you don't have any corrections to your testimony that you would like to make now, Mr. Scheck?
 - A. No.
- MR. PARRAM: Your Honor, I move for the admission of Staff Exhibit 1 and tender Mr. Scheck for cross-examination.
- 25 EXAMINER PRICE: Thank you. We will take

754 up your motion for admission after cross-examination. MR. DOUGHERTY: No questions. EXAMINER PRICE: Mr. Allwein. MR. ALLWEIN: No questions, your Honors.

EXAMINER PRICE: Ms. Kern.

MS. KERN: No questions, your Honor

EXAMINER PRICE: Ms. Kyler.

MS. KYLER: Just a few.

Mr. Dougherty.

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

1

2

3

4

5

6

7

8

9

CROSS-EXAMINATION

By Ms. Kyler:

Mr. Scheck, I am looking at your Ο. recommendation on pages 4 to 5 of your testimony, and I just wanted to clarify your recommendation. You recommend increasing the budget for Cleveland Illuminating and Ohio Edison-Large Energy Efficient Equipment Programs?

> Α. Yes.

And do you recommend maintaining the Q. budget for Toledo Edison's Large Energy Efficient Equipment Program as proposed in the application?

> Α. Yes.

Have you done any empirical analysis to support increasing the budgets for C&I and Ohio

Edison?

2.2

- A. The analysis I did was looking at the megawatt-hour sales and number of customers that were in each of those service companies. I didn't explicitly, actually calculate the ratio, but with the understanding that for the large enterprise class, there was a lot more dollars allocated in Toledo Edison customers, and yet they had, in terms of numbers of sales, a lower amount than there were in Ohio Edison, I believe a little less than what was in Cleveland Electric Illuminating.
- Q. Is that all you looked at in analyzing or in preparing your recommendation?
- A. Yes; other than there were transfers of funds in the current plan that happened roughly about a year ago that were approved by the staff that were -- that amounted to at least or roughly 25 percent for both -- both of those companies.

And I believe in Ohio Edison's case, they had asked for additional funds to be transferred in above the 25 percent in that class. So based on that, plus knowledge of customers having informal complaints at the Commission getting rebates processed, that's the decision that I made in terms of increasing those budgets.

Now, it could be possible that if you look at the totals for the large customer class, there are a lot of dollars allocated for demand reduction for both Ohio Edison, as well as Cleveland Electric illuminating, relative to Toledo Edison, and it might be possible to transfer funds from those two categories into the particular large enterprise per buildings and equipment, but I believe that should be done before the plan is approved rather than after.

2.2

- Q. Would you recommend transferring the funds from Toledo Edison peak demand reduction to the peak demand reduction program, to Cleveland Electric Illuminating and Ohio Edison to remedy the imbalance?
- A. The actual numbers for Toledo Edison peak demands reduction is actually quite small relative to the other two, so I would not recommend transferring any of Toledo Edison's accounts, at least budgets, proposed budgets, to either Cleveland Electric or Ohio Edison.
- Q. Have you quantified the budgets for each company's Large Energy Efficient Equipment Programs if your recommendation was adopted?
- A. No, I haven't. It should be a proportional share based on the megawatt-hours sold in those classes.

1 MS. KYLER: No further questions. 2 EXAMINER PRICE: Thank you. 3 The ELPC. 4 5 CROSS-EXAMINATION By Mr. Vickers: 6 7 Q. Good morning, Mr. Scheck. My name is 8 Justin Vickers. I represent the Environment Law & Policy Center. I just have a few questions for you. 9 10 On page 2, starting with question 6 of 11 your testimony, you have a discussion of the pro rata 12 versus annualized savings accounting; is that 13 correct? 14 Α. Yes. 15 And you advocate here that FirstEnergy Q. 16 adopt an annualized savings method? 17 Α. I would recommend to the Commission to approve an annualized savings method because this is 18 19 the most common method that I understand is used by 20 many utilities throughout the contry for accounting 21 simplicity. It's just lower cost to administrate. 2.2 Q. Under an annualized method, measures 23

24

December 31 and another on January 1, those would be counted as the same savings. They were the same measure.

- A. In the same current year; however, when you get to the end, whenever the measured life would expire, then you would make an adjustment at the end of the measured life accordingly, as when you put it into service.
- Q. Could you look at page 2, lines 20 to 22? You state that "Under the pro-rata method, FE and its contractors would need to keep track of measure installation on a daily basis to accurately account for savings on a pro-rata basis." Is that correct?
 - A. Yes.

2.2

- Q. Could the companies keep track on a monthly basis?
- A. They could, except it still would take more accounting administrative costs to do it that way as well.
 - Q. How about on a quarterly basis?
- A. They could do that as well, but I think it's simpler just to know what year you put it in and just count for that current year.
- Q. Do you know how -- roughly the difference in cost between a daily basis versus a monthly basis?

A. No, I do not.

2.2

- Q. Do you have an idea of magnitude at all in terms of how many more times or less -- more or less it would cost?
- A. Well, assuming that if you did it on a daily basis, that would be some number probably around 300. If you took out weekends, most people don't install anything on weekends or holidays, so probably have to account for at least 300 days out of the year if you are doing it daily. Monthly would be just 12 times a year.
 - Q. And quarterly would be four?
 - A. Correct.
- Q. Let me turn to page 4 of your testimony. Looking at question 9, lines 4 and 5, in particular, you identify two problem lighting programs in the companies' current existing plan that expire this year; is that correct?
- A. Yes. These are -- I would say these are historical problems that have been -- as far as to my knowledge, both have been corrected or taken care of.
- Q. And you identify the CFL as one of those areas?
 - A. Yes.
 - Q. And commercial lighting as another?

A. Yes.

2.2

- Q. And could you just describe what those problems were.
 - A. The first one --

MS. KOLICH: Objection.

EXAMINER PRICE: Grounds.

MS. KOLICH: These problems were problems that the witness already stated he believes have been taken care of. They involve programs in a plan that's not before this Commission. This case is about whether or not the plans achieve the benchmarks for 2013 through 2015, and what happened in the past is irrelevant.

EXAMINER PRICE: Overruled.

- Q. Could you describe what those problems were.
- A. Essentially, the first one was more dealing with an issue of, I'll say, the delivery of CFLs. I think that the -- I'll say it was a joint decision in terms of the company, as well as staff and OCC, had agreed upon the delivery of sending out two bulbs, basically every house, and they had purchased the bulbs ahead of time.

And then there was a lot of kickback, I'll say, once that was discovered by the general

public that some people didn't want two bulbs delivered to their house. They would rather just make that decision on their own, so it was a mistake on, I'll say, multiple parties of just the program design and delivery, that the best way to approach the mass market with CFLs would be to go through, I'll say, large box retailers and various retailers of that type or hardware stores or even grocery stores, which the company has -- has amended and changed the program to do that.

2.2

- Q. Could you describe that commercial lighting problem.
- A. Well, the commercial lighting problem, from my knowledge, has -- from informal complaints and discussions with the company, dealt with -- there were an allocated number of dollars that came out from the last plan that were in these categories that I was discussing previously for the large and small classes that have equipment and commercial lighting in there.

The rebates that were originally -- the initial rebates set for commercial lighting were set at 80 cents a watt, which were fairly steep, could pay for a large part of the project or maybe all of it. I believe the company got overran with

applications in a very short period of time, two to three weeks after the plan was approved. It was approved around, I believe, on March 23rd of 2011, which took over a year to get approved, and then the program started -- kicked off around April 1.

2.2

We became aware of the problem somewhere in late July, that the budgets were essentially exhausted and that they needed to have a transfer of funds, and they did reduce the rebates. I think they were going to go to 65 cents per watt, but I think they jumped straight to a nickel per kilowatt-hour, which is a more appropriate level, but even then that did show up -- or didn't show up on their website right away when they made that change, which drew some informal complaints about customers that expected to get the 80 cents. Now they are being told they are only getting a nickel per kilowatt-hour.

And so I think that got repaired over time, but the fact is that pretty much those budgets were exhausted very quickly, and it would be better to have, as they propose in their current plan, a range of incentives that they can move around from a nickel per kWh to 12 cents a kWh for the commercial lighting so they can adjust the incentives based on

the demand and more appropriately manage these particular budgets so they don't run out of money, in a sense.

2.2

When they did that, they had a line of customers that were waiting to get rebates, and some of those took very, very long to get rebates, and they had to wait for some others to drop off out of the line to get the money.

So that is my best understanding what happened. I haven't heard any complaints recently, but just going forward with the next plan, that's the reason why staff has made its recommendations as to better manage those programs so we don't have a number of informal complaints from customers about receiving rebates on time and also the change in the rebate level that they are notified.

- Q. Now, if you take a look at lines 8 to 11 on page 4 there, specifically -- well, look at 8 to 12. You state that the companies -- this starts at 9 -- "should have learned what to avoid in terms of program design and ways to improve delivery going forward, and Staff hopes the same or similar issues do not arise in future programs." Is that right?
 - A. Correct.
 - Q. Can you -- can you explain the basis for

staff's hope that the similar problems won't arise in this case in this plan?

2.2

- A. Well, based on the changes the companies have made in its current program, I think they have addressed that, as well as in the future programs. The first one is the delivery mechanisms for CFLs going to retailers. I think that takes care of the CFL issues. The flexible rebate levels based upon demand on the commercial lighting side, I think that takes care of it going forward in the next plan.
- Q. And will staff monitor the plan to make sure these problems don't arise again?
- A. Well, staff has recommended to receive quarterly reports on the timing of rebates return to customers from the time they file the applications. If they have a deficiency, to have a quick turnaround to customers or to notify them of the deficiencies in applications, and then a certain amount of date once they have completed all the paperwork to finish the process to receive their rebate within 45 days.

MR. VICKERS: One second.

Q. Can we turn to page 11 of your testimony. Looking at question 20, and here you are discussing the shared savings mechanism, and you state in the question and answer in 20 that there should not be an

absolute dollar cap on the companies' shared savings; is that correct?

- A. Yes. Other than there is a built-in cap by the SEET test, it's referred to as the significantly excessive earnings test, which is now required under Senate Bill 221 for all the companies.
- Q. And you anticipate my next question there. Do you have any idea what that effective cap on earnings for 2013 would be per company?
 - A. No, I do not.

2.2

- Q. An estimate? And looking at -- sorry.
- A. Let me finish. We do have staff that actually do work on the actual earnings of the companies each year, and if there's a case, they will address that in any hearing before the Commission.
- Q. Sorry. To take you back here, if you go to page 9 of your testimony, I'm looking at lines 4 to 6 here, there's a discussion of -- of the incentive level, and you express some concerns that the incentive level magnitude is too hard -- too high. You note it's an after-tax incentive; is that right?
- A. Could you tell me where it says it's too high?
 - Q. Sure. Lines 1 and 2, "Staff is concerned

about the magnitude of the after-tax incentive of 13%."

2.2

- A. Yes. Based on the information in other cases, of looking at the returns of after tax, when you include tax on a before-tax basis, what the company has to collect can sometimes be 50 percent of the total amount of the revenue received from the rider in order to arrive at a number and, say, 13 or 15 percent.
- Q. And so are you aware of other utilities that use after tax rather than pretax rate for their incentive mechanism?
- A. Both AEP Ohio and Duke Energy Ohio, both use after tax.
- Q. That's helpful. Were you present yesterday when Mr. Demiray testified?
- A. I believe I was here. At least most of the time I was here.
- Q. Sure. Do you recall him -- he gave a sort of rough estimate of \$2.1 million per company for the savings mechanism that they are proposing at the 10 to 15 percent level. Do you recall that?
 - A. Yes.
- Q. Do you have an estimate of the magnitude of the difference? So the company there is using the

```
after-tax method. If they are to use the 10 to 15 percent compliance, proceeding under what they have proposed, do you know the difference between pretax and after tax in terms of what the incentive would be based on the $2.1 million?
```

- A. Well, typically the numbers I've seen on the before tax, it would make up at least 50 percent of the total corporate taxes, 3 percent of state and local taxes that make up the difference, so you normally -- the numbers I have seen are right around 50 or a little over 50 percent of that total number.
- Q. So if it were pretax, then just make sure I understand, it would be about half of what Mr. Demiray estimated if it were pretax rather than after tax?
- A. It would be in addition to if it's before tax.

MR. VICKERS: Okay. No further questions. Thanks.

EXAMINER PRICE: Thank you.

Mr. Oliker.

MR. OLIKER: Hopefully just a few questions, your Honor.

2.2

CROSS-EXAMINATION

By Mr. Oliker:

2.2

Q. It's always difficult because you don't get discovery or depositions on staff witnesses.

I guess to start, Mr. Scheck, you mentioned you made some qualifications on PJM bidding. Do you have -- not knowing what you are going to say, I think I would like to hear what those qualifications might be before I ask my questions.

A. I'll need to turn to the section in my testimony on that first.

EXAMINER PRICE: Page 11.

THE WITNESS: Yes.

A. On the Q and A for line -- or question and answer for 21, I'm recommending the companies "bid in its capacity reductions obtained from its planned energy efficient and peak demand reduction programs into the PJM Base Residual Auction next May and in future BRAs."

However, to clarify in terms of the next sentence, I'm putting forward a bidding strategy to mitigate risk bidding, bidding in at zero or some number to eventhe &V amount to qualify their bids, would be floor bid so that way it would most likely clear the market.

the 75 percent number only relates to those resources that the company can claim that are qualified. You bid in either the BRA auction or any incremental auction. So depending on the nature of the resource and the length of the resource they can claim, will determine, to some extent, whether they can bid that into the BRA or the incremental auction.

2.2

Resources that they can't claim nor have ownership of, and what I would specify, in particular -- in particular, customers that have received an exemption, which would be only those customers that would be classified as mercantile customers under the law, which is consumption of over 7000,000 kilowatt-hours a year, could possibly qualify to receive an exemption from the company for paying the energy efficiency rider.

And what that implies, the customer has done enough in a given year or multiple years to at least reach a pro-rata amount of whatever the benchmark of the company would have been to achieve in the same year.

If the customer requests an exemption and it's approved by the Commission, my view is that the customer would have ownership rights of that capacity, bid into the PJM market, and, therefore,

the company could not claim those. If the customer wanted to commit such resources to the company, they could do so, but that would be up to the customer.

2.2

MR. OLIKER: I actually think I might have liked that answer once. Could I have one second, your Honor?

Q. Just so I can clarify that, Mr. Scheck, I think implicit in your answer, you think there is a difference between the ability to have ownership to bid into PJM and whether or not FirstEnergy could count the attributes of energy efficiency measures for purposes of the benchmarks, correct?

So under your -- under the idea you just put forward, if there was a form they could have two boxes potentially, you could check saying they can have my energy efficiency attributes for purposes of the benchmarks, but I would like to retain the right to bid in PJM.

Is that what you are saying, that's a possibility?

A. I'm not thinking of it that way. If you had received a rebate for performing energy efficiency, whether retrospective or prospectively speaking, I think you committed those rights to the company and they can count those, but they can bid in

those resources of capacity that are related to energy efficiency.

However, if you had performed the energy efficiency on your own and paid out of your own pocket, meaning a customer, and then you requested an exemption because you met your pro-rata share of the benchmarks, for however long that would be, that period, then you could actually bid that in, and you could commit -- or at least allow the company to count those, but you would have to commit those to the company, but you would retain your rights, and you would spell that out that you would retain the rights to bid those in because you have an exemption from the rider itself.

MR. OLIKER: Thank you, Mr. Scheck.

That's -- I think that's all the questions I have,
your Honor.

EXAMINER PRICE: Thank you.

Mr. Lang -- FirstEnergy.

MS. KOLICH: Thank you, your Honor.

- - -

CROSS-EXAMINATION

By Ms. Kolich:

2.2

Q. Good afternoon, Mr. Scheck. My name is Kathy Kolich. I'm counsel for the companies, and I

am going to be asking you some questions this afternoon. If at any time you don't understand the question, just let me know. I will be more than happy to rephrase; otherwise, I will assume you understand the question, okay?

Could you turn to your testimony, page 3, line 12. You make the statement -- actually, it starts on 11. "The addition of more measures should give more opportunities for customers to participate and make it easier for the FirstEnergy Operating Companies to reach their annual benchmarks and potentially exceed them." Do you see that?

A. Yes.

2.2

- Q. Now, is it your opinion, as designed, are the plans -- strike that. In your opinion, are the plans designed, as filed, to achieve the annual benchmarks for the periods 2013, '14, and '15?
- A. I didn't actually sum up the total numbers, but I would assume the company wouldn't have put forth a plan that didn't reach the benchmarks, and if the Commission were to approve an incentive mechanism for the companies, I think there would be a stronger purpose to reach -- not only reach the goals, but exceed the goals with a financial reward.
 - Q. Okay. So you have no reason to believe

that the plans will not achieve the energy efficiency targets, correct?

A. Yes.

2.2

- Q. And the same thing, you have no reason to believe that the companies will not achieve the peak demand reduction benchmarks as set forth in the statutes during the planned period.
- A. Well, I will qualify my answer with the peak demand reduction benchmarks. The issue I have with the companies' application, and I believe it was in -- I'm not remembering if it's Mr. Demiray's or Mr. Miller's testimony referring to the company, would basically say they would count capacity or peak demand reductions from customers that were participating through third parties in the PJM auctions for capacity.

I don't believe that right has been conferred to the companies. That still is up to the individual customers, mercantile customers, to clarify whether or not they want to commit resources to the companies, in particular, customers that are already going through third parties right now or plan to in the future. I believe they retain the ownership of peak demand reductions; therefore, I would recommend the companies would still have to

purchase those attributes from those customers to enable -- or at least have customers commit them, free of charge, to the company in order to be able to count them.

2.2

- Q. But the companies have budgeted funds in that peak demand reduction program, haven't they?
- A. Yes, that's correct, which just seems in contradiction to the statement being made in the application, and I think it's Mr. Miller's testimony saying that the companies would like to count and essentially not have to pay for those resources.

So I don't really understand the connection there between having a budget and then saying that the companies will -- planned on counting those resources. So either I assume that they want to continue, as they are doing now, which is to hold an auction, a sealed bid auction, basically, to purchase these particular demand resources from other third parties to fulfill their obligation as a last resort if they are short.

Q. As you acknowledged, the Commission has not yet ruled on the companies' position to be able to count those peak demand -- those peak demand reduction credits without any -- any payment by the companies. Is that your understanding of the status

of that issue?

2.2

- A. Yes, that is my understanding of the status. It's not been determined yet. The behavior of all the companies has been -- has been some sort of financial payment to receive a commitment from the customer so the company can count it. I connect the word "count" with the word "commit" that's in Senate Bill 221.
- Q. Okay. So as part of the plan, if the companies don't put any money in the budget and the Commission rules against them, what -- the companies would not have any funds available to pay for those credits through an auction should they have to go that way; is that right?
- A. Well, not exactly. I mean, the company at any time can ask for an increase in the budget, if necessary. There is a provision in our rules for that, and the company has actually done that already in the current plan, so it is possible to request additional funds to meet peak demand requirements if the Commission sees that as I see it, that the word "commit" and "count" have a nexus meaning, they go together as prescribed in Senate Bill 221.
- Q. Now, you're familiar with how the companies recover their costs of the plan through the

energy efficiency rider; is that right?

- A. Yes. It's recovered on a kilowatt-hour basis.
- Q. And that's based on actual costs incurred, right?
 - A. Correct.

- Q. Now, I believe you stated that the companies have already come to the Commission in the current plan and asked for an increase in the budget; is that what you said?
- A. I believe that's for Ohio Edison Operating Company only.
- Q. Are you sure it wasn't a shift of funds either -- within the class?
- A. It may have. I can't recall whether it was an increase or an additional shift above the 25 percent.
- Q. Okay. If the -- if, in fact, it was an increase, is it your position that there would not be the need for an evidentiary hearing before an increase in budget would be allowed to be approved?

 THE WITNESS: Could you read that

THE WITNESS: Could you read that 23 question back to me again.

EXAMINER PRICE: Please.

Q. I can make it faster. I'll just restate

- it. If, in fact -- well, is it your opinion that the companies can seek an increase in the budget of the portfolio plan without any need for an evidentiary hearing on the issue?
- A. No. I believe they would have to have an evidentiary hearing to do so.
- Q. So as designed today, the plans, if -with the funds in the budget and assuming the
 companies have to hold an auction or otherwise pay
 for those credits, understanding that scenario, would
 you agree with me that the plans as filed are also
 designed to achieve the peak demand reduction
 benchmarks in the statute for the plan period?
- A. Yeah. Based on the budgets you have put forward, I believe that's the case.
- Q. Okay. Page 4, line 6, of your testimony -- sorry -- you referred to the residential CFL program. Do you see that?
 - A. Yes.

2.2

- Q. And that program was approved by the Commission before the companies launched it; isn't that right?
 - A. Correct.
- Q. On line 15, page 4, you discuss some concerns you have with the programs being proposed in

this plan; is that right?

2.2

A. Most likely, in particular, with the C&I budget or Ohio Edison C&I relative to Toledo Edison. The concern mainly goes to the fact that I have a list now, or at least have received a list, of the companies' rebates received for the various of customers who have filed for rebates under mercantile customers.

I believe -- I don't know the total dollar amounts or the megawatt-hours it represents, but over half of the total on the page are Ohio Edison, and then the next three pages or so are from CEI, and then the last page or so is Toledo Edison. So just based on current responses from the current plan, there has been more demand for doing the commercial class within those two companies because they represent larger amounts of sales than, say, Toledo Edison does.

Even though Toledo Edison may have one very large customer in the class, there is no guarantee that that customer is going to adopt any or many of the energy efficiency rebates that you may have.

Q. Now, additional funds are allocated to Ohio Edison and CEI for the commercial and industiral

lighting program. Is that the one you're suggesting?

2.2

- A. Yes. Primarily as to -- relating to where commercial lighting comes out, I believe it's the equipment program under the large, the large class there.
- Q. Okay. So if additional funds are suggested by your -- added to the C&I, this "EE Equipment-Large," is there any guarantee that participation will increase?
- A. My concern is not a participating increase. My main concern is about funds running out and customers being frustrated because either they have to be told they are waiting in line, or there aren't sufficient funds to rebate them at this time. It will have to wait.

And I think having programs that get cut off in the middle of a three-year cycle is not a good idea. I think that the Commission would rather see there is sufficient funds there without having too much allocated in the budget, but to make sure there is sufficient funds there for customer demand so that the companies won't run out of the funds that they have.

I believe that there was only about \$4 million allocated for Cleveland Electric

Illuminating, which is quite a bit lower than to the Ohio Edison total in the same class.

- Q. Now, I believe, it was Mr. Vickers who asked you some questions about the problems with the lighting program, commercial lighting program, in the current plan. Do you recall that?
- A. I don't remember his exact questions, but yes.
 - Q. And you explained the situation to him.
 - A. Yes.

2.2

- Q. Is that the concern you have under the current plan as well?
- A. It mostly relates to having sufficient funds there to take care of the demand that customers may have. We don't want to have a pile of informal complaints from customers saying that "I haven't received my rebate. It's been six months since I filed my application."
- Q. Okay. So is it a rebate processing problem, or is it a budget problem?
- A. I think it's both, based on the requested increases for both Ohio Edison and Cleveland Electric in the current plan. We did not have any for Toledo Edison, so my belief is the issue relates to having sufficient funds in those categories which should be,

as I call it, the large chunk before you would get -your energy efficiency savings would come from those
classes, so our concern from the staff is making sure
you have sufficient budget available to meet the
needs of the demand for motors, HVAC, lighting, and
those categories.

2.2

- Q. Now, if I recall your explanation, under the current plan a significant driver as to the perceived problems or actual problems, as the case may be, was a relatively high rebate level for those lighting projects, isn't that right?
- A. That problem drove a lot of it. Outside of that, we did meet with some company personnel about a year -- a little over a year ago. There were a number of company personnel that came down to relate to that they were not on top of this problem, which simply goes to if I'm running a program, I need a time stamp, the date in which applications come in. I've got my budget, and I'm assuming a conversion rate of something like 85 percent of the requested rebates are going to be paid out and subtracting that against the budget.

And the company really didn't have a clue for quite a while, and the number of appliations that came in were quite high, and my concern is being able

to properly manage it before it gets out of control. So if you have a high rebate, you need to keep -someone needs to keep track or the gatekeeper needs
to notify management that the probability of payout
and where we stand with respect to the budget in
terms of the length of the time the program has been
approved, where are we at so we don't run into this
problem, where we have exhausted all of the funds
within two or three weeks and then we have another
year and a half to go before the next plan is
approved.

2.2

So that's my main concern, yes. It could have been driven by very high rebates, but I think the company wasn't aware of the problem until a bit later, and I didn't get the sense there was any time stamping going on with I think it was probably the company's contractor as far as when were these logged in, when were they paid out. I think that was done later. They picked up on it and learned how to manage the program.

I don't want to manage the program, but I want to make sure the company manages it correctly so the budget can last for three years. That's what I'm saying. If you don't spend the funds, you can always reduce the amount and adjust the riders accordingly.

- Q. So you -- as you understand it, the companies now do log their applications; is that right?
 - A. Yes, after the problem occurred, though.
 - Q. Understood.

2.2

- A. Yeah. We have not had any problems to date that I know of with any of the other companies. In fact, the last DP&L collaborative I went to there was a customer came in to extol the great way in which they managed their program and how they processed their rebates. So they actually had customer confirmation at a collaborative, whereas I didn't hear that from any customers in your current plan, at least initially, so.
- Q. Do you know what the companies are projecting as far as participation rates in the large C&I EE Equipment Program for Ohio Edison?
 - A. No, I don't.
 - Q. How about CEI?
 - A. No, I don't.
- Q. Do you have any reason to believe that those projections are wrong?
- A. No, not necessarily. However, a customer who may have requested a rebate for lighting the first time around, they request a rebate for motors

or HVAC another time around.

2.2

MS. KOLICH: Could I have that answer reread, please?

EXAMINER PRICE: You may.

(Record read.)

- A. Do you need clarification?
- Q. No. There is no question before you.

 I'm debating whether the answer should be before me.

 Okay. Now, on on page 4, line 20, you talk about an imbalance in the opposite direction. Do you see that?
 - A. Yes.
- Q. Are you saying it's the opposite situation for peak demand as far as budgeting that --
 - A. Yes.
 - O. T&D is too low?
- A. T&D is fairly low. I think it's relative to \$18 million for Ohio Edison and 11 million, between 11 and 12 million, for Cleveland Electric, and about I think it's 1.2 million, I don't have the figures right in front of me, for Toledo Edison, so, and yet that relationship is quite different between those operating companies.

And then you look at the budgets for the equipment for larger -- large commercial/industrial,

the amount of money budgeted for the equipment program, Toledo Edison is significantly higher than it is for Cleveland Illuminating, yet it doesn't match up with the megawatt-hours.

It's also my understanding you have one really big customer in Toledo Edison, so that's banking on that customer is going to accept and want to do a lot of rebates that the company would be counting on in that class. If that customer doesn't accept it, then you may have way overbudgeted for that particular company.

Q. And if they do?

2.2

A. And if they do, that's fine, but it still doesn't obviate the issue there is still a lot more megawatt-hours out there for Ohio Edison and Cleveland Electric Illuminating.

MS. KOLICH: If I could have just a minute, your Honor.

EXAMINER PRICE: You may. Sorry.

- Q. Now, on page 5, line 10, you offer a suggestion on how these budgets should be allocated to both Ohio Edison and CEI. Do you see that?
 - A. Yes.
- Q. And you're suggesting that the allocation be based on the estimated square footage of those

customers in the -- in the territories?

- A. Yes; or alternatively, you could use megawatt-hours of sales. They are probably roughly equivalent, not necessarily the energy intensity will be identical from one to the next, but either square footage or megawatt-hour of sales.
- Q. Okay. Assuming you did the estimated square-footage approach, how are the companies expected to know that?
- A. They may not. That's why I said you probably substitute megawatt-hours of sales.
 - Q. Okay.

2.2

- A. But they could also consult surveys to pick up some square footage, as far as survey work for -- from customers.
- Q. I thought I heard you say the calculation based on customer consumption would achieve the same goal; is that right?
 - A. It probably is a pretty good proxy.
- Q. So why would you suggest the company spend money on customer surveys to determine square footage?
- A. It depends on how much money needs to be spent. If you are going to survey customers already, I don't think it adds any additional, or not much

additional, cost to begin with, and I think the company's recommending -- or has surveyed many customers. I'm also recommending that you survey the customer satisfaction of those customers that are applying for rebates and either received them or didn't receive them.

- Q. Page 6, line 13, the question, "Do you have any recommendations regarding the processing of C&I prescriptive rebates," do you see that?
 - A. What line is that you are on?
- Q. Just setting -- we're transitioning here, question 14.
 - A. Yes.

2.2

- Q. It's asking you about suggestions on the prescriptive rebate process. Do you see that?
 - A. Yes, yes.
- Q. Do you know how many prescriptive rebates are processed today by the companies?
- A. I have a list that's 10 pages long. I didn't count the total that are received on 10-23. I'm assuming it's probably at least 500 to 1,000.
- Q. Okay. You don't know the current rebate process -- the current rebate processing time?
- A. From what I'm looking at, the original ones look like they took quite a bit longer to turn

around. The more recent ones are turning much quicker.

2.2

- Q. And what are you looking at there?
- A. Staff Data Request 4, the Rebate

 Application received, date approved, and the check

 mailed within X number of business days, the dates

 for each of these, which operating company it was.
- Q. Okay. Does it give the turnaround time currently?
- A. Other than you would have to calculate each one of them, I haven't had time to go through and look at that, but the turnaround time, just looking at the initial ones that went out in 2011 versus the ones that are now in 2012, the current turnaround time has been much quicker recently.
- Q. And on line 17, page 6, I believe you indicated, that logging in of the applications is already being done by the companies; is that right?
 - A. Yes, that is correct.
- Q. Now, on page 7, line 4, you make a recommendation that the companies submit a log report to the staff on a quarterly basis. Do you see that?
 - A. Yes.
- Q. Would it be acceptable to the staff if the companies simply added that as an agenda item to

their collaborative process --

2.2

- A. That would be fine.
- Q. -- and provided such information during that process instead?
- A. Yeah. That would be probably even better.
- Q. And on line 1, page 7, of your testimony, you talk about after-the-fact participation satisfaction surveys. Do you see that?
 - A. Yes.
- Q. Do you know what -- strike that.

 The companies have quality control processes and procedures in place today, don't they?
 - A. I'm not sure -- with respect to what?

 MS. KOLICH: Could I have that reread?

 EXAMINER PRICE: You may.

 (Record read.)
- Q. You're not sure with respect to what is -- as far as what I'm asking you or as far as what quality control they have in place?
- A. I'm assuming that the company has some quality control procedures in place. I don't know if they have any quality related to energy efficiency rebate programs.
 - Q. Okay.

- A. I mean, the company is responsible --
- Q. There is no question in front of you.
- A. All right.

2.2

EXAMINER PRICE: Mr. Scheck, were you going to complete your answer, or were you going on to another topic?

THE WITNESS: Yes. All I am saying is the company hires a lot of contractors to basically administer their programs. It's still the companies' responsibility to oversee those contractors. Whether they have quality control with them, I don't know.

- Q. (By Ms. Kolich) So you don't know if the companies already perform satisfaction surveys or solicit satisfaction surveys from customers?
- A. The only surveys that I heard about in terms of the -- the filing in cross-examination of, I believe, it's Mr. Fitzpatrick was dealing with just general surveys with customers, whether or not they have received rebates or not. It's just the general population of customers.

What I'm interested in is getting a satisfaction response with respect to the rebate programs for customers that actually did apply and surveying both customers that received a rebate and customers who did not receive a rebate and getting

their reaction from that.

2.2

- Q. And you don't know if the companies do that today or not, do you?
 - A. I do not.
- Q. How much would you suggest the companies budget -- assuming they don't already do it, how much would you suggest the companies budget be for such survey participation?
- A. Well, assuming that the maximum I've seen so far is maybe a thousand customers receiving rebates, I don't think it would be -- it would be probably a pro forma survey sent to all of the customers that either applied or received rebates, so there would be some additional expense. I don't think it would be exorbitant, meaning it would be millions and millions of dollars, by any means. It would be something less -- quite less -- far less than that.
- Q. Oh, so you're suggesting the companies do this internally or hire an outside firm?
 - A. They could do it either way.
- Q. Now, on page 7, lines 20 and 21, you're recommending the audit payout for the large C&I be increased from 5,000 -- to 5,000 from the currently proposed 4,000 level; is that right?

A. Just to clarify, it's both small and large C&I.

2.2

- Q. I stand corrected. You're right.
- A. I'm mostly concerned with the smaller customers rather than the larger customers because smaller customers, in many cases, don't have the funds to put out to do an audit. So just from knowledge about the utilities in the state, that they have budgets of 5,000 for small customers and provisions to pay down the audit if they participate in rebate programs, my understanding was, in listening to one of the discussions earlier in the last couple of weeks from, I think it was,

 Mr. Dargie, the conversion rate in Pennsylvania for implementing energy efficiency measures from audits was not very good in Pennsylvania. It was somewhere between 0 and 5 percent.

Aversion rate in both Dayton and AEP is much higher than that, so tying the audits -increasing the audits a little bit for customers who can't afford it, especially mostly the smaller C&I customers, and then tying the audit results to essentially some -- some rebate levels that the customers can utilize that they are going to split in terms of payment on that at certain levels, that will

entice more customers to participate.

Q. How many more?

2.2

- A. The conversion rates, I believe, were on the order of 30 or 50 percent, I believe, for AEP.

 And for Dayton they were pretty high as well.
 - Q. Do you have a copy of that study?
- A. No. But I can get you the -- it was provided at the collaborative meeting, I believe. I think I have the most recent one from DPL, but the prior one, the conversion rate may be even higher than that, maybe 70 percent, and AEP's was around 50 percent.
- Q. What assumptions did they use in those conversion rate calculations?
- A. They basically performed audits, and then they tracked who actually in the audits applied for rebates.
 - Q. Generally, how much do these audits cost?
- A. That will vary a lot, depending on the size of the customer. A very large customer will take -- for instance, a hospital could have a very expensive audit that would be much more expensive than even \$5,000, could be upwards -- I mean, audits could go as high as 100,000. I would hope there wouldn't be too many of those, but audits going above

\$10,000 would not be unusual, depending on the complexity of the particular building that you are looking at or buildings, if it's multiple, and the number of processes that are going on. So it would range quite a bit from a very small customer who doesn't have a whole lot, it would be much cheaper than that, maybe a couple thousand dollars, to as high as maybe 20, 30 thousand dollars, even up to 50 thousand dollars.

2.2

- Q. You indicated your concern lied mostly with the small customers. What size customers are you thinking there? As you said, they range in size and the cost of audits range accordingly.
- A. Correct. Stand-alone customers who don't have resources would be my main concern. They are very small commercial. AEP refers to it as an express program. The idea is to have outreach to them from the company, and understanding that they don't have funds, it could be a stand-alone grocery store, that type of arrangement. It has some there are certain things they could do, but they just don't have resources onboard to be able to deal with it.
- Q. Okay. Now, on page -- page 8, line 1, you refer to a penalty mechanism. Do you see that?

A. Yes.

2.2

- Q. And on line 4, you suggest that the companies impose a financial reimbursement obligation on the customers who do not proceed and implement the recommendations resulting from the audits; is that right?
 - A. Yes.
- Q. What if the customers dont' want to give the money back?
 - A. I think you put it on their bill.
- Q. The law would allow for that, if you know?
 - A. I'm not sure. I mean, it would just be a line item on the bill they would pay for.
- Q. Okay. And I assume -- I should never assume. Strike that.

How would you suggest the results be tracked?

- A. Could I get clarification, results of what be tracked?
- Q. Of whether or not the installs took place within the six-month period, how should it be policed?
- A. Well, I think you would have applications for rebates, and I don't believe the company actually

provides for rebates until after paperwork is shown that a particular project was completed.

- Q. So that's your suggestion on how to police it?
 - A. Yes.

2.2

Q. Okay. I mean, short of that, if you have a very, very large customer who received a substantial audit, then you probably would send somebody on-site just to do a check or a sample, at least, of the projects they implement, make sure they actually did what they said they did.

Plus you could look at a billing analysis pre and post from when they said they started the project, when they finished it, and looking at bills after the fact.

- Q. Now, on page 7, line 21, you don't have to go there unless you want to, but you suggest an increase by \$1,000 as far as the incentive goes. But I don't see any recommended budget increase to cover that increase. What are you recommending?
- A. I'm not sure what the budget amount would translate to. I don't know how many audits the company was actually planning on doing, but I would assume you would multiply the number of audits, anticipated audits, times a thousand. Obviously,

having --

2.2

- Q. Mr. Scheck, there is no question before you.
 - A. Sorry.

EXAMINER PRICE: I think he was completing his last answer. I acknowledge it was a lengthy pause.

THE WITNESS: That's okay.

- Q. I guess I need to start asking my questions faster. On page 8, line 15, you indicate that FE should be following up closely with these customers who have applied for and accepted an audit. The FE account representatives should have regular contact with customers soon after they have had an audit completed. Do you see that?
 - A. Yes.
- Q. Do you have any reason to believe the account representatives don't have regular contact with their customers?
- A. They may have. My impression is, based on the results of audit conversions, energy efficiency in Pennsylvania, gives me the impression that the follow up either wasn't very good from account reps, especially small customers. These are customers you have to stay in close contact with in

order to remind them that they have an audit completed, and in order to derive the benefits from the audit, they need to take advantage of rebates the company is offering in order to fulfill what the audit recommendations are.

2.2

If you don't do that, they end up going on the shelf somewhere, forgotten about, and six months later they have totally forgotten about the audit.

- Q. Do you have any specific examples of that happening, or is that just your assumption?
- A. No. This is just from discussions with both AEP and DP&L, especially AEP has very close follow-up with small customers under their Express program, with those customers multiple times after the audit is completed, shortly thereafter.

MS. KOLICH: Then I would move to strike your response as based on hearsay.

EXAMINER PRICE: Mr. Parram?

MR. PARRAM: Can you read back the witness's response.

EXAMINER PRICE: Please.

MS. KOLICH: It's actually the response before that because it was based on the hearsay that he described there.

EXAMINER PRICE: Mr. Parram.

2.2

MR. PARRAM: I believe you asked the witness what was the basis for his recommendation for -- for following up with customers?

MS. KOLICH: I would have to have my question reread, please.

MR. PARRAM: Well, I think the witness was explaining that based upon his experience working with AEP and DP&L, that they have -- that their customers -- they are in close contact with their customers, and that was the basis for his recommendation. I'm not sure how that is the truth of the matter asserted. That is not a specific statement from AEP or DP&L.

MS. KOLICH: You are misunderstanding me.

I'm not moving to strike his explanation of how he

knows. I'm moving to strike the answer he gave me

when I asked him how does he know that, so that's the

question I would ask to have reread, please.

EXAMINER PRICE: We would like two questions back, the question and the answer.

(Record read.)

MS. KOLICH: And I would move to strike everything after they may have based on the grounds that that information that he just provided is being

offered for the truth of the matter asserted and it's based off of discussions related to him by representatives of Dayton Power & Light and AEP.

MR. PARRAM: And I would say that the witness has already testified that he had discussions or heard Company Witness Dargie speak about responsiveness as relates to -- in Pennsylvania as it relates to their rebate program. That wasn't a statement from DP&L. That was a statement directly from the company so it's based upon a statement from the company witness or company representative himself.

MS. KOLICH: However, Mr. Dargie did not discuss what small business customers do and leave them on the shelves and, et cetera.

is the staff expert on energy efficiency, and the scope of his job is regularly monitoring and attending the collaborative meetings for all the utilities in the state. That's what his job is to do. That's how he obtained this information.

Overruled.

- Q. (By Ms. Kolich) Page 9 of your testimony you talk about the shared savings mechanism.
 - A. Yes.

2.2

- Q. And you make several suggested changes to the mechanism as proposed by the company; is that right?
- A. Are you referring to the table? I'm not sure to what you are referring.
- Q. I am just talking in general that you've made some suggested modifications to the companies' mechanism as proposed in the plan.
- A. I guess maybe asking a clarification question.
 - O. Sure.

2.2

- A. When you say change in the mechanism, are you talking about the table in terms of the percentages and incentive percentages as it relates to that or something else?
- Q. Something else but the design of the shared savings mechanism as proposed by the companies, okay? You don't agree with the exact design of that mechanism, do you?
- A. I'm not following where I'm differing in that regard from what the company has.
 - Q. Okay.
- A. I would agree there is a difference in terms of percentages and incentive percentages.
 - Q. Okay. We'll start there. And you've

made -- you've made suggestions to change the
percentage levels for purposes of calculating the
incentives; is that right?

A. Correct.

2.2

- Q. Under your percentages how much would the -- if you can ballpark it, what would the resulting incentive amount be to the customer at the highest level, the incentive tier 5? I'm just trying to figure out what the maximum is the companies could earn, if you know.
- A. In this case the customer is the company then?

EXAMINER PRICE: You said "to the customer."

- Q. I apologize. I am not too with it today, apparently. How much -- what's the maximum the companies can earn, if you know, under the incentive structure you have set forth on page 9 under line 13?
- A. I haven't calculated it in terms of millions of dollars at this point.
- Q. Okay. You can't provide a ballpark number figure?
- A. I'm sure it would be at least several million dollars per operating company. It depends on the size, and they achieved -- you are talking about

tier 5?

- Q. The maximum, yes.
- A. The maximum, I am sure it's several million dollars. In total for all three operating companies it might approach 10 million at the upper end, but I don't know the exact amount.
 - Q. Fair enough.
- A. But it's somewhere probably between 5 and 10 million dollars.
- EXAMINER PRICE: Were you here for Mr. Demiray's testimony yesterday?
 - THE WITNESS: Yes. I think he quoted some number around a little -- low 2s, somewhere in there, 2 million to 2-1/2, somewhere in that. I don't know the exact amount.
 - EXAMINER PRICE: If he -- hypothetically, subject to check the transcript, he had said \$2.1 million for a 10 percent incentive, do you believe that your maximum incentive will be comparable to that?
- 21 THE WITNESS: Probably pretty close to 22 that.
- EXAMINER PRICE: If I can interject, I

 have a quick question to follow up. Of the

 differences between your chart and the company's

chart is you would not give a shared savings for 100 percent compliance. You require overcompliance before you give the mechanism. Is there a reason for that?

THE WITNESS: Yes. My reasoning is that all the companies are expected to comply with the law, and if you don't, there is a penalty for not doing so so I think there is already built in incentive to at least do what the law requires.

EXAMINER PRICE: Thank you.

- Q. (By Ms. Kolich) Turning to page 12 of your testimony, line 4, you recommend the companies bid in 75 percent of their projected capacity reductions. Do you see that?
- A. Yes, with the qualification it's those capacity reductions it can actually claim.
 - Q. Okay.

2.2

EXAMINER PRICE: What do you mean by that? Do you mean where they establish ownership of the capacity?

THE WITNESS: Yes. The company may reach its benchmarks with respect to other -- I'll call other demand response that's bid in by third parties. They can actually be able to count that by doing as they have done in the last couple of years, issue an

RFP to actually purchase the ability to -- to purchase the ability from the customer to be able to count that toward their annual goal but yet the customer will still have the right to bid that in themselves.

2.2

EXAMINER PRICE: I think yesterday

Mr. Demiray was talking about there was some

technologies that the company was certain would be

accepted by PJM and other technologies that were

perhaps not certain that they would be accepted by

PJM. In your 75 percent would you put only the

technologies where the company is certain PJM will

accept it?

THE WITNESS: I suppose, yeah, that would be the case. I haven't heard at least in the last couple auctions where they did energy efficiency credit rejection from PJM regarding entities bidding in the capacity component from energy efficiency. So long as you complied with I think the Manuals 18 and 19 that were presented yesterday, they will accept pretty much all of that which is bid in from their various entities.

EXAMINER PRICE: I am done, thank you, for now.

Q. (By Ms. Kolich) Back to line 4 of your

testimony on page 12, the reference to project capacity reductions, could you give me a definition what you mean there?

2.2

- A. This would relate to the -- the amount that the company can claim or has ownership of that it would bid into the BRA auction so it may be some number, and would likely be some number, less than what is prescribed. As the outcome of Senate Bill 221 mandated, it could be a number less than that.
- Q. Okay. So you're not suggesting to bid
 75 percent of the statutory targets for energy
 efficiency or peak demand.
- A. Not necessarily. The company could overcomply or it may have enough resources on its own that it can claim whatever that number is, it could be less than, it could be equal to, or it could be greater than the statutory benchmark. It just depends on how much the company can actually get on its own, and that amount I would recommend to be 75 percent of the total to mitigate the quantity risk.

EXAMINER PRICE: Mr. Scheck, I think the part that I am not clear on is installed versus projected. If the company has said that they are willing to bid in installed resources, you have

indicated that you believe the company should bid in projected resources that they have ownership of.

THE WITNESS: Yes.

2.2

EXAMINER PRICE: How would they get ownership over a projected resource?

THE WITNESS: It depends on the length of the contract.

EXAMINER PRICE: With the customer.

THE WITNESS: Correct.

EXAMINER PRICE: Okay. I'll think about that for a while. Please proceed.

MS. KOLICH: I'm not allowed to think about that for a while?

EXAMINER PRICE: You can, too.

- Q. (By Ms. Kolich) Okay. So your distinction that you have just made for the Attorney Examiner Price is dependent on a multi-year contract between the companies and the customer; is that right?
 - A. Yes.
- Q. Okay. Now, are you suggesting that the companies bid any future capacity that they do not have under contract at the time of the bidding?
- A. I would say no, unless they have a very good idea they are going to be able to acquire that.

Q. Now, page 12, line 3, you refer to price and performance risk. Do you see that?

A. Yes.

2.2

- Q. What are you referring to with regards to the price risk?
- A. Well, the company could provide its own bid into the BRA auction and happen to bid in a number that's too high and it doesn't clear and they get zero dollars so in order to mitigate that risk, the company could put in either zero, or they could bid in the diminimus even peak costs associated with the BRA auction to qualify for the bid.
- Q. Okay. Let's stop there. So you're suggesting they only be allowed to recoup the EM&V costs or all costs incurred by the company to -- strike that.

Is it your position that the company can only recover EM&V costs, or should they be able to recover the costs incurred to make the bid?

A. I would assume that costs incurred to make the bid would include any costs that are associated with fulfilling Manuals 18 and 19 to do that, and I believe you already have a contractor ADM onboard to do EM&V work. I would assume it would encompass that as well in terms of qualifying for a

- bid. As they're evaluating and looking at the compliance with Senate Bill 221 for those same resources, they could tell you whether or not they qualified for Manuals 18 or 19.
- Q. In other words, you are not asking the company to lose money by bidding lower than what it would take to cover their costs.
 - A. No.

2.2

- Q. Okay. Now, you also refer to performance risk on line 3. Could you explain to me what that is in your -- how you define that.
- A. The performance risk is the market participant takes on the risk of whoever these customers are in terms of are they actually going to reduce their -- their demand during these times defined by PJM as the on-peak time, and I believe if it's an emergency, they can call up to 10 times during the summer up to, I believe, six hours in duration so if the customer doesn't perform, the company is at risk.
- Q. And on line 5, I believe you suggest that it purchase its obligations in a residual incremental PJM auction in an effort to mitigate that performance risk; is that right?
 - A. It could. However, I wouldn't

necessarily rely on that in the future because there's been quite a difference between the initial BRA auction and the incremental auctions so various parties can gain the system by receiving a price that is much higher than the BRA and knowing full well they are not going to deliver and then pay whatever the coverage is under the incremental auction and keep the difference. And I think that over time that arbitrage difference would be tightened up quite a bit so there is no guarantee going forward that the incremental auction will always be lower than the BRA.

- Q. Okay. What would you suggest as a way to mitigate that performance risk?
- A. I think I already put it down, 75 percent of whatever you can qualify and that you can claim would be a way to mitigate the risk.
- Q. Now, on line 10 you talk about the possibility that the companies -- I'm sorry, on line 9 it starts, "The companies could share in any revenues received in the PJM auctions." Do you see that?
 - A. Yes.

2.2

Q. How would you suggest they go about doing that?

A. Well, I think in order to help mitigate some risk then you could identify some percentage number of the revenues received, I don't have a prescribed amount, you could pick 10 percent, something similar to whatever the amount of the shared savings mechanism is in terms of the top number, obviously, but you have to look at the total dollar amount and that would vary based on forced to clearing price, so you might have a cap associated with that. It just depends. The price for capacity has been jumping around quite a bit the last couple of years. It's been very low. It's going to go back up. Who knows what it is going to be five, ten years from now.

2.2

EXAMINER PRICE: Isn't it likely that a percentage of capacity cost is going to vastly exceed the shared savings percentage? If you gave them 10 percent of the bid in capacity -- not you. If the Commission authorized the company to split the capacity -- the revenues coming back out of the energy efficiency on a 90/10 basis, isn't that likely to be substantially more than the maximum shared savings?

THE WITNESS: I think it would be -- the PDR I looked at as something independent of the table

and put forward. It's something in addition to.

2.2

EXAMINER PRICE: But why? Isn't the end result of both your proposed shared savings mechanism and the mechanism you are outlining here something that's going to provide the company incentive to maximize the actual energy efficiency delivery on the one hand?

THE WITNESS: Yes.

EXAMINER PRICE: I mean, the only way they are going to have capacity revenues is to get energy efficiency that is verified and measured and then bid into the auction.

THE WITNESS: Well, there is other components besides just energy efficiency. I mean, they can get -- they can compete for the same demand response resources as a distribution company much like EnerNOC or Constellation.

EXAMINER PRICE: I understand; I understand.

THE WITNESS: Then they have direct load control. They also have other DR they may have as well so there's several opportunities for them to pick up capacity resources and bid in the market much like any other competitor can, and I'm sort of drawing the compensation relationship that I best

understand between, say, a customer and EnerNOC, something similar to 90/10 split is how they do revenues they receive out of that BRA auction or incremental auction. Typically, the customer will keep 90 percent of the revenues and the company representing the customer, and the market participant, would normally keep about 10 percent.

EXAMINER PRICE: Okay. Thank you.

- Q. (By Ms. Kolich) Lines 16 and 17 of your testimony, on page 12, you address the dollar per kilowatt per year T&D avoided cost the company used. Do you see that?
 - A. Yes.

2.2

- Q. Now, the company used \$20 a kilowatt a year; is that right?
- A. Yes. As a flat rise, as in their current plan, it's the same number being used from one plan to the next.
- Q. Okay. Do you have a number that you believe should be substituted for that number?
- A. I don't have any particular number other than I know that the company on an annual basis has projects that they spent money on distribution for sure, some transmission that may fall under state jurisdiction, cost recovery, and, therefore, even if

it doesn't, it's still costs they could avoid whether it's under ATSI or with each operating company, but you have investments that you make every year that would be included in the \$20 number.

2.2

anything. It's just like a number pulled out, said we will just use \$20 flat. I think if the company actually did a study or an analysis of its projects, that number would fluctuate quite a bit over time, at least in the short run you will have fluctuations depending on your capital budget projects for distribution and transmission, and I think that's what you should use going forward.

To the extent you know what those numbers are, then maybe use a trend line averaging those numbers into a projection for that point forward or whatever for whatever knowledge you may have. I am assuming you wouldn't have any more than five years or at most ten years of knowledge of distribution projects and any transmission it may have.

I can tell you one of the companies has provided a complete study, it's fairly thick, of all the T&D projects I looked at, and they use that in their avoided costs.

EXAMINER PRICE: You should try examining

- 1 Mr. Ridmann. He takes very lengthy pauses in his answers.
- 3 MS. KOLICH: I've seen Mr. Ridmann 4 testify. I would not like to cross him.
 - Q. (By Ms. Kolich) You mentioned a study. Was that done by an outside consulting firm, or was that done internally?
 - A. I believe the company did it itself because it has their name on it. I'm not sure, but I'm pretty sure internally the company did it themselves. It's an Ohio company.
 - Q. But it's not FirstEnergy; you are not referring to our company?
 - A. No, no. It's Duke, if you want to know, so.
 - Q. Okay.

5

6

7

8

9

10

11

12

13

14

15

16

2.2

23

24

- MS. KOLICH: Could I have a minute, please?
- 19 EXAMINER PRICE: You may.
- Q. Now, Mr. Scheck, do you think the number is too high or too low or don't you know?
 - A. I'm not sure other than the one study I saw this number is substantially lower than what they had.
 - Q. Okay. So if you increase the value to

the distribution T&D avoided costs component, wouldn't that just make your plan more cost effective from a TRC standpoint?

- A. Yes. It will also provide more incentives for the company on the shared savings.
- Q. Now, on page 12, line 22, you then refer to an escalation of these costs, these costs being the \$20 T&D avoided cost component. Do you see that?
 - A. I'm sorry. What line was that on?
 - Q. Line 22, page 12.
 - A. I'm sorry. What was the question?
- Q. I just asked if you see the reference to the esca -- escalation of costs.
 - A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

- Q. What would you escalate -- at what rate would you escalate the value?
- A. Well, I think the last rate case I think the companies' average weighted cost to capital was 8.48 percent until there was some change. I would assume some number like that.
 - Q. Okay.
- A. Whatever it costs the company to borrow money.
 - Q. Cost of debt or cost of capital?
 - A. Some combination thereof.

- Q. Okay. Page 13, line 9, you indicate that the staff is not in agreement with the companies' position that they may be able to count peak demand resources for those resources not being committed to the companies by the mercantile customer. Do you see that?
 - A. Yes.

2.2

- Q. We touched on this earlier in your testimony. What is the basis for your conclusion that they should not be able to count them?
- A. I'll say a couple. One is the behavior of all the companies in Ohio has been to purchase demand resources from customers who are the representatives by either directly with a contractor via through an auction which has been the most common in the last couple of years, so indicating to me that they believe that the company cannot count a source that hasn't been committed to them. And I think that foundation is actually established in Senate Bill 221 where it says "the customer may commit." It doesn't say "the company shall count." It says "the customer may commit," and I draw a nexus between committing and counting.
 - Q. Based on the statutory language.
 - A. Correct.

EXAMINER PRICE: Based upon your understanding though, Mr. Scheck, doesn't the customer become a free rider? They have already committed their demand response to PJM, and now, they're getting financial compensation to do something that they were going to do in any event, additional financial compensation from the company?

2.2

THE WITNESS: I don't -- I don't know if I would look at it that way. Free riders are saying they would have done something anyway without financial compensation. And I look at their initial decision, and customers either decide they are not going to participate or they are, so in this case I don't know if it's the same applicable thing.

EXAMINER PRICE: But they have already decided to participate in the PJM demand response program, and they have already apparently received appropriate compensation from PJM for that. Why would they be entitled to additional compensation? Why wouldn't the -- giving them additional compensation from FirstEnergy make them free riders? They are not providing any additional demand response. They are getting paid twice for the same demand response.

THE WITNESS: I don't know if they are

being paid entirely twice, generally, if they return some of the auctions or the payments are less than market price, but they do receive additional compensation but this is something they did anyway to receive compensation. I don't think any customer is going to voluntarily submit demand resources into PJM initially without any compensation. And from a free rider perspective that's kind of what you look at, would customers have done something anyway without receiving any compensation.

2.2

No the initial action is customers were not free riders because they wouldn't have done it had they not received compensation. It just happens to be the structure of our law says that the companies in my view cannot count something the customers didn't commit to them, so it's more of a deficient in that regard, but as to whether I consider them free riders, I am not sure I would say that.

EXAMINER PRICE: I am more interested in your economic analysis than your legal analysis.

THE WITNESS: I don't view it that way because they are taking action with a -- they wouldn't have taken this action otherwise initially without getting compensation.

EXAMINER PRICE: Okay. Thank you.

Q. (By Ms. Kolich) I struggle with the same problem. They are getting compensated. They may not be getting compensated by the company, but they are receiving compensation from the conservation service provider, for example, aren't they?

2.2

- A. My point is is that these customers wouldn't have committed demand reductions to PJM without compensation, period.
- Q. Okay. Well, let's walk through the process then. Let's assume the customer gets compensated through their conservation service provider, CSP, for committing those resources to PJM, okay? They are getting compensated. They are just not getting it from the company at this point, right?
- A. That's correct, but the issue gets back to initial action which is the customers were not willing to commit anything to any party without being compensated for something.
- Q. I understand that. Let's carry on through the process. They have been compensated. They've committed and they have been compensated through the CSP. Now, it's your position that in order for the companies to be able to count those resources that the customer has committed through the

CSP to the PJM, the company should pay the customer again; is that -- is that your position?

2.2

A. Well, in order to acquire the resource to meet your annual goal that the law provides that the customer must commit the resource to the company, so if I as a customer were going to do that, I would probably want additional compensation, but to me that doesn't make them a free rider. A free rider to me is someone who is going to do it without any compensation anyway, which I'm not aware of anybody who are, at least if they did something, they weren't aware of it, so I put in some compact fluorescent bulbs, but I didn't receive any compensation for it so am I a free rider?

I suppose you could maybe consider me that, but what I'm saying is I didn't ask for any additional compensation. In these cases customers that are doing this are generally larger customers that they go through a third party and they split that. I don't see them going to a third party and saying, oh, I'm here. You can bid in my resource, and, by the way, I don't want to get any money. I don't see that. It's the initial action that defines whether or not they are a free rider.

Q. I'm not worried about the free ridership

issue in this hypothetical, by the way. Now, there are -- there are CSPs in the marketplace already that are accumulating those credits for purposes of bidding them; is that right?

2.2

- A. Yes, much like the company could be a CSP as well.
- Q. I understand that. In other words, you are suggesting that in order for the companies to, for example, try to acquire those credits that otherwise would go to a CSP, the companies, in essence, have to become a CSP and compete with the --compete with the EnerNOCs of the world; is that right?
- A. I think by definition in PJM any EDU is already qualified as a CSP.
- Q. Okay. Regardless, in other words, the company would compete with the EnerNOCs of the world for the same finite amount of resources that would be available to be bid into PJM; is that correct?
- A. Yes. They do compete for the same resources much like the company offers discounts on demand charges for ELR/OLR customers. If they are already picked up by the company, obviously it's not likely that an EnerNOC would be able to provide the same service because you've already supported them

through some discount which in that case you are not representing that customer to PJM to receive some sort of payment for capacity reduction.

- Q. Right. And EnerNOC doesn't pay the customer again either. They don't get paid, right, under ELR?
- A. Well, that's a function of the law.

 There is no requirement on a curtailment service provider to pay again for demand response provided because they have no requirement to reach an annual goal for peak demand reduction.
- Q. Okay. Let's -- as I understand it, you believe that what the company is proposing is unlawful under the statute making the discussion between commitment and -- I forget the term you used but --
 - A. Count.

2.2

- Q. And count, so your position is they should not be able to do that -- should not be able to count these resources without paying the customer because it's your opinion it would be unlawful to allow them to do so?
- A. That is correct, even though I would prefer the companies' position or, in general, that companies should be able to count if that were the

case but the law, as I read it, isn't structured that way.

2.2

- Q. Okay. Now, you said you would actually prefer to allow the companies to count these resources without having to pay additional dollars. Did I hear you correctly?
- A. In the sense that if the customer received an exemption meaning that if he goes through a third party and they have paid for all of their energy efficiency and they are just asking for an exemption from the company, outside of that I wouldn't oppose that, but I think if a customer has already done this on his own, then I think he retains his right to bid it in.

MR. OLIKER: Excuse me. Could I have a clarification? Is the witness talking about energy efficiency or peak demand reduction that is bid in separately from PJM outside of any mercantile project?

MS. KOLICH: I was going to ask the same clarification.

EXAMINER PRICE: Go ahead and answer Mr. Oliker's question.

MR. OLIKER: I'm sorry, thank you.

EXAMINER PRICE: No problem.

THE WITNESS: If a customer is bidding in peak demand reductions unassociated with energy efficiency and rebates, then I think they reserve that right. However, there's still the customer could bid in energy efficiency that he did and paid out of his own dime, he could bid that in as well. I don't see why not if they didn't request any compensation from the company.

- Q. (By Ms. Kolich) Okay. Let me try this again a different way. If you are wrong in your interpretation of the law and the law actually allows the company to do what it's requesting with regard to the demand credits, would you then be in favor -- or would you agree with the Commission in allowing the company to do what's requested?
 - A. No. I don't want to contradict the law.
- Q. No, no. We're assuming you're wrong in your interpretation of the law and that law does, in fact, allow the companies to count these credits as they are proposing, okay?
 - A. Uh-huh.

2.2

Q. Would you recommend to the Commission that they approve that aspect of the plan and allow the companies to go forward that way? I probably didn't ask that right.

EXAMINER PRICE: Let me try. Let me try.

Mr. Scheck, irrespective of the legal arguments, one
way or the other, what's the best policy?

2.2

THE WITNESS: Well, I think the best policy would be to allow companies to count all retail customers in their territory for demand reductions, whether they were acquired through a third party versus the company directly because these are all reductions that occurred within the service territory, the customers were already compensated whatever the split was from their third party and, therefore, additional compensation shouldn't be required from any distribution company to meet its goals because the customer and its third party were already provided that compensation.

MS. KOLICH: Thank you, your Honor.

Q. (By Ms. Kolich) Now, I just -- Mr. Oliker asked you some questions, and I want to make sure I understood -- that I heard the answer properly. In a situation -- you are aware that the -- it was an order from the Commission in the last -- the company's last ESP III case, last ESP case, which is referred to as ESP III, directed the companies to make a change in their processes and procedures with regard to obtaining ownership of energy efficiency

credits for purposes of bidding into PJM. You are aware of that?

A. Yes.

2.2

- Q. Okay. And are you also aware that change in policy basically requires the companies to make a -- as a prerequisite to participation in any program the transfer of the customers' ownership rights in those energy credits to the companies?
- A. Yes. I guess what I'm not clear about is if a customer has already done his own energy efficiency, I don't see whereby they would transfer anything to the company if they spent their own dime.
- Q. No. I am trying -- I understand that and we are going to get there. Just walking through this, so that's your understanding of what the company has to do is basically make a prerequisite of participation -- in order to make the transfer of energy credits a prerequisite to participation in the company's energy efficiency programs, right?
- A. And I'm not disagreeing with that. I would agree that if there was any financial compensation given to customers, then those rights are conferred over to the company, and I don't have an issue with that so whether it's retrospective rebates or prospective, it doesn't matter to me.

They got financial compensation from the company. In exchange they conferred over the capacity rights to that compensation to the company.

2.2

- Q. Okay. Now, you're also aware that the customer has the option instead of participating in a program and accepting a rebate, they can seek an exemption from paying the rider if they commit the resources from a self-direct program to the companies. That -- do you know that to be the case as well?
- A. I don't necessarily see that. I see that differently in terms of they could receive an exemption and that means they don't pay the rider but that still doesn't negate the fact the customer already expended its own funds to do energy efficiency. Now, I can bifurcate in this sense, that if they receive some compensation for energy efficiency and there's some capacity associated with that energy efficiency, then, yes, the company could claim that and bid it in. In the instance where the customer also has additional peak demand reduction beyond energy efficiency, then I think that would be retained by the customer.
- Q. Okay. I think you're jumping ahead and assuming what I am going after. I'm not trying to

trip you up. I am just trying to make sure the company is being in compliance with the Commission's order in the ESP III case.

A. Yes.

2.2

Q. I'm not talking about what the company can bid. All -- let's cut to the chase because apparently you understand how the process works. If a customer commits its program through the mercantile self-direct program, do they have to give the company the bidding right -- the ownership rights to their credits generated from that program before the company is allowed to apply for a favor -- before the customer gets an exemption?

MR. OLIKER: Could I have a clarification? Are you saying the ownership rights for purposes of the benchmarks or the ownership rights with respect to bidding into PJM?

MS. KOLICH: For purposes of complying with the ESP order that says it has to be -- it's a prerequisite to participation so it would be for purposes of obtaining the ownership rights for bidding into PJM.

A. I'm not clear but -- I'm not clear what the Commission wants in terms of that total order, but my view is a customer has already spent its own

dime, receives an exemption, still retains its right to bid and not confer to the company.

Q. Okay.

2.2

MS. KOLICH: If I could have just one minute.

Just several more questions.

EXAMINER PRICE: Several more questions?

MS. KOLICH: Two but if I say two, he'll say something and I'm going to have to follow up, it will be three so.

EXAMINER PRICE: Two more questions.

- Q. (By Ms. Kolich) Mr. Scheck, if you recommended customer satisfaction surveys, the surveys that you recommended the company do, are already being performed under the process evaluation surveys, under normal M&V activities, would that satisfy your concerns about obtaining results through customer satisfaction surveys?
 - A. If they are being performed, yes.
- Q. And you mentioned earlier issues with the companies' rebate application process. If you know, are you aware that FirstEnergy received a national award from Kohl's Department Stores as one of the three best utility partners for energy efficiency with one of the considerations being the rebate

application process?

- A. I was not aware of that. I think I was aware Cleveland Clinic did receive one nationally so we should have put that in this too.
 - O. I am not aware of that one.
 - A. Yes.

7 MS. KOLICH: That's all I have, your

8 Honor.

1

2

3

4

5

6

9

10

11

12

13

14

17

18

20

THE WITNESS: Yes. They did receive the award. John showed it to me six months ago or so but, no, I was not aware of that, Kohl's did receive one, but that's great.

EXAMINER PRICE: Thank you.

Redirect.

MR. PARRAM: Can I have just 5 minutes, your Honor?

EXAMINER PRICE: Five minutes.

(Recess taken.)

19 EXAMINER PRICE: Go ahead, Mr. Parram.

MR. PARRAM: No questions, your Honor.

21

22 EXAMINATION

23 By Examiner Price:

Q. Mr. Scheck, I have a couple of questions.

25 They will be quick. Do you think FirstEnergy relies

to an excessive extent on kits for residential -- for compliance for -- with the benchmarks for residential customers?

2.2

- A. I don't really have a response either way. I'm not sure what the performance of the kits will do. That will depend a lot on EM&V work done after the fact. I believe they stated they were opt-in kits so I would think that the installation rates are going to be pretty decent if they are opt in.
- Q. Okay. Do you think they have too many light bulbs in their kits?
- A. No. Light bulbs produce a lot of savings and I think I counted up in my house, I mean, there's 50, 60 sockets which I find is not an unusual number for an average household so if there are six light bulbs in a kit, it's very probable they can all be used.
- Q. Okay. You are the staff's expert for energy efficiency so you are familiar with the energy efficiency programs of all four utilities or utility holding companies in the state; is that correct?
 - A. Yes, to an extent. Yeah.
- Q. Is AEP Ohio required to bid their energy efficiency into the PJM capacity auctions?

- A. No. They haven't been required, but they have done it anyway.
- Q. Is Duke required to bid into the PJM capacity auctions?

2.2

- A. Not that I know of and they are exploring it. That will be discussion for the next couple of collaborative meetings.
- Q. Is Dayton required to bid their energy efficiency in the capacity auctions?
 - A. No, not that I know of.
- Q. But you recommend that FirstEnergy be required to bid into the capacity auctions. Why is FirstEnergy different from the other three utilities?
- A. I wouldn't probably differentiate if I were to testify regarding any plans going forward. I would recommend they all bid into the PJM capacity market to offset revenues that are being spent on programs. I should say costs rather than revenues.
- Q. So you think as a going-forward policy, it -- as a going forward matter, it would be the staff's policy to require the companies to bid their energy -- all of the companies to bid their energy efficiency into the base residual auctions?
- A. Not just energy efficiency but anything that has a capacity reduction that has value either

```
in the BRA or if it doesn't go out very far, in an
 1
 2
      incremental auction, so it could be in the current
     year or it could be in a planning year but, yes, if
 3
 4
      there's revenues to be gained to offset program
 5
     costs, then I think that would be a good idea --
 6
                  EXAMINER PRICE: Thank you.
 7
             Α.
                  -- in the context of mitigating risk.
 8
                  EXAMINER PRICE: Thank you. You are
 9
      excused.
10
                  Mr. Parram.
11
                  MR. PARRAM: Yes, your Honor. I would
12
      like to move the admission of Staff Exhibit No. 1.
13
                  EXAMINER PRICE: Any objections to the
      admission of Staff Exhibit 1?
14
15
                  Seeing none, it will be admitted.
16
                  (EXHIBIT ADMITTED INTO EVIDENCE.)
17
                  EXAMINER PRICE: Anything further before
     a lunch break?
18
19
                  We will all return at 3:00 o'clock.
20
      Thank you, all.
21
                  (At 1:47 p.m., a lunch recess was taken
22
     until 3:05 p.m.)
23
24
25
```

1 Thursday Afternoon Session, October 25, 2012. 2 3 4 EXAMINER PRICE: Let's go back on the 5 record. 6 Ms. Kern. 7 MS. KERN: Thank you, your Honor. OCC 8 would like to call Wilson Gonzales to the stand, and 9 I would like to have his Direct Testimony marked as 10 OCC Exhibit 1, and I have an errata sheet to mark as 11 OCC Exhibit 2. 12 EXAMINER PRICE: Both exhibits will be so 13 marked. 14 (EXHIBITS MARKED FOR IDENTIFICATION.) 15 (Witness sworn.) 16 EXAMINER PRICE: Please be seated, and 17 state your name and business address for the record. 18 THE WITNESS: My name is Wilson Gonzales. 19 I am a senior energy policy advisor for the Ohio 20 Consumers' Counsel, 10 West Broad Street, Columbus, 21 Ohio 4321 -- 43215. 2.2 EXAMINER PRICE: Please proceed. 23 MS. KERN: Thank you. 24 25

1 WILSON GONZALES 2 being first duly sworn, as prescribed by law, was examined and testified as follows: 3 4 DIRECT EXAMINATION 5 By Ms. Kern: 6 Mr. Gonzales, are you the same Wilson Gonzalez whose direct testimony was filed in this 7 8 proceeding? 9 Yes, I am. Α. 10 Q. And on whose behalf do you appear today? 11 The Office of the Ohio Consumers' Α. 12 Counsel. 13 Do you have your prepared testimony with Q. you on the stand? 14 15 Α. Yes, I do. 16 And did you prepare this testimony or 17 have it prepared at your direction? 18 Yes, I did. Α. 19 Do you have any changes or corrections to Q. 20 your direct testimony? 21 Yes, I have two corrections. 2.2 Q. And I'm going to ask you to go through 23 those, but are those the same two changes noted on OCC Exhibit 2, the errata sheet? 24 25 Α. Yes.

- Q. Can you please point out the changes or corrections to your testimony.
- A. Yes. If you go to page 23, I want to delete footnote 34.
 - Q. And your second change?
- A. It's on the next page. If you look at -- on page 24, line 5, I want to insert the word -- the Term "EE & LM" in front of "RPM," for clarity.
- Q. Thank you. Do you have any other changes?
 - A. No, I don't.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

- Q. If I asked you the same questions that are posed to you in your direct testimony, would your answers be the same?
 - A. Yes, they would.
- MS. KERN: OCC moves for the admission of OCC Exhibits 1 and 2 and tenders the witness for cross-examination.
- EXAMINER PRICE: We'll defer ruling on your motion for admission of the exhibits until the conclusion of cross-examination.
 - Mr. Dougherty.
- MR. DOUGHERTY: No questions, your Honor.
- 24 EXAMINER PRICE: Mr. Somoza.
- MR. Somoza: No questions, your Honor.

EXAMINER PRICE: Mr. Allwein.

MR. ALLWEIN: No questions, your Honor.

Ms. Kyler.

MS. KYLER: Just one.

2.2

CROSS-EXAMINATION

By Ms. Kyler:

- Q. Mr. Gonzalez, would you apply your recommendations on PJM bidding only to FirstEnergy, or would you apply those on a statewide basis?
- A. I would say generally I would want to apply, you know, the basic tenets of my recommendations to all the utilities in -- in Ohio to bid their energy efficiency and demand response into the PJM auction, and I think in terms of what the specific plan is, I would say that would be flexible.

You know, if a company was very concerned about the risk, you know, my position, you know, in this particular case, that was a reaction to that type of position, whereas, if a company has already bid in in Ohio, has already bid in energy efficiency resources, we might take a different tack. I think the important thing is, though, all the utilities bid in their energy efficiency and demand response into the base residual auctions.

839 1 MS. KYLER: Thank you. No further 2 questions. 3 EXAMINER PRICE: ELPC. 4 MR. VICKERS: No. 5 EXAMINER PRICE: Ms. Mooney. MS. MOONEY: No questions, your Honor. 6 EXAMINER PRICE: Mr. Lang. 7 8 MR. LANG: Thank you, your Honor. 9 10 CROSS-EXAMINATION 11 By Mr. Lang: 12 Q. Good afternoon, Mr. Gonzalez. 13 A. Good afternoon, Mr. Lang. 14 There are two topics. I think we will Q. 15 start with shared savings first. You are certainly 16 aware that both Duke and AEP have shared savings 17 incentive mechanisms as part of their portfolio 18 plans? 19 Yes. I'm also aware that they were the Α. 20 product of a settlement. 21 You jumped ahead of me there, but -- and 2.2 both of those were approved by the Commission, and, 23 as you said, as -- what the Commission approved in 24 each case was the Stipulation and Recommendation of

25

the parties.

A. That's correct.

2.2

- Q. And it's your understanding that both the Duke and AEP's shared savings mechanisms have similarities; is that correct?
- A. There have actually been four incentive mechanisms filed since, I would say, since, you know, Senate Bill 221 and the benchmarks, so they all had some nuances that were different.
- Q. Well, I can limit my question to the shared savings mechanisms that were most recently approved.
 - A. Okay.
- Q. So can you, not looking for an extreme amount of detail but at a high level, can you describe what the similarities are?
- MS. KERN: Your Honor, I'm going to object to questions with respect to stipulations in the Duke and AEP proceedings. We would like to look at those stipulations and see the terms of them before they are -- the witness is questioned about them.
- MR. LANG: And, your Honors, I am actually asking him about the programs or the incentive mechanisms that have been approved by the Commission, simply if he can give us a high level

description of what the similarities are of what the Commission approved.

2.2

MS. KERN: Your Honor, if I may, both of those cases were stipulated. They present individual terms that were agreed to as a package deal and not to the individual -- specific provisions individually.

EXAMINER PRICE: I think he is just asking him to describe it at this point, so I don't think that's an unfair question.

You can answer if you know.

- A. Generally I know they were both shared savings types of mechanisms, and they were both tiered. I believe they both had exclusions in terms of what kind of savings were counted and which ones weren't.
 - Q. Okay. Anything else you can think of?
- A. I think that's -- that's a good overall overview.
- Q. Okay. Now, with regard to the structure of a shared savings mechanism, is it fair to say that you do not have a preference as to the structure of an energy efficiency incentive mechanism?
- MS. KERN: Your Honor, I am going to object as to the vagueness of the term "preference of

a structure." I'm not sure a preference as to what.

Are we saying a preference to a tiered mechanism or some other type of incentive mechanism generally?

2.2

EXAMINER PRICE: Did you understand what he meant by "preference," Mr. Gonzalez?

THE WITNESS: I would appreciate it if he cleared it up a little bit.

EXAMINER PRICE: Okay, please rephrase.

- Q. Okay. Another way to ask it, you are not wedded to any particular structure what a shared savings mechanism would be for an electric distribution utility?
- A. I would say, generally, you know, it would be specific to a utility, the utility company, and there are different types of mechanisms and different types of shared mechanisms, even in Ohio.

The one thing I would say is, we'll probably discuss this in my testimony, that I -- if it's a shared savings mechanism, I believe the net benefits should be specified as the net benefits from a total resource cost test.

Q. I think we will get there. Earlier in your testimony, though, you reference a three typical components of cost recovery for energy efficiency plans. And those three are program cost recovery,

collection of lost distribution revenues, and a performance incentive; is that right?

A. That's correct.

2.2

- Q. Now, your understanding is that the plans approved this year for Duke and AEP address only program cost recovery and the performance incentive; is that correct?
- A. That's correct, because the distribution lost revenue issue was settled through a three-year pilot program, decoupling.
- Q. So they have -- outside their plans they have a mechanism to collect lost distribution revenues.
 - A. That's correct, yes.
- Q. Now, with regard to the companies' portfolio plan at issue in this proceeding, would you agree that there are programs and measures that are part of that plan?
- A. There are a lot of programs -- there are a number of programs and measures in the plans, yes.
- Q. And with regard to the shared savings incentive mechanism that's proposed that you address in your testimony, it's your belief that how such a mechanism is designed is more -- more art than science.

1 MS. KERN: I'm sorry, I am going to 2 object to the question. It's vague. I'm not sure if counsel is referring to a specific portion of 3 4 Mr. Gonzalez's testimony, where he is getting that 5 conclusion from. 6 MR. LANG: And, your Honor, I would say 7 it's more general than vague, and, in particular, I 8 am not referring to a specific part of his testimony. 9 I am asking him his view about design of shared savings mechanism. 10 11 EXAMINER PRICE: Overruled. 12 MS. KERN: Can we have the question 13 repeated, please? 14 EXAMINER PRICE: You may. 15 (Record read.) 16 I would say it's both. I mean, there is 17 science to developing a shared savings mechanism set of principles, and, on the other hand, especially in 18 19 a litigated case, you know, there's some -- you know, 20 like a lot of issues, there is some art to it, yes. 21 THE REPORTER: I'm sorry, I didn't catch 2.2 the end.

A. To it.

23

24

25

THE WITNESS: There is some art.

- Q. Yeah. And that would apply with respect to the level of incentive that would be authorized by the Commission; is that true?
- A. It would apply to all the elements of the shared savings mechanism.
- Q. So also whether you use a rebate as part of the mechanism; is that true?
- A. I don't understand the rebate question with respect to shared savings.
 - Q. I can move on.

1.5

2.2

Now, in determining whether the companies should receive a shared savings incentive mechanism, the first hurdle, the first decision to make is whether the companies exceed the state benchmarks; is that correct?

- A. I would say yes, whether they exceed the state benchmarks, both on an annual and incremental basis.
- Q. Uh-huh. And with regard to calculating compliance with benchmarks, the companies include self-directed mercantile results; is that your understanding?
 - A. Yes.
- Q. And you agree including mercantile results for purposes of calculating compliance with

the benchmarks is appropriate, correct?

2.2

- A. I would say including self-direct mercantile that has been approved by the Commission is appropriate, yes.
- Q. In your testimony you make a distinction that self-directed mercantile results should not be counted for purposes of determining the shared savings incentive; is that true?
- A. That's correct. I believe that the -- an incentive mechanism being given to the utilities should stem from their actions and their activities. So as the incentive mechanism for the utility, it is not an incentive mechanism for the mercantiles who undertake the projects.
- Q. Well, is the -- the companies' existing portfolio plans, the ones in place today, were approved by this Commission in March of 2011; is that your understanding?
- A. Yes, I believe that was the -- a June order, yes.
- Q. And one component of what the Commission approved in March of last year is the mercantile self-direct program.
 - A. Yes, I believe that was the case, yes.
 - Q. And the mercantile self-direct program is

intended, in part, to incentivize customers to invest in new energy efficiency projects; isn't that right?

2.2

- A. I believe the mercantile programs, the self-direct mercantile programs, are historically mercantile programs that they have already, you know, performed the energy efficiency. I would say that's incorrect because they have already done it. Some of these projects were done prior to the law being passed, so, obviously, that had no -- no -- you know, didn't give any signal to the mercantile that they should do more.
- Q. I'm sorry, I may not have been specific enough. So when I talk about the mercantile self-direct program, that is the program approved by the Commission in March of 2011, all right? So we're on the same page. So the mercantile self-direct program that's been in place under the existing portfolio plan is intended, in part, to incent customers to invest in new energy efficiency projects, putting the historical stuff to the side.
- A. Okay. We put the historical stuff to the side. Yes.
- Q. Okay. Let's take a lighting project as an example. Since March of 2011, one option for mercantile customers is to receive an incentive for

participating in the C&I equipment program for lighting, right?

A. Yes.

2.2

- Q. Another option since March of 2011 is a mercantile customer can complete a lighting project on its own and then request an incentive through the mercantile self-direct program, right?
 - A. Yes, they can.
- Q. So since March of 2011, mercantile customers have been able to take advantage of either program to receive the incentive, correct?
 - A. That's correct.
- Q. Now, where the mercantile customer is using the companies' incentive to fund a lighting project and has worked with the company, your position is that project should be eligible for shared savings, correct?
 - A. Yes.
- Q. And if a mercantile customer takes a rebate instead of the rider exemption and that company has worked with a customer, that company has worked with the FirstEnergy utilities, that project, same situation, that project would count toward the shared savings, correct?
 - A. Yes; unless it's a historical project.

That's the key -- one of the key points.

2.2

Q. And with that caveat, absolutely, it was not -- so the record is clear, I wasn't asking about the historicals, about the more recent incentives.

Now, with regard to the shared savings, using, I guess, compliance percentage tiers, is your recommendation -- I want to take you through the tiers because I -- I'm not sure your -- what your recommendation was specifically in your testimony.

Is your position that between 100 percent and 105 percent, the shared savings should be 2 percent?

- A. Yes. If you look at page 8 of our objections, our filed objections, that was the OCC's proposed incentive structure in this particular case, yes.
- Q. So then -- so that then takes between 105 and 110 percent, the shared savings would be 4 percent, right?
 - A. That's correct.
- Q. And then 110 percent and 115 percent, the shared savings would be 6 percent, right?
 - A. Yes.
- Q. And then the top tier that you recommend is that over -- over 115 percent would receive shared

savings of 8 percent, correct?

A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

2.2

23

- Q. And to develop those percentages, one of the things you did was to look at mechanisms approved in other states, correct?
 - A. I did, yes.
- Q. And, in fact, what you looked at in terms of other states is the document that's cited in footnote 21 of your testimony, correct?
- A. That's one -- that's one document that I used, but that's not the sole information I used in making a determination.
- Q. Since that's the one you cite, let's look at that one.
- MR. LANG: Your Honor, if I could mark the document, please, and approach?
- 17 EXAMINER PRICE: You may.
- MR. LANG: We are going to try this as
 Companies' Exhibit No. 17.
- 20 EXAMINER PRICE: So marked.
- 21 (EXHIBIT MARKED FOR IDENTIFICATION.)
 - Q. Mr. Gonzalez, do you recognize what we have had marked as Companies' Exhibit No. 17?
- 24 A. Yes.
 - Q. Is this the document that you reference

in footnote 21 of your testimony?

A. Yes.

2.2

- Q. Is the -- the incentive mechanisms on this exhibit that you believe are similar to what the companies are proposing are which ones?
- A. I would say generally, if you look at Arizona's shared savings, if you look at Georgia's shared savings, Hawaii's shared savings, Minnesota's shared savings, and New Hampshire's shared savings mechanism.
- Q. Okay. Now, for those one, two, three, four, five states that you have identified, is it fair to say that you do not know whether the utilities in those states receive lost distribution revenues?
 - A. No, that's incorrect.
- Q. Okay. Which states do you know that information?
- A. I know, for example, Minnesota, they don't collect lost revenues.
 - Q. Okay. With regard to --
 - A. So that's why their incentive is 30 percent.
- Q. With regard to Arizona, Georgia, Hawaii, or New Hampshire, do you know whether those utilities

in those states receive lost distribution revenues?

A. No.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

- Q. For those five states you've identified, do you know how the utilities recover their program costs?
- A. So as opposed to having the program costs in base rates versus a rider, that kind of question?
 - Q. That kind of question.
 - A. No, I don't.
- Q. Do you know any of the details of Arizona's shared savings mechanism?
 - A. No, not specific. I don't recall.
- Q. Would the same be true for Georgia, Hawaii, and New Hampshire?
 - A. Yes, that would be true.
- Q. Now, because you use an 8 percent cap, I have to ask, I notice on here Connecticut, you did not identify, but it has -- it's top incentive is 8 percent. Did you rely on that 8 percent in Connecticut?
 - A. No.
 - Q. Okay.
- A. This is just one table that I used in making my determination. I think, as I mentioned in deposition, I look at the total company's cost

recovery, so I look at the lost revenues that they have been able to -- that they are collecting now. I look at how they are collecting that money, when it's in base rates, you know, with some regulatory lag, or whether it's an incentive that's almost contemporaneous in terms of a rider where they are collecting the money.

2.2

I also look at -- so then I look at the lost revenue, and I identify that in my testimony, you know, what type of lost revenues are they collecting, how much relative to other companies, and so it's not just this table. This table is just one, you know, one piece of information that I used.

MR. LANG: I'm sorry, could I have my question read back, please.

EXAMINER PRICE: Please.

(Record read.)

MR. LANG: And, your Honors, I would move to strike his response after "no," because I don't think the rest of it was responsive to my question of whether he relied on 8 percent or whether he relied on Connecticut.

EXAMINER PRICE: Can I have the response read back, please.

(Record read.)

EXAMINER PRICE: Thank you. We are going to deny the motion to strike.

But, Mr. Wilson, I'd appreciate it from this point forward if you could try to contain your answers to the scope of the question.

MR. LANG: Thank you, your Honor.

THE WITNESS: Yes, your Honor.

- Q. (By Mr. Lang) With regard to Minnesota, you mentioned they -- your understanding is that utilities in Minnesota do not recover lost distribution revenues, and is that, in part, your understanding of why the top incentive in Minnesota is 30 percent?
 - A. That's correct.

2.2

- Q. Do you know how that equates to a percentage comparable to the companies' 13 percent proposed here?
 - A. No, not offhand.
- Q. So if you take out the lost revenues from Minnesota's 30 percent, you don't know what that would take the shared savings down to; is that fair?
- A. I don't know. But I would add that
 Minnesota is a vertically integrated state, so when
 they are taking lost revenue out, they are taking out
 not just distribution lost revenue but generation

lost revenue, so that's a bigger number, everything else being equal.

- Q. Now, New Hampshire is between 8 to 12 percent of a shared savings percentage; is that right?
 - A. Yes.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

- Q. And then Arizona, you cited that, said up to 10 percent; is that right?
- A. Yes. So both Arizona and New Hampshire are below your top rate of 13 percent.
- Q. And above your top rate of 8 percent; would that be fair?
 - A. Quid pro quo.
 - Q. So "yes"?
- A. Yes.
 - Q. And Georgia is at 15 precent, but that seems to be limited to a particular residential program. Is that your reading?
 - A. Yes, very limited.
 - Q. Now, with regard to calculating the net benefits under a shared savings program, your recommendation is that the TRC test should be used; is that right?
- A. Are you referring to page 12 of my testimony?

- Q. Could be on page 12. I was just asking you the question. It looks like you do discuss it on page 12.
- A. Yes. Total cost test is a fundamental test --
 - O. And that's --

2.2

- A. -- in determining net benefits and specifying net benefits.
- Q. And that's the test that's used in Ohio to determine what programs should be put into a portfolio, at least on an aggregate portfolio basis, correct?
 - A. On an aggregate basis, yes.
- Q. So your recommendation is to use the same test to calculate net benefits for purposes of shared savings; is that right?
- A. Yes. The determination of net benefits should be specified as coming through the total resource cost test.
- Q. The option proposed by the companies is the UTC test, correct?
 - A. That's correct.
- Q. And your understanding is that the incentive payment using the UTC is the net benefits to the utility, correct?

A. Yes.

2.2

Q. Now, the TRC is not designed -EXAMINER PRICE: Mr. Lang, you mean UCT,
right?

MR. LANG: I'm sorry.

EXAMINER PRICE: I was afraid you were putting a new acronym.

MR. LANG: That's why it didn't work. I was saying that, and it didn't sound right.

- Q. (By Mr. Lang) So the UCT, utility cost test. Now, the TRC is not designed as a measure for considering proper incentive levels for a specific -- for a utility, is it?
- A. I don't believe any of the tests in the California standard practice were used to allocate incentives. They were just used to calculate cost/benefit, cost/benefit analysis from different perspectives.
- Q. So the answer to my question would be yes, the TRC -- that the TRC is not designed for the purpose I described.
 - A. That's correct.
- Q. With regard to program savings, it should be included or excluded from the shared savings test, you believe that behavioral programs should be

excluded, correct?

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

25

- A. Yes, that's my recommendation.
- Q. And one of the reasons is you believe that behavioral programs are difficult to -- difficult to measure, correct?
 - A. Can you refer me to my testimony, please?
- Q. I'm actually -- this is discussion you had with Ms. Kolich in deposition.
 - A. Okay. Can you re --
 - Q. I can read the question again.
 - A. Thank you.
- Q. It's simply you believe that behavioral programs are difficult to measure.

MS. KERN: Your Honor, if I may interject, I believe he discusses this topic on page 15 of his testimony, starting at line 4, just to direct him.

EXAMINER PRICE: Well, I think Mr. Lang is simply asking him a higher level question than what's actually in his testimony, so thank you.

 $$\operatorname{But}, \ensuremath{\,\mathrm{Mr}}.$ Wilson, just go ahead and answer the question.

- A. Relative to other program measures, yes, behavior programs are harder to measure.
 - Q. Now, your counsel referred to page 15 of

your testimony, so when you refer in your testimony to behavioral programs, is it correct that you are -- specifically with regard to the companies' programs, you are referring to the online audit?

- A. That could be an example of a behavioral program, yes.
- Q. Specifically to the companies' programs, do you have any other examples?
- A. For example, if you had an OPower-type information program, we -- I would also deem that a behavioral program.

EXAMINER PRICE: I think he asked you specific to the companies' programs, what else would be behavioral.

THE WITNESS: Yes. I believe they have -- similar in their portfolio, they have an information program where they send information to customers about their energy use -- usage and comparative to other companies.

- Q. So it's information provided to a customer that says here is your average use and here is how your use compares to your neighbors, and, by the way, they are an energy hog?
 - A. Yes.

2.2

Q. In polite terms, I would assume.

And you prefer to that --

2.2

- A. Behavioral.
- Q. I think you called it an OPower?
- A. Yes. I think that's one of the companies that delivers that type of program.
- Q. Uh-huh. Do you believe that that type of program is a reasonable and effective program?
- A. I would say the jury is out on that type of program. It's a relatively new program. I think people are grappling with how to measure it, how to deal with whether the savings persist over time, so I would say, like I said, the jury is out. These programs are being piloted in the different areas.
- Q. Have you done any analysis on the effectiveness of that particular type of program over time?
- A. I don't think you really -- I don't think anybody has done a true study over -- over time, perhaps only --
 - Q. So you, obviously, have not.
- A. I'm saying nobody has because it hasn't been --
- Q. My question was simply whether you had. So you have not.
 - A. No, I have not conducted a study on that.

- Q. Now, the concern, I think as you described it, with behavioral programs is, in particular, the issue of whether the benefits of the program in a particular program year will persist into future programming years; is that fair?
- A. That's one -- that's one of the concerns I have.
 - O. Now --

2.2

- A. There is also a measuring concern. Just, you know, what are you getting? So it's two. It's persistence, I think is the -- is a harder hurdle for that type of program to pass. But, you know, what's the EM&V analytics behind determining what are the savings for those types of programs, and how would -- and, you know, we have a TRM, a Technical Reference Manual, in Ohio, and there's no -- no guidance on behavioral programs.
- Q. Let me ask it this way, if you have a behavioral program and there is a way to measure it in the year offered, and you would find -- and it's a measurement that OCC would find acceptable, is it fair to count the efficiency savings from that program if you're simply looking at in the year it's installed and measured?
 - A. I would say if you had the right

analytics, and I think the analytics are pretty -you know, would be pretty formidable in terms of you
have to really spend some M&V dollars on this. I
would say for one year, you could take the savings
for that one year, but you couldn't -- for most of
these programs, you take the lifetime savings in the
calculations. I would say you couldn't take the
lifetime savings from one year of experience from a
behavioral program.

- Q. Now, part of your testimony is you recommend a cap on the level of shared savings, correct?
 - A. That's correct.

2.2

- Q. And you agree that a cap on shared savings will limit the utilities' incentive.
- A. It could lim -- it could limit the utilities --
- MS. KERN: I was just going to see if counsel could direct us to a line or page --
 - MR. LANG: No.
- MS. KERN: -- that you are referring to.
- MR. LANG: No. I'll keep asking him questions to know what he knows.
- A. I lost my -- can you repeat the question, please.

- Q. I can read it again. Do you agree a cap on shared savings will limit the utilities' incentive?
- A. That presupposes that the utility met the original conditions to qualify for incentive, so if they don't qualify for an incentive, a cap or no cap is immaterial.
- Q. And certainly once the -- if a shared savings cap is achieved, there would not be further incentive to go beyond that cap, correct?
 - A. That's correct.

2.2

- Q. One of the reasons you favor a cap is because it could protect consumers from unforeseen risk; is that fair?
- A. I would say mainly it would protect consumers, but I would say it would protect -- it may protect a lot more. It may protect the company, and it may protect public parties who sign on to a stipulation.
- Q. Now, with regard to that unforeseen risk, if we were to use avoided costs for purposes of the net benefits calculation, as those avoided costs are determined today, so not taking into account future unknown changes on avoided costs, if we just use avoided costs from today, that would somewhat lessen

your concern, although it probably wouldn't eliminate it; is that correct?

2.2

- A. That's -- if you set a date certain for avoided costs, and then everybody agreed to it, and it was fully reviewed and so on and so forth, that would be one way to eliminate that one risk item, yes.
- Q. Now, with regard to the companies' avoided cost using -- developing the companies' plan, that's not something you've directly studied; is that true?
- A. Yeah, we are aware of it. It was made available through a discovery.
- Q. Did you -- well, is it true that you did not study those costs to determine whether you had concerns with the values provided?
- A. I would say when I looked at them, you know, they were within a range. They were within a range, but I know -- you know, I know that's a contested issue in this case. Very general --
- Q. I mean, is it contested by you? It's not --
 - A. Not in my testimony, no.
- Q. Okay. The -- let's talk about a frequently visited topic in these proceedings, the

PJM bids. The companies are not obligated to bid demand resources into the PJM capacity auctions, correct?

- A. Are you asking me for a legal opinion or --
- Q. No. I am asking you in your understanding -- because you are not a lawyer, right?
 - A. I am not a lawyer.

2.2

- Q. Happy not to be, right? So just in your non -- you know, nonattorney understanding, the question posed, do you agree that the companies are not obligated to bid demand resources into the PJM capacity auctions?
- A. I would say, based on my nonlawyer opinion, I know -- I'm familiar with the regs, dealing with energy efficiency in the regs, and there is no definite requirement that I see that spells out the company would have, but I'm not the a lawyer. There may be a clever lawyer that would say, you know, that may fall under the just and reasonable, you know, service provision, you know, providing service.
- Q. Now, do you agree that the companies can only deliver to PJM what the companies own or have rights to?

- A. In terms of the day that they have to deliver those nominated energy efficiency megawatts, that's correct, on the delivery date.
- Q. Are you somewhat familiar with curtailment service providers?
 - A. Yes.

2.2

- Q. And you understand that curtailment service providers bid demand resources into the PJM auctions, correct?
 - A. Yes, they do.
- Q. And those curtailment service providers assume a financial risk by bidding demand resources that they do not own or have rights to, not in all cases, but in some cases they do; is that your understanding?
 - A. Yes.
- Q. And when they do that, they are essentially engaged in financial arbitrage, correct?
 - A. Yes.
- Q. So as part of that, they have to calculate hedging and exit strategies, correct?
- A. Yes; but I believe the company's position is much different than a CSP.
- Q. Okay. Let's get to that. With regard to demonstrating ownership of resources bid into the PJM

auction, you don't know specifically what PJM requires as far as demonstrating ownership, correct?

2.2

- A. I believe, generally, they just -- you have to own the resource before it's delivered.
 - Q. And in terms of -- have you examined --
- A. So it could be terms and conditions, for example, you know, whenever you engage the customer, you recruit a customer, you implement your program measures, and terms and conditions yield the savings of ownership to the company that suffices for PJM.
- Q. Thank you. And is -- is your understanding based on a -- based on a reading of the PJM auction rules?
- A. I've read the PJM auction rules, but I just believe, based on the discussion we just had about the CSP, the discussion -- I am aware that AEP bid their customers' energy efficiency savings based on the terms and conditions, and their plan was approved by PJM.
- Q. I do want to direct you to a specific page in your testimony, page 17, and it's at lines 5 through 7, where you state that FirstEnergy companies' bid only 36 megawatts of energy efficiency resources into the PJM 2015-2016 base residual auction. You state in your answer here that

FirstEnergy had 65 megawatts available to it to bid; is that true?

2.2

- A. They had identified up to 65 megawatts, yes.
- Q. And by having identified 65 megawatts, does that mean they had 65 megawatts to bid into that auction?
 - A. Can you ask that question again?
- Q. You answered that they had identified 65 megawatts, so I want to know, is it -- when you say that, by saying that they identified 65 megawatts, does that mean that in your understanding they actually had 65 megawatts that would qualify that they could bid into that auction?
- A. I would say I believe they used the term up to 65. I don't know -- the trouble I'm having is other witnesses said they could have bid

 300 megawatts. So from -- if we are going to limit it to what FirstEnergy said, then they said they had up to 65 megawatts.
- Q. Now, does your testimony say that they had 65, or they had up to 65?
- A. My testimony says "65 megawatts were identified by the company."
 - Q. And you're asking the Commission to

penalize the companies as part of the shared savings proposal for not bidding 65 megawatts into the May -- the May, 2012, auction, correct?

- A. Yeah. I thought I was very conservative, given the amount of megawatts that were being disputed in that particular case, so I took a lower number.
- Q. Now, you -- the 65 megawatts that you cite in your testimony, you base that number on the ESP III Stipulation itself, correct?
 - A. Yes.

2.2

- Q. And that's, I believe, what you cite at footnote 23 of your testimony.
 - A. Yes.
- Q. Now, this Stipulation -- and, obviously, you read the Stipulation and Order to cite it at footnote 23, correct?
 - A. Yes.
- Q. And that the Stipulation doesn't say that the companies were committed to bid 65 megawatts, correct?
 - A. It says, I believe, "up to 65 megawatts."
- Q. Assuming a Commission order by May 3, 2012, the companies would use their best efforts to qualify resources for the auction, correct?

A. That's correct.

2.2

- Q. And that qualification was dependent upon the level of customer agreement. They needed customer contracts, correct?
- A. I don't think they needed customer contracts. They just needed a program that could pass the first stage. They have to nominate some energy efficiency that would pass the first stage of the bidding process.

MR. LANG: I would like to mark the one page of the Stipulation as an exhibit just so he can review it, your Honor.

EXAMINER PRICE: That will be Company Exhibit 18.

MR. LANG: Company No. 18.

EXAMINER PRICE: So marked.

(EXHIBIT MARKED FOR IDENTIFICATION.)

EXAMINER PRICE: The Bench will note for the record this exhibit, as well as the prior exhibit, each had what appears to be at the bottom a deposition exhibit tag, but the actual -- this is actually, for purposes of the hearing, Company Exhibit 18 and the previous one was Company Exhibit 17.

MR. LANG: Thank you for that. I was

actually going to do that with the first exhibit and forgot, but, yes.

- Q. (By Mr. Lang) Now, Mr. Gonzalez, paragraph 9 on Company Exhibit No. 18 is -- is the provision you are referencing in your testimony; is that correct?
 - A. That's correct.

2.2

- Q. And as -- as you have stated here, but not in your testimony, the statement was, "The Companies have identified up to 65 megawatts of energy efficiency resources," correct?
 - A. That's correct.
- Q. And if you go seven lines down to the sentence that starts, "The Companies will use," you'll see it says, "The Companies will use their reasonable best efforts to put forward an M&V plan that will be acceptable to PJM," correct?
 - A. That's correct.
- Q. So you understand that an M&V plan that was acceptable to PJM was a precondition of bidding the energy efficiency resources into the auction, correct?
 - A. That's correct.
- Q. And then further stated, "only such resource as qualify under a PJM-approved M&V plan and

for which the Companies have ownership and/or control over the resources shall be considered as qualified and bid into the PJM BRA auction," correct?

- A. That's what the paper states, yes. Are you asking me whether I agree with that?
- Q. No. I am asking you if that's what the provision was.
 - A. That's what the paper states, yes.
- Q. And it goes on to say that the actual number of megawatts of energy efficiency resources that would be bid was dependent on the level of customer agreement, which would be pursued and identified following the signing of the Stipulation, correct?
 - A. Yes.

2.2

- Q. All right. Now, your recommendation in this case is that the FirstEnergy utilities should bid 100 percent of existing planned and forecasted resources, correct?
 - A. That's incorrect.
 - Q. All right. Tell me why that's incorrect.
- A. My testimony is specific that it has to be eligible, which means meets the criteria of PJM, especially that it has to be available during 3:00 p.m. to 6:00 p.m. during the months of June 1 through

August 31, I believe.

2.2

- Q. All right. And thank you for that clarification.
 - A. You're welcome.
- Q. You -- you recommend that customers of the companies assume the companies' risk for bidding the demand resources, the eligible demand resources into the PJM auctions, correct?
- A. Yes, generally speaking. I would ask -I would -- my recommendation would be for customers
 to take that risk, given the company's so risk averse
 in this particular field.
- Q. And, now, the -- that shifting of risk would be contingent upon an audit that would determine whether the FirstEnergy utilities prudently exer -- prudently exercise their management of bidding into the base residual auction; is that correct?
- A. That's only logical. If we are taking a risk, we want to make sure that -- and we are not controlling the process, we want to make sure that all the -- you know, the process and procedures of that bid were undertaken to maximize this particular benefit, yes.
 - Q. So let's take the next BRA auction in

May, 2013, as an example. What's your thought as to how that audit would work, for example, when it would happen?

2.2

- A. And, again, you know, this is a broad outline, but I would say that after the company has bid, you know, we are going through our first big I remember Witness Demiray said "substantial," you know, so this is going to be a substantial bid, we expect. I would I would think it would benefit all parties if there was a good review done to make sure that the company did everything within its control to maximize the benefits of that particular auction.
- Q. And so this is at page 24 of your testimony, this -- we are discussing here lines, it looks like, 17, 18, and 19. When you say "prudently exercise its management of bidding EE & LM resources into the Base Residual Auction," what specifically do you mean? What would the Commission look at to determine whether -- what would the Commission look at to conduct that prudency review?
- A. Well, the Commission would look at what the companies had to bid in at that particular time, you know, the nature of their programs, which one -- which programs qualified, and so on, and whether they

were bid, whether -- you know, for example, if -- the simple case would be you missed a filing deadline, and it doesn't get filed. I think that would be, you know, an issue within your control, and you admitted it.

2.2

So they would look at -- we have your program plan, and we have -- and I also have a recommendation that we talk about what the companies are going to do to bid in, right? Have a meeting with the collaborative and see what they are going to bid in so we have some skin in the game. We understand, at least we have some understanding, of what the company is planning to do. The company makes their case to us; you know, we talk about it. We may make recommendations. You may say, no, it doesn't apply, but at least we discussed it so to limit some of the risk.

I mean, you know if there's something that you -- so basically, hopefully, up front we would have some agreement as to what gets bid in.

You guys would make a presentation. We would look at it, and then if that quantity was bid in or something similar to that, and it clears the auction and it had the benefit of providing future revenue to defray the costs of the energy efficiency rider through DSE, and

if it led to customers having to pay less for capacity because of the impact that the energy efficiency had in lowering -- potentially lowering the capacity price, the final auction price, I think that would be a good outcome.

2.2

- Q. You had mentioned in that answer, you know, saying "if we have skin in the game." Do you mean the Consumers' Counsel having skin in the game?
- A. I would think all the collaborative members would want to be part of that discussion.
- Q. What do you mean by "we have skin in the game"? Are they --
- A. No. I just meant we would want to have an opportunity to have the companies make a presentation in advance and have a better -- a general understanding of the companies' position in terms of what they are -- what types of programs they are going to bid in and what level.
- Q. So you're not volunteering the Consumers' Counsel to assume financial risk; is that correct?
- A. I'm saying -- my proposal would be for -- it's a proposal to try to deal with the issue we have before us, and I'm trying to do it in a way where the company has been so risk averse and is from that particular strategy, and I am talking about Dargie's

testimony where he is just going to bid in what he has in hand. I think that's very limiting.

Q. Okay.

2.2

- A. So -- and I understand the companies' risk, so I'm saying I would take our shot -- I would take a shot with -- with customers bearing -- assuming some of that risk, and, you know, we understand the incremental auction process and things like that they could use to mitigate it. So that's my general recommendation in this case.
- Q. Well, let's take the May -- the next base residual auction in May, 2013, as an example. That's an auction for delivery year 2016-2017, correct?
 - A. That's correct.
- Q. And you certainly agree that the existing portfolio plan doesn't cover the delivery year of 2016 to 2017 in its entirety, correct?
- A. Not in its entirety, but some of the savings that will be gotten to through the companies' plan would be eligible because there is a four-year life on any energy efficiency program that's undertaken.
- Q. Well, I certainly agree that some energy efficiency resources will be eligible in that future time period, some will not, and that's why there has

to be a forecast, correct?

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

- A. That's correct.
- Q. So as part of that forecast, you're asking the FirstEnergy companies, perhaps in concert with the collaborative members, to engage in some level of financial arbitrage, correct?
- I think it's different than the CSP Α. arbitrage you mentioned earlier. My proposal is asking the company to bid it in at basically zero or some nominal value so that it clears. So there is no risk or arbitrage on prices or anything such as is the case with the -- with the ESP. The companies should not care what the -- what they are bidding it They just want it. You've already paid for the in. resource. You just want -- you just want to make sure it clears so it can benefit customers and benefit the company by lower rates, by having lower rates, and being more from an economic development point of view, a better place for customers to locate.
- Q. Now, would you agree that some parties are describing a form of financial arbitrage in terms of bidding in forecasted resources that aren't yet installed or in hand, and if those don't develop in the future, then essentially buying them back out of

one of the incremental auctions?

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

- A. I am aware of that, yes.
- Q. And that would be a form of financial arbitrage, correct?
 - A. Okay. Yes.
- Q. You would agree. The -- in regard to the question of bidding in 100 percent of the eligible forecasted resources, if we were to look at the 2016-'17 planning year, what is the -- what is the amount of forecasted resources for the 2016-'17 planning year?
- A. I have to look at the companies' filing, but it depends what number is used, but I know the companies have as high as -- in 2015 they have it as high as 658.3 megawatts. If you take away the mercantile, it's about 460.
- Q. Can you -- that is a number you cite in your testimony, right? Do you know -- can you find that for me?
 - A. I didn't cite it in my testimony.
 - O. Oh.
 - A. I was trying to respond to your question.
- Q. Let's see, you actually do on page 17.
- 24 Yeah, page 17, line 14.
 - A. I stand corrected.

- Q. I'm just trying to help you.
- A. Always appreciative.
- Q. Let's see, you are citing Company Witness Miller's ECM-2, and so that 658.3 megawatts is -- is what? What does that represent?
- A. That's what the company -- the company projects. It's an estimate, and that would be a starting point in the determining of that 653, what's eligible to be bid into the auction.
- Q. So that's the total cumulative projected kilowatts or -- yeah, I guess, like I said, megawatts in your example, total projected cumulative megawatts saved, correct?
 - A. Yes.

2.2

- Q. And that would be for the three companies and that's a 2015 number, correct?
 - A. Correct.
- Q. So you say that would be the starting point for the 2016-2017 forecast?
- A. That would be the starting point to see what we would bid, yes. Yeah, and it would -- you know, it would have to -- you know, from this number you would have to determine what the eligibility is out of this, based on Manual 18B and going through, you know, the ownership issues, which I think, given

the Commission's order, I think that's a clear -- clarifies that particular item so.

- Q. And I guess the same question for the bidding to the May, 2014, and 2015 auction, the forecast in that case, the forecast in that case, you need one for the 2017-2018 delivery year. Would you again be starting with this total reduction number from 2015?
 - A. You are talking the next auction?
 - Q. Correct.

2.2

A. I think this is an issue in Ohio here that we have to overcome because you're right, the way the portfolio -- the three-year portfolio really doesn't line up with the PJM base residual auction, and somehow, you know, it's a question that goes probably beyond this case.

But we have to figure out a way to align the programs better. We have to get creative, you know, maybe have an optional fourth year that gets provided, a rolling year or something. We just have to get there so that customers could maximize the benefit of this.

Q. And then for the May, 2015, auction, that's for delivery year 2018-2019, again, I guess what we have before us would be starting from the

2015 numbers?

2.2

- A. Well, I would say -- I would say -- I would say going out that far, I think we have to, you know -- obviously, the company has to -- according to the law has a requirement -- an increase in requirement to meet the energy benchmarks, so there's -- and if they don't meet those benchmarks, they would be penalized. So, you know, there's some -- and so I would say somehow we have to be able to capture the idea that your requirements for megawatts are increasing annually and -- and, therefore, we would want to tie that back to what you have in your plans or projected in your plans.
- Q. And we may need to know not only what's increasing but also what the levels of eligible energy resources are in those future years, correct?
- A. You would have to make some estimates when you nominate your energy efficiency. However, I would say that as you go through Manual 18B, there's a lot of opportunity -- and this is beyond the incremental auctions. There's many opportunities to modify. You could have one program that underachieves and another one that overachieves. PJM will let you take into account, you know, the balance of that.

And it seems, you know, in talking with the PJM, because we have had discussions with the PJM person in charge of developing demand-side management bidding, Susan Covino, and they want — they want this energy efficiency, and they are going to make it easy. You know, they are going to try to make — make it something that companies can do, and that's — if you read 15B, it's written that way so that — you know, obviously, we want to make sure the megawatts are there, but, you know, there's going to be enough flexibility to maneuver with, you know, to make modifications to your original nominations to — when you have to actually deliver those megawatts and how do you do post kind of M&V implementation for future auctions.

2.2

- Q. Now, regard -- with regard to what is eligible, EE & LM as referenced in your testimony on page 23, I want to -- I wanted to ask you as part of your errata, you deleted footnote 34. Why did you do that?
- A. It was nonsensical. It had just gotten in there, I don't know how.
- Q. With regard to the 658 megawatts of demand reduction that's identified in the plan for 2015, forecasted in the plan for 2015, how much of

that was eligible for -- or would be eligible today for the 2015-2016 delivery year?

- A. Can you ask that one again?
- Q. Yeah. You identified, pointed to Mr. Miller's testimony, Exhibit ECM-2, and referenced the total 658 megawatts of demand reduction for forecast for plan year 2015. How much of that 658 megawatts was eligible to be bid into the recent auction for the 2015-2016 delivery year?
- A. I don't know. I haven't done that calculation.
- Q. Well, you do agree that there is some amount of that number that would not be eligible --
 - A. Yes.

2.2

- Q. Okay. And I think you mentioned this.

 One example would be energy efficiency measures with a four-year PJM life that would expire before the delivery year, correct?
- A. That's correct. And my testimony would be that, hopefully, those savings before they expire, they at least get into an incremental auction.
- Q. And you would also have to look at energy efficiency resources and load management capacity for which the company does not have ownership rights, correct?

A. Well, let's break that up into energy efficiency and demand response. I believe in the energy efficiency sphere, the company would have control based on the materials and conditions on your forms.

2.2

- Q. Well, taken as an example, energy efficiency savings resulting from, you know, point-of-sale distribution of CFLs, that's not something that could be bid into the PJM auction, correct?
- A. I think if the company had some -- in planning the program and in talking to the leadership, that notice was made available. I believe they probably could, but I am not a lawyer in terms of what the ownership was, but when you went to buy the bulb, it was clear the savings would belong to the company because they are the ones who are incenting it. I think you can get around that hurdle. I'm trying to get rid of hurdles here.
- Q. How about -- how about, since you mentioned this earlier, with regard to shared savings behavioral measures? Is it your understanding those would be eligible to be bid into the PJM auction?
- A. You would have to -- you would have to -- it would have to pass the M&V protocols, and I am not

sure if those types of programs have been bid in or not, but it would be -- it would have a higher hurdle to pass.

2.2

- Q. Do you know one way or the other whether it would qualify?
- A. I think it could qualify. I think all PJM says is you have to set up an M&V plan, either using international -- you know, the international protocol or -- you have to make the case to PJM that these things are a real savings, real megawatts.

EXAMINER PRICE: What makes -- if your position is that they don't persist and the company could only count it in the year it was installed, or the year it was implemented, why do you believe that the company could bid it in to a PJM auction for delivery three years out? Am I missing something?

THE WITNESS: No, no, no. That's a very good question. What I'm saying, if you had a specific M&V that -- that does an evaluation of that program every year, and that's what you send to PJM, PJM may be able to accept it because it's something that's happening every year as opposed to other programs that you just evaluate them once.

EXAMINER PRICE: Then why don't you think they should be able to keep count for the shared

savings? If they can get an M&V protocol that PJM would accept three years out, why don't you think they should get the count for the shared savings? If it meets PJM's requirements for persistence, wouldn't that be a reasonable -- once they get over that hurdle, isn't it reasonable for them to count for the shared savings?

2.2

THE WITNESS: I could see a time in the future if that type of M&V protocol is established by the companies, yes.

EXAMINER PRICE: Okay.

Q. (By Mr. Lang) Now, that 600-plus megawatts for 2015 we discussed having ownership rights, you recognize that some portion of that --well, let me break that up.

You recognize that as of September 1 of this year, the company is essentially requiring transfer of ownership, to the extent they can, with regard to the energy efficiency -- energy efficiency measures, correct?

A. Yes, yes. And I'm glad because, you know, Potomac Edison, Baltimore Gas & Electric, ComEd, and all these other companies have transferred their terms and conditions and adopted that type of condition, yes.

Q. And prior to that date, if we are looking at 2011, 2010, that's not necessarily the case.

There's demand resources that the customer has retained the ownership rights, correct?

2.2

- A. I believe in your prior forms you had a check box, and to the extent that they wanted to retain those ownership rights, I think that's correct.
- Q. So whatever that number is, that number has to be backed out of the 600-some cumulative number, correct?
- A. I would say it could. The company could go back to the customers, its large customers, and explain the benefits of what.
- Q. The -- and you understand there's also contracted demand response load that companies' have been procuring through an RFP process, correct?
- A. My understanding -- are you talking about ELR? Because I thought ELR was a tariff.
- Q. ELR is a tariff. I'm talking about outside of rider ELR.
- A. Vaguely, I know the company has conducted auctions to try to get -- are you talking in Ohio, or are you talking Pennsylvania, or are you --
 - Q. In Ohio, Ohio utilities.

- A. In Ohio utilities, yeah, vaguely I recall.
 - Q. Let's ask it at a higher level.
 - A. Uh-huh.

2.2

- Q. If the company is contracting for demand response load that a customer has already bid into the PJM auctions or is committed to bid into the PJM auctions, in that case, that's not something that the companies could bid, again, into the PJM auctions, correct?
 - A. That's correct.
- Q. And when we're looking at, say, the 2016-'17 delivery year or the 2017-2018 delivery year, one of the forecasting requirements that's required by your recommendation is figuring out how much -- how much of the load expected for that future delivery year will be -- will come from eligible measures and how much will come from noneligible measures, correct?
 - A. Yes.
- Q. Now, did you mention in addition to base residual auctions, there are --
 - A. Incremental.
- Q. -- incremental auctions? At the top of page 24 of your testimony, incremental auctions

that the -- I think you actually referred to in your testimony as auctions that give the companies an opportunity to purchase demand resources.

2.2

Incremental auctions, my question is for incremental auctions there is also an opportunity for companies to bid resources into those auctions, correct?

- A. Yes. If you have energy efficiency that can't be bid into the base residual auction because of the four-year period and being three years out, the company would be in -- the best interest of the company and its customers is for you to bid it -- bid those in, those eligible megawatts, into the incremental auction.
- Q. And it's in the interest of the customers because there's also revenue from bidding into the PJM incremental auction, correct?
- A. Yes, although the prize is the base residual auction.
- Q. If customers assume the risk, and assuming the Commission determines that the companies have acted prudently in bidding demand resources into the base residual auction, have you done any quantification of what the level of that risk would be in dollar terms?
 - A. You're talking about the level of risk of

assuming the risk?

2.2

- Q. Essentially.
- A. I have looked at what the potential revenues could be if you bid, let's say, 300 and something -- let's take a round number, 350 megawatts you bid into PJM in the last auction, you would have got about 40 million coming back to customers. It's not clear what the effect, per se, is on the price, which I think is the biggest effect.

So I think there's some good dollar information in terms of how lucrative this could be, and not just for your companies, but for Ohio as a whole with the other companies, and then if you look at the -- the way energy efficiency could begin, and there's flexibility there.

And you also understand that there are incremental auctions that historically, except for one time, have been lower in price than the base residual auction which means that if you were short for any reason, you would be able to -- you would actually -- your know, historically you would win out, except for that one year when the incremental auction exceeded the base residual.

Q. And have you done an analysis if the price differential will continue into future

auctions?

2.2

A. No, that's -- nobody knows that. I'm just going with the trend.

"going with the trend," does that apply to constrained areas, as well as the overall base residual auction?

THE WITNESS: That's a more specific question. I would say -- I would say no. I think we can look --

EXAMINER PRICE: I'm asking what you did.

Did you look at constrained areas rather than the overall base residual? When you say that your analysis has been that the incremental auction prices are less expensive than the base residual auction, have you looked at constrained areas?

THE WITNESS: I was looking -- I have looked at the Brattle report, and I believe they looked at it for the different areas, EMAAC, MAAC, and I believe the East -- there was some -- some of the Eastern zones were constrained.

EXAMINER PRICE: And it held true?

THE WITNESS: And it held true, except for that one exception in EMAAC.

EXAMINER PRICE: And that one exception

was, in fact, a constrained area.

2.2

THE WITNESS: I believe EMAAC was.

- Q. (By Mr. Lang) Mr. Gonzalez, with regard to your testimony, I think it starts at the bottom of page 23, goes to the top of page 24, purchasing any shortfall in an incremental auction, you understand under that there are at least three incremental auctions scheduled between each base residual auction delivery year?
- A. Yes. There's one 30 days. You know, there's three incremental auctions that they -- you know, 3 months, 10 months 20 months, I believe, is the timeframe from the time of delivery.
- Q. How does the company determine which incremental auction to participate in if it needs to purchase a shortfall?
- A. The company would use their best judgment, based on what the expectations are in that price, how big a shortfall, you know, how much balancing they need to do. They do that now for -- I'm sure the companies do that now. I guess companies do that now who bid into the auction generation resources.
- Q. Would that decision also be subject to prudency review by the Commission?

A. See, I would say that's a more difficult -- I would say that would be borderline, you know. You know, I'm just saying that which of the auctions, you know, we don't -- you know, hindsight, you bid it in early and the price is less, and you find out that your programs are really performing more than they had before. That's -- I wouldn't want to get into hindsight, you know, Monday morning quarterback when it's nothing that's real egregious.

I think when I talk about my, you know, in terms of prudency, it has to be something that's out of the companies' control, something that's fairly egregious. You paid 15 times more than what you should have for M&V services, or you failed to -- you know, the auction was here and you failed to meet the deadlines, or those kinds of things.

- Q. Also on page 24 of your testimony, it's paragraph lower case e, as in Edward, you're discussing how revenues from the auctions should be flowed back through to customers.
 - A. Yes.

2.2

Q. And you referred to using the existing rate class allocation. That's on line 13. By that -- one second.

EXAMINER PRICE: Let's go off the record.

(Discussion off the record.)

EXAMINER PRICE: Let's go back on the record.

2.2

- Q. By referring to existing rate class allocation there, do you mean that the class that generated the megawatts would receive the revenue?
- A. I was stating that I know, you know, DSE-1 is where ELR and OLR are recovered. So if you get revenues from those programs, it flows back to those customers that are paying for it, and the same thing with DSE-2.
- Q. So take as an example if there's an energy -- you know, if there's megawatts that are generated from a, you know, a small C&I program that get bid in, would those -- would the revenue from that be flowed back to the rate schedule GS?
- A. I believe the customers pay based on rate schedules, so it should flow back based on rate schedules. I think that's one fair way to do it.
- Q. With regard to what resources are eligible under PJM rules, do you agree that the PJM measurement and verification protocols may produce savings that are less than what is deemed under -- under the Ohio TRM?

A. Yes.

2.2

- Q. With regard to the process for bidding into a PJM auction, do you agree that the bids themselves are confidential?
- A. I would say as part of the process, when a company bids, I believe they are confidential, yes.
- Q. And to use EnerNOC as an example, just because they participate in these proceedings, you know, you're not aware that EnerNOC goes around announcing ahead of an auction what their bid strategy is, what their bid amounts will be, correct?
- A. Well, as I stated earlier, yeah, I don't believe EnerNOC does it because they are in a different position. The company is going to bid -- you know, my recollection is you bid it in at zero or very little so you are going to clear the auction. So it doesn't matter what price. You're a price-taker, right?

And then in terms of the amount, you know, how that's going to play, I would say EnerNOC and anybody else can just look at your plans, make -- see what -- you know, what you're projecting, and they can make probably a good estimate of how much you are going to bid in.

So I could see in terms of the auction

the bids being confidential, but in terms of the company revealing its bid strategy, that's more an issue for FES. FES has a concern about it. They were going to bid, you know, if they had programs or if they had capacity. But the company as a whole, it's you're a price-taker; you already paid for the program.

2.2

EnerNOC has to go out and figure out, you know, get the -- make sure that what they are going to get from the customers is -- is greater than what they are going to -- you know, what they are paying for those customers to join them and bid their megawatts is -- that they are going to get more from the auction than what they are paying their customers.

- Q. And you had said EnerNOC can just look at the companies' plan year and figure out what would be bid in. We're talking about auctions beyond the plan years, correct?
- A. Yeah. But, I mean, they -- granted, I think it's just saying EnerNOC would look and say there are state requirements that go from 1 percent -- 1 percent, then 2 percent. There is a way to calculate that. They see your filings. I think a third party could -- could make a good guess at

what -- at what the company could potentially bid.

2.2

- Q. I think we've covered here in the last half hour that the eligibility determinations with regard to specific resources and specific programs. You know, if anyone was going to try to guess, you know, make a guess, it would simply be a guess as to how much could be bid in because you're guessing at how much would be eligible in those -- for those future delivery years, correct?
- A. Yeah. It would be an estimate based on information available, based on what the requirements in Ohio are, based on the companies' plans how they've -- their annual filings of how successful they are so, yeah, it's an estimate.
- Q. And as we are sitting here today, you certainly don't know what level of energy efficiency savings from the companies' plans will be eligible for PJM and then the value that will be given to those under the PJM rules as compared to the Ohio rules, correct?
- A. No. The only thing I could think I could say safely with certainty, I think it's more than 36 mill.
- Q. It looks like I have two more questions.

 You discuss constraints. Specific to the constraints

```
and what you've described as a historic trend, how many years has that trend existed for ATSI in PJM?
```

- A. It couldn't be long because ATSI was just created recently, so I believe this is the first ATSI auction, or base residual auction.
- Q. And that was the one base residual auction, correct?
 - A. Yes.

MR. LANG: I think those are the two I am going to do. Thank you, Mr. Gonzalez.

Thank you, your Honor.

THE WITNESS: Thank you, Mr. Lang.

EXAMINER PRICE: Mr. Parram.

MR. PARRAM: No questions, your Honor.

EXAMINER PRICE: Redirect?

MS. KERN: May we have a few minutes,

17 your Honor?

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

18 EXAMINER PRICE: You may. Be back by

19 5:00. Let's go off the record.

20 (Recess taken.)

21 EXAMINER PRICE: Okay. Let's go back on

22 the record.

MS. KERN: Your Honor, OCC has no

24 redirect.

25 EXAMINER PRICE: Excellent.

1

EXAMINATION

By Examiner Price:

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

24

- Q. Mr. Gonzalez, your testimony basically has four recommendations, is that correct, covering two areas?
 - A. Covering two areas, yes.
- Q. Do you think that your recommendation that the company be required to bid in the PJM auction, do you think that's an important policy?
 - A. That's a very important policy.
 - Q. Very important policy.
 - A. Correct.
- Q. Is AEP Ohio required to bid their energy efficiency into capacity auctions?
- A. You are asking for like the legal, or is it just --
- Q. I am asking, are they obligated to bid their capacity into the auctions, just in the manner you are recommending the Commission obligate the companies.
- A. I would say AEP isn't, even though they did --
 - Q. They are not obligated?
 - A. -- 204. I don't believe they are

obligated as of now, but I could see in the future.

- Q. But they are not obligated because it wasn't in their approved portfolio program; is that correct?
 - A. That's correct.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

- Q. And that came about from a Stipulation; is that correct?
 - A. That's correct.
 - Q. Signed by OCC.
 - A. Yes, we did sign on to that Stipulation.
- Q. Even though it did not contain "a very important policy recommendation."
- A. It did not contain that very important policy recommendation, but in the negotiation that took place, and we had a meeting at AEP --
 - Q. You can't tell me about negotiations.
- A. No. Oh, no, no. All I'm saying, that was on the table as -- when we discussed avoided costs.
- Q. Okay. And Duke Energy Ohio, are they under an obligation to bid their energy efficiency into the PJM capacity auction?
- A. Based on the Stipulation of their latest portfolio?
- 25 Q. Yes.

- 1 No. We are having discussions with them Α. 2 in the collaborative to try -- we are having discussions with all the companies to try to resolve 3 4 this issue. 5 Q. Did AEP bid any capacity in the auction 6 in 2012-2013?
 - Α. No. I know for a fact they didn't. I know they bid in an incremental auction, I think, once.
 - In that auction it was zero? Q.
 - Α. Correct.

7

8

9

10

11

12

13

- Q. 36 is more than zero, isn't it?
- 36 megawatts is more than zero. 14 36 megawatts is more than zero, but the impact of 15 36 megawatts, you know, in a constrained zone versus
- 16 a non, yeah, I would factor that in.
- 17 EXAMINER PRICE: Okay. I think that's enough for today. Thank you. You are excused. 18
- 19 Ms. Kern.

Α.

- 20 MS. KERN: OCC would move for the 21 admission of OCC Exhibit 1 and OCC 2.
- 2.2 EXAMINER PRICE: Any objection to OCC
- Exhibits 1 and 2? 23
- 24 Seeing none, they will be admitted.
- 25 (EXHIBITS ADMITTED INTO EVIDENCE.)

1 EXAMINER PRICE: Mr. Lang, are you going 2 to move either of those two exhibits that were 3 marked? 4 MR. LANG: Company Exhibit No. 18 I will 5 not. No. 17 I will. That's the two-page state list. 6 EXAMINER PRICE: Any objection to the 7 admission of Company Exhibit 17? 8 Seeing none, it will be admitted. 9 (EXHIBIT ADMITTED INTO EVIDENCE.) 10 EXAMINER CHILES: Mr. O'Brien. 11 MR. O'BRIEN: Thank you, your Honor. Right now, the Ohio Hospital Association 12 13 would call to the stand Marty Lanning, and ask the Bench to direct the reporters to mark as OHA Exhibit 14 15 1 the Prefiled Direct Testimony of Marty Lanning. 16 EXAMINER CHILES: So marked. 17 (EXHIBIT MARKED FOR IDENTIFICATION.) 18 19 MARTY LANNING 20 being first duly sworn, as prescribed by law, was 21 examined and testified as follows: 2.2 DIRECT EXAMINATION 23 By Mr. O'Brien: 24 Mr. Lanning, please state your name and 25 business address for the record.

- A. Marty Lanning, and I am employed at Energy Solutions located at 515 East Main Street, Columbus, Ohio 43215.
- Q. And do you have before you a document that the reporters have marked as OHA Exhibit 1, your Prefiled Direct Testimony in this proceeding?
 - A. Yes.

2.2

- Q. Do you have at this time any additions, deletions, or changes to that testimony?
- A. Yes. OHA has made the determination to withdraw issues 1 and 4 from my testimony.
- Q. How will that affect your testimony?

 Please describe for the examiners what is changing.
- A. Sure. On page 2, line 11, the number "four" will be replaced with the words "two basic issues."

We will delete lines 13 through 15 on page 2, delete line 20 on page 2, delete lines 22 to 25 on page 2. Delete lines 1 through 24 on page 3. Delete lines 1 through 11 on page 4. Delete lines 1 through 22 on page 6. And delete lines 1 through 9 on page 7.

- Q. Do you have any other changes or corrections to your testimony?
 - A. No, I do not.

1 As corrected, if I asked you these same Ο. 2 questions here today, would your answers be the same? 3 Α. Yes. 4 MR. O'BRIEN: Your Honor, at this time I 5 would tender Mr. Lanning for cross-examination. 6 EXAMINER CHILES: Thank you. Is there 7 any cross of Mr. Lanning? 8 MS. DUNN: We just want to suggest 9 another change. 10 EXAMINER CHILES: Go ahead. 11 MS. DUNN: On line 3 it says "The OHA has 12 identified four areas of concern," to change "four" 13 to "two." I'm sorry, on page 2. 14 MR. O'BRIEN: The reason why we are not 15 changing that is because that does refer to our 16 objections filed in this case. While we will not be 17 supporting four objections, that document remains as 18 it is. That's the reason why we didn't change it. 19 We'll state for the record that 20 Mr. Lanning is not offering testimony in support of 21 two of those four objections. 2.2 MS. DUNN: Thank you. We have no cross. 23 EXAMINER CHILES: Okay. It appears that

none of the other parties have cross.

Examiner Price?

24

906 1 EXAMINER PRICE: No questions. EXAMINER CHILES: I have no questions, so 2 3 thank you. You may step down. 4 THE WITNESS: Thank you. 5 MR. O'BRIEN: Your Honors, at this time I 6 would move OHA Exhibit 1 as presented here today into 7 evidence. 8 EXAMINER CHILES: Are there any 9 objections to the admission of OHA Exhibit 1? Hearing none, OHA Exhibit 1 will be 10 11 admitted. 12 (EXHIBIT ADMITTED INTO EVIDENCE.) 13 EXAMINER CHILES: Is there anything else 14 to come before us today? Hearing none, we are adjourned until 15 16 tomorrow. 17 (The was hearing adjourned at 5:10 p.m.) 18 19 20 21 22 23 24 25

CERTIFICATE

I do hereby certify that the foregoing is a true and correct transcript of the proceedings taken by me in this matter on Thursday, October 25, 2012, and carefully compared with my original stenographic notes.

Karen Sue Gibson, Registered Merit Reporter.

(KSG-5603)

908 1 CERTIFICATE I do hereby certify that the foregoing is a 2 true and correct transcript of the proceedings taken 3 by me in this matter on day 4 , 2012, and 5 month date 6 carefully compared with my original stenographic 7 notes. 8 Rosemary Foster Anderson, 9 Professional Reporter and Notary Public in and for 10 the State of Ohio. My commission expires April 5, 2014. 11 12 (RFA-) 13 14 15 16 17 18 19 20 21 22 2.3 24 25

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

11/8/2012 2:08:11 PM

in

Case No(s). 12-2190-EL-POR, 12-2191-EL-POR, 12-2192-EL-POR

Summary: Transcript of Ohio Edison Company, The Cleveland Electric Illuminating Company, The Toledo Edison Company hearing held on 10/25/12 - Volume IV electronically filed by Mrs. Jennifer Duffer on behalf of Armstrong & Okey, Inc. and Gibson, Karen Sue Mrs.