

FILE



# PVS CHLORALKALI, INC.

SCOTT TRUSSELL

PRESIDENT



October 15, 2012

Mr. Todd Snitchler, Chairman  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

RE: Case #12-1494-EL-AEC

Dear Mr. Snitchler:

Thank you for your time and consideration regarding the "*Reasonable Arrangement*" request filed by ASHTA Chemicals, Inc. with First Energy; its sole source of power for the manufacturing operation in Ashtabula, Ohio. It is refreshing to see that ASHTA is seeking to invest nearly \$50 million dollars to upgrade its process technology that will enhance the safety and reliability of the facility. It is important to note, however, that electricity is the second highest raw material cost in a Chloralkali process. Having a sustainable and low cost arrangement with First Energy will provide ASHTA and its nearly 100 employees a manufacturing facility that can continue to provide high paying jobs in an otherwise difficult regional job market.

Over a number of years, PVS and ASHTA have done business together successfully. It is my hope that you will see the economic value an approval of this nature will provide and the outreach effects it can have. ASHTA has a culture of safety with its recent acceptance to the American Chemistry Council (ACC) and its membership in the National Association of Chemical Distributor (NACD). Both organizations drive best practices throughout its member community. I am hopeful that the PUCO review process will yield a favorable outcome so that ASHTA and its management team can continue to focus on the \$50 million dollar technology project in Ashtabula.

Thank you for your time and consideration. If you would like to discuss, please feel free to contact me anytime.

Best regards,

Scott Trussell  
President  
PVS Chloralkali, Inc.

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician 2 Date Processed OCT 23 2012

RECEIVED-DOCKETING DIV  
2012 OCT 23 PM 3:00  
PUCO