#### BEFORE

### THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of	)	
Ohio Power Company	)	Case No. 12-2335-EL-UNC
for Approval of a Change in Bill Format	)	

## OHIO POWER COMPANY'S APPLICATION FOR APPROVAL OF A CHANGE IN BILL FORMAT AND REQUEST FOR AN EXPEDTIED REVIEW

Pursuant to §4901:1-10-22 (C), Ohio Admin. Code, Ohio Power Company (OPCo) files this application for Commission approval of a change in bill format. OPCo also requests that the Commission consider this application on an expedited basis because the underlying compliance tariffs they are based upon will be effective as of the date ordered in Case No. 11-346-EL-SSO.

OPCo proposed two new riders in Case No. 11-346-EL-SSO as well as one new rider in Case No. 11-4920-EL-RDR. In an effort to provide transparency on customers' bills, OPCo is requesting a bill format change which lists two of these riders as a separate line item on the bill. The bill format example attached is for a General Service 1 (GS 1) customer, however the bill format for each type of customer is identical. Regarding the Distribution Investment Rider, Staff advised the Company to bundle that charge within the distribution portion of the bill so it will not be listed as a separate rider.

In addition, OPCo intends to add descriptive language to the bill backer that includes these two new riders. However, OPCo has just received a new shipment of bill backers and in an effort to be cost efficient, the Company is requesting to run bill messages with each customer's bill until the current shipment of bill backers is expended, which expected to be January, 2013.

At that time OPCo will discontinue the bill messages as the bill backer will contain the

appropriate explanation. OPCo proposes the following bill messages:

Due to the approval of AEP Ohio's prior ESP case and its current ESP case, the PUCO

has approved two new riders that appear as separate line items on the bill.

Retail Stability Rider (RSR): The RSR is necessary to provide AEP Ohio with stability

while transitioning to 100% auction-based Standard Service Offering (Generation

service) pricing.

Phase In Recovery Rider (PIRR): The PIRR will allow AEP Ohio to recover the cost of

fuel deferred from 2009-2011, as previously authorized by the PUCO.

OPCo has already discussed with and provided the Commission staff with a copy of the

requested format change to ensure their input was received before filing with the Commission.

The Company is moving forward with this filing under the guidance of Commission Staff.

For these reasons, the Ohio Power Company requests that the Commission approve their

new bill format on an expedited basis.

Respectfully submitted,

Steven T. Nourse

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Counsel for Ohio Power Company

Filed: August 16, 2012



Send Inquiries To:
PO BOX 24401
CANTON, OH 44701-4401
R-00-999999999

GS1 NonChoice CUSTOMER 123 ANY STREET ANY CITY, OH 99999-9999

## Account Number XXX-XXX-XXX-X CY XX

xxxxxxx

\$XXX.XX	\$
Total Amount Due	Amount Enclosed
Due MM DD, Pay \$2	XXX.XX After This Date

, The Neighbor to Neighbor program helps
disadvantaged customers pay their electric bill. I want
to help. My payment reflects my gift of \$\_\_\_\_\_\_

Make Check Payable and Send To:

AMERICAN ELECTRIC POWER
PO BOX 24002

CANTON OH 44701-4002

#### 

Please tear on dotted line

\_\_\_\_\_

Service Address:

GS1 NonChoice CUSTOMER 123 ANY STREET ANY CITY, OH 99999-9999

For Billing, Outage or Service Inquiries,

Call: 1-800-672-2231 Pay By Phone: 1-800-611-0964

**AEP Ohio Messages** 

Return top portion with your payment

Rate Tariff: Small General Service -XXX

Page 1 of 2

\$XXXX.XX

Account Number	Total Amount Due	Due Date
(XX-XXX-XXX-X-X	\$XXX.XX	MM/DD/YY
Meter Number	Cycle-Route	Bill Date
999999999	99-99	MM/DD/YY

Previous	Charges:
----------	----------

Total Amount Due At Last Billing	\$ XXXX.XX
Payment mm/dd/yy - Thank You	-XXXX.XX
Previous Balance Due	\$ XXXX.XX

## **Current AEP Ohio Charges:**

## Tariff XXX -Small General Service mm/dd/yy

Service Delivery	Identifier:	999999999999999
OCIVICE DELIVERY	iucilliici.	0000000000000000

Current Electric Charges Due	-	\$ XXXX.XX
Retail Stability Rider		XXXX.XX
Phase-In Recovery Rider		XXXX.XX
Distribution Service		XXXX.XX
Transmission Service		XXXX.XX
Generation Service		\$ xxxx.xx

# Total Amount Due

### Due MM DD, Pay \$XXX.XX After This Date

Meter	Service I	Service Period Meter Reading Detail				
Number	From	To	Previous	Code	Current	Code
99999999	02/24	03/26	45262	Actual	46216	Actual
Multiplier	1.0000		M	etered Usag	ge 954 KWH	
99999999	02/24	03/26	0.000	Actual	6.721	Actual
8.4 M2 - U	1.0000		M	etereri Usar	ge 6.721 KW	
Multiplier	1.0000		3011	200000000	30 0 1 1111	

Visit us at www.AEPOhio.com

Due date does Not Apply to the previous balance due

See other side for Important Information



Send Inquiries To:
PO BOX 24401
CANTON, OH 44701-4401
R-00-999999999

Service Address

GS1 NonChoice CUSTOMER 123 ANY STREET ANY CITY, OH 99999-9999 Rate Tariff: Small General Service -XXX

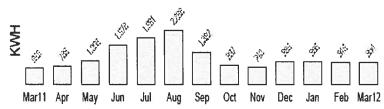
Account Number	Total Amount Due	Due Date
XXX-XXX-XXX-X-X	\$XXX.XX	MM/DD/YY
Meter Number	Cycle-Route	Bill Date
999999999	99-99	MM/DD/YY

13 Month Usage History

Total KWH for Past 12 Months is

14,316

Page 2 of 2



Month	Total KWH	Days	KWH Per Day	Cost Per Day	Average Temperature
Current	954	31	31	\$3.33	50°F
Previous	946	29	33	\$3.88	34℉
One Year Ago	696	30	23	\$2.61	35℉
Your Average	Monthly Usa	ge: 1,	193 KWH		

		Adjusted Usag	ge 03/12	
	Power	Power Factor	Comp. Meter	
Metered Usage	Factor	Constant	Multiplier	Billing Usage
954				954 KWH
6.721				6.700 KW

#### **Additional Messages**

\*\*\*Paying in Person- If you pay your electric bill in person, remember to use only AEPOhio authorized pay stations. Authorized pay agents send your payments immediately, which could prevent service disconnection. For a list of authorized payment agents visit us at www.aepohio.com or call the telephone number above. Keep your receipt as proof of payment. Dor not make your payments at unauthorized payment centers. Agents will charge a fee for this service not to exceed \$1.50.



Electronic Check Conversion – If you pay by check, you authorize us to convert your paper check into an electronic debit. If you have questions, please call AEP Ohio at 1-800-672-2231 or visit us at <a href="https://www.AEPOhio.com">www.AEPOhio.com</a>.

#### **Definitions**

Actual reading: A reading we take from your meter.

Estimated reading: When we are unable to read your meter, we calculate your bill based on prior usage. If necessary, we may adjust your bill at the time of the next actual reading. You may read your own meter and provide us with a reading by calling 1-888-237-8811. We also have meter reading cards available upon request.

Kilowatt-hour (kWh): The unit measure for the electricity you use. For example, you use one kWh of electricity to light a 100-watt light bulb for 10 hours.

**Customer charge:** The fixed monthly basic distribution charge to partially cover costs for billing, meter reading, service line maintenance and equipment.

**Generation charge:** Charge associated with the production of electricity.

**Distribution charge:** Charge for use of local wires, transformers, substations and other equipment used to deliver electricity to your home/business from the high-voltage transmission lines.

**Transmission services charge:** Charge for moving high-voltage electricity from a generation facility to the distribution lines of the local electric utility.

Late payment charge: (if applicable): A 5 percent late charge added to the overdue amount if you do not pay your bill by the due date.

Retail Stability Rider (RSR): The RSR is necessary to provide AEP Ohio with stability while transitioning to 100% auction-based Standard Service Offering (Generation service) pricing.

Phase In Recovery Rider (PIRR): The PIRR will allow AEP Ohio to recover the cost of fuel deferred from 2009-2011, as previously authorized by the PUCO.

AEP Ohio offers several ways for you to pay your bill. In addition to paying in person or by mail, you may
receive and pay your bill electronically (e-bill) or have your payments deducted automatically from your
checking or savings account. Please visit our website at www.AEPOhio.com or call the phone number listed
on the front of this bill for more information.

AEP Ohio offers budget billing plans to qualifying customers. A monthly amount is calculated based on previous bills. This monthly amount is reviewed and adjusted based on the type of plan. For more information, please call the phone number shown on the front of the bill.

#### AEP Ohio can be reached by calling 1-800-672-2231

We welcome the opportunity to assist you. Our customer service center is open 24 hours a day, 7 days a week. If you have a question or want to report a power outage, please call us toil free at 1-800-672-2231 or 1-800-617-1234 (TDD/TTY).

If your complaint is not resolved after you have called AEP Ohio, or for general utility information, residential and business customers may contact the public utilities commission of Ohio (PUCO) for assistance at 1-800-686-7826 (toll free) from eight a.m. to five p.m. weekdays, or at http://www.puco.ohio.gov. Hearing or speech impaired customers may contact the PUCO via 7-1-1 (Ohio relay service).

The Ohio consumers' counsel (OCC) represents residential utility customers in matters before the PUCO. The OCC can be contacted at 1-877-742-5622 (toll free) from eight a.m. to five p.m. weekdays, or at http://www.pickocc.org.

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Case No(s). 12-2335-EL-UNC

Summary: Application for Approval of a Change in Bill Format and Request for an Expedited Review electronically filed by Mr. Steven T Nourse on behalf of Ohio Power Company