

THE PUBLIC UTILITIES COMMISSION OF OHIO

**OHIO POWER COMPANY'S APPLICATION FOR
APPROVAL OF A CHANGE IN BILL FORMAT AND REQUEST FOR AN
EXPEDITED REVIEW**

In addition, OPCo intends to add descriptive language to the bill backer that includes these two new riders. However, OPCo has just received a new shipment of bill backers and in an effort to be cost efficient, the Company is requesting to run bill messages with each customer's bill until the current shipment of bill backers is expended, which expected to be January, 2013.

At that time OPCo will discontinue the bill messages as the bill backer will contain the appropriate explanation. OPCo proposes the following bill messages:

Due to the approval of AEP Ohio's prior ESP case and its current ESP case, the PUCO has approved two new riders that appear as separate line items on the bill.

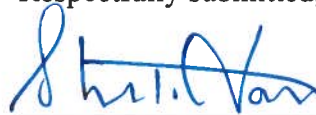
Retail Stability Rider (RSR): The RSR is necessary to provide AEP Ohio with stability while transitioning to 100% auction-based Standard Service Offering (Generation service) pricing.

Phase In Recovery Rider (PIRR): The PIRR will allow AEP Ohio to recover the cost of fuel deferred from 2009-2011, as previously authorized by the PUCO.

OPCo has already discussed with and provided the Commission staff with a copy of the requested format change to ensure their input was received before filing with the Commission. The Company is moving forward with this filing under the guidance of Commission Staff.

For these reasons, the Ohio Power Company requests that the Commission approve their new bill format on an expedited basis.

Respectfully submitted,



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Rate Tariff: Small General Service -XXX

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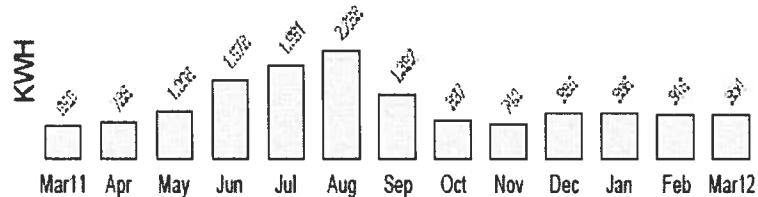
Account Number	Total Amount Due	Due Date
XXX-XXX-XXX-X-X	\$XXX.XX	MM/DD/YY
Meter Number	Cycle-Route	Bill Date
999999999	99-99	MM/DD/YY

Service Address:

GS1 NonChoice CUSTOMER
123 ANY STREET
ANY CITY, OH 99999-9999

13 Month Usage History

Total KWH for Past 12 Months is **14,316**



Month	Total KWH	Days	KWH Per Day	Cost Per Day	Average Temperature
Current	954	31	31	\$3.33	50°F
Previous	946	29	33	\$3.88	34°F
One Year Ago	696	30	23	\$2.61	35°F

Your Average Monthly Usage: 1,193 KWH

Adjusted Usage 03/12				
	Power	Power Factor	Comp. Meter	
Metered Usage	Factor	Constant	Multiplier	Billing Usage
954				954 KWH
6.721				6.700 KW

Additional Messages

***Paying in Person- If you pay your electric bill in person, remember to use only AEPOhio authorized pay stations. Authorized pay agents send your payments immediately, which could prevent service disconnection. For a list of authorized payment agents visit us at www.aepohio.com or call the telephone number above. Keep your receipt as proof of payment. Do not make your payments at unauthorized payment centers. Agents will charge a fee for this service not to exceed \$1.50.



Electronic Check Conversion – If you pay by check, you authorize us to convert your paper check into an electronic debit. If you have questions, please call AEP Ohio at 1-800-672-2231 or visit us at www.AEPOhio.com.

Definitions

Actual reading: A reading we take from your meter.

Estimated reading: When we are unable to read your meter, we calculate your bill based on prior usage. If necessary, we may adjust your bill at the time of the next actual reading. You may read your own meter and provide us with a reading by calling 1-888-237-8811. We also have meter reading cards available upon request.

Kilowatt-hour (kWh): The unit measure for the electricity you use. For example, you use one kWh of electricity to light a 100-watt light bulb for 10 hours.

Customer charge: The fixed monthly basic distribution charge to partially cover costs for billing, meter reading, service line maintenance and equipment.

Generation charge: Charge associated with the production of electricity.

Distribution charge: Charge for use of local wires, transformers, substations and other equipment used to deliver electricity to your home/business from the high-voltage transmission lines.

Transmission services charge: Charge for moving high-voltage electricity from a generation facility to the distribution lines of the local electric utility.

Late payment charge: (if applicable): A 5 percent late charge added to the overdue amount if you do not pay your bill by the due date.

Retail Stability Rider (RSR): The RSR is necessary to provide AEP Ohio with stability while transitioning to 100% auction-based Standard Service Offering (Generation service) pricing.

Phase In Recovery Rider (PIRR): The PIRR will allow AEP Ohio to recover the cost of fuel deferred from 2009-2011, as previously authorized by the PUCO.

- ☐ AEP Ohio offers several ways for you to pay your bill. In addition to paying in person or by mail, you may receive and pay your bill electronically (e-bill) or have your payments deducted automatically from your checking or savings account. Please visit our website at www.AEPOhio.com or call the phone number listed on the front of this bill for more information.
- ☐ AEP Ohio offers budget billing plans to qualifying customers. A monthly amount is calculated based on previous bills. This monthly amount is reviewed and adjusted based on the type of plan. For more information, please call the phone number shown on the front of the bill.

AEP Ohio can be reached by calling 1-800-672-2231

We welcome the opportunity to assist you. Our customer service center is open 24 hours a day, 7 days a week. If you have a question or want to report a power outage, please call us toll free at 1-800-672-2231 or 1-800-617-1234 (TDD/TTY).

If your complaint is not resolved after you have called AEP Ohio, or for general utility information, residential and business customers may contact the public utilities commission of Ohio (PUCO) for assistance at 1-800-686-7826 (toll free) from eight a.m. to five p.m. weekdays, or at <http://www.puco.ohio.gov>. Hearing or speech impaired customers may contact the PUCO via 7-1-1 (Ohio relay service).

The Ohio consumers' counsel (OCC) represents residential utility customers in matters before the PUCO. The OCC can be contacted at 1-877-742-5622 (toll free) from eight a.m. to five p.m. weekdays, or at <http://www.pickocc.org>.

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Case No(s). 12-2335-EL-UNC

Summary: Application for Approval of a Change in Bill Format and Request for an Expedited Review electronically filed by Mr. Steven T Nourse on behalf of Ohio Power Company