

The Public Utilities Commission of Ohio
TELECOMMUNICATIONS SUPPLEMENTAL APPLICATION FORM for
COMPETITIVE ELIGIBLE TELECOMMUNICATION CARRIER
(CETC) DESIGNATION LOW-INCOME UNIVERSAL SERVICE
Per the Commission's 01/19/2011 "Implementation Order" in Case No. 10-1010-TP-ORD
(Effective: 01/20/2011)

In the Matter of the Application of Super-Net, Inc.)
Petition for Designation as a Low-Income)
Competitive Eligible Telecommunications)
Carrier

TRF Docket No. 90-9351

Case No. ____-____-**TP-UNC**

Note: Unless you have a reserved a Case No. leave the "Case No" fields BLANK

Name of Applicant Supernet, Inc./ Massillon Cable TV, Inc.,
DBA(s) of Applicant David Hoffer
Address of Applicant 814 Cable Court N.W., Massillon, OH, 44647
Contact Person(s) Gary Johns
Contact Person(s) Email Address gjohns@massilloncabletv.com
Phone 330-833-4134 Ext. 177 Fax 330-833-7522

Facilities-based Wireline applicant must obtain a Certificate of Public Convenience and Necessity in Ohio prior to applying for CETC Designation

Facilities-based Wireless applicant must register as a Wireless Service Provider in Ohio prior to applying for CETC Designation

Part I - Requirements

Check [✓]

✓ **Lifeline Requirements pursuant to 4901:1-6-19 OAC**

Check [✓]

✓ **FCC-Required Services 47 C.F.R. § 54.101**

The carrier provides that it is capable of providing the following services supported by the federal universal service fund:

- Voice grade access to the public switched network
- Local usage
- Touch-tone service or its functional equivalent
- Single-party service or its functional equivalent
- Access to emergency services, including 911 and enhanced 911
- Access to operator services
- Access to interexchange services
- Access to directory assistance
- Toll limitation for qualifying low-income customers

Facilities 47 C.F.R. § 54.201

Offer the services that are supported by federal universal service support mechanisms under subpart B of this part and section 254(c) of the Act,

The carrier will provide these services through (check [✓] the one that applies):

- ☐ Its own facilities;
- ☒ Its own facilities (which includes the purchase of unbundled network elements);
- ☐ Its own facilities and resale of another carriers services; or
- ☐ Its own facilities (which include the purchase of unbundled network elements), and resale.
- ☐ Non-Facilities based carrier must provide a copy of the FCC Facilities Forbearance Order and Compliance Plan

Advertising 47 C.F.R. § 54.201

(check [✓] all that apply)

- ☒ The carrier will advertise the availability of supportable services and their rates annually in a print media(s) of general circulation throughout its service territory(s) utilizing the language recommended by the Commission. (Carriers are at liberty to propose their own advertising language, but are put on notice that it may lengthen the ETC approval process. Any proposed alternative language must be attached to this application. (Exhibit G)
- ☒ Indicate generally the type of media to be employed:
- ☒ Intend to utilize the Commission's recommended advertising language

Public Interest Standard 47 C.F.R. § 54.202

Public Interest Standard determination of an application is evaluated on a case-by-case basis considering increased customer choice, advantages and disadvantages. Explain in application benefits including unique advantages (Exhibit C)

Part II – Exhibits ** See Attached Information **

Note that the following exhibits are required for all filings using this form.

Exhibit	Description:
A	Introduction, company overview and company financial information
B	Proposed service offer including description of services, Lifeline eligibility requirements, rates and charges for Linkup/Lifeline service offerings
C	Complete breakdown of Lifeline customer discount components
D	Public Interest: Explain customer benefits or unique advantages of service offering
E	Detailed enrollment process for eligible Lifeline customer including verification process and timelines
F	Copy of lifeline enrollment form
G	All information that a new Lifeline subscriber receives after enrollment including terms and conditions
H	Detailed process used to ensure only one Lifeline benefit/phone per household
I	Termination of Lifeline services
J	Copy of proposed advertising language and materials to advertise Lifeline
K	Super-Net, Inc. System Design and Explanation of How Phone Service will be provided
L	Super-Net, Inc. Connection Diagram
M	Map of Service Area

Part III – Attestation

Registrant hereby attests to its compliance with pertinent entries and orders issued by the Commission.

AFFIDAVIT

Compliance with Commission Rules

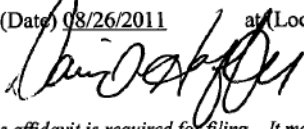
I am an officer/agent of the applicant corporation, David Hoffer, and am authorized to make this statement on its behalf.
(Name)

I attest that this petition complies with all applicable rules for the state of Ohio. I understand that this petition filing does not imply Commission approval and that the Commission's rules, as modified and clarified from time to time, supersede any contradictory provisions in our petition. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on (Date) 08/26/2011 at (Location) Massillon Cable TV, Inc., 814 Cable Court N.W., Massillon, OH, 44648-1000

*(Signature)



(Title) DAVID HOFFER, CFO/COO

(Date) 08/26/2011

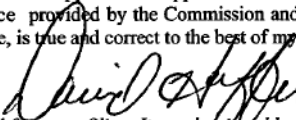
- *This affidavit is required for filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

VERIFICATION

I, David Hoffer

verify that I have utilized the Supplemental Application for Petition for Designation as a Competitive Eligible Telecommunications Carrier for Low-Income Universal Service provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

*(Signature and Title)

 COO

(Date) 08/26/2011

**Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.*

Send your completed Supplemental Application Form, including all required attachments as well as the required number of copies, to:

**Public Utilities Commission of Ohio
Attention: Docketing Division
180 East Broad Street, Columbus, OH 43215-3793**

Or

Make such filing electronically as directed in Case No 06-900-AU-WVR

Part II – Super- Net, Inc. Exhibits for ETC application

A. Introduction

The purpose of this application is to notify The Public Utilities Commission of Ohio, that Super-Net, Inc. (Massillon Cable TV) would like to make an application to become a low income phone provider and qualify as an ETC in Ohio.

Super-Net, Inc. is a fully owned subsidiary of Massillon Cable TV, Inc., a privately owned company that for more than 40 years has been providing residents of Western Stark County with incredible home entertainment, super-fast Internet, home security and reliable home phone service. As a phone provider with its own switch, Super-Net, Inc. can provide complete responsibility for delivery of the required services.

The company and its wholly owned subsidiaries, Clear Picture, Inc. (CPI) and Super-Net, Inc. operate in the Wooster, Ohio and Massillon, Ohio areas and includes service areas in Holmes, Stark, Summit and Wayne counties. The company has its own local call center with 40 CSR's to assist customers over the phone and both locations include a front counter to assist customers in person. The company currently has 45,000 customers and 17,500 phone customers.

It is our policy to afford equal opportunity in employment and business dealings to all qualified persons. No person or business shall be discriminated against because of race, color, religion, national origin, age or sex. To this end, Massillon Cable TV has established and will maintain and carry out a positive continuing program of specific practices designed to assure equal opportunity in every aspect of cable system policy and practice.

The Company is owned by the Gessner family and its Federal ID # is 34-0970367.

NAME OF APPLICANT:

SUPER-NET, INC./MASSILLON CABLE TV, INC.

814 CABLE COURT N.W.

P.O. BOX 1000

MASSILLON, OHIO 44648-1000

Phone # - 330-833-4134

Web Site – www.massilloncabletv.com

CONTACT FOR THIS APPLICATION

Contact Person: Gary Johns

Address: 814 Cable Court N. W., Post Office Box 1000, Massillon, Ohio 44648

Phone Number: 330-833-4134 ext. 177

Email address: gjohns@massilloncabletv.com

CONTACT FOR CONTRACTUAL ISSUES

Contact Person: Dave Hoffer

Address: 814 Cable Court N. W., Post Office Box 1000, Massillon, Ohio 44648

Phone Number: 330-830-2800 ext. 124

Email address: dhoffer@massilloncabletv.com

Financial information

As we are a private company, we do not publish our financial reports. Please note that we would provide financial information at a later date in confidentiality if necessary. However, I can assure you that we have recorded a profit every year.

B. Proposed Service Offer

Lifeline applicants qualify for the Basic Local Telephone services discounts of \$ 10.00 per month if they participate in the one of the following qualifying programs or are at 150% below the federal poverty level and have supporting documentation of income. We will also provide a waiver of installation charges and security deposits for Lifeline Basic Local Telephone service will be provided.

Qualifying Programs:

- Supplemental Nutrition Assistance Program (SNAP), formerly Food stamps
- Medicaid or State-provided Medical Assistance
- Supplemental Security Income (SSI or)
- Disability Assistance
- Home Energy Assistance (HEAP)
- Federal Public Housing and /or Section 8
- National Free School Lunch Program
- Ohio Works First/TANF
- Supplemental Security Income – Blind & Disabled (SSDI)
- General assistance, including disability assistance (DA)

Documentation photocopy required for income verification of 150% poverty level:

- Prior year's state of federal tax return
- Paycheck stubs for most recent 3 consecutive months
- Social Security statement of benefits
- Other legal document which would show current income such as a Divorce decree or Child Support document
- Veterans Administration Statement of Benefits
- Federal notice letter of participation in General Assistance
- Unemployment/Workmen's Compensation statement of benefits
- Retirement/pension statement of benefits

- Current income statement or a W-2 from an employer
- Provide the number of adults and children living in the household

Services provided are at a \$10.00 discount on basic telephone service and a waiver of the connection fee and security deposit for Lifeline Local Basic Telephone customers. Customers will receive a waiver of the normal installation charges. Customers may also order additional features at the regular rate by listing the required services on the application form.

C. Breakdown of Lifeline Customer Discounts

Service areas in LATA 325 include the communities of Canton, North Canton, Canal Fulton, Manchester, Greensburg, Navarre, Beach City, Brewster, Dalton, Wilmot, Massillon, Burbank, and Creston. In this area Lifeline local basic monthly phone service at a discount of \$ 10.00 per month for a total charge of \$5.95 per month will be offered.

Service areas in LATA 923 include the communities of Wooster, Shreve, Smithville, Apple Creek, Fredericksburg and Orrville. In this area Lifeline local basic monthly phone service at a discount of \$ 10.00 per month for a total charge of \$15.95 per month will be offered.

A reduction of installation charges for monthly local telephone service of up to one-half of such installation/connection charges or \$30 whichever is less. Installation/connection charge discounts will be provided only once within a one year period for each eligible individual at the same address. Past installations, for both the customer and the address, will be reviewed upon application processing to determine eligibility.

Past due amounts owed to Super-Net/MCTV will be billed as an additional monthly charge divided equally over the next six months and will not prevent eligible Lifeline customers from establishing service.

Lifeline service will be a flat-rate that is billed monthly for the primary access line service with touch-tone service and provides the following:

Recurring discount of \$10.00 per month for basic local exchange phone service therefore providing for the maximum contribution of federally available assistance.

Free toll blocking, 900 service blocking, and 976 service blocking is available to Lifeline customers at no charge.

A waiver of the federal universal service fund end user charge.

A waiver of the installation and security deposit charges for phone service.

Those customers who request toll calling will be required to pay the normal security deposit charges.

Customers with past-due amounts will not be charged more than \$25.00 to begin normal basic local phone service. Past due balances will be charged over six, equal monthly payments. Toll blocking will be restricted until past-due charges have been paid.

Customers may receive the lifeline discount on any other services and bundles or packages which include phone service at the prevailing prices, less the lifeline discount.

Provide access to Directory Assistance, Operator Services, and Emergency Services.

Lifeline service will not be furnished on a foreign exchange.

Optional features are not restricted under the basic monthly local phone service and will be billed at the normal rate.

Super-Net will provide written notification if we determine an individual is not eligible for lifeline service enrollment and shall provide the person an additional thirty days to prove eligibility.

Super-Net will provide written termination of service notification giving the customer 60 days to submit acceptable documentation of continued eligibility or to dispute Super-Net's findings regarding the termination of the lifeline service.

D. Customer Benefits and Super-Net, Inc. Advantages

Super-Net, Inc. will provide basic monthly local telephone service and installation to Lifeline customers at a discounted monthly rate of \$5.95 to \$15.95 (depending on the service area). Super-Net, Inc. will allow these customers to obtain service without the usual security deposit requirement for basic local telephone services.

If the Lifeline customer has unpaid past-due balances, the amount, up to \$100.00 will be split in to monthly payments and billed over the next 6 months to make it less of a burden on the customer. The initial payment for past due amounts will not exceed \$25.00 before service is installed. The normal security deposit requirement will be waived for Lifeline customers to make it easier to obtain lifeline basic local telephone service.

Super-Net, Inc. will offer Lifeline customers the option of adding additional features at the normal charge. These features include services like Caller Id, Long distance, Voicemail, Call Waiting, 3-way calling, Call blocking, and Call forwarding. Some additional features are subject to security deposits.

Super-Net, Inc. will provide customers a waiver of installation and connection charges for Lifeline basic local telephone services. This is limited to one per customer per address within each year.

E. Lifeline Enrollment Process

Customers will complete the Super-Net, Inc. Lifeline enrollment form and return to MCTV/CPI along with the required verification information to the front desk at MCTV, Inc., or CPI by mail or by fax. Customers will be informed that they are eligible to receive only one lifeline service at a time.

CSR will input the information, verify supporting documents for those customers eligible based on income, check Life Line eligibility (no previous installation/connection at the same address for the same individual), and check for any past due amounts owed by the customer.

If the customer is eligible the CSR will call the applicant at the contact number on the application to setup service at the discounted rate and verify any additional charges for past due balance amounts and additional features, and any security deposits due for additional services such as toll calling. If this is a current customer the discount will be applied to the customer's account for the current billing cycle and verify with the customer any charges for additional services requested on the application. If the customer has any outstanding balances for toll calling, toll calling will be blocked until the past due toll calling charge is paid. Also the customer may elect to pay any past due balance amount up to \$100 divided equally into six monthly charges and billed over the next six months not to exceed a charge of \$25.00 to establish basic local telephone service.

If this is a new eligible customer the CSR will setup installation and connection times/dates (this process normally takes only a day or two) with the customer and verify the discount amount and the charges for any additional features requested. Check if any security deposits are required for the additional services requested. Explain any required deposits and offer the basic monthly service without those extra features if this causes a barrier to basic monthly local telephone service, therefore making it possible for the customer to establish service for no more than \$25.00. If this is a previous customer of MCTV/CPI the CSR will review the application to verify eligibility of the customer and a check will be made on any past due balances owed to MCTV/CPI. The CSR will contact the customer at the contact number on the application and confirm the discount they are eligible to receive, the installation/connection charges discount and the opportunity to equally divide the past due charges up to \$100 over the next six months. The CSR will also review any additional services requested and the charges for such services, including the monthly charges and any security deposit required for the additional services. The CSR will explain that basic monthly service can be provided without the additional features or toll calling if this becomes a barrier to establishing basic monthly local phone service to the customer. The CSR will arrange a time/date for installation at the customer's convenience (this process normally occurs within one or two days).

F. Super-Net, Inc. Customer Enrollment Form

Show on the next page is a copy of the customer Lifeline application.



Super-Net, Inc. Lifeline Phone Service Application.



Please Read Instructions and Carefully Complete BOTH Sides of this application

Home Telephone Number () -	Alternate Telephone Number () -	Social Security Number	
House Number/Street/Apartment No.	City	State	Zip Code

Please CHECK the type of Assistance

1) Program Eligibility Section Please CHECK any of the following that apply to applicant.

- | | |
|--|--|
| <input type="checkbox"/> Medicaid | <input type="checkbox"/> Temporary Assistance for Needy Families (TANF) |
| <input type="checkbox"/> Supplemental Nutrition Assistance Program (SNAP)
Previously called Food Stamps | <input type="checkbox"/> National School Lunch Program's free lunch
program (NSL) |
| <input type="checkbox"/> Supplemental Security Income (SSI or SSDI) | <input type="checkbox"/> General Assistance (including Disability Assistance) |
| <input type="checkbox"/> Federal Public Housing Assistance or Section
8 Housing | <input type="checkbox"/> Ohio Works First |
| <input type="checkbox"/> Home Energy Assistance Program (HEAP) | |

2) Income Eligibility Section

- ☐ Household income at or below 150% of poverty level

If you do not participate in one of the eligible programs you may still be eligible for Lifeline based on Income. If your gross income falls under the range below based on the number of people in your household you may qualify based on income. **Proof of income is required.** Do not complete this section if you checked any box(s) in the Program Eligibility section.

<u>Household Size</u>	<u>Annual Income</u>	<u>Monthly Income</u>
1	\$16,335	\$1,361
2	\$22,065	\$1,839
3	\$27,795	\$2,316
4	\$33,525	\$2,794
5	\$39,255	\$3,271
6	\$44,985	\$3,749

Number of People living in household (**REQUIRED**) Adults _____ Children _____

For each additional person add : \$5,730 per year \$ 478 per month

Proof of Income – please check below the document (s) provided. A copy of the document is required for approval if eligibility is based on Income.

- | | |
|---|---|
| <input type="checkbox"/> Prior year's state or federal tax return | <input type="checkbox"/> Veterans Administration Statement of Benefits |
| <input type="checkbox"/> Paycheck stubs for most recent 3 months | <input type="checkbox"/> Federal notice letter of participation in General Assistance |
| <input type="checkbox"/> Social Security statement of benefits | <input type="checkbox"/> Unemployment/Workmen's Compensation statement of benefits |
| <input type="checkbox"/> Divorce decree | <input type="checkbox"/> Retirement/pension statement of benefits Current income statement from an employer |
| <input type="checkbox"/> Child Support document | |

Continue on other side

Page 1



Super-Net, Inc. Lifeline Phone Service Application



Please Read Instructions and Carefully Complete BOTH Sides of this application

PLEASE READ AND SIGN THE FOLLOWING STATEMENT

I Certify that

- My telephone service is listed in my name;
- The above address is my primary residence, not a second home or business;
- If, in the future, I no longer participate in the listed programs, my income changes, or any of the information in this application changes or no longer applies, I will notify MCTV/CPI at 330-833-4134;
- I authorize MCTV/CPI or it's duly appointed representative to access any records required to verify these statements in order to confirm my continued participation in the Lifeline Phone Service. I understand that completion of this application does not constitute immediate approval for Lifeline assistance.
- I understand that the Security deposit requirements are waived for Lifeline customer's basic local phone service. I understand that the connection charge will be waived if this application is approved within 60 days from the date I establish service. If this application is not approved I will be billed the normal line connection charge.
- I understand that Lifeline customers may order additional features like Call Waiting or Calling Name display at the usual, non-discounted rates.

Additional Features requested: _____

MCTV/CPI will add the above requested calling features when this application is processed. By signing this form you are agreeing to allow MCTV/CPI to remove all features from your line that are not listed above.

By signing below, I acknowledge that providing fraudulent documentation in order to receive assistance is punishable by law.

Applicant Signature

Date

PLEASE RETURN THIS COMPLETED APPLICATION TO:

Call for more information: 330-833-4134

Mail this application and supporting documents to:

Massillon Cable TV, Inc.
ATTN: Lifeline
814 Cable Court N.W.
Post Office Box 1000
Massillon, Ohio 44648-1000

Return to Customer Service at:

Massillon Cable TV, Inc.
814 Cable Court N.W.
Massillon, Ohio 44647

Or Fax to 330-833-####

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G. Customer Information upon completing Enrollment

Upon completion of enrollment the customer will be mailed a copy of the MCTV/CPI Lifeline customer information letter. A sample of this letter is show below.



MCTV/CPI

814 Cable Court N.W.
Massillon, OH 44647



Dear Customer,

Thank you for choosing MCTV/CPI Lifeline telephone service. This discount is provided by a Federally Funded program. It is your duty to inform MCTV/CPI if your circumstances change and you no longer participate in one of the eligible programs or you do not meet the income criteria as defined in the application process.

MCTV/CPI may audit your ongoing eligibility for Lifeline basic monthly phone service. If you have any questions regarding this service or your eligibility please contact customer service at (330) 833-4134.

We hope you enjoy your new service. Please don't hesitate to contact us with any further questions you may have about your service.

Thank You,
Massillon Cable TV, Inc.

H. Process to ensure service is provided to only one applicant per household

The CSR will check that both the customer and the address do not currently match any existing customer or address information contained in the subscriber database using the online system with Subscriber Wise verification.

I. Termination process for Lifeline Telephone Services

1. Upon termination the customer will be mailed a copy of the MCTV/CPI Lifeline customer termination letter. A sample of this letter is show below.
2. The letter will include:
 - a. The earliest date termination of Lifeline benefits will occur if the customer has been receiving the benefits or the last date the customer has to provide documentation to prove eligibility to receive the benefits.
 - b. The reason(s) for termination of Lifeline benefits and any actions which the customer must take to demonstrate continued eligibility.
 - c. Contact information for the Super-Net, Inc.
 - d. A statement explaining who customers may contact in the event of a dispute.
3. If a customer disagrees with a company's findings regarding eligibility for Lifeline Assistance, the customer may file an informal/formal complaint with the Public Utilities Commission of Ohio.

Verification for Continued Eligibility

1. The Super-Net, Inc. must notify customers at least 60 days prior to the company's pending termination of the customer's Lifeline Assistance if the customer fails to submit acceptable documentation for continued eligibility for benefits. Such notice will be separate from the bill and will include:
 - e. The earliest date termination of lifeline benefits would occur
 - f. The reason(s) for termination of lifeline benefits and any actions which the customer must take to demonstrate continued eligibility
 - g. Contact information for the Super-Net, Inc.
 - h. A statement explaining who the customer should contact in the event of a dispute
2. Should a customer fail to submit proper documentation within the 60 day period then Lifeline benefits will be terminated by the date in the letter. If the customer responds after the date noted in the letter, the customer will be required to submit a new application for Lifeline benefits and benefits will resume on the date the documentation is received.



MCTV/CPI

814 Cable Court N.W.
Massillon, OH 44647



Dear Customer,

##/##/####

Thank you for choosing MCTV/CPI Lifeline telephone service. The Lifeline telephone discount is provided by a Federally Funded program. We have been unable to obtain the required documentation to show your eligibility for enrollment in the program. Your current telephone service will be discontinued in 60 days if information is not received to document your participation in one of the following programs or proof that your income is at or below 150% of the federal poverty level. Termination is due to inability to show eligibility, no use of service for 60 days, non-payment, illegal or unauthorized use of service.

Termination Date: ##/##/####

Termination Reason:

Qualifying Programs

Supplemental Nutrition Assistance Program (SNAP), formerly Food stamps
Medicaid or State-provided Medical Assistance
Supplemental Security Income (SSI or)
Disability Assistance
Home Energy Assistance (HEAP)
Federal Public Housing and /or Section 8
National Free School Lunch Program
Ohio Works First/TANF
Supplemental Security Income – Blind & Disabled (SSDI)
General assistance, including disability assistance (DA)



MCTV/CPI

814 Cable Court N.W.
Massillon, OH 44647



Documentation required for income verification of 150% poverty level:

Prior year's state of federal tax return
Paycheck stubs for most recent 3 consecutive months
Social Security statement of benefits
Other legal document which would show current income such as
a Divorce decree or Child Support document
Veterans Administration Statement of Benefits
Federal notice letter of participation in General Assistance
Unemployment/Workmen's Compensation statement of benefits
Retirement/pension statement of benefits
Current income statement or W-2 from an employer
Provide the number of adults and children living in the household

<u>Household Size</u>	<u>Annual Income</u>	<u>Monthly Income</u>
1	\$16,335	\$1,361
2	\$22,065	\$1,839
3	\$27,795	\$2,316
4	\$33,525	\$2,794
5	\$39,255	\$3,271
6	\$44,985	\$3,749

For each additional person over 6 at \$5,730 to the annual income add \$478 to the Monthly income.

Please don't hesitate to contact us at (330) 833-4134 with any further questions you may have about your service.

Thank You,
Massillon Cable TV, Inc.

J. Advertising Materials for Lifeline service

Lifeline is a product that will require a very personal marketing and media approach. To get the word out we will use a mix of educational seminars, personal visits to agencies and various print, radio and television advertising. Super-Net/MCTV/CPI will advertise the availability of such services and the charges using media of general distribution.

Tactics:

1. Personal visits with area service agencies to provide information about the program to key personnel.
 - a. Explain the discount program to agency staff members
 - b. Distribute literature and poster displays at the agency
2. Contact local Radio stations serving Stark County to work on PSA's and morning Interviews about the available Lifeline discounts.
 - a. Radio Stations
 - i. WHBC FM/AM (Local News, Entertainment and Music)
 - ii. WHOF (Primary Female demo)
 - iii. WHLO (Older Male demo, Conservative talk Radio)
 - iv. WRQK (Male, Classic Rock)
 - b. Newspapers
 - i. The Massillon Independent (daily paper)
 - ii. The Canton Repository (daily paper)
3. Television
 - a. We will insert messages on our TV local community board about Lifeline services
4. Print
 - a. Informational and instructional brochures
 - b. Lobby posters for area service agency offices
5. Other Media
 - a. Info on Lifeline will be located on the Massillon Cable TV, Inc. corporate website and community portal website.
 - i. www.massilloncabletv.com
 - ii. www.hometownohio.com
6. Advertising content will include information on Eligibility Requirements, Discounts and Pricing Information.

K. Super-Net System Design and Explanation of How Phone Service Will Be Provided

All equipment and facilities to be utilized in the Super-Net, Inc. phone products are presently in place and located at the company owned office at 814 Cable Court NW in Massillon, Ohio 44647. This building includes, but is not limited to, a fully staffed customer call center of 40+ service representatives, the complete telephony and IT operations staff for the communications company serving an embedded base of 15,000+ phone customers. Super-Net, Inc. will be providing the low-income local phone service program utilizing a Metaswitch VP3510 softswitch. This is a fully functional Class 5 end office switch capable of serving up to 70,000 subscriber lines and over 24,000 concurrent calls. All telephony equipment required to implement the low income local phone service program is located on site and is fully interconnected into the Public Switched Telephone Network.

Super-Net has a fully staffed call center on-site which will be utilized to verify customer eligibility according to the guidelines from USAC. The Customer Service Representatives will follow the enrollment and termination procedures as recommended by the USAC. For provisioning, operation, and reporting on the utilization of the low-income phone service, select operations and CSR personnel will be designated to focus on these tasks. Detailed methods of procedure for setup will be followed to ensure the eligibility of those enrolled.

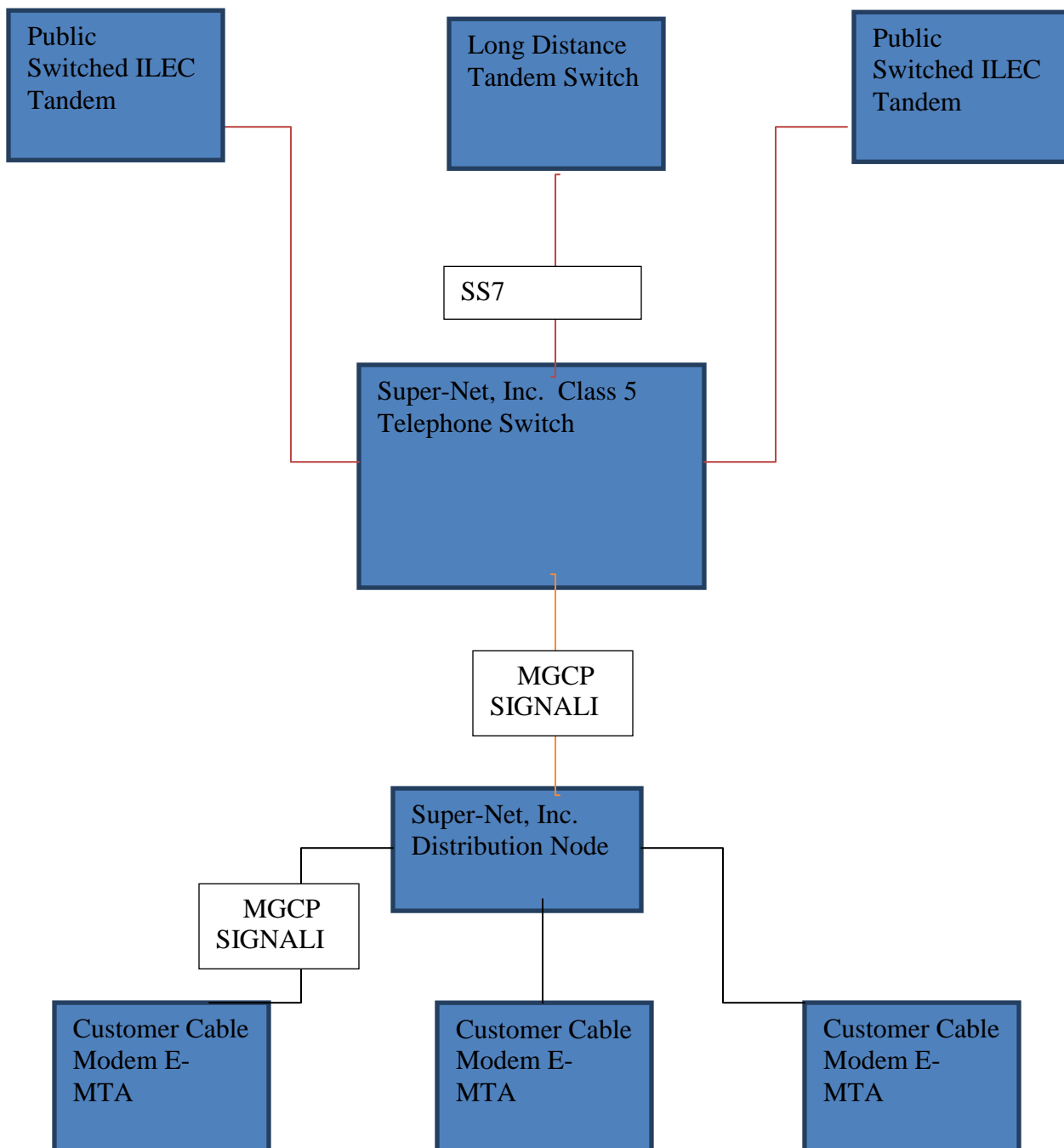
Our phone service meets the requirements of the FCC for being eligible to provide services for the USAC low-income program. These include: Voice grade access to the public switched network; Local usage; Touch-tone service or its functional equivalent; Single-party service or its functional equivalent; Access to emergency services, including 911 and enhanced 911; Access to operator services; Access to interexchange services; Access to directory assistance; Toll limitation for qualifying low-income customers.

L. Super-Net, Inc. connection Diagram

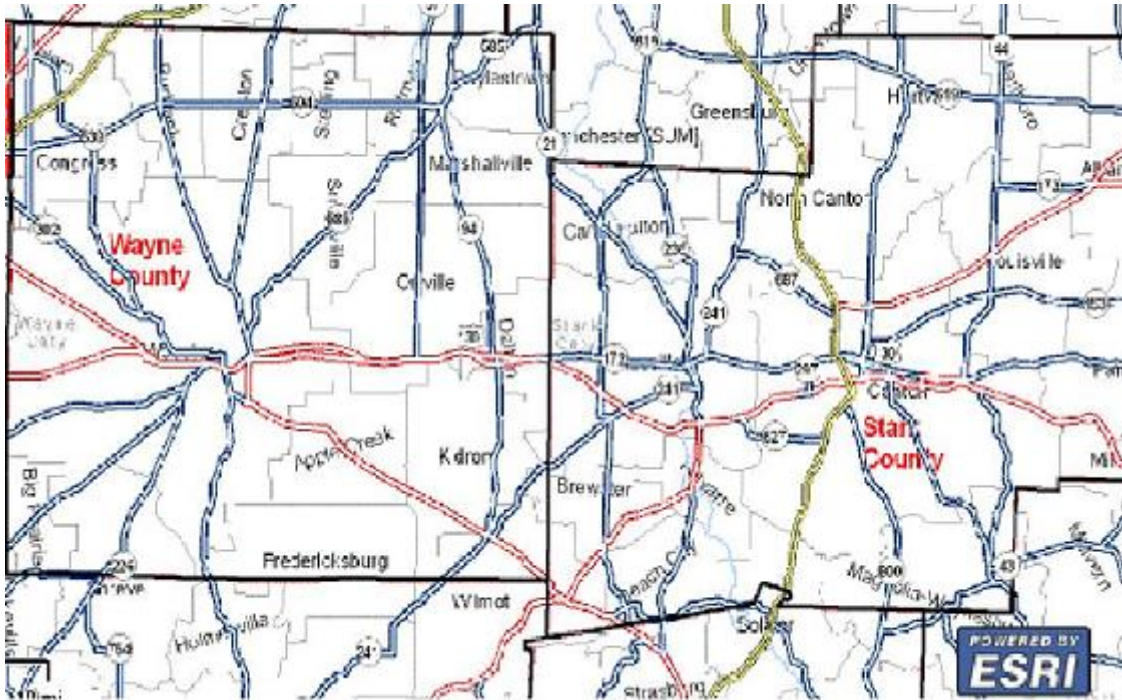
Coaxial Cable —————

Fiber Optics —————

Interconnection via copper and fiber —————



M. Map of Service Area



<u>List of Super-Net Service Areas</u>	<u>Monthly Charge</u>
Apple Creek	15.95
Beach City	15.95
Brewster	15.95
Burbank	15.95
Canal Fulton	5.95
Canton	5.95
Creston	15.95
Dalton	5.95
Fredricksburg	5.95
Greensburg	5.95
Manchester	5.95
Marshallville	15.95
Massillon	5.95
Navarre	5.95
North Canton	5.95
Orrville	15.95
Shreve	15.95
Smithville	15.95
Wilmot	5.95
Wooster	15.95

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Summary: Application electronically filed by Mr. Gary Johns on behalf of Super-Net, Inc and Mr. Gary Johns