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June 14, 2012

Sent Via Federal Express

Todd A. Snitchler
Public Utilities Commission of Ohio (PUCO)
180 East Broad Street
Columbus, Ohio 43215

PUCO

2012 JUN 27 PM 12: 22

RECEIVED-DOCKETING DIV

Mr. Snitchler:

We have received word about the action PUCO took on May 30 to approve AEP Ohio's pricing structure for capacity charges, which essentially allows AEP Ohio to increase capacity charges of all of the first 21 percent of shopping customers to more than nine times the current market price.

PUCO's recent decision would mean an increase in our Ohio electricity costs of approximately \$50,000 per year.

As a small-medium size retail company doing business in Ohio and headquartered in the Columbus area since 1979 we find this ruling outrageous! Not only does it put an unreasonably huge financial burden on our company, it makes it even more difficult to do business in a competitive market.

I can't imagine what PUCO's justification can be for this decision. Please re-think this decision and require AEP Ohio to adopt a market-based system for capacity pricing for shopping customers.

Thanks for taking time to review our concerns, and I look forward to your positive response.

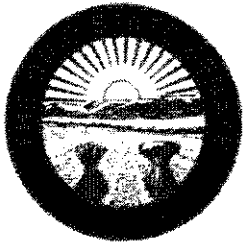
Sincerely,


Richard Mershad
President and C.E.O

c: Mark Kvamme, JobsOhio President and Interim Chief Investment Officer
John R. Kasich, Governor State of Ohio

4119 LEAP ROAD / HILLIARD, OHIO 43026

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Technician ke Date Processed 2012 JUN 27



Tim Schaffer
State Senator
31st District

Ohio Senate

Senate Building, Room 222
1 Capitol Square
Columbus, Ohio 43215
614-466-5838
800-282-0293

Committees:

Ways & Means & Economic Development, Chair
Agriculture, Environment and Natural Resources,
Vice Chair
Energy and Public Utilities
Insurance Commerce and Labor

June 18, 2012

Mr. Todd A. Snitchler
Chairman, The Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

Dear Chairman Snitchler,

At the request of Senator Tim Schaffer, I am forwarding you a constituent letter the Senator recently received on the AEP rate increase. Senator Schaffer found the letter to be informative on this matter and hopes that you will as well.

If you should have any questions for the Senator, please contact our office at 614-466-5838 or email me directly at bryan.stout@ohiosenate.gov.

Sincerely,

A handwritten signature in cursive script, appearing to read "Bryan Stout".

Bryan Stout
LSC Fellow
Office of Senator Tim Schaffer