BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

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In the Matter of the Application of)
Columbus Southern Power Company and Ohio Power Company for) Case No. 11-346-EL-SSO
Authority to Establish a Standard) Case No. 11-348-EL-SSO
Service Offer Pursuant to § 4928.143,)
Ohio Rev. Code, in the Form of an	ì
Electric Security Plan.)
	Case No. 11-349-EL-AAM
In the Matter of the Application of)
Columbus Southern Power Company	Case No. 11-350-EL-AAM
and Ohio Power Company for Approval)
of Certain Accounting Authority.)

DIRECT TESTIMONY OF

DAVID I. FEIN

ON BEHALF OF INTERVENORS

CONSTELLATION NEWENERGY, INC.

CONSTELLATION ENERGY COMMODITIES GROUP, INC.

EXELON ENERGY COMPANY, INC.

EXELON GENERATION COMPANY, LLC

PUBLIC VERSION

May 4, 2012

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DIRECT TESTIMONY OF DAVID I. FEIN

2 I. **Introduction**

1

3 A. **Identification of Witness**

- Please state your name and your business address. 4 Q.
- 5 A. My name is David I. Fein, and my business address is 550 West Washington Boulevard, Suite 300, Chicago, Illinois 60661. 6
- By whom are you employed? 7 0.
- I am employed by Exelon Corporation. 8 Α.
- Please describe your position with Exelon Corporation. 9 0.
- I am Vice President of State Government Affairs, East for Exelon Corporation. In this 10 A. role, I am responsible for directing and implementing regulatory and legislative 11 policies for Exelon Corporation's retail, wholesale, power generation, and other 12 business interests in the eastern portion of the United States, which includes the 13 State of Ohio.1 14
- Please describe your educational and business experience. 15 Q.
- I earned a Bachelor of Arts in Political Science and Behavioral Science & Law from 16 Α. the University of Wisconsin-Madison in 1989 and a Juris Doctorate from DePaul 17 18 University College of Law in 1993. I have almost 20 years of experience in all facets of the energy industry. Previously, I was Vice President of Energy Policy in the 19 Midwest and Pennsylvania and Director of Energy Policy for Constellation. Also, I 20

¹ On March 12, 2012, Exelon Corporation acquired the Constellation Companies. See Exelon Corp. et al., 138 FERC ¶ 61,167 (2012).

 $^{^{\}rm 2}$ Direct Testimony of Philip J. Nelson in Supp. of AEP Ohio's Modified Elec. Sec. Plan (Mar. 30, 2012), $^{\rm 2}$

served as Senior Regulatory Counsel for Constellation and was responsible for providing legal and regulatory support to all of the regulatory activities of Constellation NewEnergy, Inc. ("CNE") before state and federal regulatory agencies across the country and in Canada. In addition, I acted as Senior Counsel providing primary legal support and counsel for all of CNE's commercial activities in Illinois and Alberta, Canada as well as support for other markets. My previous experience prior to joining Constellation includes over five years at DLA Piper, LLP, a 3,600-lawyer law firm, specializing in energy and telecommunications law and regulation and over four years as an Assistant State's Attorney, in the Illinois Cook County State's Attorney's Office, focusing on public utility law and regulation.

11 Q. On whose behalf are you testifying?

- I am testifying on behalf of CNE; Constellation Energy Commodities Group, Inc.;

 Exelon Energy Company; and Exelon Generation Company, LLC (collectively

 "Exelon").
- Q. Please provide some background on the Exelon Companies on whose behalf you are testifying in the instant proceeding.
- The Exelon family of companies participates in every segment of the energy marketplace, from generation to competitive energy sales to transmission to delivery. Exelon has operations and business activities in 47 states, the District of Columbia and Canada. The company is the largest competitive U.S. power generator, with approximately 35,000 megawatts of owned capacity comprising one of the nation's cleanest and lowest-cost power generation fleets. Its Constellation business

unit provides energy products and services to approximately 100,000 business and public sector customers and approximately 1 million residential customers. Exelon's utilities deliver electricity and natural gas to approximately 6.6 million

customers in central Maryland, northern Illinois and southeastern Pennsylvania.

Exelon Generation Company, LLC ("Exelon Generation") owns or controls approximately 30,000 megawatts ("MW") of generation, including nuclear, fossil, hydroelectric, solar, landfill gas, and wind generation assets. It is the nation's largest nuclear operator with 17 reactors located in Illinois, Pennsylvania and New Jersey and has a growing renewable energy business. It is the nation's ninth largest wind energy generator. In addition, Exelon Generation operates the nation's largest urban solar power plant, Exelon City Solar, a 10 MW solar installation located on a 41-acre brownfield in Chicago, and two of the largest hydroelectric facilities in the Eastern United States, Conowingo Hydroelectric Generating Station and Muddy Run Pumped Storage Facility totaling nearly 1,600 MWs of capacity. Exelon Generation markets wholesale energy and capacity products to municipal, cooperative, and investor-owned utilities, retail suppliers, retail energy aggregators, merchant participants, power marketers, and major commodity trading houses.

Exelon Energy Company ("Exelon Energy"), a subsidiary of Exelon Generation, is a licensed competitive retail electric service ("CRES") provider in Ohio and several other states. Exelon Energy has over 20,000 retail electric and gas customers across this region, mainly comprising industrial and large commercial customers.

CNE, a subsidiary of Exelon Generation, provides electricity and energy-related services to retail customers in Ohio as well as in 15 other states, the District of Columbia, and two Canadian provinces and serves more than 15,000 megawatts of load and more than 10,000 customers. Like Exelon Energy, CNE holds a CRES license from the Public Utilities Commission of Ohio ("PUCO" or "the Commission") to engage in the competitive sale of electric service to retail customers in Ohio. CNE currently provides service to retail electric customers in Ohio.

Constellation Energy Commodities Group, Inc ("CCG"), a subsidiary of Exelon Generation, provides wholesale power and risk management services to wholesale customers (distribution utilities, co-ops, municipalities, power marketers, utilities and other large load serving entities), throughout the United States and Canada, in both regulated and restructured, competitive energy markets. CCG is active in the PJM Interconnection, L.L.C. wholesale power markets and has sold power for wholesale delivery in Ohio.

Q. Have you previously submitted testimony before this Commission?

Yes. I have testified before this Commission in a number of Standard Service Offer

("SSO") proceedings involving AEP, FirstEnergy, Duke Energy Ohio, and Dayton

Power & Light Company. Most recently, I submitted Direct Testimony in the Ohio

Power Capacity Case proceeding (10-2929) and in the original phase of Ohio

Power's electric security plan ("ESP") proceeding.

Q. What has been Exelon's general position in these proceedings?

Exelon has been an active participant not only before the Commission, but also at the General Assembly for a number of years. In fact, following passage of Senate Bill 221, Constellation advocated using a competitive procurement process to set SSO rates. The FirstEnergy and Duke Energy Ohio auctions have demonstrated the benefits of competitive wholesale procurement with retail rates set through robust market forces; and auctions providing generation rate decreases for FirstEnergy and Duke Energy Ohio consumers. Using a competitive procurement process to set retail rates and eliminating legacy impediments to retail competition, enabled the retail markets in the FirstEnergy and Duke Energy Ohio service territory to develop, expanding customers' opportunities to choose electricity supply that meets their individualized needs, while still relying on competitively-priced backstop SSO supply.

A.

Exelon has consistently advocated for a timely and efficient transition to full competition for capacity and energy in the Ohio Power service territory on terms that are fair and equitable to Ohio Power and all other stakeholders. In Exelon's view, the September 7, 2011 Stipulation and Recommendation (the "Stipulation"), although rejected by the Commission, struck a reasonable balance of many diverse interests and benefited Ohio electricity customers. It established a capacity compensation mechanism different from the Reliability Pricing Model ("RPM") price for some customers in return for the settlement of a broad set of issues litigated before the Commission and the Federal Energy Regulatory Commission ("FERC"). We believe many of the Stipulation's tenets provide a viable framework for a new Ohio Power ESP.

B. <u>Summary of Position</u>

A.

Q. Please summarize Exelon's position in this proceeding.

Exelon appreciates and supports Ohio Power's commitment to transition to fully competitive wholesale and retail markets in its territory. In comparison to Exelon's recommended approach, however, Ohio Power's proposed ESP represents an, unfair and unnecessary step backwards. Our recommended approach would: (1) not impose additional costs on Ohio Power customers that exercised their right to shop and executed contracts with CRES Suppliers based on the switching thresholds and associated prices in the Stipulation; (2) allow for competitive auctions to set the SSO rates once Ohio Power has completed its corporate separation and termination of its current buying pool; (3) allow Ohio Power to collect a reasonable transitional payment, until fully competitive auctions can be implemented but only from non-shopping customers; and (4) institute improved rules and processes reflecting the best practices of other Ohio EDUs and successful competitive markets across the country.

The principal problems with the current proposed ESP are the following anticompetitive features: (1) excessive capacity charges for customers who engaged in good faith shopping in reasonable reliance upon the Commission's approval of the Stipulation between the approval of that Stipulation and the subsequent revocation of that approval; (2) an unnecessary delay in the use of a competitive bid auction process for energy and capacity ("CBP") to establish the SSO; and (3) the establishment of the Retail Stability Rider ("RSR") as a non-bypassable charge for shopping customers. These anti-competitive features are inconsistent with Ohio state policy and are unnecessary for Ohio Power to transition to a fully competitive market structure.

C. <u>Summary of Recommendations</u>

Q. What are Exelon's recommendations?

- A. Without the adoption of the recommendations outlined below, the proposed ESP
 should be rejected. Exelon recommends that the ESP be modified as follows:
 - Accelerate the Delivery Date for a CBP to June 1, 2014 Ohio Power should be required to move to a CBP to establish the SSO effective as of June 1, 2014, which is six months after the date by which Ohio Power has claimed² that it can complete both its corporate separation and termination of the AEP East Pool. Although the CBP would be for the procurement of energy and capacity, capacity should be provided by Ohio Power at the prevailing RPM price. This is the construct set forth in the recently Commission-approved Duke Energy Ohio ESP Settlement (11-3549).
 - Implement two-tiered pricing for CRES customer capacity for the transition period from 6/1/2012 to 5/31/2013 Exelon would support the following form of two-tiered capacity charge for shopping customers. All customers who shopped in good faith and reasonable reliance on the subsequently rejected Stipulation would receive Tier 1 capacity priced at the

² Direct Testimony of Philip J. Nelson in Supp. of AEP Ohio's Modified Elec. Sec. Plan (Mar. 30, 2012), at 6:6-7 ("The Applicants intend to close the Corporate Separation transaction on January 1, 2014.").

prevailing PJM RPM price.³ All customers that are defined in the Stipulation as Tier 2 and that select a CRES provider would receive capacity priced at no more than the \$255 per MW-day proposed by Ohio Power. I recognize that other Tier 2 capacity charges may be proposed in this proceeding and in the 10-2929 case, but other witnesses in this proceeding will offer testimony on those proposals and Exelon is not taking a position on those proposals at this time.

- Allow a transitional rider in the form of the proposed RSR If the Commission determines that under the two-tiered capacity model for shopping customers Ohio Power should receive additional cost recovery, Ohio Power should be allowed to implement a transitional rider. The Commission recently adopted a similar construct in the Duke Energy Ohio ESP settlement as a transitory mechanism. In the Duke Energy Ohio ESP, however, as all shopping customers received RPM-priced capacity immediately the Commission did not implement two different tiers of capacity-pricing. Given this major difference, any RSR for Ohio Power should be bypassable and imposed only upon Ohio Power's SSO customers.
- Develop CBP Process Rules and Parameters Ohio Power should be required to engage stakeholders in developing the rules and parameters essential to a viable, competitive wholesale energy auction: e.g., clear and

³ For purposes of this testimony, the prevailing RPM price is equal to the final zonal capacity price for the unconstrained region in PJM for the applicable RPM Planning Year.

- specific bidding rules; communication protocols; master supply agreement parameters; and wholesale product definitions
- Remove Barriers to Retail Competition Ohio Power should be required
 to implement market enhancements and remove obstacles to develop a more
 sustainable, robust competitive retail electric market in its service territory.
- 6 II. THE COMMISSION SHOULD MODIFY THE APPLICABLE CAPACITY
 7 RATE PROPOSED BY OHIO POWER FOR SHOPPING CUSTOMERS
- 8 Q. What does Ohio Power propose to charge shopping customers for capacity?
- 9 **A.** The modified ESP⁴ filed by Ohio Power proposes to establish the state compensation mechanism at approximately \$146 per MW-day for some customers and \$255 per MW-day for other customers. This demonstrates that Ohio Power is willing to accept a price for capacity used to serve retail customers other than what it calculated to be its fully embedded cost, \$355 per MW-day.⁵
- 14 Q. What is the basis for the \$146 per MW-day price?
- A. According to Ohio Power witness Allen, the rate of \$146 per MW-day is based on the "Final Zonal Capacity Price adjusted for the RPM Scaling Factor, the Forecasted Pool

⁴ Case No. 11-346-EL-SSO.

⁵ See also, e.g., Direct Testimony of David I. Fein on Behalf of Exelon, No. 10-2929-EL-UNC (Apr. 4, 2012), at 7:13-15 ("Clearly, the fully embedded cost rate of approximately \$355 per MW-day that AEP Ohio seeks to implement for capacity would retard retail competition in AEP Ohio's service territory during the transition period."); Direct Testimony of Jonathan A. Lesser on Behalf of FirstEnergy Solutions Corp., No. 10-2929-EL-UNC (Apr. 4, 2012), at 33:3-5 ("AEP Ohio's proposed capacity price of \$355.72 per MW-day to be charged to CRES providers is anticompetitive, unduly discriminatory, and clearly contrary to state policy promoting retail electric competition.").

- 1 Requirement and losses for the PJM planning year 2011/2012."⁶ In short, this is the current RPM price in effect from June 1, 2011 to May 31, 2012.
- Q. Has Ohio Power recently taken any preliminary steps to provide greater clarity on how it plans to procure capacity in the future?
- Yes. As referenced in Ohio Power witness Munczinski's testimony in the 10-2929 proceeding, Ohio Power will become a RPM entity for the PJM 2015/2016 Planning Year, meaning, effective mid-2015, all of Ohio Power's load will be in the RPM market. RPM pricing for capacity will apply from that point on for all CRES supplied and SSO customers. At issue here and in the 10-2929 proceeding is the capacity price during the remaining three years in which Ohio Power remains a FRR entity (from June 1, 2012-May 31, 2015).
- Q. What is Exelon's recommendation on the applicable capacity rate for Tier 1 customers?
- We have taken the position in the 10-2929 case that the State Compensation 14 A. 15 Mechanism ("SCM") should be the RPM price. In this case, if a fair and balanced settlement of the broad set of issues being litigated can be reached and the 16 17 Commission decides to approve a two-tier pricing structure, Exelon recommends that the capacity price for Tier 1 customers, who exercised their right to shop and 18 19 entered into contracts with CRES Suppliers based on the switching thresholds and associated prices in the Stipulation, remain at the prevailing RPM capacity price, 20 21 pursuant to the SCM implicitly in effect since 2007 and explicitly in effect since

⁶ Direct Testimony of William A. Allen in Supp. of AEP Ohio's Modified Elec. Sec. Plan (Mar. 30, 2012), at 7:7-9.

December 8, 2010. Certainly, Ohio Power's FRR status in no way requires it to provide capacity at a price other than the RPM price. This is demonstrated by Duke Energy Ohio, which is an FRR entity until mid-2015, but nonetheless will provide shopping customers capacity at RPM prices prior to that time.

Q. How do you recommend capacity be provided to shopping customers?

Q.

A.

Exelon could support a structure for capacity charges defined by two different time periods: a two-tiered price structure for the period from June 2012 to May 2014, and RPM-based capacity pricing for the period from June 2014 to May 2015. The pivotal date for these two proposals – June 1, 2014 – is the date six months after Ohio Power claims it will complete corporate separation and termination of the AEP East Pool.

What are Exelon's recommendations for the applicable capacity charges for shopping customers for the period between June 1, 2012 and May 31, 2014?

Regardless of any decisions to implement the RSR, for the period between June 1, 2012 and May 31, 2014, the prevailing RPM-based capacity charge should be available to all customers who shopped in good faith and reasonable reliance on the rejected Stipulation. Reasonably relying in good faith on what appeared to be a balanced settlement seeking an appropriate transition to the competitive market for electricity in the Ohio Power service territory, these customers entered into contracts for competitive retail supply with RPM-priced capacity. Therefore, it is wholly appropriate to maintain such customers' access to market-based capacity beyond May 31, 2012 until all customers in the Ohio Power service territory receive

capacity at the prevailing RPM price. Once the Commission ensures that these customers are not harmed by the outcome of this proceeding, a decision can be made as to whether Ohio Power requires rider-based above market capacity cost recovery.

Α.

However, if a higher-than-RPM price were adopted, Exelon would recommend increasing the threshold of shopping customers that receive capacity at prevailing RPM prices above those set forth in Ohio Power's proposed ESP, in recognition of Ohio Power customers' demonstrated strong interest in accessing competitive retail markets.

Q. What is Exelon's position regarding the RSR that Ohio Power has proposed as part of the ESP?

Although Exelon supports Ohio Power receiving a fair transitional payment as it moves to a fully competitive model, consistent with PUCO treatment of other EDUs such as Duke Energy Ohio, we believe this payment should be recovered only from non-shopping customers. To allow recovery from shopping customers would stifle competition. When a customer takes supply from a CRES provider, that customer receives all of its generation-related service from that CRES. If a shopping customer is forced unfairly to continue to pay the EDU for generation-related charges in addition to paying the CRES provider, the customer is effectively paying twice for the same service. Paying the utility for a service the customer is already receiving from the CRES would likely cause the customer to pay more for electric power than had the customer not switched to the CRES, even if the CRES supplier's generation is

at a lower cost than the SSO. Moreover, the Ohio General Assembly prohibited "the recovery of any generation-related costs through distribution or transmission rates" when, in S.B. 221, it amended Section 4928.02 (H), Revised Code. Recovery of an RSR charge from shopping customers would necessarily be through a rider connected to a distribution rate, in apparent violation of the cited provision.

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Q.

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- Q. What is Exelon's proposed recommendation for capacity pricing for all Ohio
 Power customers for the period after June 1, 2014?
- Exelon recommends that capacity pricing on and after June 1, 2014 for all customers
 in the Ohio Power service territory should be set to the prevailing RPM price.

What is the basis for Exelon's recommendation that Ohio Power be required to

implement RPM-priced capacity, as well as the CBP, beginning on June 1, 2014? 11 We believe that RPM-pricing for capacity could be implemented in conjunction with 12 A. the CBP for Ohio Power's SSO load on June 1, 2014 and should be ordered by the 13 Commission for four principal reasons. First, Ohio Power has confirmed that it will 14 15 have achieved corporate separation and termination of its current pool by January 1, 2014. Second, this Commission clearly signaled that Ohio Power should utilize the 16 competitive RPM price following its December 10, 2010 order. Third, Ohio Power 17 was offered and rejected competitive offers to provide capacity starting in June 18 2014. Fourth, Ohio Power has offered in the modified ESP proposal to accelerate the 19 20 establishment of a CBP to January 2015, demonstrating that it can have a CBP while still an FRR entity. 21

- Q. Please explain the first reason: completing corporate separation and termination of the current pool by January 1, 2014.
- Ohio Power has consistently maintained that it could not feasibly participate in A. 3 competitive wholesale procurement as long as the AEP East Power Pool agreement 4 remained effective. Exelon accepts that Ohio Power needs an appropriate amount of 5 time to accomplish this transition. Ohio Power has said it expects issues relating to 6 7 corporate separation and Pool termination to be resolved by January 1, 2014.⁷ Thus, after that date, the continued existence of the AEP East Pool should no longer 8 present an obstacle to the CBP of SSO supply and the provision of market-priced 9 capacity. 10
- 11 Q. Please explain the second reason: switching to RPM following the
 12 Commission's December 2010 order finding RPM as the state compensation
 13 method.
- Ohio Power has had ample opportunity to avail itself of competitive opportunities A. 14 and was on notice for months, if not years, that it should have done so. This 15 Commission's order in the 10-2929 proceeding, entered in December 2010 16 ("December 2010 Order"), explicitly established the RPM price as the state 17 compensation mechanism for establishing a capacity charge and, in fact, Ohio Power 18 has been using the RPM price as the capacity price since 2007. Despite Ohio Power's 19 numerous and persistent efforts, both here and at the FERC, to avoid or nullify that 20 order and its implications, it has been unsuccessful in doing so. As a result, Ohio 21

⁷ See Note 2, supra.

Power has been on notice for at least 18 months that a competitive rate for capacity would continue to be applied. Shortly after that order, Ohio Power had an opportunity to enter the PIM Base Residual Auction ("BRA") scheduled in May 2011 to procure competitively priced capacity for delivery for the period from June 1, 2014 to May 31, 2015. Notwithstanding this, Ohio Power still failed to seize that opportunity. Instead, in April 2011, Ohio Power submitted its FRR commitment plan with PJM for that June 1, 2014 to May 31, 2105 PJM planning year. By failing to switch to RPM in the May 2011 auction, Ohio Power lost a valuable opportunity to secure access to less expensive capacity for Ohio Power customers. Had Ohio Power availed itself of that opportunity, it would have provided its customers the benefits of competitively priced capacity on June 1, 2014. Given that Ohio Power could, and in light of the December 2010 Order should, have elected to participate in the PJM BRA for delivery in 2014, this Commission should now require Ohio Power to rely upon competitive wholesale procurements for SSO supply and capacity on June 1, 2014. This will allow Ohio Power to take advantage, and permit customers within Ohio to realize the benefit, of persistent low natural gas and correspondingly low energy prices.

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- Q. Does Ohio Power's status as an FRR Entity prevent it from availing itself of other competitive opportunities or require it to provide capacity only from its owned generation?
- 21 A. No. As an FRR entity, Ohio Power elects to self-supply capacity in its zone. However,
 22 nothing prevents Ohio Power from procuring some of that capacity from others in
 23 the market (a wise choice in an environment where surplus capacity could have

been purchased at prices of around \$20 per MW-day during 2012 and 2013).⁸ In fact, nothing in the PJM Tariff prohibits an FRR entity from making bilateral purchases from the market in order to meet its capacity needs. To date, Ohio Power has ignored these lower cost competitive alternatives. Instead, Ohio Power designated only its own plants as capacity resources at prices well over \$300 per MW-day, thereby protecting its ability to earn a generous return on its plants while keeping 100% of the benefits of off-system sales from those plants. In Ohio Power's view, the FRR status allows it to charge customers in its service territory its proprietary capacity costs irrespective of less costly alternatives.

Ohio Power had noticed the low PJM RPM capacity price and apparently concluded it was a problem for its shareholders, when it should have seen an opportunity for its customers.

- Q. Please explain the third reason: less expensive alternatives existed for Ohio Power to meet its FRR obligations starting on June 1, 2014.

⁸ See 2012/2013 Base Residual Auction Report Document (May 15, 2009), at 1 ("The 2012/13 Reliability Pricing Model (RPM) Base Residual Auction (BRA) cleared 136,143.5MW of unforced capacity in the RTO at a Resource Clearing Price of \$16.46/MW-day"), available at http://www.pjm.com/markets-and-operations/rpm/~/media/markets-ops/rpm/rpm-auction-info/2012-13-base-residual-auction-report-document-pdf.ashx.

******* for the same time

2 period.

Q. To your knowledge, did Ohio Power ever advise the Commission of this offer?

A. Not only did AEPSC reject Exelon Generation's offer, but to my knowledge, this
19 Commission was never made aware of this offer by Ohio Power, or AEPSC's decision
20 to reject this offer on behalf of Ohio Power. Ohio Power never offered to recalculate
21 its SSO rates or its requests under the modified ESP proposal to reflect the lower
22 price. To protect customer interests, AEPSC should not have been making capacity

decisions involving hundreds of millions of dollars without advising the Commission. The issue is not whether Exelon Generation's offer was the most favorable for consumers, but rather that no process existed to ensure the most economic capacity decisions for customers. A competitive procurement process, which can be achieved by June 1, 2014, and which will have the oversight of this Commission, will ensure that Ohio Power consumers can reap the benefits of the best possible price for power.

Q. Please explain the fourth reason: Ohio Power has offered to start SSO auctions
 while it is a FRR entity.

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- Ohio Power has itself proposed full energy auctions beginning January 1, 2015⁹ and because its corporate separation and pool termination will be completed by then, we believe it is appropriate that the Commission accelerate the auction schedule by only seven months before Ohio Power has proposed the auction process, to June 1, 2014.
- 15 Q. Please summarize the bases for your position why the CBP for setting the SSO price should be required to begin on June 1, 2014.
- As I describe above, Ohio Power has had ample opportunities to procure competitive power but has failed to take advantage of those opportunities. This has caused great economic loss to its customers. The Commission can remedy this situation by ordering Ohio Power to establish a CBP to procure the requirements for its SSO load by June 1, 2014. Ohio Power has claimed that it needed to accomplish

⁹ Direct Testimony of Robert P. Powers in Supp. Of AEP Ohio's Modified Elec. Sec. Plan (March 30, 2012), 19:19-20-4 and Ex. RPP-1.

corporate separation and terminate its power pool arrangement before conducting a CBP. By its own admission, these will have been completed by June 1, 2014. In spite of the Commission's clear direction, in its December 2010 order, which would have enabled Ohio Power to establish a CBP on June 1, 2014, Ohio Power voluntarily elected not to procure power through competitive means. Ohio Power also had access to competitive offers that could have provided lower cost capacity starting on June 1, 2014, but rejected those opportunities without even informing, much less consulting with, the Commission of these alternatives. Finally, under its modified ESP proposal, Ohio Power has demonstrated it can conduct a CBP while remaining a FRR entity. Given Ohio Power's actions, and the choices that it has made to serve its own best interests, all of which have been at the expense of its SSO customers, the Commission is justified in ordering, and should order, Ohio Power to establish a CBP on June 1, 2014.

14 III. THE COMMISSION SHOULD DIRECT

- 15 OHIO POWER TO CONDUCT ITS COMPETITIVE
- 16 BID AUCTION PROCESS IN A MANNER THAT IS
- 17 CONSISTENT WITH THE MOST RECENT SUCCESSFUL AUCTIONS IN OHIO
- Q. Why does Exelon believe that it is necessary and desirable to establish CBPprocesses in this proceeding?
- As a practical matter, resolving the competitive procurement process details now, in this proceeding, will help expedite Ohio Power's transition to full competition. Setting these issues for separate hearing would cause unnecessary delays.

- Q. What are some of the issues and details regarding the CBP that you recommend the Commission resolve in this proceeding?
- 3 **A.** In general, Exelon recommends that Ohio Power should establish a CBP that is consistent with the statutory directives in Section 4928.142, Revised Code, including:
 - an open, fair, and transparent competitive solicitation;
- clear product definitions;

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- standard bid evaluation;
- oversight by an independent third party that designs the solicitation,
 administers the bidding, and ensures that the first three criteria above are
 met;
- evaluation of the bids submitted prior to the selection of the least-cost bid winner or winners; and
 - membership in a Regional Transmission Organization ("RTO") with a market monitor function and the ability to take actions to identify and mitigate market power.
- Q. What general observations do you have about the timing associated with anyprocurement activities?
- 19 **A.** The earlier the Commission can approve all aspects of a procurement process, including an SSO agreement, credit requirements and forms, detailed timeline, bidder information process, and communications protocols, and other matters, the

better. In addition, to ensure the greatest possible level of participation, Ohio Power should ensure that the dates for future procurement event(s) do not conflict with the dates for other default service procurements conducted by other "EDUs in PJM, MISO, and New England. Further, the timing of any future competitive procurement should coordinate with the respective RTO's modeling requirements.

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- Q. What other important considerations regarding the design of the CBP should,
 in your opinion, the Commission consider?
- A. It is critical that substantive aspects of the competitive procurement process are not 8 9 left open to determination or interpretation by Ohio Power, the CBP Manager, or post-event Commission action. In the May 2009 FirstEnergy auction, open issues 10 such as phase-ins / deferrals, and the use of a reservation price, to name a few, 11 increased uncertainty and potential risks. These additional risks undermine the 12 effectiveness of the auction and can lead to less robust bidder participation, and less 13 efficient prices. High degrees of transparency and confidence in the rules and the 14 design ensure potential suppliers possess all of the necessary information to 15 participate successfully. 16
- Q. Should the Commission, in your opinion, direct Ohio Power to use specific competitive procurement processes to ensure the most efficient results for customers?
- Yes, Ohio Power should be directed to use the same processes that Duke Energy and FirstEnergy used in their most recent, successful Ohio procurements, processes used

- as well in numerous other restructured electric markets (including MISO and PJM).
 The important features of these procurement processes include:
 The provision of a wide range of data and information for interested bidders;
 The use of an independent manager for the CBP;
 - The creation of a website that is dedicated to the CBP that will contain necessary information about the CBP and allow bidders and stakeholders to receive updates, ask questions, and have access to data that will better assist participants in the formulation and evaluation of bids.

A. <u>Improvements to the Provision of Data and Information</u>

- Q. Do you have any recommendations for what specific information should be provided to potential participants in the CBP?
- Yes. Exelon requests that Ohio Power provide the following data and information to potential bidders:
 - (1) Monthly information specific to municipal opt-out aggregation programs that includes peak load, hourly consumption, and population statistics for existing programs and programs that are proposed for commencement during the term of an SSO;
 - (2) Hourly load data for eligible and SSO load by customer class as close as practical in time to the auction date;
 - (3) Customer counts, peak demand and NSPL for eligible and SSO load by customer class as close as practical in time to the auction date;

1		(4)	For NITS charges, the expected allocation (below 138 kV) by rate class;
2		(5)	Historical distribution losses and any allocated Unaccounted for Energy (if
3			applicable);
4		(6)	For the larger nonresidential customer base, a distribution of the number of
5			customers above and below 500kW within a rate class; and
6		(7)	Hourly consumption, customer counts, peak demand broken out by customer
7			class as close as practical in time to the auction date (e.g., a maximum of a 1
8			or 2 month lag) separated by eligible load and load served by CRES providers.
9	Q.	If Ex	elon is a successful bidder and becomes a winning supplier, would you
10		still l	ike to obtain the same data and information with the same frequency?
11	A.	Yes.	In addition, Exelon would also like to request that Ohio Power provide the
12		follov	ving additional data to winning CBP suppliers:
13		(1)	Peak load (or hourly consumption) data that is updated monthly beginning
14			after the execution of the SSO MSA that shows eligible load and load taking
15			service from a CRES provider;
16		(2)	Initial settlement hourly data;
17		(3)	From the time that the MSAs are executed, daily estimations for the capacity
18			peak load contribution data seven days forward; and
19		(4)	To the extent available, the energy and capacity information that Ohio Power
20			provides to PJM related to suppliers' SSO obligations.
21	Q.	How	will the provision of this other data and information assist suppliers?

- The provision of this additional data and information will allow potential CBP A. 1 participants to provide more accurate and competitive bids and will allow winning 2 CBP suppliers to better manage risks of supplying the load on a going-forward basis. 3 Moreover, by knowing up front that winning CBP suppliers will receive such 4 5 information on a going-forward basis to assist in meeting their SSO supply obligations, bidders will perceive less risk, leading to more competitive bidding and 6 7 bid prices. Furthermore, since a certain amount of load may be taking service pursuant to various large scale government aggregation programs, winning 8 9 suppliers should receive more precise dates regarding when the government aggregation accounts are leaving (and potentially returning) to SSO. 10 information will allow winning suppliers to better manage their positions and 11 reduce significant risks. 12
- Q. Do CBP Managers and/or EDUs in other states provide this type of information to CBP participants?
- Yes. Prospective bidders and winning suppliers get most, if not all, of this type of data and information in the CBP utilized in states including, but not limited to, New Jersey, Maryland, Pennsylvania, and Delaware.

B. <u>CBP Process Improvements</u>

- Q. Do you have any recommendations regarding any of the associated tasks and
 duties of the CBP Manager?
- 21 A. Yes. Exelon recommends that:

- 1 (1) The CBP Manager and/or Ohio Power should not be allowed to develop a "reservation price" as part of the CBP.
- The CBP Manager should be required to notify winning bidders when the required Report has been transmitted to the Commission.
- The CBP Manager should commit to providing responses to FAQs within two business days of submission.

7 Q. Please explain why you single out these three aspects of the CBP.

A. Our experience with the FirstEnergy and Duke Energy auctions administered by CRA in Ohio has shown us that these recommendations are critical to achieving a transparent competitive auction outcome, for specific reasons I explain below. In addition, these recommendations are designed to provide greater regulatory certainty. While some level of uncertainty always exists, the Commission should strive to reduce that uncertainty to the greatest extent possible.

Q. Why do you oppose the use of a reservation price?

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A. A reservation price increases uncertainty regarding the approval process, which necessarily increases the risks to bidders, and consequently the prices that bidders are able to offer. Due to the combination of that uncertainty, the lack of any established benefit, the fact that this is not an attribute of other successful CBPs used in other jurisdictions, and the potential for Ohio Power to play an inappropriate role in setting the reservation price, Exelon does not support using a reservation price.

- Q. Why do you recommend that the CBP manager notify winning bidders when the required Report has been delivered to the Commission?
- This allows winning bidders to have an additional piece of information regarding the timing associated with potential action by the Commission, reducing uncertainty regarding the process and the likely timing for Commission review and approval of results.
- Q. Why do you recommend that Responses to FAQs be provided within two business days?
- 9 A. It was our experience in the FirstEnergy auction process, and to some degree in the
 10 Duke Energy process, that the timing of responses to FAQs was unpredictable.
 11 Requiring the CBP manager to adhere to a "2 business day" response time will
 12 improve the efficiency of the process and enable potential suppliers to better
 13 prepare for the bidding process.

C. The Master SSO Supply Agreement ("MSA")

- 15 Q. What are your recommendations regarding an appropriate MSA?
- Ohio Power should be required to utilize a MSA that is consistent with the MSA adopted for Duke Energy Ohio and consistent with other industry-standard agreements for wholesale supply. Doing so will promote more robust competition from the broadest array of qualified suppliers, thereby improving the likelihood of the most competitive SSO prices for Ohio Power's consumers.
- 21 Q. Do you wish to comment on any specific aspects of such an MSA?

Yes. CBPs are being considered and implemented in multiple jurisdictions, including in many large utility zones throughout PJM. As CBPs become more widespread as a best practice for utility load procurement, wholesale suppliers have an increasing number of opportunities to compete to serve load under wholesale contracts such as the SSO MSA. As these opportunities increase, wholesale suppliers will be required to carefully manage their portfolios and develop effective risk management strategies to provide cost effective service; this includes deciding which utilities' procurements represent the best opportunities to serve wholesale standard service load. This has become an increasing concern in the present global economic environment. In order to ensure the most robust participation in Ohio Power's auctions – and, in turn, the most competitive SSO price for consumers – the Commission must be careful to compare the procurement contracts and credit requirements of other utilities and other jurisdictions, to ensure Ohio Power's CBP and MSA are at least equally – or even more – attractive to potential bidders.

Specifically, Exelon recommends the following:

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• The exclusion of NITS from the auction product. NITS charges are not charges that are easily predicted, hedged, or managed by wholesale suppliers. If wholesale suppliers are responsible for NITS as part of the auction product, they will raise bid prices to account for the inherent risk and uncertainty of that service, so excluding those costs and charges would benefit SSO customers.

- The exclusion of Generation Deactivation Charges from the auction product for the reasons noted above;
- The exclusion of costs imposed for Economic Load Response under FERC
 Order 745 from the auction product for the reasons noted above;
- The removal of any Independent Credit Requirement;

- The implementation of a weekly settlement process consistent with PJM practices, or inclusion of provisions to accelerate payments from Ohio Power on a weekly basis if it falls below investment grade; and
- The removal or elimination of any compulsory "notional quantity language",
 as has become industry-standard in most PJM states.

Credit ratings agencies carefully watch wholesale suppliers' risk exposure as their obligations under wholesale standard service contracts increase. When a significant portion of a wholesale supplier's transactions are subject to counterparty credit risk, without the benefit of appropriate credit protection within the contract, as may be the case under the MSA, credit ratings agencies are likely to view the wholesale supplier as having more risk, and the supplier's credit ratings could suffer. When this occurs, wholesale suppliers' costs to serve load will increase, in turn increasing customers' costs. Moreover, if wholesale suppliers limit their own participation in the CBP's auctions to limit their exposure in MSAs without the benefits of appropriate credit protection, customers will not receive the benefits of the most robust participation in the auctions, further increasing the chances that customers' costs may increase.

D. Use of Future Collaborative Processes

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2 Q. Do you have any final recommendations regarding the CBP and the MSA?

The Commission should require Ohio Power to utilize a collaborative Yes. A. stakeholder process prior to any future proposals for a CBP. Various products and approaches to conducting competitive bidding meet the SSO requirements of the Ohio electric utilities. However, the goals of any competitive process should be to attract the maximum number of qualified participants and to solicit the best offer possible from those participants. Our experience is that an open, collaborative stakeholder process helps ensure this outcome.

Q. What types of issues could be addressed in such an informal stakeholder process?

Through a stakeholder collaborative, those with experience in many markets can share their wealth of data, information, and insight with the Commission and other stakeholders, including what kind of data will be made available to suppliers prior to the bidding process, the financial security to be posted by would-be bidders, credit requirements, standard contracts, terms and conditions. Well-crafted bidding rules will also attract a larger and more diverse set of suppliers which, in turn, would lead to a more competitive procurement process. Thus, Exelon suggests that the Commission require that a collaborative stakeholder process be conducted prior to Ohio Power (or any other electric utility for that matter) submitting a CBP plan under an ESP (or MRO). In this collaborative stakeholder conference, the potential bidders and others can be consulted as to what pre-bid information needs to be

1		made available, as well as other key terms associated with competitive wholesale
2		procurement, including the MSA.
3 4	IV.	THE COMMISSION SHOULD DIRECT OHIO POWER TO MAKE CERTAIN CHANGES TO ENABLE THE DEVELOPMENT OF THE COMPETITIVE RETAIL MARKET
5	Q.	What are some of the existing barriers to retail competition in Ohio Power's
6		service territory?
7	A.	Ohio Power seeks to continue a number of tariff requirements and business
8		practices that act as barriers to retail competition. Those barriers include:
9		Billing limitations;
10		• A 90-day notice provision to exercise a right to select a CRES provider; and
11		• Inadequate processes for the provision of necessary data and information.
12	Q.	Do you have any recommendations regarding these barriers to retail
13		competition?
14	A.	Yes. The Commission should direct Ohio Power to eliminate these outdated, flawed
15		tariff and business practice requirements. Specifically, the Commission should
16		direct Ohio Power to:
17		Implement Rate Ready and Bill Ready billing;
18		• Implement a standard, non-recourse Purchase of Receivables program;
19		Eliminate the 90-day Notice for large commercial and industrial customers;
20		and

1	 Implement a process to provide CRES providers with the same data and
2	information that the Commission recently approved in its Order regarding
3	Duke Energy Ohio's ESP. Namely a Web-based, electronic system that
4	provides access to key customer usage and account data that can be accessed
5	via a supplier website that presents data and information in a format that car
6	be automatically downloaded or "scraped" including the following:
7	o account numbers;
8	o meter numbers;
9	o names;
10	o service address, including zip codes;
11	o billing address, including zip codes;
12	o email address;
13	o meter reading cycle dates;
14	o meter types;
15	o indicator if customer has an interval meter;
16	o rate code indicator;
17	o load profile group indicators,
18	o peak load contribution (PLC) and network service peak load (NSPL)
19	values (capacity and transmission obligations);
20	 24 months of consumption data (in kWh) by billing period;

1		o 24 months of demand data (in kw);		
2		o 24 months of interval data;		
3		o indicator if SSO customer; and		
4		o identifier as to whether customer is participating in the budget billing		
5		plan.		
6	Q.	Should the Commission, in your opinion, direct Ohio Power to provide any		
7		other data and information?		
8	A.	Yes. Consistent with the Order adopted in the recent Duke Energy Ohio ESP, the		
9		following types of data should be provided via electronic data interchange (EDI)		
10		transactions:		
11		• 867 historical usage (HU) and historical interval (HI);		
12		 867 monthly usage and monthly interval data; 		
13		 NSPL and PLC in 867HUs, 867Hls, and 814 accepted enrollment responses; 		
14		• meter read cycle and load profile segment information to be included in		
15		867HUs no later than 12/31/12, as agreed to in the Ohio EDI Working Group		
16		- Change Control #82 (current rate code already included in 867HUs),		
17		In addition, Ohio Power should allow accounts requested together in the same EDI		
18		envelope to come back together, unless there would be an unnecessary delay for a		
19		particular subset of accounts. Further, Ohio Power should make available, upon		
20		request, a quarterly updated sync list to CRES providers on a confidential basis		
21		showing the accounts that are enrolled with the CRES provider. The list would		

contain information such as service start date, bill method, NSPL values, and PLC values. Ohio Power should also confirm that validation, error detection, and editing (VEE) rules and processes are now in place and will continue to be applied to raw meter read data before Ohio Power transmits such usage data to the CRES providers via EDI.

Q. Why is it important that such information be provided to CRES Providers?

A.

By having this type of data and information, CRES providers will be better able to provide services to prospective customers, better able to meet the needs of existing customers, and better able to manage their businesses. Further, provision of this type of data and information allows a CRES Provider to provide a prospective customer with a competitive offer for electric service, check the enrollment status of a new customer, and perform other functions designed to better serve customers. The Commission should direct Ohio Power to allow CRES Providers to obtain such usage and account information, including interval data through a website or through other electronic means.

Q. What harm can result if this type of data and information is not provided on a timely basis?

A. Unnecessary delays in the provision of this data and information can adversely affect CRES providers' ability to contract with customers, render invoices, and provide other services to consumers. Ultimately, as pricing may change during the intervening time, a customer may be economically harmed.

If CRES providers do not receive timely and accurate delivery of interval data, this not only impacts suppliers' ability to provide price quotations to customers, but also frustrates their ability to issue an invoice to a customer on a timely basis, which inconveniences customers and increases suppliers' costs.

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- Q. Do you have any final recommendations regarding Ohio Power's ESP that are important to the successful implementation of customer choice and retail competition in the Ohio Power service territory?
 - Yes. The Commission should require Ohio Power to file the applicable implementation tariffs within thirty (30) days of the entry of a final Order in this proceeding, but in no event less than ninety (90) days prior to their effective date. It is important for at least three reasons that specific implementation tariffs addressing the attendant rules regarding retail choice are submitted in a clear and easy to follow manner. First, it increases efficiency. Having clear tariffs will help to avoid unnecessary expenditures of time and effort seeking interpretations and clarifications to ambiguous tariff language, thereby lowering transaction costs for customers. Second, tariffs can identify, and therefore allow customers to avoid, potential problems with their electricity products, contracts, and invoices. A lack of clarity can create significant problems for Ohio business and residential customers. These problems can include misunderstandings about product or contract terms, market rules, and energy costs. These problems may also create cost impacts that hurt their business, their owners, and their employees. Third, tariffs will be the best, most definitive guidepost and operating manual for customers and suppliers alike to navigate this new process in the Ohio Power territory.

- Q. Are there corresponding benefits to winning SSO suppliers in receiving a complete set of tariffs?
- À. Yes. While such tariffs may not include actual prices, given that they are dependent 3 upon the results of the CBP, having a complete set of the tariffs including the 4 structure, associated rate designs, retail rate translation mechanisms, and other 5 terms and conditions would benefit suppliers. In a recent CBP, the final tariff 6 structure lacked clarity, and was ultimately provided only days before the auction, 7 after many requests. Greater certainty regarding that structure would have enabled 8 suppliers to better estimate switching risk, and therefore allow them to properly 9 10 construct their bids and provide the most efficient price possible.

11 V. <u>Conclusion and Summary of Recommendations</u>

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- 12 Q. Please summarize your recommendations regarding Ohio Power's ESP?
- By adopting Ohio Power's ESP, with the recommended modifications discussed 13 A. herein, the Commission will establish a framework that will better support the 14 continued development of retail competition, large-scale government aggregation, 15 and competitive wholesale electric markets. As a general matter, Ohio Power's ESP 16 proposal, with the modifications discussed herein, is the best means for establishing 17 an SSO, for providing the benefits of wholesale competition to non shopping 18 customers and for promoting development of a competitive retail electric market in 19 Ohio Power's territory. 20
 - Consistent with the recommendations herein, Ohio Power should revise its ESP application as follows:

1	•	Expand the RPM-based snopping levels in the interim period june 1, 2012
2		through May 31, 2014;
3	•	Allow all customers who entered into contracts after the PUCO's December
4		2011 approval of the Stipulation, but before revocation of that approval ,to
5		continue to have access to RPM-priced capacity;
6	•	Procure all energy and capacity competitively for the delivery period
7		beginning June 1, 2014;
8	•	Modify Ohio Power's proposed RSR so that it does not interfere substantially
9		with the development of a robust competitive retail market;
10	•	Direct Ohio Power to structure a competitive wholesale procurement process
11		which builds upon the successful auctions conducted by FirstEnergy and
12		Duke Energy Ohio and contains the following attributes:
13		o The provision of a wide range of data and information for interested
14		bidders;
15		o The use of an independent manager for the competitive procurement
16		process;
17		o The creation of a website dedicated to the CBP, which contains all
18		necessary information about the CBP, and enables participants to
19		receive updates, ask questions, and access data to assist in formulating
20		bids.

1	0	The CBP Manager and/or Ohio Power should not be allowed to
2		develop a "reservation price" as part of the CBP.
3	0	The CBP Manager should be required to notify winning bidders when
4		the required Report has been transmitted to the Commission.
5	0	The CBP Manager should commit to providing responses to FAQs
6		within two business days of submission.
7	0	The MSA should be developed to:
8		 Exclude NITS from the auction product.
9		■ Exclude Generation Deactivation Charges from the auction
10		product;
11		Exclude any costs imposed for Economic Load Response under
12		FERC Order 745 from the auction product;
13		 Eliminate any Independent Credit Requirements;
14		 Move toward a weekly settlement process consistent with PJM
15		practices, or add provisions to accelerate payments from Ohio
16		Power on a weekly basis if it falls below investment grade; and
17		 Remove or make optional any "notional quantity language" as
18		has become industry-standard in most PJM states.
19	0	Use collaborative processes for all stakeholders to discuss potential
20		improvements or other refinements to a future CBP.

Direct Ohio Power to take additional steps to promote a more robust retail 1 electric market for the benefit of Ohio Power's consumers, including, but not 2 limited to: 3 o Implement Rate Ready and Bill Ready billing; 4 o Implement a standard, non-recourse Purchase of Receivables program; 5 Eliminate the 90-day Notice for large commercial and industrial 6 7 customers; and o Implement a process in order to provide CRES providers with the same 8 data and information that the Commission recently approved in its Order 9 regarding Duke Energy Ohio's ESP. 10

Does this conclude your direct testimony?

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Q.

A.

Yes, it does.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and accurate copy of the foregoing document was served this 4th day of May, 2012 by electronic mail, upon the persons listed below.

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Summary: Testimony Testimony of David I. Fein on Behalf of the Intervenors electronically filed by M HOWARD PETRICOFF on behalf of Constellation NewEnergy, Inc. and Constellation Energy Commodities Group, Inc. and Exelon Energy Company, Inc. and Exelon Generation Company, LLC