

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of Ohio)	
Edison Company, The Cleveland Electric)	
Illuminating Company and the Toledo Edison)	
Company for Authority to Provide for a)	Case No. 12-1230-EL-SSO
Standard Service Offer Pursuant to R.C. §)	
4928.143 in the Form of an Electric Security)	
Plan)	

**NOTICE OF APPEARANCE OF COUNSEL ON BEHALF OF
DIRECT ENERGY SERVICES, LLC AND DIRECT ENERGY BUSINESS, LLC**

Please take notice that Joseph M. Clark shall be *counsel of record* in the above proceeding on behalf of Direct Energy Services, LLC and Direct Energy Business, LLC ("Direct Energy"). Also appearing on behalf of Direct Energy are Asim Z. Haque, Christopher L. Miller, Gregory J. Dunn and Alan G. Starkoff, all from the law firm of Ice Miller LLP.

Respectfully Submitted,

/s/ Joseph M. Clark

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Notice Of Appearance Of Counsel On Behalf Of Direct Energy Services, LLC and Direct Energy Business, LLC was served upon the parties of record listed below this 16th day of April, 2012 via electronic mail.

/s/ Joseph M. Clark

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Summary: Notice of Appearance of Counsel on Behalf of Direct Energy Services, LLC and Direct Energy Business, LLC electronically filed by Mr. Asim Z. Haque on behalf of Direct Energy Services LLC and Direct Energy Business, LLC