

BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of The )  
Cleveland Electric Illuminating Company ) Case No. 09-1820-EL-ATA  
for Amendment to the Peak Time Rebate )  
Rider Tariff (PTR). )

In the Matter of the Application of The )  
Cleveland Electric Illuminating Company ) Case No. 12-1005-EL-UNC  
For Approval of Changes to the Bill )  
Format. )

FINDING AND ORDER

The Commission finds:

- (1) Ohio Edison Company, The Cleveland Electric Illuminating Company (CEI), and The Toledo Edison Company (collectively, FirstEnergy or the Companies) are public utilities as defined in Section 4905.02, Revised Code, and, as such, are subject to the jurisdiction of this Commission.
- (2) On November 18, 2009, the Companies filed an application with the Commission in Case No. 09-1820-EL-ATA, et al. (09-1820), for approval of its proposed Ohio Site Deployment, a three-year pilot program of the Companies' Smart Grid Modernization Initiative (Smart Grid Program). By Finding and Order issued June 30, 2010, the Commission approved FirstEnergy's application for the Smart Grid Program with modifications.

Thereafter, in 09-1820, on March 13, 2012, CEI filed an application to amend its approved rate schedule, not for an increase in rates, pursuant to Section 4909.18, Revised Code. In its application, CEI states that the Peak Time Rebate Rider (PTR) Tariff is part of the Smart Grid Program's Consumer Behavior Study. CEI further states that the PTR Tariff is available to those customers located at service locations within the particular geographic area identified in the Smart Grid Programs filed by FirstEnergy with the Department of Energy.

Additionally, CEI attached the existing schedule sheets and proposed schedule sheets to its application.

- (3) Additionally, in Case No. 12-1005-EL-UNC (12-1005), on March 21, 2012, CEI filed an application to change its bill format. In its application, CEI requests an expedited ruling and approval of the application by April 15, 2012, in order to allow CEI to move forward with the requested changes as an element of the Smart Grid Program's Consumer Behavior Study. The proposed changes include a table that summarizes various events that have occurred during the billing month. The table shows the event's date, the customer's baseline usage, actual usage, reduction in usage, the rebate per kilowatt hour, and the total rebate earned. The events are totaled and the total is carried forward to a line item peak time rebate on the bill.

According to CEI, the changes to the bill format will demonstrate how reduced usage during high-priced periods may help customers participating in the Smart Grid Program reduce their electricity costs. The requested bill format change will only impact those customers who are participating in the Smart Grid Program.

- (4) On March 30, 2012, Staff filed a report recommending that the Commission approve CEI's revised tariffs in 09-1820, as well as CEI's proposed bill format in 12-1005.
- (5) In 09-1820, the Commission has reviewed CEI's revised tariffs and finds that they comply with the requirements of the June 30, 2010, Finding and Order and do not appear to be unjust and unreasonable. Therefore, we find that the revised tariffs should be approved. Further, we find that it is unnecessary to hold an additional hearing on the revised tariffs.
- (6) Additionally, in 12-1005, the Commission has reviewed CEI's proposed bill format and finds it is in a clear and understandable form, is reasonable, and should be approved.

It is, therefore,

ORDERED, That CEI's revised tariffs be approved and made effective on a bills-rendered basis for the June 1, 2012, billing cycle. It is, further,

ORDERED, That CEI is authorized to file in final form four complete copies of tariffs consistent with this Finding and Order. CEI shall file one copy in the appropriate TRF docket (or may make such finding electronically as directed in Case No. 06-900-AU-WVR) and one copy in this case docket. The remaining two copies shall be designated for distribution to the Rates and Tariffs, Energy and Water Division of the Commission's Utilities Department. It is, further,

ORDERED, That CEI shall notify all affected customers of the tariff changes via bill message, bill insert, or separate mailing within 60 days of the effective date of the tariffs. A copy of the customer notice shall be submitted to the Commission's Service Monitoring and Enforcement Department, Reliability and Service Analysis Division, at least 10 days prior to its distribution to customers. It is, further,

ORDERED, That nothing in this Finding and Order shall be binding upon this Commission in any future proceeding or investigation involving the justness or reasonableness of any rate, charge, or regulation. It is, further,

ORDERED, That the proposed bill format, as filed by CEI on March 21, 2012, be approved. It is, further,

ORDERED, That a copy of this Finding and Order be served upon all parties of record in this proceeding.

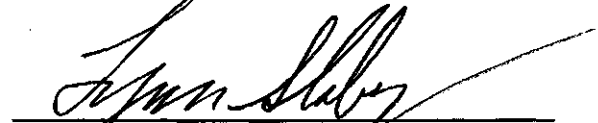
THE PUBLIC UTILITIES COMMISSION OF OHIO

  
Todd A. Snitchler, Chairman

  
Steven D. Lesser

  
Andre T. Porter

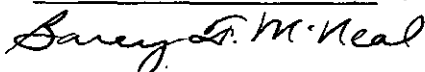
  
Cheryl L. Roberto

  
Lynn Slaby

MLW/sc

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Barcy F. McNeal  
Secretary