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March 13, 2012

Ms. Barcy F. McNeal Secretary Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

> Re: In the Matter of the Amendment of Certain Rules of the Ohio Administrative Code to Implement Section 4911.021, Revised Code, Case No. 11-4910-AU-ORD

Dear Ms. McNeal:

Pursuant to the Commission's February 23, 2012 Entry in this proceeding, attached are clean and scored versions of a revised bill format for the preprinted bill stock of The East Ohio Gas Company d/b/a Dominion East Ohio ("DEO"). The revised back of the bill reflects the PUCO and OCC contact language prescribed by the Commission in this case and incorporates additional language regarding a customer's contact with its Energy Choice supplier or governmental aggregator as well as a few stylistic changes, for which DEO requests a waiver from Rule 4901:1-13-11(B)(5), Ohio Administrative Code.

Please also note that DEO is requesting approval for these changes and additional bill format changes pursuant to an application filed on March 8, 2012, in Case Nos. 12-888-GA-WVR, 12-889-GA-UNC, and 12-890-GA-ATA. Because the additional changes are beyond the scope of the rule revisions ordered in Case No. 11-4910-AU-ORD, DEO submitted its application requesting approval for all its proposed bill format changes and associated waivers in separate proceedings.

Please do not hesitate to contact me if you have any questions.

Very Truly Yours,

Melisin J. Thompson

Melissa L. Thompson

Proposed Text Changes to the Back of Dominion East Ohio's Bill

Paying Your Bill

All bills may be paid from your bank account for free by registering in Manage Your Account as described below. Or, it may be paid at any authorized payment center. A convenience fee may be charged by the authorized payment center, which must be paid in cash. Be sure to bring the entire bill when paying in person. For the location of a payment center near you, please visit www.dom.com or call 1-800-362-7557. Also, pay online anytime at www.dom.com via debit/credit card or electronic check, or call BillMatrix Corporation, toll free at 1-800-573-1153. Service fee applies. For your own protection, do not send cash through the mail. Allow six days for payments to be applied to your account. Please record your account number on your check or money order and mail to Dominion East Ohio, PO Box 26785, Richmond, VA 23261-6785. Do not include correspondence with your payment.

AUTO PAY - Sign up for Bank Draft and have your bill automatically deducted from your checking or savings account. Enroll online at www.dom.com to 'Manage Your Account' or by completing the form below.

ELECTRONIC CHECK CONVERSION – When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution. If you do not want your check converted or have guestions, please call 1-800-362-7557.

MANAGE YOUR ACCOUNT—Register for free at www.dom.com. Make payments, get eBills, view billing and usage history 365 days a year!

Billing, Service Inquiries or Concerns

If you have a billing or service problem, please call Dominion East Ohio first at 1-800-362-7557 between 7 a.m. and 7 p.m. weekdays. If your complaint is not resolved after you have called Dominion East Ohio, or your Energy Choice supplier or governmental aggregator at the number listed on the front of your bill, or for general utility information, residential and business customers may contact the Public Utilities Commission of Ohio (PUCO) for assistance at 1-800-686-7826 (toll free) from 8 a.m. to 5 p.m. weekdays, or at http://www.puco.ohio.gov. Hearing or speech impaired customers may contact the PUCO via 7-1-1 (Ohio Relay Service). The Ohio Consumers' Counsel (OCC) represents residential utility customers in matters before the PUCO. The OCC can be contacted at 1-877-742-5622 (toll free) from 8 a.m. to 5 p.m. weekdays, or at http://www.pickocc.org.

EMERGENCY SERVICE We consider it an emergency when you smell a gas odor or when hone of your gas appliances are working. Call toll free 1-877-542-2630. Our 24-hour emergency personnel will take your call.

FOR HELP WITH YOUR BILL . .

There are several programs available that could help you with your winter heating bills. For more information, call us at 1-800-362-7557.

Medical Certification – Delays a shutoff when it would be especially dangerous to the health of a permanent member of your household. It allows you time to get financial help. It does not reduce the amount you owe. You can get a medical certification form by calling 1-800-950-7989. A licensed medical professional must sign the form. If gas service is off, return the signed form within 21 days to restore service.

Energy Choice – This program provides eligible customers the ability to purchase gas from a supplier. To obtain an "Apples to Apples" comparison of available competitive natural gas supplier offers, visit the PUCO Web site at www.puco.ohio.gov or call 1-800-299-7271. Another resource for information is <u>www.DominionGasChoice.com</u>.

HOW TO REACH US ...

By Internet - Visit us online at www.dom.com to 'Manage Your Account' 365 days a year!

By Phone - Call us at 1-800-362-7557. Our office hours are 7 a.m. to 7 p.m. Monday through Friday.

For Hearing-Impaired Customers – Cleveland customers with a Telecommunications Device for the Deaf can call 216-736-6789. Those in other areas can call toll free at 1-800-633-8903.

By Mail – Write to Dominion East Ohio, PO Box 5759, Cleveland, OH 44101. Please do not include payment with your correspondence. For matters relating to bankruptcy, please write to Dominion East Ohio, PO Box 26666, Richmond, VA 23261. Form No. 721045(Feb 2012)

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in

Case No(s). 11-4910-AU-ORD

Summary: Letter of Notification of revised bill format electronically filed by Ms. Melissa L. Thompson on behalf of The East Ohio Gas Company d/b/a Dominion East Ohio