11-346-EL-SST

Executive Staff

John C. Mahaney, Jr. President & CEO

Gordon M. Gough Executive Vice President & CFO

Lora L. Miller Director of Government Affairs & Public Relations

> Edward T. Cain Director of Operations

Frederick E. Mills General Counsel

C. Luther Heckman Special Counsel Council Officers

Chairman - John C. Matesich, III Chairman Matesich Distributing Co.

Vice-Chairman – Ted Adams Vice-President – Government Affairs Limited Brands

Vice-Chairman - Michael Broidy Vice-President - Corporate Affairs Schottenstein Stores Corb.

> Treasurer - H.M. O'Neill Chairman O'Neill Enterprises

Secretary – D. David Daniel Vice President – Operations Glant Eagle

November 21, 2011

Ohio Council of Retail

Merchants & Affiliates

50 W. Broad St., State 2020

Columbus, Ohio 43215

614.221.7833

614.221.7020 fax

www.ocrm.net

info@chioretailmerchants com

The Honorable Todd Snitchler Chairman, Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

RECEIVED-DOCKETING DIV 2011 NOV 29 AM II: 48 PUCO

Dear Chairman Snitchler:

The Ohio Council of Retail Merchants is a 3,600 member statewide professional organization representing diverse industries along the business supply chain. Members of the Council include the nation's largest companies as well as independent businesses located across Ohio.

The Ohio Council of Retail Merchants has always supported competitive markets since SB3 was passed in 1999. We believe our members have been able to save significant dollars since the inception of competitive markets in Ohio and should be able to do so in the future without any restrictions.

The Ohio Council of Retail Merchants appreciates the opportunity to share its views on this important issue.

Sincerely,

Corden M. Gough Executive Vice President

mld

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.

Technician Date Processed // 29/201/













