



COLUMBUS

150 South Front St. Suite 200 Columbus, OH 43215 T (614) 225 6060

i (614) 225.6060 columbusregion.com

November 14, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

PUCO

RECEIVED-BOUNE HAN DIA

Please accept this letter of support from Columbus2020!, Central Ohio's regional economic development organization, in favor of the AEP Ohio ESP Settlement Plan. Competitive, reliable energy within the Columbus region is critical to our economic growth strategy.

It is our understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong regional partner and works with our organization to help provide job growth and business retention in our community. AEP Ohio will contribute to the state's economic development efforts through the AEP Ohio Growth Fund. The fund is designed to significantly expand AEP Ohio's ongoing support of economic development to help attract new investment and associated job growth across our service territory.

The AEP Ohio settlement agreement provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO.

Sincerely,

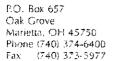
KennyMcDonald Columbus2020!

Columbus, OH

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Technician Date Processed NOV 1 7 2011





11/9/2011

The Honorable Todd Snitchler 88 East Broad Street 12th Floor Columbus, Oh 43215

Dear Chairman Snitchler:

RJF International fully supports AEP's agreement with a wide range of stakeholders on its Electric Security Plan, Capacity and Merger cases that are before the Commission.

Located in Marietta, Ohio, RJF International manufactures vinyl wall covering and other engineered products for domestic and international customers. With the pressure on manufacturing to produce competitively priced products for world markets, stable and reasonable energy costs are very important.

The agreement has several significant provisions that will greatly benefit RJF and Ohio manufacturers. Eliminating several non-bypassable non-fuel generation related charges, provides customers with greater rate certainty and the ability to avoid potential rate increases. This agreement provides a smooth transition to a market based model for all AEP customers and helps retain established businesses as well as promote economic development. The agreement helps develop a robust competitive market with AEP agreeing to provide increasing quantities of its generation to marketers at deeply discounted rates. Furthermore, the stipulation protects Ohio consumers by allowing for dedicated, in-state generation to be built as a hedge against potentially volatile market prices.

The AEP Ohio Growth Fund and the investments in new distribution assets to maintain and improve reliability is a significant benefit for manufacturers. AEP's commitment to facilitate the development of shale gas by entering into long term contracts will also contribute to employment growth in Southeast Ohio.



This stipulation was signed by more than 20 organizations representing a broad range of residential, commercial and industrial customers, competitive retail electricity suppliers, environmental groups, communities and other key stakeholders. This wide range of support reflects the hard work by those involved to produce an agreement that benefits all parties.

I hereby request the Commission to enter this letter into the docket in case #11-0346-EL-SSO, and respectfully request the Commission's approval of the stipulation, as filed, as soon as possible.

Sincerely,

Randy Marvel Vice President

CC The Honorable John Kasich
Commissioner Steven Lesser
Commissioner Andre Porter
Commissioner Paul Centolella
Commissioner Cheryl Roberto
Craig Butler
Wayne Struble
Senator Troy Balderson
Representative Andy Thompson

Carel Manrel



EMAIL: HCCOC@CINCLRR.COM

WWW.HIGHLANDCOUNTYCHAMBER.COM

Date: 11/10/11

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works to help provide job growth and business retention in our community. With this settlement plan, AEP Ohio will contribute to the state's economic development efforts through the AEP Ohio Growth Fund. The fund is designed to significantly expand AEP Ohio's ongoing support of economic development to help attract new investment and associated job growth across Ohio.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Sincerely,

Katy Farber, President

Highland County Chamber of Commerce



Holmes County Economic Development Council, Inc.

2 Court Street • Millersburg Obio 44654 — Phone: 340,763-2054 — Emailystarlin@heede com Web www halmescounty development org

November 7, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

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Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Sincerely,

Shawn Starkin

Executive Director



November 4, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn; Chairman Snitchler

Dear Chairman Sattchier,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

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Thunk you for adding these sentiments to Docket No. 11-0346-EL-SSO.

Sincerely,

Anthony P. iciti, Director

Findley Hancock County Economic Development

123 E. Main Cross Street Findley, Obio 45840

airiti@FindlayHancockED.com

419,348,1922



Nov. 8, 2011
Public Utilities Commission of Ohio
180 East Broad St.
Columbus, Ohio 43215
Attention: Chairman Todd Snitchler

Docket # 11-0346-EL-SSO

Dear Mr. Snitchler:

Defiance County Economic Development would like to voice support of the proposed settlement between American Electric Power and the Public Utilities Commission of Ohio.

Defiance County is served jointly by AEP and First Energy. Our Enterprise Industrial Park is served entirely by American Electric Power and the Dietrich Industries Property, located at 761 W. High St. in Hicksville, is also served by AEP. The Dietrich Industries property is the location for the proposed steel structure manufacturing facility scheduled to employ 200 Ohioans by 2012. Enterprise Industrial Park is the location of a proposed \$22 million rall shipment facility that could open by fall of 2012.

Economic development is and will remain a high priority for Defiance County. Projects like the two mentioned above and others will do much to improve the quality of life for northwest Ohio residents. Utility providers like AEP are often a deciding factor when a company considers investment in Defiance County compared to other states. Defiance County Economic Development believes that the proposed settlement will allow AEP to continue to provide the competitive rates, economic development assistance and other services that make Ohio competitive on a global scale.

Sincerely,

Executive Director

Co: Randy Paying

ECONOMIC DEVELOPMENT
OF DEFIANCE COUNTY

1399 F. SECOND STREET: SUITE 291 DEFIANCE OHIO 43512:2561
TEL 419 784-4471 OR 800:261-3342
FAX 419-784-4157 • detector/#defres con-

November 4, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

Attn: Chairman Snitchler

Regarding: Docket #11-0346-EL-SSO

Dear Chairman Snitchler,

Dedicated to facilitating the growth and development of our local businesses, the members of the Fostoria Economic Development Corporation are pleased to hear about and support AEP Ohio's ESP Settlement Agreement.

Enhanced power generation resources and the increased reliability of the overall power distribution is an important quality in economic development. Prospective and existing businesses look to competitively priced products when planning for, sustaining and growing their current operations.

I believe this transaction is all about the consumers, AEP Ohio has been a strong community partner; they continually work with our partnering organizations large and small to provide a better quality of life.

Keeping up with the increased demands, having the capacity to serve and drive innovation while remaining competitively priced are all critical issues for area businesses. Retaining those provisions will go a long way towards making Ohio more attractive when decisions are being made for future strategic investments and creation or retention of high-paying manufacturing jobs.

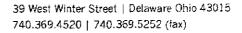
We applaud AEP Ohio's efforts to reach an agreement with innumerable stakeholders on its Electric Security Plan. We would be honored if you would include our letter of support into the docket for case # 11-0346-EL-SSO.

Sincerely,

Joan M. Reinhard, Executive Director

Fostoria Economic Development Corporation

Fostoria Economic Development Corporation 121 N. Main Street - Fostoria, Ohio 44830 (419) 435-7789 / (419) 937-8517-cell FostoriED@aol.com www.FostoriaOhio.org



Donald Chenoweth, Executive Director Kendra Winemiller, Operations Manager



October 29, 2011

Todd A. Snitchler, Chairman Public Utilities Commission of Ohio 180 E. Broad Street Columbus, Ohio 43215

Dear Chairman Snitchler:

The purpose of this communication is to lend our organization's strong support of the AEP Ohio ESP Settlement Plan.

AEP Ohio, through its Partnership with Ohio Fund, has helped Andrews House greatly in assisting individuals and families who are disadvantaged, disenfranchised, unlucky and sometimes forgotten. In particular, it has aided us with nutrition programs for children and additional programming for families with limited means. Since the majority of the clients we serve are low-income, it has been important for us to stay current and understand utility rate matters. We believe that the AEP Settlement Plan does not set a limit on rate shopping nor affect the ability of customers to shop for a competitive retail electricity supplier – either through community aggregation or directly with a retail electricity supplier other than AEP. The ability to do such shopping has existed for some time before the AEP Settlement Plan was framed. The Settlement Plan facilitates rate shopping as opposed to impeding it.

Our organization spoke in favor of the original Electric Security Plan proposed by AEP Ohio earlier this summer and we support the Settlement Plan that has resulted. The Settlement Plan is a compromise with several advantages. It provides clarity and direction for both the company and those is serves. It aids retail shopping and promotes needed economic development, while still keeping the company's rates among the lowest in the state. And, based on the number of organizations that have signed off on the plan, it has gained broad support.

Please share our endorsement of the Settlement Plan with the rest of the Commissioners. Thank you for letting us comment on what we believe is a fair and reasonable proposal for AEP Ohio, its customers, and the communities it serves.

Sincerely yours,

Donald G. Chenoweth, Ph.D. Executive Director



October 31st, 2001

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works with our organizations to help provide a better quality of life to local residents. We look forward to continuing our community focused efforts with AEP Ohio through their Partnership With Ohio Fund, helping many of the less fortunate in our community.

The ABP Ohio's settlement agreement is a compromise that provides clarify and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market based generation rates. Thank you for adding these sentiments to the docket.

Sincerely,

Glenn Ensien, Director

Economic Development Office P.O. Box 277 61 North Lisbon Street Carrollton, Ohio 44615 (330) 627.5500



Date: November 1, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler.

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works with our Belmont and Monroe County Division of Wheeling Health Right to help provide a better quality of life to local residents of Belmont and Monroe Counties. Many patients in these two counties have benefited greatly from the community partnership that our organization enjoys with AEP, Ohio by receiving much needed quality health care and life-sustaining medications. We look forward to continuing our community focused efforts with AEP Ohio through their Partnership With Ohio Fund, helping many of the less fortunate in our community.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to the docket.

Sincerely.

Kathie H Brown, Executive Director

Health Right of Belmont and Monroe Counties, Ohio

61-29th St

Wheeling WV 26003





Gallia County

CHAMBER OF COMMERCE ~ COMMUNITY IMPROVEMENT CORPORATION

November 4, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, OH 43215 Attn: Chairman Snitchler

Dear Chairman Snitchier,

The Gallia County Chamber of Commerce is requesting to add their support to the growing number of communities, organizations and individuals, who are speaking out in favor of the AEP Ohio ESP Settlement Plan.

According to our information and understanding, AEP Ohio's settlement agreement does not cap shopping or the ability for customers to look for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. Long before AEP introduced this Electric Security Plan (ESP), the capability to shop existed. In fact, it is enhanced through the settlement.

AEP has long been a strong community partner, clearly focused on job growth and business retention in our community. Through the AEP Ohio Growth Fund, utilizing this settlement plan, AEP Ohio will contribute to the State's economic development efforts. Designed to significantly expand AEP Ohio's ongoing support of economic development, the Fund will be most useful in attracting new investment and associated job growth across Ohio.

Providing clarity and direction for AEP Ohio and its customers, the settlement agreement is a compromise, affording much needed certainty around critical public policy. Overall, the plan enhances retail shopping, promotes economic development, asset development and an orderly transition to fully market-based generation rates.

Thank you for adding these sentiments from the Gallia County Chamber of Commerce to Docket No. 11-0346-EL-880.

Sincerely.

Jimmy Wiseman, President

Lorie Neal, IOM, Executive Director



LAWRENCE ECONOMIC DEVELOPMENT CORPORATION

P.O. Box 488 South Point, Ohio 45680-0488 PHONE 740-377-4550 FAX 740-377-2091 www.lawrencecountyohio.org

November 7, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler:

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan. It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

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Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Sincerely,

Executive Director



CITY OF LIMA, OHIO

David J. Berger, Mayor

50 Town Square

Lima, Ohio 45801-4900 419/2/ www.cityhall.lima.oh.us

419/228-5462

Fax 419/221-5214

November 3, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attention: Chairman Todd Snitchler

Re: Docket # 11-0346-EL-SSO

Dear Chairman Snitchler:

I am writing to state strong support for the proposed settlement between American Electric Power and the Public Utilities Commission of Ohio.

The City of Lima is served in its entirety by AEP. Thus, our citizens, commercial businesses and industries, as well as local governmental operations are very dependent upon the quality, reliability and pricing of that service. We consider that service an asset and aggressively pursue economic development opportunities with AEP as a collaborative parmer.

Upon reviewing the proposed settlement, the City of Lima is impressed by a number of features: First, because economic development is at the top of everyone's priority list, the provision for substantial resources being dedicated to economic development investments must be applauded. Competition between states is fierce and the many differentiated ways that utility services are evaluated by prospective business enterprises, particularly manufacturing industries, necessitate resources that can address systemic improvements and keep Ohio competitive. Second, the opportunity to consider community aggregation and solicit among multiple providers, including AEP's discounted generation, is important to creating market forces that can assure the lowest possible price to consumers. Third, the Partnership for Ohio Fund is a significant resources for assisting low income households within AEP's service territory. Increasing poverty rates create a demand for lifeline services that must be anticipated and provided. And, finally, the opportunity to pursue energy efficiency infrastructure projects under this settlement matches up with the immediate and long-term needs of communities to provide public services while reducing costs.

Thank you for the opportunity to provide this input to the process of moving this proposed settlement to final approval and implementation.

Sincerely,

Mayor

Insted on Ecos led Paper



"Assisting families and individuals of Delaware County in a collaborative effort by providing personal emergency assistance with dignity and respect in their time of need"

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October 31, 2011

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> > SUZANNE SLOWEY Attorney At Law

- BARBARA SMITH-ALLEN Columbus State Community College

> **SHAWN STEVENS** Great American Title Agency

KEVIN JAMES CROWLEY Executive Director

138 Johnson Drive PO Box 962 Delaware, OH 43015 740.363.6284 740.363.6268 fax

www.delawarepeopleinneed.org info@delawarepeopleinneed.org











Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler.

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works with our organization to help provide a better quality of life to local residents. We look forward to continuing our community focused efforts with AEP Ohio through their Partnership With Ohio Fund, helping many of the less fortunate in our community.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to the docket.

Serving those in need,

Kevin James Crowley **Executive Director**

Kids Jobs Communities

November 8, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

I am writing to you in support the AEP Ohio ESP Settlement Plan which I think is a good idea because of the reasons below. I hope you will add my ideas to Docket No. 11-0346-EL-SSO.

- 1) The agreement does not prevent customers from shopping for a competitive retail electricity supplier, but actually enhances this option.
- 2) AEP is a great community partner, working both with social service agencies and the arts, to make Ohio a better place for everyone.
- 3) The agreement is a compromise that will give direction to the company and provide clarity on this important public policy.

Finally, on a personal note, AEP has been a great community partner to the arts in Stark County. We have run a learning experiment in certain schools for the last three years called the SmArts Program. It has demonstrated once again that integrating the arts into the curriculum makes "smarter kids"—higher tests scores. We are now expanding this program across Stark County and stressing math and science and reading as its key components. AEP has been bold and innovative in its support of this effort. In short, they are a company who cares about their communities.





ArtsinStark
The County Arts Council

900 Cleveland Avenue N.W.

Maring Address P.O. 8ox 21190 Canton, OH 44701-1190

p: 330/453/1075 f: 330/453/1105

www.ArtsinStark.com

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> Ex-Officio: Jeffrey Haim Penny Hare Don Jensen Ryan Jones Caro! Risaliti



November 1, 2011

Public Utilities Commission of Ohio Attn: Chairman Snitchler 180 East Broad Street Columbus, Ohio 43215

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Thank you for adding these sentiments to the docket.

Sincerely,

Scott Robinson, President

Tuscarawas County Chamber of Commerce

1323 Fourth Street NW

New Philadelphia, Ohio 44663

Scott A. Robinson, President/CEO



lacketti Joseph Boonomic Developmen Bon

November 8, 2011

Public Utilities Commission of Ohio 180 Bast Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler.

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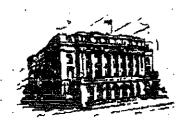
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Sincerely,

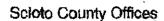
Jehnlifer Jacobs, Executive Director

Jackson County Economic Development Board

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County of Scioto





917 Court Street Ponsmouth, Ohio 45662 Fext (740) 355-1262

11/8/11

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: chairman Snitchler

Dear Chairman Snitchler.

Please know that my previous testimony before your committee remains unchanged. My support of the AEP Ohio ESP Settlement Plan continues.

The customer's ability to shop for a competitive retail electricity supplier has existed for a long time. AEP's ESP Settlement Plan does not hinder that ability but actually causes it to be enhanced.

AEP Ohio has always been a strong partner with communities and has worked diligently to help provide job opportunities and to retain job creating businesses in our area. The proposed settlement plan will provide critical assistance to economic development efforts through the AEP Ohio Growth Fund. At a time when local, state end federal funding sources are shrinking, AEP Ohio offers a resource that is not only critical, but otherwise unavailable.

The settlement plan offers stability for customers and communities in a very unstable era. We complatically encourage support of AEP Obio's ESP Settlement Plan.

Please add these santiments to Docket No. 11-0346-EL-SSO.

Sincerely.

Steve Wells

Economic Development Director

(740) 355-1265

Economic Development
Planning Commission
Commercial/Industrial Building Permits

(740) 355-1274

Floodplain

Revolving Loan Fund Prevailing Wage (740) 727-6008 (740) 355-1319

Loss Control Safety Team Tiffin-Seneca **United Way** P.O. Box 368 201 S. Washington St. Tiffin, Ohio 44883

(419) 448-0355 Phone

(419) 448-0709 FAX

November 10, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations, and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

I understand that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner with our United Way and many non-profit organizations to help provide a better quality of life to local residents. We look forward to continuing our community focused efforts with AEP Ohio through their Partnership With Ohio Fund, helping many individuals who are less fortunate in our community. In fact, the AEP Housing Grant that we have received for the past three years have helped us to provide financial assistance to over sixty-five individuals and families in an effort to keep them from being evicted or lose their homes due to foreclosure. This is a vital service to our community and helps us to meet the very basic needs of our community members.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment, and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Vatricia & De Monto

Sincerely.

Patricia J. DeMonte **Executive Director**



150 South Front St. Suite 200 Columbus, OH 43215 7 (614) 225,6060 columbus region.com

November 14, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please accept this letter of support from Columbus 2020!, Central Ohio's regional economic development organization, in favor of the AEP Ohio ESP Settlement Plan. Competitive, reliable energy within the Columbus region is critical to our economic growth strategy.

It is our understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong regional partner and works with our organization to help provide job growth and business retention in our community. AEP Ohio will contribute to the state's economic development efforts through the AEP Ohio Growth Fund. The fund is designed to significantly expand AEP Ohio's ongoing support of economic development to help attract new investment and associated job growth across our service territory.

The AEP Ohio settlement agreement provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO.

Sincerely,

KennyMcDonald Columbus2020! Columbus, OH EMAIL: HCCOC@CINCLRR.COM

WWW.HIGHLANDCOUNTYCHAMBER.COM

Date: 11/10/11

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works to help provide job growth and business retention in our community. With this settlement plan, AEP Ohio will contribute to the state's economic development efforts through the AEP Ohio Growth Fund. The fund is designed to significantly expand AEP Ohio's ongoing support of economic development to help attract new investment and associated job growth across Ohio.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market-based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Sincerely,

Katy Farbei, President

Highland County Chamber of Commerce



Members: Douglas A. Spencer John N. Bergman Don Regula



Board of County Commissioners 209 S. Blackhoof St. - Room 201 Wanakoneta, Ohio 45895-1972 Phone: 419-739-6710 Fax: 419-739-6711

e-mail: commissioners@auglaizecounty.org



November 3, 2011

Mr. Todd A. Snitchler, Chairman The Public Utilities Commission of Ohio 180 E. Broad Street Columbus, OH 43215

Dear Chairman Snitchler:

During the summer Auglaize County determined it wanted to place opt-out governmental aggregation on the November ballot for the voters' consideration. Furthermore our community decided to participate in the County Commissioners Association of Ohio (CCAO) program. From our conversations with the CCAO, townships and cities in eight different counties representing 45,000 to 50,000 residential and small commercial consumers are on the November 1st ballot in AEP's distribution service territory. If the voters agree ratify opt-out governmental aggregation, our community would become part of the CCAO's current nine county program that already has 70,000 residential and small commercial consumers working together.

Yet despite the effort and the voters' expectations, provisions in AEP's Electricity Security Plan (ESP) proposed settlement effectively caps or limits shopping. Worse yet, the timing of the provisions are very likely to shut out our consumers from enjoying any savings. No settlement should eliminate the opportunity for governmental aggregation to capture savings for consumers after it has already been placed on the ballot.

The policy of this state to ensure effective competition in the provision of electric service – 4928.02 of the Ohio Revised Code – and it is the PUGO's mission to facilitate an environment that provides competitive choices. The reason our community's consumers have the potential for saving money on our electric generation supply is because a competitive generation supplier is competing for our business. It's apparent that the cap in AEP's proposed settlement is an attempt to prevent competitive suppliers from serving all the customers in their service area that want to save money.

Right now, hundreds of thousands of consumers living in hundreds of other Ohio communities are saving money through their aggregation programs. Why are we being penalized for being AEP customers? And why should AEP be able to dictate which groups of residents and businesses are allowed to save money on their electric bills?

If the PUCO approves the caps, the people and businesses in communities like Auglaize County will miss out on these savings. Other communities in Ohio have this opportunity to save and so should we.

Respectfully submitted,

John N. Bergman

Douglas A. Spencer

Don Regula

Board of County Commissioners AUGLAIZE COUNTY, OHIO

EBONIIIOIILA



CITY OF LIMA, OHIO

David J. Berger, Mayor

50 Town Square

Lima, Ohio 45801-4900

419/228-5462

Fax 419/221-5214

www.cityhall.lima.oh.us

November 3, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attention: Chairman Todd Snitchler

Re: Docket # 11-0346-EL-SSO

Dear Chairman Snitchler:

I am writing to state strong support for the proposed settlement between American Electric Power and the Public Utilities Commission of Ohio.

The City of Lima is served in its entirety by AEP. Thus, our citizens, commercial businesses and industries, as well as local governmental operations are very dependent upon the quality, reliability and pricing of that service. We consider that service an asset and aggressively pursue economic development opportunities with AEP as a collaborative partner.

Upon reviewing the proposed settlement, the City of Lima is impressed by a number of features: First, because economic development is at the top of everyone's priority list, the provision for substantial resources being dedicated to economic development investments must be applauded. Competition between states is fierce and the many differentiated ways that utility services are evaluated by prospective business enterprises, particularly manufacturing industries, necessitate resources that can address systemic improvements and keep Ohio competitive. Second, the opportunity to consider community aggregation and solicit among multiple providers, including AEP's discounted generation, is important to creating market forces that can assure the lowest possible price to consumers. Third, the Partnership for Ohio Fund is a significant resources for assisting low income households within AEP's service territory. Increasing poverty rates create a demand for lifeline services that must be anticipated and provided. And, finally, the opportunity to pursue energy efficiency infrastructure projects under this settlement matches up with the immediate and long-term needs of communities to provide public services while reducing costs.

Thank you for the opportunity to provide this input to the process of moving this proposed settlement to final approval and implementation.

Sincerely,

Mayor



JWISMONYB



Gallia County

CHAMBER OF COMMERCE ~ COMMUNITY IMPROVEMENT CORPORATION

November 4, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, OH 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

The Gallia County Chamber of Commerce is requesting to add their support to the growing number of communities, organizations and individuals, who are speaking out in favor of the AEP Ohio ESP Settlement Plan.

According to our information and understanding, AEP Ohlo's settlement agreement does not cap shopping or the ability for customers to look for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. Long before AEP introduced this Electric Security Plan (ESP), the capability to shop existed. In fact, it is enhanced through the settlement.

AEP has long been a strong community partner, clearly focused on job growth and business retention in our community. Through the AEP Ohio Growth Fund, utilizing this settlement plan, AEP Ohio will contribute to the State's economic development efforts. Designed to significantly expand AEP Ohio's ongoing support of economic development, the Fund will be most useful in attracting new investment and associated job growth across Ohio.

Providing clarity and direction for AEP Ohlo and its customers, the settlement agreement is a compromise, affording much needed certainty around critical public policy. Overall, the plan enhances retail shopping, promotes economic development, asset development and an orderly transition to fully market-based generation rates.

Thank you for adding these sentiments from the Gallia County Chamber of Commerce to Docket No. 11-0346-EL-SSO.

Sincerely.

Jimmy Wiseman, President

Lorie Neal, IOM, Executive Director

BDIN MONUR



P.O. Box 488
South Point, Ohio 45680-0488
PHONE 740-377-4550
FAX 740-377-2091
www.lawrencecountyohio.org

November 7, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler:

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan. It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works to help provide job growth and business retention in our community. With this settlement plan, AEP Ohio will contribute to the state's economic development efforts through the AEP Ohio Growth Fund. The fund is designed to significantly expand AEP Ohio's ongoing support of economic development to help attract new investment and associated job growth across Ohio.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Sincerely,

Executive Director

P.O. Box 509, 342 Second Street, Portsmouth, Ohio 45662 Telephone 740-353-7647 800-648-2574

November 7, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

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The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market-based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Sincerely,

Robert D. Huff President and CEO



County of Scioto

Scioto County Offices



617 Court Street Portsmouth, Ohio 45662 Fax: (740) 355-1262

11/8/11

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: chairman Snitchler

Dear Chairman Snitchler,

Please know that my previous testimony before your committee remains unchanged. My support of the AEP Ohio ESP Settlement Plan continues.

The customer's ability to shop for a competitive retail electricity supplier has existed for a long time. AEP's ESP Settlement Plan does not hinder that ability but actually causes it to be enhanced.

AEP Ohio has always been a strong partner with communities and has worked diligently to help provide job opportunities and to retain job creating businesses in our area. The proposed settlement plan will provide critical assistance to economic development efforts through the AEP Ohio Growth Fund. At a time when local, state and federal funding sources are shrinking, AEP Ohio offers a resource that is not only critical, but otherwise unavailable.

The settlement plan offers stability for customers and communities in a very unstable era. We emphatically encourage support of AEP Ohio's ESP Settlement Plan.

Please add these sentiments to Docket No. 11-0346-EL-SSO.

Sincerely,

Steve Wells

Economic Development Director

(740) 355-1265

Economic Development
Planning Commission
Commercial/Industrial Building Permits

(740) 355-1274

Floodplain Revolving Loan Fund Prevailing Wage (740) 727-6008 (740) 355-1319

Loss Control Safety Team



Nov. 8, 2011
Public Utilities Commission of Ohio
180 East Broad St.
Columbus, Ohio 43215
Attention: Chairman Todd Snitchler

Docket # 11-0346-EL-SSO

Dear Mr. Snitchler:

Defiance County Economic Development would like to voice support of the proposed settlement between American Electric Power and the Public Utilities Commission of Ohio.

Defiance County is served jointly by AEP and First Energy. Our Enterprise Industrial Park is served entirely by American Electric Power and the Dietrich Industries Property, located at 761 W. High St. in Hicksville, is also served by AEP. The Dietrich Industries property is the location for the proposed steel structure manufacturing facility scheduled to employ 200 Ohioans by 2012. Enterprise Industrial Park is the location of a proposed \$22 million rail shipment facility that could open by fall of 2012.

Economic development is and will remain a high priority for Defiance County. Projects like the two mentioned above and others will do much to improve the quality of life for northwest Ohio residents. Utility providers like AEP are often a deciding factor when a company considers investment in Defiance County compared to other states. Defiance County Economic Development believes that the proposed settlement will allow AEP to continue to provide the competitive rates, economic development assistance and other services that make Ohio competitive on a global scale.

Sincerely,

Executive Director

ECONOMIC DEVELOPMENT OF DEFIANCE COUNTY

1300 E. SECOND STREET · SUITE 201 · DEFIANCE OHIO 43512-2551
TEL 419-784-4471 OR 800-283-3342
FAX 419-784-4157 • defecon@definet.com



November 4, 2011

Public Utilities Commission of Ohio 180 East Droad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchier,

Please allowing to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio E5P Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for cuctomers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works to help provide job growth and business retention in our community. With this settlement plan, AEP Ohio will contribute to the state's economic development efforts through the AEP Ohio Growth Fund. The fund is designed to significantly expand AEP Ohio's ongoing support of economic development to help attract new investment and associated job growth across Ohio.

The AEP Obio's settlement agreement is a compromise that provides clarity and direction for the company and its customer, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes oconomic development, asset investment and an orderly transition to full market -- based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-Ei-SSO.

Sincerely,

Anthony P. Witl, Director

Atom Vise

Findlay Hancock County Economic Development

123 E. Main Cross Strest Findlay, Ohio 45840

ainti@FindlayHancockff1.com

419, 343, 1922



November 4, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchier.

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

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Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO.

Sincerely,

Anthony P. Iriti, Diractor

Atop Vie

Findley Hancack County Economic Development

123 E. Main Cross Street Findlay, Ohio 45540

airiti@FindlayHancrukED.com

419.343.3922



CITY of FOSTORIA

213 S. Main Street
Fostoria, Ohio 44830-1007
E-mail MayorDavoli@AOL.com

John Davoli, Mayor Ph: (419) 435-8282 Fax: (419) 435-4192

November 3, 2011

Public Utilities Commission Of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works with our organization to help provide a better quality life to local residents. We look forward to continuing our community focused efforts with AEP Ohio through their Partnership With Ohio Fund, helping many of the less fortunate in our community.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market – based generation rates.

Thank you for adding these sentiments to Docket No. 11-0346-EL-SSO

Sincerely

John Davoli, Mayor City of Fostoria, Ohio



October 31st, 2001

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215 Attn: Chairman Snitchler

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

AEP Ohio has been a strong community partner and works with our organizations to help provide a better quality of life to local residents. We look forward to continuing our community focused efforts with AEP Ohio through their Partnership With Ohio Fund, helping many of the less fortunate in our community.

The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market based generation rates.

Thank you for adding these sentiments to the docket.

Sincerely,

Glenn Enslen, Director

Economic Development Office P.O. Box 277 61 North Lisbon Street Carrollton, Ohio 44615 (330) 627.5500

FOSTORIA Chio

November 4, 2011

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

Attn: Chairman Snitchler

Regarding: Docket # 11-0346-EL-SSO

Dear Chairman Snitchler,

Dedicated to facilitating the growth and development of our local businesses, the members of the Fostoria Economic Development Corporation are pleased to hear about and support AEP Ohio's ESP Settlement Agreement.

Enhanced power generation resources and the increased reliability of the overall power distribution is an important quality in economic development. Prospective and existing businesses look to competitively priced products when planning for, sustaining and growing their current operations.

I believe this transaction is all about the consumers. AEP Ohio has been a strong community partner; they continually work with our partnering organizations large and small to provide a better quality of life.

Keeping up with the increased demands, having the capacity to serve and drive innovation while remaining competitively priced are all critical issues for area businesses.

Retaining those provisions will go a long way towards making Ohio more attractive when decisions

are being made for future strategic investments and creation or retention of high-paying manufacturing jobs.

We applaud AEP Ohio's efforts to reach an agreement with innumerable stakeholders on its Electric Security Plan. We would be honored if you would include our letter of support into the docket for case # 11-0346-EL-SSO.

Sincerely,

Joan M. Reinhard, Executive Director

pan m. Kanhard

Fostoria Economic Development Corporation

Fostoria Economic Development Corporation 121 N. Main Street - Fostoria, Ohio 44830 (419) 435-7789 / (419) 937-8517-cell

www.FostoriaObio.org

FostoriED@aol.com

ST. CLAIR TOWNSHIP COLUMBIANA COUNTY

"Pride in Progress"



TRUSTEES

James N. Hall Robert M. Swickard James Sabatini II Phone: 330-382-1022

Fax: 330-386-1249

October 25, 2011

FISCAL OFFICER

Deborah Dawson Phone: 330-382-1004 Fax: 330-386-1248

Public Utilities Commission of Ohio Chairman Todd A. Snitchler 180 E. Broad Street Columbus, OH 43215

Dear Chairman Snitchler:

St. Clair Township is in AEP Ohio's service area. As a community who has the opportunity to provide its residents and small businesses with discounted electricity through a governmental aggregation program, we are genuinely concerned that the proposed settlement on AEP's Electric Security Plan (ESP) will effectively bring this type of discount program to an end for the next few years.

The proposed settlement includes unreasonable provisions which serve as caps or limitations on shopping and will limit the number of residents allowed to switch electric suppliers each year. Once this cap is hit, our community - and others like ours - will be effectively shut out from enjoying any savings. Hundreds of other Ohio communities in neighboring utilities are receiving savings through their aggregation programs. Why are we being penalized for being AEP customers? And why should AEP be able to dictate which groups of residents and businesses are allowed to save money on their electric bills?

It is the policy of this state to ensure effective competition in the provision of electric service - 4928.02 of the Ohio Revised Code - and it is the PUCO's mission to facilitate and environment that provides competitive choices. We ask that you encourage large scale governmental aggregation as required by Ohio law - 4928.20(K) - by rejecting or significantly altering this settlement agreement to remove the caps. However, if the shopping caps are going to be implemented, we propose that governmental aggregation communities be exempted from the caps.

The reason our community has the potential for saving money on our electric generation supply is because a competitive generation supplier is completing for our business. It's apparent that AEP is attempting to prevent competitive suppliers from serving the customers in their service area. And if they are successful, the people and businesses in communities like St. Clair Township will miss out on these savings. Other communities in Ohio have this opportunity to save and so should we.

Sincerely,

James Sabatini II

Robert M. Swickard Trustee

James N. Hall
Trustee

Fiscal Officer

November 1, 2011

Public Utilities Commission of Ohio Attn: Chairman Snitchler 180 East Broad Street Columbus, Ohio 43215

Dear Chairman Snitchler,

Please allow me to add my support to the growing number of communities, organizations and individuals speaking out in favor of the AEP Ohio ESP Settlement Plan.

It is my understanding that AEP Ohio's settlement agreement does not cap shopping or the ability for customers to shop for a competitive retail electricity supplier, either through community aggregation or directly with a competitive retail electric supply (CRES) provider. The capability to shop has existed long before AEP introduced this Electric Security Plan (ESP) and is enhanced through the settlement.

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The AEP Ohio's settlement agreement is a compromise that provides clarity and direction for the company and its customers, while providing much needed certainty around critical public policy. Overall, it is a plan that enhances retail shopping, promotes economic development, asset investment and an orderly transition to fully market - based generation rates.

Thank you for adding these sentiments to the docket.

Sincerely,

Scott Robinson, President

Tuscarawas County Chamber of Commerce

1323 Fourth Street NW

New Philadelphia, Ohio 44663