

FILE



221 E. Fourth St.  
P.O. Box 2301  
Cincinnati, Ohio 45201-2301

FAX

August 31, 2011

Ms. Renee Jenkins  
Docketing Division Chief  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, OH 43215

Re: Case No. 10-2449-TP-UNC

Dear Ms. Jenkins:

Cincinnati Bell Wireless LLC (CBW) is increasing the Lifeline discount for its Unlimited Talk and Text Plan and Mega Monthly Plan effective August 31, 2011. Currently, CBW provides a \$7.00 Lifeline discount from the standard prices for these two plans. This current discount is equal to the sum of the Tier 1 (\$5.25) and Tier 2 (\$1.75) federal Lifeline support. Effective September 1, the Lifeline discount for these two plans will increase to \$10.00. CBW will fund \$2.00 of the additional \$3.00 discount and the remaining \$1.00 will be funded through federal Tier 3 support.

With this change, the price for Lifeline customers purchasing the Unlimited Talk and Text Plan will decrease from \$28.00 to \$25.00 while the Mega Monthly Plan price will decrease from \$38.00 to \$35.00. Both of these plans are pre-paid, so existing Lifeline customers on these plans will receive the added discounts beginning with their next service renewal. CBW is not making any changes to its Connect Plan at this time.

Any questions regarding these price changes may be directed to me at 513-397-6858 or [hob.wilhelm@cincbell.com](mailto:hob.wilhelm@cincbell.com).

Sincerely,

/s/ Robert W. Wilhelm, Jr.

Robert W. Wilhelm, Jr.  
Regulatory Pricing Manager

RECEIVED-DOCKETING DIV  
2011 AUG 31 AM 10:07  
PUCO

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician                      Date Processed                      AUG 31 2011