

BEFORE THE
PUBLIC UTILITIES COMMISSION OF OHIO

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In the Matter of the Application of)
Columbus Southern Power Company and)
Ohio Power Company for Authority to)
Establish a Standard Service Offer)
Pursuant to § 4928.143, Ohio Rev. Code,)
in the Form of an Electric Security Plan.)

Case Nos. 11-346-EL-SSO
11-348-EL-SSO

PUCO

In the Matter of the Application of)
Columbus Southern Power Company and)
Ohio Power Company for Approval of)
Certain Accounting Authority.)

Case Nos. 11-349-EL-AAM
11-350-EL-AAM

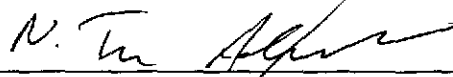
**FIRSTENERGY SOLUTIONS CORP.'S
NOTICE OF FILING DEPOSITION TRANSCRIPTS**

FirstEnergy Solutions Corp. ("FES"), pursuant to O.A.C. 4901-1-24, hereby provides notice to all parties that it is filing the following deposition transcripts:

- Exhibit A- Thomas S. Lyle
- Exhibit B- Laura J. Thomas (non-confidential portion only, confidential portion filed under seal with FES Motion for Protective Order)
- ~~Exhibit C-~~ Anil K. Makhija ✓
- Exhibit D- Chantale LaCasse
- Exhibit E- Joseph Hamrock
- Exhibit F- Stephen J. Baron
- Exhibit G- Philip J. Nelson
- Exhibit H- David Rousch

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Respectfully submitted,



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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing *FirstEnergy Solutions Corp.'s Notice of Filing Deposition Transcripts* was served this 29th day of August, 2011, via e-mail upon the parties below.



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BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the :
 Application of Columbus :
 Southern Power Company :
 and Ohio Power Company :
 for Authority to Establish:
 a Standard Service Offer : Case No. 11-346-EL-SSO
 Pursuant to \$4928.143, : Case No. 11-348-EL-SSO
 Ohio Rev. Code, In the :
 Form of an Electric :
 Security Plan. :

In the Matter of the :
 Application of Columbus :
 Southern Power Company : Case No. 11-349-EL-AAM
 and Ohio Power Company : Case No. 11-350-EL-AAM
 for Approval of Certain :
 Accounting Authority. :

DEPOSITION

of Anil Kumar Makhija, PhD, taken before me, Maria
 DiPaolo Jones, a Notary Public in and for the State
 of Ohio, at the offices of Porter, Wright, Morris &
 Arthur, LLP, 41 South High Street, Columbus, Ohio, on
 Wednesday, July 27, 2011, at 9:07 a.m.

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1 Wednesday Morning Session,
 2 July 27, 2011.

3
4 STIPULATIONS

5 It is stipulated by and among counsel for the
 6 respective parties that the deposition of Anil Kumar
 7 Makhija, PhD, a witness called by the intervenors
 8 under the applicable Rules of Civil Procedure, may be
 9 reduced to writing in stenotypy by the Notary, whose
 10 notes thereafter may be transcribed out of the
 11 presence of the witness; and that proof of the
 12 official character and qualification of the Notary is
 13 waived.
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WITNESS PAGE

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MAKHIJA DEPOSITION EXHIBIT IDENTIFIED

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Dr. Anil Makhija

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MR. LANG: Jim Lang on behalf of

FirstEnergy Solutions.

MR. DARR: Frank Darr on behalf of IEU.

MR. ETTER: Terry Etter, OCC.

MR. CONWAY: Could you give me your name again, please?

MR. ETTER: Terry Etter from the office of the Ohio Consumers' Counsel.

MR. CONWAY: Anybody else? Did someone just join the call?

(No response.)

ANIL KUMAR MAKHIJA, PhD

being by me first duly sworn, as hereinafter certified, deposes and says as follows:

EXAMINATION

By Mr. Alexander:

Q. Okay. Dr. Makhija, I'm going to be asking you a few questions today. If you don't understand something, please just let me know and I'll rephrase it or have the court reporter read it back. If you need to take a break, please just let me know. I'll just ask that you don't take a break while the question is pending.

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Wednesday Morning Session,
July 27, 2011.

(EXHIBIT MARKED FOR IDENTIFICATION.)

(Witness sworn.)

MR. ALEXANDER: Good morning. My name is Trevor Alexander, and I am one of the lawyers representing FirstEnergy Solutions Corporation. At this point could all of the parties that are present in person please identify themselves.

MR. SINENENG: Philip Sineneng on behalf of Duke Energy Retail.

MR. SMALZ: Mike Smalz on behalf of the Appalachian Peace and Justice Network.

MR. CONWAY: And on behalf of AEP-Ohio, Daniel R. Conway, Porter, Wright, Morris & Arthur, and with me, of course, today is Dr. Makhija.

MR. ALEXANDER: Now could all parties that are participating by telephone please identify themselves.

MR. PETRICOFF: Howard Petricoff representing Constellation and Exelon Generation.

MR. HAYDEN: Mark Hayden on behalf of FirstEnergy Solutions.

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It is important to wait until I have completely finished the question before answering. When you do answer, please state your answers clearly and do not use gestures, shrugs, nod your head, or use phrases like "uh-huh" because those will not be reflected in the transcript. Do you understand?

A. Yes, I do.

Q. During this deposition we are going to be discussing the Black-Scholes model. As you did in your testimony, I'm going to refer to this model as the Black model. Do you understand that definition?

A. Yes, I do.

Q. As another definition of convenience, I'm going to refer to Ohio Power Company and Columbus Southern Power Company as "AEP." Do understand that definition?

A. Yes.

Q. Could you please state your name for the record and provide the correct spelling.

A. Yes. My name is Anil Kumar Makhija, and the spellings are Anil, A-n-i-l, middle name Kumar, K-u-m-a-r, and last name Makhija, M-a-k-h-i-j-a.

Q. I am handing you what the court reporter has marked as Exhibit 1. Do you recognize this

2 (Pages 5 to 8)

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<p>1 document?</p> <p>2 MR. CONWAY: Is this his prefiled</p> <p>3 testimony?</p> <p>4 MR. ALEXANDER: Yes.</p> <p>5 A. Yes, I do.</p> <p>6 Q. Do you believe that all the testimony</p> <p>7 contained in this exhibit is still true and accurate?</p> <p>8 A. Yes, I do.</p> <p>9 Q. If you were asked these same questions</p> <p>10 again right now, would your answers be the same?</p> <p>11 A. Yes.</p> <p>12 Q. Is the address listed on page 1, line 2</p> <p>13 still your correct business address?</p> <p>14 A. Yes, it is.</p> <p>15 Q. And is your compensation for testifying</p> <p>16 in this case based in any way on the eventual outcome</p> <p>17 of this litigation?</p> <p>18 A. No.</p> <p>19 Q. There's no contingency fee or success</p> <p>20 fee?</p> <p>21 A. No.</p> <p>22 Q. You were deposed on June 20th, 2011, in</p> <p>23 case number 08-917-EL-SSO; isn't that correct?</p> <p>24 A. Are you referring to this case number</p>	<p>1 think I might have said he was -- I mentioned OCC's</p> <p>2 office, but wasn't your deposition -- it was a</p> <p>3 telephonic deposition?</p> <p>4 THE WITNESS: Yes. I was in Korea at the</p> <p>5 time.</p> <p>6 MR. CONWAY: Sorry.</p> <p>7 THE WITNESS: Yeah.</p> <p>8 MR. CONWAY: He had a telephonic</p> <p>9 deposition taken, you probably remember that, don't</p> <p>10 you? Okay.</p> <p>11 Q. (By Mr. Alexander) So is the SEET case</p> <p>12 the case number 10-1261 which is referenced on page</p> <p>13 1, line 18 of your testimony?</p> <p>14 A. I believe so.</p> <p>15 Q. Have you ever been deposed -- other than</p> <p>16 in that case have you ever been deposed before?</p> <p>17 A. I don't think so.</p> <p>18 Q. Other than the cases identified in your</p> <p>19 testimony at page 1, lines 15 to 18 have you ever</p> <p>20 testified in any other proceedings before the Public</p> <p>21 Utilities Commission of Ohio?</p> <p>22 A. To the best of my recall, I have deposed</p> <p>23 in the context of the SEET proceedings and</p> <p>24 subsequently now in the context of the POLR</p>
Page 10	Page 12
<p>1 here, case number 08-917-EL-SSO?</p> <p>2 Q. That's correct.</p> <p>3 A. Yes.</p> <p>4 MR. CONWAY: You're referring to the</p> <p>5 deposition in the ESP remand case?</p> <p>6 MR. ALEXANDER: That is correct.</p> <p>7 MR. CONWAY: That was taken over at OCC's</p> <p>8 office?</p> <p>9 MR. ALEXANDER: That is correct. On June</p> <p>10 20th, 2011.</p> <p>11 MR. CONWAY: And the question is? Does</p> <p>12 he remember?</p> <p>13 MR. ALEXANDER: You were deposed on that</p> <p>14 date.</p> <p>15 MR. CONWAY: Okay. Yes.</p> <p>16 A. Yes.</p> <p>17 Q. Okay. Other than that deposition have</p> <p>18 you ever been deposed before?</p> <p>19 A. In other cases, yes.</p> <p>20 Q. Do you recall what cases those were?</p> <p>21 A. To the best of my recall, they would</p> <p>22 include SEET related cases, which is the</p> <p>23 significantly excess earnings test.</p> <p>24 MR. CONWAY: Anil needs to go back. I</p>	<p>1 proceedings and that's about it.</p> <p>2 Q. And other than as identified in your</p> <p>3 testimony have you ever testified before FERC or any</p> <p>4 state agency regarding public utility matters or the</p> <p>5 Black model?</p> <p>6 A. No, I have not.</p> <p>7 Q. Again, other than as identified in your</p> <p>8 testimony have you ever testified as an expert in any</p> <p>9 proceeding?</p> <p>10 A. Yes, and I'm trying to recall</p> <p>11 circumstances. I have testified before the FASB,</p> <p>12 which is the Financial Accounting Standards Board,</p> <p>13 and also I have made presentations before a court in</p> <p>14 Pennsylvania, and I have also submitted testimony</p> <p>15 before FERC in the context of use of risk measures</p> <p>16 for rate proceedings.</p> <p>17 Q. For the FERC matter do you recall the</p> <p>18 case number or case caption?</p> <p>19 A. No, I do not recall it at this moment,</p> <p>20 but this is something one could get for you later.</p> <p>21 Q. Okay.</p> <p>22 MR. ALEXANDER: Dan, can you coordinate</p> <p>23 that?</p> <p>24 MR. CONWAY: No. If you want to make a</p>

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1 discovery request, you can submit it, and if it's
2 timely and we're obliged to respond, we will. But
3 we're not going to conduct written discovery in the
4 course of deposition.

5 MR. ALEXANDER: So you're declining to
6 provide the case number for the FERC case the witness
7 just testified to.

8 MR. CONWAY: I said I wouldn't commit to
9 responding to oral discovery requests during the
10 deposition. If you want to submit a discovery
11 request, we'll take a look at it and give you a
12 response.

13 MR. ALEXANDER: I appreciate that.

14 A. Would it help you to know that that
15 matter, that submission, was perhaps more than 25
16 years ago?

17 Q. That is helpful. Thank you. And what
18 were the circumstances of your testimony before the
19 FASB?

20 A. I think the, again, this is also going
21 back decades, but I think this was in the context of
22 *treatment of a canceled nuclear power plant in terms*
23 *of its accounting disclosure.*

24 Q. What were the circumstances of your

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1 testimony before the Pennsylvania court?

2 A. This goes back to the time when FERC was
3 considering alternative mechanisms of rate of return
4 proceedings and they were considering alternative
5 measures that could be used in rate hearings, and
6 along with another professor I submitted testimony or
7 shall I say a report which laid out the relative
8 measures that could be used in rate of return
9 proceedings.

10 Q. Do you recall the case caption or case
11 number?

12 A. As I said, it goes back decades, and I do
13 not have recall for it right now.

14 Q. Do you recall who you were testifying on
15 behalf of?

16 A. To the best of my recall, I think it was
17 on behalf of Wisconsin Consumers Association.

18 Q. To return to the FERC matter, do you
19 recall who you were testifying on behalf of in that
20 matter?

21 A. In that matter I believe it was Duquesne
22 Power & Light.

23 Q. Did you mean Duke, or did you mean Dayton
24 Power & Light?

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1 A. No, I mean Duquesne in Pennsylvania.

2 Q. Did you review any documents in
3 preparation for your deposition today?

4 A. Yes.

5 Q. What did you review?

6 A. To the best of my recall, I looked at the
7 Supreme Court opinion in this matter, and I have
8 skimmed through testimony provided by the company
9 witnesses and also from selected intervenors.

10 Q. When you say "the Supreme Court opinion
11 in this matter," do you mean case number 08-917?

12 A. Correct. This is about the POLR issue,
13 yes.

14 Q. Have you reviewed the testimony of AEP
15 Witness Thomas in preparation for this deposition?

16 A. I have looked at it.

17 Q. And have you reviewed the testimony of
18 AEP Witness LaCasse in preparation for this
19 deposition?

20 A. I have looked at it.

21 Q. And you testified you reviewed the
22 testimony of selected intervenors. Do you recall
23 which intervenor testimony you reviewed?

24 A. As I think about it, the names that come

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1 to mind are Witness Lesser and Mack Thompson.

2 Q. Any others?

3 A. I may have looked at others, but none
4 that I recall right off.

5 Q. Did you see any drafts of the testimony
6 for other AEP witnesses as they were being prepared?

7 A. Yes, I think I did.

8 Q. Which witnesses?

9 A. The very two that I mentioned earlier.

10 Q. Which would be Thomas and LaCasse?

11 A. Yes.

12 Q. Did you provide comments on those drafts?

13 A. I don't think I provided anything
14 substantial in terms of either of those witnesses.

15 Q. Did you review any of the workpapers
16 relating to AEP's testimony in this case?

17 MR. CONWAY: In this case, what are you
18 referring to?

19 MR. ALEXANDER: I am referring to case
20 number 11-346, et al.

21 MR. CONWAY: So you're talking about ESP
22 II, right?

23 MR. ALEXANDER: Yes. The case we're
24 taking this deposition in, correct.

4 (Pages 13 to 16)

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1 A. What do you consider in your definition
2 of workpapers?

3 Q. Any of the documents supporting the
4 calculation of the POLR charge.

5 A. No, I did not.

6 Q. Did you review any of the workpapers
7 relating to AEP's testimony in case number 08-917
8 using the same definition of workpapers?

9 A. Now you're referring to the remand case?

10 Q. That's correct.

11 A. Again, I was not involved in any of the
12 calculations.

13 Q. But did you review those calculations?

14 A. I did not review the implementation
15 aspects of it. I only saw the testimony as -- the
16 filings.

17 Q. Do you have any other education,
18 training, certificates, or degrees other than as
19 reflected on page 1, lines 6 through 13 of your
20 testimony?

21 A. Those are my qualifications, yes.

22 Q. And did any portion of your education
23 include discussion of the Black model?

24 A. As part of my education in getting a PhD

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1 in finance I was exposed to the Black model.

2 Q. By "exposed," it was something talked
3 about in your classes?

4 A. Yes.

5 Q. Have you ever coauthored or authored any
6 published articles or books?

7 A. I have been the editor of, I'm trying to
8 remember how many different books, but several. And
9 in terms of articles, dozens of articles.

10 MR. CONWAY: Have you seen his testimony
11 in the SEET proceedings, Counselor?

12 MR. ALEXANDER: I have not.

13 MR. CONWAY: Well, you might want to take
14 a look at that. It provides a little more robust
15 description of his publications and other activities.

16 MR. ALEXANDER: Thank you.

17 Q. Have you ever authored any published
18 materials relating to the Black model or the
19 wholesale, retail, or energy market? Excuse me, let
20 me strike that question.

21 MR. CONWAY: Why don't you break it up a
22 little bit.

23 MR. ALEXANDER: Yeah, I misspoke there.

24 Q. Have you ever authored any articles

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1 relating to the Black model?

2 A. I have a working paper which uses the
3 Black and Scholes model, but -- which referenced to
4 the Black and Scholes model, but not done any work on
5 the Black model per se.

6 Q. When you say "working paper," was that
7 paper published anywhere?

8 A. No. It's under review at the journal.

9 Q. Which journal?

10 A. Strategic Management Journal, SMJ.

11 Q. Have you ever published any articles
12 relating to the wholesale or retail energy market?

13 A. No, I have not.

14 Q. Do you have any practical experience
15 relating to the use or implementation of the Black
16 model?

17 MR. CONWAY: Could you read that back,
18 please?

19 (Record read.)

20 A. My experience is limited to my academic
21 work related to the Black model.

22 Q. Have you ever -- strike that.

23 Do you know the fundamental assumptions
24 of the Black model?

Page 20

1 A. I believe I do.

2 Q. And what are those assumptions?

3 A. The Black model makes the following
4 assumptions: It assumes that markets are performing
5 perfectly; it assumes a constant volatility rate, a
6 constant risk-free rate, a constant strike price; and
7 if it is a European model, European option, it
8 assumes a strike at maturity; and the returns on the
9 underlying asset are assumed to be lognormally
10 distributed.

11 Q. If we had perfect knowledge regarding all
12 of the inputs to the Black model such as volatility,
13 risk-free interest rate, et cetera, what would the
14 resulting answer provided by the Black model tell us?

15 A. The purpose of the Black model is to
16 provide a valuation of the option and -- are you
17 referring to the call option aspect of it so that I
18 can answer you more accurately?

19 Q. Let's start with the call option.

20 A. It will then provide you the value of the
21 call option.

22 Q. And for the put option?

23 A. Well, for the put option typically you
24 would have to invoke the put-call parity to then take

5 (Pages 17 to 20)

Page 21	Page 23
<p>1 out the put component of it.</p> <p>2 Q. Would it be fair for me to say that the</p> <p>3 Black model identifies the price at which an option</p> <p>4 can be purchased in order to create a hedged</p> <p>5 transaction?</p> <p>6 A. The purposes of the model is to provide a</p> <p>7 valuation. As to what purpose you want to then</p> <p>8 attach that to, that's up to you. So certainly you</p> <p>9 can own the call by itself, it's not necessary for</p> <p>10 you to obtain it for the purposes of hedging, but</p> <p>11 certainly to give you an idea of what the value of</p> <p>12 the hedge might be.</p> <p>13 Q. Will publicly traded options always trade</p> <p>14 at the Black model price?</p> <p>15 A. No model is perfect, but the Black model</p> <p>16 is so predominantly used as a measure of pricing of</p> <p>17 options, so really your question is do actual prices</p> <p>18 and the option prices, are they perfectly in sync at</p> <p>19 all times? And the answer would be no.</p> <p>20 Q. Why would options trade at anything other</p> <p>21 than the Black model value?</p> <p>22 A. Well, you will recall the assumptions</p> <p>23 that I laid out, and one of the assumptions is the</p> <p>24 nature of the market itself. Sometimes markets are</p>	<p>1 the market consensus regarding the volatility. But</p> <p>2 if you think of the option pricing as a formula, then</p> <p>3 as different people for various reasons have</p> <p>4 heterogeneity in their volatility estimates, will put</p> <p>5 in different inputs into the formula and come up with</p> <p>6 different answers, but that does not mean that the</p> <p>7 market does not develop its consensus in its own</p> <p>8 prices.</p> <p>9 Q. Does the Black model attempt to quantify</p> <p>10 the anticipated out-of-pocket cost of selling an</p> <p>11 option?</p> <p>12 A. It's a double compound question because</p> <p>13 you have both the anticipated and the realized, the</p> <p>14 out-of-pocket being the realized elements.</p> <p>15 MR. CONWAY: So I guess I'll make an</p> <p>16 objection, then, to the form of the question. But if</p> <p>17 you can answer it, go ahead.</p> <p>18 A. Would you like me to continue?</p> <p>19 Q. Please.</p> <p>20 A. Or would you like to split your question</p> <p>21 into the two compound parts?</p> <p>22 Q. Okay. Does the Black model attempt to</p> <p>23 quantify the anticipated cost of selling an option?</p> <p>24 A. Yes, because the notion of the model is</p>
Page 22	Page 24
<p>1 thin in which trading does not occur with enough</p> <p>2 liquidity so that the model may not have its</p> <p>3 assumptions of perfect markets meet properly. There</p> <p>4 will also be transaction costs that can cause a</p> <p>5 deviation between model prices and observed prices.</p> <p>6 So a number of deviations from the</p> <p>7 underlying structure of the model from actual market</p> <p>8 transactions could result in discrepancies.</p> <p>9 Q. Could one cause of discrepancies be</p> <p>10 different implied volatility assumptions by buyers</p> <p>11 and sellers?</p> <p>12 MR. CONWAY: Could I have that question</p> <p>13 reread, please?</p> <p>14 (Record read.)</p> <p>15 A. So the mechanism of providing inputs to a</p> <p>16 model will deterministically lead to different</p> <p>17 answers. So if I put in a different volatility</p> <p>18 number than someone else, then I should expect a</p> <p>19 different valuation figure.</p> <p>20 Q. So that would be or it could be one of</p> <p>21 the causes of a market price being different than the</p> <p>22 Black model price.</p> <p>23 A. Well, the market price is a slightly</p> <p>24 different issue because the market price speaks to</p>	<p>1 to look at the potential variations that might occur</p> <p>2 on the underlying asset and, therefore, the model is,</p> <p>3 in fact, built on the notion of ex ante or</p> <p>4 anticipated costs. Now, what those actual costs may</p> <p>5 turn out to be in reality, that's the other part of</p> <p>6 your earlier question.</p> <p>7 Q. Well, I'd like to explore that a little</p> <p>8 bit, but first, does the model attempt to quantify</p> <p>9 out-of-pocket costs of selling an option?</p> <p>10 A. Only -- the model only tries to estimate</p> <p>11 the expected costs. To the extent that actual</p> <p>12 out-of-pocket costs are ex-post costs, they will in</p> <p>13 most cases differ from the anticipated.</p> <p>14 Q. How does the model attempt to define</p> <p>15 costs at all?</p> <p>16 A. Okay. So first of all the notion of cost</p> <p>17 is one that arises in the application that we are</p> <p>18 dealing with today which is with regard to POLR</p> <p>19 costs, in that sense when we look at the valuation</p> <p>20 through an option scheme, we are looking at what will</p> <p>21 be the anticipated cost that will occur because of</p> <p>22 deviations of market prices from the SSO prices.</p> <p>23 So to the extent that these deviations</p> <p>24 might occur on account of volatility, that it is</p>

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1 those deviations that get priced today as we try to
2 value the option. So in that sense these are the
3 anticipated costs.

4 Now, in reality, once you have bought an
5 option based on these anticipated costs which are a
6 reflection of the volatility that you perceive going
7 forward, but when you actually go through time, they
8 may be winners and losers in the sense that the
9 realized differences between market prices and the
10 SSO prices may turn out to be more or less than had
11 been anticipated so that subsequently the actual cost
12 realized may differ from the anticipated cost. The
13 anticipated cost defined the liability that is taken
14 on by the firm.

15 Q. Let me make sure I understand your
16 testimony. I believe you previously testified that
17 the Black model is a model used to value an option;
18 is that correct?

19 A. Yes.

20 Q. And so how does the value of an option
21 relate to the costs incurred by the seller of the
22 option?

23 A. Okay. So when a company provides, in
24 this context, an option to consumers, it is providing

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1 to the consumers a certain optionality benefit. So
2 this optionality benefit cannot appear out of thin
3 air, it is, therefore, a liability to someone else
4 who has to meet the consequences of the optionality
5 to the consumer and, consequently, that will be a
6 liability to the firm.

7 To the extent that if you think of two
8 different firms, one that provided the optionality,
9 one that did not, the one that has provided the
10 optionality, therefore, incurs an incremental or
11 shall I say additional liability that the other one
12 did not and, therefore, forms a cost to that first
13 company.

14 Q. So your theory is that the value of an
15 option by definition equals the cost to the seller of
16 the option.

17 A. In the context of the POLR, because
18 that's where the companies are handing over something
19 to -- an optionality to someone else, then they are
20 taking on a liability, yes.

21 Q. So your theory would not hold true with
22 regard to other options such as corn futures.

23 A. In any transaction where one party has
24 taken the optionality and it is the liability of the

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1 other party, my theory continues to hold.

2 Q. When would the theory not continue to
3 hold?

4 A. The nature of an option is that it has
5 two parties, one that has the benefit from an
6 optionality and another that takes the liability to
7 meet that optionality, so it's inherent in the nature
8 of options in that it creates two parties, for one a
9 benefit and the other a liability.

10 Now, these are in anticipated sense. As
11 things evolve in reality, some become winners and
12 some become losers, and the reason why parties still
13 enter into these transactions in the market sometimes
14 is because of their different anticipations.

15 Q. I'm going to rephrase the question
16 because I'm not sure we're on the same wavelength.

17 A. Sure.

18 Q. Your theory is that the value of an
19 option by definition equals the cost to the seller of
20 the option, and my question was when would that
21 theory not hold true?

22 A. And what I'm saying is that it is
23 inherent in the nature of options that it creates two
24 parties and one takes on a liability and the other

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1 takes on the optionality.

2 Q. So you believe the theory would hold true
3 at any time there's an option with two parties.

4 A. Two parties, yes.

5 Q. Let's explore your theory a little bit.
6 Suppose, for example, that a corn contract, to stay
7 with our previous hypothetical, was sold by a corn
8 farmer. In that case let us also assume that the
9 market price rises in excess of the strike price.
10 Now, the corn farmer could satisfy that contract at
11 his actual cost, correct?

12 A. The moment the corn farmer has given this
13 option to someone, in essence he has agreed to take
14 the strike price in the future as his deliverable
15 price. So if the actual price goes up, then he's
16 still getting only the strike price and stands to
17 lose to the amount of the differential between the
18 higher market price and the strike price. So, again,
19 you see, whoever bought that option in the ex post as
20 things turned out, so to speak, ended up getting a
21 benefit.

22 Now, at the time they were delivered
23 presumably they were equilibrated in the sense that,
24 you know, the optionality provided by the farmer to,

7 (Pages 25 to 28)

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1 in this case perhaps a speculator may have been based
2 on, you know, a recognition of a fair price at that
3 point in time.

4 But in reality, of course, you know,
5 actual prices don't stay at, you know, the
6 anticipated price permanently. Sometimes they are
7 more or less, and that's what creates the
8 ex-post winners and losers, but at the time that the
9 farmer did that, he created a liability for himself
10 because he provided the optionality to someone else
11 to benefit from it.

12 Q. But to satisfy that liability he could
13 provide the corn physically, correct?

14 A. He could, but given that the market price
15 of corn has gone up, he would be providing an
16 equivalent value, I presume, in corn. As you know,
17 in reality these are settled by financial
18 differentials.

19 Q. But, of course -- strike that.

20 Now, if I sold that corn option not being
21 a corn farmer and I wanted to settle that same
22 transaction, I would have to cover at the
23 then-current market price, correct?

24 A. Correct.

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1 Q. And so then I would have an out-of-pocket
2 expense to cover that loss, correct?

3 A. Correct.

4 Q. Which would be different than the
5 farmer's potential out-of-pocket expense, correct?

6 A. To the extent that the prevailing market
7 price of corn would reflect the value of the physical
8 corn that you will give, the financial consequences
9 would be identical.

10 Q. Only if you -- strike that.

11 The financial consequences would only be
12 identical if you take into account the opportunity
13 lost to the farmer to sell at the new higher market
14 price, correct?

15 A. His corn has become whatever is now the
16 prevailing market price, so his opportunity cost is
17 the market price. And consequently his physical
18 corn, whether he delivers the corn itself or
19 purchases it in the market, it will cost the same to
20 satisfy the liability created by the option that he
21 delivered.

22 Q. Let me create some definitions so I know
23 we're talking about the same thing.

24 A. Sure.

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1 Q. For actual cost I'm going to refer to all
2 the costs of production of the corn. For opportunity
3 cost I am referring to the difference between the
4 strike price of the option and the new higher market
5 price that the farmer could have sold at absent this
6 option contract.

7 A. May I suggest, so that we are both on the
8 same terms, that the opportunity cost be referred to
9 as the prevailing market price of corn, perhaps in
10 the spot market at that point, or the forward market.

11 Q. Sure. And we can refer to the prevailing
12 market price of corn --

13 A. Because the differential will tell us the
14 profit and so I don't want to refer to the
15 differential as the opportunity price for corn.

16 Q. So how are we referring to that
17 differential?

18 A. As the ex-post profit or loss.

19 Q. Okay. And so using those definitions --

20 A. Yes.

21 Q. -- the farmer would have an out-of-pocket
22 expense for the cost of production, correct?

23 A. Yes.

24 Q. And the farmer loses the opportunity to

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1 make a profit on the variable we have defined as an
2 ex-post profit differential, correct?

3 A. Correct.

4 Q. But as a nonfarmer seller of that same
5 option, both the actual cost variable and the
6 ex-post profit differential would be an out-of-pocket
7 expense for me.

8 A. Perhaps we should also emphasize that as
9 far as the option component is concerned, the farmer
10 and the nonfarmer participating in the same
11 transaction experience exactly the same profit
12 differentials and it's the optionality part which is
13 at issue here.

14 Because if you're a farmer, you have
15 physical corn irrespective of the cost at which you
16 produced it. This corn would have been delivered at
17 the strike price if prices had stayed at the strike
18 price, let's say, but a differential developed. And
19 that differential creates either a profit or a loss.
20 And that differential is identical to the
21 differential that would be produced for a nonfarmer
22 who had delivered the same option. So in that sense
23 the optionality component reproduces the same price
24 differentials be it the farmer or anyone else.

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1 How the farmer would have bought with the
2 corn, that's a second variation, because the
3 optionality component produces the same profit-loss
4 profile.

5 MR. ALEXANDER: Could you please read
6 back that question.

7 (Record read.)

8 Q. Was your answer "yes"?

9 THE WITNESS: Can I have the question
10 again.

11 (Record read.)

12 A. The answer is no because as far as the
13 price differentials are concerned, which is what the
14 option component is all about, the experience of the
15 farmer and the nonfarmer taking on the same options
16 is identical.

17 Q. Dr. Makhija, I think you're answering a
18 different question than I'm asking. If I don't have
19 the corn to satisfy the option contract and have to
20 satisfy that contract at the end of the term, I have
21 to cover it at market, correct?

22 A. Correct.

23 Q. And so I would have to pay money to cover
24 that at market, correct?

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1 A. Correct.

2 Q. And so all of that money that I pay would
3 be an out-of-pocket expense for me, correct?

4 A. In the ex post sense, yes.

5 Q. That's all I was trying to establish.

6 A. Yes.

7 Q. Would you agree with me that any attempt
8 to use the Black model to estimate out-of-pocket
9 costs would be an incorrect use of the model because
10 the model is just not designed to do that?

11 MR. CONWAY: And by "out-of-pocket"
12 you're again talking about ex-post factors or costs,
13 not ex ante?

14 MR. ALEXANDER: No, I am not, but I will
15 add that distinction.

16 MR. CONWAY: Okay.

17 A. The model is not built to estimate
18 realizations of price differentials. It is built on
19 anticipated volatility.

20 Q. And it's built to determine the value of
21 an option on the market, correct?

22 A. That's correct.

23 Q. Now I'd like to add a point of
24 clarification, as I told Mr. Conway I would. When I

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1 refer to out-of-pocket costs, do you believe by
2 definition that has to be an ex-post analysis?

3 A. It does not universally have to be an
4 ex-post item.

5 Q. Because we could anticipate out-of-pocket
6 costs, correct?

7 A. To some extent, yeah.

8 Q. And in some circumstances we can estimate
9 the out-of-pocket costs.

10 A. Even while I agree to the hypothetical
11 possibility, I just want us to be alerted that the
12 particular optionality that we are talking about does
13 not deal with ex-post costs in this particular
14 circumstance because the options are based on
15 anticipated effects of volatility not on ex-post
16 costs.

17 Q. I just want to understand we're using the
18 same definitions.

19 A. Okay.

20 Q. In some circumstances we can estimate on
21 an ex ante basis out-of-pocket costs.

22 A. Yes.

23 Q. And the Black model does not attempt to
24 do that.

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1 A. The Black model is not built on looking
2 at ex-post realizations.

3 Q. The Black model assumes a perfectly fixed
4 strike price, correct?

5 A. While the classical model is built on a
6 fixed strike price, the implementation can
7 accommodate changing strike prices because the model
8 itself is frequently implemented not through its
9 formula, but through a binomial methodology which
10 allows for these kinds of alterations to be
11 accommodated.

12 Q. In those circumstances you'd be running
13 the Black model for a series of options as opposed to
14 one three-year option. Let me rephrase that
15 question.

16 The Black model assumes a European
17 option, correct?

18 A. Yes.

19 Q. And --

20 A. The classical, yeah.

21 Q. And what type of option does the option
22 provided to Ohio consumers -- strike that. That was
23 not good.

24 Is the option provided to Ohio consumers

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1 more similar to a European option or an American
2 option?

3 A. It's closer to an American option.

4 Q. And so AEP has attempted to modify the
5 Black model to account for the American style of
6 option provided to Ohio consumers, correct?

7 A. While I'm not up on the implementation
8 details, I do agree with you that they seem to have
9 applied the European option. I should quickly add
10 that, as you know, the European option -- rather, the
11 American option would be more valuable because it
12 provides the consumer the opportunity to exercise at
13 multiple points.

14 Q. When you say -- excuse me. I didn't mean
15 to step on your answer. Were you finished?

16 MR. CONWAY: No, he wasn't.

17 A. Almost. So the American option would
18 actually be worth more because it would provide more
19 optionality, so in that answer, if they model it as a
20 European option, they are taking a more conservative
21 position.

22 Q. When you say that the American option is
23 worth more, aren't you assuming that both options
24 have an identical term?

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1 A. When comparing equivalent maturities, you
2 are correct, then the American option is of greater
3 value than the European option.

4 Q. And can you testify with certainty that
5 the series of European options created by AEP is
6 worth more or less than an American option provided
7 for a three-year term?

8 MR. CONWAY: Are you talking about the --
9 well, I'll object to the form.

10 MR. ALEXANDER: Okay. Your objection is
11 in the record.

12 MR. CONWAY: The assumption is that
13 you've now hopped to a series of options
14 approaching --

15 MR. ALEXANDER: Your objection is in the
16 record.

17 MR. CONWAY: I think it's unclear.

18 MR. ALEXANDER: Mr. Conway, your
19 objection's in the record.

20 MR. CONWAY: Okay.

21 THE WITNESS: Could you please read the
22 question again?

23 (Record read.)

24 A. To the best of my recall, I don't believe

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1 that AEP actually has a series of European options,
2 but rather it is an option value at the beginning of
3 the ESP for the period of the ESP. So I'm not quite
4 sure about the question of a series of European
5 options.

6 At any rate, I have not been involved in
7 the implementation details of their application.

8 Q. That's fair. I'd like to explore exactly
9 what you've been involved with and then we'll come
10 back to this issue once we've established that.

11 A. Sure.

12 Q. Have you personally reviewed the formula
13 applied by AEP in this case?

14 A. No, I have not.

15 Q. And do you have an opinion as to whether
16 AEP's proposed formula is correct?

17 A. Without having looked at the
18 implementation details, I do not have a position on
19 that.

20 Q. And have you examined the calculation of
21 the inputs such as volatility or risk-free interest
22 rate that AEP has used in this case?

23 A. No, I have not.

24 Q. Do you have an opinion as to whether each

Page 40

1 value used by AEP for each input is correct in all
2 respects?

3 A. I do not.

4 Q. Have you examined the assumptions such as
5 the switching assumptions of the model used by AEP?

6 A. I have not looked at the implementation
7 of the switching characteristics.

8 Q. Do you have an opinion as to whether the
9 assumptions used by AEP in this case are correct in
10 all respects?

11 A. I have not looked at the implementation.

12 Q. So you don't have an opinion on that?

13 A. Because I don't know the
14 implementation's -- I do not -- from what I glean
15 from the testimony of Witness Laura Thomas, the
16 principles that I have sponsored seem to be an
17 application, but the actual implementation details is
18 something I have not been involved in.

19 Q. Do you have an opinion as to whether the
20 assumptions used by AEP in this case are correct in
21 all respects?

22 A. Yes, to the extent that what I read in
23 Witness Thomas's testimony is consistent with the
24 principles that I sponsored.

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1 Q. What assumptions are you referring to?
 2 A. A number of assumption: That an
 3 optionality is created for customers, that this
 4 optionality creates a liability for AEP companies,
 5 and such an optionality can be valued through the
 6 application of the Fisher model and --
 7 MR. CONWAY: Excuse me. Could you read
 8 back the last couple words.
 9 (Record read.)
 10 A. Sorry. The Black model.
 11 MR. CONWAY: Fisher is his first name.
 12 Black is his last name.
 13 A. Fisher is his first name. The Black
 14 model.
 15 -- and the related essential principles
 16 of how to structure such a modeling problem.
 17 Q. You say how to structure the modeling
 18 problem. Would that include how to structure
 19 shopping constraints?
 20 A. That would be an implementation detail.
 21 I'm referring here to the use of an optionality and
 22 its valuation as a basic principle.
 23 Q. And you have not reviewed the
 24 implementation details.

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1 A. No, I have not.
 2 Q. So you can't tell me if AEP's math is
 3 correct.
 4 A. No, I could not.
 5 Q. Have you reviewed the constraints
 6 incorporated into AEP's model?
 7 A. To the extent that Witness Thomas refers
 8 to the switching constraints for customers and for
 9 other -- residential customers and other customers,
 10 I'm aware of it, but I have not examined how they
 11 implemented it in their use of the Black model.
 12 Q. Do you have an opinion as to whether the
 13 constraints incorporated into the Black model are
 14 correct in all respects?
 15 A. Only to the extent as mentioned in the
 16 Witness Thomas testimony where it is described that
 17 residential customers that can leave and return
 18 except if they take power from the May 15 to
 19 September 15 period, in which case they must -- they
 20 are constrained to stay until April 15th the next
 21 year. Similarly, there is a constraint on the
 22 commercial and industrial customers.
 23 Q. Dr. Makhija, I understand what's in
 24 Witness Thomas's testimony. I'm just trying to

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1 understand what you're providing an opinion on here.
 2 Are you providing an opinion as to whether the
 3 constraints as actually incorporated by AEP are
 4 correct in all respects?
 5 A. I do not know the implementation of how
 6 these constraints were accommodated in the model.
 7 Q. So the answer would be "no"?
 8 A. Correct.
 9 Q. Would you agree with me that the Black
 10 model assumes economically rational customer
 11 behavior?
 12 A. Yes.
 13 Q. And would you agree with me that the
 14 Black model's assumption that customers will act in
 15 an economically rational basis would tend to
 16 overstate the POLR charge?
 17 A. No. Counting on the irrationality of
 18 consumers to value a liability would be improper.
 19 Q. Have you reviewed Dr. LaCasse's testimony
 20 on this point?
 21 A. I have read her testimony. Please tell
 22 me which specific aspects you would like me to talk
 23 about.
 24 Q. Dr. LaCasse identifies that -- strike

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1 that.
 2 Does AEP's calculation in this case take
 3 any steps to quantify the number of customers who do
 4 not act in an economically rational manner?
 5 A. I don't think they do.
 6 Q. And does AEP's calculation in this case
 7 take any steps to quantify the financial impact of
 8 customers who do not act in an economically rational
 9 manner?
 10 A. I don't think they do.
 11 Q. Have you done any independent analysis to
 12 determine whether it would be possible for AEP to
 13 hedge its POLR risk?
 14 A. To the best of my knowledge, there is no
 15 liquid market for the disposal of POLR risk, but I
 16 have not done the study to -- on that aspect.
 17 Q. Why haven't you looked at that issue?
 18 A. I took the presumption that the company,
 19 as its managerial prerogative, must have compared its
 20 alternatives and decided that they would absorb the
 21 POLR risk itself as an optimal outcome. Besides, I'm
 22 not aware of any liquid markets for POLR risk.
 23 Q. And do you have any actual knowledge as
 24 to whether AEP management has looked at hedging as a

11 (Pages 41 to 44)

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1 lower cost alternative to mitigating POLR risk?
 2 A. I do not know what exactly they looked
 3 at.

4 Q. And hedging costs is something we could
 5 look at on an ex ante basis, correct?

6 A. The very notion of hedging is ex ante.

7 Q. Based on your understanding of how the
 8 Black model is being applied in this case, would the
 9 Black model suggest that a hundred percent shopping
 10 would occur when market prices were below the ESP
 11 rate and a hundred percent retention would occur when
 12 market prices are above the ESP rate?

13 A. No. Remember, and this is something that
 14 I have said in my testimony as well, customers may
 15 look at price differentials that occur and consider
 16 some of them to be temporary and not act on them.
 17 But if they feel that this is a sustained price
 18 differential, then they may act on it.

19 Q. I'm not sure I understand. So the Black
 20 model values an option at market, correct?

21 A. Correct.

22 Q. And within that model there's an
 23 assumption that customers will act in an economically
 24 rational basis, correct?

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1 A. Correct.

2 Q. And the model looks at volatility to
 3 determine where the market price may be in relation
 4 to the strike price, correct?

5 A. Correct.

6 Q. And one of the assumptions of that model
 7 is that whenever the market price is below the strike
 8 price, then the customer will exercise its option.

9 A. Correct.

10 Q. How would the customer's expectations of
 11 the future be included in that model when the model
 12 assumes a fixed strike price and an economically
 13 rational customer?

14 A. Correct. So one of the inputs in the
 15 model is the prevailing price of the underlying
 16 asset. And suppose that markets were illiquid for a
 17 moment in time, then the price signal that you might
 18 receive might not be the reliable price signal that
 19 you want to input into the model for its rational
 20 valuation.

21 So if you see a temporary electricity per
 22 market price below the SSO price but it happens in a
 23 illiquid set of circumstances, you might hesitate
 24 till you get affirmation of that price, at which

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1 point rationally the model would give you the right
 2 outcome.

3 So every time you see a price
 4 differential, you will not see a hundred percent
 5 movement, a hundred percent movement of customers to
 6 exploit that price differential as they try to affirm
 7 whether that is the input to put into the model.

8 Q. I understand your testimony with regard
 9 to sort of game theory and how that's applied, but
 10 are you testifying that the model also takes this
 11 into account?

12 A. No. The model -- you put in the input
 13 set of variables and it gives you an answer. The
 14 question is how good are those input variables that
 15 you are putting in. And rational customers would
 16 look at the prevailing strike price -- sorry,
 17 prevailing electricity price, which is one of the
 18 inputs into the model, and ask themselves whether
 19 this is a good input to put into the model.

20 If the market happened to be thin at a
 21 moment in time, they may not consider that price as a
 22 reliable input to put into that model; so they would
 23 be acting rationally. And the moment they feel that
 24 this is, in fact, a reliable, stable price

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1 differential, they may then rationally act on it.

2 So the point I'm trying to make is that
 3 every time you see a price differential you may not
 4 expect even rational customers to en masse transfer
 5 one way or the other, meaning go shopping or return.

6 Q. Just to be clear, are you right now
 7 talking about within the model or practically here in
 8 Ohio?

9 A. I'm talking about the model itself and
 10 the inputs that go into it and how those inputs
 11 depend on market conditions.

12 Q. Is this customer consideration of the
 13 duration at which a market price will be below the
 14 strike price incorporated into AEP's calculation
 15 under the Black model?

16 A. I do not know the answer to that
 17 question.

18 Q. Because you haven't looked at AEP's
 19 actual formula.

20 A. Correct.

21 Q. And so this is just your opinion as to
 22 factors that should be considered.

23 A. Yes.

24 Q. Does the Black model attempt to quantify

12 (Pages 45 to 48)

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1 the revenue which AEP would have received absent
2 shopping?

3 A. No, it does not address that issue.

4 Q. And do you have an opinion as to whether
5 AEP should be entitled to recover for all of the
6 revenue it would have received if customers did not
7 have the option to shop?

8 THE WITNESS: Could I have that question
9 read back?

10 (Record read.)

11 A. To the extent that AEP was provided the
12 opportunity to earn the SSO price, any deviations
13 that occur from that are a deviation from expected
14 revenue earnings.

15 Q. Dr. Makhija, I don't think you answered
16 my question. Do you have an opinion as to whether
17 AEP should be entitled to recover for all of the
18 revenue it would have received if customers did not
19 have the opportunity to shop?

20 A. Yes.

21 Q. What is that opinion?

22 A. That they should have the opportunity.
23 That was your question.

24 Q. No. My question was do you have an

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1 opinion as to whether AEP should be entitled to
2 recover for all of the revenue it would have received
3 if customers did not have the opportunity to shop.

4 A. And the answer, again, is yes, that they
5 should have the opportunity to earn the revenue that
6 they would have earned in the absence of shopping.

7 Q. So you believe AEP should be entitled to
8 recover for a hundred percent of the revenue that it
9 would have received absent shopping.

10 A. Correct.

11 Q. And what is the basis for that opinion?

12 A. To the extent that I believe that when
13 they signed on for the SSO, that that is the revenue
14 they would have been receiving. But when migration
15 occurs, then shortfalls in that revenue are created
16 on account of that shopping and, consequently, it
17 produces variation in their earnings which produces
18 risk and causes ultimately a diminution in the value
19 of their equity.

20 Q. Dr. Makhija, you understand that the
21 shopping restrictions are -- excuse me. Let me
22 strike that.

23 Dr. Makhija, you understand that the
24 right to shop is a creation of statute?

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1 A. Okay.

2 Q. And you understand that the ESP that AEP
3 has proposed in this case expressly anticipates
4 shopping.

5 A. But your question was in the absence of
6 shopping what revenue should we anticipate them to
7 expect.

8 Q. No. My question was should AEP be
9 entitled to recover for the revenue that it loses as
10 a result of shopping. Your answer is?

11 A. The answer is that there should be a
12 mechanism for them to recover losses that are
13 produced by shopping.

14 Q. And does the Black model identify the
15 revenue that AEP would have received absent shopping?

16 A. It produces a value of the liability
17 which is a reflection of the potential loss of
18 revenue.

19 Q. How is the market value of an option
20 contract a reflection of the revenue that AEP would
21 have received absent shopping?

22 A. I'll be happy to explain that. At the
23 time when the option is created at the beginning of
24 the ESP the value of that option reflects the

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1 potential losses in revenue that might come about
2 because customers have that optionality.

3 Remember that customers will exercise
4 that optionality when, for example, market prices
5 fall below the SSO price, which is now the loss of
6 revenue we've been talking about. And so the option
7 tries to value the effect of such revenue
8 differentials that can occur on account of customers
9 acting on the optionality.

10 So the evaluation that occurs at the
11 beginning of the ESP for giving away this POLR
12 optionality is -- is the liability created because of
13 these losses in revenue that will occur as customers
14 will act on their optionality. So there is a
15 one-to-one correspondence here between loss in
16 revenue and the value of the liability taken on at
17 the beginning of the ESP.

18 Q. Let's explore this with some actual
19 numbers.

20 A. Okay.

21 Q. Suppose the SSO price is \$70 and the
22 market -- per megawatt-hour, and suppose the market
23 price --

24 MR. CONWAY: I'm sorry. Could you give

13 (Pages 49 to 52)

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1 me the numbers again?
 2 MR. ALEXANDER: Sure. \$70 per megawatt
 3 hour.
 4 MR. CONWAY: Is the market price?
 5 MR. ALEXANDER: Is the SSO price.
 6 MR. CONWAY: Okay.
 7 Q. (By Mr. Alexander) And suppose the market
 8 price goes to \$69 per megawatt-hour. AEP's lost
 9 revenue under your definition would be \$70 per
 10 megawatt-hour, correct?
 11 A. No. The loss would be the 70 minus the
 12 69, the price differential, because now they would
 13 have to dispose of that same output at a \$1 loss per
 14 megawatt-hour.
 15 Q. Correct. So it would have been the gross
 16 revenue that would have been received by customers
 17 less an offset for new revenue that was allowed by
 18 shopping.
 19 A. Right.
 20 Q. And does that calculation include new
 21 revenues beyond energy sales that AEP would be
 22 receiving as a result of shopping?
 23 A. So this is merely about the optionality
 24 which is focused only on the price differential

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1 between what the SSO would have got AEP-Ohio versus
 2 what it gets now by disposing the same output at the
 3 lower prevailing market price.
 4 Q. The same output of energy?
 5 A. Of electricity.
 6 Q. Does it include an offset for capacity
 7 payments received by AEP?
 8 A. Well, I thought the question was about,
 9 you know, the price per megawatt-hour which is what
 10 is now being disposed in the market at 69 instead of
 11 70. So we are merely talking about the same output
 12 being delivered, this is not a statement about the
 13 underlying capacity on other items at all.
 14 Q. That's fair. That's fair, because in the
 15 first you would assume that both energy and capacity
 16 were included in the SSO price, and in the second you
 17 wouldn't assume that was energy only, correct?
 18 Strike that question. You don't need to answer it.
 19 A. Yeah.
 20 Q. But you would agree with me that all
 21 revenue that AEP receives as a result of shopping, be
 22 it capacity payments or the ability to sell energy
 23 elsewhere, should be offset against the revenue lost
 24 by AEP from a customer migrating.

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1 A. It's only the price differential that is
 2 relevant here because that's the gain or losses that
 3 could occur. In this case it would be only losses
 4 because customers would only act when they can get
 5 electricity cheaper in the alternative form.
 6 Q. And the Black model does not attempt to
 7 quantify the various sources of revenue that AEP
 8 would receive, various new sources of revenue that
 9 AEP would receive as a result of shopping.
 10 A. Correct. It looks only at the price
 11 differential effect and values that as a liability.
 12 Q. And the Black model looks only at the
 13 price differential effect between the SSO price and
 14 the market price paid by retail customers.
 15 A. Well, it does not have to be retail
 16 customers. It could be whether AEP has to dispose of
 17 its generation or other electricity to wholesale or,
 18 you know, whatever mechanism it disposes it so that
 19 the issue is they were going to get an SSO-based
 20 revenue and now they have it at whatever price
 21 they're able to dispose of their electricity to, you
 22 know, be it new retail customers, if possible, which
 23 is unlikely, or to any other, you know, wholesale
 24 purchaser.

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1 Q. And would that market price that's input
 2 into that model be the market prices proposed by AEP
 3 for use in this case?
 4 A. Again, I don't know the implementation
 5 details --
 6 Q. Fair enough.
 7 A. -- but they would want to estimate some
 8 form of competitive market price.
 9 Q. Could you look at page 2, lines 17 to 23.
 10 In particular the section that says "These very
 11 benefits to customers of Utility A constitute a
 12 potential liability to Utility A."
 13 MR. CONWAY: Could you give me the cite
 14 again, please.
 15 MR. ALEXANDER: Page 2, lines 17 to 23,
 16 so that he can receive the context, and the specific
 17 language quoted was at lines 20 and 21.
 18 A. I've got those lines.
 19 Q. The bulk of this answer relates to
 20 benefits received by customers, but in this section
 21 you used the word "liability." Can you explain what
 22 the definition of the word "liability" as you used it
 23 in this sentence is?
 24 A. Yes. Utility A stands to lose revenue in

14 (Pages 53 to 56)

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1 the future and the reason for that loss of revenue is
2 because customers will act to their benefit when they
3 see these price differentials which are being
4 discussed in this paragraph. So in order for the
5 customers to have that optionality or benefit, the
6 company consequently suffers a liability.

7 Q. I just want to understand the definition
8 of the word "liability." How are you defining the
9 word "liability" as you used it in this sentence?

10 A. It's -- let me take a moment here.

11 The use of the word "liability" is in a
12 classical sense here where a company stands to lose
13 on account of a benefit provided to someone else. So
14 there is a counterparty that can get certain gains
15 and, consequently, to satisfy those gains the
16 company, therefore, stands to lose on account of
17 that. So it's that potential loss which is a
18 liability for the company.

19 Q. Just because a counterparty may receive a
20 benefit, does that, by definition, mean that Utility
21 A must suffer a loss?

22 A. To satisfy the benefits of the
23 counterparty creates the possibilities of loss for
24 Utility A, and it is this possibility of a loss which

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1 constitutes a liability.

2 Q. You said you used the phrase "liability"
3 in the classical sense. Is that different than the
4 generally accepted accounting principle sense?

5 A. The only differential here would be that
6 I'm talking here about the market value of liability
7 whereas GAAP, et cetera would typically deal with the
8 book values of liability. Because here I'm dealing
9 with what would be the market value of the loss
10 created for Utility A on account of taking on this
11 potential payoff or losses really, not payoffs, that
12 occur because of the optionality given to customers.

13 Q. Just so I'm clear, by "losses" you're
14 referring not to necessarily out-of-pocket losses,
15 but rather the potential lost opportunity to sell
16 power to customers.

17 A. Correct. Correct.

18 Q. At line 22 on this same page you state
19 that "The liability is certain." Do you mean that
20 the amount of the liability is certain at the moment
21 the ESP period starts?

22 A. Yes. In the sense that the moment the
23 ESP is beginning and AEP-Ohio is taking on a POLR
24 obligation, given volatility, given the maturity of

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1 the optionality being given, et cetera, you know, all
2 the items that would explicitly define the option
3 being given.

4 Q. So wouldn't it be more accurate to say
5 that the anticipated amount of the liability is
6 certain at the at the beginning of the ESP period?

7 THE WITNESS: Could you please repeat
8 that?

9 (Record read.)

10 A. Yes. And you are correct in the sense
11 that the option only estimates the anticipated
12 liability.

13 Q. Because the market price could,
14 theoretically, stay above the SSO price for the
15 entire ESP period in which case there would be no
16 actual liability.

17 A. But, remember, the nature of options is
18 that even if it is out of the money, as you described
19 it, the option still has a value because of
20 volatility. What might today be out of the money
21 could turn into in the money down the road.

22 Q. Sure. I understand your position. I'm
23 just trying to determine if the amount of the
24 liability as a dollar amount is certain at the

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1 beginning of the ESP period.

2 A. Yes, it is.

3 MR. ALEXANDER: Could you repeat the
4 question? I'm not sure the witness understood it.

5 (Record read.)

6 A. Once again, my answer is yes, it is
7 certain in a dollar amount for the following reasons:
8 That at the start of the ESP there is a set of
9 conditions which are explicitly accommodated into the
10 option model, they include the prevailing electricity
11 market price, they include the strike price, they
12 include the risk-free rate, they include the
13 volatility, et cetera, and when all of these things
14 are taken into account in the model, it produces a
15 dollar value of the optionality being given to
16 customers. And whatever is given is, therefore, a
17 form of reliability to the company itself,
18 consequently, the dollar value of that liability is
19 known for certain at the start.

20 Now, in reality over time indeed there
21 will be winners and losers because, as I said
22 earlier, the ex-post movement of prices relative to
23 the strike price would be a differential that could
24 be beneficial to the company or to the customers.

15 (Pages 57 to 60)

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1 But the potential for those revenue losses is present
2 at the very beginning of the ESP and the option
3 values that and gives you a certain dollar amount.

4 Q. Suppose the market price drops to
5 50 percent of the SSO price and a hundred percent of
6 customers migrate. In that case wouldn't the option
7 price understate the actual liability as you have
8 defined it here today?

9 A. That is correct. So what may happen is
10 ex post there will be winners and losers, but as
11 anticipated, based on all the information available
12 to us at the start of the ESP, the option gives us
13 the best estimate available to us given the state of
14 our knowledge about how to value such liabilities, it
15 gives us an estimate of the value.

16 Now, the circumstance you described may
17 be a very unlikely one but one that may occur given
18 the nature of the volatility, and so there are
19 sometimes extreme winners and extreme losers.
20 Generally that doesn't happen, but the option simply
21 values the most likely possibilities and it actually
22 includes all possibilities, but tries to give an
23 estimate of a fair value of the possibilities that
24 would occur.

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1 Q. So you would agree that the anticipated
2 liability's known at the beginning of the ESP term,
3 but the actual liability for the ESP term will not be
4 known until the end of the ESP term.

5 A. Correct. The realizations may differ.

6 MR. CONWAY: Would it be possible to take
7 a break for about five minutes?

8 MR. ALEXANDER: Sure.

9 MR. CONWAY: How close are you?

10 MR. ALEXANDER: I'm pretty close
11 actually, so if we take a break right now, hopefully
12 I can cut some stuff we've already covered. I think
13 I'm close.

14 MR. CONWAY: Thanks.

15 (Recess taken.)

16 Q. Dr. Makhija, you understand you are still
17 under oath.

18 A. Yes, I do.

19 Q. Okay. Did you make any effort to
20 identify the actual out-of-pocket expenditures which
21 could be incurred by AEP during the term of this ESP
22 to satisfy AEP-Ohio's POLR obligation?

23 A. I did not because I believed that the
24 nature of the cost is a liability which is incurred

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1 at the beginning of the ESP.

2 Q. Do you have any opinion as to the
3 appropriate categories of actual expenditures that
4 could be related to POLR risk?

5 A. In an ex post sense there would be some
6 costs put in, the largest of which I would assume
7 could be revenue losses.

8 Q. Any others?

9 A. That would be the biggest item given the
10 nature of the option. But, of course, you have to
11 remember that what is actually realized may have no
12 consequence to the liability taken on because, after
13 all, winners and losers will emerge.

14 Q. But you're not opining in this case as to
15 the actual out-of-pocket expenditures which AEP might
16 have to make.

17 A. I'm not, nor do I believe it's the
18 correct way to estimate the cost incurred by the
19 company.

20 Q. Let's look at page 3, lines 5 to 7,
21 particularly the first sentence and the phrase "costs
22 that the utility bears." When you say "costs," are
23 you still defining this as the market value of the
24 option received by customers?

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1 A. And, consequently, the liability created
2 for the company.

3 Q. So it would be yes, and?

4 A. Yes.

5 Q. And that market based valuation of the
6 option received by customers that's created by the
7 Black model would include the lost revenue to AEP,
8 correct?

9 A. It tries to -- yes, it tries to estimate
10 the potential revenue losses that might occur given
11 the nature of volatility and the other market
12 conditions that prevail.

13 Q. Now, on line 6 you use the words "value
14 of the options."

15 A. Yes.

16 Q. When you say "value of the options," do
17 you mean the estimated market value of the options or
18 the subjective consumer surplus received by AEP's
19 customers?

20 A. I'm referring to the estimated market
21 value of the POLR options provided to the customers.

22 Q. Just to be clear, do you understand what
23 I mean when I say "consumer surplus"?

24 A. Yes. The consumer surplus I presume you

16 (Pages 61 to 64)

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1 are referring to is what is the beneficial value that
 2 customers perceive versus the market value of what
 3 they are paying for.
 4 Q. Sure.
 5 A. Yeah.
 6 Q. If I was selling bottles of water for a
 7 dollar and you valued a bottle of water at \$5 yet
 8 only had to pay a dollar, your consumer surplus would
 9 be --
 10 A. \$4, yeah.
 11 Q. And you would agree that customers may
 12 value their ability to shop differently?
 13 A. Yes.
 14 Q. And the Black model doesn't attempt
 15 to evaluate customer surplus.
 16 A. No, it does not.
 17 Q. Would you agree with the statement that
 18 options, when exercised, are basically zero sum and
 19 the cost to the supplier equals the value to the
 20 purchaser?
 21 A. That's one -- yes, that is the premise of
 22 my principles here, that what is given to customers
 23 is automatically at a cost to someone who gave it
 24 and, therefore, a liability to the company.

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1 Q. Now, please note that I said options,
 2 when exercised, are zero sum.
 3 A. Oh, sorry. I stand corrected.
 4 Yes, they are zero sum in the sense that
 5 whatever is a loss to one party becomes a gain to the
 6 other party, but remember that does not speak to the
 7 value of the options, it's simply the ex post to win
 8 versus loss.
 9 Q. And on an ex-post basis an option which
 10 is not exercised would potentially not be zero sum.
 11 There's a double negative in there, so let me
 12 rephrase the question.
 13 A. Yeah.
 14 Q. If an option is not exercised, then that
 15 means that I have paid to receive the option, yet the
 16 option did not finish in the money and so I did not
 17 get any ex-post benefit from the option, correct?
 18 A. Yeah. It turned out, it turned out
 19 ex post, that you were a loser, but of course in the
 20 anticipated sense you did not step into it with that
 21 expectation, it just transpired so.
 22 Q. Sure. So in that case, an
 23 out-of-the-money option, I paid and the seller of the
 24 option took that payment and our respective benefits

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1 are not necessarily a zero sum gain because -- strike
 2 that.
 3 Are there any actual costs faced by a
 4 seller of an option if an option is not exercised?
 5 MR. CONWAY: Are you talking ex post or
 6 ex ante now?
 7 MR. ALEXANDER: Ex post.
 8 MR. CONWAY: Okay.
 9 Q. Let me rephrase the question so it's
 10 clear in the record. On an ex post basis are there
 11 any actual costs faced by the seller of an option if
 12 the option is not exercised?
 13 A. No.
 14 MR. CONWAY: They might have had to pay
 15 the lawyer to write the option. We've got to get
 16 paid no matter what, right?
 17 MR. ALEXANDER: I have no comment on the
 18 record.
 19 Q. In your testimony you also work as a
 20 professor of finance at Ohio State; is that correct?
 21 A. Yes, I do.
 22 Q. And as part of that position are you
 23 generally familiar with balance sheets and income
 24 statements and --

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1 A. Yes, I am.
 2 Q. And you actually testify regarding
 3 accounting standards in this case at page 4, lines 4
 4 through 12; isn't that correct?
 5 MR. CONWAY: Page 4?
 6 Q. In particular I'd direct your attention
 7 to lines 8 through 12.
 8 A. Yes.
 9 Q. At several places in your testimony you
 10 refer to the POLR option provided to customers as a
 11 liability to AEP, correct?
 12 A. Correct.
 13 Q. And you personally consider AEP's POLR
 14 obligation to be a liability, correct?
 15 A. Correct.
 16 Q. Do you have an opinion as to whether it's
 17 a liability for GAAP purposes?
 18 A. It may not be for GAAP purposes.
 19 Q. Do you have an opinion as to whether it
 20 is a liability as it would be defined by the
 21 International Accounting Standards Board?
 22 A. Actually, I have to take this under
 23 advisement. I'm not sure at this moment as to the
 24 accounting treatment that should be accorded to POLR

17 (Pages 65 to 68)

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1 obligations.

2 Q. Do you know if AEP's financial statements
3 reflect the POLR obligation as a liability in the
4 amount AEP has proposed in this case?

5 A. To the best of my recall, I don't think
6 it does.

7 Q. Do you think it should? Let me strike
8 that.

9 Do you think AEP's financial statements
10 should reflect the POLR obligation as a liability?

11 A. I think it is an item deserving to be in
12 the footnotes because it is indeed ultimately a
13 liability for shareholders.

14 Q. Please correct me if I'm wrong, but you
15 define liability both as out-of-pocket expense of the
16 company and the lost opportunity to sell electricity
17 at an SSO rate, correct?

18 A. In an anticipated sense, yes.

19 Q. How would you define the word "asset"?

20 A. In the context in which I have used it
21 here "asset" refers to those items that can generate
22 subsequent cash flow for the company.

23 Q. Would you consider AEP's ability to offer
24 a standard service offer to customers in its service

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1 saying that a liability was ever created here. You
2 are also saying that an asset, the ability to receive
3 revenue from customers which you've defined as an
4 asset, may have decreased in value.

5 A. Okay. So in this particular context I
6 must offer a clarification then because I was
7 comparing two companies that were identical except
8 one took on a POLR obligation. So in that sense the
9 example freezes the relative assets of the two
10 companies to be the same.

11 Given that they have the same assets but
12 one takes on a liability that the other did not, then
13 the rules of conservation of value, which is now
14 fixed by the assets because, as we said, assets are
15 defined in value in terms of the revenue or cash flow
16 that is attributed to them, so that fixes the value
17 on the asset side. Now the question is on the
18 right-hand side of this value based or market based
19 valuation if a liability is added in one case, then
20 it must come at a diminution of the equity because
21 the asset side is fixed in value.

22 Q. Does anything happen on a balance sheet
23 when an unfavorable regulation is passed by a
24 governmental entity?

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1 territory to be an asset?

2 A. In an economic sense it is an asset.

3 Q. And would you consider the revenue which
4 AEP has projected to receive without shopping to be
5 an asset to AEP?

6 A. Correct.

7 Q. What happens on a balance sheet when an
8 asset has decreased in value and is marked to market?

9 A. Could you please explain that question a
10 little bit more? Are you looking for the economic
11 consequences? Are you looking for balance sheet
12 adjustments? Could you please tell me --

13 Q. I'd like to know what happens on the
14 balance sheet. Just on the balance sheet itself. Am
15 I correct in saying that the asset is reduced in
16 value and owner's equity is reduced by a
17 corresponding amount?

18 A. Correct. Yes.

19 Q. And if an asset decreases in value, then
20 equity would be decreased even though no liability is
21 ever created.

22 A. That's true.

23 Q. So at line 9 when you say "If the
24 liabilities are increased," you're not necessarily

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1 A. I could see some cases where potential
2 losses could be recognized as a result of regulatory
3 change.

4 Q. So under your definition of "liability"
5 would an unfavorable statute or regulation then be a
6 liability of AEP's?

7 A. Yes. To the extent that the POLR
8 obligation is left in place without recovery, it
9 would create an additional liability which would
10 then -- could be recognized as a potential loss.

11 Q. Well, my question was not limited just to
12 POLR so I'm going to reask it. Under your definition
13 of "liability" would an unfavorable statute or
14 regulation which would lead to decreased revenue for
15 AEP be considered to be a liability of AEP's?

16 A. Economically, yes.

17 Q. So you would consider energy efficiency
18 rules to be a liability?

19 A. It's a matter of semantics in terms of
20 valuation effects. Clearly, added regulations do
21 create a diminution in equity values, but they may be
22 desirable for other reasons, but in terms of their
23 consequence to cash flow certain regulations can be
24 costly in terms of cash flow effects.

18 (Pages 69 to 72)

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1 Q. So you would consider energy efficiency
2 regulations to be a liability.

3 MR. CONWAY: Are you talking -- the
4 question is pretty vague, Counselor. Are you talking
5 about specific energy efficiency regulations that are
6 in place in Ohio or are you just talking in
7 generalities?

8 MR. ALEXANDER: Generalities.

9 MR. CONWAY: Okay. And is there a
10 compensation scheme that applies to the energy
11 efficiency regulation or not? Or is it just --

12 MR. ALEXANDER: I don't want to debate
13 this. It's the witness's definition of "liability."
14 I think he's admitted that this is -- under his
15 definition of "liability" anything that would reduce
16 the value of AEP's projected revenue would be a
17 liability. And energy efficiency standards and peak
18 demand reduction standards would reduce AEP's
19 anticipated revenue.

20 MR. CONWAY: Well --

21 MR. ALEXANDER: So I don't think this is
22 particularly controversial.

23 MR. CONWAY: Well, I object to the form
24 of the question, I think it's vague, and if you think

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1 you could answer it with the vagueness that is
2 present, you can give it a shot, Dr. Makhija.

3 A. Well, efficiency could be beneficial to
4 the cash flow of the firm itself, so it's a two-edge
5 sword. On the one hand certain requirements could
6 detract from the cash flow of the firm, in that sense
7 it would be a liability, but on the other hand
8 efficiency improvements can improve the bottom line
9 of the firm and in which case they create an asset.
10 So it's a question of the net in that case.

11 Q. In your testimony at page 3, line 18 you
12 claim that if a utility facing POLR risk is not
13 provided cost recovery, then the utility
14 shareholders, quote, "will see a diminution in their
15 equity value," correct?

16 A. Yes.

17 Q. And how long would it take for a denial
18 of cost recovery to effect equity value?

19 A. In efficient markets the moment such news
20 is available to the market the equity would see a
21 diminution.

22 Q. And do you believe that the markets for
23 equity in -- and do you believe that the market for
24 AEP's equity is efficient?

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1 A. My presumption is to start with the
2 acceptance of market efficiency, yes.

3 Q. And if AEP's POLR risk was increased
4 substantially, how long would it take to reflect that
5 increased risk in equity value?

6 A. I believe the effect would be immediate
7 as the market recognizes that information.

8 Q. Did you conduct any empirical studies to
9 determine if POLR risk will result in a diminution in
10 equity?

11 A. I did not.

12 Q. And are you aware of any empirical
13 evidence supporting the contention that POLR risk
14 will result in a diminution in equity?

15 A. I'm not aware, and I'm also not sanguine
16 about such studies given that such POLR obligations
17 are unique to some companies in Ohio.

18 Q. Did you examine the equity value of Ohio
19 utilities before and after the POLR obligation was
20 created to test the validity of your theory?

21 A. No, I did not.

22 Q. And did you examine the impact of the
23 Ohio Supreme Court's recent decision remanding the
24 POLR charge to the PUCO to test the validity of your

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1 theory?

2 A. I did not conduct such a study.

3 Q. The Ohio Supreme Court issued its
4 decision, which you said you reviewed, on April 19,
5 2011; isn't that correct?

6 A. Yes.

7 Q. And you have reviewed that decision?

8 A. I've read it.

9 Q. And I'm not going to ask you about the
10 legal analysis in that decision, but is it your
11 understanding that the decision reversed the
12 Commission's decision awarding AEP the POLR charge
13 and remanded it for further proceedings?

14 A. Yes.

15 Q. And would it be fair for me to say that
16 the court's decision raised some questions regarding
17 AEP-Ohio's POLR charge?

18 A. Again, not speaking as a lawyer, my
19 understanding of what I read is that the Supreme
20 Court asked the PUC to reconsider the basis for the
21 POLR recovery provided to AEP companies. It does
22 not -- it does not say, to my reading of it, that
23 these charges are inappropriate in any way.

24 Q. Sure. And, Dr. Makhija, I'm going to

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1 stop you because I don't need to get into your legal
2 analysis here; I think it's unfair with you not being
3 a lawyer.

4 MR. CONWAY: Objection. He said he was
5 giving it based on his personal --

6 MR. ALEXANDER: Sure. And I'm just
7 letting him know that he can --

8 MR. CONWAY: -- reading of it. He's not
9 trying to give a legal analysis of it.

10 Could you read the question back?

11 (Record read.)

12 MR. CONWAY: So he's just responding to
13 the question does it raise some questions which
14 implicitly calls for him to explain what he thought
15 the questions are it raised or didn't raise. But if
16 you want to continue on, that's fine with me.

17 MR. ALEXANDER: Yeah. I just don't need
18 to go into any detail here.

19 Q. (By Mr. Alexander) Based on your theory
20 that the denial of POLR recovery would cause a
21 decrease in equity value, would you have expected the
22 Supreme Court's decision to cause a decrease in the
23 value of AEP-Ohio's -- excuse me, AEP's stock price?
24

A. This is what I was trying to explain,

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1 that my reading of the Supreme Court opinion was not
2 a denial of POLR recovery, and this is one reason I
3 did not consider looking at the stock price
4 diminution of equity value, because all the opinion
5 said is that the basis for the recovery ought to be
6 reconsidered, which is not equivalent of any denial
7 of POLR recovery. And I'm not sure that a test based
8 around that opinion would be an appropriate test of
9 the diminution of equity value as suggested in my
10 testimony.

11 Perhaps if the PUC, for whatever reason,
12 does not agree that a liability has been created and
13 subsequently it denies POLR recovery, then such a
14 test may be feasible at that point. I hope it
15 doesn't come to that.

16 Q. So you don't think the court's decision
17 would have had any impact on the equity value of the
18 company as you've described the analysis on page 4,
19 lines 8 through 12?

20 A. Because the Supreme Court did not say
21 that these are inappropriate. All I understand it
22 said is that the basis for it ought to be reexamined,
23 which is not to say that the amounts or any of these
24 are inappropriate.

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1 Q. And you haven't looked at the value of
2 AEP's stock price.

3 A. No, I did not, because I don't believe
4 it's an appropriate test.

5 Q. If you were valuing AEP using the same
6 classical model that you've been discussing
7 throughout your testimony today, would the value have
8 changed at all as a result of the Supreme Court's
9 decision on April 19, 2011?

10 MR. CONWAY: When we started this
11 deposition, your convention that you laid out was
12 that when you're talking -- when you use the word
13 "AEP," you're talking about AEP -- what I would call
14 AEP-Ohio, but now I'm not sure that you're referring
15 to AEP-Ohio.

16 MR. ALEXANDER: That's fair.

17 MR. CONWAY: If you want to clarify it,
18 that would be, I think, helpful.

19 Q. That's fair. Your counsel correctly
20 pointed out, I did define that as Columbus Southern
21 and Ohio Power, and now I am not referring to that.
22 Now I'm referring to --

23 A. The stock price.

24 Q. That is publicly traded on the New York

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1 Stock Exchange. Do you understand?

2 A. I do. And to your question, we could try
3 to infer what may have happened to CSP and OPCo by
4 looking at the stock price of AEP, but there are many
5 things going on, I presume, with AEP as a whole and,
6 consequently, even if CSP and OPCo did not suffer or
7 suffered value changes on account of this, it is not
8 necessary that we would easily capture it given that
9 opinion itself was not that these charges are
10 inappropriate and also there is so much more going on
11 with AEP stock.

12 So for these multiple reasons I'm not
13 sure that that experiment is the best to infer the
14 POLR effects on AEP stock yet.

15 Q. In your testimony at page 5, lines 5
16 through 12 you discuss the possibility of hedging
17 POLR risk.

18 A. Please, which lines?

19 Q. Lines 5 through 12.

20 A. Yes.

21 Q. Now, with that testimony kind of in the
22 back of your mind, why would a company buy or sell an
23 electric forward contract?

24 A. Perhaps because it does not have

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1 generation of its own.
 2 Q. Or it has excess generation?
 3 A. Possibly.
 4 Q. And how would a rational seller of energy
 5 value the energy that they are willing to sell?
 6 A. In all the considerations that would go
 7 in forecasting forward prices.
 8 Q. So they would attempt to sell it at the
 9 market price.
 10 A. Yes.
 11 Q. And so long as the market price was above
 12 their marginal cost of producing that energy, then a
 13 rational seller would want to enter into that
 14 transaction.
 15 A. Correct.
 16 Q. Do you know how forward contracts for
 17 energy are valued? Strike that.
 18 In your testimony at page 5, line 7 you
 19 state that "... the provider of the hedge would
 20 similarly value the optionality provided to
 21 customers." As a seller of a forward contract I
 22 wouldn't care why a POLR provider was purchasing that
 23 forward contract, correct?
 24 A. Correct.

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1 Q. And so you are actually referring to
 2 insuring against POLR risk rather than hedging POLR
 3 risk through buying or selling forward contracts,
 4 correct?
 5 A. Indeed, the statement is the provider of
 6 the hedge will similarly value the optionality to
 7 customers. The word is the provider of the hedge.
 8 Q. Why would the provider of the hedge care
 9 what optionality was provided to AEP's customers?
 10 A. We are discussing here the situation
 11 where AEP, instead of taking on the POLR risk itself,
 12 turns to a provider and asks them to not only provide
 13 perhaps electricity, but also take on the obligation.
 14 Q. So that would be sort of an
 15 insurance-based model, correct?
 16 A. Correct.
 17 Q. But if AEP hedged its obligation via
 18 forward contracts, buying and selling forward
 19 contracts --
 20 A. Yes.
 21 Q. -- then that would not be based on the
 22 customers' anticipated value at all, correct? That
 23 would be based on the market prices for electricity
 24 forward contracts.

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1 A. And who carries now the obligation in
 2 this hypothetical that we are going down?
 3 Q. AEP would retain the obligation, but AEP
 4 would hedge that obligation through buying and
 5 selling forward contracts.
 6 A. Okay. And so the provider at the forward
 7 contract, is he now obligated to meet the POLR
 8 obligations, meaning customers that want to return
 9 have to be provided at the SSO? I'm trying to figure
 10 out where does the -- who has to satisfy the
 11 optionality.
 12 Q. Just to walk this through a little bit,
 13 AEP has the obligation. AEP buys a publicly traded
 14 forward contract which are traded on a monthly basis
 15 based on, I believe they're based on PJM prices but I
 16 may be incorrect about that, for a definite amount of
 17 energy. And AEP would have to buy a series of those
 18 to hedge its risks.
 19 My only question and the only thing I'm
 20 attempting to get you to agree to is that there's a
 21 difference between insuring against the risk and the
 22 cost of buying electricity forward contracts to hedge
 23 against the risk, correct?
 24 A. I'm in agreement with you. I'm just

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1 trying to make sure that I understand where the
 2 obligation for POLR continues to lie in your example.
 3 Simply by contracting for electricity are we also
 4 contracting for the POLR obligation or not? And in
 5 the example I seem to understand is we are buying
 6 electricity in the future but retaining the POLR
 7 obligation.
 8 Q. In your testimony at 7, line 2 to 3 you
 9 testify regarding ex-ante and ex-post costs.
 10 A. Yes.
 11 Q. You and I have been using those phrases
 12 throughout today but could you give me your
 13 definitions for ex ante and ex post?
 14 A. Ex ante is what we expect will transpire,
 15 and ex post is what we realized in actuality.
 16 Q. Is it possible on an ex ante basis to
 17 know for certain whether the market price will drop
 18 below the SSO price?
 19 A. In the very nature of ex ante is that we
 20 don't know.
 21 Q. And would the evaluation of risk of loss
 22 on an ex ante basis be similar to an insurance
 23 product like fire insurance?
 24 A. It's comparable, yes.

21 (Pages 81 to 84)

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1 Q. And you would object to looking at AEP's
2 historical shopping data because that would be
3 evaluating loss on an ex post basis, correct?

4 A. Correct. Although that can be
5 informative, but it should not be the basis for
6 developing the ex-ante cost. For that the model does
7 a pretty good job because it contains in it the
8 variables that would lead to the valuation of the
9 optionality going forward, for example, in particular
10 the volatility measure, the maturity measure, these
11 are all trying to get valuation of the expected costs
12 that might come about.

13 Q. And you said historic shopping could be
14 informative. Do you believe the Commission should
15 consider historic shopping?

16 A. Not to value the option, of course,
17 because the option is a forward-looking instrument
18 that accommodates the expected costs. But we do see
19 that shopping has been increasing which already tells
20 us that looking at past shopping may be misleading.

21 Q. And when evaluating risk on an ex ante
22 basis the appropriate way to value that risk is to
23 evaluate the potential loss based on the probability
24 of that loss, correct?

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1 A. Yes.

2 Q. And have you personally calculated the
3 potential loss for AEP?

4 A. No.

5 Q. Does the Black model calculate the
6 potential loss to AEP?

7 A. Yes, it does. Because when we value the
8 liability, that is an assessment of the potential
9 loss.

10 Q. And by "loss" you are defining that to
11 include lost revenue that AEP would have received
12 absent shopping.

13 A. The price differential that occurred
14 because of price volatility, yes, which creates the
15 loss as you mentioned.

16 Q. Did you examine any other potential ways
17 on an ex ante basis to evaluate AEP's POLR risk?

18 A. I did not, although I saw a reference to
19 Monte Carlo simulations in the LaCasse testimony.

20 Q. Are you familiar with Monte Carlo
21 simulations?

22 A. To some extent, yes.

23 Q. Have you ever run a Black model?

24 A. As an academic exercise as part of

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1 learning about the Black model I have, but as I said
2 earlier, I have not applied it in a practical
3 situation.

4 Q. That would have been in connection with
5 your doctorate, I don't see a year on here. What
6 year was that?

7 A. I graduated I think in 1980.

8 Q. So it would have been in 1980 or earlier
9 when you last ran the Black model?

10 A. Well, I've also taught lots of doctoral
11 seminars over the years and some of them have
12 considered many academic papers involving various
13 option applications, so I've taught in particular the
14 corporate finance seminar which referenced many of
15 these items. And, as I mentioned, I even have a
16 working paper right now that deals with call and put
17 options.

18 Q. Have you ever run Monte Carlo
19 simulations?

20 A. Actually, I have. But, again, it's a
21 long time ago because my master's, MBA, is in
22 operations management and a measured item in
23 operations management is the use of simulations
24 including Monte Carlo for various applications like

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1 queuing theory and inventory management.

2 Q. Do you have any opinion in this case
3 regarding a Monte Carlo value as has been calculated
4 by Dr. LaCasse?

5 A. No, I don't.

6 Q. Have you reviewed the details of the
7 modeling that she did?

8 A. No, I did not.

9 MR. ALEXANDER: I don't have anything
10 further at this time. Anybody else in person have
11 any questions?

12 MR. SINENENG: I have no questions.

13 MR. SMALZ: Maybe just a few very quick
14 questions.

15 ---

16 EXAMINATION

17 By Mr. Smalz:

18 Q. Dr. Makhiya, do you consider yourself an
19 expert on the Black model?

20 A. I consider that I have sufficient
21 familiarity to opine on it in this context.

22 Q. And have you reviewed any economic
23 literature regarding the validity of the Black model?

24 A. I'm aware that the Black model is perhaps

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1 one of the most widely used models for application
2 for commodity options.

3 Q. And have you reviewed any economic
4 literature critical of the accuracy or validity of
5 the Black model?

6 A. No.

7 Q. Are you aware of any such literature?

8 A. The literature is so vast that I'm sure
9 there might be some papers that deal with that, but
10 none come to mind.

11 Q. I see.

12 Dr. Makhija, and I apologize in advance
13 if I'm somewhat awkward in articulating this
14 question, but I recall that in one of your earlier
15 answers *this morning* you talked about there being
16 winners and losers ex post facto in terms of the
17 actual cost as opposed to the ex-ante cost. Do you
18 recall that this morning?

19 A. Yes, I do.

20 Q. In light of that possibility is it also
21 possible that in this context that AEP could be a
22 winner as a result of the POLR revenues ex post
23 facto?

24 A. It's possible.

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1 Q. I understand that you were also a witness
2 in the earlier ESP case, 917 and 918 case; is that
3 correct?

4 A. These are referring to the remand case?

5 Q. No, the original case back that
6 established the ESP for 2009 --

7 A. Only in the context of the SEET, yes.

8 Q. Only in the context of the SEET, I see.
9 Okay.

10 Are you aware that in 2009 when the ESP
11 was in effect, the earlier ESP, that Columbus
12 Southern Power was, at least under one survey, rated
13 the most profitable electric utility in the country?

14 A. I'll take your word for it.

15 Q. In light of that would you characterize
16 AEP as an ex post facto for that year, 2009? Excuse
17 me. Let me correct that. Would you characterize
18 Columbus Southern Power as a winner?

19 A. Well, you know, I was involved in the
20 2009 SEET proceedings and my own conclusion was that
21 the earnings were not excessive, so I would not,
22 therefore, classify it as necessarily a winner and,
23 particularly, I would not make a connection between
24 that and POLR obligations.

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1 Q. Okay. Turning to the Black model itself,
2 is there any precedent for using the Black model to
3 calculate a POLR option for utilities?

4 A. The situation is completely befitting the
5 use of the Black model, but I'm not aware that such
6 POLR obligations are widespread and, therefore, we
7 should be looking for the application of the Black
8 model in this context.

9 Q. And are you aware of any economic
10 literature analyzing the utility of the Black model
11 in this context?

12 A. No.

13 Q. Now, at several points in your testimony
14 you talk about the migration risk to AEP because of
15 the ability of customers to shop. Is AEP the only
16 company that bears a migration risk, only utility
17 company?

18 A. If the question is whether they are the
19 only one that have the POLR obligation, I believe
20 other companies may have POLR obligations too.

21 Q. Now turning to the CRES providers, do
22 they have a migration risk?

23 A. I believe they don't take on the POLR
24 obligation. They may have a competitive risk of

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1 customers coming and going, but they don't have the
2 obligation that is pivotal here of serving the
3 returning customers at an SSO price.

4 Q. But they do have a risk of customers
5 leaving.

6 A. All businesses do.

7 Q. Okay. Now, my understanding is that in
8 the Black model as used in this context strike price
9 is the SSO price; is that correct?

10 A. Correct.

11 Q. Now, to the extent that that strike price
12 is unpredictable or it may vary, how does that affect
13 the Black calculation, Black model calculation?

14 A. Correct. So there are two aspects to
15 consider in this situation. The first, of course, is
16 that models are our best help to capturing complex
17 reality, and models do not have to be an exact
18 replica of what reality is. In fact, in economics we
19 always refer to whether we are catching the essence
20 of reality. So in that sense the Black model is very
21 vitally used because it seemed to do a pretty good
22 job of catching optionality.

23 The second effect is that when the Black
24 model is, in fact, applied and the strike price is

23 (Pages 89 to 92)

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perhaps changing over time, the method of implementation can take that into account. And while I'm not conversant with the exact implementation details of what Witness Thomas has done, my presumption would be that their application would allow for changing SSO prices or strike prices over the life of the option.

Q. Now, are you aware that AEP's SSO price will include a number of riders?

A. Do you want to mention one of these riders so I can respond in context?

Q. Well, there are quite a few of them, but let's start with the fuel adjustment clause, the FAC rider.

A. Yes. And what's the question?

Q. To the extent that these riders are unpredictable, does that affect the validity of the Black model calculation?

A. I'm trying to relate the items back to the inputs that go into the Black model and to the extent that the volatility and the benchmark prices would take into account the changing prices of electricity on account of changes in fuel costs, I assume at least in part the models are automatically

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taking that into account.

But your question was also about the strike price being -- changing, and the model really looks at the anticipated, so I presume that the expected strike price is not changing. I'm not sure that it would harm the application of the model.

Q. Just assume hypothetically that the rider's increased by, say increase the SSO price by, say, just throw this out, by 10 percent beyond the original strike price calculation. How would that affect the accuracy of the Black model calculation?

MR. CONWAY: So your hypothetical is, instead of a strike price of X it turns out, because of the operation of riders, that the strike price, in fact, is 110 percent of X?

MR. SMALZ: Yes.

MR. CONWAY: Okay.

A. And would these riders also feed into the benchmark market price as well?

Q. I'll ask you that. Would they?

A. Well, I mean, the example you gave me seemed to suggest that it might re-create a similar differential in the benchmark market price as well. One thing you would be interested in is the

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differential, so if you raise the strike price, but you do the same thing to the benchmark price by a hard-wired process on both sides, I don't know if it affects the application of the model.

Q. What if there are riders that disproportionately affect AEP, for example, environmental carrying costs?

A. Well, you know, as I said earlier, these models are our best friends in capturing complex reality. Do they do them exactly and accurately? They are models, after all, and they are our best help under the circumstances. So sometimes it's a question of do you throw the baby out with the bath water if the model does not exactly fit your reality.

As it turns out, the applications that I'm hearing about are somewhat conservative so there may be some countervailing discrepancies from reality and the application of the model, but applying, for example, a European model instead of an American model has already given a conservative value, so there are mechanisms to apply the model in a conservative sense so that these discrepancies from reality are subsumed.

Q. I don't want to get sidetracked with the

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discussion of the European versus the American model, but would your assumption that the European model underestimates the POLR cost applied even if the maturities under the European model extend beyond the ESP time period?

A. So my statement was narrowly that if you gave me two options of equivalent maturity, and other conditions the same, then the European option is worth less than the American option.

Q. So it's dependent on that assumption --

A. Of maturity.

Q. Whether that assumption is accurate not.

A. Yeah. And in either case, if you extend the maturity by equivalent amounts, the statement would hold true.

Q. I see.

A. There is a benefit by using the European option. Of course, it's a conservative estimate in this case, but it also provides a mechanism to apply the protocol parity, because the protocol parity applies to European options. So there are certain benefits of going down that path since we were talking about trying to capture reality as best as we could with the models that are available and the

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1 state of the art.

2 Q. Does the Black model in the context of
3 this case take account of any transaction costs that
4 customers may have in deciding whether to shop or
5 not?

6 A. No, because it only measures the value of
7 the optionality, but not the costs that would go. In
8 my own opinion, given that the electricity is a
9 commodity, I'm not sure how many other transactional
10 costs would be, you know, incurred in such transfers.

11 Q. Do you think individual residential
12 utility customers are routinely reviewing market
13 prices?

14 A. Well, there's certainly lots of CRES
15 providers that are reminding them of that.

16 Q. I see.

17 Does the Black model assume that, the
18 Black model in this context again, assume that all
19 the customers of AEP-Ohio have the ability to shop?

20 A. I think so, yes.

21 Q. And could the validity of the Black model
22 calculation be effective if some of those customers
23 are not able to shop?

24 A. Actually, I take back my original answer

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1 because the way I understand the Black model as
2 applied by Witness Thomas, it takes into account the
3 constraints, some of which we discussed earlier, the
4 constraints dealing with residential customers who
5 come in during the summer months, et cetera, or
6 industrial customers who return must take for 12
7 months, so those kinds of constraints have been taken
8 into account I believe.

9 Q. To your knowledge, does the model take
10 into account the inability of some customers to shop
11 at all?

12 A. So I'm thinking about the implementation
13 procedures that would be adopted, one could apply the
14 model to all customers or it could apply it to only
15 those that have the POLR opportunity. So if there's
16 a group of customers that, for whatever reason, can
17 not and may not do any moves, then in some sense they
18 don't have the POLR opportunity optionality.

19 But we should be careful that they may,
20 even though they individually may not have that
21 opportunity, maybe somebody else can aggregate them
22 and provide them that opportunity. So I'm not aware
23 of those, you know, those mechanisms that might
24 create optionality for customers that at first seem

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1 not to have it themselves.

2 Q. And you are not aware -- strike that.

3 Do you know if the Black model
4 calculation as done, or as explained anyway, by
5 Witness Thomas takes into account the inability of
6 any customers to shop at all?

7 A. It's an implementation question I don't
8 know if she got into or not.

9 Q. I see.

10 Again, I'm hoping I'm paraphrasing your
11 earlier testimony correctly and not botching it, but
12 I believe you earlier testified about the use of a,
13 quote/unquote, binomial formulation of the Black
14 model to accommodate variations in the strike price.
15 To your knowledge, has AEP done a binomial
16 formulation?

17 A. I would presume so because most
18 valuations of the Black-Scholes are actually done
19 through the binomial application. I cannot be
20 certain, but I believe so.

21 Q. But you don't know as a fact, do you?

22 A. Actually, I think they have because I've
23 seen the rebuttal testimony and in that I see the
24 binomial trees, so I presume they have, yeah.

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1 MR. SMALZ: I have no further questions.

2 Thank you, Dr. Makhija.

3 THE WITNESS: Thank you.

4 MR. ALEXANDER: Let's go off the record
5 for just one moment.

6 (Discussion off the record.)

7 MR. ALEXANDER: Dr. Makhija, I think
8 that's all the questions we have today. Thank you.

9 THE WITNESS: Thank you.

10 MR. CONWAY: We will not waive signature.
11 (The deposition concluded at 11:37 a.m.)

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1 State of Ohio :
 2 : SS:
 3 County of :
 4 I, Anil Kumar Makhija, PhD, do hereby certify
 5 that I have read the foregoing transcript of my
 6 deposition given on Wednesday, July 27, 2011; that
 7 together with the correction page attached hereto
 8 noting changes in form or substance, if any, it is
 9 true and correct.

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 Anil Kumar Makhija, PhD

I do hereby certify that the foregoing
 transcript of the deposition of Anil Kumar Makhija,
 PhD was submitted to the witness for reading and
 signing; that after he had stated to the undersigned
 Notary Public that he had read and examined his
 deposition, he signed the same in my presence on the
 day of , 2011.

Notary Public

My commission expires ,

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CERTIFICATE

1 State of Ohio :
 2 : SS:
 3 County of Franklin :
 4 I, Maria DiPaolo Jones, Notary Public in and
 5 for the State of Ohio, duly commissioned and
 6 qualified, certify that the within named Anil Kumar
 7 Makhija, PhD was by me duly sworn to testify to the
 8 whole truth in the cause aforesaid; that the
 9 testimony was taken down by me in stenotypy in the
 10 presence of said witness, afterwards transcribed upon
 11 a computer; that the foregoing is a true and correct
 12 transcript of the testimony given by said witness
 13 taken at the time and place in the foregoing caption
 14 specified and completed without adjournment.
 15 I certify that I am not a relative, employee,
 16 or attorney of any of the parties hereto, or of any
 17 attorney or counsel employed by the parties, or
 18 financially interested in the action.

IN WITNESS WHEREOF, I have hereunto set my
 hand and affixed my seal of office at Columbus, Ohio,
 on this 28th day of July, 2011.

Maria DiPaolo Jones, Registered
 Diplomate Reporter, CRR and
 Notary Public in and for the
 State of Ohio.

My commission expires June 19, 2016.
 (MDJ-3874)

26 (Pages 101 to 102)

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