

BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

- - -

In the Matter of the :
 Application of Columbus :
 Southern Power Company for:
 Approval of an Electric :
 Security Plan; an : Case No. 08-917-EL-SSO
 Amendment to Its Corporate:
 Separation Plan; and the :
 Sale or Transfer of :
 Certain Generating Assets..:

In the Matter of the :
 Application of Ohio Power :
 Company for Approval of :
 Its Electric Security : Case No. 08-918-EL-SSO
 Plan; and an Amendment to :
 Its Corporate Separation :
 Plan. :

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PROCEEDINGS

before Ms. Greta See and Ms. Sarah Parrot, Attorney
 Examiners, at the Public Utilities Commission of
 Ohio, 180 East Broad Street, Room 11-A, Columbus,
 Ohio, called at 10 a.m. on Tuesday, July 19, 2011.

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VOLUME II

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1 Tuesday Morning Session,
2 July 19, 2011.

3 - - -

4 EXAMINER SEE: Scheduled for hearing
5 today at this time is Case Nos. 08-917-EL-SSO and
6 08-918-EL-SSO, being entitled in the Matter of the
7 Application of Columbus Southern Power Company for
8 Approval of an Electric Security Plan including
9 related accounting authority and an amendment to its
10 corporate separation plan, as well as the sale and
11 transfer of certain generating assets, and in the
12 Matter of the Application of the Ohio Power Company
13 for Approval of its Electric Security Plan including
14 related accounting authority and amendment to its
15 corporate separation plan.

16 The attorney examiners assigned to the
17 case are Greta See and Sarah Parrot, and at this time
18 I'd like to take brief appearances of the parties
19 present today.

20 Counsel for the company.

21 MR. NOURSE: Thank you, your Honor.
22 Steven T. Nourse, Matthew J. Satterwhite, Daniel R.
23 Conway. Is that what you had in mind with brief?

24 EXAMINER SEE: Yes.

25 MR. NOURSE: Thank you.

1 EXAMINER SEE: We've already entered
2 appearances. I just want to make sure the record
3 reflects who's in the room today.

4 MS. GRADY: Thank you, your Honor, on
5 behalf of the Consumers' Counsel, Maureen R. Grady
6 and Jeffrey L. Small.

7 MS. MOONEY: Colleen Mooney on behalf of
8 Ohio Partners for Affordable Energy.

9 MR. DARR: Sam Randazzo and Frank Darr on
10 behalf of IEU-Ohio.

11 MR. MARGARD: Werner Margard and John
12 Jones on behalf of Commission staff.

13 MR. PETRICOFF: Howard Petricoff on
14 behalf of Constellation NewEnergy and Constellation
15 Energy Commodities Group.

16 MS. HAND: Emma Hand on behalf of Ormet
17 Primary Aluminum Corporation.

18 MR. YURICK: Mark Yurick on behalf of the
19 Kroger Company, your Honor.

20 MR. O'BRIEN: Tom O'Brien on behalf of
21 the Ohio Hospital Association, and Richard Sites will
22 be joining us later.

23 MR. WARNOCK: Matt Warnock for the OMA.

24 EXAMINER SEE: Okay. Mr. Nourse, your
25 next witness, please.

1 MR. NOURSE: Mr. Conway is calling the
2 first witness.

3 EXAMINER SEE: I'm sorry. First, before
4 we do that, some of you may have received the entry
5 by e-mail. If you did not see it, this is the entry
6 addressing the motion to strike. Ms. Parrot is
7 providing copies to be circulated around the room at
8 this time.

9 Mr. Conway.

10 MR. CONWAY: Thank you, your Honor.

11 EXAMINER SEE: Ms. LaCasse, would you
12 raise your right hand, please.

13 (Witness sworn.)

14 EXAMINER SEE: Thank you.

15 MR. CONWAY: Thank you, your Honor. As
16 you anticipated, the companies are calling
17 Dr. LaCasse as their first witness today.

18 - - -

19 CHANTALE LaCASSE
20 being first duly sworn, as prescribed by law, was
21 examined and testified as follows:

22 DIRECT EXAMINATION

23 By Mr. Conway:

24 Q. Dr. LaCasse, would you give your full
25 name for the record, please?

1 A. My name is Chantale LaCasse.

2 EXAMINER SEE: Ms. LaCasse, we are going
3 to need you to use the mic today.

4 Q. And, again, your full name for the
5 record?

6 A. Chantale LaCasse.

7 Q. And, Dr. LaCasse, by whom are you
8 employed?

9 A. By NERA Economic Consulting.

10 Q. And what is your position at NERA?

11 A. I am a senior vice president.

12 Q. And did you prepare testimony on behalf
13 of Columbus Southern Power Company and Ohio Power
14 Company that was prefiled in this docket on June 6th?

15 A. Yes, I did.

16 Q. And do you have a copy of your prefiled
17 testimony with you today?

18 A. I do.

19 Q. Dr. LaCasse --

20 MR. CONWAY: Well, first of all, your
21 Honor, at this time I'd like to mark as Companies'
22 Remand Exhibit No. 3 Dr. LaCasse's prefiled
23 testimony.

24 EXAMINER SEE: The exhibit is so marked.

25 (EXHIBIT MARKED FOR IDENTIFICATION.)

1 Q. Dr. LaCasse, do you have any corrections
2 or modifications to make to your prefiled testimony?

3 A. I do not.

4 Q. And if I were to ask you, Dr. LaCasse,
5 the questions that are contained in your prefiled
6 direct testimony which has been marked as Companies'
7 Remand Exhibit No. 3 today, would your answers be the
8 same as they appear in that document?

9 A. Yes, they would.

10 Q. And are those answers in your testimony
11 true and correct to the best of your knowledge and
12 belief?

13 A. Yes, they are.

14 MR. CONWAY: Your Honors, at this time we
15 would move for the admission of Dr. LaCasse's
16 prefiled testimony, Companies' Remand Exhibit No. 3,
17 into evidence and make Dr. LaCasse available for
18 cross-examination. Thank you.

19 MS. GRADY: Your Honor, would now be an
20 appropriate time to hear the motion to strike?

21 EXAMINER SEE: Yes, it would be.

22 MS. GRADY: Thank you, your Honor.

23 OCC makes the following motion to strike
24 with respect to Dr. LaCasse's testimony. Beginning
25 on page 18, line 12 through page 20, line 7.

1 MR. CONWAY: That's page 18, line?

2 MS. GRADY: Twelve, through page 20, line
3 7.

4 Along with Exhibit CL-2, pages 1 and 2.

5 MR. CONWAY: That's CL-2?

6 MS. GRADY: That's correct.

7 MR. CONWAY: That's both pages of CL-2
8 that you're moving to strike?

9 MS. GRADY: That's correct.

10 Yes, your Honor, the testimony is
11 directed specifically to discussing the results of
12 several studies that conveyed price bid information
13 submitted by bidders at SSO auctions. The two
14 studies mentioned are the NorthBridge Study and the
15 post-auction public report of the staff of Illinois.
16 Both of these studies, your Honor, purport to show
17 results from a premium analysis that includes the
18 cost of bearing the POLR risk.

19 However, your Honors, the studies capture
20 all risks faced by the SSO supplier including risk of
21 uncertainty of demand, cost component risk, and a
22 whole host of other risks. As Dr. LaCasse testifies
23 on page 9, lines 19 through 20, the price bid does
24 not separately estimate the shopping related risk.

25 Additionally, the studies did not present

1 the methodology used to calculate the bidder's risk
2 because such information is proprietary to the
3 bidder. Under Ohio Rule of Evidence 402 evidence
4 that is not relevant is inadmissible. Rule 401
5 defines relevant evidence as any evidence having the
6 tendency to make the existence of any fact that is of
7 consequence to the determination of the action more
8 probable or less probable without the evidence.

9 Here the testimony is not relevant, it
10 does not separately estimate the shopping related
11 risk, nor explain or present the methodology to
12 calculate that risk. It is of no consequence to the
13 issues in this case. The issues at hand being what
14 is the appropriate POLR risk that AEP bears and what
15 is the appropriate tool to measure that risk.

16 Even Dr. LaCasse can only muster lukewarm
17 support for the testimony saying that it is at least
18 informative. She makes the statement on page 19,
19 line 9. But informative as to what? It does not
20 support AEP's POLR calculation nor its methodology
21 because the shopping risk premium and the tools to
22 calculate the premium cannot be discerned through the
23 studies presented in the testimony. It is irrelevant
24 and thus inadmissible.

25 And, furthermore, the testimony on these

1 two studies is not the subject of proper expert
2 testimony. Under Rule 702 of Ohio Rules of Evidence,
3 experts may testify in the form of opinion if, among
4 other things, the testimony is based on sufficient
5 facts or data. Here the facts and data are not
6 sufficient. We move to strike.

7 EXAMINER SEE: Mr. Conway, did you wish
8 to respond?

9 MR. PETRICOFF: Your Honor --

10 EXAMINER SEE: I'm sorry.

11 Mr. Randazzo.

12 MR. RANDAZZO: Your Honors, IEU would
13 join in the motion to strike and add one additional
14 grounds and that is that this individual does not
15 testify that she had anything to do with either of
16 the cited studies. The people who are responsible
17 for the studies are not here to be cross-examined,
18 therefore, it's impossible for us to have a fair day,
19 fair hearing on this subject through
20 cross-examination and for that reason, in addition to
21 those cited by Ms. Grady, I would urge the Bench to
22 remove this testimony from the prepared testimony.

23 EXAMINER SEE: Mr. Petricoff.

24 MR. PETRICOFF: Your Honors,
25 Constellation would also like to join in the motion

1 and probably this is in the same vein as
2 Mr. Randazzo's additional defense and that is it's
3 hearsay. This is testimony being presented by
4 someone other than the witness for the truth of the
5 statement and it doesn't fall into any of the usual
6 hearsay exceptions such as done in the regular course
7 of business or a published report. This is
8 particularly true of the NorthBridge Study. Thank
9 you.

10 EXAMINER SEE: Mr. Conway.

11 MR. CONWAY: Thank you, your Honor.
12 Dr. LaCasse has reported the results of these studies
13 in support of her opinion that there is shopping
14 risk, that it's real, that it's actual, and that it's
15 significant. And so it clearly is relevant to the
16 issues on remand. And it forms the basis in part of
17 her opinions and so she's allowed, I think, to
18 provide what the basis is for her opinions on those
19 matters and these items provide part of that basis.

20 As far as the extent of her familiarity
21 with the studies, that is certainly something that
22 the parties can develop in cross-examination. I
23 think it goes more to the extent of her familiarity,
24 goes more to the weight the Commission might provide
25 to the testimony in these regards, not to whether or

1 not it's relevant or admissible.

2 And with regard to Mr. Randazzo's
3 argument that it's hearsay, again, I would -- and
4 Mr. Petricoff's, I would just note she has indicated
5 she is familiar with the studies, they are published
6 studies that are available, and she is entitled to
7 rely upon what she does rely upon, it's common
8 practice at this Commission for experts to rely upon
9 such materials to support their conclusions, and I
10 think that the criticisms that we've heard here all
11 go to what weight should be accorded to the opinions
12 that she has derived based in part upon these items.

13 I don't think it's proper to strike the
14 testimony. I think it's of value to the Commission
15 in its consideration of the issues in the case and I
16 think it should be allowed. Thank you.

17 EXAMINER SEE: Okay. First, are there
18 any other motions to strike Dr. LaCasse's testimony?

19 (No response.)

20 EXAMINER SEE: Ms. Grady, after reviewing
21 the content of your request for your motion to
22 strike, motion is denied.

23 MS. GRADY: Thank you, your Honor.

24 EXAMINER SEE: Ms. Grady or Mr. Small,
25 who's going to be cross-examining the witness?

1 MS. GRADY: Thank you, your Honor, I
2 would be doing cross.

3 - - -

4 CROSS-EXAMINATION

5 By Ms. Grady:

6 Q. Good morning, Dr. LaCasse.

7 A. Good morning.

8 Q. Could you go to page 3 of your testimony,
9 lines 15 through 22. Now, there you discuss the
10 purposes of your testimony; do you not?

11 A. I do.

12 Q. And the first purpose that you list is to
13 examine the nature of the shopping risk faced by any
14 SSO provider whether it's an EDU or a winning
15 supplier such as a CRES; is that correct?

16 A. The winning suppliers here would be the
17 winning supplier at an SSO auction, not a CRES
18 provider that would be providing alternate service to
19 the SSO.

20 Q. And a second purpose of your testimony is
21 to discuss the methods by which the costs associated
22 with shopping risk may be quantified?

23 A. Yes.

24 Q. And one of -- the third purpose of your
25 testimony is to explain the valuation of an option or

1 to explain that the valuation of an option is an
2 appropriate method to measure cost; is that correct?

3 A. That's correct.

4 Q. And, finally, another purpose of your
5 testimony is to describe additional analyses
6 associated with shopping risk; is that correct?

7 A. Yes.

8 Q. Now let's go to your testimony at page 2,
9 lines 2 through 9 where you refer to your consulting
10 experience at NERA. You say on page 2, lines 2 to 3,
11 that your consulting at NERA has principally
12 consisted of designing and implementing competitive
13 bidding processes for the procurement of default
14 service for electric utilities; do you not?

15 A. Yes.

16 Q. Now, in your role at NERA you did not
17 analyze the different methods that were used by the
18 suppliers to determine their shopping risks, did you?

19 A. No.

20 Q. And you were not aware specifically of
21 how any particular bidder would have quantified the
22 risk of shopping, correct?

23 A. Correct.

24 Q. And that information would have been
25 proprietary information that would depend on how each

1 of the bidders managed their risk; would it not?

2 A. Yes. I explain that in my testimony and
3 state that bidders in an SSO auction would use
4 different sophisticated and proprietary strategies to
5 manage those risks, including the shopping-related
6 risk, and that their quantification would depend on
7 those methods.

8 Q. So you did not look at how the risks were
9 quantified or whether the quantification of the risks
10 by the buyers were appropriate; is that correct?

11 A. Can you repeat the question, please?

12 Q. Yes. You did not in your role as a -- in
13 your experience with NERA you have not looked at how
14 risks were quantified or whether the quantification
15 of the risks by the buyers were appropriate in the
16 bids that you were -- or in the analysis that you
17 undertook.

18 A. The auctions that I design and manage
19 are -- for sellers and not buyers in these SSO
20 auctions, and I did not look specifically at -- they
21 did not tell me specifically how they made those
22 analysis. I am aware they are concerned about
23 shopping-related risks by the type of questions and
24 data requests that they gave me as auction manager.

25 Q. And did you not look in your role as a

1 consultant at NERA, you wouldn't have looked at, for
2 instance, whether the valuation of an option was
3 through an appropriate method?

4 A. I don't understand the question.

5 Q. In your role as a -- in your experience
6 at NERA you wouldn't be looking at whether the option
7 was valued by an appropriate method, would you? That
8 was not part of your analysis in your role at NERA.

9 A. Not specifically with these auctions, no.

10 Q. Now let's look -- let's talk now about
11 your experience with the Ohio market test auction for
12 FirstEnergy. You discuss that on page 2, lines 10
13 through 11, as being involved in the FE
14 descending-price clock auction that was a market
15 test. Do you see that?

16 A. I do.

17 Q. And you were auction manager there,
18 correct?

19 A. I was.

20 Q. And in that role as auction manager you
21 did not examine the nature of the shopping risk that
22 was faced by the participants to the auction, did
23 you?

24 A. No.

25 Q. And you also, Dr. LaCasse, did not

1 examine the shopping risk that was faced by
2 FirstEnergy related to the auction.

3 A. No.

4 Q. And you did not quantify or examine the
5 costs incurred by the suppliers or by FirstEnergy
6 associated with the shopping risk.

7 A. Again, as auction manager I would not
8 quantify those risks, but I would be aware that
9 suppliers were worried about migration risks through
10 the questions and data requests that they would have
11 of me as auction manager.

12 Q. And you did not examine the methodologies
13 used to measure the costs associated with shopping in
14 that particular instance, did you?

15 A. No.

16 Q. And you would not have examined any
17 analysis by FirstEnergy or of the CRES suppliers
18 associated with the auction that pertained to
19 shopping-related risks.

20 MR. CONWAY: Could I have that question
21 reread, please?

22 (Record read.)

23 MR. CONWAY: I think I object to the
24 question. I don't think she said there were CRES
25 suppliers participating in the FirstEnergy auction.

1 MS. GRADY: I can make that
2 qualification.

3 EXAMINER SEE: Okay.

4 Q. You did not examine any analysis by
5 FirstEnergy or by any of the suppliers associated
6 with the auction that pertained to shopping-related
7 risks.

8 A. Correct.

9 Q. And you did not examine whether the
10 valuation of an option was an appropriate way to
11 measure shopping, correct?

12 A. Within the Ohio auction, no.

13 Q. Let's go to CL-1, if you would, please.
14 And let's specifically focus on your consulting
15 experience that begins on page 3 of that exhibit.
16 Now, none of the experiences that you have listed on
17 that exhibit pertain to consulting where you
18 specifically examined the nature of the shopping
19 risks that were faced by an EDU or a supplier; is
20 that correct?

21 A. Correct.

22 Q. And none of your experience as listed on
23 that exhibit pertain to examining the costs incurred
24 related to shopping that an electric distribution
25 utility or a supplier might incur; is that correct?

1 A. Can you repeat the question, please?

2 Q. Yes. None of the experiences listed on
3 this exhibit pertain to examining the costs incurred
4 related to shopping that an electric distribution
5 utility or a supplier might incur.

6 A. That's right.

7 Q. And none of your experiences listed on
8 this exhibit pertains to examining the methods by
9 which costs associated with shopping risks were
10 quantified by the electric utility or supplier; is
11 that correct?

12 A. That's correct.

13 Q. And none of the experiences that you have
14 listed here would have been with examining the
15 valuation of an option as a method for measuring
16 costs associated with shopping risk, correct?

17 A. Correct.

18 Q. Now, with respect to CL-1, let's focus on
19 the "Testimony" portion of that exhibit, which I
20 believe begins on CL-1, page 6. Now, none of the
21 testimony you have listed here or submitted pertains
22 to consulting where you specifically examined the
23 nature of shopping risks that was faced by an
24 electric distribution utility or a supplier; is that
25 correct?

1 A. That's correct.

2 Q. And none of the testimony submitted that
3 is listed on this exhibit pertains to examining the
4 costs incurred related to shopping that an electric
5 distribution utility or supplier might incur.

6 A. That's correct.

7 Q. And none of the testimony submitted
8 pertains to examining the tools to measure the costs
9 incurred regarding shopping risks for an electric
10 utility or a supplier; is that correct?

11 A. That's correct.

12 Q. And none of the testimony submitted
13 pertains to examining ways to measure
14 shopping-related risks.

15 A. Can you repeat the question?

16 Q. None of the testimony submitted that is
17 listed on CL-1 pertains to examining ways to measure
18 shopping-related risks.

19 A. That's correct.

20 Q. And none of the testimony listed on CL-1
21 would have addressed the valuation of an option and
22 whether that methodology is an appropriate method to
23 measure the cost associated with shopping risk; is
24 that correct?

25 A. That's correct.

1 Q. Let's go now to the "Publications"
2 section of CL-1. That is contained on page 8 of
3 Exhibit CL-1. None of the publications that you have
4 authored pertain to the nature of shopping risks that
5 are faced by an EDU or a supplier; is that correct?

6 A. That's correct.

7 Q. And none of the publications that you
8 have authored pertain to the costs incurred related
9 to shopping that an electric distribution utility or
10 a supplier might incur, correct?

11 A. That's correct.

12 Q. And none of the publications that you
13 have authored pertain to tools to measure the costs
14 incurred regarding shopping risks for the electric
15 utility or the supplier.

16 A. That's right.

17 Q. And none of the publications that you
18 have authored pertain to examining ways to measure
19 shopping-related risks, correct?

20 A. That's correct.

21 Q. And none of the publications would have
22 addressed the valuation of an option as an
23 appropriate method to measure the costs associated
24 with shopping risk.

25 A. That's correct.

1 Q. Let's go to your testimony at page 5,
2 line 14. There you describe the nature of the
3 shopping-related risk and the costs that an EDU
4 assumes as part of its POLR obligation. Do you see
5 that?

6 A. Yes.

7 Q. And you define shopping risk as a costly
8 risk, do you not, as is listed on lines 17 through
9 18?

10 A. Yes.

11 Q. You define shopping risk as two parts; is
12 that correct?

13 A. Yes.

14 Q. In the first part you speak of the market
15 price falling and customers switching to a CRES as
16 part of the shopping risk; do you not?

17 A. That's one side of the shopping risk is
18 if the market prices fall sufficiently so that the
19 CRES provider can beat the SSO price and customers
20 have an incentive to leave and that imposes a cost on
21 the EDU.

22 Q. And you state that in that situation,
23 AEP-Ohio will find that a portion of its output that
24 is expected to be used to serve the SSO customers
25 would instead need to be sold at below expected

1 prices leading to a loss in revenue; is that correct?

2 A. That is correct.

3 Q. The second part of the shopping risk that
4 you define is when -- is a shopping risk associated
5 with customers returning to the EDU and that you
6 speak of on line 23, page 5, carrying over to page 6,
7 lines 1 through 3. Do you see that reference?

8 A. Yes.

9 Q. And then you state that if the market
10 prices rise, customers that are taking service from
11 the market may find it advantageous to go to the SSO.
12 Is that correct?

13 A. Yes. That assumes that the prices have
14 first fallen sufficiently that the SSO customer would
15 take service from a CRES provider and then,
16 subsequently, that prices rise sufficiently that
17 customers find it advantageous to return to the SSO
18 price.

19 Q. And in that instance the electric
20 distribution utility would be required to divert a
21 portion of its output of its own generation or
22 purchase from the market to meet its SSO obligation
23 at the higher cost; is that correct?

24 A. That's correct.

25 Q. And these situations you describe are

1 what you define as the cost of POLR, correct?

2 A. Yes. The cost of POLR is comparing a
3 situation where customers would not shop and,
4 therefore, the EDU would sell at the SSO price to all
5 of its customers, compared to a situation where
6 customers can shop, the market price can vary and,
7 therefore, the EDU is facing those two risks and the
8 costs associated with these risks.

9 Q. And these are risk costs, are they not,
10 in your opinion?

11 A. These are? Excuse me, I didn't hear
12 that.

13 Q. You described these as risk costs; is
14 that correct?

15 A. As costly risks, yes.

16 Q. Now, you said that the obligation to
17 maintain the standard service offer prevents the EDU
18 from optimally managing its generation on a forward
19 basis, correct?

20 A. Correct.

21 Q. And that imposes costs on the EDU in
22 conditions of both rising and declining market
23 prices, correct?

24 A. Correct.

25 Q. Would you agree that the costs that you

1 are describing are lost revenue costs?

2 A. They are differential in revenues between
3 a situation where the EDU would sell to all its SSO
4 customers at the ESP price compared to a situation
5 where the EDU does face shopping from its customers
6 and, therefore, has less revenue.

7 Q. Now, on lines 14 through 15 at page 6 you
8 state that without the POLR obligations, an EDU would
9 be in a position to manage its generation output
10 optimally on a forward basis. Do you see that
11 statement?

12 A. Yes.

13 Q. And why do you say "optimally"?

14 A. In this situation optimally means without
15 constraint where, as I mention, the EDU would be able
16 to look at current market conditions and decide what
17 hedges to put in place when the EDU has an SSO
18 obligation. The fact that those SSO customers may
19 shop means that the ESP does not provide that firm
20 hedge because customers may leave.

21 Q. Do you mean that an EDU with a POLR can
22 still hedge? It just cannot optimally hedge.

23 A. Well, hedge in the context of the ESP,
24 and I explain that in my testimony, if an EDU were to
25 hedge within the context of an ESP making forward

1 sales outside of the ESP, this could be risky as when
2 customers leave and the EDU is no longer making these
3 sales, if the EDU were to hedge by making forward
4 sales at that point at a lower market price, lower
5 than the ESP price, then should market prices rise
6 again and customers return, then that generation is
7 not available to serve the SSO customers and then the
8 EDU would have to purchase additional supply from the
9 market to serve those SSO customers.

10 Q. Now, Dr. LaCasse, you mentioned that an
11 EDU can hedge by forward sales. You mentioned that
12 in your answer. And I guess my question is can an
13 EDU hedge by other means other than forward sales?

14 A. Yes.

15 Q. Now, on page 6, line 14 and carrying over
16 to page 7, line 6, you're discussing hedging
17 opportunities. Now, the hedging opportunities for
18 the EDU that you describe would be sales to retail
19 customers that are not SSO customers? Is that
20 correct?

21 A. The sales to retail customers is one
22 possibility, and within the model that the companies
23 use to estimate the POLR risk the assumption is that
24 the alternate sales from the EDU would be retail
25 sales.

1 Q. And by "retail sales" are you
2 characterizing that as nonjurisdictional sales for
3 purposes of Ohio?

4 A. It would be sales outside of its
5 territories in other auctions, for example, for
6 full-requirements service or other retail sales.

7 Q. Dr. LaCasse, do you know if the
8 competitive retail functions within AEP have access
9 to the generation we're talking about?

10 A. I don't know.

11 Q. Have you reviewed the AEP pool agreement?

12 A. No.

13 Q. So is it safe to say that you did not
14 factor the AEP pool agreement into your analysis?

15 A. Yes.

16 Q. You did not examine the pool agreement to
17 determine whether there are, in fact, limitations on
18 AEP's ability to manage its generation output
19 optimally on a forward basis, correct?

20 A. Correct.

21 Q. You are generally familiar, are you not,
22 with the PJM reliability agreement?

23 A. Yes.

24 Q. And you are generally familiar with the
25 fixed resource requirement option?

1 A. Generally, yes.

2 Q. Do you know whether AEP has implemented a
3 fixed resource revenue requirement option?

4 A. Yes, it has.

5 Q. And has it?

6 A. Yes.

7 Q. Do you know of any restrictions on
8 AEP-Ohio's ability to sell capacity that has been
9 identified as a resource to fulfill its FRR
10 commitment?

11 A. I don't know.

12 Q. And you have not factored AEP's FRR
13 capacity commitments into your analysis, correct?

14 A. Can you repeat the question?

15 Q. You have not factored AEP's FRR capacity
16 commitments into your analysis; is that correct?

17 A. Yes.

18 Q. That is, you did not examine AEP's FRR
19 capacity commitments to determine if there are
20 limitations built in that limit AEP's ability to
21 optimally manage its generation output on a forward
22 basis, correct?

23 A. Yes.

24 Q. To your knowledge, was the AEP FRR
25 capacity commitment factored into AEP's option

1 analysis?

2 A. Well, the option analysis assumes that
3 alternative sales are at retail and, therefore, that
4 AEP would get the capacity components from that sale
5 when it made the alternative sales.

6 MR. PETRICOFF: Your Honor, could I have
7 that answer read back?

8 EXAMINER SEE: Yes.

9 (Record read.)

10 Q. Now, on page 5, lines 18 through 23, you
11 speak of the nature of shopping risks that an EDU
12 takes on under its POLR; do you see that?

13 MR. CONWAY: Could I have that question
14 reread, please?

15 (Record read.)

16 A. Yes.

17 Q. How is the risk that an EDU faces of
18 losing a customer to competition different from the
19 competitive risk that a CRES or a supplier faces?

20 A. For an EDU any customers -- any customer
21 can shop and leave SSO. For a CRES provider, a CRES
22 provider would contract specifically with specific
23 customers, may have a certain term for that contract
24 for providing that service, may have other features
25 in their contracts such as penalties for leaving and,

1 therefore, a CRES provider does not face the same
2 risks in terms of customers leaving the service.

3 If by SSO supplier we also mean, for
4 example, bidders at SSO or at auctions to provide SSO
5 supply, those suppliers would face the same kind of
6 risks in the sense that customers are able to shop
7 from the SSO.

8 Q. When a CRES supplier loses a customer to
9 a competitor, does the CRES supplier typically
10 receive a capacity payment from that competitor?

11 A. I don't know.

12 Q. Now, Dr. LaCasse, you don't work with the
13 Black-Scholes model regularly; is that correct?

14 A. That's correct.

15 Q. Have you ever worked with the
16 Black-Scholes model before this case?

17 A. No.

18 Q. The Black-Scholes model is an option
19 model; is that correct? It prices options.

20 A. Yes.

21 Q. Have you ever worked with an option model
22 to price shopping risks?

23 A. Can you repeat the question?

24 Q. Have you ever worked with an option model
25 that was used to price shopping risks?

1 A. No.

2 Q. Let's discuss for a moment the steps that
3 you took to review the company's model, both the
4 constrained and the unconstrained model and let's
5 start with the unconstrained model. When I use the
6 term "unconstrained model," I'm referring to the
7 original Black-Scholes model that was used by
8 Mr. Baker in the first portion of this proceeding.
9 Is that sufficient for your understanding?

10 A. It is, thank you.

11 Q. Now, you were given an electronic
12 spreadsheet for the model, is that correct, for the
13 original unconstrained model?

14 A. Yes.

15 Q. And you looked at the inputs to the model
16 and you looked generally at the model to see what it
17 was used for; is that correct?

18 A. Yes.

19 Q. You did not prove the formula, did you?

20 A. No.

21 Q. Did others at NERA prove the formula in
22 the spreadsheet that you were given?

23 A. Not that I know of.

24 Q. And you didn't test alternative
25 assumptions or inputs under the electronic

1 spreadsheet you were given; is that correct?

2 A. That's correct.

3 Q. You merely accepted the electronic model
4 as it was provided to you.

5 A. Yes.

6 Q. And no one else at NERA did anything with
7 the spreadsheet either beyond looking at the inputs;
8 is that correct?

9 A. I don't know.

10 Q. Now let's move to the constrained model.
11 When I use the term "constrained model," do you
12 understand that that term is being used to mean -- to
13 mean the new ESP II model where the company is using
14 the Black-Scholes model and incorporating switching
15 constraints in the model that were not present in the
16 original model?

17 A. I understand that.

18 Q. You didn't run the new constrained model;
19 is that correct?

20 A. That's correct.

21 Q. And you didn't look at the coding for the
22 newer model.

23 A. I did not.

24 Q. You do not, Dr. LaCasse, have any
25 hands-on experience developing binomial models,

1 correct?

2 A. I do not.

3 Q. And the constrained model is a binomial
4 model, is it not?

5 A. That's right.

6 Q. You looked at some of the inputs in the
7 model to determine whether those inputs would
8 generally overstate or understate the POLR charge; is
9 that right?

10 A. That's right.

11 Q. Were you directed which inputs to look at
12 in that regard?

13 A. No.

14 Q. You did not calculate the option values
15 independently of the company; is that correct?

16 A. That's correct.

17 Q. Now, on page 12 of your testimony let's
18 focus on lines 20 through 22. There you testify,
19 Dr. LaCasse, that the expected cost is the relevant
20 measure when measuring the price of an option. Do
21 you see that?

22 A. Yes.

23 Q. Are you saying that the actual cost is
24 irrelevant to determining POLR risk in this
25 proceeding?

1 A. I'm saying that the POLR risk is being
2 measured and evaluated ex-ante so that it can be part
3 of the SSO price given that the SSO price that is
4 being given to customers is a price that should be
5 mostly fixed.

6 Q. And in an ex-ante view of the POLR risk,
7 actual cost is not relevant; is that correct? In
8 your opinion.

9 A. That's correct.

10 Q. Are you accepting the option model as an
11 appropriate tool to price POLR?

12 A. In my view it's an appropriate tool to
13 measure the POLR cost given that it, in effect,
14 calculates the expected value that customers derive
15 from the difference between the ESP price and the
16 market price and that difference is also what drives
17 the cost to AEP, that is the difference from a
18 situation where there would be no shopping and AEP
19 would be able to sell to all SSO customers at the ESP
20 price in a situation where customers shop and where
21 the revenue is less.

22 Q. Now, on page 13, line 2, you refer to an
23 ESP price that is mostly fixed. And I believe in
24 your answer you made reference to the fixed portion
25 of the ESP price; is that correct?

1 A. I'm not sure I said the fixed portion of
2 the ESP price, but I do say that the ESP price is
3 mostly fixed.

4 Q. When you say "mostly," can you tell me
5 what you mean by mostly? Can you define that?

6 A. The ESP price has, as filed, changes from
7 year to year and there are other adjustments that the
8 companies can make to the ESP price.

9 Q. And what are the other adjustments that
10 you understand that the companies can make to the ESP
11 price?

12 A. I don't know all of them. One would be
13 the fuel adjustment clause, for example.

14 Q. Would there be a number of different
15 riders that would be what we would consider
16 adjustments to the ESP price?

17 A. I do not know those specifically.

18 Q. Do you know generally if there are a
19 number of riders that exist under the ESP whereby the
20 company could make adjustments to the ESP price?

21 A. Generally.

22 Q. And do you know what percentage of the
23 ESP price is affected by the use of those riders?

24 A. I do not.

25 Q. Is it safe to say that you did not factor

1 the existence of riders into your analysis of the
2 POLR risks to the companies?

3 A. Yes.

4 Q. Now, you mentioned the fuel adjustment
5 clause rider. Are you familiar with what that rider
6 does and what it allows the company to do?

7 A. Generally.

8 Q. And what is your general understanding of
9 what is permitted to be collected through the FAC
10 rider?

11 A. Changes in fuel costs, initial costs that
12 arise because of changes in the price of fuel or
13 purchased power.

14 Q. Is it your understanding that the fuel
15 adjustment clause allows the company to collect
16 energy and capacity costs?

17 A. Yes.

18 Q. And, Dr. LaCasse, the fact that the
19 company is able to collect fuel and purchased power
20 costs including energy and capacity costs, would that
21 impact the company's POLR risk, if you know?

22 A. It would impact the POLR risk, but it
23 doesn't mean that the POLR cost that was estimated is
24 overstated for that reason because the fuel
25 adjustment clause would really only enter into

1 consideration in the case where first the SSO
2 customers were all on the SSO after prices decrease,
3 SSO customers then have an incentive to shop and
4 would take service from a CRES provider, and prices
5 rise again.

6 And at that point when prices had dropped
7 the company had made some forward sales, customers
8 returned when prices increased and then the company
9 has to purchase power to serve those customers. So
10 it would only be in that circumstance that I could
11 see the fuel adjustment clause coming into play, and
12 the companies did not include that type of cost in
13 their analysis. So to that extent it would be
14 understated and --

15 Q. And that would be specific -- I'm sorry,
16 I didn't mean to cut you off. Were you finished?

17 A. I was.

18 Q. So the fuel adjustment clause affects the
19 returning customers, that portion of the shopping
20 risk that you define as the second portion where
21 customers return to the SSO when the market price
22 rises above SSO price, correct?

23 A. That, that is the customers returning,
24 plus for there to be purchased power there would have
25 to be that the EDU had hedged when prices had

1 dropped. So prices drop first, the EDU makes some
2 forward sales, then when customers return, it would
3 need to purchase power to be able to supply the
4 returning customers.

5 Q. And your assumption there is that the
6 utility, in fact, did hedge and make forward sales,
7 correct?

8 A. Correct.

9 Q. And would it be your -- strike that.

10 Is it your understanding that the reduced
11 risk associated with the fuel adjustment clause
12 recovering purchased power is not factored into the
13 POLR value that was produced under the company's
14 constrained model?

15 MR. CONWAY: Objection. Objection, your
16 Honor.

17 EXAMINER SEE: What basis?

18 MR. CONWAY: The basis is I think it
19 assumes a fact that's not been testified to by the
20 witness, the reduced risk. I think she said, in the
21 scenario just discussed with counsel she indicated
22 the consequence of the operation of the clause in
23 that circumstance would be to cause the company's use
24 of the model to create an understated result which I
25 think is in the opposite direction of where her

1 premise of this current question is going. So I
2 object to the question, it doesn't have a foundation.

3 MS. GRADY: I can rephrase the question.

4 EXAMINER SEE: Thank you, Ms. Grady.

5 MS. GRADY: Thank you.

6 Q. (By Ms. Grady) Now, we talked about the
7 fuel adjustment clause to allow recovery of fuel and
8 purchased power and we talked about it in relation to
9 the returning customers. Would you agree with me
10 that if the fuel adjustment clause allows -- let me
11 strike that.

12 Since the fuel adjustment clause allows
13 the company to recover fuel and purchased power
14 including energy and capacity, it reduces the risk
15 associated -- the POLR risk associated with returning
16 customers, correct?

17 A. Yes.

18 Q. And would that reduced risk that's
19 associated with the fuel adjustment clause recovering
20 purchased power costs, that reduced risk is not
21 factored into the POLR value that's produced under
22 the company's constrained model; is that correct?

23 A. The risk of returning customers in
24 scenarios where the price is reduced to market price
25 falls first, the customers migrate, then the price

1 rises again and the customers come back, that risk of
2 the return is not quantified in the model.

3 Q. And it's not -- and that risk is not
4 shown to be mitigated by the fuel adjustment clause,
5 is it, in the model?

6 A. It's not there at all.

7 Q. And is the same statement true for the
8 unconstrained model, that the reduced risk associated
9 with the fuel adjustment clause recovering purchased
10 power would not be factored into that POLR value
11 produced under the unconstrained model?

12 A. Again, the costs are not overstated
13 because they do not consider that risk. If we were
14 to consider that risk and put the mitigating,
15 potentially mitigating factor, the fuel adjustment
16 clause, it would increase the POLR costs and risks
17 compared to what the companies put forward.

18 EXAMINER SEE: What was the last part of
19 that answer?

20 THE WITNESS: Has put forward.

21 EXAMINER SEE: Okay, I need you to speak
22 into the mic.

23 THE WITNESS: I'm sorry, your Honor.

24 Q. Now, on page 13, line 18, you state that
25 these constraints must be modeled carefully. Do you

1 see that reference?

2 A. I do.

3 Q. And there are you referring to the
4 switching constraints that are placed on customers
5 under the companies' tariffs?

6 A. Yes, I am.

7 Q. Would you agree that the options that
8 customers have in the model should or must reflect
9 any restrictions that are in the companies' tariffs
10 for the switching of customers?

11 A. It is a model so there are going to be
12 simplifying assumption but the closer it is to what's
13 in the tariff the more accurate the results.

14 Q. Are you aware if there's other
15 restrictions on a customer's -- let me strike that.

16 If there are other restrictions on a
17 customer's ability to shop, would you agree that that
18 would be an additional constraint that could be added
19 to the model to make the model more accurate?

20 A. Yes.

21 Q. Would you agree that it should be -- let
22 me strike that.

23 Can you assume that there are particular
24 customers, for instance percentage of income payment
25 customers, that have no ability to shop by Commission

1 regulation?

2 MR. CONWAY: Could I have that question
3 reread also, please?

4 (Record read.)

5 MR. CONWAY: Objection. There's been no
6 demonstration that the PIPP customers have no ability
7 to shop.

8 MS. GRADY: Your Honor, I was creating an
9 assumption. I said can you assume, assume for a
10 moment that there are particular customers.

11 EXAMINER SEE: Okay. I'll allow the
12 question.

13 Q. Isn't that the type of restriction or
14 constraint that the model should take into account in
15 order to be more accurate?

16 A. It could.

17 Q. Can you assume for a moment that there
18 are particular customers, for instance special
19 contract customers, who have given up the ability to
20 shop by agreement with the companies? Isn't that the
21 type of restriction or constraint that the model
22 could take into account to be more accurate in its
23 calculation of POLR?

24 A. It could, and, again, no one expects a
25 model to necessarily completely reflect reality and

1 having some simplifying assumptions to be able to
2 make the estimates is generally how a model operates.

3 Q. Now, on page 14 of your testimony you
4 testify that there are factors associated with the
5 option valuation used by AEP-Ohio that would either
6 tend to overstate or understate POLR charge. Do you
7 see that testimony in general?

8 A. I do.

9 Q. And for each of the factors that you have
10 listed you have not undertaken an analysis to
11 quantify how much understatement or how much
12 overstatement has occurred.

13 A. I have not.

14 Q. Now, beginning on page 18 you discuss
15 other methods to estimate the cost of shopping. Do
16 you see that general section?

17 A. I do.

18 Q. And on page 20, lines 4 through 7, you
19 state that "NERA has previously used a statistical
20 analysis to quantify explicitly the cost of
21 shopping-related risk." Do you see that?

22 A. Yes.

23 Q. And that NERA study that you referred to
24 did not use the Black-Scholes model or any other
25 optionality model to measure the cost of shopping?

1 A. That's correct.

2 Q. That model was a statistical model that
3 looked at the portfolio of supply under various
4 options, correct?

5 A. Correct.

6 Q. And it looked at the volatility of prices
7 and shopping risks for various ways of providing
8 supply to the equivalent SSO customers?

9 A. Yes.

10 Q. And the study that you referred to there,
11 was that the October 1st, 2008, evaluation prepared
12 for Allegheny Power and Baltimore Gas & Electric?

13 A. That's right.

14 Q. Is it your understanding, Dr. LaCasse,
15 that that model assumed that there's a certain amount
16 of price difference that exists before customers
17 switch?

18 A. That's correct.

19 Q. And the threshold under that model, the
20 threshold of 5 percent must exist, and at that level
21 migration is assumed to be zero?

22 A. I do not recall the specific numbers.

23 Q. Would you accept, subject to check, that
24 that model assumed that the threshold of 5 percent
25 must exist and at that level migration is assumed to

1 be zero?

2 A. Subject to check.

3 Q. That model also assumed an upper limit of
4 switching of 80 percent; did it not?

5 A. I don't know.

6 Q. Would you accept, subject to check, that
7 that model did assume an upper limit of switching of
8 80 percent?

9 A. Subject to check.

10 Q. In other words, the model that was
11 done -- let me strike that.

12 In other words, 20 percent of the
13 customers were assumed not to switch regardless of
14 the level of available savings; is that correct?

15 MR. CONWAY: Your Honor, at some point I
16 think an objection is appropriate. She asked her,
17 counsel asked the witness to assume, subject to
18 check, that the initial value was 80 percent cap and
19 now she's following up yet another degree of
20 separation from that premise and asking her to
21 accept, I guess subject to check, whatever it is that
22 she believes is the case. At some point I think
23 it's -- the witness has to have some familiarity with
24 it to be able to advance the cause.

25 EXAMINER SEE: Okay. Go ahead,

1 Ms. Grady.

2 MS. GRADY: Thank you, your Honor. May I
3 approach the witness?

4 EXAMINER SEE: Yes.

5 Q. Dr. LaCasse, I'm going to show you a
6 document that's entitled "Evaluation of Longer Term
7 Procurement Plans Prepared for Allegheny Power and
8 Baltimore Gas & Electric" with a NERA logo on it. Is
9 that the study that you -- in your testimony that you
10 present as part of your analysis in this case, if you
11 know?

12 A. I didn't present it as part of the
13 analysis. I mentioned that NERA had conducted that
14 study.

15 Q. So it is the study that you mention in
16 your testimony; is it not?

17 A. It is that study, yes.

18 Q. And I would like to direct your attention
19 to page 25 of that study and ask you to take a look
20 at that, specifically at the bottom of the page where
21 it discusses the assumptions made with respect to
22 shopping.

23 Now, Dr. LaCasse, did that study assume
24 that 20 percent of the customers would not switch
25 regardless of the level of available savings?

1 A. Yes, it did, and I explain or discuss in
2 my testimony that factor and how it was not taken
3 directly into consideration as a simplifying
4 assumption by the companies to say that I do
5 recognize that it would overstate the POLR charge,
6 the fact that the model used by the company assumes
7 that everyone would switch once there was economic
8 advantage for customers to shop, and that is a factor
9 that or assumption of the model that continues both
10 in the unconstrained and the constrained model, but
11 that countervailing to that is the possibility in
12 Ohio for opt-out aggregation which means that there
13 are -- there are the possibility of large amounts of
14 customers switching all at once.

15 Q. Now, when you said that the model, the
16 constrained and the unconstrained model assumes that
17 switching will occur when there's an economic
18 advantage, is it your understanding that under the
19 constrained and the unconstrained model that once
20 there is a penny difference between the standard
21 service offer and the market price, a penny per
22 megawatt-hour, that the model assumes that customers
23 will switch?

24 A. That's correct.

25 Q. And it assumes that a hundred percent of

1 customers will switch, does it not, at that level?

2 A. It does.

3 Q. Now, with respect to the NERA report that
4 we've been discussing, are you aware that one of the
5 insights drawn from the model is that there will be
6 nonmigrating customers?

7 A. No. I don't understand that.

8 Q. Would you agree with me that there are
9 customers that may be unable to migrate due to credit
10 or payment issues or lack of knowledge?

11 A. Yes.

12 Q. Now, you would agree with me, Dr. -- let
13 me strike that.

14 Would you agree, Dr. LaCasse, that there
15 are transaction costs across different customers
16 associated with switching?

17 A. Yes. I explain that in my testimony,
18 that there are transaction costs that may vary
19 depending on the customers and these transaction
20 costs would imply that at any given point in time
21 when prices have fallen, some, but not necessarily
22 all, customers would switch at that point.

23 Q. And would you agree with me that
24 different customers need more or less of a
25 differential depending upon how costly it is for them

1 to switch to CRES providers?

2 A. That's correct.

3 Q. Now, you mention on page 18 that there
4 are other methods to estimate the costs associated
5 with the shopping risk, do you not, besides the
6 option method used by the companies, correct?

7 A. Can you repeat the question?

8 Q. Let me rephrase it. On page 18 through
9 20 you testify that there are other methods to
10 estimate the costs associated with shopping-related
11 risks besides the option approach used by the
12 company; is that correct?

13 A. I mention that there are other analyses
14 that quantify risks including the shopping-related
15 risk.

16 Q. And you mention the NorthBridge Group
17 Study, do you not, as one of those studies that uses
18 an alternate approach to quantifying shopping-related
19 risk, correct?

20 A. The NorthBridge Study compares the prices
21 from a competitive procurement to a build-up of
22 visible costs to provide that supply and the
23 difference between the two are the risks that these
24 suppliers that bid into these auctions to supply
25 these customers will face.

1 Q. And that was not a NERA study, correct?

2 A. Correct.

3 Q. And the study looked at the overall risk
4 of the bids including the shopping risk?

5 A. That's correct.

6 Q. If you go to CL-2 for a moment, you
7 present the results of the NorthBridge Study; is that
8 what that shows?

9 A. That's correct. It presents the, what's
10 called the premium which is that difference between
11 the price that's obtained in the competitive
12 procurement and the sum of the visible costs of the
13 underlying supply, and that measures risk as a
14 percentage of the price.

15 Q. Now, the NorthBridge Study did not
16 estimate the value of the costs and risks, but merely
17 shows a residual mathematical calculation of what's
18 left after identifying the value of cost components;
19 is that correct?

20 A. That's correct. And logically, given
21 what suppliers are going to include in their bids,
22 the difference between that winning bid price and the
23 visible market prices for the components like energy,
24 capacity, and ancillary service, that difference
25 would be what suppliers have included in their bids

1 for those risks.

2 Q. Would you agree that the premium that's
3 shown on the NorthBridge Study chart, CL-2,
4 represents a residual compensation value for eight
5 different costs and risks and is not necessarily
6 inclusive of the risks that were faced by the bidders
7 in this case?

8 A. Are you quoting from the study?

9 Q. I believe that that's a statement that's
10 made in Mr. Fisher's testimony. Are you familiar
11 with Mr. Fisher's testimony?

12 A. I am generally familiar.

13 Q. Let me ask you -- do you need a reference
14 to that?

15 A. I have the reference, thank you. There
16 are various costs and risks that are included in that
17 calculation. The list -- and there are eight risks
18 that are presented, the first one is customer
19 migration and I think that indicates that that's one
20 of the important risks that is included in that
21 calculation.

22 Q. And would you also agree with
23 Mr. Fisher's characterization that these eight do not
24 necessarily represent an all-inclusive list?

25 A. Yes.

1 Q. So the shopping risk or the customer
2 migration risk that you mention, that is one of eight
3 potential costs and risks that are shown in the
4 residual premium value in the results represented on
5 CL-2?

6 A. Yes.

7 Q. And is it your understanding,
8 Dr. LaCasse, that the NorthBridge Study did not
9 specifically identify the specific value of the
10 shopping risk alone?

11 A. That's right.

12 Q. And it did not identify the percentage of
13 the premium that applies to shopping risk?

14 A. That's correct.

15 Q. And the other risks that would be
16 included as part of the residual premium are
17 unexpected congestion, usage and price uncertainty,
18 adverse selection, holding bids open, potential
19 changes in laws and regulations, administrative and
20 legal costs, and the satisfaction of alternative
21 energy portfolio standards; is that correct?

22 A. Those are the additional risks that the
23 study identifies and, again, in my experience as
24 auction manager most of the questions that suppliers
25 would ask with respect to those risks and ask

1 questions, clarifications, and data would be
2 concerning the customer migration.

3 Q. And the costs and the values of these
4 other risks that comprise the residual premium were
5 not identified in the study, correct?

6 A. That's correct.

7 Q. Now, the data in the study was based on
8 prices and solicitations made between November of
9 2007 and March of 2008, correct?

10 A. That's correct.

11 Q. And you have not analyzed the changes in
12 the wholesale market conditions that have occurred
13 since that date that the winning bids were made for
14 the utilities contained in Exhibit CL-2?

15 A. Not specifically.

16 Q. And NERA had no role in the NorthBridge
17 Study; is that correct?

18 A. That's correct.

19 Q. And with respect to the proceeding that
20 the case was presented in, that case was settled; was
21 it not?

22 A. Yes. I was a witness in that proceeding
23 and the case was settled, that's correct.

24 Q. So the Commission did not adopt the
25 premium values that are presented on CL-2, correct?

1 A. The premiums weren't put forward for the
2 Commission to accept. They were put forward to
3 explain how bidders would price these risks in full
4 requirements solicitations.

5 Q. Now, the NorthBridge Study does not
6 indicate how each of the bidders that are represented
7 on CL-2 developed a premium component to reflect
8 their default service obligations, does it?

9 A. No, it does not.

10 Q. With respect to the customer classes that
11 were supplied through each of the solicitations that
12 are listed on CL-2, are you aware of whether there
13 are limitations on the customers that are eligible
14 for the default solicitations?

15 A. Can you rephrase the question?

16 Q. I can try. Now, the bidders that are
17 shown on CL-2 supplied bids to meet the needs of
18 certain customers, correct?

19 A. That's correct.

20 Q. And the customers -- are you aware if
21 there were any limitations on what customers these
22 bids were responding to?

23 A. The customer classes are shown in the
24 exhibit. Generally it's either small commercial and
25 industrial or residential and small commercial and

1 industrial, so on the exhibit there the classes that
2 are represented are found below the name of the
3 utility concerned like ACE and JCP&L and PSE&G.

4 Q. Are you aware, Dr. LaCasse, on
5 limitations on the amount of usage associated with
6 those customer classes? For instance, are you aware
7 that under the JCP&L bids shown that the customers
8 using over 400 kW were excluded?

9 A. Yes.

10 Q. And are you aware that with respect to
11 the -- are you aware of any other limitations related
12 to usage for the customers served under the
13 New Jersey bids?

14 A. So for the New Jersey bids and elsewhere
15 is that there is another auction that occurs for
16 procuring supply for the larger customers. In
17 New Jersey, for example, there's a second auction
18 where the service is really an hourly priced service
19 rather than a fixed price service. So these results
20 show fixed price services as that's what's relevant
21 to comparison here with SSO price that's mostly
22 fixed.

23 Q. And the New Jersey bids would be shown in
24 what columns, if you could?

25 A. The New Jersey utilities are Atlantic

1 City Electric, ACE, Jersey Central Power & Light,
2 JCP&L, PSE&G, Public Service Electric & Gas, and
3 Rockland Electric, RECO, so in the middle of that
4 chart.

5 Q. That would be the four that -- the third
6 fourth, fifth, and sixth bars on that chart?

7 A. That is correct.

8 Q. And that would indicate that the, as I
9 understand it, that the New Jersey customer classes
10 that those bids were responding to were supplied
11 through fixed prices and excluded customers using
12 over a thousand kWh?

13 A. To the best of my recollection, yes.

14 MR. CONWAY: Excuse me, could I have the
15 question reread?

16 (Record read.)

17 MR. CONWAY: Thank you.

18 Q. Are there any other limitations as to the
19 customers who could be served under the solicitations
20 shown on CL-2, if you know?

21 A. I believe that that's it for all of the
22 solicitations, the way the customer classes are
23 defined has, in general, an upper limit on demand.
24 So some are 400 kW, some are a thousand, et cetera.

25 Q. Now, in the AEP-Ohio instance are you

1 aware that all customers are eligible for SSO
2 service? Is that your understanding?

3 A. That's my understanding.

4 Q. Let's talk about the Illinois study for a
5 moment, and you reference the Illinois study on page
6 19 of your testimony. And you show -- with respect
7 to that study you show premiums ranging from 7
8 percent to 25 percent. Do you see that chart on page
9 20?

10 A. I do.

11 Q. Do you know what risk premiums were
12 included in the resulting auction prices?

13 A. The calculation that the staff of the
14 Illinois Commerce Commission makes here calculates
15 that overall risk premium. So, again, it calculates
16 a projection without risk premium by adding visible
17 market prices for the cost components of the supply
18 and then compares that to the auction prices and
19 deduces that in premium that's just a difference
20 between the auction price and the sum of the
21 component costs that have visible prices. So those
22 are the premiums for the risks.

23 Q. So this is a residual calculation as
24 well, similar to the NorthBridge Study which
25 identified visible cost components and then anything

1 else was put -- lumped into this premium category; is
2 that correct?

3 A. It's the difference between the bid
4 prices that would include all the risks and the
5 visible cost components priced to the market.

6 Q. Is it your understanding that the study
7 did not individually quantify the risks that make up
8 the implied premium?

9 A. That's correct.

10 Q. And that shopping risks alone cannot be
11 identified from this study?

12 A. That's one of the risks that's cited by
13 the study but cannot be separately identified.

14 Q. Do you know what other risks were cited
15 by the study that make up the implied premium
16 percent?

17 A. I do not recall specifically. I do
18 recall specifically that the study mentioned shopping
19 risk as being an important factor.

20 Q. When there is the characterization of it
21 as an implied premium, is that -- can you explain to
22 me why the term "implied" is being used there?

23 A. It means given the price that was bid and
24 given the costs, adding up all the costs of the
25 component, the implied premium is just the

1 difference. So bids imply that the amount that
2 bidders were adding in for those risks is the
3 difference between what they bid in the auction and
4 what they could have purchased the component costs of
5 the supply for at that point in time.

6 Q. And is it also correct that NERA had no
7 role in that Illinois study?

8 A. That's correct.

9 Q. Now, the Post-Auction Report of the Staff
10 is what you refer to where the results that you
11 present on page 20 came from?

12 A. Yes.

13 Q. And the Post-Auction Report of the Staff
14 was filed for informational purposes only; is that
15 correct?

16 A. To the best of my recollection it was a
17 requirement of the tariff, so the auction structure
18 was in the tariff of the companies and one of the
19 requirements for staff and for the auction manager
20 was to file and make public this report on the
21 auction and the results of the auction.

22 Q. Is it your understanding the Post-Auction
23 Report was not filed in the context of a contested
24 proceeding?

25 A. That's correct.

1 Q. And that it was ruled upon by the
2 Illinois Commission; if you know?

3 A. No.

4 Q. It was not ruled upon.

5 A. It was not ruled.

6 MS. GRADY: Thank you, Dr. LaCasse,
7 that's all the questions I have.

8 Thank you, your Honor.

9 THE WITNESS: Thank you.

10 EXAMINER SEE: Ms. Mooney?

11 MS. MOONEY: No questions.

12 EXAMINER SEE: Mr. Boehm?

13 MR. BOEHM: No questions.

14 EXAMINER SEE: Mr. Randazzo?

15 MR. RANDAZZO: Yes, thank you, your
16 Honor.

17 - - -

18 CROSS-EXAMINATION

19 By Mr. Randazzo:

20 Q. Dr. LaCasse, my name is Sam Randazzo and
21 I have a few questions for you. You'll be glad to
22 know that Ms. Grady has taken some of the questions
23 off of my list so I'll try not to duplicate. Please
24 let me know if you can't hear me or if you don't
25 understand one of my questions.

1 Now, you touched on this subject a bit in
2 your discussion with Ms. Grady, and it deals with the
3 references in your testimony to the ESP price being a
4 fixed price, substantially fixed, mostly fixed are
5 the words that you used in your testimony, correct?

6 A. That's correct.

7 Q. Now, in the case of an auction where you
8 have seen auctions determine the price for standard
9 service offer or default generation supply, how much
10 of that price is fixed?

11 A. Well, there are two different types of
12 auctions. I think I was mentioning previously in
13 response to Ms. Grady's question that there are
14 auctions where for smaller customers the supply is at
15 a fixed price so it would be fixed for the term. The
16 price that's determined in the --

17 Q. Okay. Could we just stop you there and
18 interrupt you just to ask a question to clarify. For
19 that type of fixed price for the residential and
20 smaller customers, there will be no ability of the
21 supplier to make an adjustment for -- in fuel costs,
22 for example, correct?

23 A. That's correct. But the price determined
24 in the auction is not necessarily the price that's
25 paid to the supplier, for example, there are seasonal

1 adjustment factors where although there's a price of
2 5 cents per kilowatt-hour that's determined in the
3 auction, that the supplier would be paid 1.2 times,
4 for example, that amount during the summer to go with
5 higher summer costs and a lower price in the winter.

6 Q. Okay. Now, the -- I will come back to
7 that in a minute.

8 At page 4 of your testimony beginning at
9 line 3 you say you're familiar with the Commission's
10 order authorizing an increase in the POLR charge,
11 right?

12 A. Yes.

13 Q. Okay. For purposes of preparing your
14 testimony did you examine the other elements of the
15 ESP as modified by the PUCO, by the Public Utilities
16 Commission of Ohio?

17 A. I reviewed the order, the 2009 final
18 order.

19 Q. Do you know the other elements in the
20 rates other than the POLR that were approved by the
21 Public Utilities Commission of Ohio for purposes of
22 Columbus Southern and Ohio Power's ESP?

23 A. I'm not specifically familiar with that.

24 Q. And did you examine whether or not the
25 other elements, other rate elements, of the ESP

1 include provisions relating to the supply and pricing
2 of electric generation service? The non-POLR
3 elements I'm referring to here.

4 A. Can you repeat the question, please?

5 Q. Sure. Did you examine whether the
6 non-POLR charge rate elements that were approved by
7 the Commission for purposes of establishing Columbus
8 Southern and Ohio Power's electric security plan
9 include provisions relating to the supply and pricing
10 of electric generation service?

11 A. My understanding is that there is the ESP
12 price that is mostly fixed and that is what was filed
13 with increases during the term of the ESP.

14 Q. Okay. But that's not what I asked you.

15 MR. CONWAY: Objection.

16 Q. The question I put to you was whether or
17 not you examined the non-POLR charge elements of the
18 ESP rates to determine whether or not any of those
19 non-POLR elements relate to the supply and pricing of
20 electric generation service.

21 MR. CONWAY: Objection. That's asked and
22 answered. She did respond to your question. She
23 said she was familiar with the ESP prices and she
24 said she was aware that they increased over the term
25 of the ESP. So your --

1 MR. RANDAZZO: Now you're making stuff
2 up, Dan.

3 MR. CONWAY: Your commentary about her
4 answer is inaccurate.

5 EXAMINER SEE: And I'm going to let the
6 witness answer if she knows.

7 A. I don't know.

8 Q. You don't know whether you examined the
9 non --

10 A. I don't understand the question, I'm
11 sorry.

12 Q. Okay. Are you aware that there are other
13 rate elements in the ESP prices?

14 A. Generally, yes.

15 Q. Okay. And those other rate elements that
16 I'm referring to are beyond the POLR charge itself;
17 is that the way you understood the question?

18 A. Yes.

19 Q. And you don't know whether or not there
20 are other rate elements that pertain to or relate to
21 the supply of generation service; is that correct?

22 A. That's correct. No.

23 Q. Now, if you know, did Ohio Power and
24 Columbus & Southern originally provide the POLR
25 charge as a distribution service charge?

1 A. I know that they -- that the original
2 filing was to have the POLR charge be nonbypassable.

3 Q. Do you know whether or not it was
4 characterized by the applicants, Columbus Southern
5 and Ohio Power, as a distribution charge?

6 A. I do not know.

7 Q. Is the POLR risk a risk of an electric
8 distribution utility, as you understand it?

9 A. Yes.

10 Q. Would that be part of the overall
11 business and financial risk for which the electric
12 distribution utility is compensated through its rates
13 and charges?

14 A. I did not hear the question.

15 Q. Is the POLR risk that you discuss in your
16 testimony or the shopping risk, if you will, that you
17 discuss in your testimony part of the overall
18 business and financial risk for which the electric
19 distribution utility would receive compensation
20 through its rates and charges?

21 A. My understanding is that the Commission
22 approved the POLR charge for that purpose.

23 Q. Okay. Your testimony reads as though you
24 believe that the Commission can impose an electric
25 security plan on an electric distribution utility.

1 Is that your understanding?

2 MR. CONWAY: Objection to the premise.

3 MR. RANDAZZO: I'll restate it.

4 MR. CONWAY: That's his testimony, not
5 hers.

6 MR. RANDAZZO: I'll withdraw the question
7 and restate it.

8 EXAMINER SEE: Okay.

9 Q. (By Mr. Randazzo) Is it your
10 understanding that the Public Utilities Commission of
11 Ohio can impose an electric security plan on an
12 electric distribution utility?

13 A. I am certainly not a lawyer. My general
14 understanding is that the company can propose an ESP,
15 that there are standards to determine whether the ESP
16 is on balance better than a market rate option, and
17 that the Commission can modify aspects of the ESP.

18 Q. Okay. But do you have any understanding
19 as to whether or not if the Commission modifies and
20 approves a proposed ESP, the electric distribution
21 utility can terminate and withdraw the ESP, thereby,
22 nullifying the Commission's action? Do you have any
23 understanding with regard to that subject at all?

24 A. I do not.

25 Q. At page 5 of your testimony beginning at

1 line 16 you respond to a question about the nature of
2 shopping-related risks and there you indicate that
3 AEP-Ohio is a utility that uses its own generation
4 assets to meet its SSO obligation. Do you see that
5 part of your testimony?

6 A. I do.

7 Q. Now, when you use "AEP-Ohio" there, who
8 are you referring to?

9 A. That's explained on page 4, lines 6 and
10 7, of my testimony, so Columbus Southern Power
11 Company and Ohio Power Company, collectively I refer
12 to them as either the companies or AEP-Ohio.

13 Q. Okay. I just wanted to make sure that's
14 the same definition that you're using where you use
15 AEP-Ohio throughout your testimony.

16 Is it your understanding that AEP-Ohio,
17 Columbus Southern, and Ohio Power, manage the use of
18 the generating assets that they own?

19 A. Yes.

20 Q. What is that understanding based on?

21 A. It's based on my review of the testimony
22 in the original case, and I'm sure there are other
23 references, the one reference that I remember is
24 the -- that I recall at this very moment is talking
25 about separation and whether the generation was

1 within AEP-Ohio or not.

2 Q. Are you talking about corporate
3 separation now?

4 A. I don't recall specifically.

5 Q. Yeah. Well, separate and apart from
6 corporate separation are you aware that the
7 generating assets of Ohio Power and Columbus &
8 Southern are actually managed by an affiliate of
9 those two companies?

10 A. I'm not.

11 Q. Are you aware of that?

12 A. I'm not.

13 Q. Did you review the cross-examination of
14 the AEP witnesses and answers to that
15 cross-examination that is provided in the portion of
16 the record that precedes this phase of this
17 proceeding?

18 A. No.

19 Q. Are you aware that the entity that
20 manages the generating assets of Ohio Power and
21 Columbus & Southern bids those generating assets into
22 the PJM market on a day-ahead basis?

23 A. Not specifically.

24 Q. Did you have any conversations with AEP
25 or any representatives of AEP or other consultants of

1 AEP to determine what the optimum generation
2 management strategy is for AEP?

3 A. I did not.

4 Q. Are you aware of anything that requires
5 an electric distribution utility that owns generating
6 assets to use those assets for purposes of satisfying
7 its standard service offer obligation?

8 A. I apologize, can you repeat the question?

9 Q. Sure. Are you aware of anything that
10 requires an electric distribution utility that owns
11 generating assets to use those assets for purposes of
12 satisfying its standard service offer obligations?

13 A. I believe that there are such
14 obligations, but I cannot provide a specific
15 reference for them.

16 Q. So it's your understanding that there are
17 obligations imposed on electric distribution
18 utilities that use its own generating assets to
19 satisfy its standard service offer obligation?

20 A. Yes.

21 Q. Are you aware of whether the Commission
22 has permitted Columbus Southern and Ohio Power to
23 pass on the cost of incremental market-based
24 purchased power to serve a returning customer?

25 MR. CONWAY: Could I have that question

1 reread, please?

2 (Record read.)

3 A. My understanding is that that's allowed
4 by the fuel adjustment clause.

5 Q. Are you aware of any actual circumstances
6 in which the Commission has permitted Columbus
7 Southern and Ohio Power to do just that such as in
8 the case of Ormet?

9 A. I'm not aware.

10 Q. Are you aware of any circumstances in
11 which the Commission has permitted Columbus Southern
12 or Ohio Power to pass on market based cost of
13 purchased power in circumstances where a large block
14 of customers become customers of Columbus Southern or
15 Ohio Power such as in the case of the Monongahela
16 Power customers?

17 A. I'm not aware of that.

18 Q. Are you aware that Ohio Power and
19 Columbus & Southern both received authority from the
20 Public Utilities Commission of Ohio to transfer their
21 generating assets to an unregulated affiliate?

22 A. No.

23 Q. Is it your view that an electric
24 distribution utility that might elect to use its own
25 generating assets to satisfy its SSO obligation

1 should be treated differently than is the case where
2 the electric distribution utility competitively
3 sources its standard service offer generation supply?

4 MR. CONWAY: Could I have that question
5 reread, please?

6 (Record read.)

7 MR. CONWAY: I'll object to the question
8 on the grounds of vagueness, what is meant by
9 "differently." Treated differently in what respect?

10 MR. RANDAZZO: If the witness doesn't
11 understand the question, we can deal with that,
12 Mr. Conway.

13 MR. CONWAY: Well, my objection --

14 MR. RANDAZZO: I'm delighted that you
15 don't.

16 MR. CONWAY: My objection is that it's
17 vague and ambiguous, it's not a suitable question.

18 EXAMINER SEE: And I'll allow the witness
19 to answer the question to the best of her ability.

20 A. The difference between the two is that if
21 an EDU competitively bids out to obtain supply for
22 its customers, it transfers the shopping-related risk
23 and the POLR risk to the suppliers that will take on
24 that obligation while an EDU under an ESP that uses
25 its own generation faces those costs and risks

1 itself.

2 Q. Okay. So in the case where the electric
3 distribution utility competitively sources the
4 generation supply through a competitive bidding
5 process, it would be inappropriate to add to that
6 price an extra charge for what you referred to as the
7 POLR, right?

8 MR. CONWAY: Again, I'll object to the
9 question. It's ambiguous. Whose price? Are we
10 talking about a wholesale price or a retail price?
11 So I object.

12 EXAMINER SEE: Objection overruled.

13 You can answer the question, Dr. LaCasse.

14 A. So the POLR charge in the case of AEP is
15 for those risks that would be transferred with the
16 equivalent of a full requirement auction to
17 competitive suppliers. I don't know whether the
18 Commission has allowed other costs within a POLR
19 charge for other EDUs in Ohio.

20 For example, there is an additional
21 obligation on the EDU that there is a default or a
22 problem with the suppliers that are providing supply
23 for those SSO customers, that ultimately it's the EDU
24 that has the obligation to step in, so even if
25 those -- if the responsibility for POLR were

1 transferred to competitive suppliers bidding in an
2 auction, I could see that other part of the POLR
3 obligation, so if there is a default from those
4 suppliers, that the EDU would still be responsible
5 even if it had bid out that supply and, therefore,
6 there might be a potential adjustment for that.

7 Q. Okay. As I understand your testimony
8 from a bigger picture perspective, you're essentially
9 saying that the POLR charge is warranted because the
10 revenue that the EDU may collect may be less because
11 of shopping; is that correct?

12 A. It would be less if there is shopping
13 than not, yes.

14 Q. Right. Now, do you know whether or not
15 the Ohio General Assembly has spoken to the question
16 of whether or not there should be shopping in the
17 state of Ohio?

18 A. Whether there should be shopping?

19 Q. Do you know whether our laws have spoken
20 to the question of whether or not there should be
21 shopping?

22 A. Yes.

23 Q. Yeah. And it's your understanding that
24 our laws favor shopping, correct?

25 A. They allow shopping, yes.

1 Q. Not only allow, favors shopping; is that
2 correct?

3 MR. CONWAY: Objection.

4 Q. Do you know?

5 MR. CONWAY: Now it's calling for a legal
6 conclusion.

7 MR. RANDAZZO: I'll withdraw the
8 question.

9 Q. Do you know if the state of Ohio has a
10 policy that it has adopted in favor of shopping?

11 MR. CONWAY: That's a completely
12 unqualified statement so I object to it. The law
13 does not -- we can argue about it but the law doesn't
14 call for -- promote shopping in all circumstances
15 without regard to the rationality of the shopping,
16 for example. I think this is better off with a
17 brief, not with a witness.

18 EXAMINER SEE: The objection is
19 sustained.

20 Q. Have you reviewed the policies of the
21 state of Ohio for purposes of preparing your
22 testimony?

23 A. I reviewed the legislation as it relates
24 to the MRO and the ESP options for SSO.

25 Q. In that review did you identify the

1 policies of the state of Ohio?

2 A. No.

3 Q. Do you understand that the POLR charge
4 can be avoided by a customer if the customer elects
5 to come back at a market price?

6 A. I do.

7 Q. And when the shopping customer elects to
8 avoid the POLR charge, the electric distribution
9 utility, Ohio Power and Columbus & Southern in this
10 case, is not entitled to be compensated for any of
11 what you'd call shopping risk; is that correct?

12 A. The portion of the return of the
13 customer, there is no compensation for that, that's
14 correct.

15 Q. And you mentioned community aggregation
16 and specifically opt-out aggregation in your
17 testimony. Are you familiar with the process that a
18 community must follow before it can engage in opt-out
19 aggregation?

20 A. No.

21 Q. Do you know how long it takes for a
22 community to establish an opt-out aggregation
23 program?

24 A. I do not.

25 Q. Do you know what kind of regulatory

1 requirements attach to the ability, regulatory
2 requirements established by the Public Utilities
3 Commission of Ohio, that attach to the ability of a
4 community to engage in opt-out aggregation?

5 A. I do not.

6 Q. Do you know how many communities have
7 established opt-out aggregation programs in the
8 service areas of Ohio Power and Columbus & Southern?

9 A. I do not.

10 Q. And in circumstances where a customer
11 would agree not to shop during the term of an
12 electric security plan, would it be appropriate to
13 not charge that customer a POLR charge?

14 A. Yes.

15 Q. The shopping risk that you discuss in
16 your testimony, do you know when that was created?

17 A. I'm sorry. Can you repeat the question?

18 Q. Do you know when the shopping risk was
19 created? Let me withdraw the question.

20 Is it your understanding that the risk of
21 shopping was created in the electric security plan
22 that was approved for these two utilities by the
23 PUCO?

24 A. The shopping risk comes from ultimately
25 the customer's ability to choose service from a CRES

1 provider and to return from the SSO. My
2 understanding is that's not part of this proceeding.
3 That comes from the ability and the rights of
4 customers under -- in Ohio and comes from the greater
5 context, so to speak.

6 Q. Okay. And do you know when that right
7 was established, approximately? Would you accept the
8 beginning of 2001?

9 A. I don't know, but I know that it was in
10 effect when I was auction manager for the FirstEnergy
11 auction in 2004, so...

12 Q. All right. Are you aware that Ohio had
13 a, what were called transition plans that were
14 required of each of the utilities as we moved from
15 the prior form of regulation to the Customer Choice
16 model which is currently in place?

17 A. I do not.

18 Q. Are you aware that Columbus & Southern
19 and Ohio Power were permitted to request transition
20 revenues to compensate them for the difference
21 between the market value of their generation fleet
22 and the rates that were established previously by
23 regulation?

24 A. I am not.

25 MR. CONWAY: Objection. Your Honors, at

1 this point it's beyond relevance and it's also beyond
2 the witness's testimony. She already said she was
3 not familiar with the transition plan proceedings in
4 Ohio for these companies. It just amounts to more
5 testimony from Mr. Randazzo.

6 EXAMINER SEE: I'm sorry, I can't hear
7 you, Mr. Conway.

8 MR. CONWAY: I said at that point it just
9 amounts to testimony from Mr. Randazzo. The witness
10 is not the conduit here for that information, she
11 already said she did not have familiarity with the
12 transition plan proceedings from the companies.

13 EXAMINER SEE: Yes, she did, so let's --

14 MR. RANDAZZO: Yeah, she did, but I'm
15 entitled to test the quality of her knowledge with
16 regard to her testimony and her lack of understanding
17 regarding the things that have been done prior to
18 this proceeding to compensate the utilities for
19 uneconomic costs I think is entirely relevant to the
20 subject matter of this proceeding.

21 MR. CONWAY: It would have been relevant
22 ten years ago maybe.

23 MR. RANDAZZO: It was actually argued.

24 MR. CONWAY: Eleven years ago.

25 MR. RANDAZZO: It's actually an issue

1 that was briefed and discussed in this proceeding.

2 MR. CONWAY: Well, the fact that it was
3 briefed and discussed, your Honors, doesn't make it
4 relevant and I don't know, I'm not sure which
5 briefing he's talking about, but I don't believe it
6 was mine or ours, so she said she doesn't know
7 anything about the topic and beyond that it's not --
8 in our view it's not relevant. Thank you.

9 EXAMINER SEE: The witness has already
10 indicated that she's not familiar with the ETP, let's
11 move on, Mr. Randazzo.

12 Q. (By Mr. Randazzo) For purposes of
13 preparing your testimony did you ask the companies,
14 Columbus Southern and Ohio Power, if they had entered
15 into any settlements that affected their ability to
16 charge shopping customers lost generation-related
17 revenue charges?

18 A. No.

19 Q. Now, at several places in your testimony
20 you talk about -- you talk about the expected revenue
21 that the utilities might receive from the ESP if
22 there were no shopping, correct?

23 A. Correct.

24 Q. Now, at what point in time should we
25 measure that expectation?

1 A. That expectation is set out in the
2 application from AEP-Ohio where there is an SSO price
3 and a revenue attached to that SSO price.

4 Q. I'm not sure that answers my question.
5 Did you ask AEP or Columbus Southern or Ohio Power
6 what their revenue expectations were for purposes of
7 preparing your testimony?

8 A. For purposes of preparing the testimony
9 and in identifying the costs that's related to
10 shopping, the comparison is between a situation where
11 there is no shopping and the revenue that would
12 result from that particular situation. So all
13 customers taking service from the EDU at the SSO
14 price and a situation where customers are shopping.

15 Q. Okay. So if the companies, Columbus
16 Southern and Ohio Power, at the point in time when
17 the original ESP was being considered, did not expect
18 there would be any shopping, would it be appropriate
19 in that circumstance to have a POLR charge?

20 A. I don't think it's a question of whether
21 there was an expectation that there was shopping, but
22 in identifying what the cost on an ex-ante basis
23 would be from shopping the relevant comparison is
24 from a situation where there is no shopping to one
25 where there is.

1 Q. Okay. And the relative comparison,
2 again, is for purposes of identifying the revenue
3 difference between those two scenarios, right?

4 A. That's correct.

5 Q. Did you inquire of Columbus & Southern or
6 Ohio Power about what their shopping expectations
7 were at the point in time when the Commission
8 modified and approved the ESP?

9 A. No.

10 Q. Are you familiar with AEP-East as a
11 descriptive term within the AEP system?

12 A. I'm not.

13 Q. Do you hold yourself out as an expert in
14 the PJM market?

15 A. I have familiarity with the PJM markets
16 as a function of what I do, but I'm not an expert in
17 the PJM markets.

18 Q. Now, I'd like for you to assume for a
19 moment a residential electric customer of Columbus &
20 Southern presently using electricity for water
21 heating purposes and that customer switches to
22 natural gas because natural gas is less expensive.
23 In other words, the competitive response Columbus &
24 Southern seeks to higher electric rates is not
25 shopping to a competitive electric supplier but

1 shopping to a competing energy form. Are you with
2 me?

3 A. I'm with you.

4 Q. In that case would it be your view that
5 Columbus & Southern should be compensated for the
6 difference between the revenue that it may have
7 expected but for the competing energy form and the
8 revenue that it actually collects?

9 A. I don't have an opinion on that.

10 Q. Are you aware that within Columbus &
11 Southern's service territory customers of Columbus &
12 Southern can switch to municipal utilities?

13 A. I don't know the specifics of that, no.

14 Q. Are you aware that within Columbus &
15 Southern's service territory there are customers who
16 can also switch to rural co-ops?

17 A. I don't know that.

18 Q. Are you aware that if neither Ohio Power
19 nor Columbus & Southern had generating assets that
20 could be used to satisfy the demand of standard
21 service offer customers, that PJM would dispatch
22 generating resources of other generating owners to
23 satisfy the standard service offer demand?

24 A. It would do that. It wouldn't do that
25 for free, however, but you could purchase -- if your

1 question is can you purchase from the wholesale
2 market? Yes, you could.

3 Q. And are you aware that PJM controls the
4 operation and use of the generating assets that are
5 owned by Columbus Southern and Ohio Power?

6 A. They are part of the PJM footprint; yes.

7 Q. So that PJM controls the operation and
8 use of those generating assets; is that correct?

9 A. For dispatch, yes.

10 Q. Now, you were asked by Ms. Grady some
11 questions about the pool agreements, AEP pool
12 agreements. What is your understanding of the AEP
13 pool agreements, their purpose?

14 A. I believe that in response to the
15 previous question on that I said I was not familiar
16 with the AEP pool agreement and I had not reviewed
17 it.

18 Q. Okay. And if we were to confine our
19 discussion to areas where you may have had some
20 direct involvement in establishing prices for default
21 generation supply, would it be fair to say that your
22 direct experience is limited to the use of
23 competitive bidding?

24 A. Can you repeat that?

25 Q. Sure. If we were to confine our

1 discussion to areas where you may have had some
2 direct involvement in establishing prices for default
3 generation supply service, would it be fair to say
4 that your direct experience is limited to the use of
5 competitive bidding?

6 A. The use of competitive bidding meaning
7 managing competitive procurement processes where
8 suppliers bid to be able to provide that supply, yes.

9 Q. Yes, ma'am. So the answer would be yes
10 with that explanation?

11 A. Yes.

12 Q. Did you review the switching rules and
13 rate elements and riders for the other utilities that
14 you identify in the portion of your testimony where
15 you're talking about the premium that is embedded in
16 the competitively bid prices?

17 A. Can you be more specific?

18 Q. Yeah, we'll get to it in a second.

19 First of all, you do agree that it is
20 critically important to correctly identify all the
21 restrictions and limitations that may affect shopping
22 and the return of customers to standard service
23 offer, correct?

24 A. What I testified to is that the degree to
25 which the method of estimating the POLR cost is

1 precise depends on many factors, one of which is the
2 accuracy with which constraints associated with the
3 option can be modeled where the constraint associated
4 with the option here is the possibilities of
5 customers switching.

6 Q. Okay. Let's take -- your testimony at
7 page 20 where you've inserted the table at the top of
8 the page. For purposes of your analysis did you take
9 a look at the switching restrictions that applied to
10 Commonwealth Edison?

11 A. I certainly knew them at the time where I
12 was auction managers for these utilities. I do not
13 recall precisely what they are right now.

14 Q. For purposes of your analysis did you
15 compare the switching restrictions that existed for
16 Commonwealth Edison against the switching
17 restrictions that apply in the case of Ohio Power and
18 Columbus & Southern?

19 A. No.

20 Q. And if I were to ask you the same thing
21 about Ameren and Columbus & Southern and Ohio Power,
22 would your answer be the same?

23 A. The answer is the same. The analysis is
24 to show that shopping risk has been identified in
25 other studies and other jurisdictions where the

1 suppliers faced the same possibilities of customers
2 leaving and returning.

3 Q. And if I were to ask you the same
4 questions about the utilities that are identified in
5 your Exhibit CL-2, would your answer be the same?
6 You've not compared the shopping restrictions that
7 exist between those identified utilities in CL-2 and
8 those that apply to Columbus Southern and Ohio Power.

9 A. I know generally the shopping
10 restrictions that -- for the utilities, these are
11 New Jersey utilities in CL-2, and I know generally
12 the shopping restrictions for Ohio and Columbus
13 Southern was not part of the analysis to make a
14 comparison between the two.

15 Q. Correct. Now, let's talk a little bit
16 about the Post-Auction Public Report of the Staff of
17 the Illinois Commerce Commission which you reference,
18 cite, at page 20 of your testimony. Are you with me?

19 Actually, you start on page 19.

20 A. I'm there.

21 Q. Okay. Now, is this the only report that
22 was issued by the staff of the Illinois Commission on
23 this subject?

24 A. Yes. The tariffs for comment in Ameren I
25 expect that those will be a single report,

1 Post-Auction Report for a given auction.

2 Q. So it's your recollection that there
3 wasn't a confidential report that was submitted prior
4 to the one you referred to in your testimony? A
5 nonpublic report.

6 A. There were confidential reports that were
7 submitted to the Commission prior to the approval or
8 the decision of the Commission on the results of the
9 auction.

10 Q. Yeah. And the report that you cited is
11 the public version of the Staff Report, correct?

12 A. It's not a public version. It's a public
13 report that has another purpose.

14 Q. And what was the purpose of the public
15 report?

16 A. To review the results of the auction and
17 to prepare for another auction or other method of
18 procuring supply for customers.

19 MR. RANDAZZO: Could I have the answer
20 read back, please?

21 (Record read.)

22 Q. Okay. So the report that you reference
23 in your testimony, as far as you understand it, the
24 purpose of it was to make recommendations to the
25 Illinois Commission on how it could improve the

1 auction process going forward, correct?

2 A. To the best of my recollection it was
3 that and providing the results of the auction as
4 well.

5 Q. Okay. And this report was submitted
6 after the Illinois Commission had already approved
7 the auction outcomes, correct?

8 A. That's correct.

9 Q. Am I correct that in Illinois the
10 vertically integrated electric utilities had spun off
11 their electric generating assets and the auction
12 results in Illinois to which this Illinois Staff
13 Report pertains had nothing to do with a situation
14 where an electric distribution utility retains
15 generating assets and that elects to use those
16 generation assets for purposes of meeting its
17 standard service offer obligation?

18 A. As I testify, an EDU that uses its own
19 generating assets to meet SSO obligation, there are
20 shopping-related risks to the same degree or in a
21 similar fashion as winning bidders in a competitive
22 solicitation. So although the shopping risks that
23 are included in those premiums are not for an EDU
24 that faces POLR risk, they are for those winning
25 bidders in a competitive solicitation to provide that

1 supply to customers.

2 Q. I appreciate your answer, but my question
3 had to do with something else. My question had to do
4 with the situation in Illinois versus the situation
5 we have here. Will you agree that in Illinois that
6 the restructuring law in Illinois resulted in the
7 vertically integrated electric utilities spinning off
8 their generating assets?

9 A. Yes.

10 Q. And that that had occurred prior to the
11 Post-Auction Public Report that you reference in your
12 testimony.

13 A. That's correct.

14 Q. Am I correct that the staff of the
15 Illinois Commission cautioned against the use of the
16 report which you cite in your testimony?

17 A. I don't know that.

18 Q. Do you have the report?

19 A. I do.

20 Q. Would you turn to page 11 of 49. Do you
21 see the sentence under the first full paragraph that
22 begins with "at the outset"?

23 A. Sorry. On page 11?

24 Q. Eleven of 49, correct.

25 MR. CONWAY: Your Honor, would it be

1 possible for me to look over her shoulder just to see
2 what it is that she's reading?

3 EXAMINER SEE: Yes.

4 MR. CONWAY: I don't have a copy of the
5 report, I apologize.

6 MS. GRADY: Dan, I've got a copy of it.

7 MR. CONWAY: Thank you.

8 And then, again, I apologize, but could I
9 have the last question reread, please?

10 (Record read.)

11 A. I do.

12 Q. Okay. And there the staff of the
13 Illinois Commission is talking about comparing the
14 results of the auctions to other wholesale market
15 prices, correct?

16 A. Correct.

17 Q. And staff there cautions that creating
18 benchmarks of this kind relies upon many assumptions,
19 therefore, any such benchmarks should be interpreted
20 cautiously. Is that correct?

21 A. Correct.

22 Q. Now, are there any other cautions that
23 the staff made in the Illinois report to which you
24 cite in your testimony about relying on information
25 contained in that report?

1 A. On this same paragraph I think staff
2 clarifies that the caution relates on second-guessing
3 the auction results using those benchmarks and that
4 participation in the auction would have been
5 adversely affected by that second-guessing. I
6 believe that's the concern staff is expressing here.

7 Q. Was AEP a successful bidder in this
8 auction?

9 A. I don't recall.

10 Q. Would you turn to page 8 of 49.

11 A. I'm there.

12 Q. Would you review that page and see if
13 that refreshes your recollection as to whether or not
14 AEP was a successful bidder in this auction?

15 A. Yes.

16 Q. And am I correct that the bid price that
17 AEP prevailed on was \$63.96 a megawatt-hour?

18 A. The price you're quoting is for one of
19 the common products.

20 Q. Yes.

21 A. And that is a uniform price for all the
22 bidders in the auction.

23 Q. Right. That's the price that AEP
24 received for being a successful bidder; is that
25 correct?

1 A. That's correct.

2 Q. And based on your testimony that price
3 would reflect all the shopping risks associated with
4 standard service offer supply, correct?

5 A. Yes.

6 Q. Now, the table that you have inserted in
7 your testimony at page 20 is from the Illinois staff
8 report at page 17 of 49, correct?

9 A. That's correct.

10 Q. And am I correct that the Illinois staff
11 inserted the following sentences, just following just
12 below the table that you've taken from the Illinois
13 report and inserted in your testimony at page 20,
14 there was a heading "C, Reasonableness of the Implied
15 Risk Premiums," and then the Illinois Commission
16 staff said "At this stage the natural question is
17 whether the implied risk premiums shown in the table
18 above are low, reasonable, or excessive. At this
19 time staff does not have a definitive answer to this
20 complex question."

21 Have I quoted the report correctly?

22 A. You have.

23 Q. As part of your review of -- the review
24 that you conducted to develop the opinions reflected
25 in your testimony, did you ask Ohio Power, Columbus

1 Southern, or any affiliate that may manage their
2 generation about the prices that they may have bid
3 into the competitive bidding processes to identify
4 the generation supplier for SSO service in Ohio?

5 A. Can you repeat the question?

6 Q. Sure. Did you, for purposes of preparing
7 your testimony, inquire of Ohio Power and Columbus
8 Southern or any affiliate that may manage their
9 generation assets about prices that they have bid
10 into competitive bidding processes associated with
11 standard service offer in Ohio?

12 A. No.

13 Q. Why not?

14 A. Because that was not part of what I was
15 reviewing. I was reviewing whether the method that
16 the companies have used to evaluate on an
17 ex-ante basis the POLR cost associated with the POLR
18 risk was reasonable or not.

19 Q. Are you aware that AEP is providing
20 standard service offer generation supply in the
21 service areas of Ohio Edison, Toledo Edison, and
22 Cleveland Electric Illuminating Company pursuant to
23 the results of a competitive bidding process
24 conducted under the oversight of this Commission?

25 A. I did not look at the results of that

1 process.

2 Q. Are you aware that they are providing
3 standard service offer generation supply in that
4 circumstance?

5 A. Not specifically.

6 Q. Are you aware or did you inquire of any
7 offers that Columbus & Southern and Ohio Power may
8 have received from unaffiliated generation suppliers
9 to provide energy or capacity to satisfy Ohio Power
10 and Columbus & Southern's standard service generation
11 supply obligations?

12 A. No.

13 Q. Have you made any recommendations to
14 Columbus & Southern, Ohio Power, or any affiliate
15 that they use a competitive bidding process to
16 establish a price for standard service offer service?

17 A. No. Again, what I'm doing in this
18 testimony is looking at the method that the companies
19 use to evaluate the POLR risks and costs on an
20 ex-ante basis and that I find that that's reasonable
21 and that's what I looked at.

22 Q. Okay. Now, just one question I got
23 curious about, if you'll excuse my curiosity, and
24 that's all it is. If you would turn to CL-1 --

25 MR. RANDAZZO: And this is my last

1 question, for the Bench.

2 Q. First page of CL-1. Go down to line 7 in
3 the text and start on the right-hand side of line 7
4 where the word "developed" appears. Are you with me?

5 A. Sorry, which page?

6 Q. The first page of CL-1.

7 A. Okay.

8 Q. With your name and your title on the
9 page. Are you with me?

10 A. Uh-huh.

11 Q. Go down to line 7 where the word
12 "developed" appears. And come in from there to the
13 word "for." In between "for" and "and," it appears
14 to me that something may be missing. Is there
15 something missing there?

16 A. Yes. You said it was your last question.
17 (Laughter.)

18 Q. Fair enough, we'll leave it there. Thank
19 you very much.

20 EXAMINER SEE: Mr. Margard?

21 MR. MARGARD: No, thank you.

22 EXAMINER SEE: Mr. Petricoff?

23 MR. PETRICOFF: Just a few, your Honor,
24 thank you.

25 EXAMINER SEE: Let's go off the record

1 for just a second.

2 (Recess taken.)

3 EXAMINER SEE: Let's go back on the
4 record.

5 Mr. Petricoff.

6 MR. PETRICOFF: Thank you, your Honor.

7 - - -

8 CROSS-EXAMINATION

9 By Mr. Petricoff:

10 Q. Good morning, Dr. LaCasse.

11 A. Good morning.

12 Q. I'm Howard Petricoff and I represent
13 Constellation NewEnergy and Constellation Energy
14 Commodities Group. Since I think you have been
15 questioned extensively and have had a little break
16 here I've just narrowed this down to just a few
17 questions that I'd like to get on the record with you
18 to explore your testimony in the nature of the study
19 that you have done.

20 Let's start with are you familiar with
21 the time period that we are reviewing here in this
22 proceeding?

23 A. Yes.

24 Q. And you'd agree with me that's calendar
25 year 2009 through 2011?

1 A. Yes.

2 Q. Is it fair to say that 5/6 of that time
3 period has come and gone?

4 A. Yes.

5 Q. Would it be possible, then, to look for
6 calendar year 2009 and measure to see in your first
7 risk what the company lost in lost opportunity costs
8 from customers who had migrated to shopping and the
9 company had to sell the power to someone else?

10 A. May be possible, but the POLR charge is a
11 charge that would be established ex-ante looking
12 forward to the three-year period at the point where
13 the ESP price is determined.

14 Q. I was just wondering, so if I understand
15 your answer correctly, there's no reason that a study
16 couldn't have been done to look to see what the lost
17 opportunity costs would have been to the company in
18 calendar year 2009 for customers who have migrated
19 should such a study have been conducted.

20 A. I'm sorry, can you repeat that?

21 MR. PETRICOFF: Read the question back,
22 please.

23 (Record read.)

24 A. I don't understand the lost opportunity
25 cost in your question.

1 Q. Sure. You've identified in your
2 testimony that there is a, I think you called it risk
3 cost, there's a risk cost to AEP-Ohio if a customer
4 leaves standard service and then AEP-Ohio has to sell
5 the energy somewhere else, correct?

6 A. Correct.

7 Q. And I've identified that as a lost
8 opportunity cost. But for the customer leaving, the
9 company would have gotten the SSO revenue, instead it
10 got the market revenue. Are you comfortable with
11 calling that a lost opportunity?

12 A. It's a difference between the revenues
13 without and with shopping, yes.

14 Q. And the reason I called it a lost
15 opportunity is because I want to distinguish it from
16 the situation where the company took the power that
17 would have been sold to the SSO customer and sold it
18 in the market and sold it above its cost; that
19 scenario is possible, isn't it?

20 A. What's relevant here to the POLR cost is
21 whether the alternate retail sale or alternate sale
22 is made at a price that's higher -- market price
23 that's higher or that's lower than the SSO. If you
24 are considering a situation where the SSO customer
25 has left and has started taking service from a CRES

1 provider, then the SSO customer would have an
2 incentive to do that if the prices had fallen. So
3 the alternate sale in that circumstance would be at a
4 market price that's lower than the SSO price.

5 Q. I'm just looking for an answer as to
6 whether it is possible that AEP-Ohio could have taken
7 the power that would otherwise have been sold to the
8 shopping customer, sold it in the market above its
9 actual cost, and made a profit even though that sales
10 price was below the SSO cost. Is that possible?

11 A. It's possible.

12 Q. All right. And that's not something that
13 you measured nor is that picked up in the
14 Black-Scholes model.

15 A. What's being compared and what's being
16 picked up by the Black-Scholes model is the
17 differential in the position of the EDU when there is
18 shopping and when there is not.

19 Q. All right. And basically what we're
20 measuring here is the lost opportunity, what the
21 company would have made had it been able to sell to
22 the customer that was shopping at the SSO price.

23 A. What we are seeing is the difference in
24 revenue between those two situations, yes.

25 Q. So the answer to the question is yes.

1 A. Yes.

2 Q. Now, wouldn't it have been a great way to
3 demonstrate that the 2008 Black-Scholes model was an
4 excellent predictive tool by comparing to what the
5 actuals were in 2009 and 2010 and using that to
6 verify the model?

7 A. The calculation of the Black-Scholes
8 model is done on an ex-ante basis. When something is
9 done on an ex-ante basis, it's understood that costs
10 could be above or below the costs, the actual costs
11 that are measured by the Black-Scholes model.

12 Q. I just asked you would it be an effective
13 tool to verify the quality of the model to compare
14 something that had been predicted against the actual?

15 A. No, because it would have been
16 unsurprising that it would be different from that.
17 It's an expectation there's an average, if you want,
18 given the possibility of how the market prices would
19 move in the future and that is an expectation that's
20 on an ex-ante basis and it may differ in both
21 directions from actual costs.

22 Q. So your advice to this Commission is when
23 you review the Black-Scholes model, don't expect it
24 to actually predict what the prices are going to be
25 with the future because the prices may go up or down.

1 A. Can you repeat the question?

2 MR. PETRICOFF: Please read it back.

3 (Record read.)

4 MR. CONWAY: Your Honor, at this point
5 I'm going to object because there's never been a
6 foundation laid that the purpose of the Black model
7 is to predict what the future prices are going to be.

8 MR. PETRICOFF: Your Honor, I will take
9 that as an admission. If the company wants to offer
10 that, I will withdraw the question.

11 EXAMINER SEE: Did you want to respond to
12 that, Mr. Conway?

13 MR. CONWAY: Excuse me?

14 EXAMINER SEE: Did you want to respond to
15 that?

16 MR. CONWAY: No.

17 EXAMINER SEE: The objection is overruled
18 and I'm going to ask the witness to answer the
19 question to the best of her ability.

20 THE WITNESS: Could I ask the question be
21 reread, please?

22 (Record read.)

23 A. I'm not sure I'm presenting advice to the
24 Commission. What I can say is that the Black-Scholes
25 model is not for the purposes of predicting what the

1 price will be. It's for the purposes of given the
2 volatility in prices in the future, to calculate what
3 the magnitude of the actual cost, the POLR cost, to
4 the companies would be.

5 Q. And you did no studies at this point to
6 compare the results from the, either the constrained
7 or the unconstrained model with any of the actuals to
8 date.

9 A. That's correct.

10 Q. Earlier in the questioning I think by
11 Ms. Grady, or maybe it was Mr. Randazzo, you had
12 indicated that you were familiar with the FRR that
13 AEP-Ohio has for its service territory for Columbus
14 Southern Power and Ohio Power?

15 A. I said that I was generally familiar with
16 the concept of the FRR.

17 Q. And is it fair to say that Columbus
18 Southern Power and Ohio Power will provide the
19 capacity for any CRES, certified retail electric
20 supplier, serving retail customers in this area for
21 the established capacity price?

22 A. My understanding is that if the CRES
23 provider does not have itself qualified capacity,
24 then the companies would sell the capacity to the
25 CRES provider.

1 Q. And, to your knowledge, does any CRES
2 who's certificated in Ohio have an FRR for the
3 Columbus Southern Power or Ohio Power service
4 territory?

5 A. I do not know.

6 Q. And do you know the length of time it
7 would take for one to get an FRR for the Columbus
8 Southern Power or Ohio Power service territory?

9 A. I believe that it's three years ahead of
10 the supply period.

11 Q. So we can say safely that unless someone
12 had an FRR, someone -- I'm sorry. Let me retract
13 that.

14 Unless a CRES had an FRR going into this
15 ESP period, capacity would have to be purchased from
16 Columbus Southern Power or Ohio Power for retail
17 sales.

18 A. That's my understanding.

19 Q. With that in mind, would you agree with
20 me, then, that if a customer migrates from SSO
21 service to a CRES supplier, AEP-Ohio will get the
22 capacity payments regardless of the migration?

23 A. That's correct. And that's incorporated
24 into the company's model to the extent that alternate
25 sales that are made when customers shop under the

1 model are at the benchmark retail price and that has
2 that component for capacity included in that price.

3 Q. So your understanding is that the
4 capacity cost has been taken out of the benchmark
5 price.

6 A. No. That it's included in it.

7 Q. If the capacity is included in the
8 benchmark price -- let me withdraw that. Let me
9 approach it another way.

10 You'll agree with me that AEP-Ohio is not
11 at risk for capacity payments because of shopping.

12 A. Correct.

13 Q. And so what AEP-Ohio is at risk, then, if
14 a customer migrates, it would just be the energy
15 portion of the power sale.

16 A. No, I don't think I agree with that.
17 There are potentially other components that go to
18 providing supply for their customers, and what the
19 companies are at risk for is that if the customers
20 are migrating and taking service from a CRES
21 provider, it means that general market prices have
22 come down so that it is to the benefit of the
23 customers to shop. So even if the capacity component
24 were the same, it means the other components have
25 decreased sufficiently that it's profitable or in the

1 best interest of the customers to take service from a
2 CRES provider.

3 Q. Could you list for me the kinds of costs
4 that the company would have when a customer migrates?
5 You know, specifically. Let me leave it that way.
6 Let me try again.

7 If a customer migrates, would the company
8 have a fuel cost?

9 A. If a customer migrates, the cost of the
10 companies are identified by looking at an alternate
11 sale compared to the sale that it would have made
12 with the SSO customer, and it's that difference
13 that's identified as the cost that's associated with
14 the shopping risk.

15 Q. And that would give us the lost
16 opportunity cost. I want to take it down one level,
17 one gradation down. Can you identify for me the
18 kinds of costs that would -- that the company would
19 be at risk for? Would they have operation and
20 maintenance costs? Would they have supervisory
21 costs? What kinds of costs are going to be
22 potentially borne by the company if a customer shops?

23 MR. CONWAY: Objection. She's answered
24 this question about three times now. She's already
25 explained that the cost that's being measured is the

1 difference between the SSO price and what the
2 next-best opportunity is, the retail market price
3 that the companies get. She has not agreed that
4 there's some other cost basis which the companies are
5 having to recover or lose as a result of this
6 transaction. She's already explained it three times
7 so I object to it. It's been asked and answered.

8 EXAMINER SEE: And I'm going to again
9 allow the witness to respond to the question.

10 Objection overruled.

11 THE WITNESS: Could I please ask for the
12 question to be repeated?

13 EXAMINER SEE: Yes.

14 (Record read.)

15 A. So if the customer shops and the
16 companies make an alternate sale, they will have the
17 same kinds of costs that they would to provide supply
18 to the SSO customer.

19 Q. I'll now move on to the other risk you
20 identified and that is where the customer comes back.
21 You'll agree with me if the customer comes back, the
22 company would be indifferent to the capacity costs.
23 They would collect the same revenue.

24 A. I agree with that.

25 Q. And if the customer comes back and there

1 are increases due because of fuel, the company should
2 be able to collect that back through the fuel
3 adjustment clause, correct?

4 A. The risk for the customer returning
5 basically assumes that to be able to return the
6 customer must have first left. So when the customer
7 or customers left in the first place, it was because
8 there was a reduction in the market price so that
9 there would be an advantage for customers to shop.

10 And then it depends at that point what
11 the companies did in terms of alternate sales, so the
12 circumstance where, in my view, the fuel adjustment
13 clause would be operative is one where once the
14 prices have decreased and the customers have shopped,
15 that the companies made some kind of forward sales at
16 those lower prices so that when customers return, the
17 companies would have to purchase power to serve the
18 returning customers at that higher market price, so
19 at a price that would be higher than the SSO price,
20 which is the only time customers would come back.

21 And then the companies would be able to,
22 my understanding is, to recover those power purchase
23 costs through the fuel adjustment clause.

24 Q. And the fuel adjustment clause also
25 includes power purchases and what we'll call

1 consumables, materials that are used for like the
2 pollution-control devices.

3 A. I don't know those details.

4 MR. PETRICOFF: Your Honor, I have no
5 further questions.

6 Thank you, Dr. LaCasse.

7 EXAMINER SEE: Ms. Hand?

8 MS. HAND: No questions, your Honor.

9 EXAMINER SEE: Mr. Yurick?

10 MR. YURICK: No questions at this time
11 your Honor, thank you.

12 EXAMINER SEE: Mr. O'Brien?

13 MR. O'BRIEN: No questions, your Honor.

14 EXAMINER SEE: Mr. Warnock?

15 MR. WARNOCK: No questions, your Honor.

16 EXAMINER SEE: Mr. Conway, redirect?

17 MR. CONWAY: Could we have a short break,
18 your Honor?

19 EXAMINER SEE: Let's go until 1:15.

20 (Recess taken.)

21 EXAMINER SEE: Let's go back on the
22 record.

23 Mr. Conway.

24 MR. CONWAY: Thank you, your Honor. Just
25 two or three questions.

1 - - -

2 REDIRECT EXAMINATION

3 By Mr. Conway:

4 Q. Dr. LaCasse, do you recall questions from
5 the cross-examining lawyers regarding the reports,
6 studies that you have referenced in your testimony?

7 A. Yes, I do.

8 Q. And I believe that in the course of the
9 discussion there was some commentary, some focus on
10 the variance in assumptions that underlie the various
11 reports; do you remember that?

12 A. I do.

13 Q. And there were some differences, I
14 believe, in the assumptions that underlie the various
15 reports and also the Black methodology that the
16 companies have used in this case, right?

17 A. Correct.

18 Q. Okay. Notwithstanding the differences in
19 those assumptions, do you believe that the reports
20 that you referenced in your testimony nevertheless
21 are informative regarding the nature and the
22 materiality of the POLR costs that AEP-Ohio faces?

23 A. I do. There are differences, for
24 example, in the exact rules to which customers are
25 subject when they shop in the various jurisdictions

1 and there may be other differences in the
2 jurisdictions as well, but what the studies show is
3 that for those suppliers that bid these auctions and
4 that take on POLR risks and all of the risks that go
5 with providing supply to those customers, that there
6 is a way to -- a method to identify the risks that
7 they take, they include those into their bid prices
8 and by comparing that with the visible market costs
9 we can determine what the level of that risk premium
10 is.

11 And one of the risks that is cited by
12 these studies is the shopping risk, so that the
13 suppliers that do bid in these auctions and take on
14 the POLR responsibilities are compensated for these
15 risks including shopping risks and, similarly, an EDU
16 like AEP-Ohio is in a similar position in that it
17 does take those POLR risks as well and the POLR
18 charge that is estimated with the model is then
19 compensation for assuming that risk.

20 MR. CONWAY: Thank you, Dr. LaCasse.

21 Your Honor, I have no further questions
22 on redirect.

23 EXAMINER SEE: Ms. Grady?

24 MS. GRADY: No, your Honor.

25 EXAMINER SEE: Mr. Boehm?

1 MR. BOEHM: No questions, your Honor.

2 EXAMINER SEE: Mr. Randazzo?

3 MR. RANDAZZO: Just maybe a couple. Not
4 to limit myself to one, because the witness is very
5 good at holding me to that.

6 - - -

7 RECROSS-EXAMINATION

8 By Mr. Randazzo:

9 Q. Would the premium that you discussed with
10 your counsel and which you describe or reference in
11 your testimony that you've observed based upon the
12 studies cited in your testimony compensate the
13 suppliers in the competitive bidding process for the
14 difference between the revenue that they would have
15 received without shopping and with shopping?

16 A. I think bidders and suppliers in those
17 auctions, when they quantify the shopping-related
18 risk, would use their own methods and would also
19 consider the particular strategies that they have to
20 face those risks.

21 Q. So you're saying in that circumstance, in
22 a competitive bidding process, that premium is not
23 designed to compensate the bidders for the difference
24 between the revenues that they would have obtained
25 with shopping and without shopping; is that correct?

1 THE WITNESS: Can you repeat the
2 question?

3 (Record read.)

4 A. The premium is designed to compensate
5 them for the risks that they face from providing the
6 service and in particular for the potential revenues
7 that they would lose for customers to shop.

8 Q. Okay. And so when AEP bid into the
9 Illinois auction and was a winning bidder at \$63 and
10 some change per megawatt-hour that we discussed
11 earlier, AEP was receiving some compensation for what
12 you call your shopping risk in your testimony; is
13 that correct?

14 A. Yes.

15 Q. And is that considered by the Black model
16 or the Black-Scholes model or the Scholes-Black model
17 or whatever version of the optionality model you want
18 to attribute to Mr. Black?

19 MR. CONWAY: I'm going to object for the
20 purpose of ambiguity. I'm not sure --

21 MR. RANDAZZO: I'll withdraw the
22 question. I'll withdraw the question. Thank you.

23 EXAMINER SEE: Mr. Margard?

24 MR. MARGARD: No, thank you.

25 EXAMINER SEE: Mr. Petricoff?

1 MR. PETRICOFF: No questions, your Honor.

2 EXAMINER SEE: Ms. Hand?

3 MS. HAND: No questions, your Honor.

4 MR. YURICK: No, thank you.

5 EXAMINER SEE: Mr. O'Brien?

6 MR. O'BRIEN: No.

7 EXAMINER SEE: Mr. Warnock?

8 MR. WARNOCK: No questions.

9 EXAMINER SEE: Thank you.

10 I'm sorry, you're standing, Mr. Conway?

11 MR. CONWAY: I was anticipating. I

12 didn't mean to interrupt your --

13 EXAMINER SEE: The Bench doesn't have any
14 questions for the witness.

15 MR. CONWAY: If you have no questions, I
16 was simply going to again offer or request that the
17 testimony be accepted into the record.

18 MS. GRADY: And, your Honor, at this time
19 I would renew my motion to strike.

20 EXAMINER SEE: And your renewed
21 objections are --

22 MR. RANDAZZO: Renewed as well, your
23 Honor.

24 EXAMINER SEE: Same for you,
25 Mr. Petricoff?

1 MR. PETRICOFF: The same, thank you.

2 EXAMINER SEE: Your objections are so
3 noted. They are again overruled. If there are no
4 further objections to the admission of Dr. LaCasse's
5 testimony, it's admitted into the record.

6 (EXHIBIT ADMITTED INTO EVIDENCE.)

7 EXAMINER SEE: Let's go off the record
8 for a minute.

9 (Discussion off the record.)

10 EXAMINER SEE: Mr. Randazzo?

11 MR. RANDAZZO: This can be off the
12 record.

13 EXAMINER SEE: Okay. We'll resume at
14 2:30.

15 You're dismissed, Dr. LaCasse. We'll
16 resume at that time with Ms. Thomas.

17 (Thereupon, at 1:21 p.m., a lunch recess
18 was taken.)

19 - - -

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1 Tuesday Afternoon Session,
2 July 19, 2011.

3 - - -

4 EXAMINER SEE: Let's go back on the
5 record.

6 Mr. Nourse.

7 MR. NOURSE: Thank you, your Honor. The
8 companies call Laura J. Thomas to the stand.

9 EXAMINER SEE: Ms. Thomas, if you'd
10 please raise your right hand.

11 - - -

12 LAURA J. THOMAS
13 being first duly sworn, as prescribed by law, was
14 examined and testified as follows:

15 DIRECT EXAMINATION

16 By Mr. Nourse:

17 Q. Ms. Thomas, can you state and spell your
18 name for the record, please?

19 A. Yes. My name is Laura J. Thomas,
20 L-A-U-R-A, middle initial J, T-H-O-M-A-S.

21 Q. By whom are you employed and in what
22 capacity?

23 A. I'm employed by American Electric Power
24 Service Corporation as the managing director of
25 regulatory projects and compliance.

1 MR. NOURSE: Your Honor, I'd like to mark
2 the prefiled direct testimony of Laura J. Thomas as
3 Companies' Remand Exhibit No. 4.

4 EXAMINER SEE: The exhibit is so marked.

5 (EXHIBIT MARKED FOR IDENTIFICATION.)

6 Q. Ms. Thomas, do you have the document just
7 marked as Companies' Remand Exhibit No. 4?

8 A. Yes, I do.

9 Q. And is this your prefiled direct
10 testimony prepared by you or under your direction?

11 A. Yes, it is.

12 Q. Do you have any changes, additions, or
13 corrections you'd like to make this afternoon?

14 A. No, I do not.

15 Q. If we were to ask you the same questions
16 today under oath, would your answers be the same?

17 A. Yes, they would.

18 Q. Thank you.

19 MR. NOURSE: Your Honor, I'd move for the
20 admission of Companies' Remand Exhibit No. 4 subject
21 to cross-examination.

22 EXAMINER SEE: Okay. Ms. Grady.

23 MS. GRADY: Thank you, your Honor.

24 - - -
25

CROSS-EXAMINATION

By Ms. Grady:

Q. Good afternoon, Ms. Thomas.

A. Good afternoon.

Q. Drawing your attention to page 2 and carrying over to page 3 of your testimony you state that you are addressing the appropriate charges for the companies' POLR for the remainder of 2011; do you not?

A. That's correct.

Q. And you conclude, Ms. Thomas, that the amount of the POLR charges that was previously approved by the Commission in this ESP case is appropriate; is that correct?

A. Yes, based on my review and further analysis.

Q. Now, the ESP -- strike that.

The POLR that was approved in the ESP case was based on the Black-Scholes unconstrained model run that was presented by Witness Baker; is that correct?

A. That's correct.

Q. For purposes of the ESP II you present testimony with a Black-Scholes model that is constrained for POLR charges; is that correct?

1 A. Yes. I used a constrained model that
2 utilizes the Black formula but also incorporates
3 switching constraints into the model.

4 Q. And that constrained model is
5 appropriate, in your opinion, to use on a
6 going-forward basis to compute POLR for the proposed
7 ESP in effect from 2012 through 2014.

8 A. That is what I have proposed in my
9 testimony in that ESP as well as using that model in
10 this case to basically go back and look at the POLR
11 charges that the Commission had previously approved
12 to say now that I have an improved model, do those
13 results confirm what the Commission had previously
14 approved.

15 Q. Now, let's focus for a moment on the
16 unconstrained model or the model that was used by
17 Mr. Baker. That unconstrained Black-Scholes model
18 calculated the risk of providing standard service
19 offer prices to customers throughout the ESP period;
20 is that correct?

21 A. It calculated the cost of the risk of
22 providing SSO prices for the period of the 2009
23 through '11 ESP period while customers have the
24 freedom to come and go to the company's standard
25 service offer subject to the switching constraints.

1 Q. Now, the risk of providing the standard
2 service offer prices to customers is not equivalent
3 to the out-of-pocket costs of POLR; would you agree
4 to that?

5 A. Yes, I would agree because what we're
6 capturing is the cost of the risk to the company that
7 ties to the commitment made for the period of the
8 SSO.

9 Q. And when I use the term "out-of-pocket
10 cost," I mean cash payments for POLR.

11 A. Yes.

12 Q. Now, you believe at some point, do you
13 not, Ms. Thomas, that the cost of the risk will
14 result in out-of-pocket costs to the utility? Is
15 that correct?

16 A. It could or, as Dr. Makhija testified, it
17 could -- it translates into an ultimate cost to the
18 company in terms of the cost of equity.

19 MS. GRADY: May I have that answer
20 reread, please.

21 (Record read.)

22 Q. Now, you referenced Dr. Makhija. Are you
23 talking about the risk premium concept that is found
24 in Dr. Makhija's testimony?

25 A. I'm referring to his testimony where he

1 explained how that the cost of -- that there is a
2 cost to the POLR that, ultimately, if uncompensated,
3 will result in cost of equity costs.

4 Q. And that's the cost of equity that would
5 be borne by shareholders; is that correct?

6 A. That's correct.

7 Q. And it's also your testimony, Ms. Thomas,
8 that there could possibly be no out-of-pocket costs
9 if the company chooses to absorb the risk itself?

10 A. Well, the company can choose to or
11 effectively self-insure it in which case you would
12 not see a specific cost on the books in terms of an
13 out-of-pocket. It doesn't mean that it isn't a cost
14 that is borne by the company.

15 Q. And the company has chosen, in your
16 opinion, to self-insure over the past two-and-a-half
17 years; is that correct?

18 A. Because the company did not enter into
19 specific actions to lay that risk off on another
20 party, it did itself insure it.

21 Q. And part of the self-insurance was that
22 customers of the company were picking up the costs of
23 the POLR through the POLR rider; is that correct?

24 A. Yes. The POLR was charged to customers
25 to cover the cost of the risk of providing POLR

1 service.

2 Q. Ms. Thomas, is it your testimony that the
3 unconstrained Black-Scholes model calculates the
4 company's opportunity cost associated with providing
5 POLR service?

6 A. The model calculates the cost of the risk
7 of providing a -- providing the SSO service at the
8 prices committed to by the company where customers
9 have the freedom to shop and return to that standard
10 service offer price.

11 Q. When I use the term "costs, I'm using it
12 in terms of a foregone opportunity or a loss, and let
13 me ask you that question again. Do you believe that
14 the unconstrained Black-Scholes model calculates the
15 company's opportunity costs associated with providing
16 POLR service?

17 A. It calculates the cost of the risk of
18 providing the POLR service.

19 Q. And the cost of the risk is equal to the
20 opportunity cost, is it not, associated with
21 providing POLR service?

22 A. It can be an opportunity cost. It can be
23 a number of things. But it is the cost of the risk
24 of providing that service to customers over the
25 period.

1 Q. What other costs can it be, Ms. Thomas,
2 beyond the opportunity costs?

3 A. As I referred to earlier, Dr. Makhiya
4 testified as to the costs that the company would
5 incur in terms of a cost of equity if the POLR risk
6 were not compensated for.

7 Q. Could it be the cost of lost revenue as
8 Dr. LaCasse testified this morning?

9 A. The cost to the company could be looked
10 at in terms of that, but it needs to be on a
11 going-forward basis in terms of looking at what is
12 that cost that is incurred at the outset when the
13 commitments are made as to the pricing, and the model
14 utilizes both an ESP price and a market price to
15 determine what that cost is.

16 Q. Is it your testimony, Ms. Thomas, that
17 the unconstrained Black-Scholes model calculates the
18 value of the POLR option to customers?

19 A. It calculates the cost of the risk to
20 customers that can be equal to the value to
21 customers, but it is calculating the cost to the
22 company.

23 MS. GRADY: I'm sorry, may I have that
24 question -- or answer reread, please?

25 (Record read.)

1 Q. Now, you indicated that, in your
2 response, that it calculates the risk that can be
3 equal to the value of the POLR option to customers;
4 is that correct?

5 A. Yes. And I think the word value, you
6 know, we're valuing the POLR option and in valuing
7 the option that's what determines the cost to the
8 company. The customer has value from the POLR which
9 is the safety net that the POLR service provides to
10 the customers to come and go and so there is a value
11 to the customer in the POLR service.

12 Q. Is it your testimony that the value in
13 this instance calculated by POLR is equal to the cost
14 to the company?

15 A. Yes.

16 Q. Now let's talk about the constrained
17 model for a moment. In your testimony you indicate
18 that you are presenting the constrained model for
19 purposes of calculating the POLR in the ESP II and
20 for purposes of confirming the unconstrained model
21 results; is that correct?

22 A. I believe my testimony in this case is
23 just limited to this case. The use of that
24 particular model that is an improved model, and had
25 we had that model back at the time of the ESP case

1 that we're talking about here, what would those
2 results have been had we had that improved model at
3 the time. And I used that to basically confirm that
4 the rates approved by the Commission were reasonable
5 rates relative to what we can calculate today.

6 Q. When you used the term "improved model,"
7 you're talking about the fact that in the constrained
8 model you have included some of the switching rules
9 that apply to customers; is that correct?

10 A. Yes. The constrained model incorporates
11 the switching rules and it is a binomial model that
12 takes into account customer choices throughout the
13 period.

14 Q. And the unconstrained model was not a
15 binomial model; is that correct?

16 A. That's right. The unconstrained model is
17 a single option that looks at the cost of the risk
18 over the three-year period by looking at a single
19 option.

20 Q. And the constraints that you modeled in
21 the -- the constraints that you modeled in the
22 constrained model relate to the tariff provisions and
23 those are summarized in your testimony on page 14?

24 A. Yes. I summarize the switching rules on
25 page 14.

1 Q. And, Ms. Thomas, you believe, do you not,
2 that the constrained model calculates the company's
3 cost of providing POLR service?

4 A. Yes, it does.

5 Q. And by cost of providing POLR service you
6 are talking about calculating the risk that the
7 companies bear with respect to their POLR
8 responsibilities?

9 A. Yes. It is the cost of the risk of
10 providing the POLR service to customers when
11 customers have the ability to come and go and return
12 to SSO -- to take service at SSO prices, to leave,
13 and return to SSO prices.

14 Q. And the constrained model calculates the
15 cost of the risk in the same manner as the
16 unconstrained model but reflects switching
17 constraints modeled in the program, correct?

18 A. I believe, as I explained a few minutes
19 ago, that the constrained model is a binomial model
20 and is able to take into account customer choices
21 throughout a 36-month period, whereas the
22 unconstrained model is a single option for a 36-month
23 period.

24 Q. Now, Ms. Thomas, you have not identified,
25 have you, any out-of-pocket expenses associated with

1 POLR? Correct?

2 A. No, I have not.

3 Q. And to your knowledge there is no company
4 witness that is being presented in this proceeding
5 that identifies any out-of-pocket expenses associated
6 with the companies' POLR responsibilities, correct?

7 A. Right. We have not done such a
8 calculation because that is not an appropriate way to
9 look at the cost of providing POLR service to
10 customers.

11 Q. And there was no witness in the original
12 proceeding that identified it, and when I say
13 "original proceeding," in the first phase of this
14 proceeding, that identified any out-of-pocket
15 expenses associated with the companies' POLR
16 responsibilities, correct?

17 A. That's correct, because you're looking
18 forward over a future period to what is the cost of
19 the risk of providing that service over a forward
20 period, not a backward period.

21 Q. Is it your testimony, Ms. Thomas, that
22 you can't determine the out-of-pocket costs on a
23 forward basis and you can't determine the
24 out-of-pocket costs related to POLR on a backward
25 basis or a historic basis?

1 A. That's correct, because, you know, when
2 you're looking at the commitment that you're making
3 forward over a three-year period, you're looking to
4 what is the cost of that risk over a three-year
5 period. And then if you're looking backward, you
6 would have to say, well, what would I have done
7 differently had I known that customers were shopping
8 at some specific point in the future.

9 And so, you know, you would have to go
10 through, you know, so many different potential
11 assumptions that you really don't end up with
12 anything that makes a lot of sense in terms of what
13 is the actual POLR cost and that is looking forward
14 over the three-year period and what is the cost of
15 that risk.

16 Q. And, Ms. Thomas, you cannot identify or
17 categorize any out-of-pocket costs that are
18 associated with POLR on a backward or a forward
19 basis, correct?

20 A. We have not done such a calculation.

21 Q. You cannot do such a calculation.

22 A. I don't believe it would make sense to do
23 such a calculation.

24 Q. Can you do such a calculation?

25 A. Like I just explained, there are so many

1 assumptions and everything that it would not be an
2 appropriate calculation to make.

3 Q. Now, Ms. Thomas, let's turn to page 7,
4 line 17, and going on to page 8 through line 4. You
5 testify that customers have recognized the benefit of
6 retaining the option to return to service from the
7 companies at SSO prices. Do you see that?

8 A. Yes.

9 Q. And your testimony is based upon the fact
10 that you look at the statistics that say that
11 98 percent of customers have elected to continue to
12 pay the POLR charge rather than to return to the
13 company at market rates, correct?

14 A. Yes. Customers have the choice that when
15 they switch to another supplier, they may waive the
16 POLR charge and nearly all customers have, rather
17 than waive the POLR charge and take the risk of
18 returning at market price, they have chosen to pay --
19 continue to pay the POLR charge while they are
20 shopping.

21 Q. And your testimony assumes, does it not,
22 that all the customers in your statistics were aware
23 that they had the option to not continue to pay POLR
24 if they agreed to return at market? Is that correct?

25 A. This is based on actual statistics based

1 on customers' actual choices. The choices that
2 customers have are known to their service providers,
3 they are stated in tariffs, and when a customer is
4 looking to potentially waive, there is paperwork that
5 they are given as well and so I believe that all of
6 that would lead to, you know, informing customers.

7 Q. Now, with respect to the paperwork you
8 mention, is it true that they're only given the
9 paperwork if they express an interest in waiving
10 POLR?

11 A. If they express an interest in waiving
12 POLR or an interest in understanding what waiving
13 POLR might mean. And so if a customer inquires, they
14 are provided the paperwork.

15 Q. But the customers would have to know that
16 that option is out there, correct?

17 A. Those options to customers are stated in
18 the companies' tariffs.

19 Q. And so customers would have to know that,
20 or the customer would have to be familiar with that
21 portion of the company's tariffs that states that
22 they can waive that charge; is that correct?

23 A. Customers and/or their suppliers would
24 need to be aware of those provisions.

25 Q. And what section of the tariffs in

1 particular is this provision contained in, if you
2 know?

3 A. I don't recall whether it is in the
4 specific tariff or within the terms and conditions of
5 service, but it is all part of the company's tariff.

6 Q. Do you know if, for instance, a
7 residential customer would, if they went to the,
8 let's say they take service under R-1, do you know if
9 they went to that schedule it would contain a
10 reference to the ability to waive POLR if they agreed
11 to return at market?

12 A. As I said previously, I don't recall
13 whether it's in the specific rate schedule or whether
14 it is in the terms and conditions of service.

15 Q. Now, Ms. Thomas, you reviewed the values
16 that Mr. Baker input into the unconstrained model;
17 did you not?

18 A. Yes, I did.

19 Q. And you used the same volatility values
20 that Mr. Baker did in order to produce the POLR
21 charges that you show on LJT-3, correct?

22 A. I used the same volatility value as
23 Mr. Baker did to produce the results in both Exhibit
24 LJT-3 and LJT-4. That is a conservative assumption
25 by using an annual average amount as opposed to

1 deconstructing it and looking at varying volatilities
2 for the components.

3 MS. GRADY: Your Honor, I would move to
4 strike the last portion of that answer beginning with
5 that is a conservative element.

6 EXAMINER SEE: It completes her answer.

7 Q. Is it your understanding, Ms. Thomas, in
8 using the original unconstrained model the companies
9 calculated the value of a European option?

10 A. Yes. The companies computed a single
11 European option for the 36-month period.

12 Q. Now, a European option can be exercised
13 at the end of the option period; is that your
14 understanding?

15 A. Yes. By using a European option it was
16 also conservative in that in another kind of option
17 would have provided more optionality to the customer
18 which would have increased the cost of the POLR
19 charge.

20 MS. GRADY: Your Honor, I move to strike
21 beginning with after she answered my question "yes,"
22 the rest of the answer being self-serving and not
23 applicable to the question asked.

24 MR. NOURSE: Your Honor, I think
25 Ms. Thomas is explaining her position and it's part

1 of her full answer that she thought would be
2 necessary to explain to be responsive.

3 EXAMINER SEE: And I'll allow it as part
4 of her answer.

5 Q. Ms. Thomas, does either the constrained
6 or the unconstrained model reflect the impact of the
7 FAC rider on the company's ability to recover POLR
8 costs associated with a returning customer?

9 A. The models look at the total,
10 particularly the constrained model looks at the total
11 choices for a customer to come and go. A customer
12 would have to first leave and then return in order to
13 do that, but there is no explicit adjustment for the
14 fuel adjustment factor other than the fact that fuel
15 is included effectively in both the market price and
16 in the ESP price that are used for -- in the model.
17 You effectively have fuel on both sides.

18 Q. Does the POLR model, either the
19 constrained or the unconstrained model, take into
20 account the ability that the company has to collect
21 purchased power expenses associated with returning
22 customers through the fuel adjustment clause?

23 A. My answer would be the same as it relates
24 to fuel costs basically embedded in both sides of the
25 pricing within the model.

1 Q. Do you believe that there are other
2 factors besides price which influence a customer's
3 decision to switch?

4 A. I can't speak for individual customers
5 and what would drive their abilities to switch. I
6 believe that models should take into account those
7 things that you can actually model, things like
8 price, things like cost, as opposed to emotional
9 factors.

10 Q. Are you implying that there are only
11 emotional factors that would influence a customer's
12 decision to switch?

13 A. No.

14 Q. Are there more than emotional factors
15 that would influence a customer's decision to switch?

16 A. I can't speak to all the reasons why a
17 customer might choose to switch or may not choose to
18 switch.

19 Q. Do customers have transaction costs
20 associated or related to switching, if you know?

21 A. They may or they may not, I don't know.

22 Q. Does either the constrained or the
23 unconstrained model incorporate such things as
24 transaction costs which could influence a customer's
25 decision to switch?

1 A. Transaction costs are not part of the
2 model because of the fact that the company would have
3 no way of knowing what an individual customer's
4 transaction costs may or may not be. There may be
5 some, there may not be any, but we would have no way
6 of knowing what those individual customer costs would
7 be.

8 Q. Now, let's go to LJT-2, page 3, where you
9 show that switching has occurred for other Ohio
10 utilities. Do you have that?

11 A. Yes, I do.

12 Q. For these utilities that you have listed
13 you have not computed the cost of the POLR obligation
14 or the POLR risk, have you?

15 A. No, I have not computed that.

16 Q. So you don't know whether the POLR risk
17 faced by these utilities is the same or similar to
18 the POLR risk being faced by the companies, correct?

19 A. I would say that the type of risk -- EDUs
20 have a risk of providing the POLR service. There
21 will be some differences based on, you know, specific
22 prices in those different utilities, but the EDUs
23 other than FirstEnergy all currently have the same
24 POLR obligation to provide SSO service to customers.
25 So the obligation is the same.

1 Q. Would you agree with me, Ms. Thomas, that
2 the POLR risk is primarily concerned with the
3 distance between the market price and the tariff
4 rate?

5 A. The difference between those two prices
6 is a key determinant in determining what the
7 company's cost of providing POLR service.

8 Q. I'm sorry, I didn't mean to interrupt.
9 Were you done?

10 A. I'm finished.

11 Q. And the distance is one of the major
12 drivers of the cost of POLR, isn't it?

13 A. Yes, it is.

14 Q. And you have not looked at the distance
15 between the market and the tariff for each of these
16 particular utilities to determine the exact POLR risk
17 being faced by these utilities, have you?

18 A. No, I have not looked at the cost for
19 those utilities of the risk, but as I explained
20 previously, they all still have a POLR obligation to
21 provide some form of standard service offer as a
22 safety net to customers.

23 MS. GRADY: That's all the questions I
24 have. Thank you, Ms. Thomas.

25 MR. BOEHM: No questions.

1 EXAMINER SEE: Mr. Darr?

2 MR. DARR: Yes, ma'am, thank you.

3 - - -

4 CROSS-EXAMINATION

5 By Mr. Darr:

6 Q. I'm going to go back to the question that
7 Ms. Grady asked you to start out. If I understand
8 correctly, your testimony is basically you looked at
9 the Baker calculation, you looked at your
10 modifications, so-called constrained model that
11 you're sponsoring in ESP II, and because they came
12 out with generally the same results, there are some
13 differences mentioned in your testimony in terms of
14 the overall calculation, but because they came out to
15 generally the same results you used one to confirm
16 the other; is that correct?

17 A. Yes. We incorporated in the numbers that
18 are shown in my Exhibit 4 which uses the constrained
19 model which is an improved model.

20 Q. I understand that's an improved model,
21 and I don't want to interrupt your answer, but I want
22 to make sure I understand this correctly. You're
23 using the constrained model to verify that the
24 unconstrained model is in the ballpark.

25 A. I'm using the constrained model to

1 reflect had we had that model at the time of the
2 prior case, what the results would have been
3 reflecting that we have an improved model that
4 reflects additional things like switching
5 constraints, uses a binomial approach, those kinds of
6 things, and that those numbers, one company being
7 just minimally higher, another one minimally lower,
8 are very close to what the Commission approved,
9 thereby saying that we believe that once you
10 incorporate these other things, that the Commission's
11 rate as they put into effect was reasonable.

12 Q. That it was close enough --

13 A. Yeah.

14 Q. -- to what you would have generated using
15 the more complicated approach that you're sponsoring
16 in the pending dispute.

17 A. Yes, taking into account the improvements
18 that the company made as well as taking into account
19 the market prices that the Commission ended up
20 relying on in the ESP as well as the final ESP rates
21 and when you take all of that into account shows that
22 the initial rate approved by the Commission, that
23 those are very reasonable.

24 Q. Okay. Now, you have had, since the
25 initiation of this case back in 2008, the opportunity

1 to look at the amount of migration from your system,
2 the amount of return to your system, so you have
3 three years of data, correct?

4 A. Well, it's been since the beginning of
5 2009 when the ESP period began.

6 Q. Granted. But you also have data that
7 precedes that because you've been providing standard
8 service offer service since 2001, correct?

9 A. I guess it's sort of your definition of
10 what standard service offer is.

11 Q. Well, it's the one in the statute that
12 says --

13 MR. NOURSE: Your Honor.

14 EXAMINER SEE: Mr. Darr.

15 MR. DARR: Yes, ma'am.

16 EXAMINER SEE: If you pose a question to
17 the witness, give her an opportunity to answer.

18 MR. DARR: I thought she had, your Honor,
19 and I apologize for interrupting her.

20 EXAMINER SEE: Go ahead with your
21 response.

22 THE WITNESS: Okay, could you read me the
23 question, please?

24 (Record read.)

25 A. The company has been providing service to

1 customers, yes, through that entire period of time.
2 What we're talking about here in the remand is for
3 standard service offer with the commitments that go
4 along with that, that started in 2008, and so, you
5 know, that's really the period that we're looking --
6 or 2009, I'm sorry. That's the period that we're
7 looking at in this proceeding is really what is the
8 cost of the risk of providing standard service offer
9 during this period.

10 Q. When Mr. Baker presented his testimony to
11 the Commission back in 2008, first of all, have you
12 reviewed that testimony?

13 A. I have read his testimony, yes.

14 Q. And I believe in his testimony he refers
15 to the optionality calculation as providing the value
16 of that to customers. Do you recall that?

17 A. I recall reading that in his testimony.

18 Q. And essentially if we adopt the
19 calculation that you have sponsored today, we would
20 essentially be, again, affirming that the customers
21 would be paying for the value of the optionality; is
22 that correct?

23 A. No. I would say that what we would be
24 doing is the model is determining what the cost of
25 the company's risk of providing POLR service, that's

1 what the model calculates. And that we would be
2 confirming that the numbers, the rates, that were in
3 effect do compensate the company for the cost of its
4 POLR risk.

5 Q. Do you not in your testimony, ma'am,
6 indicate to the Commission that the value of the
7 optionality to customers is the cost to the company?

8 A. Could you give me a reference there,
9 please?

10 Q. I thought I just heard it in your
11 responses to Ms. Grady, but I believe it's also, if
12 you'd like...

13 Ma'am, do you have your deposition in
14 front of you?

15 A. No, I do not.

16 MR. DARR: Do you have a copy of it for
17 her or I can give her mine?

18 MR. NOURSE: I do.

19 MS. GRADY: I've got a copy.

20 MR. NOURSE: Can we use that one and give
21 you this?

22 Q. If you would, turn to page 24 starting at
23 line 6 -- excuse me, starting at line 7. Were you
24 not asked during the deposition: "Does the
25 unconstrained Black-Scholes model that was utilized

1 in ESP I, does that calculate the value of the POLR
2 option to the customer?" Was not your answer: "Yes,
3 which was equal to the cost to the company"?

4 A. Yes, that's what the deposition says, and
5 I believe as I explained earlier that the option,
6 it's a valuation of the option which determines the
7 cost to the company which is also the value to the
8 customer.

9 Q. Now, do you understand that the
10 Black-Scholes model -- you seem to draw a distinction
11 between a binomial model and a nonbinomial model. Do
12 you recognize the Black-Scholes model, the basic
13 model, as being a binomial model?

14 A. Well --

15 Q. Or do you have a different understanding?

16 A. The unconstrained model that the company
17 used was a single option for the customer looking at
18 the option to the customer 36 months out. In the
19 constrained model, which is a binomial model, which
20 takes into account the choices that customers can
21 make all along the way in that 36-month period in
22 terms of switching or returning subject to the
23 switching rules.

24 And so the constrained model is a
25 binomial model and the unconstrained is a single

1 option.

2 Q. You don't perceive that as being a
3 binomial model as you define it?

4 A. No. That's where I would draw a
5 distinction between the two.

6 Q. And what mechanically is the difference
7 between the two?

8 A. Well, like I said, in the constrained
9 model you are looking at all of the different choices
10 that a customer can make and you're looking at, if
11 you think of it as a binomial tree, so if you think
12 of a tree with its many branches in terms of prices
13 can move up, prices can move down, at every node
14 along the way the customer will make decisions, you
15 know, you look at all those different price paths
16 that a customer can follow and look at what those
17 choices are in terms of as prices move up or prices
18 move down over throughout the tree, you're look at,
19 you know, as a customer, would it be in their
20 economic interest to switch suppliers, and then
21 should they return and subject to the switching
22 rules.

23 So there are all those decision points
24 which is really what helps distinguish it in terms of
25 a binomial model.

1 Q. So am I to understand that the
2 unconstrained model is not a binomial model by your
3 definition?

4 A. It is a single option that was valued --
5 that the valuation of the single option to determine
6 the cost of risk to the company, it's a single
7 option.

8 Q. Let me ask the question again and I think
9 it just requires a yes or a no. By your definition
10 is the unconstrained model a binomial model?

11 A. The unconstrained wouldn't be, no; the
12 constrained would be, yes.

13 Q. Thank you.

14 Currently in your tariffs you have a
15 provision, as I understand it, this allows at the
16 election of the customer, allows the waiver of the
17 POLR charge at the election of the customer; is that
18 correct?

19 A. Yes, the customer has that option.

20 Q. Now, in your testimony, and I'm looking
21 specifically at page 5, lines 6 and 7, you seem to be
22 arguing that this charge should be nonbypassable. Is
23 that correct?

24 A. Yeah. I think it's a terminology issue
25 here. You know, nonbypassable generally means when a

1 customer switches to another supplier, they would
2 have to pay that. Bypassable would mean it's sort of
3 an automatic when a customer switches to another
4 supplier. I guess I've kind of distinguished that
5 this is a charge that even though it's nonbypassable,
6 the customer has the right to waive paying the POLR
7 charge, but it's an affirmative commitment to where
8 the customer is saying I choose not to pay that in
9 exchange for returning at market-based rates.

10 Q. You're not asking the Commission to
11 change the current structure of whether or not a
12 customer can waive, are you?

13 A. No, we are not.

14 Q. At page 6, line 19, beginning at line 19,
15 you state as follows "In exchange for payment of POLR
16 charges, customers receive the option or right, but
17 not the obligation, to switch suppliers and return to
18 service from the Companies at the standard service
19 offer generation rates when they choose to do so,
20 subject to the switching limitations contained in the
21 Companies' tariffs."

22 You use the term "exchange" here. What
23 sort of exchange are you describing?

24 A. I'm basically describing that the
25 customer pays the POLR charge and by paying that POLR

1 charge, you know, they have that ability to, you
2 know, switch and return at SSO rates. If a customer
3 was not paying that POLR charge after they switched,
4 then what they are doing is they are agreeing to come
5 back at market-based rates as opposed to standard
6 service offer rates.

7 Q. Would you agree with me that at this
8 point in time a customer, regardless of whether or
9 not the company has a POLR charge, has a right to
10 switch?

11 A. The customer has the right to switch, and
12 the company's POLR charge is to compensate the
13 company for the risk associated with that right that
14 customers have.

15 Q. You've described the model proposed by
16 Mr. Baker and by yourself for evaluating or valuing
17 this POLR charge as a risk-free model. Who is being
18 protected from the risk?

19 A. Could you point to me where the reference
20 to risk-free model?

21 Q. Sure. Going to your deposition, page
22 110, lines 2 through 5.

23 A. I'm sorry, could you repeat that, please?

24 Q. Page 110, lines 2 through 5.

25 A. I see the reference, however, the

1 question is referring to a risk-free interest rate as
2 opposed to a risk-free model.

3 Q. Did you understand in the context of our
4 discussion when we took this question and answer that
5 the calculation of the model was to produce a
6 risk-free result?

7 A. Could you repeat that?

8 Q. Sure. In terms of option pricing, going
9 back to -- well, let's go back to, since you brought
10 it up, line 15 on page 109. Take a look at that,
11 please.

12 A. Yes, I see the reference.

13 Q. Okay. Did you understand the context of
14 my question at that time as to whether or not the
15 model itself provided a risk-free result?

16 A. I believe based on the answer I gave I
17 thought you were referring to the interest rate.

18 Q. Is it your belief that the model
19 basically protects the company from the risk of, as
20 Dr. LaCasse seemed to suggest this morning, the loss
21 of revenues associated with customers coming and
22 going?

23 A. The model computes a value that is the
24 cost of the risk to the companies and Dr. LaCasse
25 maybe used different, slightly different terms, but

1 it is the cost to the company of the risk of
2 providing standard service offer.

3 Q. Now that risk, as I understand it, that
4 you're trying to calculate is the risk of the
5 customer leaving, correct?

6 A. We are looking at the risk, the cost of
7 the risk of providing standard service offer at the
8 prices committed to by the company relative to the
9 customers' options to come and go to that price.

10 Q. So is it the risk of that customer
11 leaving or the risk of that customer coming back?

12 A. There are two components to the cost of
13 that, and one component is the customer leaving and
14 the other component is the customer returning.
15 They're both components of the POLR risk.

16 Q. And so the calculation that you're doing
17 is trying to assess or put a dollar amount on the
18 risk of leaving, correct? The risk of a customer
19 leaving.

20 A. Right. The cost of the risk of the
21 megawatt-hour leaving or coming back.

22 Q. And the risk of the customer coming back
23 as you just mentioned, correct?

24 A. Yes.

25 Q. What about the situation of a customer

1 who leaves and does not come back?

2 A. Well, every circumstance will be
3 different for an individual customer, and that's why
4 in the terms of the constrained model we were looking
5 at those, you know, price movements up and down all
6 throughout the 36-month term to, you know, see if --
7 some customers may leave and not return, some may
8 leave and return and leave again, and all of those
9 combinations are considered within the constrained
10 model.

11 Q. I appreciate that. Does that also apply
12 to the unconstrained model?

13 A. No, it does not. It's a one-time -- the
14 unconstrained model is a one-time option for the
15 customer to exercise that. And so because it is a
16 single one-time option, it's actually conservative in
17 that you're only looking at a single exercise of an
18 option.

19 Q. And that exercise of the option would be
20 what? What would the customer do?

21 A. Would be that the customer has the option
22 to exercise to leave during the --

23 Q. It would be, wouldn't it, it would be
24 leaving one time; is that correct?

25 A. And I believe, as Dr. Makhija testified

1 the other day, that the additional return was not
2 included in the unconstrained model and, therefore,
3 would be conservative and understate the POLR
4 obligation.

5 Q. And again, I appreciate your
6 qualification that it may be conservative. What I'm
7 trying to understand, ma'am, is the election that you
8 are trying to measure assumes that the customer is on
9 the system and then leaves, correct?

10 A. Under the unconstrained model it is a
11 single option where we have looked at the customer
12 leaving. In the improved and constrained model we
13 are looking at customer leaves and returns back and
14 forth, and like I said, that is an improvement that
15 was made to the model to capture that additional
16 optionality that the customer has.

17 Q. Now, you've also, and I think you did it
18 again today, referred to the POLR as a form of
19 self-insurance. Do you recall saying that to
20 Ms. Grady a few minutes ago?

21 A. Well, if the cost of the -- if the risk
22 of the providing POLR service is not specifically
23 laid off on a third party, then it is effectively
24 self-insured by the company.

25 Q. And I know that we've -- at a question

1 previously about whether or not your company has
2 self-insured, is it your position that it has?

3 A. Yes.

4 Q. And if I looked at the company's books,
5 would I find a reserve account for POLR costs that
6 the company may have to pay out?

7 A. You would not see anything specific on
8 the books, but, again, that is a cost to the company
9 that doesn't necessarily show up in an accounting
10 sense.

11 Q. So you have a risk which you call
12 insurable, no reserve, and no identifiable costs if I
13 understand your testimony today; is that correct?

14 A. Well, it's not insurable in the
15 traditional insurance sense. Basically the company
16 retained that risk.

17 Q. Are you aware of any accounting or
18 financial reporting requirements that attach to
19 self-insurance programs?

20 A. No. I'm not an accounting expert.

21 Q. Part of the risk that you identify that
22 the company absorbs as being the standard service
23 offer provider is the risk of nonpayment. And you
24 identify that I believe on page 5 of your testimony.
25 Now, inherent in this are the possibilities of slow

1 payment and you identify the possibility a higher
2 risk of nonpayment; is that correct?

3 A. Yes. That's based upon the priority of
4 payment provisions to CRES providers versus the
5 company.

6 Q. Now, as an electric distribution utility
7 you also have a distribution rate, correct?

8 A. Yes, we have distribution rates.

9 Q. And are you aware of the current filing
10 in Case No. 11-351-EL-AIR, your distribution case
11 that's currently pending in front of the Commission?

12 A. I'm generally aware that we have such a
13 case pending.

14 Q. And are you aware that as part of the
15 expenses identified by the company, companies
16 actually, they are seeking recovery of uncollectible
17 expenses?

18 A. I have not been involved in the details
19 of that case, but uncollectible is a typical cost. I
20 think that this reference here in my testimony is, as
21 it relates to generation service and that for the
22 generation service just, you know, trying to point
23 out the differences that exist between CRES providers
24 and the company.

25 Q. Well, do you know whether or not a CRES

1 provider can come to the state of Ohio and make a
2 request to specifically have an allocation or a
3 recognition of uncollectible expenses?

4 MR. NOURSE: Your Honor, I object.
5 There's no foundation, he just asked about a
6 distribution service uncollectible expense, then he's
7 trying to draw it back to the parallel relating to
8 generation service and POLR costs.

9 MR. DARR: If I may, your Honor, there's
10 an allocation percentage allowed in their
11 distribution case of a hundred percent. It would
12 appear that this would be their uncollectibles for
13 the EDU.

14 MR. NOURSE: Your Honor, Mr. Darr is, you
15 know, stating facts as he understands it but the
16 witness already stated she was not familiar with that
17 filing or that particular aspect of the filing.

18 MR. DARR: And I believe the question
19 that he objected to, your Honor, if I may, was
20 whether or not a CRES had an opportunity to come in
21 and ask for an uncollectible expense.

22 EXAMINER SEE: I'm going to let the
23 witness answer if you know.

24 A. I guess it would be my understanding that
25 a CRES provider, because they have the ability to

1 choose which customers they want to serve or not to
2 serve as opposed to the requirement to serve all
3 customers who choose to take from a utility, that
4 that would create a difference in -- a very distinct
5 difference in uncollectible accounts for the
6 different parties. And this provision refers to the
7 fact that to the extent that a CRES provider has an
8 uncollectible amount, that if a customer makes a
9 payment, that that payment first goes to the CRES
10 provider so they are made whole first.

11 Q. So it's a timing difference.

12 A. There could be a timing difference, yes.

13 Q. Your company hasn't purchased any hedges
14 for the so-called POLR risk, has it?

15 A. Not to my knowledge, no.

16 Q. And are you aware of any attempt to bid
17 out to third parties the SSO service of the company?

18 A. Are you referring to the full standard
19 service offer or are you -- basically all generation
20 service, is that what you're referring to?

21 Q. Your default service. Has the company
22 made any attempt to bid out its default service?

23 A. I don't believe so because as part of
24 this ESP the Commission approved that the company
25 would provide the SSO service and not other

1 suppliers.

2 Q. Going back to the model for just a
3 moment, there's always a danger of getting lost in
4 the weeds on this one as we all well know, the
5 assumption that the unconstrained and the constrained
6 model makes is that the customer is essentially
7 economically rational, correct?

8 A. Yes. It assumes that the customer would
9 make economically rational decisions, yes.

10 Q. And as Dr. LaCasse indicated this
11 morning, the assumption of the model is if there's a
12 1 cent a megawatt difference, the customer will react
13 to that, correct?

14 A. Yes.

15 Q. One cent per megawatt hour.

16 A. Yes, but with the qualification that, you
17 know, in the constrained model you're not looking at
18 every time a price moves a penny that a customer
19 would continuously jump back and forth. You're
20 really looking at over that 36-month term based on
21 the changes in prices what would be best for the
22 customer overall.

23 So I wouldn't characterize it as the
24 customer would continuously jump for a penny, but
25 we're really looking at that, you know, what is the

1 best economic decision over the period of the model.

2 Q. Let's go back to your definition of
3 constraints. I thought that the constraints that you
4 identified and put in the model had to do with
5 whether or not a customer could move, that is whether
6 he was permitted under your tariffs to move. Isn't
7 that correct?

8 A. Permitted under the tariffs, but also
9 responding to price movements.

10 Q. Right. And with regard to price
11 movements, if there was any economic advantage,
12 assuming that the customer was not otherwise
13 constrained, the assumption of the model is the
14 customer would move to the alternative.

15 A. Right. But with the caveat that if
16 you're looking at a 36-month period for a customer
17 and that maybe there is a 1 cent price movement in
18 the first month but then over the -- and then it
19 moves back 1 cent the other way, but then the
20 customer is locked in for 12 months where prices may
21 have gone even further. You're really looking at
22 what is the best economic decision over that length
23 of time. So that's why I say it's not every single
24 penny movement in the constrained model.

25 Q. Ma'am, I thought that in your responses

1 to Ms. Grady that you had no way of knowing how a
2 particular customer would evaluate a decision or, in
3 the alternative, collectively how your customers
4 would evaluate a particular decision other than
5 price.

6 MR. NOURSE: Your Honor -- okay. I
7 withdraw the objection.

8 Q. Isn't that correct, ma'am?

9 A. That's right. But I'm saying based on
10 price over that period you're looking at price
11 movements over the period and it's still all based on
12 price over that period for the best economic outcome
13 for the customer.

14 Q. The constraint goes to whether or not the
15 customer has a right under the tariff to move or not,
16 correct?

17 A. But if that right restricts him from the
18 best economic outcome under the model, it chooses the
19 economic outcome under the model.

20 Q. So basically ignores the constraints? Is
21 that what you're saying?

22 A. No. I'm not saying that. I'm saying it
23 looks at the economics, the constraints in terms of
24 coming back to the company and picks the best
25 economic outcome for the customers.

1 Q. At the point where the constraint comes
2 off, let's assume a customer is subject to a 12-month
3 constraint, at the point that the constraint comes
4 off, if moving back to the company is better than
5 staying with the CRES by 1 cent per megawatt-hour,
6 the model assumes that the customer moves; isn't that
7 correct?

8 A. A constrained model also looks at that
9 full price path all the way to the 36th month to
10 determine whether that is an economic outcome --
11 better outcome for the customer or not. It takes it
12 all the way out through the end of the period.

13 Q. Let me try it this way: If over the
14 price gap there is a 1 percent advantage to changing,
15 a 1 cent per megawatt-hour advantage of changing,
16 does the model assume that the customer would move?

17 A. If that is the total economic outcome of
18 that particular price path, yes.

19 Q. Thank you.

20 Now, there are certain customers that
21 cannot at least under the current circumstances
22 partake of switching; is that correct?

23 A. Could you explain which customers you're
24 referring to?

25 Q. For example, a customer that's locked in

1 on a ten-year contract.

2 A. If there are customers that are under
3 specific contracts that have been approved by the
4 Commission, those are subject to those terms and
5 conditions of that contract in terms of shopping or
6 no shopping.

7 Q. Are there any other customers that are
8 similarly locked in that you're aware of? Customers
9 that are not permitted either by contract or by rule
10 to partake in Choice?

11 A. Not that I'm aware, no.

12 Q. Are there customers who are participating
13 in certain programs that are precluded from, while
14 they're in those programs, participating in Choice?

15 A. Again, can you be specific about what
16 programs you're referring to?

17 Q. Universal service fund customer.

18 A. Well, all customers, it's my
19 understanding that in Ohio all customers pay the
20 universal fund fee which goes to help pay for the
21 bills of customers who are on the PIPP plan is my
22 understanding of how that works.

23 Q. What about the customers that are on the
24 PIPP plan?

25 A. Well, customers who are on the PIPP plan,

1 they have an economic choice to make as well. If
2 switching to another supplier is more economically
3 advantageous to them than retaining their PIPP
4 benefits, then that's an economic choice that such a
5 customer would need to make.

6 Q. If they choose to remain on the PIPP
7 plan, do they have the option of going to Choice?

8 A. It's my understanding that the Ohio
9 Department of Development can aggregate those
10 customers at any time and shop them like any other
11 aggregator would.

12 Q. Has it done so?

13 A. I don't believe it has done so, but it
14 has that ability to do so.

15 Q. As things stand right now and as they
16 stood for the last two-and-a-half years, has there
17 been any attempt to place those customers in the
18 Choice pool?

19 A. I don't know what efforts the Department
20 of Development, who has that ability to do that, I
21 don't know what action they have taken.

22 Q. A couple final questions. The decision
23 to use an econometric model basically assumes that
24 the model fits the situation; is that fair to say?

25 A. Well, I think as with any model, you

1 know, you try to, you know, have appropriate inputs
2 and model the situation as best you can.

3 Q. You want it to look reasonably close to
4 the reality that you're modeling, correct?

5 A. To the extent that you can.

6 Q. Well, if you're going to use it, you've
7 made some assumptions that it's workable, that it
8 models the reality that you're trying to measure,
9 correct?

10 A. Sure.

11 Q. And to the extent that your model doesn't
12 measure that reality, it's not a very good model, is
13 it?

14 A. Well, I think in general, you know, you
15 have to look at what's incorporated, what's not, and,
16 you know, is it the best model that you can have.

17 Q. And so as the Commission is deciding this
18 case, you want them to look at how closely the
19 assumptions of your model, whether we're talking the
20 Black model or the Black-Scholes model or the
21 constrained or unconstrained, correctly reflect the
22 realities that your customers face, correct?

23 A. Yes. And I believe that the model that
24 the company has used reflects the obligation that the
25 company has to provide standard service offer prices

1 and the customers' ability to leave and return.

2 MR. DARR: Thank you. Nothing further.

3 EXAMINER SEE: Mr. Margard?

4 MR. MARGARD: No questions, thank you.

5 EXAMINER SEE: Mr. Petricoff?

6 MR. PETRICOFF: Yes, thank you, your
7 Honor.

8 - - -

9 CROSS-EXAMINATION

10 By Mr. Petricoff:

11 Q. Good afternoon, Ms. Thomas.

12 A. Good afternoon.

13 Q. I'm Howard Petricoff, I'm here for
14 Constellation. I have a couple of questions for you.
15 You have your testimony in front of you?

16 A. Yes. Mr. Petricoff, if you could please
17 speak up a little, it's hard to hear you back here.

18 Q. Sure. Thank you. And by the way, if my
19 voice drops and you can't hear me, please remind me
20 and I will speak up.

21 If you would, turn to page 2 of your
22 testimony, lines 22 and 23 and in particular I want
23 you to look at line 23. You say there "The purpose
24 of my testimony is to address the appropriate charges
25 to the Companies as providers of last resort service

1 to customers for the remainder of 2011."

2 Does that mean that your testimony here
3 only covers what the proper charge should be from
4 June of 2011 to the December billing cycle of 2011?

5 A. It's my understanding that what is the
6 subject of this remand proceeding is the POLR charges
7 for the remainder of 2011.

8 Q. Assuming that the remand from the Supreme
9 Court was to look at the POLR for the entire period
10 of the ESP I, should the Commission look at your
11 testimony to gauge the POLR model for use during the
12 whole period or just the last six months?

13 A. I believe it's appropriate in either case
14 because, again, what we've done is to model the cost
15 of the POLR obligation that was incurred starting in
16 2009 and that continues through the end of 2011.

17 Q. And if you know, how much has the company
18 collected in POLR fees from the January 2009
19 commencement to today, or to the last billing month
20 available?

21 A. I don't have that number with me in terms
22 of what has been collected under the POLR charges to
23 date.

24 Q. Can you tell me order of magnitude? Are
25 we talking hundreds of millions?

1 A. I don't have that number. What I do have
2 are the rates on Exhibit LJT-1 which are the POLR
3 rates that are currently in effect that are being
4 charged to customers.

5 Q. And if we multiplied that times the
6 sales, we could have -- we could create that number
7 of what's been paid in the POLR fee.

8 A. Yes.

9 Q. Now if you would turn to page 4, and on
10 line 3 -- let me rephrase this.

11 The question is "Is the POLR obligation
12 unique to Ohio electric distribution companies?" Do
13 you see the question?

14 A. Yes, I see that.

15 Q. And your answer "Yes." And I want to ask
16 you to qualify this. Are you speaking here only of
17 in Ohio or is the POLR unique -- the POLR obligation
18 unique to Ohio electric distribution companies versus
19 all electric distribution companies?

20 A. This question and answer on page 4 was
21 intended to distinguish in Ohio between an Ohio EDU's
22 POLR obligation and that a CRES provider does not
23 have that same obligation.

24 Q. So another way of answering the question
25 would be that basically in Ohio the electric

1 distribution utility has a monopoly over the POLR
2 service.

3 A. Well, an electric distribution utility
4 has the obligation to provide POLR service or to
5 provide that standard service offer price to
6 customers.

7 Q. And no one else can.

8 A. I guess I wouldn't say no one else can
9 because currently for FirstEnergy they have, under
10 their specific provisions of their plan, that they
11 have basically competitively bid out their load and,
12 therefore, the POLR service is being provided by
13 winning bidders of the SSO load.

14 Q. And AEP-Ohio could do the same thing, it
15 could, if it chose, bid this out?

16 A. Well, in this ESP, basically the
17 Commission has determined in this ESP that the
18 company would be providing that standard service
19 offer and POLR obligation.

20 Q. And that's because the company had asked
21 for that right in their application.

22 A. Right. But that's the situation we're
23 dealing with here in this proceeding is the fact that
24 the Commission determined that for this period of
25 time the company would do that.

1 Q. And does the company see value in having
2 the right to serve the POLR service?

3 A. I think the company sees a cost of
4 providing that POLR service which is just looking to
5 be compensated for the cost of providing that
6 service.

7 Q. But isn't there a value of having those
8 customers as well?

9 A. I guess I'm not sure.

10 Q. If I am a CRES customer and I get my
11 certificate and I come into Ohio, how many customers
12 do I have?

13 MR. RANDAZZO: Excuse me. Can I have the
14 question read back, please?

15 (Record read.)

16 MR. PETRICOFF: Thank you, Mr. Randazzo.

17 Q. If I'm a CRES provider and I come into
18 Ohio, how many customers do I have?

19 A. I don't know. I don't know how many
20 customers you've chosen to serve.

21 Q. Well, I would have to go and get those
22 customers. Wouldn't I have to solicit them and make
23 offers and get them to sign contracts?

24 A. Sure.

25 Q. And as the POLR provider, doesn't the

1 company start with every customer who hasn't elected
2 to go contract with a CRES?

3 A. The POLR obligation requires the company
4 to serve all customers who don't choose another
5 supplier.

6 Q. And isn't that a benefit to the company
7 to have those customers, they don't have to go out
8 and solicit them?

9 A. Well, but at the same time the company
10 does not get to choose which customers it serves or
11 doesn't serve.

12 MR. PETRICOFF: Your Honor, I move to
13 strike the last answer as nonresponsive.

14 MR. NOURSE: Your Honor, I would submit
15 that the line of questioning is argumentative and
16 Mrs. Thomas is just trying to respond the best she
17 can.

18 EXAMINER SEE: And your motion to strike
19 her response is denied.

20 Q. In your testimony you are comparing, on
21 page 4, you're comparing the obligations that CRESS
22 have to the EDU, the electric distribution utility.
23 Wouldn't you agree with me that the EDU also has
24 advantages as well as liabilities?

25 A. Can you be specific about what advantages

1 you're referring to?

2 Q. For one, they start with all of the
3 customers who haven't chosen to buy generation
4 elsewhere.

5 A. And I guess I'm not in a position to say
6 that that's an advantage or a disadvantage.

7 Q. The answer is you don't know.

8 A. That's right.

9 Q. I'll continue on this line about POLRs
10 and let's talk about what other utilities do. Is
11 there another utility in Ohio with a POLR obligation
12 that has chosen to use a Black-Scholes model to price
13 their POLR?

14 A. I'm not aware that any other utilities
15 have chosen that particular method to determine what
16 the cost is.

17 Q. And you've indicated before in your last
18 answer that FirstEnergy has basically outsourced this
19 in an auction, correct?

20 A. Because they are under a very different
21 type of plan than the company is.

22 Q. And are you familiar with the POLR charge
23 in Duke Energy of Ohio?

24 A. Just very generally.

25 Q. And do they use a model -- any type of

1 model to determine what the price is for their POLR?

2 A. I believe, as I mentioned before, I'm not
3 aware that anybody else is using the same model as
4 the company for determining the cost of their POLR.

5 Q. Isn't it true that in Duke the only POLR
6 payment is a 15 percent penalty if a customer returns
7 before the end of the ESP period?

8 A. No. I believe they have an additional
9 POLR charge as well.

10 Q. And what's the basis of that
11 understanding?

12 A. I recall that they have a tariff POLR
13 charge. I don't recall the details, but I recall
14 that they do have a tariff POLR charge.

15 Q. On page 5, lines 2 through 6, you go back
16 to the key distinctions between an EDU and a CRES.
17 Does AEP-Ohio have its own CRES?

18 A. AEP-Ohio does not have a CRES. AEP has
19 an entity, AEP Retail, that is a CRES provider in
20 Ohio.

21 Q. And it's an affiliate of AEP-Ohio.

22 A. It's an affiliate of all the operating
23 companies, yes.

24 Q. Now I'd like to talk to you a bit on page
25 5 on lines 10 through 19 about consolidated billing.

1 First of all, is consolidated billing an election
2 that the CRES has with AEP-Ohio?

3 A. That's my understanding, yes.

4 Q. And do you know how many CRESs have
5 elected to have consolidated billing?

6 A. No, I do not, but I do know that there
7 are some who do consolidated billing.

8 Q. Do you know whether there are any who
9 have consolidated billing other than the affiliated
10 CRESs?

11 A. I believe they're unaffiliated, I mean,
12 that there are other CRES providers in Ohio who are
13 doing consolidated billing.

14 Q. And if I have an agreement, I'm a CRES
15 and I have an agreement with AEP-Ohio to do
16 consolidated billing, and the customer doesn't pay
17 the bill, do I the CRES have to go out and institute
18 efforts to get the bill paid?

19 A. I know that when the customer does make a
20 bill payment, that when there is a consolidated bill
21 under that, that the CRES provider would be paid
22 first for any arrearages.

23 Q. Before we get to the allocation, you'll
24 agree with me the allocation only takes place if
25 there's a partial payment.

1 A. Yes.

2 Q. Let's say there's no payment. No
3 payment. And I'm a CRES and I have consolidated
4 billing. Do I have to institute my own collection
5 effort to get paid?

6 A. It's my understanding that if there is no
7 payment at all, then the customer is subject to the
8 disconnect provisions of the distribution tariffs.

9 Q. Is that only for the utility service, for
10 the wire service?

11 A. Well, if the customer is disconnected, it
12 would be difficult for them to get generation
13 service.

14 Q. And after they're disconnected, if I am
15 the CRES, where do I go to get paid? Don't I have to
16 have my own collection process?

17 A. Again, if there is any payment that comes
18 to the utility because the customer wants to be
19 turned back on, then those payments go first to the
20 arrearages of the CRES provider.

21 Q. But we're at the part where there hasn't
22 been a turnoff, just nonpayment. Doesn't the CRES
23 have to have its own collection efforts to get paid?

24 A. I'm not understanding your example
25 because if the customer does not pay his bill,

1 ultimately, there's no payment at all, the customer
2 will ultimately be disconnected.

3 Q. But that will not pay the CRES for its
4 generation. The CRES is still at risk.

5 A. Right. But one would assume that at some
6 point the customer would like to be reconnected, in
7 which case there would need to be a payment, and the
8 CRES provider would be paid first is my
9 understanding.

10 Q. And if the customer just is a tenant and
11 just skips out and doesn't pay, the CRES doesn't get
12 paid, is that correct? AEP-Ohio isn't going to pay
13 the CRES for the power, are they?

14 A. If the customer pays, then the CRES
15 provider would be paid. If the customer never pays,
16 then nobody gets paid.

17 Q. But let's follow that down. If the
18 customer doesn't pay for the wire services, won't the
19 utility be compensated as part of the distribution
20 rate because there's a bad debt component in the
21 distribution rate?

22 A. Yes. In general the distribution entity
23 would ultimately be compensated depending upon the
24 specific rate case process for setting distribution
25 rates and what's rolled into distribution rates and

1 it would just be subject to that whole regulatory
2 process.

3 Q. And there's nothing similar for the
4 generation portion that the CRES is providing.

5 A. Not that I'm aware of, but the CRES has
6 the ability to, you know, manage some of that risk by
7 the fact that they can choose the customers that they
8 serve.

9 Q. So in your discussion here on page 5 you
10 are only taking the small instance where there is a
11 partial payment and when there is a partial payment,
12 the CRES will get paid for their past due bill,
13 correct? Past due portion?

14 MR. NOURSE: I object to the
15 characterization as a small instance. There's no
16 foundation for that.

17 EXAMINER SEE: Rephrase your question,
18 Mr. Petricoff.

19 Q. I'll withdraw the question and reask it.
20 All you're addressing on page 5 of your testimony is
21 what the allocation is if a customer makes a partial
22 payment.

23 A. What I'm addressing here is just, in
24 addition to the other distinctions that I made, is
25 that this is just another difference in terms of

1 between, you know, the obligations of an EDU and the
2 obligations and priorities of a CRES provider. So it
3 is just one of several examples that I give in my
4 testimony of the differences between those two
5 entities.

6 Q. But I want to take you down one degree of
7 gradation here in terms of detail. Isn't it true
8 that there's a partial payment, that after the past
9 due bill is paid, on the current bill the utility
10 will come first and the CRES will come second under
11 the Commission's rules?

12 A. The CRES provider is paid first when
13 there are past due charges, but if there are current
14 charges, then either everybody gets paid or, yes,
15 there is a priority where the company would be paid
16 first, but I think what, you know, this just shows is
17 that there are different priorities.

18 Q. All right. So if there's no payment, the
19 CRES is on their own. If there's a partial payment,
20 the past due part goes first to the CRES, the current
21 goes first to the utility, and that's the distinction
22 that you're making on page 5 in your testimony.

23 A. The distinction I'm making is that there
24 is -- that there are priorities in terms of payments
25 that are different for the CRES provider and the

1 company as one of several examples of differences
2 between the CRES provider and the company.

3 Q. Now, on line 22 on page 5 and going over
4 on page 6 we have a Partial Income Payment Plan, the
5 PIPP program. And I think earlier you indicated that
6 PIPP customers do have a choice, they can either stay
7 in the PIPP plan or they can buy from a customer --
8 I'm sorry, buy from a CRES.

9 A. Yes, they have that economic choice that
10 they can make.

11 Q. And if they're in the PIPP program, then
12 their bill is limited to only a certain percentage of
13 their income?

14 A. That is my understanding.

15 Q. And the rest of the bill is subsidized by
16 the other customers who in turn pay the universal
17 rider?

18 A. That's correct.

19 Q. And if the PIPP customer goes with a
20 CRES, would there be a subsidy paid by anybody?

21 A. No. That's why I said it was an economic
22 decision the customer would make in terms of, you
23 know, looking at what their PIPP benefits are versus
24 the discount that they might get from a CRES provider
25 and customers would have to make that economic

1 decision. Obviously, that becomes -- the smaller
2 their PIPP benefit, the easier that decision becomes.

3 Q. And to your knowledge does any PIPP
4 customer purchase from a CRES?

5 A. I really have no ability to look at
6 whether that has happened or not.

7 Q. Okay. Now, if you would, I'd like you to
8 direct your attention to page 7. I want to talk to
9 you a bit about bypassing the POLR charge. If a
10 customer elects to bypass the POLR charge, what steps
11 do they need to take in order to accomplish that?

12 A. If a customer would like to waive the
13 POLR charge, they contact the company and they are
14 provided with appropriate -- with information and
15 paperwork that allows them to do that.

16 Q. Let's talk about the information. If
17 the -- is the customer told at that time that if they
18 return to market service -- I'm sorry, they return to
19 standard service having not paid the POLR, they will
20 have to pay the higher of market or the standard
21 service offer?

22 A. No. I believe that it says that the
23 customer returns at market rates.

24 Q. What if the market rate is lower than the
25 standard service rate? Do they get to pay something

1 less than the standard service rate?

2 A. They get market rates, yes.

3 Q. And that's your understanding of the
4 tariff.

5 A. Yes.

6 Q. How long is that obligation that the
7 customer has that if they return, they return at
8 market rates?

9 A. Currently that obligation is through the
10 end of this ESP period, through the end of 2011.
11 There are proposals pending before the Commission as
12 part of the company's ESP beginning in 2012 through
13 '14, but currently it extends through the end of this
14 ESP period.

15 Q. You indicated earlier that there was a
16 form they would have to fill out.

17 MR. PETRICOFF: Your Honor, may I
18 approach the witness?

19 EXAMINER SEE: Yes.

20 Q. If you know, Ms. Thomas, is this the form
21 or sample of the type letter that a customer would
22 have to fill out and submit to AEP-Ohio if they want
23 to bypass the POLR?

24 A. I don't have the official company form
25 with me so I can't confirm that this is exact. I

1 just don't know. I don't have that with me.

2 Q. Have you seen the official form?

3 A. Yes.

4 Q. Does it have something similar to the
5 last sentence in the middle that says "I also
6 understand at this time it is not known whether the
7 terms of the AEP-Ohio's next standard service offer
8 will require me to continue to pay a market-based
9 price for generation service for some time period
10 after the end of 2011"?

11 A. Yes. That statement, although I would --
12 I can't state affirmatively that this is the exact
13 form, but what I can say is that the statement is
14 referring to the fact that there are pending
15 proposals for what would happen after the end of 2011
16 that are pending before the Commission, and we don't
17 know what will happen after the end of '11.

18 Q. In your opinion, does a statement like
19 that that indicates that the obligation not to come
20 back at anything but market for an undetermined
21 period in the future has a chilling effect on anyone
22 exercising this right?

23 A. I can't speak to how someone might
24 interpret this. I think it is stating the fact that
25 we don't know because there are pending proposals, we

1 don't know what the requirements will be beginning in
2 2012, and I think this is just merely stating that
3 fact for the customer, that we don't know what will
4 happen after the end of 2011.

5 Q. So you have no opinion on whether that
6 would have a chilling effect or not.

7 A. No.

8 Q. I'm sorry, no, you don't have an opinion,
9 or --

10 A. No, I do not have an opinion.

11 Q. Okay. Now, on page 8, line 22, you talk
12 about aggregation. Are you referring there to
13 governmental aggregation?

14 A. Yes, where entities can aggregate their
15 customers for shopping purposes.

16 Q. Let me go back because I want to make
17 sure we're all on the same page. On line 22 it says
18 "In addition, the aggregation of customers in various
19 municipalities is increasing." My question to you is
20 are you talking there about governmental aggregation
21 as opposed to other forms like an affinity
22 aggregation?

23 A. Yes. I'm talking about where a township
24 or a city or, you know, entity like that would
25 aggregate its customers.

1 Q. And are you familiar with the process
2 that a governmental entity would have to go through
3 in order to have governmental aggregation?

4 A. Not the specifics, just only very
5 generally.

6 Q. Would you agree with me that there has to
7 be an issue placed on the ballot and the majority of
8 the people in the governmental entity would have to
9 approve it or a majority of those voting would have
10 to approve it?

11 A. I believe so, but my recollection is also
12 that a lot of municipalities will sort of do that in
13 a fairly generic sense, that if an opportunity comes
14 along, you know, do the residents want to be
15 aggregated.

16 Q. Do you have any feel for how long it
17 would take to go through the process of putting it on
18 the ballot and having it approved by the citizens?

19 A. I don't know. What I do know is that
20 where I live that happened a number of years ago
21 where that happened in the event that they wanted to
22 shop the load.

23 Q. At the moment are you aware of any
24 governmental agency, I'm sorry, governmental entity
25 in the AEP-Ohio service territory that has passed an

1 ordinance like that?

2 A. It is my understanding, I think it's
3 maybe four municipalities that are currently shopping
4 their load and are in the process of switching
5 customers that are located in the Ohio Power service
6 territory.

7 Q. Now, if you would, I'd like for you to
8 turn your attention, speaking of Ohio Power, turn
9 your attention to your Exhibit LJT-2. And LJT-2 --
10 is there a chart for Ohio Power?

11 A. No. I did not include that in my
12 testimony. I just used Columbus Southern as an
13 example.

14 Q. Okay. If we were going to make up a
15 chart right now for Ohio Power, is there any shopping
16 in Ohio Power?

17 A. Yes, there is.

18 Q. And right now you said Columbus Southern
19 has 16 percent. What would be the percentage for
20 Ohio Power of its load that's shopping?

21 A. I believe that as of a month or so ago it
22 was maybe 2, 3 percent, but growing.

23 Q. So is the reason you didn't put the chart
24 in because it was such a small percentage?

25 A. No. I just used Columbus Southern as an

1 example.

2 Q. But you'll agree there's a big difference
3 in the amount of shopping going on in Columbus
4 Southern versus Ohio Power at this time.

5 A. Yes. Ohio Power has less shopping
6 currently than Columbus Southern. Like I said, it's
7 growing.

8 Q. Now, if you would, I'd like you to turn
9 to page 11 of your testimony, lines 11 to 14, I'm
10 going to start a series of questions now with you
11 about the Black model or the Black-Scholes model.

12 Your testimony on line 11 says that "the
13 closer the ESP price is to the Competitive Benchmark
14 price, the more likely customers are to exercise the
15 option to migrate." Is it also true, then, that the
16 POLR value from the Black model or the Black-Scholes
17 model will be higher if the difference between the
18 ESP price and the benchmark price are close?

19 A. Yes, there will be a higher cost of the
20 risk of providing POLR service to customers. Yes.

21 Q. So the closer the benchmark price is to
22 the ESP price, the higher the POLR fee, all other
23 factors being equal.

24 A. That's correct.

25 Q. What happens when the ESP price crosses

1 the competitive benchmark price?

2 A. Well, I think that's a situation that's
3 not applicable here because what we're talking about
4 is applying the model to look at what is the cost of
5 risk over the period of the ESP, okay? And so
6 because we're in an ESP and as the Commission
7 determined in its order that the ESP was more
8 favorable in the aggregate, the ESP price would be
9 lower than the market price.

10 So we can talk about them moving closer
11 together, but, you know, for the purposes of
12 determining the cost, you know, otherwise we'd be in
13 a very different situation.

14 Q. Just for my intellectual curiosity,
15 mechanically under the model, if the price of the ESP
16 went way past the benchmark price, would the POLR
17 continue to go down? I mean would the calculation
18 show the POLR going down mechanically?

19 A. Well, I don't think that -- you have to
20 have reasonable inputs to your model, and in your
21 example I don't believe that those are reasonable
22 inputs that you can always get a number out of a
23 model, but your inputs have to make sense.

24 Q. So to close out the question, then,
25 basically one of the assumptions is that the ESP will

1 always be lower than the benchmark price because
2 otherwise the ESP wouldn't be approved.

3 A. That's correct.

4 Q. Now let's continue to talk about the
5 model in general. The model has a benchmark price
6 and it has a strike price and we're looking between
7 the difference of the two in trying to figure out the
8 value of the option between those two prices over
9 time recognizing that the benchmark price will
10 change.

11 A. We are recognizing in the model that the
12 cost of the risk is a function of the various inputs
13 which includes a market price with a volatility, that
14 volatility reflects that that market price will move,
15 it's not -- market is not going to be a constant over
16 the period you're looking at, and that the market
17 price will move and what is the cost of providing
18 that ESP standard service offer price while the
19 market is moving and customers have that ability to
20 move back and forth.

21 Q. Right. And to run -- and the model
22 actually runs scenarios, different scenarios with
23 different pricing points that are possible, and
24 that's how it comes up to determine the risk.

25 A. Yes. The constrained model calculates it

1 that way, yes.

2 Q. Let's just talk about that model, the
3 constrained model. And so basically one of the key
4 variables that gets put into the model, then, is the
5 volatility because that tells the computer its
6 instructions to running the model about how many
7 variations and how far to go with the variations on
8 price, correct?

9 A. Right, the volatility is a measure of,
10 you know, how much variability in price can occur.

11 Q. And in the model that you ran you used a
12 benchmark price that included the capacity cost and
13 an ESP price that included the capacity cost,
14 correct?

15 A. Yes. Capacity cost is a component of
16 both the ESP price and the competitive benchmark.

17 Q. Earlier today were you here for the
18 cross-examination of Dr. LaCasse?

19 A. Yes.

20 Q. And do you agree with Dr. LaCasse that
21 basically, assuming that no CRES goes and gets
22 qualified for an FRR, there is no risk on the
23 capacity payment to AEP-Ohio for the capacity cost?

24 A. Well, that's why we've included a
25 capacity cost in each of those two components.

1 Q. We're on the same wavelength here.

2 But by including the benchmark price
3 ahead, the capacity in both and running a volatility
4 figure, isn't the model calculating a risk in the
5 capacity cost but there is no risk in the capacity
6 cost because it's -- AEP's going to get paid a flat
7 amount regardless?

8 A. I would disagree with that. What AEP is
9 paid for capacity through a CRES provider is a
10 rate -- is currently a rate that is quite different
11 than what's in the ESP price. That price is set
12 through the RPM auction and will change and changes
13 quite a bit from year to year and is not known, all
14 those prices are not known at the beginning of the
15 ESP period.

16 Q. So it's your testimony, then, that the
17 capacity price is higher in the standard service
18 offer than the capacity price that would be paid by
19 the shopping customer.

20 A. Now, what I said is they are different
21 and that you have capacity, although I can't tell you
22 exactly what the capacity cost is that's embedded in
23 the ESP rate, you have a market-driven capacity rate
24 that the company's paid on the competitive benchmark
25 side that does have volatility to it.

1 Q. If they're different, wouldn't you agree
2 with me that one of them has to be higher and one of
3 them lower, if they're not the same?

4 A. Assuming that you can put a specific
5 number to it, yes.

6 Q. Which one's higher?

7 A. I've not deconstructed the ESP rate to
8 tell you exactly, you know, what are the components.
9 That rate is not based on a cost of service. So I
10 can't tell you the capacity that is in the ESP rate.

11 MR. PETRICOFF: Your Honor, I have no
12 further questions for the witness.

13 Thank you very much, Mrs. Thomas.

14 EXAMINER SEE: Ms. Hand?

15 MS. HAND: No questions, your Honor.

16 MR. YURICK: I actually do have a couple.

17 EXAMINER SEE: Okay. Go ahead.

18 - - -

19 CROSS-EXAMINATION

20 By Mr. Yurick:

21 Q. Ma'am, could you turn to your testimony
22 on page 7? I'm going to ask you a couple of
23 questions about the question beginning line 17
24 through 19 and then the answer on lines 20 through 23
25 and then continuing lines 1 through 4 on page 8.

1 A. Yes. Could you speak up a little,
2 please?

3 Q. I'll try.

4 Do you have the question and answer?

5 A. On page 7, yes.

6 Q. Page 7 and then it continues over to the
7 beginning of page 8.

8 I'm going to ask you a hypothetical.
9 Let's say I'm a customer and I sign a contract with a
10 competitive retail electric supplier so that I can't
11 switch back to AEP, okay? Can you assume that for
12 me?

13 A. Okay. We'll see where this goes.

14 Q. So I'm with a competitive retail electric
15 supplier. If I switch, I have to -- I'm penalized by
16 the competitive retail electric supplier, okay,
17 because I have a contract with them. Are we on the
18 same page?

19 A. Okay.

20 Q. And then let's assume that I'm not all
21 together, bright, or on top of things, which is not a
22 huge assumption, ask anybody in this room, and
23 instead of calling the company and getting a form I
24 say, gosh, I don't want to read the tariff, I don't
25 like forms, I don't want to call the company, and I

1 just continue to pay the CRES -- or, I'm sorry, the
2 POLR charge, okay, assume that.

3 A. Okay.

4 Q. Then the fact that I'm continuing to pay
5 the POLR charge doesn't really mean that I find a
6 benefit to a POLR charge, it just means that I'm not
7 really all that together, correct?

8 A. Well, I think that while there may be
9 some circumstances like that, the fact that the
10 overwhelming majority, 98 percent of customers,
11 continue to pay the POLR charge, I think we can
12 derive from that that customers see value in being
13 able to return to the safety net of POLR service as
14 opposed to returning at market prices.

15 Q. Well, okay, but in my hypothetical it
16 just means that I really don't know what's going on,
17 right?

18 A. And while it's possible that there may be
19 some customers in there --

20 Q. Well, just --

21 A. I think it would be --

22 Q. I'm sorry, ma'am, I don't mean to step on
23 your answer but answer the question, please, that
24 I've asked you first and then I'm sure you'll have
25 plenty of opportunity to say whatever you're going to

1 say, but in my hypothetical, okay, the only thing
2 that the fact that I'm continuing to pay a POLR
3 charge shows is I'm not really all that educated a
4 consumer, correct? In my hypothetical.

5 A. Purely in your hypothetical there could
6 be customers like that, but for us to assume that all
7 of our customers are like that and the fact that the
8 overwhelming majority, 98 percent of our customers,
9 have chosen to pay the POLR charge, I don't think we
10 can assume all our customers are like that.

11 Q. Okay. And I'm not asking you to assume
12 all of your customers are like that. My
13 hypothetical, I'm just asking you to assume that I'm
14 like that which, again, is not that much of a
15 stretch, okay?

16 So in my hypothetical all it really shows
17 is I don't really understand the interplay between
18 POLR charges and having a CRES contract in my
19 hypothetical, it just shows that I really don't know
20 what's going on, right?

21 MR. NOURSE: Your Honor, I object. It's
22 asked and answered.

23 EXAMINER SEE: And I agree it has been
24 answered.

25 Q. Okay. Happily I'm not asking you to

1 assume that all of your customers are like that, but
2 some of them might be, right?

3 A. I guess it's possible there might be some
4 customers.

5 Q. And you don't know what percentage of
6 your customers of the 98 are really like that, do
7 you? You have no studies, no empirical evidence, to
8 show how many of your customers are like that, right?

9 A. I have no way of knowing, you know, the
10 decision-making process that any individual customer
11 would go through.

12 Q. Thanks, ma'am, that's my point.

13 And my second question which really
14 doesn't relate to this testimony is do you ever get
15 counteroffers on POLR charges?

16 MR. NOURSE: Objection.

17 MR. YURICK: Okay.

18 Q. So do you ever get a customer that calls
19 up and says "You know, I would like the optionality
20 to switch providers, but I've put some inputs into a
21 Black-Scholes model and my numbers say, you know,
22 this is worth about 3.5 cents, not 5 cents per
23 kilowatt-hour, whatever that is. But it's worth
24 about 3-1/2 so I'll give you 4." Do you ever get
25 calls like that?

1 A. I have no way of knowing, but what I do
2 know is that the POLR charge is a tariffed rate that
3 is out there for customers.

4 Q. Right. So a tariff rate means if I
5 counter, it doesn't really make any difference
6 because that's your tariffed rate, right?

7 A. It's the tariff rate approved by the
8 Commission.

9 Q. So it's a take-it-or-leave-it rate,
10 right? There's no haggling involved.

11 A. No.

12 MR. YURICK: I have no further questions
13 at this time. You'll be relieved to know, your
14 Honor.

15 EXAMINER SEE: Mr. O'Brien?

16 MR. O'BRIEN: I have no questions, your
17 Honor.

18 EXAMINER SEE: Redirect for the witness,
19 Mr. Nourse?

20 MR. NOURSE: Could we have five minutes,
21 your Honor?

22 EXAMINER SEE: Sure. We'll reconvene at
23 25 till 5.

24 MR. NOURSE: Thank you.

25 (Recess taken.)

1 EXAMINER SEE: Let's go back on the
2 record.

3 Mr. Nourse.

4 MR. NOURSE: Thank you, your Honor.

5 - - -

6 REDIRECT EXAMINATION

7 By Mr. Nourse:

8 Q. Ms. Thomas, you were asked questions
9 earlier, I believe by Ms. Grady, about this returning
10 at market and the process involved for a customer to
11 bypass the POLR charge. Do you recall those
12 questions?

13 A. Yes.

14 Q. And did you have an opportunity to check
15 on the question about whether that opportunity for
16 waiver is contained in the tariff or the terms and
17 conditions or that they have to call to find out
18 about that like the question was asking you?

19 A. Those provisions for the customer are
20 stated in the POLR rider and the POLR rider is
21 specifically mentioned as applicable to customers in
22 each of the individual rate schedules.

23 Q. Okay. Thank you.

24 And Mr. Petricoff asked you some
25 questions about the payment priority comment that you

1 made in your testimony about the order of payment and
2 the possibility that under some circumstances CRES
3 providers may not get paid in full, so to speak. Do
4 you recall that?

5 A. Yes, I do.

6 Q. Okay. And you had mentioned that CRES
7 providers get to choose their customers they enter
8 into contracts with. Did you recall any other
9 additional points you wanted to make in that same
10 regard?

11 A. Yes. In addition, the CRES provider has
12 the opportunity to, either through the pricing or
13 through the various terms and conditions, like take a
14 security deposit or other type of mechanism, to
15 protect themselves from that type of risk of
16 nonpayment.

17 Q. Thank you.

18 And you got another hypothetical from
19 Mr. Yurick near the end of your examination. Do you
20 recall that hypothetical?

21 A. Yes, I do.

22 Q. And can you explain what, under that
23 hypothetical, if the customer had paid the POLR
24 charge during the period they shopped, from
25 AEP-Ohio's perspective, the consequence of that would

1 be?

2 A. As long as the customer has continued to
3 pay the POLR charge, the company would be obligated
4 to serve the customer at the SSO rates when the
5 customer returns to the company, as long as they
6 continued to pay the POLR charge.

7 Q. And can you address with respect to that
8 same hypothetical and relative to whether, I think
9 you made a comment to the effect that it may not be a
10 rational scenario, how that relates to what was
11 modeled in terms of the POLR costs that are captured
12 in the model?

13 A. In the determination of the model we
14 modeled that customers would make rational decisions
15 in terms of price.

16 MR. NOURSE: Thank you, Ms. Thomas.

17 That's all I have, your Honor.

18 EXAMINER SEE: Ms. Grady?

19 MS. GRADY: Thank you, your Honor.

20 - - -

21 RECROSS-EXAMINATION

22 By Ms. Grady:

23 Q. Ms. Thomas, you mentioned in your
24 responses to your counsel that you did check the
25 tariffs and you were able to determine that the

1 returning at market and bypassing the POLR charges
2 was contained specifically in the POLR rider tariff,
3 is that correct, as opposed to the general terms and
4 conditions of the tariffs?

5 A. Yes. It's in the rider.

6 Q. And so if, for instance, a customer -- a
7 residential service customer, well, first of all, a
8 residential service customer would first have to know
9 what service schedule they take under, correct?

10 A. Yes. And that service schedule would
11 have a reference to the POLR rider in it.

12 Q. So if I was, for instance, a residential
13 service customer under Columbus Southern Power
14 Company, I would go to Schedule R-R, the tariff on
15 page 10-4, and would see that there's the provisions
16 of service and then would see a reference to a POLR
17 rider on the second page of that tariff; is that
18 correct?

19 A. That's correct.

20 Q. And then the customer would then have to
21 say, okay, if I want to determine how these riders
22 apply, the customer would then look at the individual
23 tariff sheets and there's maybe 10 or 12 tariff
24 sheets that apply, and would go through each one of
25 those and then finally come upon the provider of last

1 resort charge rider and then would pull up the
2 provider of last resort charge rider and see as a
3 provision of that 1 of 12 riders that they can elect
4 to take service from a CRES provider and if they
5 agree to return at market they could waive POLR; is
6 that correct?

7 A. That a customer could look at the POLR
8 rider, which is referenced in the specific rate
9 schedule for the customer, there's a reference to the
10 POLR rider and the words are on the POLR rider that
11 the customer can see.

12 Q. For instance, for the residential
13 customer under RR-1 for Columbus Southern Power, that
14 rider is 1 of 13 riders; is that correct?

15 A. I don't know how many different riders
16 are reflected on that. I was speaking to the fact
17 that there is a reference to the POLR rider for the
18 customer and that the statements are stated for the
19 customer in the POLR rider.

20 Q. Ms. Thomas, if a customer contemplating
21 waiving POLR, if that customer wants to figure out
22 how his market rate would be calculated once he
23 returns, is that a market rate -- is there a market
24 rate tariff that he can examine or somewhere within
25 the tariffs that explains what the market rate would

1 be and how it's determined?

2 A. It's my recollection that the company has
3 filed that market rate and it is pending before the
4 Commission.

5 Q. So at this point in the current tariffs
6 of the company and since the tariffs have been in
7 place since 2009, that those customers would not be
8 able to go to the tariff and determine how the market
9 rate is calculated, correct?

10 A. I think at this point, you know, if the
11 customer inquired about that, we would share with
12 them the proposed tariff. I don't recall when it was
13 filed, but it's been pending for some time.

14 MS. GRADY: Thank you, Ms. Thomas.

15 MR. BOEHM: Just one brief question.

16 - - -

17 CROSS-EXAMINATION

18 By Mr. Boehm:

19 Q. Ms. Thomas, during the break after your
20 initial testimony when you were talking to counsel, I
21 know typically you check back and forth on statements
22 that were made in your original testimony. Did you
23 check with counsel to confirm your testimony that you
24 don't -- you believe that Duke has a POLR charge?
25 Did you talk about that, and were you able to confirm

1 that?

2 MR. NOURSE: Your Honor, I object. It's
3 beyond the scope of redirect and would be part of
4 attorney-client communication.

5 Q. Do you still believe that Duke has a POLR
6 rider?

7 MR. NOURSE: Asked and answered and it's
8 beyond the scope of redirect.

9 MR. BOEHM: Okay.

10 EXAMINER SEE: That, it is.

11 Any other questions, Mr. Boehm?

12 MR. BOEHM: No other questions, your
13 Honor.

14 EXAMINER SEE: Mr. Darr?

15 MR. DARR: No questions, ma'am.

16 EXAMINER SEE: Mr. Margard?

17 MR. MARGARD: None, thank you.

18 EXAMINER SEE: Mr. Petricoff?

19 MR. PETRICOFF: Just one.

20 - - -

21 RECROSS-EXAMINATION

22 By Mr. Petricoff.

23 Q. Ms. Thomas, do the tariffs permit
24 AEP-Ohio under appropriate conditions to charge a
25 security deposit to a retail customer?

1 A. I believe that there are certain
2 conditions under which it can be charged, also
3 provisions by which it has to be returned to
4 customers, and so I believe that is a provision of
5 the tariffs, yes.

6 MR. PETRICOFF: No further questions.
7 Thank you.

8 EXAMINER SEE: Ms. Hand?

9 MS. HAND: None, your Honor.

10 EXAMINER SEE: Mr. Yurick?

11 MR. YURICK: I apologize but I'll make it
12 short.

13 EXAMINER SEE: Go ahead.

14 - - -

15 RECROSS-EXAMINATION

16 By Mr. Yurick:

17 Q. You said on redirect, you told your
18 lawyer that your model assumes rationality, correct?

19 A. Yes.

20 Q. So that's an assumption that's built into
21 your model, right?

22 A. The model makes its calculations assuming
23 the customers will make economically rational
24 decisions.

25 Q. That's my point. You made it much more

1 articulately than I did so I appreciate that.

2 So you didn't actually inquire as to why
3 the customers make the decisions that they do because
4 your model assumed they act rationally, correct?

5 A. That's right. That's the premise of the
6 model. We did not attempt to model behavior that
7 would not be economically rational.

8 MR. YURICK: Based on those answers, your
9 Honor, I have a motion to strike a question beginning
10 at the bottom of page 7 beginning on line 17 and
11 continuing over to the top of page 8 because the
12 answer says that they assumed rational behavior.
13 This answer suggests that customers made some sort of
14 or that they made some kind of determination of what
15 customers feel is a benefit or what customers feel is
16 an option, and she's just testified that they just
17 assumed that they made rational decisions. They
18 don't have any basis for saying that customers place
19 significant value on the option. They just assumed
20 they do.

21 So the answer and the question completely
22 lack a factual basis. It's an assumption they made,
23 but to say how customers made this decision, they
24 don't have any data, they don't have any basis for
25 it, and the witness has testified that they didn't

1 even make the inquiry.

2 MR. NOURSE: Your Honor, I think it's
3 untimely to make a motion to strike after there's
4 been various questions and examination about this
5 passage. Furthermore, I think's clear what
6 Ms. Thomas is saying and she explained it on cross
7 and what the basis is for the statement.

8 EXAMINER SEE: And just to be clear,
9 Mr. Yurick, you were making a motion to strike page
10 7, starting at line 17, to page 8, line 4?

11 MR. YURICK: Correct, your Honor, and I
12 couldn't really make the motion to strike before the
13 witness testified contrary to what her testimony was,
14 but this is an assumption that they made and she had
15 no basis for making this statement so I think it's
16 timely.

17 MR. NOURSE: Well, again, your Honor,
18 there had been questions about this, there has been
19 testimony about it, there's nothing that's been
20 brought out on redirect that goes to that point to
21 begin with, so I think it's definitely untimely and
22 otherwise inappropriate.

23 MR. YURICK: Quite to the contrary, your
24 Honor.

25 EXAMINER SEE: Just a minute.

1 Counsel's motion to strike that portion
2 of Ms. Thomas's testimony is denied.

3 Mr. O'Brien?

4 MR. O'BRIEN: No questions, your Honor.

5 EXAMINER SEE: The Bench has no questions
6 for the witness.

7 Mr. Nourse, I believe you were already --

8 MR. NOURSE: Thank you, your Honor, can I
9 renew my motion for admission of Companies' Remand
10 Exhibit No. 4?

11 EXAMINER SEE: Are there any objections
12 to the admission of Companies' Remand Exhibit 4?

13 MR. YURICK: Other than my noting my
14 motion to strike that portion of the testimony which
15 I contend, with all due respect, has no basis.

16 EXAMINER SEE: And your motion is noted,
17 and we will admit Companies' Remand Exhibit No. 4.

18 (EXHIBIT ADMITTED INTO EVIDENCE.)

19 EXAMINER SEE: With that, you're
20 dismissed, Ms. Thomas.

21 THE WITNESS: Thank you.

22 EXAMINER SEE: And the hearing will
23 resume tomorrow in this room at 10 a.m. Thank you.

24 (Thereupon, the hearing was adjourned at
25 4:47 p.m.)

1 CERTIFICATE

2 I do hereby certify that the foregoing is a
3 true and correct transcript of the proceedings taken
4 by me in this matter on Tuesday, July 19, 2011, and
5 carefully compared with my original stenographic
6 notes.

7
8 Maria DiPaolo Jones, Registered
9 Diplomate Reporter and CRR and
Notary Public in and for the
State of Ohio.

10 My commission expires June 19, 2016.

11 (MDJ-3871)

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