June 15, 2011

Public Utilities Commission of Ohio
Docketing Division, $11^{\text {th }}$ Floor
180 East Broad Street
Columbus, Ohio 43215-3793

## RE: Electric Governmental Aggregation Supplemental Opt-Out Notice for the erty ${ }_{\mathrm{Z}} \mathrm{f}$ Stow (Case Number 00-2018-EL-GAG)

Enclosed please find an original and ten copies of the Supplemental Opt-out Aggregation Notices being sent to residential and commercial accounts in the City of Stow's Electric Aggregation Program. Also included is an opt-in notification to be sent to mercantile and national account customers who otherwise would be excluded from the program. Please file these under Case number 00-2018-EL-GAG.

The mailing is currently scheduled to begin on or after June 29, 2011 and the opt-out period is currently scheduled to end on or after July 20, 2011. FirstEnergy Solutions is the supplier to the program and the local utility company is Ohio Edison.

Independent Energy Consultants, Inc. is providing aggregation consulting services to the city of Stow and is filing this application on their behalf.

If you have any additional needs or questions, please call me at 330-995-2675 or email me at mburns@naturalgas-electric.com

Sincerely,


Mark R. Burns
President

## Enclosures

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Dear City of Stow Resident,
The City of Stow is providing you the opportunity to join other residents to save money on the electricity you use. Savings are possible through governmental aggregation, where City officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. City of Stow voters approved this program in November 2000.

After researching competitive electricity pricing options for you, we have chosen First Energy Solutions Corp., a subsidiary of FirstEnergy Corp., to provide you with savings on your electric generation through April 2012. There ts no cost for enrollment and you will not be charged a switching fee. You do not need to do anything to participate.

As a member of this aggregation, you are guaranteed to save 5 percent off your price to compare in 2011 and 4 percent off January through April 2012. Your Price to Compare is essentially the price you pay for electric generation from the utility and consists of generation and transmission related components, which are the costs associated with generating the power and delivering it through the transmission system.

To estimate what your savings per kilowatt-hour (KWH) will be through this program, locate your Price to Compare on your electric bill. Divide your Price to Compare by 100, then multiply by the percentage discounts listed above by year to determine your savings per KWH. Multiply that number by your total monthly usage. The final number is how much you can expect to save each month you use the same amount of electricity.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized - approximately 30-45 days, depending upon your meter read date. Of course, you are not obligated to participate in the City of Stow's electric governmental aggregation program. If you wish to be excluded from the program and remain a full-service customer of your local electric utility - Ohio Edison - you have until July 20,2011 to return the attached "opt-out" form. If you do not opt out at this time, you will receive a notice at least every three years asking if you wish to remain in the program. If you leave the program at any other time, you could be subject to a $\$ 25$ cancellation fee from FirstEnergy Solutions - and you might not be served under the same rates, terms and conditions that apply to other customers served by Ohio Edison.

After you become a participant in this govemmental aggregation program, Ohio Edison will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by lew, this letter will inform you of your option to cancel your contract with Firstenergy Solutions within seven days of its postmark. To remain in the City's govemmental aggregation program, you don't need to take any action when this letter arrives.

Ohio Edison will continue to maintain the system that delivers power to your home - no new poles or wires will be built by FirstEnergy Solutions. You will continue to receive a single, easy-to-read bill from your local electric utility with your FirstEnergy Solutions charges included. The only thing you'll notice is savings.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday 8 am. to 5 p.m. Please do not call the City of Stow with aggregation program questions.

Sincerely,


Mayor Karen Fritschel, City of Stow
P.S. To receive these savings, you should not respond. Return the opt-out form only if you do not want to the City's electric governmental aggregation program.

## 

Option 1: Do nothing and save. If you want to participate in this program and save, you do not need to return this form. Your enrollment is automatic.

Option 2: Opt out by retuming this form.
If you do not want to participate in this program, you must return this form before the due date.

By returning this signed form, you will be EXCLUDED from the opportunity to Join with other residents in the City of Stow's Electric Governmental Aggregation Program.

I wish to opt out of the City of Stow Electric Governmental Aggregation Program. (Check box to opt out.)
Service address (City, state and zip):
Phone number:
Account holder's signature: Date: $\qquad$

## City of Stow Electric Governmental Aggregation Program Frequently Asked Questions

## What is aggregation?

Under governmental aggregation, local officials bring citizens together to gain group buying power for the purchase of competitively priced electricity from a retail electric generation supplier certified by the Public Utilities Commission of Ohio.

How is the City able to choose a certified electric generation supplier on my behalf?
In November 2000, City of Stow residents voted to allow the City to contract for an electric generation supplier on their behalf.

## How will I know if I can save money under the City's electric governntental aggregation program? <br> Under the City's governmental aggregation program, the price you pay for electric generation supply is guaranteed to be lower. In other words, each month, you'll receive the percent discount listed in your opt-out letter by year for the generation portion of your electric supply than if you had not joined the City's governmental aggregation program.

## What do I need to do if I want to be included in this government aggregation?

You do not need to do anything to receive the discounted generation pricing under this program. You may choose to remain in the aggregation group and begin receiving your discount by simply not returning the opt out form.

If I join the City's electric aggregation program, who will deliver my power, read my meter and respond to emergencies, such as power outages?
Your local electric company will be responsible for the delivery of power to your home or business. Since your local electric utility still owns the wires and poles that deliver power to you, it will continue to read your meter and restore power after an outage.

## Is your price for residential power fixed, or does it vary?

In this program, the discount you will receive will vary, so each month you will save the percent discount listed in your opt-out letter by year on the generation portion of your bill. Since the actual price per KWH charged by the utility may change each month based on the season and your usage, the price per KWH from FirstEnergy Solutions will also change each month. Regardless, you are guaranteed to save on the competitive portion of your electric bill.

## What does "opt out" mean?

"Opt out" means that you can decide not to participate in the City's electric governmental aggregation program. By returning the opt-out form, which is included in this mailing, by the due date you will not be enrolled as an electric generation customer with FirstEnergy Solutions, the City's competitive electric generation supplier, and you will not receive the discount.

## What happens if I do not send in the opt-out form?

If you do not return the opt-out form postmarked by the due date, you will be included in the City's governmental aggregation program and will begin receiving competitively priced electricity from FirstEnergy Solutions.

## Can I opt out over the phone?

No, if you want to opt out, you must mail in your completed opt-out form and it must be postmarked by the due date.

Can I opt out of the program at a later date?
Yes, but you will be subject to a $\$ 25$ cancellation fee from FirstEnergy Solutions if you cancel for any other reason but moving. However, you will be sent a notice at least every three years asking if you wish to remain in the program. At that point, you may opt out at no cost.

What are my energy supply choices if I decide to opt out?
You can stay with your current electric utility, which will continue to supply your electricity as it always has, or you can shop for an alternative generation supplier. A list of competitive electric suppliers certified by the Public Utilities Commission of Ohio and their current prices is available by calling 1-800-686-PUCO (1-800-686-7826).

If I join the aggregation, can I stay on budget billing?
Yes, you can remain on budget billing; however, the budget billing program does not apply to your charges from FirstEnergy Solutions - only to charges from the electric utility. Your total charges from FirstEnergy Solutions will fluctuate from month to month according to your usage.

Can I still have my payment automatically deducted from my checking account as I do now? Yes. How you pay your electric bill will not change.

Who is FirstEnergy Solutions?
FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., offers a wide range of energy and related products and services, including the generation and sale of electricity and energy planning and procurement. FirstEnergy Solutions is a leading competitive supplier of energy to residential and commercial and industrial customers in Ohio, Pennsylvania, New Jersey, Maryland, Illinois and Michigan.

What is the toll-free number for questions?
For answers to your questions, please call 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m.

FirstEnergy Solutions Corp. - Residential \& Small Commercial Terms and Conditions
These Terms and Conditions together with the enrollment information are your agreement for electric generation service with FirstEnergy Solutions Corp. ("FES") if you choose to remain in the community aggregation program by not "opting-out" or exercising the right of rescission ("Contract"). Please keep a copy of this agreement for your records.
FES is certified by the Public Utilities Commission of Ohio ("PUCO") to offer and supply electric generation services in Ohio. As a Competitive Retail Electric Service ("CRES") provider, FES will supply the electric generation to your Electric Distribution Utility ("EDU") based on your usage. Your EDU then distributes or delivers the electricity to you. FES sets the generation prices and charges that the customers pay. The PUCO regulates distribution prices and services. The Federal Energy Regulatory Commission regulates transmission prices and services.

## DEFINTIONS:

Generation Service - The production of electricity.
Transmission Service - Moving high voltage electricity from a generation facility to the distribution lines of an EDU.
Distribution Service - Physical delivery of electricity to customers by EDU.
RIGHT OF RESCISSION - If you do not opt-out and are enrolled to receive generation service from FES, your EDU will send you a confirmation letter. You will have the right to rescind your enrollment within seven (7) calendar days following the postmark date of the confirmation lefter by following the instructions contained in the letter. The Right of Rescission only applies when a customer switches to a generation supplier and not on renewal enroliments. Your EDU will not send a confirmation notice upon any renewal of this Agreement. Should you choose to opt-out of your community's program, you will be served by your EDU's standard service offer established pursuant to section 4928.14 of the Ohio Revised Code unless you choose an altemate supplier of electricity.

## TERMS AND CONDITIONS OF SERVICE

1. Eligibility. Only Residential Customer accounts not enrolled in the Percentage of Income Plan Program (PIPP) and small commercial customers with a peak demand below 399 KW are eligible for this offer from FES. FES reserves the right to refuse emrolment to any customer with an outstanding balance.
2. Basic Service Prices. During the term of this Contract, you agree to pay FES for a total combined Transmission, Generation, and Generation Related Charges. You will be billed at the percentage off your EDU Price to Compare per KWh per billing month, as specified in the opt-out notification. Your Price to Compare consists of bypassable transmission, generation and transmission and generation related components, which are charges associated with the costs of purchased power and the cost to deliver the power through the transmission system. These are the charges that you would avoid for that billing period when you switch to FES.
Your price per KWh will vary because it will always be a percent off the Price to Compare, which may change based on any changes made by the EDU in its calculations. In addition to FES' charges, you will be charged by your EDU for distribution and various other charges. FES reserves the right to unilaterally modify this billing format in the event the EDU is unable or unwilling to provide consolidated billing in this format or changes the calculation of the Price to Compare.
In addition to the Generation Charge described above, FES will charge you for any and all fees, costs, and obligations imposed by a Regional Transmission Organization ("RTO", such as the Midwest ISO or successor organizations, that are not otherwise reimbursed by the Electric Utility to Supplier, regardless of whether such charges are greater than, less than, or equal to the charges Customer currently pays for these services to the Electric Utility ("Midwest ISO/Transmission and Ancillary Charges"). FES will pass these Midwest ISO/Transmission and Ancillary Charges, which may be variable, through to you and you will receive no discount or percent-off of these Midwest ISOTransmission and Ancillary Charges.
3. Length of Agreement. As a part of your community's program, your service from FES will commence with the next available meter reading and after processing of the enrollment by your EDU, and will continue for the term as specified in the opt-out notification, ending on the meter read for the last month of service. For the period beginning June 2011, the program may be terminated or modified due to unforeseen regulatory action. Should the program be terminated, you will be retumed to the standard service offer or its successor.
4. Billing. You will continue to receive a single bill from your EDU that will contain both your EDU and FES charges. FES does not offer budget billing. If you do not pay your bill by the due date, FES may cancel this

Agreement after giving you a minimum of fourteen (14) days written notice. Upon cancellation you will be retumed to your EDU as a customer. You will remain responsible to pay FES for any efectricity used before this Agreement is cancelled, as well as any late payment charges. Further, your failure to pay EDU charges may resull in your electric service being disconnected in accordance with the EDU tarif.
5. Penalties, Fees and Exceptions. If you do not pay the full amount owed FES by the due date of the bill, FES may charge a $1.5 \%$ per month late payment fee.
6. Cancellation/Temmination Provisionss. If this agreement is not rescinded during the rascission period, enrollment will be sent to your EDU. You may terminate this Agreement, without pergaty, if you move out of the EDU service territory or into an area whera FES will charge a different price. There will be a $\$ 25$ charge for residentiat customers and a $\$ 50.00$ charge for commercial customers if you terminate this Agreement for any other reason, except as expressly provided herein. Should you cancel service with FES and retum to standard service offer with your EDU, you may nat be served under the same rates, ferms, and conditions that apply to other EDU customers.
7. Customer Consent and Iaformation Reloase Authortzation. By choosing not to opt-out of your communily's aggregation program, you understand and agree to the terms and conditions of this Agreement with FES. You authorize FES to obtain information from the EDU that includes, but is not limited to: billing history, payment history, historicaf and future electricity usage, meter readings, and characteristics of electricity service. FES reserves the sole right to detemine if your credit standing is satisfactory before accepting your enrolment request. This Agreement shall be considered exectited by FES following acceptance of your enrollment request by FES, the end of the 7 day rescission period and subsequent acceptance of the enrollment by your EDU.
8. Contract Expiration. At least every three years, you will be given the opportunity to opt-out of your community's aggregation program at no cost. You are responsible for arranging for your electric supply upon termination of this Contract.
9. Dispute Procedures. Contact FES with any questions conceming the terms of service by phone at 1-888-254-6359 (toll-free) M-F 8AM - 5PM EST or in witing at 341 White Pond Drive, Aftin: Contract Administration, Akron, OH 44320. Our web address is www.firstenergysolutions.com. If your complaint is not resolved after you have called your electric supplier and/or your electric utility, or for general utitity information, residential and business customers may contact the Public Unilities Commission of Ohio for assistance at 1-800-686-7826 (toll free) or TTY at 1-800-6861570 (toll free) from 8:00 am to $5: 00 \mathrm{pm}$ weeledays or at www.PUCO.ohio.gov. Customers may also call the Ohio Consumers' Counsel (OCC) at 1-877-742-5622 (toll free) from 8:00 am to $5: 00 \mathrm{pm}$ weekdays or at www.pickocc.org.
10. Nilscellaneous. You have the right to request from FES, twice within a 12 month period, up to 24 months of payment history, without charge.
FES will not release your Social Security number and/or account number(s) without your wiltiten consent
FES' environmental disciosure statement is available for viewing on our website - www.firstenergysolutions.com. You agree that FES will make the required quarterly updates to the statement electronically on our website. We will also provide the information upon request.
FES may assign its rights to another, inchuding any successor, in accordance with the rules and regulations of the PUCO.
FES assumes no responsiblity or liability for the following items that are the responsibility of the EDU: operation and maintenance of the EDU's electrical system, any internuption of service, termination of service, or deterioration of the EDU's service. In the event of a power outage, you should contact your local EDU.
Customer is responsible for providing FES with accurate account information. If said information is incorrect, FES reserves the right to reprice the applicable account(s) or terminate the agreement.
FES reserves the right to retum any customer to the EDU if the customer's rate code is changed and the account is no longer eligible for this program.
11. Warranty. FES warrants title and the right to all electricity sold hereunder. THE WARRANTIES SET FORTH IN THIS PARAGRAPH ARE EXCLUSIVE AND ARE IN LIEU OF ALI OTHER WARRANTIES, WHETHER STATUTORY, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR ARISING OUT OF ANY COURSE OF DEALING OR USAGE OF TRADE.

Environmental Disclosure Information
FirstEnergy Solutions Corp.
Projected Data for the 2011 Calendar Year


Rienewable Energy Credits: FirstEnergy Solutions purchases renewable energy crecits (RECs) as a means of complying with the renewable energy reaource benchmark under the state's aliemative energy portfollo standard requirements. The requirement for $\mathbf{2 0 1 1}$ is $\mathbf{1 . 0 \%}$ renewatole, including $\mathbf{0 . 0 3 \%}$ solar.

With in-depth analysis, the environmental cheracteristics of any form of electric generation will reveal benefits as well as costs. For further information, cortact FirstEnergy Solutions Corp at www.tes.con or by phone at 1-888-254-6359.

June 29, 2011
Re: Great nows for all-electric space heating, electric water heating and/or load management customers!
Dear City of Stow Resident,
The City of Stow is providing you the opportunity to join other residents with allelectric space heating, electric water heating and/or load management equipment to save money on the electricity you use. Savings are possible through governmental aggregation, where City officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. City of Stow voters approved this program in November 2000.

After researching competitive electricity pricing options for you, we have again chosen FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., to provide you with savings on your electric generation through April 2012. There is no cost for enrollment, you will not be charged a switching fee, and you do not need to do anything to participate.

As a member of this aggregation, you are guaranteed to save 4 percent off your Price to Compare. Your Price to Compare is essentially the price you pay for electric generation from the utility and consists of generation and transmission-related components, which are costs associated with generating the power and delivering it through the transmission system. Your Price to Compare also includes the amount of any credits you receive from the utility for having special all-electric space heating, electric water heating and/or load management equipment - which means this 4 -percent discount is on top of any generation credits that would have been provided by the utillity (for usage over $\mathbf{5 0 0}$ kilowatt-hours in the nine non-summer months). Please see the enclosed FAQs for more information.

To estimate what your savings per kilowatt-hour (KWH) will be through this program, locate your Price to Compare on your electric bill. Divide your Price to Compare by 100 , then multiply by 0.04 ( $4 \%$ ) to determine your savings per KWH. Multiply that number by your total monthly usage. The final number is how much you can expect to save each month you use the same amount of electricity.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized - approximately 30-45 days, depending upon your meter read date. Of course, you are not obligated to participate in the City of Stow's electric governmental aggregation program. If you wish to be excluded from the program and remain a full-service customer of your local electric utility - Ohio Edison - you have until July 20, 2011 to retum the attached "opt-out" form. If you opt out, you might not be served under the same rates, terms and conditions that apply to other customers served by Ohio Edison. If you do not opt out at this time, you will receive a notice at least every three years asking if you wish to remain in the program. If you leave the program at any other time, you could be subject to a $\$ 25$ cancellation fee from FirstEnergy Solutions.

After you become a participant in this govemmental aggregation program, Ohio Edison will send you a better confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions within seven days of its postmark. To remain in the City's governmental aggregation program, you don't need to take any action when this letter arrives.

Ohio Edison will continue to maintain the system that delivers power to your home - no new poles or wires will be built by FirstEnergy Solutions. You will continue to recelve a single, easy-to-read bill from your local electric utility with your FirstEnergy Solutions charges included. The only thing you'll notice is savings.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m. Please do not call the City of Stow with aggregation program questions.

Sincerely,
Karen fituchel
Mayor Karen Fritschel, City of Stow
P.S. To receive these savings, you should not respond. Return the opt-out form only if you do not want to participate in the City's electric govermmental aggregation program.

## OF*-OLT FOR'A - C : C-S S:RES Option 1: Do nothing and save. <br> If you want to participate in this program and

 save, you do not need to return this form. Your enrollment is automatic.Option 2: Opt out by returning this form.
If you do not want to participate in this program and save, you must return this form before the due date.

By returning this signed form, you will be EXCLUDED from the opportunity to join with other residents in the City of Stow's Electric Govemmental Aggregation Program.

$\square$I wish to opt out of the Cily of Stow Electric Governmental Aggregation Program. (Check box to opt out.)

Service address (City, state and zip):
Phone number:

## What is aggregation?

Under governmental aggregation, local officials bring citizens together to gain group buying power for the purchase of competitively priced electricity from a retail electric generation supplier certified by the Public Utilities Commission of Ohio.

How is the City able to choose a certified electric generation supplier on my behaif?
In November 2000, City of Stow residents voted to allow the City to contract for an electric generation supplier on their behalf.

How will I know if I can save money under the City's electric governmental aggregation program? Under the City's governmental aggregation program, the price you pay for electric generation supply is guaranteed to be 4 percent lower. In other words, each month, you'll pay 4 percent less for the generation portion of your electric supply than if you had not joined the City's governmental aggregation program.

When I switch to an alternative generation supplier, do I still benefit from the generation credits I would get from the utility for having all-electric space heating and/or load management equipment? Yes, you will still benefit from the utility's credits even if you switch to an alternative supplier.

I receive a credit from my electric utility for my electric water heating. Will I miss out on this credit if I join this program?
Because FirstEnergy Solutions is offering a 4-percent discount off the Price to Compare, you are not missing out on any of the savings that utility credits provide.

## What do I need to do if I want to be included in this govemmental aggregation?

You do not need to do anything to receive the discounted generation pricing under this program. You may choose to remain in the aggregation group and begin receiving your 4-percent discount by simply not returning the opt out form.

If I join the City's governmental aggregation program, who will deliver my power, read my meter and respond to emergencies, such as power outages?
Your local electric utility will be responsible for the delivery of power to your home or business. Since your local electric utility still owns the wires and poles that deliver power to you, it will continue to read your meter and restore power after an outage.

Is your price for residential power fixed, or does it vary?
In this program, the discount you will receive is fixed, so each month you will save 4 percent off the generation portion of your bill. Since the actual price per KWH charged by the utility may change each month based on the season and your usage, the price per KWH from FirstEnergy Solutions will also change each month. Regardless, you are guaranteed to save 4 percent off the generation portion of your electric bill.

## What does "opt out" mean?

"Opt out" means that you can decide not to participate in the City's electric governmental aggregation program. By returning the opt-out form, which is included in this mailing, by the due date you will not be enrolled as an electric generation customer with FirstEnergy Solutions, the City's competitive electric generation supplier, and you will not receive the 4-percent discount.

## What happens if I do not send in the opt-out form?

If you do not retum the opt-out form postmarked by the due date, you will be included in the City's governmental aggregation program and will begin receiving competitively priced electricity from FirstEnergy Solutions.

Can I opt out over the phone?
No, if you want to opt out, you must mail in your completed opt-out form and it must be postmarked by the due date.

## Can l opt out of the program at a later date?

Yes, but you will be subject to a $\$ 25$ cancellation fee from FirstEnergy Solutions if you cancel for any other reason but moving. However, you will be sent a notice at least every three years asking if you wish to remain in the program. At that point, you may opt out at no cost.

If I cancel out of this program at a later date, will I be able to keep the credits I get from my utility for having allelectric space heating, electric water heating and/or load management equipment?
Yes. This discount is in addition to the generation credit reflected in your Price to Compare. So if you cancel your contract with FirstEnergy Solutions, you will continue to receive the credits from your utility for having allelectric space heating, electric water heating and/or load management equipment as long as those credits are being offered.

What are my energy supply choices if I decide to opt out?
You can stay with your current electric utility, which will continue to supply your electric generation as it always has, or you can shop for an alternative generation supplier. A list of competitive electric suppliers certified by the Public Utilities Commission of Ohio and their current prices are available by calling 1-800-686-PUCO (1-800-686-7826).

If I join the aggregation, can I stay on budget billing?
Yes, you can remain on budget billing; however, the budget billing program does not apply to your charges from FirstEnergy Solutions only to charges from the electric utility. Your total charges from FirstEnergy Solutions will fluctuate from month to month according to your usage.

Can I still have my payment automatically deducted from my checking account as I do now?
Yes. How you pay your electric bill will not change.

## Who is FirstEnergy Solutions?

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What is the toll-free number for questions?
If you have any questions, please call 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m.

FirstEnergy Solutions Corp. - Residential \& Small Commercial Terms and Conditions
These Terms and Conditions together with the enroliment information are your agreement for electric generation service with FirstEnergy Solutions Corp. ("FES") if you choose to remain in the community aggregation program by not "opting-out" or exercising the right of rescission ("Contract"). Please keep a copy of this agreement for your records.
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## DEFINITIONS:

Generation Service - The production of electricity.
Transmission Service - Moving high voltage electricity from a generation facility to the distribution lines of an EDU.
Distribution Service - Physical delivery of electricity to customers by EDU.
RIGHT OF RESCISSION - If you do not opt-out and ane enrolled to receive generation service from FES, your EDU will send you a confirmation letter. You will have the right to rescind your enroliment within seven (7) calendar days following the postmark date of the confirmation letter by following the instructions contained in the letter. The Right of Rescission only applies when a customer switches to a generation supplier and not on renewal enrollments. Your EDU will not send a confirmation notice upon any renewal of this Agreement. Should you choose to opt-out of your community's program, you will be served by your EDU's standard service offer established pursuant to section 4928.14 of the Ohio Revised Code unless you choose an aftemate supplier of electricity.

## TERMS AND CONDITIONS OF SERVICE

1. Eligibility. Only Residentiai Customer accounts not enrolled in the Percentage of Income Plan Program (PiPP) and small commercial customers with a peak demand below 399 KW are eligible for this offer from FES. FES reserves the right to refuse enroliment to any customer with an outstanding balance.
2 Basic Service Prices. During the term of this Contract, you agree to pay FES for a total combined Transmission, Generation, and Generation Related Charges. You will be billed at the percentage off your EDU Price to Compare per KWh per billing month, as specified in the opt-out notification. Your Price to Compare consists of bypassable transmission, generation and transmission and generation related components, which are charges associated with the costs of purchased power and the cost to deliver the power through the transmission system. These are the charges that you would avoid for that billing period when you switch to FES.
Your price per KWh will vary because it will always be a percent off the Price to Compare, which may change based on any changes made by the EDU in its calculations. In addition to FES' charges, you will be charged by your EDU for distribution and various other charges. FES reserves the right to unilaterally modify this billing format in the event the EDU is unable or unwilling to provide consolidated bilting in this format or changes the calculation of the Price to Compare.
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2. Length of Agreement. As a part of your community's program, your service from FES will commence with the next available meter reading and after processing of the enrollment by your EDU, and will contimue for the term as specified in the opt-out notification, ending on the meter read for the last month of service. For the period beginning June 2011, the program may be terminated or modified due to untioreseen regulatory action. Should the program be terminated, you will be returned to the standard service offer or its successor.
3. Billing. You will continue to receive a single bill from your EDU that will contain both your EDU and FES charges. FES does not offer budget billing. If you do not pay your bill by the due date, FES may cancet this

Agreement after giving you a minimum of fourteen (14) days whiten notice. Upon cancellation you will be retumed to your EDU as a customer. You will remain responsible to pay FES for any electricity used before this Agreement is cancelled, as well as amy tate payment charges. Further, your failure to pay EDU charges may result in your electric service being disconnected in accordance with the EDU tarifi.
5. Penalties, Fees and Exceptions. If you do not pay the fill amount owed FES by the due date of the bili, FES may charge a $1.5 \%$ per morth late payment fee.
6. Canceltation/Termination Provisions. If this agreement is not rescinded during the rescission period, enmolmment whil be sent to your EDU. You may terminate this Agreement, without penality, if you move out of the EDU service teritory or into an anea where FES will charge a different price. There will be a $\$ 25$ charge for residential customers and a $\$ 50.00$ charge for commercial customers if you terminate this Agreement for any other reason, except as expressly provided herein. Should you cancel service with FES and retum to standard service offer with your EDU, you may not be served under the same rates, terms, and conditions that apply to other EDU customers.
7. Customer Consent and Informetton Release Authortzation. By choosing not to opt-out of your community's aggregetion program, you understand and agree to the temms and conditions of this Agreement with FES. You authorize FES to obtain information from the EDU that includes, but is not linited to: biling history, payment history, historical and future electricity usage, meter readings, and characteristics of electricity service. FES reserves the sole right to determine if your credit standing is satisfactory before accepting your enrolment request. This Agreement shall be considered executed by FES following acceptance of your enrollment request by FES, the end of the 7 day rescission period and subsequent acceptance of the enroliment by your EDU.
8. Contract Expiration. At least every three years, you will be given the opportunity to opt-out of your community's aggregation program at no cost. You are responsible for arranging for your electric supply upon termination of this Contract.
9. Dispute Procedures. Contact FES with any questions conceming the terms of service by phone at 1-888-254-6359 (toll-free) M-F 8AN - 5PM EST or in writing at 341 White Pond Drive, Aftr: Contract Administration, Akron, OH 44320. Our web addness is www.firstenergysoltations.com. If your complaint is not resolved after you have called your electric supplier and/or your electric utitity, or for general ufility information, residential and business customers may contact the Public Utilities Commission of Ohio for assistance at 1-800-686-7826 (toll free) or TIY at 1-800-6861570 (toll free) from 8:00 am to 5:00 pm weakdays or at www.PUCO.ohio.gov. Customers may also call the Ohio Consumers' Counsel (OCC) at 1-877-742-5622 (tol tree) from 8:00 am to $5: 00 \mathrm{pm}$ weekdays or at www.pickocc.org.
10. Miscelteneous. You have the right to request from FES, twice within a 12 month period, up to 24 months of payment history, without charge.
FES will not release your Social Secunity number and/or account number(s) without your witten consent
FES' environmental disclosure statement is available for viewing on our website - www.firstenergysolutions.com. You agree that FES win make the required quarterly updates to the statement electronically on our website. We will also provide the information upon request.
FES may assign its rights to another, including any successor, in accordance with the rites and regulations of the PUCO.
FES assumes no responsibility or liability for the following thems that are the responsibility of the EDU: operation and maintenance of the EDU's electrical system, any interruption of senvice, temmination of service, or deterioration of the EDU's service. In the event of a power outage, you should contact your local EDU.
Customer is responsibie for providing FES with accurate accourt information. If said information is incorrect, FES reserves the right to reprice the applicable account(s) or terminate the agreement.
FES reserves the right to return ary customer to the EDU if the customer's rate code is changed and the account is no longer eligible for this program.
11. Warranty. FES warrants tithe and the right to all electricily sold hereunder. THE WARRANTIES SET FORTH IN THIS PARAGRAPH ARE EXCLUSIVE AND ARE IN LIEU OF ALL. OTHER WARRANTIES, WHETHER STATUTORY, EXPRESS OR MAPLIED, INCLUDING BUT NOT LBMITED TO ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR ARISING OUT OF ANY COURSE OF DEALING OR USAGE OF TRADE.

Environmental Disclosure information
FirstEnergy Solutions Corp.
Projected Data for the 2011 Calendar Year

| Generation <br> Resource Mix- <br> A comparison between the sources of generation used to produce this product and the historic regional average supply mix. |  |  |
| :---: | :---: | :---: |
| Environmental <br> Characteristics- <br> A description of the characteristics associated with each possible generation resource. | Biomass Power <br> Coal Power <br> Hydro Power <br> Natural Gas Power <br> Nuclear Power <br> Oil Power <br> Other Sources <br> Solar Power <br> Unknown Purchased Resources <br> Wind Power | Air Emissions and Solid Waste <br> Air Emissions and Solid Waste <br> Wild life Impacts <br> Air Emissions and Solid Waste <br> Radioactive Waste <br> Air Emissions and Solid Waste <br> Unknown Impacts <br> No Significant Impacts <br> Unknow Impacts <br> Widdifie Impacts |
| Air EmissionsA comparison between the air emissions related to this product and the regional average air emissions. |  |  |
| Radioactive WasteRadioactive waste associated with the product. | Type: <br> High-Level Padioactive Waste <br> Low-Level Radioactive Waste <br> : The generation of this procuct involves the use of $4 \%$ projecter sions and radiosctive wastes associsted with these unknown res | $\begin{array}{l\|l} \begin{array}{c\|c\|} \hline \text { Projectied } \\ \text { Cuantivy: } \end{array} & \\ \cline { 1 - 3 } & \\ \hline 0.0034 & \text { Lbs } / 1,000 \mathrm{kWh} \\ \hline 0.0012 & \mathrm{~F}^{3} / 1,000 \mathrm{kWh} \\ \hline \end{array}$ <br> Unknowin Purchased Resources. The air sources are not included in these charts. |

Renewable Energy Credits: FirstEnergy Solutions purchases renewable energy credits (RECs) as a means of complying whith the menewabla energy resource benchmark under the state's altemative energy portiolio standard requirements. The requirement for $\mathbf{2 0 1 1}$ is $\mathbf{1 . 0 \%}$ renswabte, inctuding $\mathbf{0 . 0 3 \%}$ sotar.

With in-depth analysis, the ervironmental characteristics of ary form of electric generation will reveal benefits as well as costs. For further information, contact FirstEnergy Solutions Corp at www.ies.com or by phone at 1-888-254-6259.

June 29, 2011
Dear City of Stow Business,
The City of Stow is providing you the opportunity to join other businesses to save money on the electricity you use. Savings are possibte through governmental aggregation, where City officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. City of Stow voters approved this program in November 2000.

After researching competitive electricity pricing options for you, we have chosen FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., to provide you with savings on your electric generation through April 2012. There is no cost for enrollment and you will not be charged a switching fee. You do not need to do anything to particlpate.

As a member of this aggregation, you are guaranteed to save 3 percent off your Price to Compare in 2011 and 2 percent off January through April 2012. Your Price to Compare is essentially the price you pay for electric generation from the utility and consists of generation and transmission related components, which are the costs associated with generating the power and delivering it through the transmission system.

To estimate what your savings per kilowatt-hour (KWH) will be through this program, you first need to determine your Price to Compare. Simply divide the amount of the Bypassable Generation and Transmission Related Component by the Kilowatt Hours Used, which are both found on page 3 of your bill. Use this number as your Price to Compare. Then multiply your Price to Compare by the percentage discounts listed above by year to determine your savings per KWH. Multiply that number by your total monthly usage. The final mumber is how much you can expect to save each month you use the same amount of electricity.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized - approximately 30-45 days, depending upon your meter read date. Of course, you are not obligated to participate in the City of Stow's electric governmental aggregation program. If you wish to be excluded from the program and remain a full-service customer of your local electric utility - Ohio Edison - you have until July 20, 2011 to return the attached "opt-out" form. If you do not opt out at this time, you will receive a notice at least every three years asking if you wish to remain in the program. If you leave the program at any other time, you could be subject to a $\$ 50$ cancellation fee from FirstEnergy Solutions - and you might not be served under the same rates, terms and conditions that apply to other customers served by Ohio Edison.

After you become a participant in this govemmental aggregation program, Ohio Edison will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions within seven days of its postmark. To remain in the City's governmental aggregation program, you don't need to take any action when this letter amives.

Ohio Edison will continue to maintain the system that delivers power to your home - no new poles or wires will be built by FirstEnergy Solutions. You will continue to receive a single, easy-to-read bill from your local electric utility with your FirstEnergy Solutions charges included. The only thing you'll notice is savings.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m. Please do not call the City of Stow with aggregation program questions.

Sincerely,
Haren Futachel
Mayor Karen Fritschel, City of Stow
P.S. To receive these savings, you should not respond. Retum the opt-out form only if you do not want to participate in the City's electric govemmental aggregation program.

## 

Option 1: Do nothing and save.
If you want to participate in this program and save, you do not need to return this form. Your enrollment is automatic.

## Option 2: Opt out by returning this

 form.If you do not want to participate in this program, you must return this form before the due date.

By returning this signed form, you will be EXCLUDED from the opportunity to join with other businesses in the City of Stow's Electric Governmental Aggregation Program.

Iwish to opt out of the City of Stow Electric Governmental Aggregation Program. (Check box to opt out.)

Service address (City, state and zip):
Phone number:
Account holder's signature: Date: $\qquad$

## City of Stow Electric Governmental Aggregation Program Frequently Asked Questions

## What is aggregation?

Under governmental aggregation, local officials bring citizens together to gain group buying power for the purchase of competitively priced electricity from a retail electric generation supplier certified by the Public Utilities Commission of Ohio.

How is the City able to choose a certified electric generation supplier on my behalf?
In November 2000, City of Stow residents voted to allow the City to contract for an electric generation supplier on their behalf.

## How will I know if I can save money under the City's electric governmental aggregation program? <br> Under the City's governmental aggregation program, the price you pay for electric generation supply is guaranteed to be lower. In other words, each month, you'll receive the percent discount listed in your opt-out letter by year for the generation portion of your electric supply than if you had not joined the City's governmental aggregation program.

## What do I need to do if I want to be included in this government aggregation?

You do not need to do anything to receive the discounted generation pricing under this program. You may choose to remain in the aggregation group and begin receiving your discount by simply not returning the opt out form.

If I join the City's electric aggregation program, who will deliver my power, read my meter and respond to emergencies, such as power outages?
Your local electric company will be responsible for the delivery of power to your home or business. Since your local electric utility still owns the wires and poles that deliver power to you, it will continue to read your meter and restore power after an outage.

## Is your price for power fixed, or does it vary?

In this program, the discount you will receive will vary, so each month you will save the percent discount listed in your opt-out letter by year on the generation portion of your bill. Since the actual price per KWH charged by the utility may change each month based on the season and your usage, the price per KWH from FirstEnergy Solutions will also change each month. Regardless, you are guaranteed to save on the competitive portion of your electric bill.

## What does "opt out" mean?

"Opt out" means that you can decide not to participate in the City's electric governmental aggregation program. By returning the opt-out form, which is included in this mailing, by the due date you will not be enrolled as an electric generation customer with FirstEnergy Solutions, the City's competitive electric generation supplier, and you will not receive the discount.

## What happens if I do not send in the opt-out form?

If you do not return the opt-out form postmarked by the due date, you will be included in the City's governmental aggregation program and will begin receiving competitively priced electricity from FirstEnergy Solutions.

## Can I opt out over the phone?

No, if you want to opt out, you must mail in your completed opt-out form and it must be postmarked by the due date.

## Can I opt out of the program at a later date?

Yes, but you will be subject to a $\$ 50$ cancellation fee from FirstEnergy Solutions if you cancel for any other reason but moving. However, you will be sent a notice at least every three years asking if you wish to remain in the program. At that point, you may opt out at no cost.

What are my energy supply choices if I decide to opt out?
You can stay with your current electric utility, which will continue to supply your electricity as it always has, or you can shop for an alternative generation supplier. A list of competitive electric suppliers certified by the Public Utilities Commission of Ohio and their current prices is available by calling 1-800-686-PUCO (1-800-686-7826).

If I join the aggregation, can I stay on budget billing?
Yes, you can remain on budget billing; however, the budget billing program does not apply to your charges from FirstEnergy Solutions - only to charges from the electric utility. Your total charges from FirstEnergy Solutions will fluctuate from month to month according to your usage.

Can I still have my payment automatically deducted from my checking account as I do now? Yes. How you pay your electric bill will not change.

## Who is FirstEnergy Solutions?

FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., offers a wide range of energy and related products and services, including the generation and sale of electricity and energy planning and procurement. FirstEnergy Solutions is a leading competitive supplier of energy to residential and commercial and industrial customers in Ohio, Pennsylvania, New Jersey, Maryland, Illinois and Michigan.

What is the toll-free number for questions?
For answers to your questions, please call 1-866-636-3749, Monday through Friday; 8 a.m. to 5 p.m.

FirstEnergy Solutions Corp. - Residential \& Small Commercial Terms and Conditions
These Terms and Conditions together with the enroliment information are your agreement for electric generation service with FirstEnergy Solutions Corp. ("FES") if you choose to remain in the community aggregation program by not "opting-out" or exercising the right of rescission ("Contract"). Please keep a copy of this agreement for your records.
FES is certified by the Public Ubilities Commission of Ohio ("PUCO") to offer and supply electric generation services in Ohio. As a Competitive Retail Electric Service ("CRES") provider, FES will supply the electric generation to your Electric Distribution Utility ("EDU") based on your usage. Your EDU then distributes or delivers the electricity to you. FES sets the generation prices and charges that the customers pay. The PUCO regulates distribution prices and services. The Federal Energy Regulatory Commission regulates transmission prices and services.

## DEFINITIONS:

Generation Service - The production of electricity.
Transmission Service - Moving high voltage electricity from a generation facility to the distribution lines of an EDU.
Distribution Service - Physical delivery of electricity to customers by EDU.
RIGHT OF RESCISSION - If you do not opt-out and are enrolled to recaive generation service from FES, your EDU will send you a confirmation letter. You will have the right to rescind your enrolmment within seven (7) calendar days following the postmark date of the confirmation letter by following the instructions contained in the letter. The Right of Rescission only applies when a customer switches to a generation supplier and not on renewal enrollments. Your EDU will not send a confirmation notice upon any renewal of this Agreement. Should you choose to opt-out of your community's program, you will be served by your EDU's standard service offer established pursuant to section 4928.14 of the Ohio Revised Code unless you choose an alternate supplier of electricity.

## TERIMS AND CONDITIONS OF SERVICE

1. Eligibility. Only Residential Customer accounts not enrolled in the Percentage of Income Plan Program (PIPP) and small commercial customers with a peak demand below 399 KW are eligible for this offer from FES. FES reserves the right to refuse enrollment to any customer with an outstanding balance.
2. Basic Service Prices. During the term of this Contract, you agree to pay FES for a total combined Transmission, Generation, and Generation Related Charges. You will be billed at the percentage off your EDU Price to Compare per KWh per billing month, as specified in the opt-out notification. Your Price to Compare consists of bypassable transmission, generation and transmission and generation related components, which are charges associated with the costs of purchased power and the cost to deliver the power through the transmission system. These are the charges that you would avoid for that billing period when you switch to FES.
Your price per KWh will vary because it will always be a percent off the Price to Compare, which may change based on any changes made by the EDU in its calculations. In addition to FES' charges, you will be charged by your EDU for distribution and various other charges. FES reserves the right to unilaterally modify this billing format in the event the EDU is unable or unwilling to provide consolidated billing in this format or changes the calculation of the Price to Compare.
In addition to the Generation Charge described above, FES will charge you for any and all fees, costs, and obligations imposed by a Regional Transmission Organization ("RTO"), such as the Midwest 150 or successor organizations, that are not otherwise reimbursed by the Electric Utility to Supplier, regardless of whether such charges are greater than, less than, or equal to the charges Customer currently pays for these services to the Electric Utility ("Midwest ISO/Transmission and Ancillary Charges"). FES will pass these Midwest ISO/Transmission and Ancillary Charges, which may be variable, through to you and you will receive no discount or percent-off of these Midwest ISOTransmission and Ancillary Charges.
3. Length of Agreement. As a part of your community's program, your service from FES will commence with the next available meter reading and after processing of the enrollment by your EDU, and will continue for the term as specified in the opt-out notification, ending on the meter read for the last month of service. For the period beginning June 2011, the program may be terminated or modified due to unforeseen regulatory action. Should the program be terminated, you will be returned to the standard service offer or its successor.
4. Billing. You will continue to receive a single bill from your EDU that will contain both your EDU and FES charges. FES does not offer budget billing. If you do not pay your bill by the due date, FES may cancel this

Agreement after giving you a minimum of fourteen (14) days witten notice. Upon cancellation you will be retumed to your EDU as a customer. You will remain responsible to pay FES for any electricity used before this Agreement is cancelled, as well as any late payment charges. Further, your fallure to pay EDU charges may result in your electric service being disconnected in accordance with the EDU tarifi.
5. Penaltios, Fees and Exceptions. If you do not pay the fuha amount owed FES by the due date of the bili, FES may change a $1.5 \%$ per month late payment fee.
6. Cancellation/Termination Provisions. If this agreement is not rescinded during the rescission period, eurothment will be sent to your EDU. You may teminate this Agreement, without penatly, if you move out of the EDU service territory or into an area where FES will charge a different price. There will be a $\$ 25$ charge for residential customers and a $\$ 50.00$ charge for commercial customers fif you terminate this Agreement for any other reason, except as expresshy provided herein. Should you cancel service with FES and retum to standerd service offer with your EDU, you may not be served under the same rates, terms, and conditions that apply to other EDU customers.
7. Customer Consent and infomantion Release Authortation. By choosing not to opt-out of your community's aggregation program, you understand and agree to the terms and conditions of this Agreement with FES. You authorize FES to obtain information from the EDU that includes, but is not limifed to: billing history, payment history, historical and future electricity usage, meter readings, and characteristics of electricity service. FES reserves the sole right to detemine if your credit standing is satisfactory before accepting your enrolment request. This Agreement shall be considered executed by FES following acceptance of your enrollment request by FES, the end of the 7 day rescission period and subsequent acceptance of the enrollment by your EDU.
8. Contract Expiration. At least every three years, you will be given the opportunity to opt-out of your community's aggregation program at no cost. You are responsible for arranging for your electric supply upon termination of this Contract.
9. Dispute Procedures. Contact FES with any questions conceming the terms of service by phone at 1-888-254-6359 (toll-free) M-F 8AM - 5PM EST or in writing at 341 White Pond Drive, Attn: Contract Administration, Akron, OH 44320. Our web address is www.firstenergysolutions.com. If your complaint is not resolved after you have called your electric supplier and/or your electric utility, or for general utitity information, residential and business customers may contact the Public Utilities Commission of Ohio for assistance at 1-800-686-7826 (toll free) or TTY at 1-800-6861570 (ton free) from 8:00 am to $5: 00 \mathrm{pm}$ weekdays or at www.PUCO.ohio.gov. Customers may also call the Ohio Consumers' Counsel (OCC) at 1-877-742-5622 (toll free) from 8:00 am to $5: 00 \mathrm{pm}$ weekdays or at www.pickocc.org.
10. Miscollaneous. You have the right to request from FES, twice within a 12 month period, up to 24 months of payment history, without charge.
FES will not release your Social Secunity number andfor account number(s) without your written consent
FES' environmental disclosure statement is availabte for viewing on our website - www.firstenergysolutions.com. You agree that FES will make the required quarterly updates to the statement electronically on our website. We will also provide the information upon request.
FES may assign its rights to another, incurding any successor, in accordance with the rules and regulations of the PUCO.
FES assumes no responsibility or liability for the following liems that are the responsibility of the EDU: operation and maintenance of the EDU's electrical system, any interruption of service, termination of service, or deterioration of the EDU's service. In the event of a power outage, you should contact your local EDU.
Customer is responsible for providing FES with accurate account information. If said information is incorrect. FES reserves the right to reprice the applicable account(s) or terminate the agreement.
FES reserves the right to return any customer to the EDU if the customer's rate code is changed and the account is no longer elligibte for this program.
11. Warranty. FES warrants title and the right to al electricity sold hereunder. THE WARRANTIES SET FORTH IN THIS PARAGRAPH ARE EXCLUSIVE AND ARE IN LIEU OF ALL OTHER WARRANTIES, WHETHER STATUTORY, EXPRESS OR MMPLED, INCLUDIT, BUT NOT LIMITED TO ANY WARRANTIES OF MERCHANYA MITY, FITNESS FOR A PARTICULAR PURPOSE OR ARISING OUT 4 COURSE OF DEALING OR USAGE OF TRADE.

## Environmental Disclosure Information

FirstEnergy Solutions Corp.
Projected Data for the 2011 Calendar Year

| Generation <br> Resource Mix- <br> A comparison between the sources of generation used to produce this product and the historic regional average supply mix. |  |  |
| :---: | :---: | :---: |
| Environmental <br> Characteristics- <br> A description of the characteristics associated with each possible generation resource. | Biomass Power <br> Coal Power <br> Hydro Power <br> Natural Gas Power <br> Nuclear Power <br> Oil Power <br> Other Sources <br> Solar Power <br> Unknown Purchased Resources <br> Wind Power | Air Emissions and Solid Waste <br> Air Emissions and Solid Waste <br> Wildlife Impacts <br> Ar Emissions and Solid Waste <br> Radioactive Waste <br> Air Emissions and Solid Waste <br> Unknown Impacts <br> No Significant Impacts <br> Unknown Impacts <br> Wildfife Impacts |
| Air EmissionsA comparison between the air emissions related to this product and the regional average air emissions. |  |  |
| Radioactive Waste Radioactive waste associated with the product. | Type: <br> High-L.evel Radioactive Waste <br> Low-Level Radioactive Waste <br> ote: The generation of this product involves the use of $4 \%$ project nissions and radioactive wastes associated whith these unknown | Projected <br> Ouantry  <br> 0.0034  <br> 0.0012 $\mathrm{Fr}^{3} / 1,000 \mathrm{kWh}$ <br> Unknown Purchesed Resources. The ais sources are not included in these charts. |

Renewable Energy Credits: FirstEnergy Solutions purchases renewable energy credits (RECs) as a means of comphing with the renewable energy resouroe benchmark under the state's alternative energy porfiomo standard requirements. The requirement for $\mathbf{2 0 1 1}$ is $\mathbf{1 . 0 \%}$ renewrible, including $0.03 \%$ solag.

With in-depth analysis, the environmental characteristics of any form of electric generation will reveat benefins as well as costs. For further information, contact FirstEnergy Sontions Corp at www.fes.com or by phone at 1-888-254-6359.

Dear City of Stow Business,

## save money on your electric bill every month!

City of Stow is providing you the opportunity to join other businesses to save money on the electricity you use.

We have researched offers from various electric suppliers and have secured a special discounted price on electric generation from FirstEnergy Solutions.

Through this special offer, you'll receive savings of 3 percent off your Price to Compare in 2011 and 2 percent off January through April 2012. This means you'll pay less than what the utility would charge you - and you'll continue to receive only one electric bill.

To take advantage of this offer, please respond by July 20, 2011. You can respond by:

- Mail: Complete and return the opt-in form below using the enclosed postage-paid envelope
- Fax: Fill in the form and fax this letter to 1-888-820-1416.
- Phone: Call us at 1-866-636-3749, 8 adm. -5 p.m., Monday - Friday.
- Email: Complete the form, scan it and email to us at firstchoiceathome@fes.com.

For more information, see the enclosed Frequently Asked Questions or call FirstEnergy Solutions at 1-866-636-3749, 8 a.m. - 5 p.m., Monday - Friday.

We're pleased to offer you this savings program and hope you take advantage of this opportunity. Be sure to complete and respond by July 20, 2011.

Sincerely,
Karen Fintechel
Mayor Karen Fritschel, City of Stow

ᄃYes, I want to save $3 \%$ on my electric generation through this electric governing:
[Name on Electric Bill] [Electric Service Address]
[LDC ACCNT 080XXXXXXXXXXXXXXXXX] [SYSIDBXXXXXXX]

Phone Number $\qquad$
$\qquad$

To enroll, mail by July 20, 2011 to the City of Stow Electric Governmental Aggregation Program, 76 S. Main Street, Akron, OH 44308
Q. What is aggregation?
A. Under governmental aggregation, local officials bring citizens together to gain group buying power for the purchase of competitively priced electricity from a retail electric generation supplier certified by the Public Utilities Commission of Ohio.
Q. How is my community able to choose a certified electric generation supplier on my behaff?
A. Residents in your community voted to allow the community to contract for an electric generation supplier on their behalf.
Q. How will I know if I can save money by participating in this program?
A. In this program, the price you pay for electric generation supply is 3 percent lower than the utility's price in 2011 and 2 percent off January through April 2012. In other words, each month you'll pay 3 percent less for the generation portion of your electric supply in 2011 and 2 percent lower in January through April 2012 than if you had not joined the program.
Q. What do I need to do if I want to be included in this program?
A. Simply complete the enclosed form and return it in the postage-paid envelope provided before [date].
Q. If 1 join this program, who will deliver my power, read my meter and respond to emergencies, such as power outages?
A. Your local electric utility will be responsible for the delivery of power to your home. Since your local electric utility still owns the wires and poles that deliver power to you, it will continue to read your meter and restore power after an outage.
Q. What happens when I leave the electric utility? Will my power supply be interrupted?
A. No, there will be no interruption to your power supply. The process is seamless, and your reliability and service will not be affected.
Q. If I switch electricity suppliers, will my rellability suffer?
A. No. Under law, the utility cannot provide different levels of service to customers who receive generation service from an alternative supplier. You will continue to receive the same level of service from your utility, including delivery, emergency response and meter reading.
Q. Are there any costs to enroll?
A. No, there are absolutely no costs to enroll.
Q. Is this offer a fixed price, or does it vary?
A. In this program, the discount you will receive is fixed, so each month you will save 3 percent off the generation portion of your bill in 2011 and 2 percent off January through April 2012. Since the actual price per KWH charged by the utility may change each month based on the season and your usage, the price per KWH from FirstEnergy Solutions will also change each month.
Q. Are there any cancellation fees?
A. There are no fees if you move. If you choose to leave the program early for any other reason, business customers will be subject to a $\$ 50$ cancellation fee per utility account.
Q. Will I receive a separate bill from FirstEnergy Solutions?
A. No, you will continue to receive only one bill from your electric utility. After you begin service under this program, you will see FirstEnergy Solutions listed as the supplier on your bill.
Q. Can I still have my payment automatically deducted from my checking account as I do now?
A. Yes. How you pay your electric bill will not change.
Q. Who is FirstEnergy Solutions?
A. FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., offers a wide range of energy and related products and services, including the generation and sale of electricity and energy planning and procurement. FirstEnergy Solutions is a leading competitive supplier of energy to residential and commercial and industrial customers in Ohio, Pennsylvania, New Jersey, Maryland, Illinois and Michigan.
Q. What is the toll-free number for questions?
A. For answers to your questions, please call FirstEnergy Solutions at 1-866-636-3749, Monday to Friday from 8 a.m. to 5 p.m.

FirstEnergy Solutions Corp. - Residential \& Small Commercial Terms and Conditions
These Terms and Conditions together with the enrollment information are your agreement for electric generation service with FirstEnergy Solutions Corp. ("FES") if you choose to remain in the community aggregation program by "opting-in" or exercising the right of rescission ("Contract'). Please keep a copy of this agreement for your records.
FES is certified by the Public Utilities Commission of Ohio ('PUCO') to offer and supply electric generation services in Ohio. As a Competitive Retail Electric Service ("CRES") provider, FES will supply the electric generation to your Electric Distribution Utility ("EDU") based on your usage. Your EDU then distributes or delivers the electricity to you. FES sets the generation prices and charges that the customers pay. The PUCO regulates distribution prices and services. The Federal Energy Regulatory Commission regulates transmission prices and services.

## DEFINITIONS:

Generation Service - The production of electricity.
Transmisslon Service - Moving high voltage electricity from a generation facility to the distribution lines of an EDU.
Distribution Service - Physical delivery of electricity to customers by EDU.
RIGHT OF RESCISSION - If you optin and are enrolled to receive generation service from FES, your EDU will send you a confirmation letter. You will have the right to rescind your enrollment within seven (7) calendar days following the postmark date of the confirmation letter by following the instructions contained in the letter. The Right of Rescission only applies when a customer switches to a generation supplier and not on renewal enrollments. Your EDU will not send a confirmation notice upon any renewal of this Agreement. Should you choose not to opt-in to your community's program, you will be served by your EDU's standard service offer established pursuant to section 4928.14 of the Ohio Revised Code unless you choose an altemate supplier of electricity.

## TERMS AND CONDITIONS OF SERVICE

1. Eligibility. Only Residential Customer accounts not enrolted in the Percentage of Income Plan Program (PIPP) and small commercial customers with a peak demand below 399 KW are eligible for this offer from FES. FES reserves the right to refuse enrollment to any customer with an outstanding balance.
2. Basic Service Prices. During the term of this Contract, you agree to pay FES for a total combined Transmission, Generation, and Generation Related Charges. You will be billed at the percentage off your EDU Price to Compare per KWh per billing month, as specified in the opt-in notification. Your Price to Compare consists of bypassable transmission, generation and transmission and generation related components, which are charges associated with the costs of purchased power and the cost to deliver the power through the transmission system. These are the charges that you would avoid for that billing period when you switch to FES.
Your price per KWh will vary because it will always be a percent off the Price to Compare, which may change based on any changes made by the EDU in its calculations. In addition to FES' charges, you will be charged by your EDU for distribution and various other charges. FES reserves the right to unilaterally modify this billing format in the event the EDU is unable or urwilling to provide consolidated billing in this format or changes the calculation of the Price to Compare.
In addition to the Generation Charge described above, FES will charge you for any and all fees, costs, and obligations imposed by a Regional Transmission Organization ("RTO"), such as the Midwest 150 or successor organizations, that are not otherwise reimbursed by the Electric Utility to Supplier, regardiess of whether such charges are greater than, less than, or equal to the charges Customer currently pays for these services to the Electric Utility ("Midwest ISO/Transmission and Ancillary Charges"). FES will pass these Midwest ISO/Transmission and Ancillary Charges, which may be variable, through to you and you will receive no discount or percent-off of these Midwest ISOTTransmission and Ancillary Charges.
3. Length of Agreement. As a part of your community's program, your service from FES will commence with the next available meter reading and after processing of the enrollment by your EDU, and will continue for the term as specified in the opt-in notification, ending on the meter read for the last month of service. For the period beginning June 2011, the program may be terminated or modified due to unforeseen regulatory action. Should the program be terminated, you will be returned to the standard service offer or its successor.
4. Billing. You will continue to receive a single bill from your EDU that will contain both your EDU and FES charges. FES does not offer budget billing. If you do not pay your bill by the due date, FES may cancel this

Agreement after giving you a minimum of fourteen (14) days witten notice. Upon cancellation you will be returned to your EDU as a customer. You will remain responsible to pay FES for any electricity used before this Agreement is cancelled, as well as any late payment charges. Further, your failume to pay EDU charges may resulit in your electric service being disconnected in accordance with the EDU tariff.
5. Penalties, Fees and Exceptions. If you do not pay the full amount owed FES by the due date of the bill, FES may charge a $1.5 \%$ per month late payment fiee.
6. Cancellation/Termination Provisions. If this agreement is not rescinded during the rescission period, enrollment will be sent to your EDU. You may terminate this Agreement, without penally, if you move out of the EDU service ternitory or into an area where FES will charge a different price. There will be a $\$ 25$ charge for residentiel customers and a $\$ 50.00$ charge for commercial customers if you terminate this Agreement for any other reason, except as expressly provided heroin. Should you cancel service with FES and retum to standard service offer with your EDU, you may not be served under the same rates, terms, and conditions that apply to other EDU customers.
7. Customer Consent and Information Release Authorfation. By choosing to opt in to your community's aggregation program, you understand and agree to the terms and condlitions of this Agreement with FES. You authorize FES to obtain information from the EDU that includes, but is not limited to: billing history, payment history, historical and future electricity usage, meter readings, and characteristics of electricity service. FES reserves the sole right to determine if your credit standing is satisfactory before accepting your enrollment request. This Agreement shall be considered executed by FES following acceptance of your enrollment request by FES, the end of the 7 day rescission period and subsequent acceptance of the enrollment by your EDU.
8. Contract Expiration. At least every three years, you wili be given the opportunity to opt-in to your community's aggregation program at no cost. You are responsible for arranging for your electric supply upon termination of this Contract.
9. Dispute Procedures. Contact FES with any questions conceming the terms of service by phone at 1-888-254-6359 (toll-free) M-F 8AM - 5PM EST or in writing at 341 White Pond Drive, Attn: Contract Administration, Akron, OH 44320 . Our web address is www.firstenergysolutions.com. If your complaint is not resolved after you have called your electric supplier and/or your electric utility, or for general utility infomation, residential and business customers may contact the Public Utitities Commission of Ohio for assistance at 1-800-686-7826 (toll free) or TTY at 1-800-6861570 (to\# free) from 8:00 am to $5: 00 \mathrm{pm}$ weekdays of at www.PUCO.ohio.gov. Customers may also call the Ohio Consumers' Counsel (OCC) at 1-877-742-5622 (toll feee) from 8:00 am to $5: 00 \mathrm{pm}$ weekdays or at www.pickocc.org.
10. Miscellaneous. You have the right to request from FES, twice within a 12 month period, up to 24 months of payment history, without charge.
FES will not release your Social Security number and/or account mumber(s) without your witten consent
FES' environmental disclosure statement is avaitable for viewing on our website - www.firstenergysolutions.com. You agree that FES will make the required quarterly updates to the statement electronically on our website. We will also provide the information upon request.
FES may assign its rights to another, inctuding any successor, in accordance with the rules and reguations of the PUCO.
FES assumes no responsibility or liablity for the following items that are the responsibility of the EDU: operation and maintenance of the EDU's electrical system, any interruption of senvice, temmination of service, or deterioration of the EDU's service. In the event of a power outage, you should contact your local EDU.
Customer is responsible for providing FES with accurate account information. If said information is incorrect, FES reserves the right to reprice the applicable account(s) or terminate the agreement.
FES reserves the right to return any customer to the EDU if the customer's rate code is changed and the account is no longer eligible for this program.
11. Warranty. FES warrants titte and the right to all electricity sold hereunder. THE WARRANTIES SET FORTH IN THIS PARAGRAPH ARE EXCLUSIVE AND ARE IN LIEU OF ALL OTHER WARRANTIES, WHETHER STATUTORY, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR ARISING OUT OF ANY COURSE OF DEALING OR USAGE OF TRADE.

Environmental Disclosure Information
FirstEnergy Solutions Corp.
Projected Data for the 2011 Calendar Year

| Generation Resource Mix- <br> A comparison between the sources of generation used to produce this product and the historic regional average supply mix. |  |  |
| :---: | :---: | :---: |
| Environmental CharacteristicsA description of the characteristics associated with each possible generation resource. | Biomass Power <br> Coal Power <br> Hydro Power <br> Natural Gas Power <br> Nuclear Power <br> Oil Power <br> Other Sources <br> Solar Power <br> Unknown Purchased Resources <br> Wind Power | Air Emissions and Solid Waste <br> Air Emissions and Solid Waste <br> Wildte Impacts <br> Air Emissions and Solid Waste <br> Radioactive Waste <br> Air Emissions and Solid Waste <br> Unknown Impacts <br> No Signiticant Impacts <br> Unknown tmpacts <br> Wildife Impacts |
| Air EmissionsA comparison between the air emissions related to this product and the regional average air emissions. |  |  |
| Radioactive WasteRadioactive waste associated with the product. | Typa: <br> High-Level Fadioactive Waste <br> Low-Level Pladioactive Waste <br> : The generation of this product irvolves the use of 4\% projected ssions and radioactive wastes associated with these unknown re |  <br> d Unknown Purchased Resources. The air sources are not included in these cherts. |

Renewable Energy Credits: FirstEnergy Solutions purchases renewable energy credts (RECs) as a means of cornplying with the renewable energy reecurce benchmark under the state's alternative energy portiofor standard requirements. The requinement for 2011 is $1.0 \%$ renewable, inctuding $0.03 \%$ sotar.

With in-depth analysis, the environmertal characteristics of any form of electric generation will reveal benefits as well as costs. For further information, contict FirstEnergy Sohtions Corp at www.fes.com or by phore at 1-889-254-6959.

