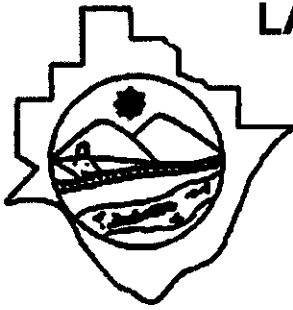


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2011 JUN -1 AM 11:46



**LAWRENCE ECONOMIC
DEVELOPMENT CORPORATION**

P.O. Box 488
South Point, Ohio 45680-0488
740-377-4550 800-408-1334
FAX 740-377-2091
www.lawrencecountyohio.org

May 26, 2011

Todd A. Snitchler, Chairman
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

Re: PUCO cases #11-346-EL-SSO and #11-348-EL-SSO

Dear Chairman Snitchler:

Please accept this letter as supporting testimony for the above noted case filings. As Executive Director of the Lawrence Economic Development Corporation, I have reviewed these requests placed before the Public Utilities Commission of Ohio, PUCO, and believe that their approval is in the best interest of Ohio's future. This stand is due to the request's support for the development of jobs in Ohio and the respective electric utility company accepting a partnership role in bringing growth to Ohio through well planned economic development efforts while simultaneously keeping a strong focus on the upgrading of infrastructure for both generation and distribution.

Throughout Ohio's major growth years of the past, Ohio Power and Columbus Southern Power accepted leadership roles along with chambers, newspapers, banks, and a few other large corporate leaders in fostering and directing economic growth in Ohio, and this request will empower the electric utility entities to step up to the plate to resurrect Ohio's proactive spirit and maximum capacity to embrace a powerful economic future. With the PUCO approval of these cases, rates available to industrial users in our community will be very competitive thus potentially serving as a magnet to heavier manufacturing jobs that have been the foundation to our Southern Ohio community.

An additional section of the request that embraces the Turning Point Solar project is of equal importance. As the world analyzes those states and regions that yield value to various clean energy investments, this project becomes a

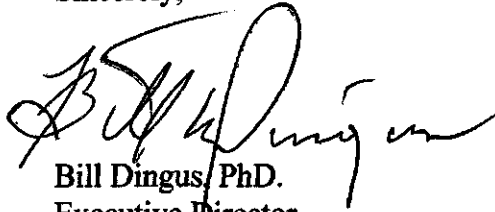
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centerpiece for Ohio. Solar is important to all of Ohio, but especially Southern Ohio, as it is void of opportunity for wind energy generation and well positioned for this form of clean energy.

I plan to attend and testify at one of the public hearings and will be available to answer any questions initiated through this letter as it pertains to Southern Ohio. Again, I thank you for your support of these two very important requests placed before you.

Sincerely,



Bill Dingus, PhD.
Executive Director



United Way of Jefferson County

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2011 JUN -1 AM 11:44

PUCO

501 Washington Street
P.O. Box 1463
Steubenville, OH 43952
740-284-9000
Fax: 740-283-2103

director@unitedway-jc.org

May 23, 2011

Todd A. Snitchler
Chairman, Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

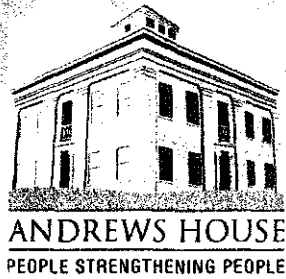
Dear Mr. Snitchler:

United Way of Jefferson County is pleased to support the AEP Ohio's Energy Security Plan -- Case Nos. 11-346-EL-SSO and 11-348-EL-SSO. In this ESP, AEP Ohio is proposing to continue the Partnership with Ohio (PWO) fund. Since 2009, the company has provided more than \$9 million to communities in support of regional food banks and United Way agencies, workforce development initiatives, direct bill payment assistance throughout the company's Neighbor to Neighbor program and weatherization efforts for low-income customers in more than 50 counties in AEP Ohio's service territory.

United Way of Jefferson County is one of the many non-profits whose local community has been deeply impacted by this support. We appreciate the research, hard work and dedication that went into making sure that each contribution goes to the most prudent point of need in each community. Here locally, we don't know what we would do without the generous support of AEP Ohio. AEP Ohio's supportive programs have been instrumental in making a huge impact on helping to meet local, basic needs in many areas, especially food, health and housing. As a United Way that provides services to the most urgent needs in our community, we believe that the Partnership with Ohio (PWO) fund has a substantial and positive impact on local communities throughout its service region. We look forward to continuing to provide much needed services to our neighbors in need through the valuable support provided by this fund.

Sincerely,

Nancy Jo Grim, Executive Director
United Way of Jefferson County



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2011 JUN -1 AM 11:44

PUCO

May 25, 2011

Todd A. Snitchler, Chairman
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

RE: AEP Ohio ESP – Case Nos. 11-346-EL-SSO and 11-348-EL SSO

Dear Chairman Snitchler:

The purpose of this communication is to share information with you about the Andrews House, Inc. relationship with AEP Ohio as you review the corporation's Electric Security Plan. As a 501 (c) (3) non-profit community center, we are as concerned about utility rates (electric, natural gas, water, sewer, etc.) as anybody else. We prefer to channel as much of our resources as possible into basic help-giving, such as our nutrition programs, a free weekly medical clinic, a free monthly legal advice clinic and so on.

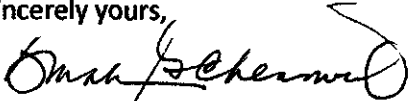
However, our AEP Ohio bill is the one utility bill that we are quite happy to pay. AEP Ohio is our most generous corporate supporter. Our work at Andrews House is done primarily by volunteers. In 2008, AEP Ohio was the major funder of our volunteer recognition event. In 2009, AEP Ohio provided CFLs to us for distribution to seniors and low-income families. And in 2010, AEP Ohio stepped up to assist us with nutrition programs – with special emphasis on providing free lunches during the summer to low-income school children. The 2010 grant was the largest corporate gift we have received in the last 6 years.

I am not an expert in fundraising, but I do take notice of which corporations are behind community development efforts and the AEP logo is everywhere. For example, today I was researching backpack lunch programs (by which kids can take food home for weekend lunches in the summer) and learned that AEP Ohio funded a backpack program in Willard, Ohio. AEP Ohio has made a commitment to provide funds for health, nutrition and housing programs for the truly needy. We need these funds as other revenue streams dry up. Andrews House, for example, has relied on Emergency Food and Shelter Program funds coming out of Washington. So far, we don't even know if these funds will be available this year. Our AEP Ohio community affairs officer is integrated into our community and is proactive in looking for ways his company can assist local non-profits. He doesn't sit back and wait for "the ask" – he investigates local social service needs to figure out ways AEP Ohio can help.

Andrews House was built in 1848 and is an old mansion and an energy sieve. We are just beginning to look at ways we can reduce our energy costs. AEP Ohio has made available programs (such as its Express Program for small businesses) that will help us recover costs of planned improvements. This is just another example of AEP Ohio functioning as a good corporate citizen.

If there is one thing that AEP Ohio has done with us, it would be to build trust: trust they would provide good service, accurate billing, opportunities to save energy, and the philanthropic resources to help with our core mission. We trust AEP Ohio to present to the Commission a rate plan that is fair to all.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Don G. Chenoweth", with a large, stylized loop at the end.

Donald G. Chenoweth, Ph.D.
Executive Director

United Way of Ross County

53 East Second Street
Chillicothe, OH 45601
tel 740.773.3280
fax 740.773.3281
email: info@unitedwayross.org



May 27, 2011

Todd A. Snitchler, Chairman
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, OH 43215

RE: AEP Ohio ESP – Case Nos. 11-346-EL-SSO and 11-348-EL-SS0

Dear Chairman Snitchler:

Relative to hearings in PUCO cases referenced above, I ask your consideration of the philanthropic impact of AEP Ohio's Partnership with Ohio (PWO) fund. This shareholder-funded program supports many community-based agencies and programs, including those that directly assist AEP customers who are struggling to feed their families, save their homes, and maintain their health.

As one of 61 Ohio counties served by American Electric Power, Ross County has been fortunate to share in more than \$9 million donated since 2009 to community agencies that meet targeted needs in areas of health, hunger and housing. As United Way of Ross County, we are privileged to implement the allocation of these funds for effective and accountable disbursement in our community. When invited in 2009 to join the PWO, we considered the most urgent needs of our low-income residents whose lives were impacted by critical downturns in the local and national economies. We chose to target "housing assistance" to help families faced by foreclosure or other imminent threats of homelessness.

In turn, we established a partnership with Assistance House, a local United Way partner agency, to expend the PWO grant funds in services to their clients who are eligible as AEP customers with household income at or below 200 percent of the federal poverty level. With more than \$20,000 in 2009-2010 grants, Assistance House has helped 26 families negotiate and fund outstanding mortgage payments, thus preventing foreclosures and stabilizing income. Each case was documented with outcomes and personal testimonials. This year, we will receive nearly \$9,000 to again fund our local "AEP & United Way Partnership Grants for Homelessness Prevention."

The commitment to continuing, significant funds for PWO programs, proposed in AEP Ohio's Electric Security Plan, is a testament to outstanding corporate social responsibility. On behalf of United Way of Ross County and our neighbors in need, I thank you for this opportunity to commend American Electric Power for its significant philanthropic outreach.

Respectfully,

A handwritten signature in cursive script, reading "Mary M. Elsass".

Mary M. Elsass
Executive Director



Gallia County

CHAMBER OF COMMERCE ~ COMMUNITY IMPROVEMENT CORPORATION

May 27, 2011

Todd A. Snitchler, Chairman
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, OH 43215

RE: PUCO Case Nos. 11-346-EL-SSO & 11-348-EL-SSO

Dear Chairman Snitchler,

The Gallia County Chamber of Commerce is very interested in the upcoming hearing for the above listed PUCO Case Numbers, and is desirous to submit supportive comments on the importance of AEP Ohio within our County and the region. Their proposed Electric Security Plan (ESP) is vital to our future, including the provision of electricity to our places of residence, as well as the commercial and industrial customers served by AEP Ohio.

Economic development is of significant importance to Gallia County, as well as our surrounding counties. With the provision of electrical power so critical, AEP's ESP strategy provides a plan to secure limited increases on generation rates for some customers, along with decreases for others, throughout the period 2012 through May 2014. At the same time, it encourages investment in electrical infrastructure and consumer programs within our State.

AEP Ohio's proposed ESP plan is responsive to existing competitive market prices and pricing structures. It is crucial for commercial and industrial customers, who are continuing to invest in Ohio. For the residential customer who lives on a limited income, this plan will support programs to assist with their electric bills.

The community support provided by AEP Ohio, not only to Gallipolis and Gallia County, but throughout their service area, is unequalled. They are always there to assist us with projects and activities, important to our communities. They are the best possible corporate neighbors, 365 days a year.

With so many other advantages included in the proposed Electric Security Plan, the Gallia County Chamber of Commerce urges the PUCO to give positive consideration to AEP's proposals in Case Numbers 11-346-EL-SSO and 11-348-EL-SSO, and thanks you in advance for your approval.

Respectfully,

Jimmy Wiseman,
President

Respectfully,

Lorie Neal, IOM
Executive Director



**Economic Independence
for Women and Families**

4220 Prospect Avenue, Cleveland, OH 44103
(216) 861-6500 Fax (216) 861-7204
www.hardhattedwomen.org

May 26, 2011

Todd Snitchler, PUCO Chairman
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, OH 43215

RE: AEP Ohio ESP - Case Nos. 11-346-EL-SSO and 11-348-EL-SSO

Hard Hatted Women (HHW) is writing to recognize the important leadership that AEP Ohio has provided in support of our organization's mission. HHW is a Cleveland based statewide nonprofit organization with a mission of empowering women to achieve economic self-sufficiency by creating workplace diversity in trade and technical careers. A majority of the women we serve are unemployed and/or the working poor. Many are primary or co-primary breadwinners for their family, so that the long term impact of our work is to help move entire families from poverty to economic security – while at the same time helping employers tap the full skills and talents of our nation's workforce.

HHW and AEP Ohio have been engaged in an emerging partnership since early 2009. In spring of 2010 the company, through its Partnership with Ohio initiative, made a \$50,000 investment in the work of HHW, supporting regional expansion of our Women in Sustainable Employment program. We are proud that this investment has been renewed in 2011.

Through the Women in Sustainable Employment (WISE) Pathways program of HHW, dislocated, working poor and/or low-income women are supported to explore and become excellent candidates for high wage career opportunities that exist in trade and technical fields, including those in the energy sector. Further, with the support of partners like AEP Ohio, Hard Hatted Women is building a statewide network so that once women enter these occupations (most of which remain nontraditional for women), they have networks of support which can be tapped to advance their careers and become industry leaders.

As the PUCO considers AEP Ohio's proposed renewal to its Electric Security Plan, HHW presents this letter to demonstrate one example of how the company has acted on its commitment to supporting the long term economic development of our state, and has supported innovative approaches to mitigate the impacts of the national recession through its Partnership with Ohio initiative.

Sincerely,

Terri Burgess Sandu
Executive Director

 COMMUNITY
SHARES





May 26, 2011

Todd A. Snitchler, Chairman
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

Re: AEP Ohio ESP Docket Numbers
Case No. 11-346-EL-SSO
Case No. 11-348-EL-SSO

Dear Mr. Snitchler:

Though no one likes rate increases or having to pay more for essential utilities, I am writing advocating your thoughtful consideration of American Electric Power's Electric Security Plan filing because of its increased focus on Ohio's economic competitiveness. In particular, I support the Ohio Growth Fund component of the ESP.

The signs are there that a wave of new manufacturing investment is coming and Ohio has a chance to ride that wave to rebirth of our economy. In the last twenty years, Ohio never enjoyed a more robust economic development climate than when AEP and Ohio's electric providers were deploying tools to help Ohio win deals in the highly-competitive environment to attract manufacturing capital investment.

Though our Port Authority has never been a direct recipient of AEP's grants to economic development organizations, I see the wisdom of increased investment in economic development in Ohio. AEP Ohio has, historically, played among the most critical roles in economic development and the proposed \$25 million shareholder contribution is an important part of continuing and growing that role.

Our Port Authority's customers include some of AEP's largest Ohio customers. Two subtransmission and one primary electric service customer are located at the Central Ohio Aerospace and Technology Center which we own. So, not surprisingly, electric service--its competitiveness and its reliability--are critical to our current and prospective new customers. Licking County, overall, is home to four subtransmission level customers and the largest manufacturing corridor in Central Ohio--79|Seventy Advanced Materials Corridor.

It's simple. Growing the customer base is the key to stabilizing rates for all of us in the future. The investment in the Ohio Growth Fund will help do that. I believe AEP's economic development investment in the latest ESP plan will help spark investments that hold future rates down while also improving reliability.

Thank you for your consideration.

Very respectfully yours,

RICK PLATT
President and CEO

PROGRESS ALLIANCE

Serving Jefferson County, O-H-I-O—Your Gateway To Growth

630 Market St.
Steubenville, OH 43952

Phone: 740.283.2476
Fax: 740.283.2607

May 24, 2011

Todd A. Snitchler
Chairman
Public Utilities Commission of Ohio
180 E. Broad St.
Columbus, Ohio 43215

RE: AEP Ohio ESP—Case Nos. 11-346-EL-SSO, 11-348-EL-SSO

Mr. Snitchler:

It is with great pleasure that Progress Alliance, the economic development organization serving Jefferson County, adds its support to AEP Ohio's Electric Security Plan (ESP), a comprehensive strategy describing how the company will provide electricity to its customers from 2012 through May of 2014.

The AEP plan proposes limited increases on generation rates for some customers and decreases for others, while encouraging investment in electrical infrastructure and consumer programs within Ohio.

This plan introduces a long-term perspective to the state's electricity supply requirements, and responds to the short-sighted and volatile electricity markets that currently drive pricing in Ohio. More importantly, from our perspective, the ESP filing provides an alternative long-term price option for certain industrial and commercial customers to support their continued investment in our state by providing price certainty for up to three years beyond the ESP period.

I am particularly excited about the introduction of the Ohio Growth Fund, a \$25 million shareholder contribution designed to work in partnership with state and local agencies and private sector leaders to attract new investment and job growth throughout AEP Ohio's service territory. AEP Ohio envisions this fund providing director support to the new JobsOhio program.

In Jefferson County, we are well aware of AEP Ohio's history of support for economic development. Several projects here would not have moved forward without AEP's involvement. When an opportunity arises, AEP Ohio has responded and quickly joined our team in order to make something positive happen. The proposed ESP includes a continuation of that support as well as significant new investment in programs and customer offerings.

These funds would provide resources for attracting new businesses and helping AEP Ohio's existing business customers expand. The funds would provide director support for the JobsOhio plan, infrastructure investment as well as direct support for public-private partnerships in the state and local economic development areas.

It goes without saying that AEP provides a substantial economic impact in our state. The latest figures I have placed the company's annual impact at more than \$2 billion. The figure includes payroll taxes associated with thousands of jobs, purchases of Ohio goods and services, taxes that provide critical funding to our schools, infrastructure and public service, and substantial philanthropic support. AEP employs more than 6,000 people in the state, paying out more than \$669 million in wages.

In 2010 alone, AEP paid \$348 million in Ohio taxes and make capital investments of \$513 million. AEP Ohio is the largest taxpayer in Jefferson County.

Given the impact AEP has on our state and the plans going forward to support economic development, I see the ESP as a win-win for Ohio. Thus, I again want to offer my organization's support for this comprehensive strategy.

Please advise if you have any questions regarding our support.

Sincerely,



Ed Looman
Executive Director
Progress Alliance
elooman@progressalliance.com

May 23, 2011



Mr. Todd A. Snitchler, Chairman
Ohio Public Commission of Ohio
180 East Broad Street
Columbus, OH 43215

4 East Hunter Street
Post Office Box 838
Logan, OH 43138
740.385.6836
740.385.7259 FAX

Lo-hockchamber@hocking.net
www.logan-hockingchamber.com

Dear Mr. Snitchler

The Hocking County Community Improvement Corporation Executive Committee fully supports the efforts of AEP Ohio to start the Ohio Growth Fund. The Ohio Growth Fund is a \$25 million shareholder contribution designed to work in partnership with state and local agencies and private sector leaders to attract new investment and job growth throughout AEP Ohio's service territory. The Hocking County CIC supports any effort to create new jobs in Hocking County.

Sincerely,

A handwritten signature in black ink that reads "Bill Rinehart". The signature is written in a cursive, flowing style.

Bill Rinehart
Executive Director
Hocking County CIC