

BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of Columbus)
Southern Power Company for Approval of a) Case No. 11-178-EL-UNC
Change in Bill Format.)

In the Matter of the Application of Columbus)
Southern Power Company to Establish New)
Experimental Rate Schedule Classifications)
for Residential and Small General Service) Case No. 10-424-EL-ATA
Time of Day Rates and Residential)
Experimental Direct Load Control Rider.)

ENTRY

The Commission finds:

- (1) On March 18, 2009, the Commission issued its Opinion and Order in Columbus Southern Power Company's (CSP or the Company) and Ohio Power Company's (jointly, AEP-Ohio) electric security plan (ESP) cases (ESP Order).¹ By entries on rehearing issued July 23, 2009 (First ESP EOR), and November 4, 2009 (Second ESP EOR), the Commission affirmed and clarified certain issues raised in AEP-Ohio's ESP Order. In the ESP Orders, the Commission approved CSP's application to initiate Phase I of its gridSMART project and directed CSP to pursue funding for the project from the American Recovery and Reinvestment Act (ARRA) of 2009. The Commission encouraged CSP's expedient implementation of the pilot program, with three primary components: advanced meter infrastructure (AMI), Distribution Automation (DA) and Home Area Network (HAN) technologies, to serve as the foundation for CSP providing its customers with the ability to better manage their energy consumption and reduce their energy costs as well as decrease the scope and duration of electric outages.
- (2) On April 1, 2010, in Case No. 10-424-EL-ATA, CSP filed an application for authority to offer small commercial and residential customers within its Phase 1 gridSMART territory

¹ *In re AEP-Ohio ESP cases*, Case Nos. 08-917-EL-SSO and 08-918-EL-SSO, Opinion and Order (March 18, 2009).

time-of-day (TOD) service and to offer residential customers within the Phase 1 gridSMART area direct load control service (DLC). After considering comments filed by the Office of the Ohio Consumers' Counsel and Ohio Partners for Affordable Energy, as well as a recommendation from Staff, the Commission approved, with certain modifications, CSP's request to offer TOD and DLC services on December 1, 2010.

- (3) On January 13, 2011, in Case No. 11-178-EL-UNC, CSP filed an application for approval of a change in the company's bill format to facilitate the implementation of the TOD experimental service offering which was approved by entry issued January 27, 2011.
- (4) On May 18, 2011, CSP filed another application for approval of a change in bill format. In this application, CSP states that this change in the bill format updates the bill for customers participating in the residential TOD service. More specifically, CSP states that the new format uses CSP's new program name for TOD service, "Smart Shift," provides a clear explanation of the customer's usage and savings, and generally presents the customer's information in a more user-friendly manner. In the application, CSP states it discussed the proposed bill format changes with Staff and provided Staff with a copy of the requested format change to ensure its input was received before filing. CSP also asserts that a copy of the proposed bill format was provided to, and comments obtained from, OCC. CSP requests that this application be expedited because the underlying compliance tariffs became effective on December 1, 2010.
- (5) Upon review of the application, the Commission finds that the proposed language more clearly explains the usage and savings under residential TOD service and incorporates the new name of the service. Therefore, the Commission finds that CSP's application to change the bill format, as filed on May 18, 2011, is reasonable and should be granted.

It is, therefore,

ORDERED, That the amended bill format, as filed on May 18, 2011, is approved. It is, further,

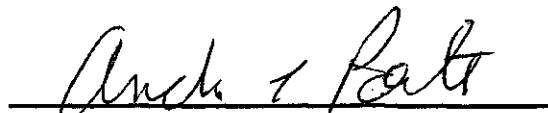
ORDERED, That a copy of this entry be served upon CSP and all other interested persons of record.

THE PUBLIC UTILITIES COMMISSION OF OHIO


Todd A. Snitchler, Chairman


Paul A. Centolella


Steven D. Lesser

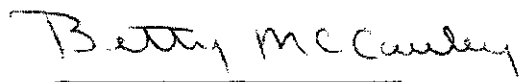

Andre T. Porter


Cheryl L. Roberto

GNS/vrm

Entered in the Journal

JUN 01 2011


Betty McCauley
Secretary