

**BEFORE THE  
PUBLIC UTILITIES COMMISSION OF OHIO**

**JOINT APPLICATION OF  
THE DAYTON POWER AND LIGHT COMPANY AND  
WRIGHT-PATTERSON AIR FORCE BASE  
FOR APPROVAL OF  
A UNIQUE ARRANGEMENT**

**CASE NO. 11-1163-EL-AEC**

**DIRECT TESTIMONY  
OF DONA SEGER-LAWSON**

- ☐ **MANAGEMENT POLICIES, PRACTICES, AND ORGANIZATION**
- ☐ **OPERATING INCOME**
- ☐ **RATE BASE**
- ☐ **ALLOCATIONS**
- ☐ **RATE OF RETURN**
- ☐ **RATES AND TARIFFS**
- ☒ **OTHER**

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**ON BEHALF OF**  
**THE DAYTON POWER AND LIGHT COMPANY AND**  
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**TABLE OF CONTENTS**

<b>I.</b>	<b>INTRODUCTION.....</b>	<b>1</b>
<b>II.</b>	<b>REASONABLENESS OF THE ARRANGEMENT.....</b>	<b>3</b>
<b>III.</b>	<b>FURTHERS THE STATE POLICY EMBODIED IN O.R.C. §4928.02 .....</b>	<b>6</b>
<b>IV.</b>	<b>DELTA REVENUE RECOVERY .....</b>	<b>7</b>
<b>V.</b>	<b>CONCLUSION .....</b>	<b>10</b>

1    **I. INTRODUCTION**

2    **Q. Please state your name and business address.**

3    A. My name is Dona R. Seger-Lawson. My business address is 1065 Woodman Drive,  
4       Dayton, Ohio 45432.

5    **Q. By whom and in what capacity are you employed?**

6    A. I am employed by The Dayton Power and Light Company ("DP&L" or the "Company")  
7       as Director, Regulatory Operations.

8    **Q. How long have you been in your present position?**

9    A. I assumed my present position on August 25, 2002. Prior to that time, I held various  
10       positions in the Rates/Pricing Services/Regulatory Operations division, my most recent  
11       prior position being that of Manager, Regulatory Operations, beginning in February 2001.

12   **Q. What are your responsibilities in your current position and to whom do you report?**

13   A. I have overall responsibility for all base rate development, for both retail and wholesale  
14       electric rates, as well any retail rate riders including the recently implemented retail fuel  
15       rider. I am responsible for evaluating regulatory and legislative initiatives, and regulatory  
16       commission orders that affect the Company's retail and wholesale rates and overall  
17       regulated operations. I report to the Senior Vice President and General Counsel.

18   **Q. Will you describe briefly your educational and business background?**

19   A. I received a Bachelor of Science degree in Business Administration with majors in  
20       Finance and Management from Wright State University in Dayton, Ohio in 1992. I

1 achieved a Master in Business Administration with a Finance Administration  
2 concentration also from Wright State University in August of 1997. I have been  
3 employed by DP&L in the Regulatory Operations division since 1992.

4 **Q. Have you previously provided testimony before the Public Utilities Commission of**  
5 **Ohio ("PUCO" or "Commission")?**

6 A. Yes. I have sponsored testimony in Case No. 99-220-GA-GCR; Case No. 00-220-GA-  
7 GCR; DP&L's Electric Transition Plan, Case No. 99-1687-EL-ETP; DP&L's Extension  
8 of the Market Development Period Case No. 02-2779-EL-ATA; in Opposition to the  
9 Complaints in Cases Nos. 03-2405-EL-CSS, and 04-85-EL-CSS; in the Company's Rate  
10 Stabilization Period Case No. 05-276-EL-AIR; in the Company's Electric Security Plan  
11 Case No. 08-1094-EL-SSO; and in support of the Caterpillar Unique Arrangement in  
12 Case No. 10-734-EL-AEC.

13 **Q. What is the purpose of this testimony?**

14 A. The purpose of this testimony is to describe the development of the economic  
15 development incentives embodied in the Unique Arrangement ("Unique Arrangement" or  
16 "Contract") between Wright-Patterson Air Force Base ("WPAFB" or "Wright-Patt") and  
17 DP&L. I will describe the terms of the Contract and explain why it is reasonable and  
18 does not violate the provisions of O.R.C. §4905.33 and O.R.C. §4905.35. I will also  
19 describe the significance of WPAFB within the Miami Valley region and the job  
20 retention and creation the Unique Arrangement is designed to foster. I will then discuss  
21 how this Contract furthers the policy of the State of Ohio. Finally, I will discuss the  
22 expected delta revenues associated with this Unique Arrangement and DP&L's proposed  
23 recovery of those delta revenues.

1    **II.    REASONABLENESS OF THE ARRANGEMENT**

2    **Q.    Please describe the specific discount structure in the Unique Arrangement?**

3    A.    The term of the Unique Arrangement runs through December 31, 2011, with options to  
4        extend the term at the sole discretion of WPAFB, but the total duration of the contract  
5        will not exceed 42 months. Generally, Wright-Patt will take service under DP&L's  
6        approved Distribution, Transmission and Generation rates and all additional riders less  
7        10% on the Base's Existing Load of approximately 69 MW, and less 25% on all New  
8        Load, which is projected to be approximately 20 MW. This Unique Arrangement is also  
9        subject to terms that require, among other things, WPAFB to provide a required annual  
10       report to DP&L and Commission Staff which complies with the requirements of O.A.C.  
11       §4901:1-38-06. In addition, this Unique Arrangement contains a unilateral right to  
12       terminate at the convenience of WPAFB, as well as multiple incorporated government  
13       clauses consistent with the Federal Acquisition Regulations and Defense Federal  
14       Acquisition Regulations.

15   **Q.    Please describe the Company's approach to developing the incentive package**  
16   **ultimately offered to WPAFB?**

17   A.    Using the projected load growth provided by WPAFB, DP&L designed the package to  
18        reflect both a retention component and a growth incentive component. The 10% discount  
19        on Existing Load was designed to encourage job retention by creating a climate of price  
20        predictability and continuation of existing economic conditions at WPAFB, while the  
21        25% discount on New Load was designed to incent new growth and jobs at the Base.

22   **Q.    Is the arrangement between WPAFB and DP&L just and reasonable?**

1 A. Yes, it is.

2 **Q. Why?**

3 A. As I will describe in more detail below, this arrangement is designed to foster the creation  
4 and retention of jobs in Ohio and the Miami Valley region. It is structured to ensure that  
5 economic conditions which encourage job growth and retention exist at WPAFB by  
6 maintaining a long-term, reliable supply of electric generation, transmission, and  
7 distribution service at reasonable and predictable prices for use at the facility. The  
8 arrangement provides this reliability and predictability but does not violate the provisions  
9 of O.R.C. §4905.33, in that it takes effect only upon approval by the PUCO, consistent  
10 with O.R.C. §4905.31 and the laws governing unique arrangements, and does not provide  
11 free service or service for less than actual cost to WPAFB. Further, the arrangement is  
12 consistent with O.R.C. §4905.35 in that it does not create an unreasonable advantage for  
13 WPAFB, nor does it subject any other person or entity to any undue prejudice of  
14 disadvantage. It represents a balanced approach that will ultimately create and retain  
15 jobs, which will benefit all ratepayers in the region and Ohio as a whole.

16 **Q. Please describe your expectations with respect to job creation and retention**  
17 **associated with this Unique Arrangement?**

18 A. WPAFB is Ohio's largest single-site employer, employing more than 27,000 people who  
19 live and work within the Dayton region. According to the most recent economic impact  
20 analysis developed and issued by Wright-Patt, the Base contributes over \$1 billion in  
21 direct and indirect payrolls and over \$5 billion in total economic impact in the State of  
22 Ohio. During 2010 and through 2011, it is estimated that approximately 1,200 new full-  
23 time jobs will be created at WPAFB. This is as a result of the Base Realignment and

1 Closure Act of 2005 (“BRAC”), which creates incentives to consolidate operations from  
2 around the nation into fewer locations to optimize military readiness and ensure the best  
3 use of limited defense dollars. This Unique Arrangement is designed to encourage  
4 retention and additional expansion associated with future BRAC initiatives by  
5 maintaining a favorable economic climate in the Dayton region.

6 **Q. Please describe the types of jobs which are expected to be created or retained in**  
7 **connection with the BRAC process.**

8 A. Many of the jobs created will be highly-skilled. For example, the Air Force Research  
9 Lab (AFRL) projects a need to hire an additional 275 people over the next 18 months in  
10 technology-related positions. Of these 275 AFRL positions, approximately 1/3 of them  
11 will require candidates with bachelor’s degrees, 1/3 will require candidates with master’s  
12 degrees, and 1/3 of the AFRL positions will require candidates that have achieved PhDs.  
13 The lab will also be hiring approximately 100 college interns. The average salary  
14 associated with these new jobs is estimated to be \$74,650.

15 **Q. Will there be other financial impacts to the region flowing from the job retention**  
16 **and growth at WPAFB?**

17 A. Yes.

18 **Q. Please describe these expected impacts.**

19 A. The BRAC process has positive economic effects on local and regional Ohio businesses,  
20 enhancing opportunities for local area businesses and individuals ranging from major  
21 equipment vendors to construction crews, to maintenance workers and even area  
22 restaurants and stores. For example, a Riverside, Ohio defense contractor was awarded a

five-year, \$2.9 million contract to support an information center located at WPAFB. A Beavercreek, Ohio defense contractor has won two multi-year deals related to research and development that are worth approximately \$75 million.

**Q. Does the BRAC process create the potential for the creation of even more jobs at WPAFB in the coming years?**

A. Yes. The purpose of BRAC is to enable the Department of Defense to realize greater efficiencies and promote transformation by realigning infrastructure with future defense strategy. BRAC 2005 is the fifth realignment and closure proposal since the realignment process was created in 1988. Creating and maintaining a cost-effective economic climate at WPAFB is critical to ensuring the region is well positioned to not only withstand, but thrive in future BRAC processes. This Unique Arrangement will support Ohio's effort to create such a predictable, cost-effective, consolidation-friendly climate. The next BRAC process could potentially begin in 2014-2015.

**III. FURTHERS THE STATE POLICY EMBODIED IN O.R.C. §4928.02**

**Q. Does the Unique Arrangement between DP&L and WPAFB further the policy of the state embodied in Section 4928.02 of the Ohio Revised Code?**

A. Yes. This Unique Arrangement, which is designed to foster the growth and retention of jobs in Southwest Ohio and resulting wages and tax revenues, facilitates the State's effectiveness in the global economy. Furthermore, the Contract encourages the implementation of energy efficiency measures, also in furtherance of the policy embodied in R.C. §4928.02.



1    **IV.    DELTA REVENUE RECOVERY**

2    **Q.    Under the Unique Arrangement between DP&L and WPAFB, does DP&L bear the**  
3    **risk of WPAFB shopping for an alternative generation supplier?**

4    A.    Yes. Under Section 8.1 of the Unique Arrangement, Wright-Patt may terminate the  
5    Contract at any time for its sole convenience, which would include for the purpose of  
6    switching generation service to a competitive retail electric service provider.

7    **Q.    Given that DP&L bears the risk of WPAFB terminating the Contract possibly for**  
8    **the purpose of taking generation service from an alternative generation supplier,**  
9    **what is DP&L's position with respect to recovery of delta revenues associated with**  
10   **the incentives provided to WPAFB under the Unique Arrangement?**

11   A.    It is DP&L's position that the Company should be permitted to recover one hundred  
12   percent of the costs associated with the Unique Arrangement, which would include all of  
13   its revenue foregone as a result of this Unique Arrangement—including the POLR  
14   portion of those revenues. The inclusion of the Termination for Convenience Clause in  
15   this Unique Arrangement was a non-negotiable requirement included in the Contract by  
16   WPAFB. In addition, unlike other economic development arrangements involving fairly  
17   lengthy terms locking the customer into the regulated standard service offer, the term of  
18   this Unique Arrangement runs only from the date of approval through December 31,  
19   2011. While the Contract contains annual options for WPAFB to extend the term of the  
20   Contract for additional 12 month terms up to a total of 42 months, those are unilateral  
21   options held by WPAFB. For that reason, there is a risk that WPAFB may shop for  
22   competitive generation and later seek to return to POLR service. DP&L should therefore

1 be permitted to recover full delta revenues—the difference between what WPAFB is  
2 charged according to this Unique Arrangement and DP&L standard offer tariff rates.

3 **Q. Through what mechanism does DP&L seek recovery of the costs associated with this**  
4 **Unique Arrangement?**

5 A. DP&L proposes to recover the costs in connection with the arrangement with WPAFB  
6 through DP&L's existing Economic Development Rider ("EDR"), already approved in  
7 its ESP proceeding, Case No. 08-1094-EL-SSO.

8 **Q. What is the projected annual discount to WPAFB associated with the Unique**  
9 **Arrangement?**

10 A. The annual discount will vary based on Wright-Patt's actual electricity consumption,  
11 energy efficiency initiatives, load growth, timing and DP&L's tariff rates. Based on  
12 Wright-Patt's 2010 billing determinants, adjusted for load growth and energy efficiency  
13 results, applying DP&L current rates effective June 1, 2011, DP&L estimates delta  
14 revenues to be approximately \$4.7 M per year over the term on the Unique Arrangement.

15 **Q. Assuming WPAFB does not exercise its right to terminate the arrangement, and it**  
16 **remains in effect for 42 months, what do you estimate the total delta revenue**  
17 **associated with the arrangement to be?**

18 A. Assuming the Contract starts July 1, 2011 and runs through December 31, 2014, the  
19 Company estimates the delta revenue to be approximately \$16.6 M over the potential 42  
20 month term.

1    **Q.    Do you intend to collect that entire amount through the Economic Development**  
2        **Rider?**

3    A.    Yes.

4    **Q.    Over what period of time to you intend to seek recovery of the delta revenues**  
5        **associated with this Unique Arrangement?**

6    A.    DP&L will be making a separate filing to adjust the Economic Development Rider from  
7        its current level of zero, to a rate that will reflect this and other PUCO-approved  
8        economic development arrangements in the near future.

9    **Q.    What is the typical bill impact of the delta revenue recovery for a residential**  
10       **customer using 750 kWh/month for this Unique Arrangement?**

11   A.    Although the Economic Development Rider has not yet been calculated, based on  
12       recovery rate of \$4.7 M per year, DP&L estimates that a typical residential customer that  
13       uses 750 kWh per month would experience a total bill impact of approximately \$0.37 per  
14       month.

15   **Q.    Does DP&L's recent purchase of the WPAFB distribution system have any impact**  
16       **on the delta revenue the Company will be seeking to recover associated with this**  
17       **Unique Arrangement?**

18   A.    No. The distribution system purchase and this economic development Unique  
19       Arrangement have no impact on one another whatsoever. Both prior to the distribution  
20       system purchase and subsequent to the purchase, WPAFB was and is a high voltage  
21       customer with two metering points, taking service under DP&L Tariff Sheet D22.

1 Separate from its tariffed distribution charges, WPAFB pays a distribution special  
2 contract rate for DP&L owning, operating and maintaining the WPAFB distribution  
3 system. That distribution special contract rate in no way impacts the tariffed distribution  
4 rate charged to WPAFB and further, does not affect the distribution rate paid by any other  
5 customer on DP&L's system. The distribution special contract rate is not part of the  
6 economic development discount being offered to WPAFB through this Unique  
7 Arrangement and therefore it does not serve to increase nor decrease the delta revenues  
8 associated with this Unique Arrangement.

9 **V. CONCLUSION**

10 **Q. Please summarize your testimony.**

11 A. In summary, DP&L believes the Wright-Patt Unique Arrangement is reasonable, cost-  
12 effective and promotes the State Policy. Customers and residents in the Dayton region  
13 benefit from the 27,000 jobs currently at the base and the indirect jobs supporting the  
14 Base missions. The region will benefit from the 1200 new full time jobs that are coming  
15 to the Base. The State of Ohio benefits from job retention, job growth, and tax base this  
16 Unique Arrangement provides. DP&L respectfully requests the Commission to approve  
17 the Unique Arrangement as filed and find that the total cost of the Unique Arrangement is  
18 recoverable through the Company's Economic Development Rider.

19 **Q. Does this conclude your direct testimony?**

20 A. Yes, it does.

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