



Vorys, Sater, Seymour and Pease LLP
Legal Counsel

RECEIVED-DOCKETING DIV

2011 APR 15 PM 2:52

52 East Gay St.
PO Box 1008
Columbus, Ohio 43216-1008

614.464.6400 | www.vorys.com

Founded 1909

PUCO

M. Howard Petricoff
Direct Dial (614) 464-5414
Direct Fax (614) 719-4904
Email mhpetricoff@vorys.com

April 15, 2011

Ms. Betty McCauley, Secretary
Public Utilities Commission of Ohio
180 E. Broad St., 11th Floor
Columbus, Ohio 43215-3793

Re: In the Matter of the Alternative Energy Resources
Report for Calendar Year 2010 From Direct Energy
Services, LLC
Case No. 11-2481-ACP

Dear Ms. McCauley:

I am filing today an original and 12 copies of the redacted version of the Alternative Energy Resources Report for Calendar Year 2010 from Direct Energy Services, LLC. The unredacted version is being submitted under seal because it contains confidential and proprietary information. A motion for protective order has also been filed in this matter.

Thank you for your cooperation.

Sincerely,

M. Howard Petricoff
Attorneys for Direct Energy Services, LLC

MHP/jaw
Enclosure

This is to certify that the images appearing are an
accurate and complete reproduction of a case file
document delivered in the regular course of business.
Technician AM Date Processed APR 15 2011

COMPETITIVE RETAIL ELECTRIC SERVICE PROVIDER
ALTERNATIVE ENERGY RESOURCES REPORT FOR CALENDAR YEAR 2010

Direct Energy Services, LLC (name of competitive retail energy service provider) (hereinafter "CRES") in accordance with Sections 4928.64 and 4928.65, Revised Code and Commission Rule 4901:1-40-03 hereby submits this Annual Report detailing compliance with the Ohio Alternative Energy Portfolio Standards.

I. Determination that an Alternative Energy Resource Report is Required (check one)

- ☐ During calendar year 2010 the CRES states that it conducted retail sales of generation to customers who utilized the generation in a load center located within the state of Ohio.
- ☒ During calendar year 2010 the CRES states that it did not conduct retail sales of generation to customers who utilized the generation in a load center located within the state of Ohio.

II. Determination of the sales baseline or sales projection for 2010

- a. During the past three calendar years the CRES made retail sales of generation in the amounts shown below
- 2007 _ _ MWh
- 2008 _ _ MWh
- 2009 _ _ MWh
- b. The average annual sales of the active years listed above (sum of the active years' MWh / no. of active years) _ MWh (hereinafter Baseline Sales)
- c. If conditions exist that merit an adjustment to the Baseline Sales please list the adjusted Baseline Sales on this line _____ and attach to this AER Report a full explanation of the reason(s) for the adjustment(s).
- d. If the CRES was not active during calendar years 2007, 2008 and 2009 but did make sales during calendar years 2010, please project the amount of retail electric generation sales anticipated for the whole of calendar year 2010 as would have been projected on the first day retail generation sales were made in Ohio.

_____ MWh

III. Determination of the number of Required Renewable Energy Credits (RECs)

- a. CRES has determined that by multiplying the Baseline Sales by 0.49%, the total number of Renewable Energy Credits due for 2010 is (line b,c,or d times 0.49% rounding up).
- b. CRES has determined that by multiplying the Baseline Sales by 0.01% that the number of RECs which must be made up of Solar RECs totals is (line b,c,or d times 0.01% rounding up).
- c. CRES states on the date of submission of this Report it had the following RECs and Solar RECS in an approved registry as noted below:
 - i. GATS - Total RECs _____ of which _____ are Solar RECs.
 - ii. M-RETS - Total RECs _____ of which _____ are Solar RECs.
 - iii. Other approved Registry Total RECs _____ of which _____ are Solar RECs.
- d. Optional - Attached is a screen print of the CRES registry account on or about the date of submission of this report.

IV. Ten Year Forecast

- a. Ten Year Forecast of Solar and Non Solar RECs

In accordance with Rule 4901:1-40-03(C) the CRES hereby provides a projection for the next 10 years for RECs and Solar RECs.

During the applicable time period CRES does not anticipate serving retail customers in Ohio.

- b. Supply Portfolio projection

During the applicable time period CRES does not anticipate serving retail customers in Ohio.

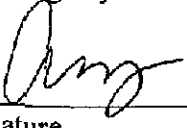
- c. Methodology used to evaluate compliance

Since CRES has no plans to serve customers in Ohio, CRES does not have a methodology for compliance with the requirements.

- d. Please attach any discussion of any perceived impediments to achieving compliance with the Solar and Non Solar REC requirements, as well as any suggestions for addressing such impediments.

CRES has no comment on any potential impediments to compliance since it has no current plans to serve customers in Ohio.

I, Angela Gregory, am the duly authorized representative of Direct Energy Services, LLC. To the best of my knowledge all the information contained in the foregoing report including any exhibits and attachments are true, accurate and complete.

 9/15/11

Signature