Todd A. Snitchler, Chairman

Valerie A. Lemmie Paul A. Centolella Cheryl Roberto Steven D. Lesser

PUBLIC UTILITIES COMMISSION OF OHIO

Certified as a Competitive Retail Electric Service Provider

Certificate Number: 11-346E (1)

Issued Pursuant to Case Number(s):

11-1078-EL-CRS

A certificate as a Competitive Retail Electric Service Provider is hereby granted to, Vectren Retail, LLC. whose office or principal place of business is located at One Vectren Square, Evansville, IN 47708 to provide <u>power marketer</u> services within the State of Ohio effective March 31, 2011.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: <u>April 7, 2011</u>

By Order of

PUBLIC UTILITIES COMMISSION OF OHIO

Betty McCauley, Secretary
Tanowa M. Troupe, Acting Secretary
M. Beth Trombold, Acting Secretary

Certificate Expires: March 31, 2013

This is to certify that the amages appearing are an accurate and complete reproduction of a cise file focument delivered in the regular course of business.

Perhapsion Date Processed APP 0 8 201

CRES AUTOMATIC CASE ACTION FORM

Case No. 11-1078-EL-CRS			•	
Date	Sent:	April 4, 2011		
Effec	tive Da	te of Certificate: March 31, 2011		
Certi	ficate E	Expires: March 31, 2013		
Com	pany N	ame and Company Name d/b/a: Vectren Retail, LLC	· ·	
R	enewa	I	•	
<u>Acti</u>	on Nee	ded:		
\boxtimes	Issue	Certificate Number to: Vectren Retail, LLC. at (address): Square, Evansville, IN 47708	One Vectren	
\boxtimes	Certif	ied To Provide the Following Services: Retail Generation Aggregation Power Marketer Power Broker Governmental Aggregation		
	Rene	w Certificate No. to		
	Revise Certificate No. to (check all applicable):		:	
		Reflect name change from to	i · ·	
		Reflect address change from to		
		Add new service offering to certificate:	1	
		Retail Generation Aggregation Power Marketer Power Broker Governmental Aggregation		
		Correct Administrative Error	i :	
		Reflect Change of Ownership to:		
	Cancel Certificate No.			
	Prote	ct Un-redacted copies until		
	Close Case File, Case Withdrawn at Applicant's Request			
	Close Case File			

CASE NUMBER:

11-1078-EL-CRS

CASE DESCRIPTION:

VECTREN RETAIL LLC

DATE OF SERVICE:

4/7/2011

DOCUMENT SIGNED ON:

1 2011

Sign Here:

APPLICANT

NONE

PARTY OF RECORD

ATTORNEY

VECTREN RETAIL, LLC LAWRENCE K. FRIEDEMAN, V. 3RD FLOOR

ONE VECTREN SQUARE EVANSVILLE, IN 47708

Phone:(812) 491-4282

Fax:(812) 491-4287

Email:lfriedeman@vectren.com

ATTORNEY

PARTY OF RECORD

ATTORNEY

none

*CLARK, JOSEPH M MR
DIRECTOR OF REGULATORY AFFAIRS AND
CORPORATE COUNS
VECTREN SOURCE
6641 NORTH HIGH STREET SUITE 200
WORTHINGTON,OH 43085

Phone:812-457-3326

Fax:812-492-9275

Email:JMCLARK@VECTREN.COM