

FILE

44 Homewood Ave.
Norwalk, OH 44857

RECEIVED-DOCKETING DIV

2011 FEB 10 PM 12:52

February 5, 2011

PUCO

PUCO
Attn: Docketing
180 E. Broad St.
Columbus, OH 43215

Re: Case # 10-1076-EL-ATA

Dear PUCO,

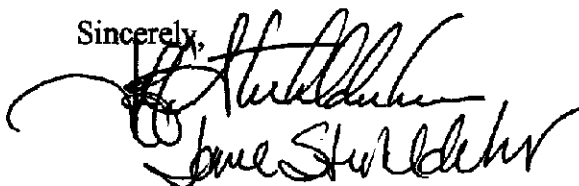
Unlike many consumers with all electric homes that are disputing the rate increase, we were actually earning our discounted rate through load management. Ohio Edison called our rate "Load Management", and our cost per KWH was based on the highest load our home required during each billing cycle.

Quite simply, our home is equipped with a load management devise that allows us to control the peak amount of electricity that would be drawn from the supply at any given time. We learned to use this feature wisely over the years, never exceeding a load of "10" during the winter months, and "6" during the summer months, which most certainly helped Ohio Edison manage the amount of electricity that they had to make available to us. This, of course, had its downfalls, but doing so was worth the discount that we were receiving for our electricity.

Unfortunately, and we believe un-rightfully, Ohio Edison discontinued the "Load Management" rate at the same time that they discontinued the "All Electric" rate. Our monthly budget amount immediately rose by \$40 per month.

Because we were earning our discount, we would ask that the PUCO look at "Load Management" users separate from "All Electric" users, during your review process, and rule to reinstate the program. We believe that there is a big difference between "earners" and "takers".

Sincerely,



Jeff & Jane Stuhldreher

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician IN Date Processed FEB 10 2011

FILE

10-176-EL-ATA

PUCO
180 E. Broad St.
Columbus, OH 43215

2007 E. Waterberry Dr.
Huron, Oh 44839
December 28, 2010

Dear Mr. Schriber,

We are the owners of an all-electric home and are concerned that the cost of heating our home in the future may be more difficult than we anticipated due to the proposed cancellation of the special whole house rates for electricity. These special rates had been touted by the electric power company for years and we, as purchasers of an all-electric house, believed that this was not just a gimmick by the power companies but an implied promise of discounted rates for the future.

We didn't expect them to remain forever at the same rate because of inflation, the cost of doing business etc. But we felt it was reasonable to suppose that we would always enjoy some kind of special discounted rate. After all, it would be almost impossible to shop around for an alternate fuel, now that our house is wired for our heating system which does not include a furnace with heat ducts or a heater with hot water pipes as other heating systems use.

We built our home in 1998. We've lived here for over 11 years and hope to live out our days here. We've been retired since 1994. We wonder if we'll be able to afford to keep that dream alive. And, if not, will we be able to sell our house without some guarantee to the purchaser that his electricity bill will be the least of his worries?

Please consider this when you review the rate increase proposed by First Energy.

Thank you.

Thomas F. Lang *Ann L. Lang*
Thomas F. Lang Ann L. Lang.

PUCO

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2011 FEB 10 PM 12:08

December 28 2010

Dear Steven;

My wife and I bought an all-electric home in 1995. We liked the advantages of clean and affordable electric energy and the expectation that electric rates would not significantly change and historical trends show that to be true.

Now all of a sudden First Energy wants to unrealistically increase their rates while the economy is still in a stagnant phase and very few if any major companies are raising their prices. Witness the fact that Seniors have not received a COLA increase in the past two years in their Social Security benefits.

First Energy's earnings are increasing, their sales revenues are increasing, their quarterly cash flow is improving and their dividends paid are increasing. What is their justification for the rate increase? Their management seems to be doing quite well without the need for a VERY SIGNIFICANT INCREASE.

For those of us in retirement, the size of the proposed increase is way out of line. Not only does this seriously impact availability of any discretionary monies to live a comfortable life, the ability to market and sell an all-electric home is greatly diminished.

You are one of my representatives in protecting us against an unwarranted rate increase by First Energy that was briefly exposed during the past year. I hope that you will work for us and deny the request for the rate increase.

Sincerely

William and Carolyn Stough

PUCO

2011 FEB 10 PM 12:08

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FILE

16-176-EL-ATA

Mrs. Donna Dalferro
3322 Maple Avenue
Castalia OH 44824

December 29, 2010

Chairman Alan Schriber
PUCO
180 E. Broad St.
Columbus, OH 43215

Dear Chairman Schriber,

I am 64 years old, and I built my all-electric home in 1979. I made the decision to live in an all-electric home based on the promise of a discounted rate that makes it affordable to heat and cool with 100% electric. I had no reason to believe the all-electric rate could be significantly increased because it has been in place since the 1960's. I made plans to live the rest of my life in this home "knowing" I could afford my electric bill.

In your work as a Public Utilities Commissioner, please keep in mind that FirstEnergy has three advantages that I don't have. FirstEnergy has money, people and the capacity to innovate. I have myself, my retirement income and my house that is no longer marketable.

If you fail to hold FirstEnergy accountable for its verbal and written promises, thousands of senior citizens will become financially vulnerable and unable to maintain their independence.

Please reconsider your decision to reinstate the discount rate.

Sincerely yours,

Mrs. Donna Dalferro

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PUCO

FILE

10-176-EL-ATA

Thursday, December 30, 2010

Mr. Alan R. Schriber, Chairman
PUCO
180 E Broad St.
Columbus, OH 43215

Dear Mr. Schriber:

We are 69 and 64 years old and we built our all electric condo in October, 1995. We made the decision to live in an all-electric home based on the promise of a discounted rate that makes it affordable to heat/cool with 100 percent electric. We had no reason to believe the all-electric rate could be significantly increased because it has been in place since the 1960's. We made plans to live the rest of our lives "knowing" we could afford our electric bill.

In your work as a Public Utilities Commissioner, please keep in mind that FirstEnergy has three advantages that we don't have. FirstEnergy has money, people and the capacity to innovate. We have ourselves, our retirement income and our Condo that is no longer marketable.

If you fail to hold FirstEnergy accountable for the verbal and written promises, thousands of senior citizens will become financially vulnerable and unable to maintain their independence.

This is why you have to hold FirstEnergy accountable for the verbal and written promises for us seniors.

Sincerely,



David P and Carolyn S Meyer
4117 Huntfield Drive
Sandusky, OH 44870

RECEIVED-DOCKETING DIV
2011 FEB 10 PM 12:08
PUCO

FILE

10-176-EL-ATA

December 28, 2010

2417 Bogart Rd.
Huron, OH 44839

Dear Allen R. Schreiber,

I am 75 years old, and I built my all-electric home in 1963. I made the decision to live in an all-electric home based on the promise of a discounted rate that makes it affordable to heat/cool with 100 percent electric. I had no reason to believe the all-electric rate could be significantly increased because it has been in place since the 1960's. I made plans to live the rest of my life "knowing" I could afford my electric bill.

In your work as a Public Utilities Commissioner, please keep in mind that FirstEnergy has three advantages that I don't have. FirstEnergy has money, people and the capacity to innovate. I have myself and my wife, my retirement income and my house that is no longer marketable.

If you fail to hold FirstEnergy accountable for its verbal and written promises, thousands of senior citizens will become financially vulnerable and unable to maintain their independence.

Sincerely,
Donald R. Johnson

RECEIVED-DOCKETING DIV

2011 FEB 10 PM 12:08

PUCO

FILE

10-176-EL-ATA

LBA 12 011211 ✓

January 6, 2011

RECEIVED JAN 10 2011

PUCO
180 E. Broad St.
Columbus, Ohio 43215

Dear Ms. Lemmie, Mr. Centolella, Ms. Roberto, and Mr. Lesser,

I am 72 years old and live in Castalia, Ohio in Erie County. I built my geothermal all-electric home in 1999. I made the decision to live in an all-electric home based on the promise of a discounted electric rate that made it affordable to heat and cool my home with 100% electric. Being a retired employee of First Energy, I was told this rate would not go away. I had no reason to believe the all-electric rate could be increased since it had been in place since 1960. I was assured by the salesman that it would not change and this was my best option. Knowing this, I felt I could live in my home the rest of my life and be able to afford my electric bill on my pension. My pension has not increased since I retired 16 years ago. My wife's income has been reduced in half due to downsizing at her place of employment.

I also know First Energy is continuing to make a profit. They have reduced their workforce and continue to pay out large bonuses to their upper management.

In your work as a Public Utilities Commissioner, please keep in mind that First Energy has three advantages that I don't have. First Energy has money, people, and the capacity to be innovative. I have just myself and my wife, my retirement income, and a home that may no longer be marketable.

If you fail to hold First Energy accountable for its verbal and written promises, thousands of senior citizens will become financially vulnerable and unable to maintain their independence. Please keep this in mind when making your final decision.

I will be glad to discuss this further with any one of you. You can call me at 419-684-5757.

Sincerely,



Lester and Denise Barnum
P.O. Box 272
4307 Bardshar Rd.
Castalia, Ohio 44824

PUCO

RECEIVED-DOCKETING DIV
2011 FEB 10 PM 12:07

FILE

10-176-EL-ATA

7090 County Road 175
Bellevue, Ohio 44811

December 30, 2010

Alan R. Schriber
PUCO
180 East Broad Street
Columbus, Ohio 43215

Dear Mr. Schriber,

I am 64 years old and built my all-electric home in 1980 using an open-system geothermal heating and cooling system. Since that time I was denied the tax credit because I was told the water temperature was not warm enough. It was suggested later on that we purchase demand meters to control our load rate and we followed through with that idea. A few years later Ohio Edison discontinued the use of the demand meters.

I made the decision to live in an all-electric home based on the promise of a discounted rate that makes it affordable to heat/cool with 100 percent electric. I had no reason to believe the all-electric rate could be significantly increased because it has been in place since the 1960's. I made plans to live the rest of my life "knowing" I could afford my electric bill.

In your work as a Public Utilities Commissioner, please keep in mind that FirstEnergy has money, people and the capacity to innovate. I have myself, my retirement income and my house that is no longer marketable.

If you fail to hold FirstEnergy accountable for its verbal and written promises, thousands of senior citizens in Ohio will become financially vulnerable and unable to maintain their independence.

Sincerely,


Keith W. Collier

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PUCO