

FILE



The Public Utilities Commission of Ohio

35

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Date Received	Case Number	Version
	02631-EL-AGG	August 2004

CERTIFICATION APPLICATION FOR AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-5 Experience). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

**This PDF form is designed so that you may input information directly onto the form.
You may also download the form, by saving it to your local disk, for later use.**

A. APPLICANT INFORMATION

A-1 Applicant's legal name, address, telephone number and web site address

Legal Name Intelligen Resources LP
 Address 2100 West 7th Street Fort Worth, Texas 76107
 Telephone # (817) 622-8899 Web site address (if any) www.intelligenresources.com

A-2 List name, address, telephone number and web site address under which Applicant will do business in Ohio

Legal Name Intelligen Resources LP
 Address 2100 West 7th Street Fort Worth, Texas 76107
 Telephone # (817) 622-8899 Web site address (if any) www.intelligenresources.com

A-3 List all names under which the applicant does business in North America

Intelligen Resources LP

A-4 Contact person for regulatory or emergency matters

Name James J Hayes
 Title Managing Partner

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This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
 Technician AM Date Processed 11/12/10

Business address 2100 West 7th Street Fort Worth, Texas 76107

Telephone # (817) 622-8899

Fax # (817) 735-4738

E-mail address (if any) hayes@intelligenresources.com

A-5 Contact person for Commission Staff use in investigating customer complaints

Name James J Hayes

Title Managing Partner

Business address 2100 West 7th Street Fort Worth, Texas 76107

Telephone # (817) 622-8899

Fax # (817) 735-4738

E-mail address (if any) hayes@intelligenresources.com

A-6 Applicant's address and toll-free number for customer service and complaints

Customer Service address 2100 West 7th Street Fort Worth, Texas 76107

Toll-free Telephone # (800) 530-7906

Fax # (817) 735-4738

E-mail address (if any) hayes@intelligenresources.com

A-7 Applicant's federal employer identification number # 271287605

A-8 Applicant's form of ownership (check one)

☐ Sole Proprietorship

☐ Partnership

☐ Limited Liability Partnership (LLP)

☐ Limited Liability Company (LLC)

☐ Corporation

☐ Other _____

A-9 (Check all that apply) Identify each electric distribution utility certified territory in which the applicant intends to provide service, including identification of each customer class that the applicant intends to serve, for example, residential, small commercial, mercantile commercial, and industrial. (A mercantile customer, as defined in (A) (19) of Section 4928.01 of the Revised Code, is a commercial customer who consumes more than 700,000 kWh/year or is part of a national account in one or more states).

☐ First Energy

☐ Ohio Edison

☐ Toledo Edison

☐ Cleveland Electric Illuminating

☐ Cincinnati Gas & Electric

☐ Monongahela Power

☐ American Electric Power

☐ Ohio Power

☐ Columbus Southern Power

☐ Dayton Power and Light

☐ Residential

☐ Residential

☐ Residential

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☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

- A-10 Provide the approximate start date that the applicant proposes to begin delivering services
December 1, 2010

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- A-11 **Exhibit A-11 "Principal Officers, Directors & Partners"** provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-12 **Exhibit A-12 "Corporate Structure,"** provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America.
- A-13 **Exhibit A-13 "Company History,"** provide a concise description of the applicant's company history and principal business interests.
- A-14 **Exhibit A-14 "Articles of Incorporation and Bylaws,"** if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the Applicant is incorporated and any amendments thereto.
- A-15 **Exhibit A-15 "Secretary of State,"** provide evidence that the applicant has registered with the Ohio Secretary of the State.

B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1 **Exhibit B-1 "Jurisdictions of Operation,"** provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.
- B-2 **Exhibit B-2 "Experience & Plans,"** provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

B-3 **Exhibit B-3 "Summary of Experience."** provide a concise summary of the applicant's experience in providing aggregation service(s) including contracting with customers to combine electric load and representing customers in the purchase of retail electric services. (e.g. number and types of customers served, utility service areas, amount of load, etc.).

B-4 **Exhibit B-4 "Disclosure of Liabilities and Investigations."** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.

B-5 Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

☒ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

B-6 Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

☒ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

C. APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE


PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

C-1 **Exhibit C-1 "Annual Reports."** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.

C-2 **Exhibit C-2 "SEC Filings."** provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

- C-3 **Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.
- C-4 **Exhibit C-4 "Financial Arrangements,"** provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.,).
- C-5 **Exhibit C-5 "Forecasted Financial Statements,"** provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, e-mail address, and telephone number of the preparer.
- C-6 **Exhibit C-6 "Credit Rating,"** provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 **Exhibit C-7 "Credit Report,"** provide a copy of the applicant's credit report from Experian, Dun and Bradstreet or a similar organization.
- C-8 **Exhibit C-8 "Bankruptcy Information,"** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.

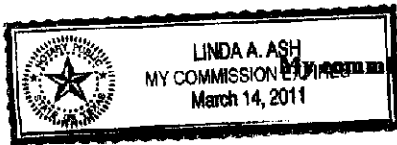
C-9 **Exhibit C-9 "Merger Information."** provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.

 Managing Partner
Signature of Applicant & Title

Sworn and subscribed before me this 22nd day of Oct, 2010
Month Year


Signature of official administering oath

Linda A Ash
Print Name and Title



Commission expires on 3-14-2011

AFFIDAVIT

State of TX :

____ ss.
(Town)

County of Tarrant :

James J. Hayes Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the Managing Partner (Office of Affiant) of Intelligence Systems LP (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

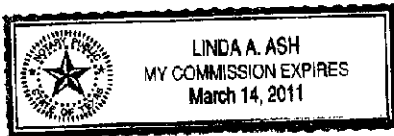
That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

[Signature] Managing Partner
Signature of Affiant & Title

Sworn and subscribed before me this 22nd day of Oct, 2010
Month Year

[Signature]
Signature of official administering oath

Linda A Ash
Print Name and Title



My commission expires on 3-14-2011

Exhibit A-11 Principal Officers, Directors & Partners

James J Hayes
Managing Partner
IntelliGEN Resources
2100 West 7th Street
Fort Worth, Texas 76107
(c) 817-437-8117
(o) 817-622-8899
(f) 817-735-4738

John Edward Tate
Managing Partner
IntelliGEN Resources
2100 West 7th Street
Fort Worth, Texas 76107
(c) 214-334-3796
(o) 817-622-8899
(f) 817-735-4738

Charles H. Moseley
Critical Mission Monitoring, LLC
3225 Springwood Road
Flower Mound, Texas 75028

Exhibit A-12 Corporate Structure

Managing Partner: James J Hayes

Limited Partner(s): John Edward Tate, Charles H. Moseley

Exhibit A-13 Company History

IntelliGEN Resources is a full service energy asset management company providing intelligent load management solutions to Commercial and Industrial customers. Our energy management services enable companies to participate in demand response programs by optimizing their operations through strategic energy reduction initiatives and generating maximum revenue from their assets.

Exhibit A-14 Articles of Incorporation (if applicable)

Not Applicable

Exhibit A-15 Provide evidence that the applicant has registered with the Ohio Secretary of the State

Attached



DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
09/30/2010	201027200671	REGISTRATION OF FOREIGN LIMITED PARTNERSHIP (LPF)	125.00	.00	.00	.00	.00

Receipt

This is not a bill. Please do not remit payment.

INTELLIGEN RESOURCES LP
2100 W. 7TH STREET
FORT WORTH, TX 76107

**STATE OF OHIO
CERTIFICATE**

Ohio Secretary of State, Jennifer Brunner

1966452

It is hereby certified that the Secretary of State of Ohio has custody of the business records for
INTELLIGEN RESOURCES LP
and, that said business records show the filing and recording of:

Document(s)
REGISTRATION OF FOREIGN LIMITED PARTNERSHIP

Document No(s):
201027200671



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of
the Secretary of State at Columbus,
Ohio this 29th day of September,
A.D. 2010.

Ohio Secretary of State

Exhibit B-1 Jurisdictions of Operation

Applicant is a registered power marketer in the state of Texas, a member of the PJM-Connection where the applicant currently serves as a Curtailment Service Provider.

Exhibit B-2 Experience & Plans

Jay Hayes

Jay brings more than 20 years of experience in leading entrepreneurial companies. For the past two years he has helped IntelliGEN become a leading demand response and energy-consulting firm in Texas and is leading IntelliGEN's expansion plans for the Northeast. He has been successful in developing start-ups with strong sales and marketing teams as their foundation. Prior to cofounding IntelliGen Resources LP, he was the President and founder of Broadwing Aviation and Broadwing Air Repair both of which over a seven-year period created substantial returns for their investors and partners. Jay began his career in Texas as a senior executive for Hillwood, a Perot Group company. While there he was responsible for creating several new businesses and the marketing of the Alliance Airport development. He has served on various boards of several non-profits including The Fort Worth Opportunity Center, Easter Seals, The Amon Carter Museum and The Modern Art Museum of Fort Worth. He is currently involved in sustainability efforts and Habitat for Humanity. Jay holds a BA and an MBA from Southern Methodist University.

John Tate

John is a cofounder of IntelliGen Resources LP. He has provided consulting services to the technology and deregulated energy industry for over 10 years, and has consulted to the electric and gas consumers in related public and private sector institutions for the past 6 years. Most recently, John has been awarded "Top Performer" for a leading national energy brokerage and consulting firm for 5 consecutive years and was responsible for originating over 20% of the firms' retail energy management book. His primary skills include expertise in energy procurement, demand side management and energy efficiency services, and delivers high value by providing timely access to market intelligence, customized solutions, and comprehensive understanding of electric and gas buying strategies for commercial and industrial clients throughout the country. He has a special expertise in the assessment of industrial and commercial sector energy load analysis, investment decision behavior, and assisting companies with the development, implementation and enhancement of customized product and service offerings. His strong market skills and business acumen lead to creating a sustainable business utilizing green initiatives in the national energy markets. John is a Certified Energy Professional by The Association of Energy Engineers and is a graduate of Auburn University.

Exhibit B-3 "Summary of Experience"

Applicant acts solely as a broker and not an aggregator.

Exhibit B-4 "Disclosure of Liabilities and Investigations,"

No existing or pending past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide exist.

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Exhibit C-1 "Annual Reports,"

N/A

CONFIDENTIAL

Exhibit C-2 "SEC Filings,"

The applicant is a privately held company and does not report to the SEC

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Exhibit C-3 "Financial Statements,"
Financial documents attached

Intelligen Resources LP
Statement of Revenues & Expenses - Income Tax Basis
January through August 2010

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	<u>Jan - Aug 10</u>
Ordinary Income/Expense	
Income	
Demand Response	22,148.84
Electricity Sales	183,080.82
Energy Audits	2,250.00
Total Income	<u>187,477.26</u>
Cost of Goods Sold	
Commissions - Electricity	40,147.00
Demand Response CGS	11,832.87
Total COGS	<u>51,979.87</u>
Gross Profit	<u>135,497.59</u>
Expense	
Advertising and Web Hosting	2,204.36
Bank Service Charges	109.45
Computer & Software Expense	9,009.89
Contract Labor	3,400.00
Gifts	2,500.00
Miscellaneous	80.00
Office Supplies	2,292.08
Permits & Licenses	970.25
Postage	43.12
Rent Expense	9,000.00
Telemarketing	4,305.00
Telephone Expense	830.44
Travel Expense	2,784.18
Total Expense	<u>37,508.77</u>
Net Ordinary Income	<u>97,988.82</u>
Net Income	<u><u>97,988.82</u></u>

For Management Purposes Only

Intelligen Resources LP
Statement of Assets, Liabilities & Equity - Income Tax Basis
As of August 31, 2010

CONFIDENTIAL

	<u>Aug 31, 10</u>
ASSETS	
Current Assets	
Checking/Savings	
Community Trust	125,263.56
Total Checking/Savings	125,263.56
Other Current Assets	
Pre-Paid Commissions	24,500.00
Total Other Current Assets	24,500.00
Total Current Assets	149,763.56
TOTAL ASSETS	<u>149,763.56</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	23,946.64
Total Accounts Payable	23,946.64
Other Current Liabilities	
Loan from Partner	27,828.10
Total Other Current Liabilities	27,828.10
Total Current Liabilities	51,774.74
Total Liabilities	51,774.74
Equity	
Net Income	97,988.82
Total Equity	97,988.82
TOTAL LIABILITIES & EQUITY	<u>149,763.56</u>

For Management Purposes Only

CONFIDENTIAL

Exhibit C-4 "Financial Arrangements," provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.,).

Applicant does not take ownership of the electricity; therefore, this is not applicable.

**Exhibit C-5 "Forecasted Financial Statements
INTELLIGEN RESOURCES LP**

	2010	2011	2012
Income			
Sales	1,020,812.00	1,537,347.00	2,374,427.00
Cost of Goods Sold	<u>219,781.00</u>	278,900.00	550,000.00
Gross Profit	801,031.00	1,258,447.00	1,824,427.00
Expense			
Advertising	12,866.00	18,900.00	24,000.00
Bank Fees	618.00	1,200.00	1,800.00
Computer Expenses	9,822.00	15,000.00	15,000.00
Contract Labor	16,200.00	26,000.00	42,000.00
Management Fee	60,000.00	120,000.00	120,000.00
Office Supplies	3,956.00	7,500.00	9,500.00
Payroll Expenses	212,000.00	456,803.00	556,803.00
Permits & Licenses	3,212.00	18,000.00	18,000.00
Postage	781.00	781.00	781.00
Professional Fees	12,238.00	23,700.00	29,000.00
Rent	15,000.00	18,000.00	20,000.00
Telemarketing	10,045.00	32,000.00	53,000.00
Telephone Expense	830.00	1,200.00	2,400.00
Travel	<u>5,463.00</u>	8,500.00	12,000.00
Total Expense	363,031.00	747,584.00	904,284.00
Net Income	438,000.00	510,863.00	920,143.00

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Exhibit C-6 "Credit Rating,"

Not available

Exhibit C-7 "Credit Report,"

DNB Report attached



Small Business
Solutions

SelfMonitor for
INTELLIGEN RESOURCES LP
Report Printed: December 3, 2009

D-U-N-S #: 83-282-7385

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[Print this report](#)

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[Company Snapshot](#) [Creditworthiness](#) [Payment History & Trends](#) [Public Filings](#) [History & Operations](#) [Banking & Finance](#)

Company Snapshot

Business Summary

Profile
INTELLIGEN RESOURCES LP
2100 West 7th Street
Fort Worth, TX 76107

Tel: 817 622-8899
D-U-N-S #: 83-282-7385
D&B Rating: DS

Company Stats

Year started	2009
Employees	5
Manager	Stephanie Perkins, CEO
S.I.C.	8742
Industry	Energy management

This is a single location.

The Net worth amount in this section may have been adjusted by D&B to reflect typical deductions, such as certain intangible assets.

Timeliness of historical payments for this company** **UNAVAILABLE**

Payment performance trend over the past 90 days **UNAVAILABLE**

D&B has not received a sufficient sample of payment experiences to establish a PAYDEX score.

Likelihood this company will not pay on time over the next 12 months **MODERATE** ▲

Credit Score Class: 3



Likelihood this company will experience financial distress in the next 12 months **LOW** ☑

Financial Stress Class: 2



Likelihood this supplier will experience financial distress in the next 12 months (can be used to compare companies across international borders) **HIGH** ▲

Supplier Evaluation Risk Rating: 7



D&B offers guidance on credit limits for this company based on its profile as well as profiles of other companies similar in size, industry, and credit usage

[Get details](#)

Evidence of bankruptcy, fraud, or criminal proceedings in the history of this business or its management

N/A

Noteworthy special events in this company's file

NO ☑

Total number of suits, liens and judgments in this company's file

0 ☑

Value of open suits, liens and judgments for this company

\$0 ☑

Value of open records refers only to 10 most recent filings for each record type.

[Company Snapshot](#) [Creditworthiness](#) [Payment History & Trends](#) [Public Filings](#) [History & Operations](#) [Banking & Finance](#)

Creditworthiness

Summary

Likelihood this company will not pay on time over the next 12 months

MODERATE ▲

D&B Rating: D5

The D5 rating indicates that the information available does not permit D&B to classify the company within our rating key. For more information, see the D&B Rating Key.

Likelihood this company will experience financial distress in the next 12 months

LOW ✓

Likelihood this supplier will experience financial distress in the next 12 months (can be used to compare companies across international borders)

HIGH ▲

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Payment within Terms: Commercial Credit Summary

Likelihood this company will not pay on time over the next 12 months

MODERATE ▲

Key Factors

- Payment information is unavailable in the Dun & Bradstreet files.
- No record of open suit(s), lien(s), or judgment(s) in the D&B files.
- Control age or date entered in D&B files indicates higher risk.

Credit Score Class: 3



The Credit Score class of 3 for this company shows that 14.3% of firms with this classification paid one or more bills severely delinquent, which is lower than the average of businesses in D&B's database.

Credit score percentile: 32 (high risk: 1%; low risk: 100%)

Commercial Credit Score Norms

Norms for companies in the same:	National Percentile
Region: (WEST SOUTH CENTRAL)	47
Industry: (BUSINESS, LEGAL AND ENGINEERING SERVICES)	49
Employee Range: (1-9)	58
Years in Business Range:	24
This Business:	32

The subject company has a Commercial Credit Score Percentile that shows:

- Higher risk than other companies in the same region.
- Higher risk than other companies in the same industry.
- Higher risk than other companies in the same employee size range.
- Lower risk than other companies with a comparable number of years in business.

Default on Payment: Financial Stress Summary

Likelihood this company will experience financial distress in the next 12 months

LOW ✓

Key Factors

- Financial Stress Score: 1310 (high risk: 1,001; low risk: 1,875)
- Control age or date entered in D&B files indicates higher risk.
- Payment information is unavailable in the Dun & Bradstreet files.
- No record of open suit(s), lien(s), or judgment(s) in the D&B files.

Financial Stress Class: 2



During the prior year, firms in this Financial Stress Class had a failure rate of 4.9%, which is 1.88 times higher than the national average.

Financial stress national percentile: 19 (high risk: 1%; low risk: 100%)

CONFIDENTIAL**Financial Stress Score Norms**

Norms for companies in the same:	National Percentile
Region: (WEST SOUTH CENTRAL)	47
Industry: (BUSINESS, LEGAL AND ENGINEERING SERVICES)	52
Employee Range: (1-9)	38
Years in Business Range:	50
This Business:	19

This subject company has a Financial Stress Score Percentile that shows:

- Higher risk than other companies in the same region.
- Higher risk than other companies in the same industry.
- Higher risk than other companies in the same employee size range.
- Higher risk than other companies with a comparable number of years in business.

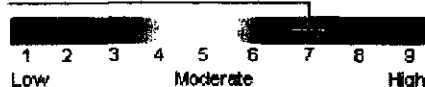
Supplier Statistics: Supplier Evaluation Risk Summary

Likelihood this supplier will experience financial distress in the next 12 months (can be used to compare companies across international borders)

HIGH ▲**Key Factors**

- No Key Factors exist for this company.

Supplier Evaluation Risk Rating: 7

**Additional Information****Commercial Credit Summary**

- The Incidence of Delinquent Payment is the percentage of companies with this classification that were reported 90 days past due or more by creditors. The calculation of this value is based on an inquiry weighted sample.
- The Percentile ranks this firm relative to other businesses. For example, a firm in the 80th percentile has a lower risk of paying in a severely delinquent manner than 79% of all scorable companies in D&B's files.

Financial Stress Summary

- The Financial Stress Class indicates that this firm shares some of the same business and financial characteristics of other companies with this classification. It does not mean the firm will necessarily experience financial stress.
- The Incidence of Financial Stress shows the percentage of firms in a given Class that discontinued operations over the past year with loss to creditors. The Incidence of Financial Stress - National Average represents the national failure rate and is provided for comparative purposes.
- The Financial Stress National Percentile reflects the relative ranking of a company among all scorable companies in D&B's file.
- The Financial Stress Score offers a more precise measure of the level of risk than the Class and Percentile. It is especially helpful to customers using a scorecard approach to determining overall business performance.
- All Financial Stress Class, Percentile, Score and Incidence statistics are based on 2004.

Supplier Evaluation Risk Summary

- The Supplier Evaluation Risk Rating Class indicates that this firm shares some of the same business and financial characteristics of other companies with this classification. It does not mean the firm will necessarily experience supplier failure.

[Company Snapshot](#) [Creditworthiness](#) [Payment History & Trends](#) [Public Filings](#) [History & Operations](#) [Banking & Finance](#)

Payment History**Summary**

<https://smallbusiness.dnb.com/ePlatform/servlet/ViewReport?orderItemId=106420205&d...> 10/21/2010

CONFIDENTIALAverage payment performance trend
when weighted by dollar amount**UNAVAILABLE**Company's payment performance over the
past 12 months compared with its peers**UNAVAILABLE**

D&B has not received a sufficient sample of payment experiences to establish a PAYDEX score.

Over 90% of D&B reports include payment data. D&B receives nearly 580 million payment experiences from over 4,000 companies each year. We enter these new and updated experiences into D&B reports as this information is received. At this time, none of those experiences relate to this company.

Payment Analysis By Industry

Company's dollar-weighted payments listed by the primary industries of its suppliers

	Total Received (#)	Total Dollar Amount (\$)	Largest High Credit (\$)	Within Terms	Slow 1-30 60	Slow 31- 60	Slow 61- 90	Slow 91+
					(% of dollar amount)			
Industry								
Other payment categories								
Cash experiences								
Payment record unknown								
Unfavorable comments								
Placed for collection								
With D&B								
Other								
Total in D&B's file								

There are payment experiences in D&B's file for the most recent 12 months, with experiences reported during the last three month period.

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Public Filings**Summary of Court Actions**

The following data includes both open and closed filings found in D&B's database on the subject company.

Record Type	Open Records	Open Value	Total Records	Most Recent Filing Date
Suits	0	0	0	-
Liens	0	0	0	-
Judgments	0	0	0	-
UCC Filings	0	N/A	0	-
Bankruptcy Proceedings	0	N/A	0	-

Public filing data is for informational purposes only and is not the official record. Certified copies can only be obtained from the official source. Number and value of open records refers only to 10 most recent filings for each record type.

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History & Operations

Topic	Description
History	Detailed information on the history of a company, including background information on the management team and key principals, and information on related companies.
Company Operations	Detailed information on a company's operations, including the identity of the parent company, the geographic scope of the business, and the key holdings.
Industry Classification	Details on the specific industry within which a company is classified.

CONFIDENTIAL**History****Management:**

STEPHANIE PERKINS, CEO

JAY HAYES, PRESIDENT

STEPHANIEPERKINS, CEO

Business started 2009.

STEPHANIE PERKINS. Work History Unknown.

STEPHANIE PERKINS. Work history unknown.

STEPHANIE PERKINS. Work history unknown.

Company Operations**Employees:**

5.

Industry Classification**SIC****NAICS**

87420000 Management consulting services 541611 Administrative Management and
General Management Consulting
Services

Based on information in our file, D&B has assigned this company an extended 8-digit SIC. D&B's use of 8-digit SICs enables us to be more specific to a company's operations than if we use the standard 4-digit code.
The 4-digit SIC numbers link to the description on the Occupational Safety & Health Administration (OSHA) Web site. Links open in a new browser window.

[Company Snapshot](#) [Creditworthiness](#) [Payment History & Trends](#) [Public Filings](#) [History & Operations](#) [Banking & Finance](#)

Banking & Finance**Key Business Ratios**

D&B has been unable to obtain sufficient financial information from this company to calculate business ratios. Our check of additional outside sources also found no information available on its financial performance.

To help you in this instance, ratios for other firms in the same industry are provided below to support your analysis of this business.

Industry Norms based on 42 establishments

	This Business	Industry Median	Industry Quartile
Profitability			
Return on Sales	UN	4.6	UN
Return on Net Worth	UN	27.6	UN
Short-Term Solvency			
Current Ratio	UN	1.5	UN
Quick Ratio	UN	1.4	UN
Efficiency			
Assets Sales	UN	27.8	UN
Sales / Net Working Capital	UN	12.0	UN
Utilization			
Total Liabilities / Net Worth	UN	116.7	UN


UN = Unavailable

Finance**12/02/2009**

On December 2, 2009, Jayhayes, Principal, confirmed company name, address, principals and operational information using Dun & Bradstreet's Internet-based update method (eUpdate) at www.dnb.com.

CONFIDENTIAL[Company Snapshot](#) [Creditworthiness](#) [Payment History & Trends](#) [Public Filings](#) [History & Operations](#) [Banking & Finance](#)**Customer Service**

 Need help? Call Customer Service at (800) 333-0505, Monday through Friday, 8:00 AM to 6:00 PM Local Time.

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Exhibit C-8 "Bankruptcy Information,"

N/A

Exhibit C-9 "Merger Information,"

N/A