

FILE

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From: ContactThePUCO@puc.state.oh.us
Sent: Wednesday, November 24, 2010 10:49 AM
To: Docketing
Subject: Docketing

Public Utilities Commission of Ohio
Investigation and Audit Division

Memorandum

Date: 11/24/2010

Re: John Davis
29925 Winsor
Bay Village, OH 44140

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PUCO

Docketing Case No: 10-0176-EL-ATA

Notes: Case #10-0176-EL-ATA

I attended the all-electric public hearing on 11/22 in North Ridgeville as I have an all-electric home and there are a few things worth saying concerning this matter.

In no fashion whatsoever when I bought my house 10 years ago was an all-electric discount rate structure ever brought up by the realtor. Of course, I was interested in the cost of this type of heating as I had never had it before and it is a question always asked. I was given a record of a recent bill upon request and that was the end of that conversation.

What I cannot understand is how First Energy has been able and willing to promote all electric discounts all these years if they are not making money. The idea has been to get all-electric usage to grow. Because of interstate electric sales now, it appears to me that the utility can just make more money that way and the all-electric concept is just not needed anymore.

If that is the case, then sure, new homes being built from now on in the future can promote no discount as builders and potential homeowners will know up front what they are getting into. However, current homes built and using all-electric should be allowed to continue to have discounts up and until either the home is converted to another energy method or the house is torn down. To change this pricing midstream like that is way beyond anything unreasonable.

Finally it seems reasonable that the price for heating by electricity could be moved in line with the average price for paying with natural gas as it is the primary heat source in Ohio. This would be fair to homeowners also in regards to selling their homes into a competitive market energy-wise.

John Davis

Please docket the attached in the case number above.

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