

BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Petition of)
TracFone Wireless Inc. dba Safelink) Case No. 10-614-TP-UNC
Wireless for Designation as a Nonrural)
Eligible Telecommunications Carrier.)

ENTRY

The Commission finds:

- (1) Pursuant to its May 21, 2009, Supplemental Finding and Order and its July 8, 2009, Entry on Rehearing, the Commission granted TracFone Wireless Inc, dba Safelink Wireless (TracFone) a conditional designation as an eligible telecommunications carrier (ETC) for the limited purpose of provisioning federal Lifeline service until the Commission orders otherwise. TracFone was also ordered to file its requisite Compliance Plan providing the specific details regarding the certification and verification processes to be utilized with respect to the provision of Lifeline services. Additionally, TracFone was ordered to maintain the following Ohio-specific information on a monthly basis and informally provide the Commission staff with quarterly reports reflecting the following data for the respective time frame:
 - (a) The number of applications received;
 - (b) The number of applications approved;
 - (c) The current number of billable subscribers;
 - (d) The number of applications denied;
 - (e) The number of handsets de-enrolled;
 - (f) The number of subscribers that re-enrolled subsequently to de-enrollment;
 - (g) The number and percentage of subscribers that depleted the 68 minutes by months end;

- (h) The number and percentage of subscribers that depleted the 68 minutes within the first 15 days of the month;
- (i) The number of contacts from Ohio subscribers each month;
- (j) The number of subscribers who purchased additional minutes;
- (k) The average number of additional minutes purchased; and
- (l) The percentage of minutes used for voice and text.

The Commission noted that the scope of the quarterly reports may change as the Commission staff deems appropriate.

- (2) On September 10, 2010, TracFone filed a Notice of Expanded Lifeline Offering. Specifically, the notice indicated that as of August 16, 2010, in addition to its initial offering of 68 free rollover minutes per month with texting available at a rate of three texts per each minute of airtime, TracFone's Lifeline customers in the state of Ohio will now have the option of also selecting from the following two plans:
 - (a) 250 free minutes each month, which do not carryover to the next month, with texting available at a rate of one text per minute of airtime, or
 - (b) 125 free minutes each month, which carryover to the next month, with texting available at a rate of one text per each minute of airtime.
- (3) In light of TracFone's amended Lifeline service offerings, the quarterly reports submitted to the Commission staff should, on a going forward basis, reflect data delineated for each individual Lifeline plan, where applicable. Specifically, in addition to the currently provided data, the quarterly reports should delineate the following information:
 - (a) The number of customers subscribed to each individual plan (e.g. 68 minutes, 125 minutes, and 250 minutes);

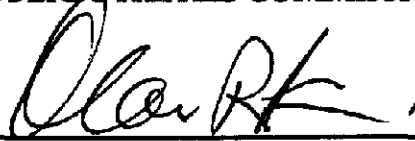
- (b) The number and percentage of subscribers that depleted the 68 minutes, 125 minutes, and 250 minutes by the end of each month;
- (c) The number and percentage of subscribers that depleted the 68 minutes, 125 minutes, and 250 minutes within the first 15 days of the month;
- (d) The number of subscribers under the 68, 125, and 250 minute plans who purchased additional minutes;
- (e) The average number of additional minutes purchased under the 68, 125, and 250 minute plans; and
- (f) The percentage of minutes used for voice and text under the 68, 125, and 250 minute plans.

It is, therefore,

ORDERED, That the requirement to submit quarterly reports to the Commission staff is amended consistent with Finding (3). It is, further,

ORDERED, That a copy of this Entry be served upon all parties of record.

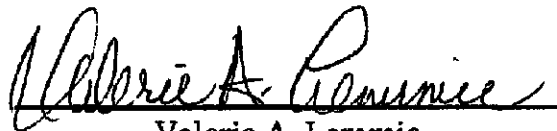
THE PUBLIC UTILITIES COMMISSION OF OHIO



Alan R. Schriber, Chairman



Paul A. Centolella



Valerie A. Lemmie



Steven D. Lesser

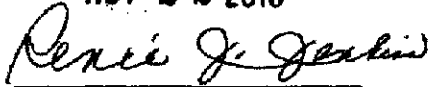


Cheryl L. Roberto

JSA/dah

Entered in the Journal

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Renee J. Jenkins
Secretary