

FILE

17806 Fox Hollow Drive,  
Strongsville, OH 44136  
November 13, 2010

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The Public Utilities Commission of Ohio,  
180 E Broad Street,  
Columbus, OH 43215

RECEIVED NOV 17 2010

Gentlemen:

Re: Case # 10-176

My house was built in 1975 and I moved into it in June 1989.

Our experience during the first winter (1989-90) was not what we were accustomed to. We came from Northern Michigan and previously had a 3-zone hot water heating system. Our new house had air ducts with a heat pump and what seemed to be cool air blowing on us all the time.

I had my heat pump inspected and although it was working properly was told that it was approaching the end of its estimated life. I asked my heating contractor for an estimate to replace it with a gas furnace so the ducts would be exhausting warm air on an intermittent basis instead of cool air on a continual basis.

When he came out to the house and reviewed the heating system, I was advised that converting to gas was not in my best interests. I was told that all-electric homes had a special discount with the power company and that it was to my advantage to retain this status. I also verified this special 'all-electric home discount' with the Illuminating Company and after an extended discussion, took their advice and replaced my heat pump.

In an attempt to further reduce my electric bill, at the recommendation of the power company, I had a time-of-day meter installed that records the electric demand during the day (on-peak period) and the electric demand during the evening (off-peak period).

To assist in reducing daytime demand levels, I installed a timer on my water heater so it could not draw power during the daytime period. I was advised that power rates were higher during the day as the power was required for office buildings and factories.

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PUCO

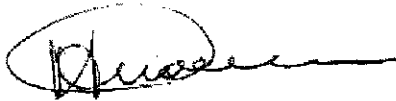
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Last year my heat pump was 18 years old and I again replaced it at a cost of \$6,484. To obtain greater operational efficiency from my heat pump, I replaced it with a unit that has an efficiency rating of 16.0 SEER. This unit was estimated to be 33% more efficient than my previous unit.

In summation, it doesn't appear that my efforts at improving my heating system and reducing costs were worthwhile if PUCO allows The Illuminating Company to arbitrarily eliminate the 'all-electric rate discount.' This all-electric rate discount was highly promoted by The Illuminating Company when they were attempting to increase their customer base. It was certainly to the benefit of The Illuminating Company at the time and there was certainly no impression granted that it was temporary in nature and would eventually be eliminated.

Your consideration in restoring the all-electric rate discount would be greatly appreciated by the many all-electric homeowners of Ohio.

Respectfully Submitted,



Tony Doran  
17806 Fox Hollow Drive  
Strongsville, OH 44136

tony.dot@roadrunner.com