

**FILE**

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**From:** ContactThePUCO@puc.state.oh.us  
**Sent:** Friday, November 19, 2010 8:17 AM  
**To:** Docketing  
**Subject:** Docketing 10-176-EL-ATA

Public Utilities Commission of Ohio  
Investigation and Audit Division

Memorandum

Date: 11/19/2010

Re: Ralph Graham  
8621 Cableline Rd  
Ravenna, OH 44266

Docketing Case No.: 10-176-EL-ATA

Notes:

I wanted to urge the PUCO to reinstate the all electric discounts on a permanent basis. I keep hearing the would "promise" in the debate and to me a promise is when someone says they will give you something and they expect nothing in return. This case is NOT about a promise - it is about a contract. A contract is when BOTH parties contribute something that binds them for the duration of their agreement. First Energy offered to give me discounted electric rates if I invested money to convert my existing heating system to one that they proposed. I did this at my expense. They offered a discount contingent upon me spending dollars to meet their requirements. I did my part as well. To me this is a contract. They had the opportunity to put a time limit on it -- they chose not to. That doesn't give them the right to do so now. I made my decision to enter into this contract based on what was presented to me at the time. I also don't buy into the argument that "others" are subsidizing discounted electric consumers. "Others" had the same option years ago to accept the offer from First Energy - they simply decided it wasn't a good deal. In hindsight, they made a bad decision and I shouldn't be expected to give up my discount because they decided not to take it. There are choices I made years ago in my personal investments that didn't turn out well for me -- that doesn't mean those that made good investment decisions are being subsidized by me today. Lastly, if the discounted electric program had not turned out well for consumers would First Energy have allowed me to get out of the deal??

Please docket the attached in the case number above.

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