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9901 Cypress Circle
Mentor, OH 44060-7221
October 29, 2010

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The Public Utilities Commission of Ohio
180 East Broad Street
Columbus, OH 43215

Comment for All-Electric Rate Hearing Nov. 23

Dear Sirs:

We are customers of First Energy Corp. who have resided in an all-electric home for 25 years and wish to express our comments via this letter since we will be unable to attend the November 23rd hearing in Kirtland.

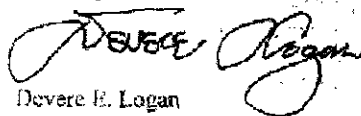
Our home is completely electric - no natural gas service - and is heated and cooled with a heat pump system. Further, we depend upon a continuation of the promotional rate since we are retired and must live on a fixed income. We understood that having an all-electric home with its extra insulation and a non-fossil fuel heating system would be energy efficient and reduce the volume of fossil fuel-generated electricity. We believe that this is even more important today than it was when our house was built.

Let the record show that the aggressive promotion of all-electric homes was a clear marketing strategy designed to build the electrical load of utilities and their suppliers. During my 17 years as an employee of General Electric it was clearly the policy of the company to help build the electric load for the utilities. This included the advertising and promotion of electricity-consuming appliances and other devices such as heat pumps.

While times have changed, our all-electric living has not. We cannot afford to convert our home to an alternate fuel such as natural gas without incurring a major expense to install a gas line and a new gas furnace. To do so would be an economic hardship, and result in a greater consumption of fossil fuels. This certainly would not be in the public interest, nor ours.

The right thing to do is for First Energy to live up to its once-encouraging words about the joys of all-electric living and continue to provide an appropriate promotional rate. The PUCO should remind the utility that it created the market for all-electric living, and thus must live up to its obligation to serve it.

Sincerely,



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