RECEIVED-BOCKETING DIV

637 Ambler Cr. Tallmadge, OH 44278-2401 (330) 633 4342

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October 29, 2010

PUCO

Alan Schriber, Chairman PUCO Attention Docketing Division 180 E. Broad St. Columbus, OH 43215

Reference: 10-176-EL-ATA

Dear Sir:

In 1968we were considering building a home in Tallmadge Woods and bought a lot on Ivywood Dr. At that time the "Home Builders Association" was going to have a "Parade of Homes" on Ambler Circle in Tallmadge, OH and we were asked by a builder, Jay Stits, to consider building a display home for the "Parade". We were open to the idea and were approached by a representative of Ohio Edison Co., Sam Marchetta, to build an all-electric home. Ohio Edison Company was anxious to have all-electric homes in the "Parade" and told us that our rate would be low. We were skeptical about building an all-electric home and asked Mr. Marchetta of Ohio Edison Co. to provide us with an analysis of our electric expenses and rate. In order to be assured of the rate of .015 per KWH, we had to pay the added expense of building a tight home with additional cellulose insulation according to Ohio Edison Co. specifications. This included 10 inches in the attic and additional insulation between the floors and walls. We were told that 1.5 cents per KWH would be our all electric on going rate. After considering the economical benefits to us over a long period of time and to recuperate the additional expense of added construction cost, we agreed with Mr. Marchetta to build an all-electric home.

We would not have built an all-electric home had we thought that the Ohio Edison Co. would not honor the all-electric rate commitment. We would not have built the all-electric home if we thought that years down the road, we are now 78 years old, that we would not be able to sell the home because of high non-economical rates. I don't consider the rate promised to us as a discounted rate, but as an all-electric rate for all-electric homes.

We hope and pray that First Energy (Ohio Edison) honor their commitment to the allelectric economical house rate and allow that rate to continue with the house. We also hope that as the time approaches that we are not prohibited from recovering our investment in our home by selling it.

Sincerely,

Charles R. and Nancy E. Weiss

accurate and complete reproduction of a case file document delivered in the regular course of business.

Technician Date Processed -1-20()

e. Copy of Ohio Edison Co. advertisement in the Akron Beacon Journal Newspaper 1968 advertising the "Gold Medallion" home in the "Parade" and promoting these homes by saying "Get the full story about economical total electric living."

Copy of Ohio Edison Co. "Electric Heat Loss Estimate" from Sam Marchetta showing a rate of 0.15 per KWH

C. Anthony Rodriquez, Ohio Consumers' Counsel, 10 West Broad Street, Suite 1800, Columbus, OH 43215-3485

OHIO EDISON COMPANY

47 N. MAIN STREET AKRON, OHIO 44308

Mr. Chuck Weiss 117 Timothy Drive Tallmadge, Ohio

OHIO EDISC COMPANY ELECTRIC HEAT LOSS ESTIMATE

YMAG:330

THE ECTRIC BOAT LOSS ESTIMATE

DESIGN INFORMACTIONNESS

CUSTOMER INFORMATION: PHONE: RES. CITY: ADDRESS: PARADE CUSTOMER: JAK १७८ BUS. いいとなっている CENTING: BLOWCECC OC. CHS. C. WALLS: OUTDOOR TEMP > 5 S PF. INDOOR TEMP 70 \$ COR CEE (1947 € : SSOS) CHEN FLOORS: 35/ ceca uto 506 BATTAGS 02 OF ZAEL FROODE SKWH ZIB GARE GOCULD SQUETTE O BY OF D THE SO SET JE GOUS PER MINE \$283.8 SQ. FT. COATE: DEGREE WAYS 35 3 FAN OPERATINGACOSTI NOTES 3,45 FLOORS Karra:

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DECOMMENDED WATTE

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FLOORS:	WALLS:	CEILING	ОПТВООК	DESIGN

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DATE:

DEGREE DAYS

WATER

OPERATING COST:

PER KW =

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Look what they re wearing at the Parade of Liomes this year!

Four of the Paracle of Floring Windstrhomes.

are wearing the Gold Medaniona proof that the magic of total electric living has been authoright. In: Everything is flameless: Cocking is cleaner; heat is draft free cooling is dependable, laundry equipment is economical Even the outdoor grills are carefree electric Contine full story about reconomical to a secret in full story about reconomical to a secret in living. Visit these homes for eather.

Jay Stilz Open Deams grage the family room celling the dense paneled walf features built-in deak and book shelyes. See these and many more Stitz-quality features that add living value to this total electric flome.

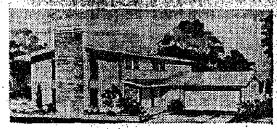
Dardenne Skylights for the dressing area, private bath, his and hers closets, walk in storage and window seat—find all these features in one room of: Dardenne's eight room Early American When a builder is this meticulous, he builds total electric.

Williams Williams Properties built with care, preserving the beauty of the wooded lot, adding generous roof overhangs, styling luxurlous contemporary living in two story construction. The result: spacious family living with total electric comfort.

McCormick-Otto From the curved staircase in the entrance, to the spacious family and recreation rooms, to the beautifully bay-windowed dinette area, this McCormick-Otto home speaks eloquently of the luxury that is total electric living in an ultra-modern home.









Electricity is the choice of other homes at the "Parade" for Air Conditioning. Quick, quiet, flameless home cooling can be added to any forced air furnace for economical central air conditioning. Get it for your present home. Installed for as low as \$13.95 a month added to your electric bills.

Godl Medallion

symbol of modern total electric living