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Wright, Mariruth

From: ContactThePUCO@puc.state.oh.us
Sent: Tuesday, October 26, 2010 3:03 PM
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Subject: Docketing
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Public Utilities Commission of Ohio
Investigation and Audit Division

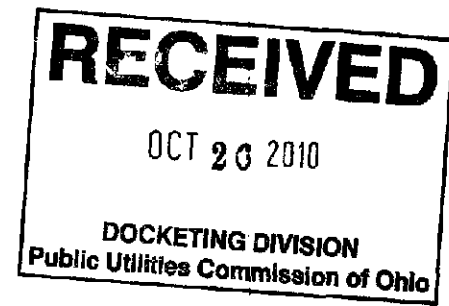
Memorandum

Date: 10/26/2010

Re: Cecil Medford
8680 Gatewood Dr
North Ridgeville, OH 44039

Docketing Case No: 10-0176-EL-ATA

Please docket the attached in the case number above.



This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
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Columbus, Ohio 43215

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OCT 26 2010

INVESTIGATION AND AUDIT DIVISION
PUBLIC UTILITIES COMMISSION OF OHIO

Duke Case# 10-176-EL-ATA
(All Electric Home Case)

My wife and I bought an all electric home from Bob Schmitt Homes in September of 2005. At that time, Ed Schmitt assured us that the discounted electric rate that applied to these homes was permanent — as witnessed by the fact that Bob Schmitt Homes had not installed any natural gas lines for this 1,000 home development — BECAUSE THEY HAD A CONTRACT WITH THE ELECTRIC COMPANY !!!-

Instead of asking what the electric company should do, you need to ask "What are the people that relied on the rate discount going to do??"

We have already lost most of our down payment on this house — a large part of our retirement savings. At the present rates, we had one bill over \$400 this summer. There will be no way to ever sell this house if the rates go any higher — then we will

join the hundreds of thousands of other Americans that will have their home foreclosed upon - why? - So that the electric company can continue its regulated/monopoly position of guaranteed profits from now on.

Here is the reality: Does the PUCO and the State of Ohio prefer to have the electric company make more profits than now OR force them to honor their obligations to the thousands of people that are trapped in an all-electric home facing potential bankruptcy?

I am not an expert on this, but I would bet that First Energy is very profitable over-all - even with the "all electric" rates they offered - and were accepted by many developers and individuals. That also goes for C&E, Toledo Edison and Ohio Edison.

It is totally outrageous to me that the PUCO, which is charged with the duty to regulate these monopolistic utilities, would even consider letting them unilaterally raise their rates on all electric homes. Regardless of

"proof" or "written evidence" something clearly happened years ago between them and the developers of residential housing that led to the creation of multi-million dollar developments with all-electric homes — and ~~no~~ natural gas competition. We, the small, individual homeowner relied on those agreements and now are fighting for our financial survival because these electric companies no longer want to honor what they said all these years ago.

Here is the way it should go: When a person or a company — and especially a monopoly utility does or says things (and there is no doubt that that happened) which others rely upon to their potential detriment (like me, the homeowner) they (the utilities) should NEVER be allowed to renege on their promises. Those promises are self-evident — why else would so many developers have created all-electric homes in an entire development? In my own development there will be over 1,000 homes! No developer in their right mind would ever commit to

Building all-electric without clear assurance from the electric providers that the rates would always be guaranteed. How could they sell homes with such a huge contingency hanging over the buyer's head? The answer is clear: No developer, without clear and convincing assurance from the Electric Utility, would ever commit millions of dollars to a development like this without having those guaranteed assurances — and that is just what I was told by Ed Schmitt of Bob Schmitt Homes when I bought my home after retiring in 2006.

You are talking about my life here. My life savings are tied up in this home. Substantial increases in the single most important utility the home uses would make this home unsaleable. I have no alternate source of energy — no natural gas lines were ever installed. I am at the complete mercy of these Electric Companies and must rely (and hope and pray) that the PUCO does not

let the public — which they are charged with protecting — down in this most important matter.

Whatever you do, DO NOT LET THE ELECTRIC COMPANIES RENEGE ON THEIR PROMISES!!! — Doing so will force many thousands of people, just like me, into eventual foreclosure — and for what? ~~So~~ that the Electric Companies can make even more profit? That is outrageously wrong. I urge this Commission to do what screams out as "right" and "fair" here. Force the electric companies to honor their commitments — let them set salaries and costs like every other company in America — don't let them make their profits by destroying the lives of the people who relied on their promises! —

C. L. Medford
8680 Gatewood Drive
N. Ridgerville, Ohio 44039

Phone: 440-748-2810

10/21/2010
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OCT 26 2010

To: PUCO + Staff

INVESTIGATION AND AUDIT DIVISION
PUBLIC UTILITIES COMMISSION OF OHIO

Case#: 10-176-EL-ATA

I have already commented once, but I have some other thoughts.

I find it interesting that you and your staff are asking the public to provide "contracts" or "written" documentation of what the Electric Companies did and said - who is being charged with what here??

The evidence that something was done, is the 100's of thousands of homes that were built "all electric" many (like mine) with no alternative form of energy. Thousands of developers, thousands of builders, and thousands of individuals. PUCO, tell your staff to stop having coffee and "chat" with the electric companies and issue subpoenas to them for all their contracts, all their ads, all their written documents proving what they did. You can't be blind to what you see. The evidence of the result of what they did is right in front of you. If you really want to know,

Get this so-called "documentation" from them. But is it really needed? - You can see the result - you know they did something to dupe all these smart business people into building houses that use only their product. Do you think they just sat in their fancy offices and waited for unsuspecting developers to beat their door down? I know you are not that stupid - and if you are, please resign because I don't want ~~you~~ you representing me (and yes you do represent me). Stop focusing on what I did wrong and hold the Electric Co's accountable for what they did. You know they did it (or else "it" wouldn't have happened) and they know they did it. Now, hold their feet to the fire even if they do lose money on this small piece of their business. All businesses have parts that don't make money - the trick is to cut costs everywhere (All bet the execs drive Mercedes, have country club memberships, wine + dine other gullible potential customers, etc.) and raise revenue where they can - It is not a God-given or Pico-given right

to make a profit on every single aspect of your business. They tricked us into buying these homes with sale-source electric energy at low rate - now, they should be forced no matter what the cost to abide by their actions. It is me and others like me that are backed into a corner with no alternatives. They have plenty of opportunities in their large, monopolistic businesses to raise revenues and cut costs and still have a nice profit. Order them to leave people like me alone - I can barely pay the rate I have now (one summer bill was over \$400 for one month!) - what else do they expect - or deserve?

Le. R. Needford
8680 Galatwood Dr.
N. Ridgeville, Ohio
44039

PH: 44-748-2310