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PUCO



Cincinnati BellSM

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you can rely on:

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

March 23, 1999

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

Re: Case No. 90-2021-TP-ATA
Case No. 90-5023-TP-TRF
Case No. 93-1020-TP-ATA
Case No. 96-899-TP-ALT

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise its General Exchange Tariff PUCO No. 8 to do a promotional offering of its Reveal Privacy Management Service (Reveal). Reveal Privacy Management Service (Reveal) is a Custom Calling PLUS service feature which intercepts service calls to the subscriber that would normally appear as 'private', 'unavailable', 'out of area' or 'anonymous' on the caller ID unit and asks the caller to enter a telephone number.

In accordance with the Commission's guidelines for promotional offerings established in the cases referenced above, CBT is forwarding for filing three copies of addendum sheets associated with the tariff pages affected by this promotional offering. Addendum Sheets, in the form authorized by the Commission, are being issued for CBT's General Exchange Tariff PUCO No. 8, Section 35, 5th Revised Page 13.1, and Section 35, 5th Revised Page 15. The Addendum Sheets supersede the tariff pages during the promotional period. The Addendum Sheets specify the terms, rates, and charges that will be in effect for services included in this promotion, during the promotional period.

Beginning on March 24, 1999, CBT residential and nonresidential service customers requesting Reveal will have the monthly charge for the service waived for 30 days. They will also have the nonrecurring charge to activate the service waived. The charges will be waived for customers who place their orders by April 30, 1999.

Under the terms established in the CBT's stipulated *Commitment 2000 Plan* (PUCO Case No. 96-899-TP-ALT issued by the Commission April 9, 1998), no cost or financial analysis information is required for special promotions. However, services included in promotional offerings in excess of ninety (90) days within a six month period of time are subject to the discount and resale provisions established in Section in Section VI. F.10 of CBT's *Commitment 2000 plan*. This promotion does not contain services that have been promoted more than 90 days in a six (6) month period within the last 12 months.

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician Joan Schupfer Date Processed 3-25-99

Ms. Daisy Crockron
March 23, 1999
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Questions regarding this promotional offering may be directed to me at the above listed address for CBT or by telephone at 513-397-1312. Acknowledgement of receipt of this transmittal is requested. A duplicate of this transmittal is enclosed for this purpose.

Sincerely,

A handwritten signature in cursive script that reads "Tom McCloud". The signature is written in dark ink and is positioned above the printed name and title.

Tom McCloud
Regulatory Specialist
Regulatory Affairs

Attachment:

ADDENDUM TO CUSTOM CALLING PLUS SERVICES

C. RATES AND CHARGES

2. RECURRING CHARGE

All residential and nonresidential service customers who meet the terms listed below and sign up for Reveal Privacy Management Service during the promotional period specified below will receive a waiver of the first month's recurring charge.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

b. Promotional Period:

Beginning Date: March 24, 1999

Ending Date: April 30, 1999

c. Terms and Limitations of the Promotion

- (1) The monthly recurring charge for Reveal Privacy Management Service will be waived for all residential and nonresidential service customers who order the service by April 30, 1999 for a one-month free trial period.
- (2) Customers may place multiple orders during the promotional period.
- (3) The customer must notify the Telephone Company to discontinue this service. When signing up for this promotion, customers will be advised by the Telephone Company that they must notify the Telephone Company to discontinue the service or they will be billed after the one-month free trial period ends.
- (4) The Telephone Company will implement a one-time forgiveness policy for those customers who sign up for service during the promotion and are billed monthly charges after the one-month free period ends. The monthly charge will be adjusted off the customer's bill when the customer calls, within the first sixty (60) days after billing begins, to dispute their intent for the service to have been continued beyond the one-month free trial period.

d. Twelve Month Promotional History

- (1) This service has not been promoted previously.

Issued: March 24, 1999

Effective: March 24, 1999

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991; PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1999.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 35
1771 Revised Addendum Sheet 15
to 5th Revised Page 15

ADDENDUM TO CUSTOM CALLING PLUS SERVICES

D. RATES AND CHARGES

2. NONRECURRING CHARGE

Promotional Offering Addendum

All residential and non-residential service customers, who meet the terms listed below and sign up for Reveal Privacy Management Service during the promotional period, will receive a waiver of the nonrecurring charge associated with activating that service.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company

b. Promotional Period

Beginning Date: March 24, 1999

Ending Date: April 30, 1999

c. Terms and Limitations of the Promotion

- (1) The nonrecurring charge associated with adding Reveal Privacy Management will be waived for all residential and non-residential service customers ordering the service during the promotion.
- (2) Customers may place multiple orders during the promotional period. All orders must be placed by April 30, 1999.

d. Twelve Month Promotional History

- (1) This service has not been promoted previously.

Issued: March 24, 1999

Effective: March 24, 1999

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991; PUCO Case No. 93-1020 TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio