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Wright, Mariruth

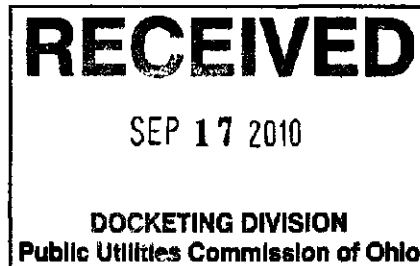
From: ContactThePUCO@puc.state.oh.us
Sent: Friday, September 17, 2010 3:04 PM
To: Docketing
Subject: Docketing
Attachments: Mazza FE All electric.pdf

Public Utilities Commission of Ohio
Investigation and Audit Division

Memorandum

Date: 9/17/2010

Re: Donald Mazza



Docketing Case No.:
10-0176-EL-ATA

Notes:

Please docket the attached in the case number above.

This is to certify that the images appearing are an
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September 5, 2010

SEP 08 2010

Mr. Alan R. Schriber, Chairman
Public Utilities Commission of Ohio
180 Broad Street
Columbus, Ohio 43215

Office of Chairman
P.U.C.O.

Ref: All Electric Homes; Sandusky Forum

Dear Mr. Schriber:

Recently I attended a second all-electric forum in Sandusky, Ohio, and I want to thank you for having the PUCO representative Ms. Kim Bojko attend. Although her comments were constrained by confidentiality issues, her attendance though obviously unpleasant at times for her was beneficial for the diverse parties in attendance.

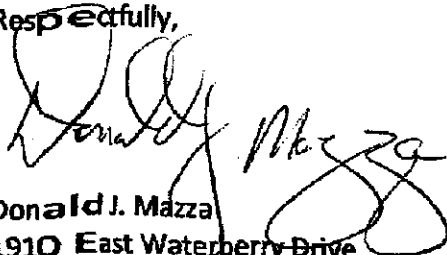
Although a majority of the comments and claims were redundant there are a number of points raised that I would like docketed in Case No. 10-176-EL-ATA.

- FirstEnergy continues to deny rate promises or guarantees were made to all-electric homeowners, but given the number of homeowners challenging their denial, at minimum FirstEnergy either through the commission or omission of the marketing representatives had to MISREPRESENT their position. Furthermore, although they may be on legal ground, in asking for a rate increase, as a corporate citizen that operates as a quasi-monopoly their behavior in pressing this matter should be challenged by the PUCO on moral and ethical grounds.
- FirstEnergy provided to builders and homeowners alike with energy saving guidelines tied to incentives that would "induce, entice, motivate, and encourage homeowners to build all-electric. They did not simply provide discounts. Don't you think there is a difference between incentives and discounts? Due to FirstEnergy's conduct, shouldn't the PUCO consider grandfathering all-electric homeowners?
- Who will ultimately pay when this issue is finally resolved? Certainly one consumer group or another will pay as FirstEnergy will ultimately reap a rate increase from someone no matter how the PUCO addresses this matter. Isn't this true?
- In moving to the "tariff block system?" the more kwh you use the more you pay you are enticing the consumer to use less energy, by placing a 100% of the burden of energy conservation on the consumer while enriching FirstEnergy. What are the incentives for FirstEnergy to conserve energy when their profits increase with kwh usage? How is this change in pricing fair to all electric homeowners?
- Recently, FirstEnergy Solutions provided a 4% discount to all residents of Erie County through their governmental, energy aggregation program. This amounts to about \$5.00 per month or \$60.00 annually. How does this discount to all Erie County homeowners support energy conservation? If the cost of discounts are recovered from all FirstEnergy customers, who is paying for this discount?

The PUCO has a contentious issue before it with ramifications that go far beyond approving or denying a rate increase. Your decision will affect the lives of the all-electric homeowner in multiple ways. I trust that the PUCO will consider and be sensitive to the financial burdens that will impact the all-electric homeowner.

Thank you for your attention to this matter that is causing me and, I suspect, many all-electric homeowners fear, frustration and anxiety beyond what you can imagine.

Respectfully,



Donald J. Mazza
1910 East Waterberry Drive
Huron, Ohio 44839