RECEIVED-DOCKETING DIV

BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

)

)

)

)

)

)

)

2010 JUL 30 PM 4: 59

In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company for Approval of Ohio Site Deployment of the Smart Grid Modernization Initiative and Timely Recovery of Associated Costs.

Case No. 09-1820-EL-ATA Case No. 09-1821-EL-GRD C O Case No. 09-1822-EL-EEC Case No. 09-1820-EL-AAM

APPLICATION FOR REHEARING OF OHIO EDISON COMPANY, THE CLEVELAND ELECTRIC ILLUMINATING COMPANY AND THE TOLEDO EDISON COMPANY

Pursuant to R.C. 4903.10 and Rule 4901-1-35, Ohio Administrative Code, Ohio Edison Company ("Ohio Edison"), The Cleveland Electric Illuminating Company ("CEI") and The Toledo Edison Company ("Toledo Edison") (collectively, the "Companies"), hereby file their Application for Rehearing of the Opinion and Order entered in the journal on June 30, 2010 in the above-captioned case, on the ground that the Commission's Opinion and Order is unreasonable and unlawful in failing clearly to provide that the Companies' could recover the actual costs incurred (and not reimbursed by the Department of Energy) as a result of implementing and maintaining the Ohio Site Deployment. The Companies accept and thus do not make part of this Application for Rehearing the Commission's decision to defer specific issues regarding how such costs shall be recovered (including the period of time over which costs shall be recovered), until such time that the Commission addresses the stipulation and recommendation filed in Case No. 10-388-EL-SSO. However, the determination that the Companies have authority to recover the remaining costs not addressed in Case No. 10-388-EL-SSO must be unambiguously provided in this docket.

An explanation of the basis for the ground of the Companies' Application for Rehearing is more fully set out in the accompanying Memorandum in Support filed herewith.

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.

Respectfully submitted,

Ebony L. Miller (Counsel of Record)

FirstEnergy Service Company 76 South Main Street Akron, Ohio 44308 Phone:(330) 384-5969 Fax: (330) 384-3875 elmiller@firstenergycorp.com

BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

)

)

)

)

)

)

)

In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company for Approval of Ohio Site Deployment of the Smart Grid Modernization Initiative and Timely Recovery of Associated Costs.

Case No. 09-1820-EL-ATA Case No. 09-1821-EL-GRD Case No. 09-1822-EL-EEC Case No. 09-1820-EL-AAM

MEMORANDUM IN SUPPORT OF OHIO EDISON COMPANY, THE CLEVELAND ELECTRIC ILLUMINATING COMPANY AND THE TOLEDO EDISON COMPANY

I. INTRODUCTION

Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company (collectively, the "Companies"), in furtherance of their commitment in their initial Electric Security Plan, submitted their Smart Grid Modernization Initiative to the Department of Energy on August 6, 2009 (with a copy to the Commission filed on August 14, 2009, in Case No. 07-646-EL-UNC).¹ The Companies' submittal to the Department of Energy sought approval of their Smart Grid Modernization Initiative and receipt of matching grant funds in the amount of approximately \$57 million (approximately \$36 million allocated for the Ohio Site Deployment). On October 27, 2009, the Department of Energy notified the Companies that their Smart Grid Modernization Initiative had been selected for award negotiations to receive the full amount of approximately \$57 million. On November 18, 2009, the Companies filed an application in this proceeding for Commission approval of both the Ohio Site Deployment of their Smart Grid Modernization Initiative and recovery of the actual costs incurred (and not reimbursed by the Department of Energy) as a result of implementing and maintaining the Ohio Site Deployment (the "Smart Grid Filing"). On June 30, 2010, the Commission approved the

¹ The Companies' initial Electric Security Plan refers to the Stipulation and Recommendation for an Electric Security Plan approved by the Commission on March 25, 2009, in Case No. 08-935-EL-SSO.

Companies' Smart Grid Filing but deferred for future ruling approval of certain cost recovery issues.

II. ARGUMENT

A. The Commission's Opinion and Order is unreasonable and unlawful in failing clearly to provide that the Companies are authorized to recover the actual costs incurred (and not reimbursed by the Department of Energy) as a result of implementing and maintaining the Ohio Site Deployment.

Despite the fact that the Companies' application sought approval of both the Ohio Site Deployment *and* cost recovery, the Commission's Opinion and Order in the above-captioned case failed to unambiguously approve cost recovery. There is no question that the Companies requested cost recovery in this docket. In fact, the Commission found so itself, stating in part,

On November 18, 2009, FirstEnergy filed an application in this proceeding for approval of the following:

(d) recovery of actual costs incurred, but that are not reimbursed by DOE, for implementing and maintaining the Ohio Site Deployment through revised Rider AMI;

(Opinion and Order, p. 2.)

However, the Commission unreasonably and unlawfully appears to have deferred one of the most important issues and the very purpose of the filing – clear approval of certain cost recovery – for future ruling in the Companies' pending Electric Security Plan ("Second ESP").² This is not an issue of preferring one docket over the other. It is an issue of one docket, the Smart Grid Filing, requesting recovery of *all* actual costs incurred for implementing and maintaining the Ohio Site Deployment (that are not reimbursed by the Department of Energy), and another docket, the Second ESP, clarifying only certain issues related to how such costs will be recovered and requesting recovery of incremental operating expenses. The two dockets are

² See Case No. 10-388-EL-SSO.

not interchangeable, but rather they are interdependent. The applicable language is set forth in

Section E. 1. of the Companies' Second ESP and provides the following:

E. Energy Efficiency/Demand Response, AMI & Smart Grid

- 1. The following issues in the Companies' proposal for cost recovery, Case No. 09-1820-EL-ATA, for the Ohio site deployment of the smart grid initiative shall be approved as set forth below. All other issues pending in that proceeding will be decided in that proceeding.
 - i. Collected from customers of Ohio Edison, CEI and Toledo Edison, exclusive of GT customers.
 - ii. All costs approved in Case No. 09-1820-EL-ATA associated with the project will be considered incremental for recovery under Rider AMI.
 - iii. Recovery of the costs approved in Case No. 09-1820-EL-ATA shall be over a ten (10) year period for recovery under Rider AMI. The recovery of costs over a 10 year period is limited to this ESP and shall not be used as precedent in any subsequent AMI & Smart Grid proceeding.
 - iv. Return on the investment shall be at the overall rate of return from the Companies' last distribution rate case.
 - v. Rate base is defined as plant in service, depreciation reserve and accumulated deferred income taxes.
 - vi. All reasonably incurred incremental operating expenses associated with the project will also be recovered.
 - vii. The Companies agree that during the term of this ESP the deployment of the smart grid initiative will not include prepaid smart meters and that there will be no remote disconnection for nonpayment without complying with the requirements of O.A.C. 4901:1-18-05.
 - viii. The Companies shall not complete any part of the Ohio Site deployment that the DOE does not match funding in an equal amount. Therefore cost recovery from customers will remain at 50% of total project cost even if the DOE reduces the funding.

(Second ESP, p. 22-23; Emphasis added.)

The Companies' Smart Grid Filing and the Companies' Second ESP are consistent in their request for cost recovery in the Smart Grid Filing. As stated above, and emphasized here below, the Companies made this request in their Second ESP, stating,³

- ii. All costs approved in Case No. 09-1820-EL-ATA associated with the project will be considered incremental for recovery under Rider AMI.
- iii. Recovery of the costs approved in Case No. 09-1820-EL-ATA shall be over a ten (10) year period for recovery under Rider AMI. The recovery of costs over a 10 year period is limited to this ESP and shall not be used as precedent in any subsequent AMI & Smart Grid proceeding.

(Second ESP, p. 23; Emphasis added.)

The Stipulation and Recommendation filed in the Companies' Second ESP sets forth the signatory parties' agreement to resolve certain issues regarding *how* costs would be characterized and recovered not whether such costs would be recovered. The Second ESP assumes that the costs have already been approved in the Companies' Smart Grid Filing. It is critical that the Commission approve how costs are to be characterized and recovered (which is provided in the Companies' Second ESP and pursuant to the Commission's Opinion and Order will be addressed in that case) *and* clearly provide approval for the actual costs incurred (and not reimbursed by the Department of Energy) as a result of implementing and maintaining the Ohio Site Deployment. The Companies simply cannot go forward with their Ohio Site Deployment absent both levels of approval.

The Commission's Opinion and Order provides that the issue of cost recovery will be deferred for future ruling in the Companies' Second ESP, stating,

³ The only approval for cost recovery requested in the Companies' Second ESP was for all reasonably incurred incremental operating expenses associated with the project. See Section E.1.vi. of the Second ESP. This language was added to clarify that the Companies were also seeking approval for incremental operating expenses.

The Commission further notes that the other Staff recommendations accepted by FirstEnergy appear to address the remaining concerns raised in the comments filed in this proceeding, except for those related to cost recovery. As stated above, the Commission will address those cost recovery issues when we consider the stipulation filed in the *FirstEnergy Second ESP Case*.

(Opinion and Order, p. 2.)

This provision of the Opinion and Order suggests that all cost recovery issues, including whether the Companies have authority for cost recovery, are deferred until the Commission decides the Companies' Second ESP. However, as established above, certain issues of cost recovery are not ever raised in the Companies' Second ESP, rather it is assumed that the Commission approved such costs in the Companies' Smart Grid Filing. By not unambiguously granting cost recovery in the Smart Grid Filing, and leaving that question to a docket in which ultimate cost recovery was not requested, it is unclear whether the Companies will have cost recovery for the Ohio Site Deployment. It is unreasonable and unlawful for the Commission to defer recovery of actual costs incurred (that are not reimbursed by the Department of Energy) for implementing and maintaining the Ohio Site Deployment to a docket that does not address this issue.

The Companies are not challenging or seeking rehearing on the Commission's decision to defer ruling on certain components of how such costs will be recovered. Specifically, the Companies believe that the limited issues set forth in Section E.1. of the Companies' Second ESP cannot be properly resolved in this docket and that it is appropriate for the Commission to defer ruling on those limited issues and decide such issues in its Opinion and Order for the Second ESP. However, all other issues, including authority to recover costs, should be decided in this docket.

The Companies therefore request that the Commission issue an Entry on Rehearing that clearly authorizes recovery of actual costs incurred (that are not reimbursed by the Department of

-5-

Energy) for implementing and maintaining the Ohio Site Deployment through revised Rider AMI.

I. CONCLUSION

For the rationale set forth in this Memorandum in Support of Application for Rehearing, the Companies respectfully request the Commission grant the foregoing limited entry on rehearing.

Dated: July 30, 2010

Respectfully submitted,

Ann

Ebony L. Miller (Counsel of Record) FirstEnergy Service Company 76 South Main Street Akron, Ohio 44308 Phone:(330) 384-5969 Fax: (330) 384-3875 elmiller@firstenergycorp.com

ATTORNEY FOR OHIO EDISON COMPANY, THE CLEVELAND ELECTRIC ILLUMINATING COMPANY AND THE TOLEDO EDISON COMPANY

CERTIFICATE OF SERVICE

1

I hereby certify that a copy of the foregoing Application for Rehearing of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company was delivered to the following persons, this 30th day of July 2010:

Ebory Thiller Swo by Ebory L. Miller

David F. Boehm Michael L. Kurtz Ohio Energy Group Boehm, Kurtz & Lowry 36 East Seventh St., Suite 1510 Cincinnati, OH 45202-4454

Deb J. Bingham Office of the Ohio Consumers' Counsel 10 W. Broad Street, 18th floor Columbus, OH 43215

Michael K. Lavanga Garrett Stone Nucor Steel Marion, Inc. Brickfield, Burchette, Ritts & Stone, P.C. 1025 Thomas Jefferson Street N.W. 8th Floor West Tower Washington, DC 20007

Theodore S. Robinson Citizen Power 2121 Murray Avenue Pittsburgh, PA 15217

Samuel C. Randazzo Joseph M. Clark Industrial Energy Users-Ohio NcNees Wallace & Nurick LLC 21 East State Street, 17th Floor Columbus, OH 43215

Mark S. Yurick Matthew S. White The Kroger Company Chester, Wilcox & Saxbe LLP 65 East State Street, Suite 1000 Columbus, OH 43215-4213

William Wright Attorney General's Office Public Utilities Section 180 East Broad Street, 6th Floor Columbus, OH 43215 David C. Rinebolt Ohio Partners for Affordable Energy 231 W Lima St PO Box 1793 Findlay, 0H 45840-1793

Ann Hotz Office of Consumers' Counsel 10 W. Broad Street, Suite 1800 Columbus, OH 43215 Joseph P. Meissner Matthew D. Vincel Citizens Coalition The Legal Aid Society of Cleveland 1223 West 6th Street Cleveland, OH 44113

American Wind Energy Assoc. 1101 14th Street NW, 12th Floor Washington, DC 20005

BJ's Wholesale Club, Inc. One Mercer Road Natick, MA 01760

Buckeye Association of School Administrators Dane Stinson, Attorney 10 W. Broad Street, Suite 2100 Columbus, OH 43215

Citizen Power David Hughes 2121 Murray Avenue, 3rd Floor Pittsburgh, PA 15217

Citizens for Fair Utility Rates Tim Walter c/o The May Dugen Cente 4115 Bridge Avenue Cleveland, OH 44113

City of Akron 161 South High Street, Suite 202 Akron, OH 44308

City of Cleveland William T. Zigli 1300 Lakeside Avenue Cleveland, OH 44114

City of Maumee Sheilah McAdams 400 Conant Street Maumee, OH 43537

City of Northwood, City of Oregon City of Sylvania, City of Toledo, Lake Township Mark Frye 241 N. Superior, Suite 250 Toledo, OH 43604

City of Parma 6611 Ridge Road Parma, OH 44129-5593 City of Strongsville Mayor Thomas P. Perciak 16099 Foltz Industrial Parkway Strongsville, OH 44149-5598

Cleveland Housing Network 2999 Payne Avenue Cleveland, OH 44114

Constellation energy Commodities, Group, Inc. VP Regulatory Affairs John Orr 111 Market Place, 5th Floor Baltimore, MD 21202

Constellation NewEnergy, Inc. Sandra Brummitt 100 Constellation Way, Suite 600C Baltimore, MD 21202

Council of Smaller Enterprises Steve Millard 100 Public Square, Suite 201 Cleveland, OH 44113

Cuyahoga County Dept. of Senior and Adult Services Waheedan Abdul-Jabur 1701 East 12th Street Cleveland, OH 44114

Direct Energy Services, LLC Teresa Ringenbach 9605 El Camino Lane Plain City, OH 43064

Dominion Retail, Inc. Gary A. Jeffries 501 Martindale Street, Suite 400 Pittsburgh, PA 15212-5817

Empowerment Center of Greater Cleveland 3030 Euclid Avenue, Unit 100 Cleveland, OH 44115

Environment Ohio-Environmental Advocate Amy Gomberg 203 East Broad Street, Suite 3 Columbus, OH 43215

FirstEnergy Solutions Corp. Norkhairani Baharuddin 341 White Pond Drive, A-WAC-B Akron, OH 44320 FPL Energy Power Marketing Inc. D. Lynn Smallridge 700 Universe Boulevard Juno Beach, FL 33408

GEXA Energy Holdings LLC F. Mitchell Dutton 700 Universe Boulevard CTR/JB Juno Beach, FL 33408

Integrys Energy Services, Inc. Amy Klavitar 500 W. Madison Street, Suite 3300 Chicago, IL 60661

Integrys Energy Services, Inc. M. Howard Petricoff 52 East Gay Street PO Box 1008 Columbus, OH 43216-1008 The Kroger Company Denis George 1014 Vine Street-G07 Cincinnati, OH 45202-1100

Lucas County Commissioners Lance Keiffer 711 Adams Street, 2nd floor Toledo, OH 43624

Macy's Inc. Tim Leigh 5985 State Bridge Road Duluth, GA 30097

Material Science Corporation Craig I. Smith 2824 Coventry Road Cleveland, OH 44120

Morgan Stanley Capital Group, Inc. 1585 Broadway, 4th Floor New York, NY 10036

National Energy Marketers Association Craig G. Goodman, Esq. 3333 K Street N.W., Suite 110 Washington, DC 20007

Natural Resources Defense Council 2 N Riverside Plaza #2250 Chicago, IL 60606-2600 Neighborhood Environmental Coalition Rev. Mike Frank 5920 Engle Avenue Cleveland, OH 44127

Nextera Energy resources LLC PO Box 14000 Juno Beach, FL 33408

Northeast Ohio Public Energy Council 31320 Solon Road, Suite 20 Solon, OH 44139

Northwest Ohio Aggregation Coalition One Government Center, Suite 2250 Toledo, OH 43604

Ohio Advanced Energy Sally Bloomfield 100 South Third Street Columbus, OH 43215-4291

Ohio Consumers Counsel Jeffrey Small 10 West Broad Street, Suite 1800 Columbus, OH 43215-3485

Ohio Schools Council 6133 Rockside Road, Suite 10 Independence, OH 44131

Ohio Environmental Council 1207 Grandview Avenue, Suite 201 Columbus, OH 43212-3449

Ohio Farm Bureau Federation, Inc. Dale Arnold PO Box 182383 Columbus, OH 43218

Ohio Hospital Association Richard L. Sites 155 E. Broad Street, 15th Floor Columbus, OH 43215-3620

Ohio Manufacturers Assn. 33 N. High Street Columbus, OH 43215

Omnisource Corporation Damon e. Xenopoulos 1025 Thomas Jefferson Street NW 8th Floor West Tower Washington, DC 20007 Sagamore Hills Township Office of the Clerk 11551 Valley View Road Sagamore Hills, OH 44067

Sierra Club Ohio Chapter Brandi Whetstone 131 N. High Street, Suite 605 Columbus, OH 43215

The Association of Independent Colleges and Universities of Ohio 41 South High Street, Suite 2720 Columbus, OH 43215

The Ohio Environmental Council 1207 Grandview Avenue, Suite 201 Columbus, OH 43212-3449

United Clevelanders Against Poverty Tim Walters c/o May Dugan Center 4115 Bridge Avenue Cleveland, OH 44113

Village of Holland Mark Frye 241 N. Superior, Suite 250 Toledo, OH 43604

Village of Middlefield 14860 North State Avenue PO Box 1019 Middlefield, OH 44062-1019

Village of Walton Hills, Ohio 7595 Walton Road Walton Hills, OH 44146

Village of Whitehouse 6925 Providence Street PO Box 2476 Whitehouse, OH 43571

Wind of the Wires 1619 Dayton Avenue, Suite 203 Saint Paul, MN 55104

Trevor Alexander Calfee Halter & Grisswold LLP 1400 Keybank Center 800 Superior Avenue Cleveland, OH 44114 Brian J. Ballenger Ballenger & Moore Co., L.P.A. 3401 Woodville Road, Suite C Toledo, OH 43619

Steven L. Beeler City of Cleveland 601 East Lakeside Avenue, Room 106 Cleveland, OH 44114

Langdon D. Bell Bell & Royer Co., LPA 33 South Grant Avenue Columbus, OH 43215

James Burk FirstEnergy Service Company 76 South Main Street Akron, OH 44308

Timothy G. Dobeck City of Parma 6611 Ridge Road Parma, OH 44129

Gregory H. Dunn Christopher L. Miller Schottenstein Zox & Dunn Co LPA 250 West Street Columbus, OH 43215

Mitchell F. Dutton 700 Universe Boulevard CTR/JB Juno Beach, FL 33408

Henry Eckert 50 West Broad Street, Suite 2117 Columbus, OH 43215-3301

Cynthia A. Fonner Constellation Energy Group, Inc. 550 W. Washington Street, Suite 300 Chicago, IL 60661

Larry Gearhardt Chief Legal Counsel 280 North High Street PO Box 182383 Columbus, OH 43218

Craig Goodman National Energy Marketers Assoc. 3333 K Street, N.W., Suite 110 Washington, DC 20007 Arthur Korkosz FirstEnergy 76 South Main Street Akron, OH 44308

Glenn Krassen Bricker & Eckler LLP 1375 East Ninth Street, Suite 1500 Cleveland, OH 44114-1718

Sheila H. McAdams Marsh & McAdams Counsel for City of Maumee 204 West Wayne Street Maumee, OH 43537

Laura McBride Calfee Halter & Griswold, LLP 1400 Keybank Center 800 Superior Avenue Cleveland, OH 44114

Shaun C. Mohler Brickfield Burchette Ritts & Stone PC 1025 Thomas Jefferson Street NW 8th Floor West Tower Washington, DC 20007

David A. Muntean 161 South High Street, Suite 202 Akron, OH 44308

Morgan Parke FirstEnergy Service Company 76 South Main Street Akron, OH 44308

Andre T. Porter Schottenstein Zox & Dunn Co LPA 250 West Street Columbus, OH 43215

Gregory J. Poulos Ohio Consumers' Counsel 10 West Broad Street, Suite 1800 Columbus, OH 43215-3485

Richard Reese 10 West Broad Street, Suite 1800 Columbus, OH 43215-3485

Max Rothal 161 South High Street, Suite 202 Akron, OH 44308 Barth Royer Bell & Royer Co LPA 33 South Grant Avenue Columbus, OH 43215-3927

Kevin Schmidt 33 North High Street Columbus, OH 43215

I

Robert J. Triozzi Cleveland City Hall 601 Lakeside Avenue, Room 206 Cleveland, OH 44114-1077 Sean W. Vollman 161 S. High Street, Suite 202 Akron, OH 44308

Matthew W. Warnock Bricker & Eckler LLP 100 S. Third Street Columbus, OH 43215

Eric D. Weldele Nicholas C. York Tucker Ellis & West LLP