



Cincinnati BellSM

a Broadwing company

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

June 8, 2000

RECEIVED-DOCKETING DIV

00 JUN 12 AM 10:34

PUCO

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 93-1020-TP-ATA
Case No. 96-899-TP-ALT

Dear Ms. Crockron:

Cincinnati Bell Telephone (CBT) proposes to revise its General Exchange Tariff PUCO No. 8 in order to conduct two Winback promotions which include several different services. Both of these promotions will run from June 12, 2000 through September 1, 2000.

Both promotions are for business customers who have discontinued all or part of their nonresidential telephone service with CBT for the purpose of establishing service with another local exchange company, and who now wish to return to CBT. The first promotion offers these customers a waiver of the applicable nonrecurring charges associated with the services listed on the attached tariff page. The nonrecurring charges waived cannot exceed \$3,000. The second promotion offers returning customers, a credit on their bill equal to the monthly charges as calculated on the initial month of establishment or reestablishment of service. The credit will be given in the 13th month after the customer has returned to CBT. This credit will not exceed \$3,000.

In accordance with the Commission's guidelines for promotions established in the cases referenced above, CBT is forwarding for filing three copies of the tariff pages affected by this promotion. Tariff pages for CBT's General Exchange Tariff, Section 2, General Regulations, Pages 39.1, 39.2 and 39.3 are attached. The tariff pages specify the terms and conditions that will be in effect for during the promotional period.

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.

Technician Seu Date Processed 6-13-00

Page 2

Ms. Daisy Crockron

June 8, 2000

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

A handwritten signature in black ink that reads "Kathy Reid". The signature is written in a cursive style with a large, stylized "K" and "R".

Kathy Reid
Regulatory Specialist
Business Market, Business Unit

Attachment

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 2
Original Page 39.1

GENERAL REGULATIONS

D. ESTABLISHMENT AND FURNISHING OF SERVICE (Cont'd)

21. Winback Promotion - Nonrecurring Charges

CBT will be conducting a Winback promotion for business customers who have discontinued all or part of their telephone service with CBT for the purpose of establishing service with another local exchange company, and who now wish to return to Cincinnati Bell Telephone. These business customers will receive a waiver of the nonrecurring charges associated with any of the services listed in 21.c.(1) which are established or reestablished at the time of the winback. These services can be found in both this tariff and the Exchange Rate Tariff, PUCO No. 3.

a. Market Area Exchange Targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company

b. Promotional Period

Beginning Date: June 12, 2000
Ending Date: September 1, 2000

c. Terms and Limitations of the Promotion

- (1) The nonrecurring charges associated with the following list of services will be waived for business customers who meet the terms of the promotion and order one or more of these services during the promotional period:

Establishment of Access Line (ERT, Section 2)
Flat Rate Business Line (ERT, Section 2)
Flat Rate Analog PBX Trunk (ERT, Section 2)
Centrex 2000 Service (GET, Section 34)
Trunk Advantage, including Integrated Advantage (ERT, Section, 5)
Prime Advantage, including Integrated Prime Advantage (ERT, Section 6)
LAN Advantage (GET, Section 37)
ISDN Service (ERT, Section 4)

- (2) The maximum amount of nonrecurring charges that may be waived as a result of this promotion is \$3,000.
- (3) This promotion will be offered only to business customers returning to CBT from a competing telecommunication provider.
- (4) Waiver of the nonrecurring charges are to only be in connection with services established or reestablished upon the initial return to CBT.
- (5) Business customers are not eligible for this promotion after their initial return to CBT for which the waiver(s) have already been provided.
- (6) This promotion applies only to orders placed during the promotional period denoted in (b).

Issued: June 12, 2000

Effective: June 12, 2000

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio, on March 7, 1991, PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

Eugene J. Baldrate, Vice President - Regulatory Affairs
Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 2
Original Page 39.2

GENERAL REGULATIONS

D. ESTABLISHMENT AND FURNISHING OF SERVICE (Cont'd)

21. Winback Promotion - Nonrecurring Charges (Cont'd)

d. Twelve Month Promotional History

- (1) Establishment of Access Line - None
- (2) Centrex 2000 Service - None
- (3) Trunk Advantage, including Integrated Advantage
 - July 1, 1999 through August 1, 1999 (nonrecurring charges)
 - March 1, 2000 through June 1, 2000 (nonrecurring charges)
- (4) Prime Advantage, including Integrated Prime Advantage
 - July 1, 1999 through August 1, 1999 (nonrecurring charges)
 - September 1, 1999 through December 1, 1999 (nonrecurring charges)
- (5) LAN Advantage®
 - September 23, 1999 through December 1, 1999 (nonrecurring charges)
- (6) ISDN Service - None

22. Winback Promotion - Recurring Charges

CBT will be conducting a Winback promotion for business customers who have discontinued all or part of their telephone service with CBT for the purpose of establishing service with another local exchange company, and who now wish to return to Cincinnati Bell Telephone. The business customers returning to CBT from a competing telecommunications provider will receive a credit on their bill equal to the value of one month of local CBT services to which the customer subscribes - the total value not to exceed \$3,000. The credited amount will be calculated on the first month's recurring charges associated with any of the services listed in 21.c.(1). These services can be found both in this tariff and the Exchange Rate Tariff, PUCO No. 3.

a. Market Area Exchange Targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company

b. Promotional Period

Beginning Date: June 12, 2000
Ending Date: September 1, 2000

c. Terms and Limitations of the Promotion

- (1) The following is the list of services that will be used when calculating the amount of the credit to appear on the customers bill.

Flat Rate Business Line (ERT, Section 2)
Flat Rate Analog PBX Trunk (ERT, Section 2)
Centrex 2000 Service (GET, Section 34)
Trunk Advantage, including Integrated Advantage (ERT, Section, 5)
Prime Advantage, including Integrated Prime Advantage (ERT, Section 6)
LAN Advantage (GET, Section 37)
ISDN Service (ERT, Section 4)

- (2) The credit will be given in the 13th month after the customer has returned to CBT and will reflect the monthly charges for the initial month of establishment or reestablishment of service.
- (3) The credit will only be in connection with services that are reestablished or established upon the initial return to CBT.

Issued: June 12, 2000

Effective: June 12, 2000

In accordance with Case No. 90-2021-TP-ATA, issued by the
Public Utilities Commission of Ohio, on March 7, 1991, PUCO Case No. 93-1020-TP-ATA,
issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

Eugene J. Baldrate, Vice President - Regulatory Affairs
Cincinnati, Ohio

CINCINNATI BELL TELEPHONE COMPANY

Section 2
Original Page 39.3

GENERAL REGULATIONS

D. ESTABLISHMENT AND FURNISHING OF SERVICE (Cont'd)

22. Winback Promotion - Recurring Charges (Cont'd)

c. Terms and Limitations of the Promotion (Cont'd)

- (4) Customers ordering contractual services must sign the applicable contract in order to receive the credit.
- (5) The maximum amount of the credit will not exceed \$3000.
- (6) This promotion will be offered only to business customers returning to CBT from a competing telecommunication provider.
- (7) Business customers are eligible for this promotion only one time during the promotional period.
- (8) This promotion applies only to orders placed during the promotional period denoted in (b).

d. Twelve Month Promotional History

See Paragraph 21.d preceding.

Issued: June 12, 2000

Effective: June 12, 2000

In accordance with Case No. 90-2021-TP-ATA, issued by the
Public Utilities Commission of Ohio, on March 7, 1991, PUCO Case No. 93-1020-TP-ATA,
issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

Eugene J. Baldrate, Vice President - Regulatory Affairs
Cincinnati, Ohio