

BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

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In the Matter of: :  
: Case No. 09-786-EL-UNC  
In the Matter of the :  
Investigation Into The :  
Development Of The :  
Significantly Excessive :  
Earnings Test Pursuant to :  
S.B. 221 For Electric :  
Utilities. :

- - -

MEETING

of The Public Utilities Commission of Ohio, at the  
Public Utilities Commission of Ohio, 180 East Broad  
Street, Room 11-B, Columbus, Ohio, called at 10:00  
a.m. on Thursday, April 1, 2010.

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Commissioners:

Mr. Alan R. Schriber, Chair  
Mr. Paul A. Centolella  
Ms. Ronda Harman Fergus  
Ms. Valerie A. Lemmie  
Ms. Cheryl Roberto

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1 APPEARANCES:

2 American Electric Power:

3 Dr. Anil Makhija, Chairman, Finance  
4 Department, The Ohio State University

5 Mr. Daniel R. Conway,  
6 Porter Wright, Morris & Arthur, LLP.

7 Dayton Power & Light Company:

8 Mr. Frederick J. Boyle,  
9 Senior Vice President and  
10 Chief Financial Officer.

11 Duke Energy Corp:

12 Mr. Don Wathen, Director, Revenue  
13 Requirements

14 Mr. John Finnegan, Associate General Counsel.

15 FirstEnergy:

16 Harvey Wagner, Controller  
17 Mr. Arthur E. Korkosz, Senior Counsel.

18 Ohio Energy Group:

19 Mr. Michael L. Kurtz, Bohem, Kurtz & Lowry.

20 Ohio Consumers' Counsel:

21 Ms. Maureen R. Grady, Assistant Consumers'  
22 Counsel.

23 Ohio Partners for Affordable Energy:

24 Mr. David C. Rinebolt.

25 Staff of the Public Utilities Commission of Ohio:

Mr. Stephen R. Chaney.

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1 Thursday Morning Session,  
2 April 1, 2010.

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4 COMMISSIONER SCHRIBER: Let's call to  
5 order the special meeting of the Public Utilities  
6 Commission for the purpose of allowing the  
7 Commissioners to question parties with respect to  
8 some issues of clarification or confusion or whatever  
9 with respect to the significant excessive earnings  
10 test.

11 We do not desire or need prepared  
12 comments from any of the parties. We thought this  
13 would just be free-flowing on our part. We will ask  
14 questions. Answer as you will, you know, the stream  
15 of consciousness, I don't care, but it will be  
16 something we do want to have the answers to. We want  
17 to be clear on where we are going with this because  
18 it is not altogether clear to us, and that's why we  
19 are having it. We have a list of questions that were  
20 issued that were posted, and I have them.

21 The case number, for the record, is  
22 09-786-EL-UNC. It is not really necessary for  
23 everybody to respond to each and every question here.  
24 Again, we will ask the questions because this more or  
25 less will jog our memories and our interests and we

1 will let it flow from here.

2 Let me, if I may, launch the first  
3 question. I'm being told I need to take appearances  
4 first, I forgot.

5 So we can start, Mike.

6 MR. KURTZ: Mike Kurtz for the Ohio  
7 Energy Group.

8 MS. GRADY: Maureen Grady for the Office  
9 of Consumers' Counsel and on behalf of the customer  
10 parties, the Office of Consumers' Counsel, the Ohio  
11 Energy Group, the Ohio Manufacturers Association, the  
12 Ohio Hospital Association, and Citizen Power, Inc.

13 MR. RINEBOLT: On behalf of the Ohio  
14 Partners for Affordable Energy, Dave Rinebolt.

15 MR. WATHEN: I am Don Wathen on behalf of  
16 Duke Energy Ohio.

17 MR. CONWAY: I am Dan Conway. I am here  
18 on behalf of AEP-Ohio, and with me is Dr. Anil  
19 Makhija, chair of the Finance Department at OSU.  
20 Just so you understand what our separation of  
21 responsibilities are, I'm primarily responsible for  
22 responding to questions about things other than the  
23 composition of the comparable risk group and the  
24 structure of the significant earnings threshold  
25 itself, which Dr. Makhija is primarily responsible

1 for.

2 Art Korkosz on behalf of FirstEnergy and  
3 with me here today is Harvey Wagner, FirstEnergy  
4 controller, and I suppose just generally our division  
5 of responsibility would be to the extent there are  
6 legal issues, regulatory issues, that I would be  
7 addressing those. Mr. Wagner would be addressing  
8 accounting, the detail, and given that questions that  
9 are likely to cross, we will take our pick.

10 MR. BOYLE: Fred Boyle with Dayton Power  
11 & Light. With me is Judi Sobecki, who is legal  
12 counsel and may be answering some of the questions.

13 MR. CHANEY: I am Steve Chaney with the  
14 staff.

15 COMMISSIONER SCHRIBER: Okay. Anyone  
16 else I forgot?

17 Let me begin and we will get into this  
18 further. As I read 4928.143(F), there is a  
19 discussion about adjustments that are made to the  
20 ESP, specifically things such as fuel and what have  
21 you, primarily fuel. And it says, "If any such  
22 adjustments resulted in excessive earnings as  
23 measured by whether the earned return on common  
24 equity of the electric distribution utility is  
25 significantly in excess of the return on common

1 equity that was earned during the same period by  
2 publicly traded companies," and so forth.

3 My question would be -- and I think  
4 there's significant dispute on this -- do the  
5 adjustments themselves result in excess earnings, or  
6 is the establishment of an SSO on the basis of an ESP  
7 in of itself establishing excess earnings,  
8 significant excess earnings? Does everybody  
9 understand?

10 MR. CONWAY: Sounds like question No. 4.

11 COMMISSIONER SCHRIBER: That's pretty  
12 much what it is. Yes, it is question No. 4, but I  
13 wanted to point to the statute.

14 Mike, I'm sure you have a comment.

15 MR. KURTZ: We do, Mr. Chairman. First  
16 of all, we filed, Ohio Energy Group and OCC, Ohio  
17 Manufacturers Association, filed written comments  
18 which the Commissioners all should have.

19 It's our point of view, our position,  
20 reading the statute, that the adjustments, which are  
21 essentially the ESP rate increases, in the case of  
22 Columbus Southern, for example, in 2009, a 7 percent  
23 rate increase was the max, more than \$100 million,  
24 it's the ESP rate increases, which was comprised of  
25 environmental, fuel, purchased power O&M, a whole

1 myriad of things, but the ESP rate increase, that's  
2 this adjustment and that's what is subject to return  
3 under the earnings test.

4 Now, I think one of the questions you are  
5 getting at, there is a dispute between staff as  
6 expressed in their November position paper and the  
7 customer parties, what happens if the utility goes  
8 into an ESP and already has excess profits?

9 The staff's position is that if the  
10 utility already has excess profits and they get an  
11 ESP rate increase of \$100 million, they get to keep  
12 the \$100 million because the \$100 million didn't  
13 cause excess profits, in their point of view.

14 Our way of looking at it is that the  
15 \$100 million rate increase in this example, certainly  
16 it exacerbated the excess earnings and caused excess  
17 earnings, and in and of itself a utility that is  
18 already excessively profitable should have to return  
19 all the increase in that example.

20 When you approved these ESP rate increase  
21 in the first go-around, it was late 2008 or in the  
22 case of AEP because of the timing, early 2009, you  
23 could not have known and you didn't know what the  
24 utilities' 2009 year-end profitability would be. You  
25 did not know what the profitability would be of all

1 the comparable companies, but you had to grant a rate  
2 increase.

3 When you look back on that prospectively  
4 now in the first quarter of 2010, if it turns out  
5 that the utility was already excessively profitable,  
6 then essentially the whole rate increase should be  
7 returned.

8 Now, it turns out -- and this is attached  
9 to our comments -- that for 2009 the rate of return  
10 on equity after tax of Columbus Southern was almost  
11 21 percent; before tax that is about 32 percent.  
12 That is twice the profit margin on rate of return  
13 that utilities around the country -- and this is in  
14 our initial comments, we listed all the Commission  
15 decisions for the last 12 years I think that were  
16 publicly available. The normal return is in the  
17 10-12 percent range. Columbus Southern actually  
18 earned 21 percent. And the rate increase, the  
19 \$100 million plus rate increase granted, certainly  
20 contributed to that excess.

21 Now, the staff's position is, well, if  
22 they were already excessively profitable, they should  
23 keep the \$100 million increase or the \$200 million or  
24 the \$500 million or the one billion. It doesn't make  
25 any difference. Staff's position would have them



1 keep any rate increase no matter how big it was if  
2 the utility was already too profitable going in.

3 That does not comport with the  
4 legislative intent, in our minds, and it also creates  
5 this sort of anomalous result. If the Commission  
6 decided, well, we're really going to be tough on  
7 these utilities. We are going to pick a low  
8 threshold benchmark for the earnings test. We're  
9 going to pick 8 percent or 7 percent. We're going to  
10 really be tough, what that would do, the irony is the  
11 counterintuitive result is all the utilities would  
12 start out with excess profits. If you set a low  
13 benchmark, all the utilities start out with excessive  
14 profits and so anything that they were granted in an  
15 increase they get to keep under the staff's method.  
16 That counterintuitive result of a low threshold  
17 actually helping the utilities is not what the  
18 Legislature intended.

19 So on this question we think it's a  
20 matter of really common sense and statutory  
21 interpretation. We're not trying to be punitive at  
22 all to these utilities in any sense of the word. We  
23 thinks the statute gives the utilities the normal  
24 regular rate of return that utilities get, 10 to 12  
25 percent, plus a premium of 200 basis points, in our

1 mind. Just to put that in context, for every 100  
2 basis points, every one percent on equity results in  
3 Duke Energy Ohio, for example, earning \$25 million  
4 extra after-tax net income. That's one percent.  
5 That's on our exhibit to the comments we filed.

6 The staff's original position was that  
7 the utilities should get a 200 to 400 basis point  
8 premium. That's not unreasonable, but that is more  
9 of a premium that the customer parties think is  
10 appropriate. But even under that 200 to 400 basis  
11 points, you add that on to a normal rate of return so  
12 that Columbus Southern, for example, would go from  
13 10, 11, 12 to 14, 15, 16, whatever the number is.  
14 That's a very generous return. That would make  
15 Columbus Southern the most profitable utility on the  
16 AEP system by far at that level. 21 percent is out  
17 of this world.

18 COMMISSIONER SCHRIBER: May I interrupt  
19 you. We want to stick to the question, please. We  
20 have time constraints.

21 COMMISSIONER ROBERTO: Can I --

22 COMMISSIONER SCHRIBER: I am just going  
23 to add one more thing. We are talking also about  
24 question No. 2, and in question No. 2 there is a  
25 reference in 143(B), 4928.143(B), that says, "The

1 plan may provide for or include, without limitation,  
2 any of the following." It talks about the automatic  
3 recovery of adjustments.

4 I guess the question then, to drill down  
5 a little bit deeper, I assume then you are including  
6 that any increase that was granted in the ESP is  
7 considered an adjustment, notwithstanding what it  
8 says here, that the automatic recovery of any of the  
9 costs, fuel, purchased power, cost of energy,  
10 capacity and so forth in meeting allowances. Those  
11 the clearly adjustments, correct?

12 MR. KURTZ: Yes. Those are all rate  
13 increases.

14 COMMISSIONER SCHRIBER: You are also  
15 adding as an adjustment the rate increase that was  
16 given in the ESP.

17 MR. KURTZ: Well, all those factors  
18 constituted the rate increase. In Duke it was  
19 negotiated. There was a stipulation. In the AEP  
20 cases all of those components went into the rate  
21 increase that was awarded to Columbus Southern and  
22 Ohio Power Company, and those were all adjustments.  
23 They all add new money to the utility, all  
24 contributed to earnings.

25 COMMISSIONER SCHRIBER: Those automatic

1 adjustments -- I'm not giving up an opinion here.  
2 I'm just trying to get to the answer. It seems to me  
3 that when it talks about adjustments, these are  
4 automatic adjustments that are done every year, and  
5 those may or may not lead to excessive earnings.

6 Now, if there's an ESP, a three-year ESP,  
7 you have a one-time increase in rates, at least for  
8 that period of time over which that ESP takes place.  
9 Each year within that ESP you have adjustments, okay.  
10 So you're not making a distinction then between that  
11 one increase and the adjustments that are automatic  
12 year by year.

13 MR. KURTZ: They're all rate increases.  
14 They all cost consumers the same amount of money.

15 COMMISSIONER SCHRIBER: But are they  
16 adjustments?

17 MR. KURTZ: Yes, they are.

18 COMMISSIONER SCHRIBER: So that one time  
19 increase is an adjustment.

20 MR. KURTZ: Yes, it is. It's a rate  
21 increase that adds the earnings. It costs the  
22 consumer the same dollar no matter how you calculate  
23 it.

24 COMMISSIONER SCHRIBER: Dan.

25 MR. CONWAY: Thank you, Chairman

1 Schriber. Let me answer the fourth question first  
2 and then touch on the second question, if I could.

3 The question is, does a return become  
4 excessive as a result of the adjustments or as a  
5 result of establishing a standard service offer. And  
6 I think the answer is under the statute that if the  
7 EDU's earned return on equity is significantly  
8 excessive, if it exceeds the threshold that is  
9 established under the statute for significantly  
10 excessive earnings, the excess could be the result of  
11 rate adjustments that are included in the ESP if  
12 those rate adjustments are earnings-driving kinds of  
13 rate adjustments.

14 The excess could be the result of things  
15 other than the earnings-related ESP adjustments. It  
16 could be the result of things such as off-system  
17 sales markets, which are not only not ESP  
18 adjustments, they're not even retail. They're not  
19 even retail activities; they are wholesale  
20 activities. The excess earnings could be the result  
21 of a deferral program that the Commission has  
22 authorized has ordered to phase in what the rate  
23 increases would otherwise be.

24 And our view is that deferrals that  
25 otherwise boost earnings should not be the basis --

1 even though they contribute to the return that is  
2 actually earned by the utility, they should not be  
3 available to be returned to customers before the cash  
4 dollars related to them are even collected from  
5 customers.

6 And there could be adjustments in the ESP  
7 itself that are not earnings-driving adjustments. If  
8 the adjustments are simply recovering costs, then in  
9 our view they are not earnings-related adjustments  
10 even though they're in the ESP.

11 So there are a variety of reasons why an  
12 earned return becomes in excess of the threshold  
13 established under the SEET test. I don't think that  
14 in any conception the standard service offer that is  
15 established as part of ESP or MRO is itself an  
16 adjustment. And particularly in the case of an ESP,  
17 the SSO that was established for one EDU or another  
18 EDU is not itself an adjustment which is contemplated  
19 by the statutory language that you queried.

20 So I think the answer to Question  
21 No. 4 is a return may become excessive as a result of  
22 ESP adjustments, but it does not become excessive  
23 simply as a result of the establishment of a standard  
24 service order. I would point out if in the case of  
25 an EDU that just simply reiterated its preexisting

1 SSO as its ESP SSO, for example, it didn't make any  
2 adjustments, it just simply continued forward and  
3 somehow in the first year of that ESP SSO, its earned  
4 return ended up being greater than whatever the  
5 threshold is, there would be no adjustments that  
6 could have contributed to that.

7           Where did they come from? They came from  
8 the things I mentioned at the outset. They could be  
9 non-ESP related factors. They could potentially be  
10 wholesale transactions or paper earnings related to a  
11 deferral program.

12           So that's the answer I think to No. 4.  
13 The answer is no, an SSO is not an adjustment by  
14 itself.

15           With regard to No. 2, the question in No.  
16 2 is, How should the Commission define and quantify  
17 adjustments that could be subject to return if there  
18 is a finding of significantly excessive earnings?

19           I think in my prior comments I alluded to  
20 this, but if the Commission finds significantly  
21 excessive earnings, we believe the adjustments  
22 subject to being returned to customers should be  
23 defined as tariff rate increases authorized by the  
24 ESP, not embedded in the preexisting standard service  
25 offer from the prior regime and paid by customers;

1 that is, not noncash kinds of adjustments,  
2 earnings-related adjustments, and such adjustments  
3 would actually create earnings as opposed to  
4 adjustments that are simply and purely cost recovery  
5 in their nature.

6 COMMISSIONER SCHRIBER: One more quick  
7 question. Mike, if a standard service offer is  
8 established via an auction, would that constitute an  
9 adjustment?

10 MR. KURTZ: Well, if FirstEnergy, for  
11 example, distribution utilities, don't make any  
12 markup on that auction. They just pass through the  
13 generation prices through standard offer service.

14 COMMISSIONER SCHRIBER: Right.

15 MR. KURTZ: That's not an adjustment  
16 subject to refund. No, that would say that the  
17 billions of dollars that the distribution utilities  
18 spend on service generation, service for people who  
19 don't shop is subject to refund, no, that would be  
20 ridiculous and not true.

21 One comment with what Mr. Conway said, we  
22 agree that if a utility has preexisting excess  
23 profits, so to speak, from just their standard offer  
24 service, they go into the first ESP and they are  
25 super-duper profitable, they have excess profit, we



1 are not trying to claw that back. They keep it.  
2 That's the bargain in 221. They keep that. But if  
3 they add to it through ESP rate increases, the  
4 adjustments, that's where we say that's what should  
5 be returned to consumers.

6 COMMISSIONER ROBERTO: Just a quick  
7 clarification, Mike or Dan, or anybody who wants to  
8 speak to it. Is there any significance in your mind  
9 between the language used in the MRO section and the  
10 language used in the ESP section which is actually  
11 different when it talks about the trigger? In the  
12 MRO section the word is "cause," which is what you  
13 used, Mike, when you discussed it "will cause."

14 And, Dan, when you talked about it, you  
15 used the words "will result," which is the language  
16 used consistently through the ESP section.

17 I'm just wondering did the Legislature  
18 mean something different when it used those words?

19 MR. CONWAY: I think the "will cause"  
20 language -- and, Art, you may be able to contribute  
21 to this response -- the "will cause" language in the  
22 MRO statute I think is consistent with the  
23 prospective nature of the testing that is occurring  
24 at part of the MRO, prospective testing that is part  
25 of the MRO statute.

1           The "has resulted" language in the case  
2 of the annual SEET test in the ESP statute, which is  
3 division F of 4928.143, it says "will result" because  
4 it's retrospective in its nature. So I think that  
5 the difference in the language, at least in part,  
6 reflects the difference in the perspective that is  
7 being applied to the analysis, one prospective, the  
8 other retrospective.

9           MS. GRADY: I would add that I tend to  
10 agree with Mr. Conway's analysis, but I think that it  
11 goes further. I think you are talking about three  
12 different SEET review processes. The MRO is a review  
13 process that looks at specific adjustments,  
14 enumerated adjustments, under 4928.142(D) for  
15 specific adjustments, and it also pertains to the  
16 generation service price of the MRO that is not  
17 subject to the competitive bid, and that relates to  
18 the EDU's most recent SSO price.

19           Now, under 4928.143(E), you have a  
20 different SEET review. That SEET review looks at  
21 rate plans that have terms longer than three years.  
22 It's a prospective look, and it relates -- the only  
23 adjustment language used in that statute is an  
24 adjustment for capital structure.

25           When you go to the F portion, you are

1 looking at the periodic, the annual review, which  
2 looks at the effect on a retrospective basis, and  
3 there the adjustments are the same as the provisions  
4 of the ESP, as Mike explained. So I think there are  
5 three different processes aimed at three different  
6 pieces of an ESP plan.

7 MR. KORKOSZ: If I may, I can't resist  
8 Mr. Conway's invitation to add a couple words.  
9 Hopefully it will be helpful.

10 I think that both of the provisions in  
11 .142 and as well .143 need to be looked at carefully  
12 because I think there are some really challenging  
13 questions of the statutory interpretation that are  
14 posed here. I think that is reflected by the fact  
15 this was an issue litigated in the ESP cases about a  
16 year ago and has been the subject of review in  
17 workshop, the subject of staff recommendations, and  
18 now we are here today still struggling with those  
19 questions.

20 While there is a commonality in looking  
21 at the concept of significantly in excess as between  
22 142(D), 143(E) and 143(F), some of the rest of the  
23 language, there is a difference between them. One  
24 distinction, as already noted, was a prospective  
25 versus retrospective look.

1           And I would also point out, for example,  
2     in 142(D) there is a reference to adjustments in a  
3     fairly specific context. Of course, 142(D) just is  
4     the situation of a first MRO for a company that owned  
5     generation, which is not FirstEnergy's circumstances  
6     and I will just as a caveat say that my remarks are  
7     made on behalf of FirstEnergy and in the context of  
8     FirstEnergy's circumstances, which are somewhat  
9     different than the other companies.

10           But having said that, 142 refers to  
11     adjustments and then the adjustments that lead to  
12     potentially significantly excessive earnings, but it  
13     defines precisely what it means by adjustments in the  
14     preliminary language.

15           As you move into the 143(E), which is  
16     specifically directed to ESPs that are in excess of  
17     three years, again, not applicable to FirstEnergy but  
18     by way of illustration, the word "adjustments" isn't  
19     used there at all, except in the context of adjusted  
20     capital structure, which is a different exercise.

21           And then finally when you move into  
22     143(F), the precise language, I will read just a  
23     portion to make my point, "With regard to the  
24     provisions that are included in an electric security  
25     plan under this section, the commission shall

1 consider, following the end of each annual period of  
2 the plan, if any such adjustments" -- note the word  
3 before was "provisions" and now the reference is  
4 "such adjustments" with a suggestion that there is an  
5 antecedent basis for what such adjustments are.

6 There really isn't in there.

7           And for that reason I think there are  
8 lurking traps if one attempts to just casually impose  
9 notions of what a legislative intent was or the like.  
10 While legislative intent is certainly an important  
11 component in interpreting the statute, an equally, if  
12 not more important, component is looking at the words  
13 actually used in the statute and making sense of  
14 them.

15           One final remark I would like to make is  
16 on the usage of the term "adjustments." I think it  
17 can be -- it has meaning in a couple of different  
18 contexts and it's important to keep those distinct,  
19 and this is a point that was made in the FirstEnergy  
20 comments on the staff recommendations.

21           In one sense adjustments can mean those  
22 adjustments which are made to the financially  
23 reported results of the utility in question so as to  
24 make an apples-to-apples comparison to what your peer  
25 group is going to be. For example, in the

1 FirstEnergy ESP, there were some specific adjustments  
2 to reported earnings that would be made for purposes  
3 of calculation of the ESP that included not including  
4 the impact of a writeoff of goodwill, to exclude  
5 the -- implicit was carving out of the effect of the  
6 operations of the Pennsylvania Power Company, a  
7 wholly owned subsidiary of Ohio Edison, so that the  
8 activities in different state-regulated jurisdictions  
9 would not be a part of the to Ohio earning test.

10 That's adjustments in one sense. The  
11 other sense is whatever it means in the context of  
12 such adjustments in 143, and I think it is important  
13 to the discussion to not casually interchange those  
14 without appreciating there are differences in  
15 meaning.

16 COMMISSIONER SCHRIBER: Mr. Centolella.

17 COMMISSIONER CENTOLELLA: Thank you,  
18 Mr. Chairman.

19 If I can follow up on that, Mr. Korkosz,  
20 you spelled out the analysis exactly what I had in  
21 mind in thinking about this, and so I guess my  
22 question is one of if we follow that logical train of  
23 thought, doesn't almost the necessary antecedent in  
24 this last context of adjustments that can lead to  
25 excess earnings almost necessarily become the first

1 part of that sentence in 143(F) where it talks to the  
2 provisions of the electric security plan? And if  
3 that's the case, doesn't that lead us back to the  
4 position that Mike talked about earlier where  
5 anything that was in a new electricity security plan  
6 that resulted -- that was a provision of that plan  
7 that resulted in earnings in excess of what had been  
8 under the prior electric security plan becomes an  
9 adjustment that can be contributing to excess  
10 earnings?

11 MR. KORKOSZ: At the outset, Commissioner  
12 Centolella, I will repeat I am speaking only for  
13 FirstEnergy. But I think as applying -- attempting  
14 to make sense of the statute in the context of the  
15 FirstEnergy plan, that that is a reasonable  
16 application to our circumstances and, in fact, I  
17 think it's reflective of the approach taken by the  
18 parties who participated in the litigation of that  
19 issue in our ESP case 08-935, was to take that  
20 approach.

21 And the thornier, more difficult question  
22 that I am not sure is necessarily applicable to  
23 FirstEnergy's circumstances simply didn't arise and  
24 was not a subject of dispute in our case. So I  
25 think, at least in terms of its application here,

1     that effectively equating such adjustments to making  
2     provisions, that is, the provisions that may come,  
3     the components of the electric security plan do go  
4     into the pot to be considered.

5             MR. CONWAY: I would just add to that  
6     that the phrase is not simply "such adjustments."  
7     It's something like such adjustments that resulted in  
8     significantly excessive earnings. So our view is  
9     that the adjustments to be referred to are the  
10    adjustments established by the ESP under 4928.143,  
11    and they are adjustments that actually produce or  
12    create earnings that are part of the ESP and  
13    ultimately that are leading to significantly  
14    excessive earnings.

15            COMMISSIONER CENTOLELLA: Aren't you then  
16    asking us to sort of divide red dollars from green  
17    dollars and, you know, say these earnings are  
18    contributed to by X but not by Y? And I don't know  
19    how we do that. Aren't your earnings simply the net  
20    result at the end of all of your sources of revenue  
21    and all of your expenses?

22            MR. CONWAY: I don't think so. I think  
23    what you do to identify the adjustments that produce  
24    earnings, in the event that you do find that there is  
25    an earned return by the EDU that exceeds the



1 significantly excessive earnings threshold, you look  
2 then to the basket of adjustments and the related  
3 earnings in the ESP that the adjustments had produced  
4 or created earnings, and you back it out of the total  
5 calculation for the EDU.

6 And if as a result of that calculation,  
7 once you've identified all those adjustments, it  
8 contains earnings-producing results, if you end up  
9 falling below the threshold after you backed out that  
10 basket of earnings, then the extent to which the  
11 earnings were excessive, exceed the threshold, would  
12 be subject to return.

13 But if you do the calculation and the  
14 basket of earnings do not reduce the result below the  
15 threshold, then I think you are done and you move on.  
16 I don't think you have green or red earnings dollars  
17 as a result of that. I think you can test it and you  
18 can determine whether and to what extent the earnings  
19 from those adjustments are contributing to the  
20 significantly excessive result.

21 COMMISSIONER CENTOLELLA: I do want to  
22 follow up on an earlier point that you made. You  
23 talked about deferrals contributing to earnings. I'd  
24 like to just get your view on how should the  
25 Commission look at deferrals to ensure that deferred

1 revenues and the costs associated with those  
2 deferrals match up in the same year and that they are  
3 then being looked at comparably with the financials  
4 of other companies so we are not ending up with  
5 apples and oranges comparison.

6 COMMISSIONER SCHRIBER: Are we moving on  
7 to a new topic?

8 COMMISSIONER CENTOLELLA: I'm taking this  
9 as sort of a subset of Dan's position. He's saying  
10 that's not an adjustment, I think.

11 MR. CONWAY: Well, in the context of  
12 deferrals and how those should be addressed and  
13 treated, I think there are several points that you  
14 need to keep in mind as you go down the analytical  
15 path. The first point is that an EDU should not be  
16 required to return to consumers amounts that it has  
17 not yet collected from them; in other words, it  
18 shouldn't return to customers noncash earnings.

19 The second point is that the SEET when  
20 it's applied, for example, in the course of this  
21 annual test under 143(F), it should not be applied in  
22 a manner that undermines the probability of future  
23 recovery of deferrals that have previously been  
24 authorized. You need to take care about paying  
25 attention to that issue, which I'm sure you do,

1 because if you didn't, you would jeopardize the EDU's  
2 ability to create the deferrals in first place. If  
3 you can't create the deferrals in the first place,  
4 you undermine their ability to use the phase-in as a  
5 tool to moderate customer rate impacts, so you have  
6 to take great care I think and pay close attention to  
7 those issues.

8           The third thing to keep in mind, which is  
9 a reiteration of a point I made just earlier, is that  
10 if we are talking about the fuel adjustment clause  
11 here and its impacts, our view is that the fuel  
12 adjustment clause is a dollar for dollar cost  
13 recovery mechanism that's not an earnings creating,  
14 providing adjustment in the ESP.

15           But with having said that, if you were  
16 going to walk down the path of what do you do about  
17 the deferrals that are essentially the result of an  
18 expense deferral program, such as Columbus Southern  
19 Power's fuel adjustment clause expenses and the  
20 deferral program associated with that, I think what  
21 you ought to do if you go down that path -- if one  
22 were to go down that path, you would first calculate  
23 the earned returns of the comparable risk group and  
24 the EDU with the deferrals left in both the EDU and  
25 to the extent they are in any of the entities in the

1 comparable risk group, leave them in there, and  
2 develop an apples-to-apples comparison for purposes  
3 of establishing the threshold and making an initial  
4 cut as to whether or not the EDU's earned return is  
5 exceeding the threshold.

6 I think if it turns out you have an EDU  
7 that has a deferral program like I just described and  
8 you get past the first step and the initial cut shows  
9 there is an excess in earnings over the significantly  
10 excessive earnings threshold, I think you need to  
11 stop and you need to back out the earnings of the --  
12 that are related to the deferrals and examine whether  
13 or not the earned return, as adjusted in that  
14 fashion, then falls back below the threshold. You  
15 need to back out those earnings so they are no longer  
16 at risk at being captured by any remedy you come up  
17 with, because if you don't do that, you jeopardize  
18 the deferrals in the first place. I think that is  
19 the first step.

20 Then I think with regard to the  
21 consistent next step in the future, what do you do  
22 when the customers pay for the deferrals in the  
23 future and the cash comes in, I think at that point  
24 you perform the SEET test again, and you would do it  
25 while backing out the amortization item that would be

1 in the future period in order to reveal what the  
2 earnings are as a result of the cash that's coming in  
3 at that point in time.

4 COMMISSIONER SCHRIBER: Would you count  
5 the carrying charges, too, on that?

6 MR. CONWAY: The carrying costs are a  
7 separate item, I'd say. Frankly, there's an equity  
8 component to the carrying cost, and I think you  
9 cannot again -- I think you cannot return the  
10 carrying costs as being earned and deferred during  
11 the deferral part of the program because if you did  
12 that, you would again compromise the probability of  
13 the future recovery of that equity return component.

14 But I think again at the tail end when  
15 you are looking at the earnings of the utility when  
16 it's actually recovering the cash for the deferred  
17 expenses, you would include -- you would do what I  
18 suggested. You would remove the amortization piece  
19 at that point in time and look at the earnings of the  
20 utility at that time.

21 I do think you have to be careful. You  
22 have to consider what to do -- what you do at the  
23 tail end so that you don't at the tail end do  
24 something also that either jeopardizes or  
25 unnecessarily jeopardizes the foundation for the

1 deferral in the first place, because if you don't do  
2 that, you jeopardize your ability to use that tool,  
3 the phase-in tool, which relies on the deferral  
4 mechanism. You jeopardize your ability to use that  
5 in the future.

6 COMMISSIONER SCHRIBER: But deferrals, by  
7 authorizing deferrals you have the ability to count  
8 that as earnings. If we don't authorize it, it's not  
9 earnings. So during any particular period where you  
10 have a deferral, it is an earning to you. It's not  
11 cash but it is an earning. Where and why do you make  
12 some distinction between cash and noncash earnings?

13 MR. CONWAY: Well, I mean, it's pretty  
14 simple. Let me give you an example. If you have  
15 \$100 of revenue-related expense that's being actually  
16 laid out by the utility in year one, and you decide  
17 you want to moderate the increase that's necessary in  
18 order to recover that cost so you allow a deferral of  
19 \$50 to some future period of time, my first point is  
20 that to the extent that the earnings have been  
21 boasted by not requiring the utility to recognize the  
22 expense, the whole \$100 of expense in the first year,  
23 to the extent there's \$50 of earnings that are  
24 essentially paper earnings in that first year, you  
25 shouldn't be returning those to customers. It's not

1 fair to tell the utility to return cash before it's  
2 even collected.

3 COMMISSIONER SCHRIBER: I'm sorry, where  
4 in the law? I'm speaking to the law. Where in the  
5 law does it make the distinction between cash and  
6 noncash? How do you come to the conclusion given the  
7 statute?

8 MR. CONWAY: I think under  
9 section 4928.144, which allows you to do the phase-in  
10 of rate increases. It says you shall permit the  
11 recovery of the deferrals that are underpinning the  
12 phase-in, so I think the law itself clearly allows  
13 for you to recognize that you need not return cash  
14 dollars up front, the utility need not return the  
15 cash dollars up front when it hasn't yet collected  
16 them.

17 I don't think there is anything in the  
18 law that requires such result, and I think it would  
19 be improper and would actually conflict with  
20 4928.144, and I think you have the ability to prevent  
21 that not only unfair but I think illegal result.

22 COMMISSIONER CENTOLELLA: Mr. Chairman,  
23 if I can follow up on this point.

24 COMMISSIONER SCHRIBER: Sure.

25 COMMISSIONER CENTOLELLA: If we are in a

1 situation where a utility has, let's just say,  
2 \$100 of earnings. \$50 is cash. \$50 is noncash. We  
3 do the comparison on the \$100 and decide there's \$20  
4 of excess earnings there, less than the cash  
5 component. In what way would it be in any way  
6 jeopardizing either the accounting treatment of the  
7 deferral or, in some sense, be inconsistent with  
8 144 if we were to order the return of the \$20, which  
9 is less than the full cash return?

10 MR. CONWAY: Because the risk is that  
11 requiring the return of the \$20, which is matching up  
12 with a portion of the deferred amounts, could be  
13 interpreted by the auditors as assuring that there is  
14 not a probability of future recovery of the deferral  
15 that was established in the first place.

16 COMMISSIONER CENTOLELLA: Can you point  
17 to something specific in generally accepted  
18 accounting principles which would support that  
19 interpretation by an auditor?

20 MR. CONWAY: This is the view of Len  
21 Assante, who is the chief -- I'll misstate what his  
22 title is, but to me he is at the top of the hill in  
23 regulatory accounting. And this is what his concern  
24 is, which he elaborated in his testimony in the  
25 AEP-Ohio's ESP proceeding. His view is that it would



1 have the impact of jeopardizing the probability of  
2 future recovery if you were to do what you just  
3 suggested.

4 COMMISSIONER SCHRIBER: Dave or Mike.  
5 Dave.

6 MR. RINEBOLT: I think that we need to  
7 not lose sight of the forest for the trees. The  
8 significantly excessive earnings test is about  
9 ensuring the customers pay just and reasonable rates.  
10 It's a substitute under our new regulatory paradigm  
11 for ensuring that customers are not gouged.

12 And so I think you have to view the  
13 totality of the revenue flowing to the utility as the  
14 forest, and if you start taking individual trees out  
15 of the forest, it's the forest that we are paying  
16 for. If you start taking individual trees out and  
17 saying, Oh, that's not really a part of the forest or  
18 that's not a part of the forest, then you undermine  
19 the purpose of the test

20 Deferrals are booked under generally  
21 accepted accounting principles. You do not have to  
22 undercut the recovery of those in order to make  
23 adjustments in the revenue in order to achieve the  
24 goal of the Legislature, which is to ensure that  
25 utilities do not have significantly excessive

1 earnings.

2 Obviously, the utilities are going to  
3 want to adjust these things so they don't trigger  
4 recovery by ratepayers, but ratepayers' wallets are  
5 under a lot of pressure right now. The Legislature  
6 put this provision in to protect them, and I think we  
7 ought to honor it by looking at revenues in totality.

8 MR. KURTZ: Mr. Chairman if, I could.

9 COMMISSIONER SCHRIBER: Sure.

10 MR. KURTZ: On the deferral question,  
11 when an expense is deferred that increases the profit  
12 margin of the utility and increases the likelihood  
13 that the test would be triggered, that they would be  
14 overearning, our position, the customer party  
15 position is -- and we agree that the statute speaks  
16 in terms of earnings, not cash earnings or accounting  
17 earnings, but earnings -- but our view is that if a  
18 utility is overearning and it is deferring in that  
19 same year, it has a deferred expense, instead of  
20 returning cash to customers, we agree with  
21 Mr. Conway, that would be inappropriate.

22 But what you ought to do is use the  
23 overearnings to pay back the ratepayer IOU. In other  
24 words, wipe out the deferral first. So you don't  
25 give cash back. If the deferred expense contributed

1 to overearnings, wipe out the ratepayer IOU, wipe out  
2 the deferral before you start giving cash back.

3 That is practical and it's also more fair  
4 to the utility than asking them to give back cash  
5 that they have not yet collected. So we think and we  
6 stated in numerous pleadings that we filed, that that  
7 would be the appropriate way to handle the deferral.

8 COMMISSIONER SCHRIBER: Yes, sir.

9 MR. WATHEN: I am not a lawyer, so this  
10 will come a little differently. There are two types  
11 of deferrals. There is a deferral with a deferred  
12 revenue with an underlying expense, which I think AEP  
13 was discussing, for example, the fuel. They have  
14 \$50 million of fuel expense that they could recover  
15 in a fuel adjustment clause, but they're deferring  
16 the revenue and the expense, so from an earnings  
17 prospective it is a wash.

18 It would be patently unfair to make them  
19 recognize the revenue that they didn't incur -- that  
20 they didn't get in a current period when they are not  
21 going to get the revenue or even incur the expense  
22 because that is deferred as well until post AEP.

23 Then there are deferrals such as deferred  
24 rate increases that may not have an underlying  
25 expense, like a phase-in of rates. That is a little

1 different question.

2 And your question about the carrying  
3 costs, I have give more thought to. But I definitely  
4 would be very much against accounting deferrals that  
5 have an underlying expense or underlying revenue.  
6 Deferred rate increases that don't have an expense,  
7 maybe. That's a different question.

8 And all these adjustments we talked about  
9 earlier, by the way, they do have different buckets.  
10 All of our riders, green and red revenue, pretty much  
11 all of the adjustments that we talk about, there is a  
12 revenue stream associated with each one of them, so  
13 it is relatively easy to track which adjustment, kind  
14 of peeling the onion back.

15 MR. CONWAY: May I just respond to Mike's  
16 alternative suggestion of evening up the deferral  
17 pile with some of these deferrals, I guess, and the  
18 answer deferral earnings, I guess, and I think the  
19 answer is still the same, that it does jeopardize the  
20 probability of future recovery determination by the  
21 auditors.

22 So I would caution you that we don't want  
23 to do that in that context, let alone in the earlier  
24 context we were talking about. And we address this  
25 in our comments to his initial comments to the staff

1 proposal, for the answers to those question from last  
2 fall.

3 COMMISSIONER SCHRIBER: While we are  
4 still at 143(F), can someone tell me the meaning of  
5 following sentence? And this is question No. 8.  
6 "Consideration also shall be given to the capital  
7 requirements of future committed investments in this  
8 state." What does that have to do with 143(F)? How  
9 does that play into all this. Mike?

10 MR. KURTZ: The way we interpreted that  
11 is that normally the earnings test, which is  
12 essentially the comparable group earnings, which  
13 would be comprised primarily of utilities, plus the  
14 premium -- we say 200 basis points. Staff said  
15 originally 200 to 400 basis points -- that earnings  
16 capability normally covers the capital requirements  
17 of the utilities.

18 However, if there's a major capital  
19 expenditure coming up, a Duke nuclear plant -- now,  
20 we think that is subject to a surcharge so that  
21 mitigates that. But if there was a major capital  
22 requirement that could require additional cash flow  
23 to the utility, that should be taken into account.  
24 That's all it means.

25 COMMISSIONER SCHRIBER: It could go in

1 the denominator?

2 MR. KURTZ: I'm not sure I follow that.

3 COMMISSIONER SCHRIBER: The calculation  
4 of the equity.

5 MR. KURTZ: It would go into the ability  
6 for them to earn more, if they need more earnings  
7 because of a significant capital investment that's  
8 coming up. Now, again, the power plant surcharge for  
9 CWIP in the statute gives them current recovery, but  
10 that's the type of thing that we view that provision  
11 applies to.

12 MS. GRADY: We would not say that that's  
13 a specific adjustment to the formula but should go  
14 into a consideration of what the appropriate  
15 threshold earnings would be. We would also say that  
16 we would limit such adjustments to those plants where  
17 they have been discrete plants which the PUCO has  
18 determined there is a need for, that would be the  
19 number one requirement, which would go through their  
20 resource planning projections submitted for approval  
21 by the EDU.

22 And additionally we would limit that type  
23 of adjustment to consideration that occurs when those  
24 future plants occur during the rate plan term. So we  
25 would put some restrictions on that. However, we

1 would be open to the type of sliding adjustment on --  
2 in terms of determining the SEET threshold.

3 MR. KORKOSZ: Mr. Chairman, if I may,  
4 certainly those are a couple of the types of  
5 considerations, committed generating plant or  
6 identified expenditures, that come out of an ESP that  
7 could be an example of what is meant here.

8 Frankly, we would suggest that given that  
9 this arises in a sentence that is separated out from  
10 the preceding sentence, which has a more formula-like  
11 mechanism for comparing against a comparable group,  
12 we would interpret the statute in regards to this  
13 sentence as being a suggestion to the Commission to  
14 use a discretion that is more appropriate on a  
15 case-by-case application.

16 And, you know, for one utility it may be  
17 more appropriately in the context of a generating  
18 plant. For a different utility it may be more  
19 applicable to a pattern of planned expenditures with  
20 respect to the distribution system, and we think both  
21 of those are appropriate for consideration by the  
22 Commission, but they arise out of different  
23 circumstances, and that rather than prescribing  
24 prospectively a rule that this should come up in  
25 different cases and a protection, I think, against

1 abuse here is that, obviously, that the Commission  
2 holds the deciding view on whether they should be  
3 given any weight, and also that overall it is the EDU  
4 that bears the burden of proof in a proceeding. It  
5 is the utility's proposal, one way or another, and  
6 bears the burden of proof to convince the Commission  
7 it is worthy of such consideration.

8 MR. RINEBOLT: Mr. Chairman, I doubt that  
9 this language will ever be triggered. I'm certainly  
10 not going to hold my breath waiting for a utility to  
11 make a significant capital investment without their  
12 banker, that would be the ratepayer, on the line to  
13 pay for it.

14 COMMISSIONER SCHRIBER: Well, we have  
15 heard the word "significant," haven't we? Why don't  
16 we launch into a couple things, significant, excess,  
17 peer group.

18 MR. KURTZ: We have been trying to be  
19 practical and clear in the comments that we filed.  
20 We think the peer group essentially, the comparable  
21 companies, ought to be heavily weighted towards  
22 utilities and other private sector businesses that  
23 have low asset turnover ratios, very capital  
24 intensive, low risk.

25 So the starting point, we don't think it



1 is appropriate to have a peer group that is very,  
2 very volatile so that in the boom years of 2006 or 7,  
3 the standard is up here, and in the down years of '09  
4 it's way down here. We think you need a stable  
5 starting group for the comparable companies.

6 OCC witness Dr. Woolridge had such a  
7 stable group and stable methodology. It is somewhat  
8 detailed but it is in the record. So you start with  
9 a stable group. To that you add, using the  
10 Commission's judgment and discretion, a premium  
11 essentially, 200 basis points, staff's original  
12 position was 200 to 400 basis points, that anything  
13 over that would trigger the significantly excessive  
14 test.

15 This would allow the utilities to be very  
16 profitable, more profitable than essentially any  
17 other regulated utilities in the country, and that  
18 would compensate them for the risk -- we have a  
19 hybrid situation. We have the ability to shop. We  
20 have the standard offer rate -- subject to the  
21 earnings test, and that's the appropriate balance.

22 When you start putting into the mix  
23 statistical tests, you run the risk of having this  
24 thing fly away from you because we showed that under  
25 the statistical test that the staff proposed in

1 November, that applying that to the peer group  
2 proposed by AEP, it would result in a 55 percent  
3 threshold, 55 percent after-tax threshold. That  
4 would make a hedge fund manager blush, having that  
5 type of rate of return, but that's the risk you run  
6 when you have this statistical test.

7           For example -- and it started with having  
8 a very risky peer group to start with. The AEP  
9 expert selected a peer group that had negative  
10 earnings of 46 percent and high earnings of 98  
11 percent. When you have this kind of swing, the  
12 standard deviation is enormous, which triggers this  
13 very large 55 percent earnings threshold under the  
14 statistical test.

15           So that is very problematic. It could go  
16 the other way, too, to the utility's disadvantage.  
17 We think stable utility earnings are important. High  
18 earnings are authorized under the statute, a premium,  
19 in essence, which is the staff's original position,  
20 and that's the proper balance to compensate the  
21 utilities for the fact that customers can shop in  
22 this state as well as have the right to take standard  
23 offer service.

24           So that's the basic framework. We think  
25 it's workable. It is fair. It complies with the

1 statute. It would allow the utilities to be in this  
2 jurisdiction very, very profitable. Using the  
3 specific I mentioned earlier, Columbus Southern,  
4 21 percent after-tax return is, in our opinion, too  
5 high. That should come down under the earnings test  
6 to protect consumers as the Legislature intended.

7 But still even if Columbus Southern is  
8 brought down to a lower but still high level, that  
9 will be the highest profit margin, the most  
10 profitable utility in the AEP system, by far, even if  
11 you bring the earnings down significantly.

12 So there's no room for shedding tears.  
13 This is actually a perfect -- this is a good  
14 situation. It's a high class problem. You have a  
15 utility that is a real test. When you look at the  
16 numbers on all the other utilities, it's really  
17 Columbus Southern that's the outlier. Dayton is very  
18 high, but they have two-year pass under the statute.  
19 And you have the ability to enforce the law to  
20 protect consumers, issue refunds, pay off the  
21 deferrals, and still Columbus Southern will be the  
22 most profitable utility in the AEP system.

23 MR. CONWAY: It is hard to know where to  
24 start talking about this issue, responding to your  
25 question at the same time responding to Mr. Kurtz,

1 but I would like to make a couple points.

2 First of all, it is his comments about  
3 what the statistical approach would provide when  
4 applied to Columbus Southern Power, he made that  
5 pitch in his initial comments in response to the  
6 staff proposal. We replied to it. It's not correct.  
7 It is absolutely not correct.

8 With regard to that, with regard to the  
9 200 basis point adder he would propose tacking on as  
10 a cap, as the threshold beyond which earnings are  
11 significantly excessive, it derives from a FERC  
12 incentive mechanism for transmission facilities. It  
13 has no relationship to the significantly excessive  
14 earnings threshold in the statute. It's completely  
15 arbitrary in comparison to that threshold, and it  
16 also is based in a view of the world which is that we  
17 are now in rate base rate of return regulated  
18 environment, which we are not.

19 Although there has been a retrenchment  
20 from the prior regime, we are not in a cost-based  
21 regime at this point, and standards that are evoking  
22 just and reasonable returns from the rate base rate  
23 of return are simply not applicable.

24 I also point out that the SEET is an  
25 asymmetric test. What it does is it penalizes the

1 utility for overearning. There is no provision in  
2 the test that on the other side protects the  
3 utilities from underearning or from significantly  
4 deficient earnings, so it has to be applied in a  
5 careful manner.

6 I would also just point out that the  
7 earnings for Columbus Southern Power are what they  
8 are. They will be evaluated in the upcoming SEET  
9 review process, but we already know based on  
10 discussions that we have listened to so far, there  
11 are off-system sales margins included in those  
12 earnings. There are deferrals that are reflected or  
13 supporting those earnings, and there are many other  
14 consequences from the ESP that are contained in that  
15 number.

16 And I'd like to turn it over to  
17 Dr. Makhiya to address the question of what the  
18 appropriate method might be for establishing a  
19 significant and excessive earnings threshold.

20 Thank you.

21 DR. MAKHIJA: Thank you. The questions  
22 you have raised actually have several parts, if I may  
23 have your permission, I'd like to go through each of  
24 them by piece.

25 First, I think you raised the question of

1 what does it mean to be significant, and I think  
2 everyone here is in general agreement that to  
3 understand what is significant, the starting point is  
4 what is the mean of the comparable group. But, of  
5 course, the mean is not an adequate description of  
6 the earned rates of the peer group because there is  
7 variation in rates of return among the peer group.  
8 So we must take into account the standard deviation  
9 of those rates of return.

10 And this is what helps us define the word  
11 "significant" because you take the mean rate of  
12 return and add to it a certain number of standard  
13 deviations and beyond which you begin to think of  
14 them as significantly excessive. And this, of  
15 course, is standard practice in economics, as you  
16 know.

17 For example, in the method that we  
18 proposed, we took the mean and we added about two  
19 standard deviations, and anything beyond that were  
20 deemed to be excessive. So that becomes the  
21 significant threshold point and anything beyond that  
22 would be considered excessive. This is what is  
23 referred to as a 95 percent confidence level, which  
24 is most popular or most common application of this  
25 standard.

1           Now, the interesting point about this  
2 threshold is that when we take that 95 percent cutoff  
3 of two standard deviations, what happens above that  
4 is either truly significantly excessive return, or it  
5 is still possible that it is part of normal  
6 variation, albeit, with some low probability.

7           So in this particular case when you find  
8 something beyond the two deviations, yes, it could be  
9 significantly excessive, but it could also have  
10 fallen because of nonremediation. And that's the  
11 point I think is important to take into account,  
12 because that tells us what is the extent of false  
13 positives. And you want to really avoid those false  
14 positives because you don't want to penalize when in  
15 fact it was just part of normal variation.

16           To underscore that point, let me give you  
17 an example of what it would be if we took a  
18 90 percent confidence level. So this corresponds to  
19 having returns that are more than 1.28 standard  
20 deviations above the mean. So in a circumstance like  
21 this, if you were to focus on just the positive  
22 returns, which, of course, is the practical  
23 situation, what you would find is that there is a  
24 probability of one in ten of the false positives.  
25 And, of course, such a large extent of false

1 positives constitutes a kind of regulatory risk,  
2 given that this is an asymmetrical test. So this is  
3 in part to explain the compelling argument why it is  
4 the most frequent use in economics as an application  
5 that 95 percent confidence is used. So this is one  
6 part of your question, Commissioner Schreiber, about  
7 the meaning of the word "significant."

8 But coming now to the issues that were  
9 just raised dealing with what the FERC adder is and  
10 what the comparable is, I think the statute, Senate  
11 Bill 221, very specifically talks about matching the  
12 comparable risk for a specific utility with the peer  
13 group. Unfortunately, this 200 basis points does not  
14 speak to any particular comparable group that we  
15 could point to because it stands in isolation without  
16 looking in any sense to what this particular  
17 utility's business could be.

18 I suggest to you as I look across the  
19 EDUs s in Ohio, I see a wide variety, variation in  
20 business risk. Firms differ in terms of the mix of  
21 customers, residential, commercial, industrial. They  
22 differ in terms of even their operational, do they  
23 put into under the same house just distribution or is  
24 it distribution, transmission and generation?  
25 Consequently, it is hard to argue that utilities in



1 Ohio, the EDUs are homogenous. And if they are not  
2 homogenous, we need uniquely different peer groups to  
3 match them. So that is the other part about the  
4 FERC.

5 Finally, I know some extreme numbers were  
6 just mentioned but they ought to be mentioned with a  
7 bit of caveat, because the numbers that were  
8 mentioned were without taking out the one time  
9 recurring earning items, and through this process we  
10 have all come to more agreement that what we ought to  
11 be looking at is earned returns net of these one time  
12 recurring. And if you do that correction, you get a  
13 much more reasonable distribution and, in fact the  
14 cutoff that we did propose were not close to anything  
15 like 55 percent but were more in the range of 21, 23,  
16 if my recollection is correct. So those are some of  
17 the pieces raised in that discussion that just  
18 occurred.

19 MR. KURTZ: Mr. Chair, if you would  
20 indulge me on just a minute on your question, I'd  
21 like to read what you have staff testified in the ESP  
22 cases. This is Mr. Caahan for staff on this very  
23 issue. It's clever and it's relevant.

24 The question is: "If the statistical  
25 approach is not useful, then how do you view the

1 significantly excessive earnings issue?

2 "ANSWER: I see this as security a  
3 fairness issue. It is a familiar issue that the  
4 Commission has dealt with over all its history, that  
5 of balancing the interests of consumers and the  
6 utility. The word 'excessive' is the key and the  
7 word 'significant,' rather than having some esoteric  
8 am statistical meaning simply means large or  
9 important.

10 "QUESTION: How would you quantify the  
11 concept of significantly excessive if it is a  
12 fairness issue rather than a statistical issue?

13 "ANSWER: There is no way to objectively  
14 determine the meaning of significantly excessive, but  
15 as we have seen, the statistical approach is not free  
16 from subjectivity either. However, I could suggest  
17 certain considerations that might frame a zone of  
18 reasonableness. I think that the 200 basis point  
19 adder represents a reasonable lower bound. I think  
20 that 400 basis points is a reasonable upper bound."

21 One last little bit.

22 "To have a computer spit out the answer  
23 to the question of how much is too much may give the  
24 impression of objectivity, but beneath the analytical  
25 surface of spurious precision lies a large amount of

1     subjectivity in the specification of the test, the  
2     level of proof demands, and, indeed, the unstated and  
3     underlying theoretical basis behind the use of a  
4     statistical test in the first place."

5             He recommended a 200 to 400 basis point  
6     premium. Based upon the Commission's informed  
7     judgment given the particular circumstances, it is a  
8     much more sound method than relying on a computer to  
9     spit out the answer.

10            COMMISSIONER SCHRIBER: He retired at the  
11     right time, too.

12            COMMISSIONER CENTOLELLA: Can I ask a few  
13     questions here? There are certain things that  
14     trouble me about this approach. First of all, I  
15     guess I'm troubled by the assertion that this is an  
16     asymmetric test. I think we have a constitutional  
17     responsibility to ensure that utility returns are not  
18     so inadequate as to constitute a taking, and, in fact  
19     there is a provision in 142 in the MRO statute which  
20     specifically requires us to look at that, and, you  
21     know, by implication, we would need to be taking that  
22     into account in determining whether an ESP was both  
23     reasonable and more favorable than the MRO.

24            So I guess I am troubled by the notion  
25     this is in some way an asymmetric test and that there

1 is no sort of lower bound to which we wouldn't be  
2 obligated to make some adjustment, much as we did  
3 initially in the FirstEnergy's case when we went  
4 through the transition of the beginning last year.

5 So I'm wondering if you can speak as to  
6 why you think this is asymmetric and there is not  
7 some lower bound we would be obligated to recognize.

8 DR. MAKHIJA: I think you made a very  
9 reasonable case that this is what our mandate is, to  
10 make sure that customers don't pay in the case of  
11 excessive earnings. The difficulty I think arises in  
12 how we apply the test because the test gives rise to  
13 the possibility of false positives. So you were very  
14 much ensured, required kind of a claw-back if indeed  
15 earnings are excessive.

16 The difficulty lies in the confounding  
17 that occurs between a true finding of excessive  
18 earnings versus a situation where it might be  
19 actually a false positive. And it's that false  
20 positive that creates the possibility of a one-sided  
21 risk.

22 You see, if the false positive could have  
23 also occurred on the other side of the distribution  
24 we would not worry because we would say, okay, you  
25 run some risk of having to pay when it is excessive,

1 but you also get help when its inadequate, and that's  
2 a correction for the very nature of trying to figure  
3 out the significance.

4 And that is the aspect that creates some  
5 additional risk, which, incidentally, in the end are  
6 not probably good for customers either because if  
7 they do constitute risk, and in my filed testimony, I  
8 pointed to how on the street, some of Wall Street is  
9 literally using this test to say that there are new  
10 regulatory risks, and that's the false positive  
11 component that I was referring to.

12 COMMISSIONER CENTOLELLA: Wouldn't we  
13 have a constitutional obligation if the utility came  
14 in and said, Look, our earnings have just gone so low  
15 that our financial integrity is jeopardized. It's a  
16 taking, wouldn't we have some obligation as a  
17 Commission to act in that instance and doesn't that  
18 add symmetry to this?

19 MR. CONWAY: First of all, as a technical  
20 point, there is no automatically available symmetric  
21 aspect to this test that causes or requires the  
22 Commission to bring the utility back from a  
23 significantly deficient earned return level to  
24 something higher than is deficient.

25 Secondly, I think the assumption in your

1 question is that the level at which confiscation  
2 occurs is the level at which a significantly  
3 deficient earned return occurs, and I'm not sure I  
4 would agree with that. I think without having  
5 thought it through thoroughly, but I would take the  
6 position that a significantly deficient return could  
7 occur at level which is above the constitutional  
8 confiscation level. So those are two points.

9           And then from a process standpoint, being  
10 able to restore earnings to a level that is not  
11 confiscatory can be a long and arduous process that I  
12 personally experienced, and so I don't take a lot of  
13 warm comfort from the idea that the constitutional  
14 barrier against confiscation is an adequate  
15 substitute for something which is asymmetric in the  
16 test itself.

17           MR. RINEBOLT: Commissioners, I think  
18 that Mr. Conway's analysis is, quite frankly, a  
19 little too narrow. You have to look at this test in  
20 the context of the statute as a whole. If, in fact,  
21 a company is not earning an excessive amount, they  
22 won't have any money taken away from them. If, in  
23 fact, they are underearning to the point where their  
24 financial solvency is at risk, they can come to this  
25 Commission for an increase.

1           So what the test is, is the consumers'  
2 side of the balance. If the earnings are in excess,  
3 there is an adjustment. The utility side is  
4 essentially if the earnings are too low, they can  
5 come back to the Commission and ask for a rate  
6 increase. That's symmetrical.

7           COMMISSIONER SCHRIBER: That's not  
8 provided for in the law. That's not in Bill 221.  
9 It's asymmetrical in 221.

10          MR. RINEBOLT: There's nothing that stops  
11 them from coming in.

12          COMMISSIONER SCHRIBER: But that's not  
13 provided for in 221.

14          COMMISSIONER CENTOLELLA: I think that is  
15 provided for in 142 in the MRO, there is a  
16 symmetrical test there, and implicitly, I suppose,  
17 the utility could propose an ESP with a symmetrical  
18 adjustment component.

19          COMMISSIONER SCHRIBER: But that is not a  
20 SEET adjustment.

21          COMMISSIONER CENTOLELLA: In 142 it is a  
22 SEET adjustment. There is lower bound SEET  
23 adjustment in 142.

24          MS. GRADY: It's harkens back to the  
25 emergency -- it's very similar to the emergency

1 relief statute, 4909.16 in the Revised Code. And I  
2 do agree with Commissioner Centolella that that could  
3 possibly be applied.

4 MR. KURTZ: I want to weigh in just very  
5 briefly. Mr. Rinebolt is right, if the utility feels  
6 that it is underearning, it can file to modify an  
7 existing ESP or wait until its next ESP. There's no  
8 requirement that the ESP be three years. It might be  
9 one year, two years or longer. It can modify an  
10 existing ESP to ask for more money or wait until its  
11 next ESP and ask for more money.

12 The utilities always have the right, and  
13 they're very good at it, in seeking rate increases.  
14 The test is on the other side and it protects  
15 consumers.

16 MR. CONWAY: Another aspect of the  
17 asymmetry, Commissioner Centolella, while the SEET  
18 when it returns earnings to consumers is returning  
19 them from the prior period, even the constitutional  
20 standard does not reach back and make up for  
21 underearnings from a prior period. It is prospective  
22 only. So I think that's an important consideration.  
23 I think it confirms that in that significant respect  
24 the asymmetry is really irretrievable in the SEET  
25 test.



1           MR. KORKOSZ: Commissioner Centolella,  
2     you started with the observation about the nature of  
3     the asymmetrical risk, and you went on to introduce  
4     the component of the constitutional standard of a  
5     fair -- entitled to the opportunity to earn a fair  
6     rate of return.

7           And this was a subject that was addressed  
8     at some length in the testimony of Dr. Vilbert in the  
9     FirstEnergy cases, and I would commend that testimony  
10    to you. But briefly a couple of points in addition  
11    to what we already heard. Another component of this  
12    asymmetric risk, if you look at typical traditional  
13    base ratemaking, the rate of return that is allowed  
14    by a regulatory commission, on average a utility may  
15    be from the investor's standpoint expected to earn  
16    that return. Sometimes it may be a little more,  
17    sometimes a little less, but on average that is the  
18    expectation of the investor. It is a prospective  
19    look based on market metrics.

20           The SEET is different. It is, at least  
21    insofar as it is applied under 143(F), it is a  
22    backward look at a particular year. It is also on  
23    accounting, financial reporting metrics, and those  
24    are not necessarily the same, so you don't have  
25    direct equivalences there.

1           But in terms of the SEET and the  
2 asymmetric nature, in the course of fixing utility  
3 rates under traditional concepts, I noted on average  
4 the investor would expect the utility to earn the  
5 allowed return.

6           As Dan mentioned, there's an asymmetry  
7 with SEET. There's the mechanism for a return if  
8 there were excessive earnings, significantly  
9 excessive. There's not an automatic mechanism built  
10 in or contemplated that you would supplement if  
11 they're excessively deficient.

12           But it is that distinction as perceived  
13 by the investor, that is, a perception of an  
14 asymmetric risk faced by the utility that necessarily  
15 increases the potential risk and hence adds to the  
16 cost of capital, per se.

17           As I said, these were concepts that were  
18 expanded upon in the testimony of Dr. Vilbert, which  
19 is probably a great deal more coherent than my  
20 testimony here, but nonetheless, I think those are  
21 important considerations.

22           COMMISSIONER SCHRIBER: Let me jump in,  
23 because I think we are kind of talking past each  
24 other. "... the commission may adjust the electric  
25 distribution utility's most recent standard service

1 offer price by such just and reasonable amount that  
2 the commission determines necessary to address any  
3 emergency that threatens the utility's financial  
4 integrity..."

5 "Emergency" is the operative word here  
6 and "financial integrity." I guess you could say it  
7 is asymmetrical in the following sense. If it is  
8 five basis points above the threshold, then it is a  
9 consumers' emergency and lower rates or grant some  
10 sort of compensation back.

11 If it is five basis points under the  
12 threshold, it may not be a financial emergency in any  
13 sense of the word and therefore no adjustments are  
14 made. So in terms of the SEET, I do think there's  
15 some asymmetry here as far as the law is concerned.  
16 An emergency and financial integrity is considerably  
17 different from being a few basis points below the  
18 threshold, but nevertheless.

19 MS. GRADY: May I quickly add, and Dave  
20 did a good job of talking about the forest through  
21 the trees, what we are talking about is significantly  
22 excessively earnings on the one hand and the benefits  
23 of 221 to these EDUs. 221 a gold mine for utilities.  
24 It provides them with -- they have argued it provides  
25 them unlimited authority to make any adjustments, to

1 get any increases, whether they are cost related or  
2 not.

3 And so when we talk about the SEET, the  
4 symmetry is there. The SEET is the consumer  
5 protection tool that balances out the ability of the  
6 EDUs to come in and ask for anything under the sun,  
7 unlimited or limited only by their imagination. So  
8 there is symmetry and that symmetry should be looked  
9 at as a picture, as a whole and in the context of  
10 4928.02(A), which states one of the policies also of  
11 SB 221 is to ensure reasonably priced electric  
12 service is available to consumers.

13 COMMISSIONER SCHRIBER: I think it is a  
14 gold mine for the Public Utilities Commission as  
15 well, which gives us a lot of authority, which is  
16 good, and I hope we use it prudently.

17 COMMISSIONER CENTOLELLA: I have a couple  
18 other basic questions about the statistical  
19 methodology here. Normally when we think about these  
20 kind of confidence levels in statistics, we are  
21 talking about what is the relationship of A to B, and  
22 can we reject a null hypothesis in terms of moving  
23 from A to B.

24 It seems as you though you've taken the  
25 kind of statistical approach and you've put it in a

1 very different context where I don't ever understand  
2 what the null hypothesis is that we are rejecting.  
3 It seems like you've used the word "statistical"  
4 because statistical is in the statute and you've  
5 plugged it in here, but I'm not really sure why it is  
6 relevant here.

7 DR. MAKHIJA: Commissioner, I will be  
8 happy to address that. There are some moving parts  
9 here. First of all, I'm not unique in having applied  
10 it in this particular matter, but I am supportive of  
11 this approach. The null hypothesis, if I were to get  
12 technical, would have been that the mean rate of  
13 return of the peer group is indeed the rate of return  
14 that this firm could have earned. So the null  
15 hypothesis is what we saw from the firm is not  
16 statistically significantly different from the mean  
17 of the peer. So that would be the null.

18 And of, course, the alternative  
19 hypothesis would be that it is significantly  
20 different, which is what the SEET is asking us to  
21 check. So in that sense if you think of the  
22 distribution, you know, and you take the peer sitting  
23 in the middle of that distribution, then you have  
24 your EDU from the firm and you are asking whether it  
25 has gone beyond that threshold in that distribution.

1 So in that sense I think it turns out, whether it was  
2 intended or not, in effect the SEET has been a  
3 perfect fit for the normal statistical test.

4 COMMISSIONER CENTOLELLA: Okay. Let me  
5 raise my other concern then. This is more of a --  
6 it's seems to me that what you're doing here is you  
7 are now comparing the return of the utility to the  
8 returns of the population as multiple returns here.  
9 Am I correct?

10 DR. MAKHIJA: In this particular case, of  
11 course, what we have is a sample of the peer group,  
12 yes.

13 COMMISSIONER CENTOLELLA: But you're  
14 comparing it to the whole population or a whole  
15 sample of returns, many returns. And I am going to  
16 take off my economist hat and put on my lawyer hat,  
17 and I get a little nervous, I guess, reading the  
18 statute where it suggests that excessive earnings are  
19 measured by whether the return on common equity is  
20 significantly in excess of the return on common  
21 equity faced by the other firms.

22 One might read that to say that the plain  
23 meaning of the statute, the plain words of the  
24 statute is that the comparison is to be with a single  
25 number and not a sample of numbers from different

1 companies.

2 And I wonder whether or not if we adopt  
3 the statistical approach we are vulnerable to an  
4 appeal to the court that we have violated the plain  
5 meaning of the statute by comparing to a sample as  
6 opposed to comparing to a single mean or single  
7 number.

8 MR. CONWAY: Before you interject,  
9 because Commissioner Centolella has put on his  
10 lawyer's hat for moment, although I think you are  
11 kind of going back and forth here, I think that the  
12 interpretation of that verbiage as referring to the  
13 mean return of the comparable risk group is a  
14 reasonable interpretation and would be defensible to  
15 the Ohio Supreme Court.

16 COMMISSIONER CENTOLELLA: If we then say  
17 if that's the case, don't we have to say that the  
18 statute is really not referring then to the  
19 population? When you make the statistical  
20 comparison, you are really asking us to compare the  
21 single EDU to the sample of companies, and if I read  
22 the statute, the statute seems to say I have to take  
23 that sample of companies and I have to narrow that  
24 down to a number, which is the -- not the group of  
25 but "the" -- return on common equity of the

1 comparable companies.

2 And you're asking me to go beyond what  
3 the statute tells me to do, and I'm wondering if this  
4 Commission gets in trouble because the consumer  
5 groups will come up and say, Well, you compared it to  
6 this whole sample and not to the mean, and that goes  
7 beyond what the statute tells you to do.

8 MR. KORKOSZ: Commissioner Centolella, I  
9 only have a lawyer's hat, so let me make a couple  
10 observations. Literally I'm not sure to say a return  
11 on common equity of publicly traded companies, I'm  
12 not sure that it makes sense to say that the plural,  
13 publicly traded companies, have a singular return, so  
14 I think there's some interpretive latitude granted  
15 there.

16 The other observation I make is we  
17 certainly have a long history in traditional  
18 ratemaking of using, in the setting of allowed fair  
19 rate of return in the ratemaking context, of looking  
20 at a peer group of companies and coming up with a  
21 proxy single representative return for them. I think  
22 there is a fair opportunity for recognition by the  
23 Legislature to recognize that this practice of taking  
24 a mean is a tool commonly used.

25 COMMISSIONER CENTOLELLA: I don't have a



1 concern about taking a mean. I have a concern of  
2 then looking at the variance in defining excess.

3 MR. KURTZ: All of witnesses -- and I  
4 agree with Mr. Korkosz, i don't think that's an  
5 infirmity in the statute. All the experts took the  
6 sample group and worked from that, so I think that  
7 would not be an issue.

8 But I would say this about the comparable  
9 earnings test that's in Senate Bill 221. It really  
10 builds upon US Supreme Court precedents, the Hope and  
11 the Bluefield cases, which really say that a utility,  
12 a regulated utility, is entitled to earn a return  
13 that is comparable, not more, but comparable to  
14 financial companies -- and we quoted this in our  
15 comments pages 5 and 6 -- that is comparable to  
16 private sector businesses that have comparable risk.  
17 That's essentially the Hope and Bluefield decision.  
18 And every rate of return witness in every utility  
19 case in the United States in the last 50 years always  
20 cite the Bluefield and Hope case as starting point.

21 Now what 221 did, it said not only do the  
22 Ohio utilities get a comparable rate of return, they  
23 get more. They get more than the peer group, just  
24 not significantly more. So that makes them more  
25 profitable. That's why the utilities here will be

1 more profitable than any of the regulated utilities  
2 throughout the country, will make Columbus Southern  
3 the most profitable utility that AEP owns, but just  
4 not significantly more. And that's the balance and  
5 that's the basis of the statute.

6 And in Hope and Bluefield the traditional  
7 test, there is no statistical test. It is the  
8 Commission using its judgment and discretion, given  
9 the circumstances of the time, to award the rates of  
10 return, and that's what we think is the better  
11 policy, consistent law.

12 And certainly you were appointed by  
13 various governors to balance the interests of  
14 utilities and ratepayers, and that's what we ask you  
15 to do, not turn that over to, as Mr. Caahan said, a  
16 computer to spit out the numbers.

17 COMMISSIONER CENTOLELLA: If I can just  
18 follow up, can those of you -- and maybe you agree  
19 with that --

20 MR. CONWAY: I disagree vehemently with  
21 that, not just the conclusion but the premise. It is  
22 completely off base.

23 COMMISSIONER CENTOLELLA: What you would  
24 point us to in the statute to suggest that the  
25 Legislature wasn't simply attempting to define the

1 outer bounds of what was considered to be fair value  
2 in terms of this whole line of cases, which the  
3 Legislature heard testimony about, in terms of what  
4 is fair value, and is there something specific in the  
5 statute that suggests that the Legislature wanted to  
6 depart from this whole history that they had heard  
7 presented to them, and particularly given there is  
8 some language in these statutes that is a lot like  
9 some of the language that is in the Hope case, for  
10 example?

11 COMMISSIONER SCHRIBER: And Hope and  
12 Bluefield is one reason I never went to law school.

13 MR. CONWAY: The test in the statute is  
14 not a reiteration of the comparable earnings test  
15 that is rooted in Hope and Bluefield, and the purpose  
16 of it is completely different. It's not -- we're not  
17 setting a just and reasonable rate of return on a  
18 prospective basis for a utility under a cost of  
19 service, rate-based rate of return approach.

20 What we are doing is trying to figure out  
21 whether the EDU is earning significantly in excess of  
22 the returns that other publicly traded companies earn  
23 that face comparable risk. It's not the standard  
24 that Mr. Kurtz has been specifying and has advanced  
25 in prior filings before the Commission, just has no

1 relationship. The Hope and Bluefield test have no  
2 relationship to the SEET that's contained in SB 221.

3 COMMISSIONER CENTOLELLA: But Hope does  
4 speak to a return that compensates the utility for  
5 the risk that's assumed. There are certainly  
6 references in Hope and Bluefield to the ability to  
7 attract capital, which is very similar to the  
8 committed capital requirement piece we talked about  
9 earlier. There certainly are echos of those  
10 decisions in some of the language here. And so I  
11 guess I'm wondering why we shouldn't have those as at  
12 least some level of touchstone for what we think  
13 about this.

14 MR. KORKOSZ: There is a commonality to  
15 certain of the concepts, and certainly they speak in  
16 terms of kind of the financial language that is  
17 common. But let's not lose sight of what the purpose  
18 was for the Hope and Bluefield cases when they  
19 initially came into being. This was in a traditional  
20 ratemaking setting for cost-based rate of return  
21 regulation where we would be looking at a  
22 representative test year for a utility and attempting  
23 to assess its costs, which would be a representative  
24 level of costs during the course of its test year,  
25 and one of those costs would be its cost of capital

1 or, specifically, its cost of equity.

2 And the difficulty or the exercise was  
3 attempting to ascertain what that cost of equity  
4 would be. It's not something you can measure  
5 directly. So we created the profession of rate of  
6 return witness and ultimately went into some landmark  
7 cases, the Hope and Bluefield cases, which use the  
8 concepts of risk, the investors' perception of risk  
9 and the like, to help establish what the cost of  
10 capital is in that ratemaking context.

11 And as I mentioned before, it's looking  
12 at market measures from an investor's perspective.  
13 It does not rely on book measures of the company.  
14 It's not retrospective in that sense, accounting  
15 versus market, retrospective versus prospective.  
16 Those are distinctions that I think distinguish it  
17 from the mechanics of SEET.

18 But more importantly, and again I commend  
19 you to Dr. Vilbert's testimony, which is vastly more  
20 coherent and articulate than what I'm telling, but  
21 the idea is that the SEET was a tool provided by the  
22 Legislature to assure that upper bounds would not be  
23 exceeded. It is not the same exercise, although you  
24 might look at certain of the same types of things,  
25 comparable groups, and assessment of risk and the

1 like, to perform those exercises.

2 COMMISSIONER SCHRIBER: I think we've  
3 euthanized the source. Valerie has some questions.

4 COMMISSIONER LEMMIE: This is a very  
5 important issue for me and certainly my colleagues on  
6 the Commission, hence our presence here today. And I  
7 have read everything that was filed in the docket,  
8 and we, as a collective, have some questions for you.  
9 It seems like we are beginning to wind down a bit,  
10 and I would just ask if any of you have a final point  
11 or area of discussion you would like to share that  
12 might help us in sorting through the  
13 characterizations that have been made here today and  
14 understand the issues so that we can make the best  
15 decision possible.

16 DR. MAKHIJA: If I may just go back to  
17 the question of Commissioner Centolella, I was  
18 thinking about the heart of the question you were  
19 asking. Essentially you have a peer group, why isn't  
20 the mean enough? And it strikes me you could have  
21 two different peer groups with exactly the same mean  
22 but differing variation. Now, you would really be  
23 compelled to think whether the EDU is necessarily the  
24 same for the two groups. You have to take the  
25 variation into account, and that's precisely what the

1 test does by laying out the limit to which the  
2 variation is acceptable before the return is  
3 significant.

4 COMMISSIONER SCHRIBER: Anything else?

5 MR. BOYLE: Going back and responding to  
6 what you were just asked about, I think in general  
7 there's a desire to try and find some simplistic way  
8 of dealing with SEET, kind of searching for that. It  
9 seems like we had the workshop and a lot of exchanges  
10 and comments, which points out how difficult it is to  
11 deal with the various issues and opinions.

12 All of that lends to while it is  
13 desirable to find a more straightforward way, say, to  
14 deal with deferrals or whatever the issue may be,  
15 that, in fact, at end I think we come back we need to  
16 deal with it on a case-by-case basis within SEET  
17 proceedings.

18 And that may not be something that is  
19 desirable because that will end up with a fair amount  
20 of debates and exchanges, almost similar to a rate  
21 case, and we don't want to go down that path  
22 entirely. But given all the nuances within each  
23 company, I don't know how we avoid needing to look at  
24 all these various issues on a case-by-case basis.

25 COMMISSIONER SCHRIBER: Thank you.

1           COMMISSIONER LEMMIE: Is there something  
2 you can give us? I am really trying to find your  
3 last word.

4           COMMISSIONER SCHRIBER: Paul has a word  
5 before the last word.

6           COMMISSIONER LEMMIE: Let me finish here.  
7 The point of my question, is there something else you  
8 feel is important for deliberations that you want to  
9 say at this point in time?

10          MR. KURTZ: I would like to add this. I  
11 think the Commission should view this earnings issue  
12 in the context of Senate Bill 221 as a whole, read  
13 the earnings test in the context of what the  
14 Legislature did in this fundamental piece of  
15 legislation, 221.

16               What was really accomplished in 221 was  
17 to give the Commission explicit authority to do what  
18 the Chairman spearheaded in the RSP cases back in the  
19 '06 to '08 time frame. That's the first thing this  
20 legislation does. It takes away -- the rates for  
21 nonshopping customers is no longer a market-based  
22 rate; it is Commission-determined rate. That's  
23 explicit authority for what the RSPs essentially did.

24               But what the legislation also did is it  
25 reregulated earnings. Net income is total revenue



1 minus total expenses, and that is what the is SEET is  
2 about, it's putting context. We think that is a  
3 fundamental consumer safeguard of the legislation,  
4 and we think that our position is a fair balance  
5 between the legitimate interests of the utilities  
6 being very profitable, just not too profitable, and  
7 the consumers paying reasonable rates, which is the  
8 policy of the state.

9 MR. CONWAY: This is not really a  
10 wrap-up, Commissioner Lemmie, but it does touch on a  
11 question that was raised but I don't think we have  
12 spent any time answering, which is the last question,  
13 which is, can you add an efficiency mechanism to the  
14 SEET test basically?

15 And I think that the answer is that that  
16 EDU and the Commission can establish efficiency  
17 incentives and standards through the design of  
18 specific provisions in an ESP. For example, the FAC  
19 itself under the statute involves a prudence review  
20 periodically. That is one example.

21 Another example of a measure that can be  
22 incorporated into an ESP would be as part of a  
23 distribution infrastructure modernization plan  
24 possibly. And, of course, the Commission outside of  
25 the ESP does have a variety of tools in its

1 administrative rule toolbox that it can use to  
2 oversee and promote the safe and reliable provision  
3 of service, which is an element of efficiency, I  
4 think, and I am specifically thinking about the did S  
5 rules in that regard.

6 And then I would also just mention to you  
7 that with regard to efficiency, the EDU shareholders  
8 do have an interest that I think aligns with the  
9 customers' interest. The management of the EDU is  
10 interested in having an efficiently run operation,  
11 just as customers are interested in that result.

12 Having said all that, I don't think that  
13 the SEET itself contemplates or would permit grafting  
14 an additional efficiency or inefficiency  
15 disincentive -- and efficiency incentive or  
16 inefficiency disincentive or efficiency incentive  
17 kind of mechanism into the SEET process itself.

18 MR. RINEBOLT: Commissioners, I would  
19 argue that consumers are actually completely  
20 ambivalent about the efficiency of the utility.  
21 Under this new regulatory paradigm, that's how they  
22 make a profit. That's one element of their profit.  
23 Unless the value of that efficiency is passed back to  
24 a customer through cost-based rates, it's irrelevant  
25 to what I pay in the bill.

1           So there's no alignment of customer and  
2 utility interests in those cases. What we are  
3 actually looking at here is a regulatory paradigm  
4 that has defined just and reasonable rates as rates  
5 that are not significantly excessive.

6           And the flip side of that is that the  
7 utilities have a variety of options through  
8 noncost-based rate increases and cost-based rate  
9 increases, both of which are features of all of the  
10 plans that the Commission has approved, to ensure  
11 that they collect adequate revenue and a decent  
12 profit. We just don't want to, nor does the  
13 Legislature, want them to collect an obscene profit.

14           MS. GRADY: If I can add a response to  
15 Mr. Conway's comment, on behalf of the customer  
16 parties we would emphasize we don't believe it's  
17 necessary to create regulatory incentives for  
18 efficient operation for the utilities. This would  
19 imply that the PUCO should offer these incentives  
20 when the utilities already have much and many  
21 benefits, as we referred to earlier, a gold mine of  
22 considerable benefits under SB 221; not necessary,  
23 not needed, and not statutorily addressed.

24           COMMISSIONER SCHRIBER: Thank you all for  
25 helping us muddle through the proceeding. That's

1 good stuff. It is interesting stuff. I hope we will  
2 use the gold mine of tools to come to something that  
3 is just and reasonable.

4 So thank you all. We are off the record.

5 (The meeting concluded at 11:51 a.m.)

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CERTIFICATE

I do hereby certify that the foregoing is a true and correct transcript of the proceedings taken by me in this matter on Thursday, March 1, 2010, and carefully compared with my original stenographic notes.

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Rosemary Foster Anderson,  
Professional Reporter and  
Notary Public in and for  
the State of Ohio.

My Commission expires April 5, 2014.

(RFA-8420)

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