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PUCO



To:	PUCO - DOCKETING ATTN: Anne	Fax:	614-466-0313
From:	David F. Buchm, Esq. Michael L. Kurtz, Esq. Kurt J. Bochm, Esq. BOEHM, KURTZ & LOWRY	Date:	March 29, 2010
Re:	In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company For Approval of Their Energy Efficiency and Peak Demand Reduction Program Portfolio Plans for 2010 through 2012 and Associated Cost Recovery Mechanisms Case Nos. 09-1947-EL-POR 09-1948-EL-POR 09-1949-EL-POR In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company For Approval of Their Initial Benchmark Reports. Case Nos. 09-1942-EL-EEC 09-1943-EL-EEC 09-1944-BL-EEC In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company.  Case Nos. 09-580-EL-EEC 09-581-EL-EEC 09-581-EL-EEC	Pages	12-

Attached please find the INITIAL BRIEF THE OHIO ENERGY GROUP to be deemed filed today in the above referenced matter. The original and 20 copies will follow by overnight mail.

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## Via Telefax Transmission

March 29, 2010

Public Utilities Commission of Ohio PUCO Docketing 180 E. Broad Street, 10th Floor Columbus, Ohio 43215

In re: Case Nos. 09-1947-EL-POR, 09-1948-EL-POR and 09-1949-EL-POR
Case Nos. 09-1942-EL-EEC, 09-1943-EL-EEC and 09-1944-EL-EEC
Case Nos. 09-580-EL-EEC, 09-581-EL-EEC and 09-582-EL-EEC

Dear Sir/Madam:

Please find enclosed an original and twenty (20) copies of INITIAL BRIEF OF THE OHIO ENERGY GROUP filed in the above-referenced matter.

Copies have been served on all parties on the attached certificate of service. Please place this document of file.

Respectfully yours

David F. Boehm, Esq. Michael L. Kurtz, Esq.

BOEHM, KURTZ & LOWRY

MLKkew

Encl. Cc:

Certificate of Service

#### CERTIFICATE OF SERVICE

I hereby certify that true copy of the foregoing was served by electronic mail (when available) or ordinary mail, unless otherwise noted, this 29th day of March, 2010 the following:

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# BEFORE THE PUBLIC UTILITY COMMISSION OF OHIO

In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company For Approval of Their Energy Efficiency and Peak Demand Reduction Program Portfolio Plans for 2010 through 2012 and Associated Cost Recovery Mechanisms		Case Nos.	09-1947-EL-POR 09-1948-EL-POR 09- 1949-EL-POR
in the Matter of the Application of Chio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company For Approval of Their Initial Benchmark Reports.	**	Case Nos.	09-1942-EL-EEC 09-1943-EL-EEC 09-1944-BL-EEC
In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company.	:	Case Nos.	09-580-EL-EEC 09-581-EL-EEC 09-582-EL-EEC

### INITIAL BRIEF OF THE OHIO ENERGY GROUP

Because of the Application and Stipulation filed in Case No. 10-0388-EL-SSO which proposes to resolve many issues, including the continuation of the current interruptible rate program for an additional three years during the term of the new ESP, the issues which the Ohio Energy Group ("OEG") seeks to have addressed in this case have been reduced to one. How should the EE/PDR program costs for the Large Commercial and Industrial customers served under Rates GP, GSU and GT be allocated among those business customers? We believe that these program costs should be allocated directly to the Rate Schedule that receives the program benefit, just like the Companies propose to do with the residential customers on Rate RS and the small commercial customers on Rate GS.

The Companies have divided their non-governmental EE/PDR programs into three groups.

<sup>&</sup>lt;sup>1</sup> The members of OEG who take service from the FirstEnergy Utilities are: Air Products and Chemicals, Inc., AK Steel Corporation, Aleris International, Inc., Alcoa Inc., ArcelorMittal USA, BP-Husky Refining, LLC., Brush Wellman, Inc., Charter Steel, Chrysler LLC, Ford Motor Company, General Motors LLC, Johns Manville (Berkshire Hathaway), Linde, Inc., North Star BlueScope Steel, LLC, PPG Industries, Inc., Praxair Inc., Sunoco, Inc., (R&M), Worthington Industries,

First, Residential programs such as direct load control, appliance turn-in, energy efficient products, efficient new homes and CFLs. The Companies propose that the costs of these Residential programs be directly assigned to Rate RS.

Second, Small Enterprise programs such as new construction program and small enterprise audits and equipment program. The Companies propose that the costs of these Small Enterprise programs be directly assigned to the small commercial customers on Rate GS.

Third, Large Commercial and Industrial programs such as lighting, industrial motors, efficient new construction and technical assessment umbrella program. However, unlike the direct assignment to the class that receives the benefit of the EE/PDR program as is being done with Rates RS and GS, the Companies propose a different cost allocation method for the Large Commercial and Industrial Customers. Here, the Companies propose to group together all of the Large Commercial and Industrial EE/PDR program costs and allocate those costs to Rates GP, GSU and GT on the basis on energy (kwh) usage. This is demonstrated on Exhibits SEO-Cl, C2, and C3 (attached). The implicit assumption in this cost allocation proposal is that the large business customers will use the EE/PDR program in proportion to their energy usage. There is no study or credible evidence to support this implicit assumption, and experience shows it to be inaccurate.

Rate GT is comprised of only dozens of very large industrial manufacturers including steel companies, auto manufacturers, and petroleum refiners. A single very large industrial customer can use as much as 1,000,000,000/kwh annually. The amount of Rate GT load comprised of lighting or motors which may benefit from the EE/PDR programs is tiny. Yet under the Companies' proposal these Rate GT customers will be allocated large amounts of the EE/PDR costs because of their significant energy usage. On the other hand, Rate GP is comprised of thousands of medium sized businesses where lighting or motors could represent a significant percentage of their load. These medium sized businesses could very well benefit from the EE/PDR programs and the Companies proposed energy allocation under assigns cost responsibility to them.

The solution is simple. Directly assign EE/PDR costs to Rates GP, GSU and GT, just as is proposed for Rates RS and GS. This will ensure that the class that will benefit will pay their appropriate share, no more and no less.

Once the EE/PDR costs are directly assigned to Rates GP, GSU and GT, then the rate design proposed by the Companies to recover the costs is reasonable. Under this proposal the Companies are held revenue neutral.

OEG takes no position on the reasonableness of any of the costs, incentives or lost revenues at issue here. Our only concern is that whatever EE/PDR costs are approved, that they be properly allocated among the large business customers served under Rates GP, GSU and GT through a direct assignment method.

Respectfully submitted,

David F. Boehm, Esq. Michael L. Kurtz, Esq.

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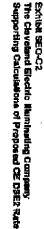
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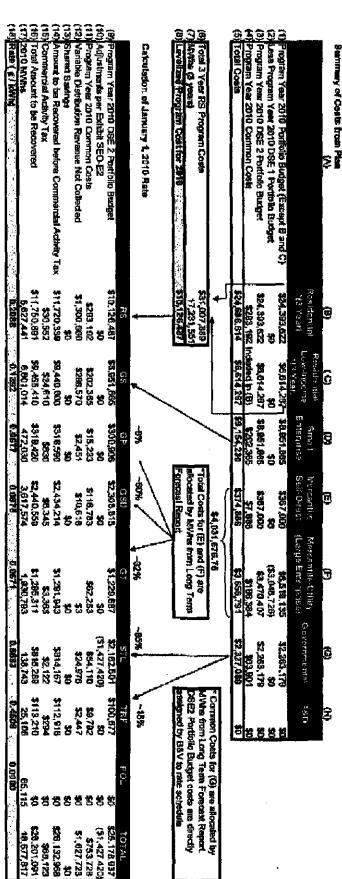
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March 29, 2010





(f) Source, CE EEPDR Plan - PUCD Table 3 (Residential and Residential Low Income 2010-2012, Others 2010)
(2) The ELR / DLR Program Year 2010 costs from the Portfolio Budget to be recovered in DSE1
(3) Calculation: (f) - (Z)

(4) Source: CE EEPDR Plan - Table 9C
(5) Calculation: (3) + (4)
(8) Calculation: (B1) + (C1)
(9) Calculation: (B1) + (C1)
(7) MWhs from 2010-2012. Source: 09-504-EL-FOR Long Term Forecast Report (8) Calculation: (B6) / (B7) \* (B17)
(9) Calculation: (C6) / (B7) \* (B17)
(9) Line (1) alfocated to rate schedule as discussed in testimony

[10] See Enter 880-Et.

(12) Variable Distribution Revenue Not Collected = (Expected Savings from Program) x (Energy Charge or Capacity Charge from the Distribution tariffs + Distribution Service Improvement Riber (Riber DSI)) (11) Une (2) allocated to rate schedule as discussed in testimony (13) Sharad Savings, if they animally norms, will be recondited at year and

(15) Commercial Activity Tax rate for 2010 is 0.26%. Calculation: (14) \* 0.0026 16) Catculation: (14) + (15)

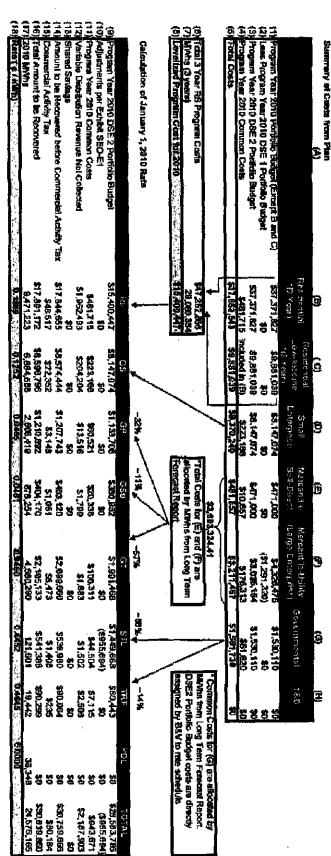
(14) Calculation: (9) + (10) + (11) + (12) + (13)

(17) MWhs from 2010. Source; OP-SW-EL-FOR Long Term Farecast Report

Calculation: {(18) \* 100] / [(17) \* 1000]

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(12) Variable Distribution Revenue Not Collected = (Expected Savings from Program) x (Enargy Charge or Capacity Charge from the Distribution familia + Distribution Service Improvement Rider (Rider DSI)

(11) Line (2) allocated to rate actedule as discussed in festimons

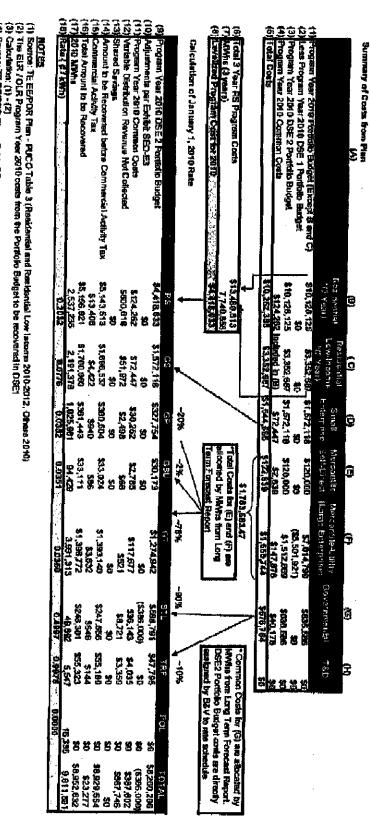
HOTES
(1) Source: CE EU/FOR Plan - PUCO Table 3 (Readented and Residential Low Income 2010-2012, Others 2010)
(2) The ELR / OLR Program Year 2010 custs from the Portfolio Budget to be recovered in DSE1
(3) Calculation; (1) - (2)
(4) Source: CE EE/FOR Plan - Table 6C
(5) Calculation; (3) + (4)
(6) Calculation; (9) + (C1)
(7) NRVhs from 2010-2012, Source: 09-504-EL-FOR Long Term Forecest Report
(8) Calculation; (191) \* (817)
(8) Calculation; (196) / (87) \* (817)
(9) Une (1) effocated to rate schedule as discussed in testimony

(10) See Ethbit SEO-Et.

<sup>(16)</sup> Calculation: (14) + (15) (17) RIVins from 2010, Source: 09-504-EL-FOR Long Term Forecast Report

<sup>(18)</sup> Cabulation: ((16) \* 100)/ [(17) \* 1000]

The Toledo Edison Company
Supporting Calculations of Proposed TE 0862 Rule



(5) Celculation: (3) + (4) (4) Source: TE EEPDR Plan - Tuble BC

(6) Calculation: (B1) + (C1)

(7) MWhe from 2010-2012, Source: 09-504-EL-FOR Long Term Forecast Report

(9) Line (1) efforthed to sets achedule as discussed in testimony Calculation((BB) / (B7)] \* (B17)

(12) Variable Distribution Revenue Not CoBaded = (Expected Savings from Program) x (Energy Charge or Capacity Charge from the Darbibution teriffs + Distribution Service Improvement Rider (63der DSI)) (11) Line (2) allocated to rate achiedule as discussed in testimony (10) See Exhibit SEO-E1.

(15) Commercial Activity Tex rate for 2010 is 0.26%. Calculation: (14) \* 0.0026 (16) Celculation: (14) + (15)

(13) Shared Savings. If they schually occur, will be reconciled at year and (14) Calculation: (8) + (10) + (11) + (12) + (13)

(17) MWhs from 2010. Source: 03-504-EL-FOR Long Term Foreized Report

(18) Calculation: [(16) \* 100] / [(17) \* 1000]