

**FILE**

**Hunter, Donielle**

**From:** ContactThePUCO@puc.state.oh.us  
**Sent:** Wednesday, March 10, 2010 7:36 AM  
**To:** Docketing  
**Subject:** FirstEnergy Rate Case

Public Utilities Commission of Ohio  
Investigation and Audit Division

Memorandum

Date: 3/10/2010

Re: Timothy Evert  
7431 River Oaks Trl  
Gates Mills, OH 44040

Docketing Case No.: 10-0176-EL-ATA

RECEIVED-DOCKETING DIV  
MAR 10 AM 8:4  
PUCO

Notes: Sirs, This is a copy of my message to First Energy. I am grossly disappointed in PUCO as a watchdog for consumers and your willingness to abandon all electric customers and side with the bait and switch tactics of First Energy. I do not believe you performed due diligence in researching the impact of all electric rate discontinuance, nor have you attempted to understand the impact of the pricing change going forward.

This is my second writing to First Energy after multiple calls to your service center.. I cannot believe that your spokepeople have yet to respond to key points raised regarding the discontinuance of all electric rates.

Why did you incent homeowners and builders to use electricity for heating?? Why would anyone choose the most costly method of heating a home in our geographic region--electricity--unless the utility incented them to do so?

Why did you promise the rate multiple times over decades and now decide to discontinue? Why do you compare your electric costs to other electric providers, when gas is the natural heating alternative in NE Ohio? If there is a pricing problem, then you created it. All electric home customers are something you wanted and incented builders and consumers to do. Now that we have large investments in electric heating systems, you raise the rates beyond what is reasonable and affordable.

Your statements about encouraging folks to conserve energy and being fair to all your customers, are disingenuous. If your statements were true, then why create the program in the first place? (Using gas to heat a home in NE Ohio is a more energy efficient than electricity) You created a situation that you no longer want, so are willing to harm loyal customers, break contractual guarantees and mislead the PUCO commission and the public.

If you were a provider of integrity, you would keep the rates in place. As a First Energy stockholder, I suggest you pay your executives less compensation and find more honest ways to conduct business.

Sincerely, Timothy S. Evert

Please docket the attached in the case number above.

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Technician \_\_\_\_\_ Date Processed MAR 10 2010