

CITIZEN POWER

Public Policy Research Education and Advocacy

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October 22, 2009

Docketing Division Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

Re:

Case No. 09-580-EL-EEC, 09-581-EL-EEC, 09-582-EL-EEC

Dear Docketing Division:

Enclosed please find for filing an original and (12) twelve copies of the Motion of Citizen Power, Inc., to Intervene, Memorandum in Support, and Motion to Practice Pro Hac Vice Befóre the Commission.

If you have any questions, please contact me at (412) 421-7029.

Sincerely,

Theodore S. Robinson, Esquire

Staff Attorney Citizen Power 2121 Murray Avenue Pittsburgh, PA 15217

Attachment

In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of Ohio Edison Company.)))	Case No. 09-580-EL-EEC
In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of The Cleveland Electric Illuminating Company.)))	Case No. 09-581-EL-EEC
In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of The Toledo Edison Company.)	Case No. 09-582-EL-EEC

MOTION OF CITIZEN POWER, INC., TO INTERVENE, MEMORANDUM IN SUPPORT AND MOTION TO PRACTICE PRO HAC VICE BEFORE THE COMMISSION

Theodore S. Robinson Citizen Power 2121 Murray Avenue Pittsburgh, PA 15217 Telephone: (412) 421-7029

Fax: (412) 421-6162

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October 22, 2009

Counsel for Citizen Power

In the Matter of the Energy Efficiency and Peak Demand Reduction Program)	Case No. 09-580-EL-EEC
Portfolio of Ohio Edison Company.)	
In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of The Cleveland Electric Illuminating Company.)))	Case No. 09-581-EL-EEC
In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of The Toledo Edison Company.)))	Case No. 09-582-EL-EEC

MOTION TO INTERVENE OF CITIZEN POWER, INC.

Citizen Power, Inc., ("Citizen Power") hereby respectfully moves the Public

Utilities Commission of Ohio ("Commission"), pursuant to R.C. 4903.221 and Section

4901-1-11 of the Ohio Administrative Code, to intervene in the above-captioned case,
with the full powers and rights granted by the Commission specifically, by statute and by
the provisions of the Ohio Administrative Code to intervening parties.

Citizen Power is a not-for-profit research, education and advocacy organization (i.e. under Section 501 (c) (3) of the U. S. Internal Revenue Code), with offices in Ohio and Pennsylvania. A more detailed description of Citizen Power, the reasons for its

intervention, and why such intervention should be granted by the Commission are set forth in the Memorandum in Support.

Respectfully submitted,

Theodore S. Robinson

Citizen Power

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Pittsburgh, PA 15217

Telephone: (412) 421-7029 FAX: (412) 421-6162

e-mail: robinson@citizenpower.com

In the Matter of the Energy Efficiency and Peak Demand Reduction Program Portfolio of Ohio Edison Company.)))	Case No. 09-580-EL-EEC
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MEMORANDUM IN SUPPORT

Citizen Power respectfully submits that it should be permitted to intervene in this matter according to R.C. 4903.221 and the Commission's Rules and Regulations contained in Section 4901-1-11 of the Ohio Administrative Code. Moreover, Citizen Power should be permitted to intervene with the full powers and rights granted by the Commission specifically, by statute and by the provisions of the Ohio Administrative Code to intervening parties.

Citizen Power, Inc. is a not-for-profit research, education and advocacy organization (i.e. under Section 501 (c) (3) of the U. S. Internal Revenue Code), with offices in Ohio (at 2424 Dock Road, Madison, Ohio 44057), and Pennsylvania (at 2121 Murray Avenue, Pittsburgh, Pennsylvania 15217). Citizen Power has established an

Energy Education Project with the primary mission of promoting energy policies that protect the environment and low-income customers. David Hughes is the Executive Director of Citizen Power, Kelli O'Neill and Ronald O'Connell are Directors of Citizen Power, and each is a customer of The Cleveland Electric Illuminating Company, an operating company of FirstEnergy.

Citizen Power has a long history of involvement in electric regulatory matters. In the period from 1986 through 1989, Citizen Power, then known as "Concerned Citizens," intervened in the Perry 1 and Beaver Valley 2 investigations concerning the prudence of the construction costs for the two nuclear power plants, and the case concerning the base rates of Cleveland Electric Illuminating Company. Citizen Power also intervened before the FERC in the FirstEnergy merger case (Docket No. ER 97-413). Furthermore, Citizen Power was granted intervention and actively participated in the FirstEnergy Transition Case before this Commission (Case Nos. 99-1212-EL-ETP, 99-1213-EL-ETP, and 99-1214-EL-ETP), the FirstEnergy ESP Case (Case No. 08-935-EL-SSO), and the FirstEnergy MRO Case (08-936-EL-SSO).

Citizen Power has a direct, real, and substantial interest in this proceeding. The above-captioned proceeding concerns a compact fluorescent light ("CFL") bulb program and an online energy education tool program requested by The Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company ("the Companies") as part of their energy efficiency and peak demand reduction portfolio. The costs of these programs are paid for by the customers of the Companies. As part of its mission, Citizen Power has advocated for affordable energy and energy efficiency in multiple regulatory and legal proceedings. These programs have the potential to impact

residential electric rates and also effect the environment. Thus, the interests of Citizen Power may be "adversely affected" by these proceedings, satisfying the intervention standard in R.C. 4903.221.

Citizen Power also meets the standard for intervention under R.C. 4903.221(B), which provides that the Commission shall consider in ruling on an intervention application:

- (1) The nature and extent of the prospective intervenor's interest;
- (2) The legal position advanced by the prospective intervenor and its probable relation to the merits of the case;
- (3) Whether the intervention by the prospective intervenor will unduly prolong or delay the proceeding; and
- (4) Whether the prospective intervenor will significantly contribute to the full development and equitable resolution of the factual issues.

First, as evidenced above, the nature and extent of Citizen Power's interest in these proceedings are substantial. As an advocate for affordable energy, especially concerning low-income customers, Citizen Power has a specific interest that the overall cost of electricity is as low as possible. In addition, Citizen Power has a significant interest as a participant in the Companies' energy efficiency collaborative. Second, Citizen Power's legal position is that electric rates should be reasonable. Third, the intervention of Citizen Power will not unduly prolong or delay the proceeding. Fourth, Citizen Power will contribute to the just, equitable, and expeditious resolution of the issues that are raised in these proceedings.

Citizen Power also meets the standard for intervention under Section 4901-1-11(B)(1)-(4) of the Ohio Administration Code, which is almost identical to the criteria under R.C. 4903.221(B). Ohio Adm. Code 4901-1-11(B)(5) states that the Commission

shall consider the "extent to which the person's interest is represented by existing parties." While Citizen Power does not concede the lawfulness of this factor, Citizen Power satisfies this criterion in that it is specifically concerned about the impact of the programs upon residential low-income customers' rates and the potential environmental impacts of the programs.

For the reasons stated above, Citizen Power requests the Commission grant Citizen Power's motion to intervene.

Respectfully submitted,

Theodore S. Robinson

Citizen Power 2121 Murray Avenue Pittsburgh, PA 15217

Telephone: (412) 421-7029

FAX: (412) 421-6162

e-mail: robinson@citizenpower.com

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing *Motion to Intervene, Memorandum in Support* and the attached *Motion to Admit Pro Hac Vice* was served electronically or by regular U.S. Mail upon the parties of record identified below in these cases on this 22nd day of October, 2009.

Theodore S. Robinson, Esq. Citizen Power 2121 Murray Avenue Pittsburgh, PA 15217 Telephone: (412) 421-7029

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SERVICE LIST

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Duane Luckey Attorney General's Office Public Utilities Section 180 East Broad Street, 9th Floor Columbus, Ohio 43215

In the Matter of the Energy Efficiency and)	
Peak Demand Reduction Program)	Case No. 09-580-EL-EEC
Portfolio of Ohio Edison Company.)	
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Portfolio of The Cleveland Electric)	
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Portfolio of The Toledo Edison Company.	j	

MOTION TO ADMIT THEODORE S. ROBINSON TO PRACTICE PRO HAC VICE BEFORE THE COMMISSION

I. MOTION FOR ADMISSION PRO HAC VICE

Pursuant to Rule 4901-1-08(B) of the Ohio Administrative Code, William M.

Ondrey Gruber (0005950), an attorney licensed to practice in the State of Ohio,
respectfully petitions the Public Utilities Commission of Ohio ("Commission") to permit
Theodore S. Robinson to practice *pro hac vice* before the Commission in the abovereferenced proceedings. Mr. Robinson represents Citizen Power, a non-profit corporation
registered in Ohio and Pennsylvania and working for safe, clean and affordable energy.

II. MEMORANDUM IN SUPPORT

Mr. Robinson graduated from the University of Pittsburgh School of Law in May 2006, cum laude, and has been an active member of the Pennsylvania Bar since

December of 2006, Member No. 203852. Mr. Robinson's representation of Citizen

Power includes the support of Citizen Power's activities related to the State of Ohio's utility services, including those relating to activities that the Commission has jurisdiction over. Mr. Robinson's contact information is:

Theodore S. Robinson Citizen Power, Inc. 2121 Murray Avenue Pittsburgh, PA 15217 Tel: (412) 421-7029

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III. CONCLUSION

For the reasons set forth above, William M. Ondrey Gruber requests that Theodore S. Robinson be permitted to practice before the Commission in the aforementioned proceedings.

Respectfully submitted,

William M. Ondrey Gruber

Attorney-at-Law

(Registration No. 0005950)

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