

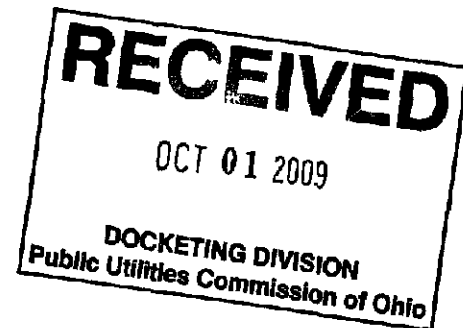
FILE



SBC Long Distance, LLC  
d/b/a AT&T Long Distance  
5130 Hacienda Drive  
Dublin, CA 94568

October 1, 2009

Ms. Reneé Jenkins  
Director of Administration  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215-3793



Re: Consumer and Business Customer Notice  
SBC Long Distance, LLC  
d/b/a SBC Long Distance  
d/b/a AT&T Long Distance

90-6380-TP-TRF

Dear Ms. Jenkins:

Enclosed is an original and ten (10) copies of Customer notice for consumer rate increases and grandfathering of Business Value Plans scheduled for November 2009. So that our records will be complete, please date-stamp the extra copy of this transmittal letter and return it in the envelope provided. If there are any questions regarding this filing, please contact me, Donna Daniele, 3032 Mars Hill Street, Modesto, California 95355. I can be reached via telephone at 209-551-2571 or via email at dg1612@att.com.

Thank you for your assistance in this matter.

Sincerely,

Donna Daniele  
Area Manager, Regulatory

Enclosures

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business  
Technician SF Date Processed 10-2-09

Dear Valued AT&T Business Customer:

Thank you for using AT&T for your telecommunications needs. We value your business and want to keep you aware of changes being made that affect your service. Effective November 2, 2009, changes are being made to the following 1 year term and 2 year term AT&T Long Distance calling plans: AT&T Business Calling Value \$15; AT&T Business Calling Value \$50; and AT&T Business Calling Value \$100. As of that date, these plans will not be available to new subscribers, nor will current subscribers be permitted to move this plan to a new location. As a current subscriber to one of the listed term plans, if you choose to move your long distance service to a new location, you will need to select another long distance plan. We are confident that alternative plans exist within AT&T to continue to meet your needs, and encourage you to contact AT&T Customer Service, at the toll free number on your invoice, or visit our website at [www.att.com](http://www.att.com), for information about other AT&T Long Distance plans.

Thank you for choosing AT&T.

Sincerely,

AT&T Product Management

Rate Change November 12, 2009: Effective November 12, 2009 the AT&T Nationwide Calling 100 plan monthly recurring charge will increase from \$10.00 to \$10.99. The domestic direct-dialed per minute rate will remain \$0.09 for calls beyond the initial 100 minute block. This plan is no longer offered to new customers, however, you may keep this plan until it is discontinued entirely, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing AT&T Long Distance.

Rate Change November 12, 2009: Effective November 12, 2009, the monthly recurring charge for the Just Call(sm)100 plan will increase from \$10.00 to \$10.99. The domestic direct-dialed per minute rate will remain \$0.09 for calls beyond the 100 minute block. This plan is no longer offered to new customers, however, you may keep this plan until it is discontinued entirely, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing AT&T Long Distance.

Rate Change November 12, 2009: Effective November 12, 2009, the monthly recurring charge for the Just Call(sm)100 Standard plan will increase from \$10.00 to \$10.99. The domestic direct-dialed per minute rate will remain \$0.09 for calls beyond the 100 minute block. This plan is no longer offered to new customers, however, you may keep this plan until it is discontinued entirely, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing AT&T Long Distance.

Rate Change November 12, 2009: Effective November 12, 2009, the monthly recurring charge for the Just Call(sm)100 Standard II plan will increase from \$10.00 to \$10.99. The domestic direct-dialed per minute rate will remain \$0.09 for calls beyond the 100 minute block. This plan is no longer offered to new customers, however, you may keep this plan until it is discontinued entirely, or until you move or change your service. If you move or change your service, you must select another long distance price plan. For more information or to cancel service, please call the number on the front of your telephone bill. Thank you for choosing AT&T Long Distance.