

Confidential Release

Case Number:

93-487-TP-ALT

93-576-TP-CSS

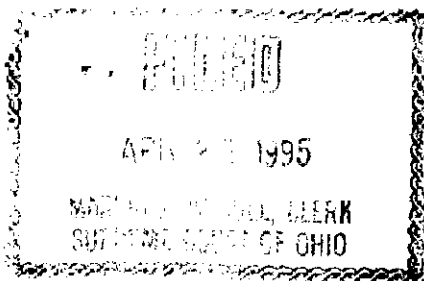
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Confidential portion of post-hearing brief of Time Warner AxS



CONFIDENTIAL

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of)	
The Ohio Bell Telephone Company)	Case No. 93-487-TP-ALT
for Approval of an Alternative)	
Form of Regulation.)	
In the Matter of the Complaint of the)	
Office of the Consumers' Counsel,)	
Complainant,)	
v.)	Case No. 93-576-TP-CSS
The Ohio Bell Telephone Company,)	
Respondent,)	
Relative to the Alleged Unjust and)	
Unreasonable Rates and Charges.)	

CONFIDENTIAL PORTION
of
POST-HEARING BRIEF
of
TIME WARNER AxS

Samuel C. Randazzo
Richard P. Rosenberry
Denise C. Clayton
Emens, Kegler, Brown, Hill & Ritter
65 East State Street, Suite 1800
Columbus, OH 43215-4294
Telephone: 614-462-5400
Telecopier: 614-464-2634

October 28, 1994

Attorneys for Time Warner AxS

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**CONFIDENTIAL PORTION
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TIME WARNER Axs**

In her prefiled testimony, Company witness Hermerding relied upon a survey conducted after the issuance of the Staff Report to support the following testimony:

The implication of this research is that even with no other improvement in service or price, nearly half of Ameritech Ohio's customers would be inclined to switch to a competing local exchange carrier simply because Ameritech Ohio was unable to provide their long distance service.

Co. Ex. 35.0 at 16. However, when the survey question at issue is reviewed, it reveals that the answers to the question simply cannot be relied upon to support the position argued by the Company.

The survey question begins with a prefatory statement and based upon a change in that statement the survey then asks two questions:

Today, in Ohio, there is only one company that provides your local telephone service.¹ Suppose that more than one company could provide your local telephone service. If you had a choice, would you prefer:

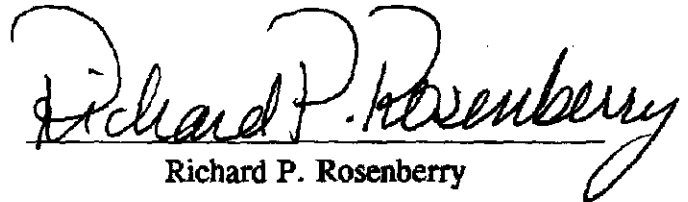
- ☐ A. One company that could provide your local telephone service and all of you long distance service?
- ☐ B. The current arrangement where one company provides your local telephone service and a second company provides your long distance service?

Note that the second question assumes, contrary to the preface, that instead of having a multiple of choices for local service that the "current arrangement" is in place. In other words, question A assumes a regulatory framework presenting multiple suppliers for both local and long distance service, while question B assumes that the customer is locked into the current local service provider. In this circumstance, if customers prefer choices, the natural reaction to anyone comparing these two questions is rather obvious: the option that presents a choice of local carriers would be preferable to one presenting the narrower opportunity to utilize only the local company. As a result, there is little utility to this survey, and the responses to these two questions.

¹ The Company has argued throughout various witnesses' testimony that Ameritech Ohio faces competition for all its services. There is no little irony in this survey statement that "in Ohio, there is only one company that provides your local telephone service."

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Confidential Portion of Post-Hearing Brief of Time Warner AxS was served upon the following parties of record this 28th day of October, 1994, via electronic transmission, hand-delivery or ordinary U.S. mail, postage prepaid.


Richard P. Rosenberry

Michael Mulcahy, Esq.
William H. Hunt
Ohio Bell Telephone Company
45 Erieview Plaza, Suite 1400
Cleveland, OH 44114

Jon F. Kelly, Esq.
Senior Attorney
Ohio Bell Telephone Company
150 East Gay Street
Columbus, OH 43215

Bruce J. Weston, Esq.
American Association of Retired Persons ("AARP")
169 W. Hubbard Ave
Columbus, OH 43215-1439

Judith B. Sanders, Esq.
Allnet Communication Services, Inc.
IXC Coalition
LCI International Telecom, Inc.
c/o Bell, Royer & Sanders Co., L.P.A.
33 South Grant Avenue
Columbus, OH 43215-3927

Barth E. Royer, Esq.
IXC Coalition
LDDS Communications, Inc.
c/o Bell, Royer & Sanders Co., L.P.A.
33 South Grant Avenue
Columbus, OH 43215-3927

Frank T. Gardella
LDDS Communications, Inc.
2800 River Road, Suite 490
Des Plaines, IL 60018

Robin P. Charleston, Esq.
Larry Salustro, Esq.
AT&T Communications of Ohio, Inc.
AT&T Legal Department
227 W. Monroe St., 6th Floor
Chicago, IL 60606

Patty Butwin
AT&T Communications of Ohio, Inc.
65 E. State St., Suite 1500
Columbus, OH 43215

Sally W. Bloomfield, Esq.
Cablevision Lightpath, Inc./New Par Companies
c/o Bricker & Eckler
100 South Third Street
Columbus, OH 43215

Mary W. Christensen, Esq.
New Par Companies
Northern Ohio Cellular Telephone
c/o Bricker & Eckler
100 South Third Street
Columbus, OH 43215

William M. Ondrey Gruber, Esq.
City of Cleveland
Room 106 City Hall
601 Lakeside Avenue
Cleveland, OH 44114

Kerry Bruce, Esq.
City of Toledo
Department of Public Utilities
One Government Center
Toledo, OH 43667-0001

CERTIFICATE OF SERVICE (Cont'd)

William A. Adams, Esq.
Dane Stinson, Esq.
Bell Communications Research, Inc.
c/o Arter & Hadden
One Columbus
10 West Broad Street
Columbus, OH 43215

Gregory J. Dunn, Esq.
City of Columbus
c/o Crabbe, Brown, Jones, Potts & Schmidt
500 South Front Street, Suite 1200
Columbus, OH 43215

John W. Bentine, Esq.
City of Columbus
c/o Chester, Willcox & Saxbe
17 South High Street, Suite 900
Columbus, OH 43215

John C. Klein, Esq.
Assistant City Attorney
City of Columbus
90 West Broad Street
Columbus, OH 43215

Robert Ganton, Esq.
Department of the Army
901 North Stuart Street
Room 400
Arlington, VA 2203-1837

Ellis Jacobs, Esq.
William A. Thorman, III, Esq.
Edgemont Neighborhood Coalition
c/o Legal Aid Society of Dayton
333 West First Street, Suite 500
Dayton, OH 45402

Joseph P. Meissner, Esq.
**Greater Cleveland Welfare Rights
Organization, Inc.**
1223 West Sixth Street
Cleveland, OH 44113

Douglas W. Trabaris, Esq.
MCI Telecommunications Corporation
205 N. Michigan Avenue, Suite 3200
Chicago, IL 60601

Dennis K. Muncy, Esq.
METAS
c/o Meyer, Capel, Hirshfeld,
Muncy, Jahn & Aldeen
Athenaeum Building
306 West Church Street
P. O. Box 6750
Champaign, IL 61826-6750

William S. Newcomb, Jr., Esq.
Ohio Cable Television Association
c/o Vorys, Sater, Seymour & Pease
52 East Gay Street
P. O. Box 1008
Columbus, OH 43216-1008

Daniel A. Malkoff, Esq.
Assistant Attorney General
Ohio Department of Administrative Services
30 East Broad Street
Columbus, OH 43215-3428

Sheldon A. Taft, Esq.
Ohio Library Council
Ohio Newspaper Association
c/o Vorys, Sater, Seymour & Pease
52 East Gay Street
P.O. Box 1008
Columbus, OH 43216-1008

Randy J. Hart, Esq.
Ohio Public Communication Association ("OPCA")
c/o Hahn, Loeser & Parks
3300 BP America Building
200 Public Square
Cleveland, OH 44114-2301

Maureen R. Grady, Esq.
Janine L. Migden, Esq.
Ohio Public Communication Association ("OPCA")
Ohio Domestic Violence Network
Hahn, Loeser, & Parks
431 East Broad Street, Suite 200
Columbus, OH 43215-3820

Mary A. Hull, Esq.
ATTN: Rhonda McClearen
Sprint Communications Company
8140 Ward Parkway
P. O. Box 8417
Kansas City, MO 64114-0417

CERTIFICATE OF SERVICE (Cont'd)

Barry Cohen, Esq.
Associate Consumers' Counsel
Office of Consumers' Counsel
77 S. High Street, 15th Floor
Columbus, OH 43215

Karin W. Riley, Esq.
Robert Ware, Esq.
Assistant Attorneys General
Office of the Attorney General
Education Section
30 East Broad Street, 15th Floor
Columbus, OH 43266-7250

Gena M. Doyscher
Enhanced Telemanagement, Inc.
730-2nd Ave. S. Suite 1200
Minneapolis, MN 55402

Jodie L. Donovan, Esq.
TCG America, Inc.
Teleport Communications Group, Inc.
One Teleport Drive
Staten Island, NY 10311

Clyde Kurlander
Law Offices
TCG America, Inc.
Three First National Plaza
Suite 4000
Chicago, IL 60602

Calvin Manshio
TCG America, Inc.
4201 N. Sheridan Road
Chicago, IL 60613

Madelon Kuchera
TCG America, Inc.
c/o TC Systems - Illinois, Inc.
233 South Wacker, Suite #2100
Chicago, IL 60606

Robert Hegler
Swidler & Berlin
3000 K. Street, NW
Suite 300
Washington, DC 20007

Ann Henkener, Esq.
Assistant Attorney General
Public Utilities Commission of Ohio
180 East Broad Street, 7th Floor
Columbus, OH 43266-0573

Mary Kay Fenlon, Esq.
Chris Pirik, Esq.
Attorney Examiners
Public Utilities Commission of Ohio
180 East Broad Street, 7th Floor
Columbus, OH 43266-0573