The Public Utilities Commission of Ohio TELECOMMUNICATIONS APPLICATION FORM for ROUTINE PROCEEDINGS (Effective: 01/18/2008)

| In the Matter of the Application of <u>Cincinnati Bell</u> <u>Telephone to extend the ending dates of several business</u> promotions. |))) | TRF Docket No. 90- <u>5013</u> Case No TP NOTE: Unless you have reserved a C leave the "Case No" fields BLANK. | |
|--|--------------|--|---------------------|
| Name of Registrant(s) Cincinnati Bell Telephone Compan | <u>у</u> | | |
| DBA(s) of Registrant(s) | | | |
| Address of Registrant(s) 221 East Fourth Street | | | |
| Company Web Address Cincinnatibell.com | | | |
| Regulatory Contact Person(s) Kathy Campbell | | Phone (513)397-1296 | Fax |
| Regulatory Contact Person's Email Address Kathy.campbe | ell@cinbell. | <u>com</u> | |
| Contact Person for Annual Report Bob Wilhelm | | | Phone (513)397-6858 |
| Address (if different from above) | | | |
| Consumer Contact Information Kathy Campbell | | | Phone (513)397-1296 |
| Address (if different from above) | | | |
| Motion for protective order included with filing? | 🛛 No | | |
| Motion for waiver(s) filed affecting this case? \Box Yes \boxtimes | No [Note: | Waivers may toll any automatic | timeframe.] |
| | | | |

Section I – Pursuant to Chapter <u>4901:11-6 OAC</u> – Part I – Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below. *CMRS providers: Please see the bottom of Section II*.

NOTES: (1) For requirements for various applications, see the identified section of Ohio Administrative Code Section 4901 and/or the supplemental application form noted.

(2) Information regarding the number of copies required by the Commission may be obtained from the Commission's web site at <u>www.puco.ohio.gov</u> under the docketing information system section, by calling the docketing division at 614-466-4095, or by visiting the docketing division at the offices of the Commission.

| <u>Carrier Type</u> Other (explain below) | 🛛 ILEC | | CTS | AOS/IOS |
|---|---|--|--|---------|
| Tier 1 Regulatory Treatment | | | | |
| Change Rates within approved Range | TRF <u>1-6-04(B)</u> (0 day Notice) | TRF <u>1-6-04(B)</u> (0 day Notice) | | |
| New Service, expanded local calling area, correction of textual error | ZTA <u>1-6-04(B)</u> (0 day Notice) | ZTA <u>1-6-04(B)</u> (0 day Notice) | | |
| Change Terms and Conditions, Introduce non-recurring service charges | ATA <u>1-6-04(B)</u> (Auto 30 days) | ATA <u>1-6-04(B)</u> (Auto 30 days) | | |
| Introduce or Increase Late Payment or Returned Check Charge | ATA <u>1-6-04(B)</u> (Auto 30 days) | ATA <u>1-6-04(B)</u> (Auto 30 days) | | |
| Business Contract | CTR <u>1-6-17</u> (0 day Notice) | CTR <u>1-6-17</u> (0 day Notice) | | |
| Withdrawal | Ontering ATW <u>1-6-12(A)</u> (Non-Auto) | ATW <u>1-6-12(A)</u> (Auto 30 days) | | |
| Raise the Ceiling of a Rate | Not Applicable | SLF <u>1-6-04(B)</u> (Auto 30 days) | | |
| Tier 2 Regulatory Treatment | | | | |
| Residential - Introduce non-recurring service charges | TRF <u>1-6-05(E)</u> (0 day Notice) | TRF <u>1-6-05(E)</u> (0 day Notice) | | |
| Residential - Introduce New Tariffed Tier 2 Service(s) | TRF <u>1-6-05(C)</u> (0 day Notice) | TRF <u>1-6-05(C)</u> (0 day Notice) | TRF <u>1-6-05(C)</u> (0 day Notice) | |
| Residential - Change Rates, Terms and Conditions, Promotions, or Withdrawal | (0 day Notice) | TRF <u>1-6-05(E)</u> (0 day Notice) | ☐ TRF <u>1-6-05(E)</u> (0 day Notice) | |
| Residential - Tier 2 Service Contracts | CTR <u>1-6-17</u> (0 day Notice) | CTR <u>1-6-17</u> (0 day Notice) | CTR <u>1-6-17</u> (0 day Notice) | |
| Commercial (Business) Contracts | Not Filed | Not Filed | Not Filed | |
| Business Services (see "Other" below) | Detariffed | Detariffed | Detariffed | |
| Residential & Business Toll Services (see "Other" below) | Detariffed | Detariffed | Detariffed | |

Section I – Part II – Certificate Status and Procedural

| Certificate Status | ILEC | CLEC | CTS | AOS/IOS |
|--|--|--|--|-------------------------------------|
| Certification (See Supplemental ACE form) | | ACE <u>1-6-10</u> (Auto 30 days) | ACE <u>1-6-10</u> (Auto 30 days) | ACE <u>1-6-10</u> (Auto 30 days) |
| Add Exchanges to Certificate | ATA <u>1-6-09(C)</u> (Auto 30 days) | AAC <u>1-6-10(F)</u> (0 day Notice) | CLECs must attach a c Exchange Listing Form | |
| Abandon all Services - With Customers | ABN <u>1-6-11(A)</u> | ABN <u>1-6-11(A)</u> | ABN <u>1-6-11(B)</u> | ABN <u>1-6-11(B)</u> |
| | (Non-Auto) | (Auto 90 day) | (Auto 14 day) | (Auto 14 day) |
| Abandon all Services - Without | | ABN <u>1-6-11(A)</u> | ABN <u>1-6-11(B)</u> | ABN <u>1-6-11(B)</u> |
| Customers | | (Auto 30 days) | (Auto 14 day) | (Auto 14 day) |
| Change of Official Name (See below) | ACN <u>1-6-14(B)</u> | ACN <u>1-6-14(B)</u> | CIO <u>1-6-14(A)</u> | CIO <u>1-6-14(A)</u> |
| | (Auto 30 days) | (Auto 30 days) | (0 day Notice) | (0 day Notice) |
| Change in Ownership (See below) | ACO <u>1-6-14(B)</u> | ACO <u>1-6-14(B)</u> | CIO <u>1-6-14(A)</u> | CIO <u>1-6-14(A)</u> |
| | (Auto 30 days) | (Auto 30 days) | (0 day Notice) | (0 day Notice) (|
| Merger (See below) | AMT <u>1-6-14(B)</u> | AMT <u>1-6-14(B)</u> | CIO <u>1-6-14(A)</u> | CIO <u>1-6-14(A)</u> |
| | (Auto 30 days) | (Auto 30 days) | (0 day Notice) | (0 day Notice) |
| Transfer a Certificate (See below) | ATC <u>1-6-14(B)</u> | ATC <u>1-6-14(B)</u> | CIO <u>1-6-14(A)</u> | CIO <u>1-6-14(A)</u> |
| | (Auto 30 days) | (Auto 30 days) | (0 day Notice) | (0 day Notice) |
| Transaction for transfer or lease of property, plant or business (See below) | ATR <u>1-6-14(B)</u> | ATR <u>1-6-14(B)</u> | CIO <u>1-6-14(A)</u> | CIO <u>1-6-14(A)</u> |
| | (Auto 30 days) | (Auto 30 days) | (0 day Notice) | (0 day Notice) |
| Procedural | | | | |
| Designation of Process Agent(s) | (0 day Notice) | (0 day Notice) | (0 day Notice) | (0 day Notice) |

Section II – Carrier to Carrier (Pursuant to 4901:1-7), CMRS and Other

| Carrier to Carrier | ILEC | CLEC | | |
|---|---|--|---|--------------------|
| Interconnection agreement, or amendment to an approved agreement | NAG <u>1-7-07</u> (Auto 90 day) | NAG <u>1-7-07</u> (Auto 90 day) | | |
| Request for Arbitration | ARB <u>1-7-09</u> (Non-Auto) | ARB <u>1-7-09</u> (Non-Auto) | | |
| Introduce or change c-t-c service tariffs, | ATA <u>1-7-14</u> (Auto 30 day) | ATA <u>1-7-14</u> (Auto 30 day) | | |
| Introduce or change access service pursuant to 07-464-TP-COI | ATA (Auto 30 day) | | | |
| Request rural carrier exemption, rural carrier supension or modifiction | UNC <u>1-7-04</u> or (Non-Auto) <u>1-7-05</u> | UNC <u>1-7-04</u> or (Non-Auto) <u>1-7-05</u> | | |
| Pole attachment changes in terms and conditions and price changes. | UNC 1-7-23(B) (Non-Auto) | UNC <u>1-7-05</u> (Non-Auto) | | |
| CMRS Providers See 4901:1-6-15 | RCC [Registration & Change in Operations] (0 day) | | NAG [Interconnection Agree (Auto 90 days) | ment or Amendment] |
| Other* (explain) | | | | |

*NOTE: During the interim period between the effective date of the rules and an Applicant's Detariffing Filing, changes to existing business Tier 2 and all toll services, including the addition of new business Tier 2 and all new toll services, will be processed as 0-day TRF filings, and briefly described in the "Other" section above.

All Section I and II applications that result in a change to one or more tariff pages require, at a minimum, the following exhibits. Other exhibits may be required under the applicable rule(s). ACN, ACO, AMT, ATC, ATR and CIO applications see <u>the 4901:1-6-14 Filing Requirements on the</u> <u>Commission's Web Page</u> for a complete list of exhibits.

| Exhibit | Description: |
|---------|--|
| A | The tariff pages subject to the proposed change(s) as they exist before the change(s) |
| В | The Tariff pages subject to the proposed change(s), reflecting the change, with the change(s) marked in |
| | the right margin. |
| С | A short description of the nature of the change(s), the intent of the change(s), and the customers affected. |
| D | A copy of the notice provided to customers, along with an affidavit that the notice was provided according |
| | to the applicable rule(s). |

AFFIDAVIT

Compliance with Commission Rules and Service Standards

I am an officer/agent of the applicant corporation, <u>Cincinnati Bell Telephone</u> (Name) , and am authorized to make this statement on its behalf.

I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) Pursuant to Chapter 4901:1-5 OAC for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on (Date) April 6, 2009

at (Location) 221 East Fourth Street, 103-1280

(Date) April 6, 2009

This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

*(Signature and Title) /s/D. Scott Ringo Jr., Asst.

Secretary and Director, Regulatory Affairs

VERIFICATION

I, D. Scott Ringo Jr.

verify that I have utilized the Telecommunications Application Form for Routine Proceedings provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

*(Signature and Title)/s/D. Scott Ringo Jr., Asst. Secretary and Director, Regulatory Affairs (Date) April 6, 2009 *Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

Send your completed Application Form, including all required attachments as well as the required number of copies, to:

Public Utilities Commission of Ohio Attention: Docketing Division 180 East Broad Street, Columbus, OH 43215-3793

0r

Make such filing electronically as directed in Case No 06-900-AU-WVR

April 6, 2009

Ms. Renee Jenkins Docketing Division Chief The Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215-3793

RE: Case No. 09-5013-TP-TRF

Dear Ms. Jenkins:

Cincinnati Bell Telephone Company LLC is submitting this application to extend the ending dates of several business promotions promotions.

Included with this filing are the current tariff sheets marked as Exhibit A and the new tariff sheets marked as Exhibit B.

Should you have any questions concerning this filing please do not hesitate to contact me on (513) 397-1296.

Sincerely,

/s/ Kathleen Campbell Regulatory Specialist

Attachments

EXHIBIT A – CURRENT TARIFF SHEETS

CINCINNATI BELL TELEPHONE COMPANY LLC

PROMOTIONS - BUSINESS

A. INDEX - CURRENT PROMOTIONS

| <u>Subject</u> | Page | |
|--|------|-----|
| Winback - Access Line Service Waive nonrecurring charges June 12, 2000 - December 31, 2008 Extended through March 31, 2009 | 3 | (C) |
| Winback Promotion –Business Access Services Discount on monthly rate for life of contract Waive 3 months when 24-month contract signed Waive 5 months when 36-month contract signed July 2, 2004 – December 31, 2008 | 3.1 | |
| - Extended through March 31, 2009 | | (C) |
| Business Access Line Service Discount on monthly rate for customer signing a 12, 24 or 36-month contract February 1, 2005 – December 31, 2008 Extended through March 31, 2009 | 3.2 | (C) |
| Winback Promotion – Business Access Lines Customer calls to disconnect service but decides to subscribe to CBT's Business Access Line Service Discount on monthly rate if contract signed Waive 1 month on MTM or 12-month contract Waive 2 months on 24-month contract Waive 3 months on 36-month contract April 2, 2007 – December 31, 2008 Extended through March 31, 2009 | 3.3 | (C) |
| Access Line Service Competitive Winback Discount on monthly service fee 24-month contract September 30, 2008 – November 22, 2008 | 3.4 | |

Issued: January 20, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 19.2 3rd Revised Page 3 Cancels 2nd Revised Page 3

PROMOTIONS - BUSINESS

C. PROMOTIONAL OFFERINGS

Winback Access Line - Section 3, Pages 31, 35 and 39

- a. Promotional Offer Nonrecurring Charge
 - 1. CBT will be conducting a Winback promotion for business customers who have discontinued all or part of their telephone service with CBT for the purpose of establishing service with another local exchange company, and who now wish to return to Cincinnati Bell Telephone or who have received a competitive offer from another telecommunications company. These business customers will receive a waiver of the nonrecurring charges associated with any of the services listed below, which are established or reestablished at the time of the winback.

Establishment of Access Line (Section 3) Flat Rate Business Line (Section 3)

- 2. The maximum amount of nonrecurring charges that may be waived as a result of this promotion is \$3,000.
- 3. Waiver of the nonrecurring charges are to only be in connection with services established or reestablished upon the initial return to CBT.
- 4. Business customers are not eligible for this promotion after their initial return to CBT for which the waiver(s) have already been provided.
- b. Market Area Exchange Targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company LLC

c. Promotional Period in which orders must be placed

| Beginning Date: | June 12, 2000 |
|-----------------|----------------|
| Ending Date: | March 31, 2009 |

(C)

Issued: January 20, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 19.2 3rd Revised Page 3.1 Cancels 2nd Revised Page 3.1

PROMOTIONS - BUSINESS

C. PROMOTIONAL OFFERINGS (Continued)

Access Line Service – Section 3, Pages 31, 35 and 39

- a. Promotional Offer Recurring Charge
 - 1. This promotion is for business customers who have discontinued their local telephone service with CBT, established local telephone service with another company and now wish to return to Cincinnati Bell Telephone or have received a competitive offer from another company.
 - 2. Eligible customers, as described above, will receive a discount on the monthly rates associated with the Access Line Service, for the life of the contract. The customer will be required to sign a contract and early termination charge language will be included in all contracts.

Recurring, monthly charges will be waived for the first 3 months if a 2-year contract is purchased and for the first 5 months if a 3-year contract is purchased.

3. The discounted rates are as follows:

| Services | 1 Yr | 2 Yr | 3 Yr |
|-------------|----------|----------|----------|
| | Contract | Contract | Contract |
| Access Line | \$39.00 | \$37.00 | \$35.00 |

b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

c. Promotional Period in which orders must be placed

| Beginning Date: | July 2, 2004 |
|-----------------|----------------|
| Ending Date: | March 31, 2009 |

(C)

Issued: January 20, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 19.2 3rd Revised Page 3.2 Cancels 2nd Revised Page 3.2

PROMOTIONS - BUSINESS

C. PROMOTIONAL OFFERINGS (Continued)

Business Access Line Service - Section 3, Pages 31, 35 and 39

- a. Promotional Offer Recurring Charge
 - 1. This promotion is for business customers who subscribe to business access line service during the promotional period and who are willing to sign a 12, 24 or 36-month contract.
 - 2. Eligible customers, as described above, will receive a discount on the monthly rate of each access line that is subscribed to during the promotional period. The following are the promotional, monthly rates that will apply across all rate bands:

| 12-month contract | \$43.99 |
|-------------------|---------|
| 24-month contract | \$41.99 |
| 36-month contract | \$39.99 |

- 3. Early contract termination liability will be included in the contract. When the contract expires after the initial 12, 24 or 36 months the contract will automatically renew for a term of 12 months, at the promotional rate, per the regulations found in the Variable Term Payment Plan section of this tariff.
- b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

c. Promotional Period in which orders must be placed

| Beginning Date: | February 1, 2005 |
|-----------------|------------------|
| Ending Date: | March 31, 2009 |

(C)

Issued: January 20, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

EXHIBIT B – NEW TARIFF SHEETS

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 19.2 5th Revised Page 1 Cancels 4th Revised Page 1

PROMOTIONS - BUSINESS

A. INDEX - CURRENT PROMOTIONS

| Subject | Page | |
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| Access Line Service Competitive Winback Discount on monthly service fee 24-month contract September 30, 2008 – November 22, 2008 | 3.4 | |

Issued: April 6, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 19.2 4th Revised Page 3 Cancels 3rd Revised Page 3

PROMOTIONS - BUSINESS

C. PROMOTIONAL OFFERINGS

Winback Access Line - Section 3, Pages 31, 35 and 39

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 or part of their telephone service with CBT for the purpose of establishing service with another
 local exchange company, and who now wish to return to Cincinnati Bell Telephone or who have
 received a competitive offer from another telecommunications company. These business
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 listed below, which are established or reestablished at the time of the winback.

Establishment of Access Line (Section 3) Flat Rate Business Line (Section 3)

- 2. The maximum amount of nonrecurring charges that may be waived as a result of this promotion is \$3,000.
- 3. Waiver of the nonrecurring charges are to only be in connection with services established or reestablished upon the initial return to CBT.
- 4. Business customers are not eligible for this promotion after their initial return to CBT for which the waiver(s) have already been provided.
- b. Market Area Exchange Targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company LLC

c. Promotional Period in which orders must be placed

| Beginning Date: | June 12, 2000 |
|-----------------|---------------|
| Ending Date: | June 30, 2009 |

(C)

Issued: April 6, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 19.2 4th Revised Page 3.1 Cancels 3rd Revised Page 3.1

PROMOTIONS - BUSINESS

C. PROMOTIONAL OFFERINGS (Continued)

Access Line Service – Section 3, Pages 31, 35 and 39

- a. Promotional Offer Recurring Charge
 - 1. This promotion is for business customers who have discontinued their local telephone service with CBT, established local telephone service with another company and now wish to return to Cincinnati Bell Telephone or have received a competitive offer from another company.
 - 2. Eligible customers, as described above, will receive a discount on the monthly rates associated with the Access Line Service, for the life of the contract. The customer will be required to sign a contract and early termination charge language will be included in all contracts.

Recurring, monthly charges will be waived for the first 3 months if a 2-year contract is purchased and for the first 5 months if a 3-year contract is purchased.

3. The discounted rates are as follows:

| Services | 1 Yr | 2 Yr | 3 Yr |
|-------------|----------|----------|----------|
| | Contract | Contract | Contract |
| Access Line | \$39.00 | \$37.00 | \$35.00 |

b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

c. Promotional Period in which orders must be placed

| Beginning Date: | July 2, 2004 |
|-----------------|---------------|
| Ending Date: | June 30, 2009 |

(C)

Issued: April 6, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

CINCINNATI BELL TELEPHONE COMPANY LLC

Section 19.2 4th Revised Page 3.2 Cancels 3rd Revised Page 3.2

PROMOTIONS - BUSINESS

C. PROMOTIONAL OFFERINGS (Continued)

Business Access Line Service - Section 3, Pages 31, 35 and 39

- a. Promotional Offer Recurring Charge
 - 1. This promotion is for business customers who subscribe to business access line service during the promotional period and who are willing to sign a 12, 24 or 36-month contract.
 - 2. Eligible customers, as described above, will receive a discount on the monthly rate of each access line that is subscribed to during the promotional period. The following are the promotional, monthly rates that will apply across all rate bands:

| 12-month contract | \$43.99 |
|-------------------|---------|
| 24-month contract | \$41.99 |
| 36-month contract | \$39.99 |

- 3. Early contract termination liability will be included in the contract. When the contract expires after the initial 12, 24 or 36 months the contract will automatically renew for a term of 12 months, at the promotional rate, per the regulations found in the Variable Term Payment Plan section of this tariff.
- b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

c. Promotional Period in which orders must be placed

| Beginning Date: | February 1, 2005 |
|-----------------|------------------|
| Ending Date: | June 30, 2009 |

(C)

Issued: April 6, 2009

D. Scott Ringo, Jr., Assistant Secretary Cincinnati Bell Telephone Company LLC

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

4/6/2009 3:55:01 PM

in

Case No(s). 90-5013-TP-TRF

Summary: Tariff Filing to extend the ending dates of several business promotions. electronically filed by Kathleen M Campbell on behalf of CINCINNATI BELL TELEPHONE COMPANY LLC