

BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

- - -

In the Matter of the :
Application of Ohio Edison:
Company, The Cleveland :
Electric Illuminating :
Company, and The Toledo :
Edison Company for :
Authority to Establish a : Case No. 08-935-EL-SSO
Standard Service Offer :
Pursuant to RC §4928.143 :
in the Form of an :
Electric Security Plan. :

- - -

PROCEEDINGS

before Ms. Christine Pirik and Mr. Gregory Price,
Attorney Examiners, at the Public Utilities
Commission of Ohio, 180 East Broad Street, Room 11-C,
Columbus, Ohio, called at 9:00 a.m. on Tuesday,
October 21, 2008.

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VOLUME IV

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1 Tuesday Morning Session,

2 October 21, 2008.

3 - - -

4 EXAMINER PIRIK: We will go on the

5 record. We are in day 4 of our hearing in Case No.

6 08-935-EL-SSO. Myself, my name is Christine Pirik,

7 and with me is Greg Price presiding in this case.

8 Ms. Wung.

9 MS. WUNG: Yes. We are calling

10 Mr. Gorman to the stand.

11 (Witness sworn.)

12 MS. WUNG: Your Honor, at this time we

13 would like to mark for identification --

14 EXAMINER PRICE: Could we pass one of the

15 long neck microphones down. It would be easier for

16 her.

17 Mr. Lavanga.

18 MS. WUNG: Is this better?

19 Good morning, your Honor. I think we

20 have this now.

21 Good morning, your Honor. We would like

22 to mark for identification the direct testimony of

23 Mike Gorman as Commercial Group Exhibit 1.

24 EXAMINER PIRIK: The document is so

25 marked.

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1 (EXHIBIT MARKED FOR IDENTIFICATION.)

2 MS. WUNG: The document is the prefiled
3 testimony of Mike Gorman.

4 - - -

5 MICHAEL GORMAN

6 being first duly sworn, as prescribed by law, was
7 examined and testified as follows:

8 DIRECT EXAMINATION

9 By Ms. Wung:

10 Q. Good morning, Mr. Gorman.

11 A. Good morning.

12 Q. Could you please state your name and
13 business address for the record.

14 A. My name is Michael Gorman. My business
15 address is 16690 Swingley Ridge Road, Chesterfield,
16 Missouri.

17 Q. And who are you employed by?

18 A. Brubaker & Associates.

19 Q. And on whose behalf are you testifying

20 today?

21 A. On behalf of Wal-Mart Stores, Sam's East,
22 Macy's, and BJ's Wholesale Club, The Commercial
23 Group.

24 Q. Thank you.

25 Do you have what has been marked for

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1 identification before you as Commercial Group Exhibit

2 1?

3 A. Yes.

4 Q. And that is your direct testimony on

5 behalf of The Commercial Group?

6 A. Yes.

7 Q. Do you have any corrections or changes to

8 that testimony?

9 A. One correction.

10 Q. And what is that correction?

11 A. Page 16, line 24, five words into that

12 sentence the word "can" should be struck and the word

13 "may" should be inserted.

14 That concludes my adjustments or

15 corrections.

16 Q. Thank you, Mr. Gorman.

17 With that correction if I were to ask you

18 the questions that are in your direct testimony

19 today, would your answers be the same?

20 A. They would, yes.

21 MS. WUNG: With that, your Honor, I

22 tender the witness for cross-examination.

23 EXAMINER PIRIK: Thank you.

24 Mr. Bell.

25 MR. BELL: Thank you.

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1 CROSS-EXAMINATION

2 By Mr. Bell:

3 Q. Good morning, Mr. Gorman. My name is
4 Langdon Bell, and I represent the Ohio Manufacturers
5 Association.

6 A. Good morning.

7 Q. Tell Morris I said hello.

8 A. I will.

9 Q. We go back a long, long time.

10 On page 3 of your testimony you state
11 that the proposal of FirstEnergy is inappropriate and
12 unjust allocation as it shifts the burdens of these
13 costs to customers that are most vulnerable to
14 competition with companies around the country and
15 around the world.

16 Do you see that statement?

17 EXAMINER PIRIK: Are you referring to
18 line 24?

19 MR. BELL: Yes, I'm sorry, I forgot to

20 mention that.

21 A. Yes.

22 Q. Would you agree, Mr. Gorman, that with

23 respect to the current economic downturn, that

24 Wal-Mart and Sam's Club is least affected within the

25 commercial community?

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1 MS. WUNG: Objection, your Honor. I
2 don't see how this is within the scope of his
3 testimony.

4 MR. BELL: I'm sorry?

5 MS. WUNG: I don't see how this is within
6 the scope of his testimony.

7 EXAMINER PIRIK: Mr. Bell.

8 MR. BELL: His testimony talks about --
9 on behalf of Sam's and Wal-Mart talks about being
10 subject to competition within this country and
11 outside this country, and my question goes to the
12 fact that the clients that he is representing has
13 been proclaimed to be less affected by the economic
14 downturn and, thus, insulated from competition.

15 EXAMINER PIRIK: I will overrule the
16 objection.

17 MR. BELL: Thank you.

18 Q. (By Mr. Bell) Do you understand the
19 question, Mr. Gorman?

20 A. Well, I believe I do.

21 I have not evaluated which class of

22 customers would be most detrimentally impacted

23 through inappropriate price adjustments made in this

24 proceeding.

25 All of the large commercial and

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1 industrial customers have competition, and the
2 question you are imposing would require a detailed
3 review of the relative cost each of those businesses
4 incur relative to -- and how that impacts their cost
5 structure relative to their competition. I haven't
6 done that analysis.

7 Q. On the retail side -- and Sam's and
8 Wal-Mart's are retail businesses, are they not?

9 A. They are.

10 Q. What foreign competition are they subject
11 to, as you suggest in those lines that I just
12 referenced?

13 A. Well, I mean, you are going way outside
14 my testimony in this, but they are clearly suppliers
15 that different commercial/retail establishments rely
16 on that can be foreign suppliers.

17 Q. Then you do not mean by that statement to
18 suggest that Sam's and Wal-Mart are most vulnerable
19 to foreign competition, do you?

20 A. Well, it was a general statement.

21 Commercial establishments will compete with other

22 commercial establishments in the area, but they do

23 rely on suppliers, and those suppliers can be

24 international suppliers.

25 Q. How do those international suppliers

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1 impact your competitiveness in the marketplace?

2 A. Because they supply the goods that are
3 resold in the retail establishments.

4 Q. Isn't that -- doesn't that inure so Sam's
5 and Wal-Mart's benefit vis-a-vis other smaller
6 commercial customers, commercial outlets,
7 commercial -- commercial businesses?

8 A. I'm not aware of any restriction on any
9 business's ability to buy goods from international
10 suppliers.

11 Q. Could you turn to page 10 of your
12 prefiled testimony.

13 In response to the question appearing on
14 line 7, you state "Many industrial and large
15 commercial customers have already undertaken DSM/EE
16 programs for many years. Many large users have made
17 significant investments in DSM/EE programs, and have
18 modified consumption in order to reduce costs and
19 maximize energy efficiency."

20 Do you see that?

21 A. Yes.

22 Q. Are you suggesting in your testimony or
23 recommending that the Commission, in authorizing a
24 DSM recovery rider, should provide a credit to those
25 customers for actions that may have been taken in

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1 2005, 2006, 2007 so as to eliminate, if you will, the
2 vintaging -- vintage pricing of customers?

3 A. No. That is not my recommendation in my
4 testimony. My testimony recommended that customers
5 that are undertaking these programs on their own
6 should be able to opt out of the utility sponsored
7 DSL energy efficiency programs.

8 Q. By "opting out," they would avoid the
9 cost associated with the rider?

10 A. It would avoid the utilities' costs
11 associated with the rider, but they would incur their
12 own costs of these programs.

13 Q. Whereas, new customers that don't
14 undertake those measures would be subject to those
15 costs, correct?

16 A. If they didn't qualify for the opt out,
17 they would, yes.

18 Q. Doesn't that distinction rest on the fact
19 that you are distinguishing new customers from old

20 customers?

21 A. No. Distinguishes on whether or not you

22 qualify for the opt out.

23 MR. BELL: I believe that's all I have.

24 Thank you.

25 EXAMINER PIRIK: Mr. Small.

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1 MR. SMALL: No questions, your Honor.

2 EXAMINER PIRIK: Mr. Yurick.

3 MR. YURICK: No questions, your Honor.

4 EXAMINER PIRIK: Ms. McAlister.

5 MS. McALISTER: No questions, your Honor.

6 EXAMINER PIRIK: Mr. Porter.

7 MR. PORTER: No questions.

8 EXAMINER PIRIK: Mr. Rinebolt.

9 MR. RINEBOLT: One moment, your Honor, if

10 I may.

11 - - -

12 CROSS-EXAMINATION

13 By Mr. Rinebolt:

14 Q. Good morning, Mr. Gorman. I just have

15 one question. I hope it doesn't turn into a series.

16 Does Wal-Mart continue to benefit from

17 its preexisting DSM energy efficiency investment?

18 A. Well, to the extent it modifies its

19 consumption, yes.

20 Q. Okay. Did those investments meet the
21 companies' internal standards for return on
22 investment or investment criteria?

23 A. Well, I haven't looked at Wal-Mart's
24 hurdle rates in justifying -- making these types of
25 investments, but I presume it did.

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1 MR. RINEBOLT: That's all the questions I

2 have. Thank you.

3 THE WITNESS: Thank you.

4 EXAMINER PIRIK: Mr. Smith?

5 MR. SMITH: No questions.

6 EXAMINER PIRIK: Mr. Breitschwerdt.

7 MR. BREITSCHWERDT: No questions, your

8 Honor.

9 EXAMINER PIRIK: Mr. Stinson.

10 MR. STINSON: No questions, your Honor.

11 EXAMINER PIRIK: Mr. Kurtz.

12 MR. KURTZ: No questions, your Honor.

13 EXAMINER PIRIK: Mr. Lavanga.

14 MR. LAVANGA: No questions, your Honor.

15 EXAMINER PIRIK: Mr. Lang.

16 MR. LANG: Yes, your Honor. Jim Lang on

17 behalf of FirstEnergy this morning.

18 I did want to start with a motion to

19 strike one page of Mr. Gorman's testimony, and I hope

20 that in this we can continue to define the
21 relationship of your Honors' previous ruling with
22 regard to the distribution case and the evidence from
23 that case and its relationship to the ESP case.

24 EXAMINER PIRIK: Hold on just a minute.

25 Also just a reminder as far as motions to

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1 strike go, as soon as the witness -- prior to any
2 cross-examination, motions to strike are appropriate
3 at that time.

4 Since the cross has been so limited at
5 this point, I'll allow this one time one exception,
6 and then we will see what the motion specifically is,
7 but really we should receive those prior to any
8 cross-examination on testimony.

9 MR. LANG: Yes, your Honor. I apologize
10 for not jumping in.

11 What we are looking at is page 15 of
12 Mr. Gorman's testimony. And at page 15 he argues
13 that the 10.5 percent return on equity is
14 inappropriate based on his opinion of risks faced by
15 the utilities.

16 He also makes a recommendation lower down
17 in the page with regard to the appropriate capital
18 structure it's all relating as all relating to
19 distribution case rates.

20 Now, I should point out that at page 20
21 of the companies' Application, paragraph A3D, the
22 company does propose under the plan to resolve the
23 distribution case issues by, among other things,
24 establishing allowed rate of return -- allowed rate
25 of return and equity at 10.5 percent.

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1 Now, our understanding of your previous
2 ruling with regard to the distribution case issues is
3 that we are not going to revisit or reargue issues
4 that have already been argued -- evidently issues
5 that have been argued in the distribution case such
6 as the merits of the 10.5 percent, yet the companies
7 are -- the companies are retaining this 10.5 percent
8 number as part of their ESP to the extent that it's
9 offered in this one paragraph of the plan as one of
10 the settlement positions as a way to settle the D
11 case.

12 But, you know, we believe to the
13 extent -- we believe that your prior ruling is to the
14 extent witnesses are attempting to get into the
15 evidentiary support for issues that have been argued
16 in the distribution case that, you know, that we
17 don't want to reargue all of those issues.

18 And so I think Mr. Gorman on page 15 of
19 his testimony, is doing that. He is rearguing the

20 appropriateness of the 10.5 percent. He is rearguing
21 or at least making recommendation with regard to the
22 capital structure.

23 And so on that basis we are moving to
24 strike just this one page of his testimony.

25 EXAMINER PIRIK: Ms. Wung.

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1 MS. WUNG: Yes, this is the dilemma we
2 were facing when we were attempting to parcel out
3 there is a deferral on the riders and that is what
4 Mr. Gorman is sort of addressing in part of page 15.

5 And the question is how do you want to
6 parcel that out because the foundation he is using is
7 obviously what the company has in their equity.

8 EXAMINER PRICE: On the other hand, he is
9 not proposing a different number for the deferral, he
10 is simply saying that -- he's not proposing, no, the
11 Commission should not use the return on equity from
12 the rate case; it should use a different number,
13 long-term cost of debt.

14 He is going right to whether the
15 appropriateness of this number is -- whether this
16 number is appropriate, not the Commission pick a
17 different number. See what I am saying?

18 MS. WUNG: Yeah, we do understand that.

19 Again, we struggled with this page as

20 well. We are not certain exactly how the Commission
21 wants us to deal with this particular page.

22 EXAMINER PRICE: And, again, I think part
23 of the problem is it's difficult to characterize
24 FirstEnergy's Application because it's unusual to
25 have an offer of settlement as part of a formal

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1 docketed case.

2 I have preferred to look at it as an
3 assumption rather than an offer of settlement because
4 it makes more sense for an Attorney Examiner to view
5 it as an underlying assumption behind the Application
6 rather than we are offering to settle the
7 distribution rate case right now. That's something
8 that needs to be done outside of a formal
9 Application.

10 EXAMINER PIRIK: I think, as we have
11 stated before, the return on equity is going -- that
12 decision will be made in the distribution case.

13 That's not going to be made -- those
14 arguments were set forth there, and to the extent it
15 may be inferred that this paragraph in any way is to
16 affect the distribution case, that is not the case.

17 I mean, it will be taken -- I mean, there
18 is a fine line here between what we are going to
19 allow in this record and what the decisions are going

20 to be in this record.

21 We are going to deny the motion to strike
22 but with the caveat that, you know, it is a difficult
23 line, and we do appreciate you pointing that out,
24 once again, that we need to walk that fine line.

25 MR. LANG: Thank you, your Honor.

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1 MS. WUNG: Thank you, your Honor.

2 - - -

3 CROSS-EXAMINATION

4 By Mr. Lang:

5 Q. Mr. Gorman, good morning.

6 A. Good morning.

7 Q. The Commercial Group that's representing
8 Wal-Mart's, Sam's Club, BJ's Wholesale Club, and
9 Macy's, are these what you refer to in your testimony
10 as high load factor customers?

11 A. Yes.

12 Q. The experience that you identify in your
13 testimony, among other things, I believe, and we had
14 discussed previously you have experience with regard
15 to competitive power solicitations and competitive
16 supplier defaults or negotiations with regard to
17 competitive -- competitive supplier defaults; is that
18 correct?

19 A. Yes.

20 Q. And with regard to that experience, your
21 clients typically have been industrial or commercial
22 customers; is that correct?

23 A. Industrial customers.

24 Q. In the testimony that you have submitted,
25 am I correct that you were not offering an opinion as

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1 to whether the electric security plan proposed by the
2 companies is more favorable in the aggregate than the
3 expected results from an MRO?

4 A. I did not look at their plan from that
5 standpoint, correct.

6 Q. So you are not offering an opinion on
7 that particular issue?

8 A. Correct.

9 Q. And you are not offering an opinion as to
10 what the expected result from an MRO or market rate
11 option might be?

12 A. I didn't look at that, that's correct.

13 EXAMINER PIRIK: Mr. Gorman, can you pull
14 the microphone a little closer?

15 Thank you.

16 Q. Now, again, as we discussed previously,
17 your understanding of the Commission's review in this
18 proceeding is that the Commission will do what the
19 Commissions traditionally have been, which is apply a

20 reasonableness and prudence review to the companies'

21 Application; is that your understanding?

22 A. To ensure prices are just and reasonable,

23 yes.

24 Q. Now, you state in your testimony, I

25 believe, at page 3, that 80 percent of the revenue

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1 from the plan comes from riders. And you argue that
2 riders will reduce FirstEnergy's incentive to manage
3 costs.

4 Is that a correct statement of your
5 testimony?

6 A. Well, that's one concern or criticism of
7 riders, yes.

8 Q. That criticism does not apply to rider
9 GEN, G-E-N, correct?

10 A. Well, if it's an automatic pass through
11 rider, then it would apply to that, yes.

12 Q. What is your understanding of how
13 FirstEnergy will incur costs that are passed through
14 in rider GEN?

15 A. My understanding is that the prices
16 through rider GEN should be equal to or lower than
17 the prices that would be available under a market
18 rate option.

19 There is various methods; the company can

20 procure power as a standard offer rate, including
21 competitive solicitations or other methods which may
22 entail contract -- federally-approved contracts with
23 affiliates.

24 EXAMINER PIRIK: Mr. Gorman, I think your
25 counsel is even having a hard time hearing you.

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1 Maybe it's just not picking up very well.

2 A. I'm sorry, did you hear my response? Is
3 this better?

4 Q. I did but, yeah, now I think everyone
5 else in the room might be able to.

6 A. All right. To repeat, my understanding
7 of how they can procure power for rider GEN would be
8 through either competitive solicitation contracts
9 with affiliate generation suppliers, potentially
10 other means.

11 The objective of rider GEN as I
12 understand it is that it should be at a price that is
13 equal to or lower than a market rate option.

14 Q. What is your understanding of how the
15 companies as proposed in their electric security plan
16 will acquire the generation that will be then sold to
17 retail customers understand rider GEN?

18 A. Isn't that the same question?

19 Q. Well, would your answer be the same?

20 Your understanding is --

21 A. Could you repeat the question?

22 Q. I am asking for your understanding of the

23 companies' proposal in their electric security plan

24 as to how they are going to acquire generation,

25 power, and capacity that they would provide to retail

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1 customers under rider GEN.

2 A. My understanding of the companies'
3 proposal is that they will procure it from an
4 affiliate company at stated prices in their electric
5 security plan. And they represent that those prices
6 are lower than a market rate option.

7 Q. Now, back to the issue in your testimony,
8 under that situation how does, you know, the use of a
9 rider to pass through the costs of that generation to
10 retail customers reduce the companies' -- the
11 utilities' incentive to manage costs?

12 A. Well, the issue with the rider is
13 whatever costs the utility incurs, they simply pass
14 it on to the customers.

15 If it's a competitive solicitation and
16 the cost is through the rider, the company may not
17 have as much of an incentive to aggressively manage
18 those competitive solicitations to ensure they get
19 the lowest possible cost.

20 If it is a contract with the supplier or
21 an affiliate, there may be less of an incentive on
22 the companies' part to assure that the affiliate
23 manages its generation split in order to minimize its
24 cost to generation because all those prices would
25 simply be passed on to retail customers.

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1 It takes the economic -- the company --
2 the distribution utilities' economic interest out of
3 the actual price and price management of the
4 generation element.

5 Q. Now, in this case the utilities don't own
6 generation assets, correct?

7 A. The distribution utility does not.
8 FirstEnergy owns generating assets.

9 Q. And we're here talking about the
10 distribution utilities' electric security plan,
11 correct?

12 A. Well, you made that clear now. You
13 didn't a minute ago.

14 Q. So the distribution utilities have to
15 acquire power somehow in order to satisfy their
16 standard service -- standard service offer
17 obligation, correct?

18 A. Yes.

19 Q. The determination of the cost pursuant to

20 which they acquire that power is not affected one way
21 or the other as to whether the cost of that
22 acquisition is passed through to customers using a
23 rider or whether it's passed through to customers
24 using something that you might call a generation base
25 rates, is it?

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1 A. Well, it is, yes. There's various
2 elements of risk associated with providing generation
3 service.

4 And competitive solicitation from an
5 industrial you might price it at a fixed rate, where
6 the supplier takes some of that commodity risk or the
7 volume risk and other elements of generation supply
8 risk so there is risk elements in the provision of
9 generation service that have to be managed.

10 With a rider mechanism, the distribution
11 utility company has no real incentive to manage those
12 risks on behalf of retail customers.

13 Q. If the cost of the generation is under
14 the plan -- strike that.

15 The rider GEN we have been discussing is
16 a large percentage of the 80 percent of the revenue
17 structure that's -- that's in riders; is that
18 correct?

19 A. Yes.

20 Q. Do you know what percentage that rider

21 GEN makes up?

22 A. I didn't calculate that, no.

23 Q. Criticism, again, about riders with --

24 and riders relating to incentives to manage costs,

25 that criticism does not apply to riders that are

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1 designed to recover costs that have been previously
2 approved by the Commission for recovery; is that
3 correct?

4 A. Generally, yes, although in this case I
5 think there is an issue with recovering certain
6 deferred fuel costs and the carrying charge
7 methodology proposed to accrue on those deferred fuel
8 balances while they are being amortized -- cost
9 recovery from customers so there can be issues
10 relating to an appropriate charge for those riders
11 even if they are balances of cost that have been
12 approved for recovery.

13 Q. And the issue specifically is carrying
14 costs may be calculated or may be determined based on
15 those deferrals?

16 A. In this instance, yes.

17 Q. Now, let's talk about the -- the issue of
18 incentives to managed costs.

19 Am I correct that this is -- that the

20 issue is the recovery of costs to be incurred in the
21 future or carrying costs to be incurred in the future
22 such as I think in your testimony you reference the
23 nondistribution uncollectible rider?

24 A. That is one element of costs the company
25 is proposing to recover through the special rider,

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1 yes.

2 Q. And -- turn the page here. In your
3 opinion, and I'm looking at page 4 of your testimony,
4 lines 14 and 15, it appears your opinion is that a
5 utilities' incentive to manage its costs is reduced
6 if it is -- your statement here, if it "is simply
7 guaranteed immediate dollar-for-dollar recovery of
8 costs through a rider mechanism...."

9 A. Yes.

10 Q. Is this a rhetorical flourish on your
11 part, or is it your understanding of these riders
12 that there is immediate dollar-for-dollar recovery of
13 costs?

14 A. Well, "immediate" may be -- meaning of
15 "immediate" in this is not clear, but there is a
16 relatively quick recovery of the costs incurred and
17 then recovered from customers under these riders.

18 Q. So when a rider is used, there is still
19 delay in cost recovery, but in the instance of

20 this -- in the example of this plan, it may be less
21 delay or a reduced regulatory lag as compared to what
22 you have in a traditional rate case?

23 A. That's right.

24 Q. The NDU rider which I just mentioned, the
25 nondistribution uncollectible rider, do you know how

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1 often that rider is reconciled?

2 A. I believe it's annually.

3 Q. And so with regard to that rider and

4 others is there still a time value of money issue

5 that provides an incentive to the utilities?

6 A. Well, there is. I mean, from the

7 standpoint of managing those costs it's -- the

8 uncollectible expense is recovered through a rider.

9 There is no incentive for the utility to

10 seek collection of those costs from customers that

11 would pay their bill because they will just pass it

12 on to other customers and will receive payment.

13 So that erodes the companies' incentive

14 to go after customers that owe them money because it

15 will simply be recovered from other customers to the

16 extent customers that don't pay result in

17 uncollectible expense for the utility.

18 Q. Do you know whether the costs that are

19 proposed to be recovered under any of the cost-based

20 riders will be subject to Commission review?

21 A. I believe the Commission has the
22 authority to review all the costs and the prices in
23 the ESP.

24 Q. Is the Commission review and staff
25 review, is that also an incentive?

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1 A. Well, it may be an incentive for complete
2 neglect on the companies' part, but as somebody that
3 used to work for commission staff, it would be
4 extremely difficult to determine whether or not the
5 company is extending reasonable and aggressive
6 efforts to collect uncollectible expense, as an
7 example.

8 So the prudence standard which would be
9 reasonable standard could be raised in those types of
10 proceedings, but it's a difficult standard to meet
11 when you are on the Commission staff.

12 Q. Let me just ask, is it your viewpoint
13 from your prior work -- prior work on a commission
14 staff that the -- that the utilities' conduct and the
15 work of the employees of the utility will default to
16 complete neglect as you have just said?

17 A. Can you repeat that, please?

18 Q. You just said that to avoid complete
19 neglect on behalf of the employees in, for example,

20 pursuing uncollectibles, and I want to know is that
21 your view from working on a commission staff, that
22 that the default position -- what you expect to
23 happen -- if there aren't firm regulations in place,
24 what you expect to happen on behalf of the utility
25 employees is that they will completely neglect their

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1 jobs in what they are out there doing?

2 A. Well, no, it's not. My understanding is
3 that a utility management has a fiduciary
4 responsibility to shareholders, and the primary
5 objective of aiding that fiduciary responsibility is
6 increased products, so management would likely direct
7 their employees to put more emphasis on parts of the
8 company that will help it achieve greater earnings.

9 To the extent you eliminate the cost
10 component of that company from the profit center of
11 the company, then it's probable that that will be
12 given lower priority by utility management and
13 employees to manage.

14 That would be the case with an expense
15 like an uncollectible account that would be recovered
16 in an annual true-up mechanism such as a rider.

17 It would not have as great an impact on
18 the bottom line to the utility so it might not get
19 the same priority it would if it was more of a profit

20 center line item issue.

21 Q. I'm trying to understand, your argument

22 is that that's related to collection of those costs

23 through a rider versus collection of those costs

24 through a traditional rate case format.

25 How is that -- how is the recovery

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1 through a rider that still has time value of money
2 issue, still has Commission review, how is that --
3 how does that create a reduced incentive as compared
4 to the rate case?

5 A. Well, let's consider an example.

6 A utility had \$100 of uncollectible
7 expense built into its base rates and those base
8 rates wouldn't be changed until the next rate filing.
9 Those rates go into effect. The utility has \$120 of
10 uncollectible expense.

11 The utilities' earning -- pretax earnings
12 would be reduced by \$20, so it would have the
13 incentive to strengthen its earnings to achieve the
14 authorized return of equity by going after customers
15 that haven't paid their bill.

16 So it reduces their profit to allow their
17 uncollectible expense to rise above that which was
18 approved in the last base rate case.

19 Now, let's assume those uncollectible

20 expenses are recovered through a rider. If the
21 uncollectible expense goes from \$100 to \$120 through
22 a rider mechanism, the utilities' rider price goes up
23 and that additional \$20 of uncollectible expense is
24 passed on to customers that do pay their bill, and it
25 doesn't impact the utilities' earnings.

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1 So recovering through base rates without
2 annual adjustment mechanisms makes than an issue that
3 will impact the utilities' bottom line, so they have
4 to manage that cost.

5 If it's recovered through a rider, those
6 increased costs will simply be passed on to customers
7 and won't impact the utilities' bottom line. So with
8 the rider mechanisms there is less insensitive for
9 the company to manage costs.

10 Q. With regard to your testimony discussing
11 the generation charge that's proposed -- the
12 generation charges that are proposed by the company,
13 am I correct that you support the company's proposal
14 for seasonal generation rates that are adjusted by
15 voltage levels?

16 A. And the time of day option, yes.

17 Q. And I was going to get to that. And you
18 also support the time of day option.

19 A. Yes, sorry.

20 Q. And you are not opposed to deferral of
21 the discount offered off the generation price to
22 transition to market pricing; is that correct?

23 A. No. Based on the assumption that is
24 equal to the utilities' actual costs of generation,
25 that would not be -- it would be reasonable to allow

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1 them to defer that and recover it from the customers
2 that got the credit if it's consistent with the
3 companies' actual cost of generation.

4 Q. And -- and the deferral, you do recommend
5 that the cost of the deferral should be recovered
6 from retail customer classes on the same basis as
7 the -- as the benefit was obtained from those
8 customers; is that correct?

9 A. Yes, the class of customers that got the
10 credit should reimburse the utility for the credit
11 when the reconciliation takes place.

12 Q. And you also agree that whichever
13 deferral mechanism is employed, that that mechanism
14 should provide full cost recovery of these deferrals
15 to the companies?

16 A. That should be the design of -- I don't
17 oppose that design of that reconciliation process.

18 Q. With regard to your testimony concerning
19 the rider DSE, or the demand-side management energy

20 efficiency rider, do you agree that high load factor
21 customers such as your clients you are testifying on
22 behalf here this morning will have the option of
23 avoiding charges under that rider?
24 A. There are avoidance criteria in the
25 rider, yes.

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1 Q. And, in fact, The Commercial Group of
2 customers desires to have this option available to
3 them; is that correct?

4 A. Yes.

5 Q. And as far as you know, are the -- are
6 The Commercial Group entities interested in having
7 their DSM and energy efficiency activities at their
8 facilities qualifying for avoidance both qualifying
9 as part of the energy efficiency improvements that
10 the utility is required to make under state law and
11 qualifying for avoidance under the DSE rider?

12 A. Well, I understand there is qualification
13 provisions that allows the customers to opt out, and
14 those qualification provisions should reflect those
15 companies' ability to reduce energy and reduce peak
16 demands in line with what the law is prescribing as a
17 policy for statewide targets.

18 Q. And I believe in your testimony your
19 recommendation is that to the extent a customer such

20 as a Wal-Mart or Wal-Mart Stores already have made
21 significant investments in energy efficiency and that
22 those investments continue to reduce energy
23 consumption or peak demand, that those reductions
24 should contribute to the utilities' requirement to
25 meet energy efficiency thresholds; is that correct?

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1 A. Well, they should qualify for those
2 companies to be able to opt out of the utilities'
3 demand-side management energy efficiency rider
4 because they are making those types of investments
5 reduce their energy and peak demand, and investments
6 they have made in the past have not fully realized
7 their energy reductions and peak demand reductions
8 capabilities.

9 So simply because it's already been
10 installed doesn't mean you've fully realized all the
11 energy efficiencies that can be obtained from those
12 programs.

13 Q. Okay. And that's what I wanted to ask is
14 if you could explain how as you are proposing in the
15 store, for example, you know, makes an investment
16 toward energy efficiency or, you know, peak reduction
17 in 2006, which then certainly continues to impact how
18 that store operates on a going forward basis.

19 How would you -- how would you determine

20 the value of that for purposes of the -- the energy

21 efficiency targets that start in 2009 and then 2010

22 and 2011?

23 A. Well, I think that's what the customer

24 would show to the Commission to get authority to opt

25 out in the rider to show their investments in these

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1 programs will continue to create energy efficiencies,
2 and they are doing it on their own, so they shouldn't
3 be forced to participate in the utilities' programs.

4 I'm not going to try to identify all --
5 all analyses and all concepts that may help make that
6 demonstration to the Commission. But it is within
7 the realm of possibility possibly even planning for
8 these types of programs that the energy efficiencies
9 don't come all at once but can come over time as
10 either store's load expands because of the increasing
11 footprint size or other -- other legitimate economic
12 considerations of those programs.

13 So I am not trying to limit it, but I
14 think it's a demonstration those companies and those
15 customers can show to the Commission in getting
16 authority to opt out of the DSM. The utilities' DSM
17 and energy efficiency programs?

18 Q. I think actually somewhat a perfect segue
19 to my next question. At page 9 of your testimony,

20 lines 20 and 21, you state that the types of
21 investments which allow a customer to avoid the DSE
22 rider charge are too restrictive. Can you explain
23 what you mean by "too restrictive"?
24 A. Well, I think we went over this in my
25 deposition. In the tariff there is actually

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1 descriptions of specific programs which would qualify
2 a customer to avoid the DSE rider.

3 I believe that the avoidance criteria
4 should simply be that if they are installing energy
5 efficiency programs, whatever they might be, that
6 reduce energy consumption or reduce peak demand in
7 line of the targets set up for you, the utility
8 company, then that should be a qualifying factor that
9 allows those customers to opt out of the utilities'
10 demand-side management energy efficiency programs.
11 It shouldn't constrain it to simple descriptions that
12 the utility is proposing because you may not have
13 thought of all the programs or initiatives that are
14 available in the marketplace.

15 Q. So to make sure I understand it, the
16 issue is that the categories of programs identified
17 in the rider that would qualify a company for
18 avoidance may leave something -- may leave another
19 type of energy efficiency or DSM program out that

20 could be developed, for example, might be developed

21 in the future but doesn't fit comfortably into those

22 categories in the rider; is that your -- is that what

23 you are saying?

24 A. Well, my concern is that if you try to

25 narrow the scope of what would qualify as an energy

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1 efficiency in a demand-side management program
2 whether it exists today or exists in the future you
3 may be missing opportunities for a more efficient
4 energy efficiency and demand-side management
5 programs.

6 The company shouldn't attempt to describe
7 in a tariff all programs that will meet the ultimate
8 goal of reduced energy and demand.

9 Q. As we sit here today, you don't know what
10 else you would include in that description in terms
11 of other categories, do you?

12 A. Well, I think we talked about this in my
13 deposition. I think the ultimate standard should be
14 a demonstration by the customer to the Commission
15 they will reduce energy consumption. They will
16 reduce peak demand.

17 It shouldn't be restricted to some
18 generic descriptions in specific programs as the
19 company is proposing to do.

20 Q. When we talked in your deposition on
21 October 8, you were unsure whether The Commercial
22 Group of companies also might have the option of
23 entering into a reasonable arrangement or a special
24 contract with the utilities, that you had said you
25 would have to verify that.

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1 Have you verified whether that's an
2 option for those companies?

3 A. I have not.

4 Q. I think we touched on this at the start,
5 but just your review of the generation rates proposed
6 in the electric security plan is that they are cost
7 based, correct?

8 A. That was my assumption based on the
9 companies' filing. As I understood it, they were
10 buying from their affiliate, and those prices that
11 they stated were at the prices the affiliate was
12 going to sell to them.

13 Q. So the utilities' cost is the contract
14 price that the companies will pay to acquire
15 generation. That's what you mean by cost based.

16 A. That would be cost, yes.

17 Q. In preparing your testimony for the
18 electric security plan case, did you review the
19 companies' market rate option proposal?

20 A. I did not.

21 Q. Is it your understanding that if the
22 Commission were to reject the company utilities'
23 electric security plan filing that's under review in
24 this case, that those -- that the company utilities
25 would have to file another electric security plan

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1 that the Commission finds acceptable?

2 A. Yes.

3 Q. At page 8 of your testimony you make
4 recommendations regarding a possible securitization
5 of the companies' deferred generation costs. And I
6 want to just take you through a couple of your
7 recommendations with regard to securitization.

8 One of your recommendations is that you
9 recommend, as included in the companies'
10 securitization plan, that the Commission should
11 conduct a separate proceeding in the future to
12 investigate the merits of securitization financing;
13 is that -- do I have that -- did I correctly relate
14 that?

15 A. Yes, you did.

16 Q. Thank you.

17 And you recognize the securitization has
18 the potential to significantly lower the cost of
19 carrying these deferrals.

20 A. Yes.

21 Q. Am I correct that for security -- well,

22 let me ask you first have -- with regard to the

23 securitization recommendations that you have in your

24 testimony, what experience do you draw upon with

25 regard to securitization, particularly utility

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1 securitizations, in making your recommendation in
2 that portion of your testimony?

3 A. Well, I participated in many
4 securitization proceedings related to standard cost
5 proceedings that took place in the late '90s on storm
6 damage cost recoveries, securitizations taking place
7 more recently.

8 All of those proceedings are prior to the
9 current change in the financial markets and whether
10 or not that is the impact of the securitization
11 financing remains to be seen, but the first -- over
12 the last 10 years I have been involved in several
13 securitization proceedings.

14 Q. And from your experience for a
15 securitization to succeed, among other things, that
16 would you agree that there needs to be an irrevocable
17 securitization bond charge and reconciliation of bond
18 charge?

19 A. In order to achieve the highest corporate

20 bond rating on the securitization bonds, those are
21 typical features that are required, and in both the
22 legislative approval of securitization bonds and the
23 irrevocable Commission order providing for those
24 features.

25 Q. And are these features that you have

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1 mentioned included in the securitization framework
2 that's Attachment A to the -- to the electric
3 security plan application?

4 A. They are basic features in there, yes.

5 Q. And I believe also when we talked about
6 this in your deposition, you identified that there is
7 an Internal-IRS issue. Is that -- is that an issue
8 that requires the use of what's called a special
9 purpose or single purpose entity?

10 A. Yes.

11 Q. And --

12 A. At least it has in the past.

13 Q. Okay. And is that also part of the
14 companies' securitization proposal?

15 A. The outline of it, yes.

16 Q. Now, in your testimony you also discuss
17 the NDU rider, and you recommend that the Commission
18 not approve the NDU rider, correct?

19 I think we are around page 14, pages 13

20 and 14.

21 A. Yes, that's correct.

22 Q. Do you agree that the utilities will

23 incur uncollectible costs in providing standard

24 service offer generation to customers?

25 A. Yes.

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1 Q. And you also agree that the utilities
2 should be able to recover their reasonable
3 uncollectible expenses, correct?

4 A. Yes.

5 Q. Am I correct that you recommend that the
6 utility recover these costs -- should be able to
7 recover these costs either as part of distribution
8 rates or as a component of the generation service
9 rider?

10 A. Well, my understanding is part of the
11 distribution rate structure is the generation service
12 rider, so it should be related to the generation
13 component of that rate, because I'm certainly
14 customers will charge the market rate option but will
15 buy distribution services from the company, so it
16 should coincide with the companies' generation
17 service rider, or some cost recovery of uncollectible
18 nondistribution costs should be collected from the
19 customers that are providing -- receiving that

20 service from the company which is predominantly
21 generation and transmission service. So it should be
22 allocated to customers buying generation from the
23 company.

24 Q. We will go to the your return on equity
25 discussion, and I just have a few questions. And one

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1 a clarifying question at page 15 of your testimony on
2 line 7. That's a sentence that appears on lines 6
3 and 7.

4 In this -- in this paragraph you refer
5 both to the companies and to FirstEnergy. Your use
6 of "FirstEnergy" in the last line of that paragraph,
7 what do you mean when you say FirstEnergy there?

8 A. It should be FirstEnergy's distribution
9 utility affiliates, Toledo Edison, Ohio Edison, and
10 Cleveland Electric Illuminating Company.

11 Q. So you are using "FirstEnergy"
12 interchangeably with "companies"?

13 A. At that point in the testimony, yes.

14 Q. On page -- on line 10, the same page, you
15 refer to traditional ratemaking practices. Can you
16 spell out for me what you mean by "traditional
17 ratemaking practices"?

18 A. Traditional ratemaking practices are
19 proceedings which the Commission monitoring the

20 utilities' cost to ensure they are just and
21 reasonable and that the price is paid by retail
22 customers -- pardon me.

23 That the costs incurred by the utility
24 are reasonable and prudent and that the prices paid
25 by retail customers is just and reasonable and

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1 provides fair compensation to the utility.

2 Q. And when you get to a determination of
3 the return on equity, is that -- those traditional
4 practices normally include the use of a -- of a DCF
5 or a CAPM or risk premium studies to estimate the
6 utilities' current market cost of equity; is that
7 correct?

8 A. Yes.

9 Q. And that -- what's done there is a
10 forward-looking process, is it not?

11 A. Well, it's -- those models use
12 forward-looking expectations to derive the current
13 market cost of equity, yes.

14 Q. In recommendation in your testimony that
15 a -- that return on equity around 10 percent should
16 be used. You did not perform that traditional
17 ratemaking analysis, correct?

18 A. Well, not for this case, but I routinely
19 perform those -- those cases in other rate

20 proceedings and I generally keep informed on current

21 market cost of equity for utility companies.

22 Q. With regard to what you reviewed, you did

23 not review any testimony filed in the companies'

24 distribution case on that subject, correct?

25 A. Correct.

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1 Q. So you don't know what the range of
2 recommendations was that was made in the distribution
3 case, correct?

4 A. I know 10.5 percent is staff's pinpoint
5 range is identified in the companies' filing.

6 Q. On page 16 of your testimony.

7 A. I'm there.

8 Q. And another issue we just -- we discussed
9 previously at line 16, three-quarters of the way into
10 that line you have a sentence that starts "all
11 incremental additions" and then carrying over, "all
12 incremental additions to distribution plant would
13 then be deferred in a deferral account."

14 Your reference to "all incremental," "all
15 incremental additions," is that -- is that a correct
16 description of the companies' proposal?

17 A. That's my understanding it is. The
18 company is proposing to defer certain line extensions
19 and all incremental plant inductions after 2008 and

20 deferred accounts, which include plant investments,
21 depreciation expense on it, and interest related to
22 that plant.

23 Q. And at the bottom of that page 16, line
24 24, you made a correction to your testimony at the
25 start changing "can" to "may."

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1 Did you make that change because you
2 don't know, you know, sitting here today whether the
3 change that you are referencing in this sentence,
4 "This change in net plant and rate base can be
5 supported at current distribution rates...."

6 A. That's -- it would depend on the actual
7 capital additions to the plan relative to the buildup
8 of the accumulation of depreciation reserves and
9 deferred income taxes.

10 Q. And you have not conducted that analysis
11 to determine whether that's the case?

12 A. That's right. I didn't see it in the
13 companies' filing in this case either to demonstrate
14 it was necessary or appropriate to allow for those
15 deferrals.

16 Q. On page 17 of your testimony where you
17 discuss the companies' performance targets proposal,
18 I don't see there and you are not suggesting that the
19 companies should adopt any particular kind of

20 reliability target, are you?

21 A. I believe the companies' proposed SAIDI

22 target set is reasonable. I just don't believe they

23 have justified an appropriateness of getting a price

24 increase if they achieved their targets.

25 Q. So you are not -- so you are not

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1 recommending a particular target for SAIDI that the
2 companies would use, correct?

3 A. Correct.

4 Q. And the companies' SAIDI target may be
5 appropriate, correct?

6 A. May be appropriate, correct.

7 Q. If the companies can make the case that
8 they are providing superior service, then you agree
9 that a performance reward might be justified,
10 correct?

11 A. It might be justified if the company made
12 that filing, yes -- made that demonstration.

13 MR. LANG: Your Honors, I have no other
14 questions.

15 EXAMINER PIRIK: Thank you.

16 Mr. Wright.

17 MR. WRIGHT: Yes, thank you, your Honor.

18 Could I have just one moment, please?

19 - - -

20 CROSS-EXAMINATION

21 By Mr. Wright:

22 Q. Good morning, Mr. Gorman. I am Bill

23 Wright and I represent the Commission staff --

24 A. Good morning.

25 Q. -- in this case.

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1 MR. BELL: Excuse me, could we use the
2 mike? He's better but it's still a little light over
3 there.

4 MR. WRIGHT: Thank you, Mr. Bell.

5 Q. Following up on the last line of
6 questioning, did I understand you to just testify
7 that you believe that the companies' proposed SAIDI
8 target in this case is reasonable?

9 A. I did not --

10 Q. Did I misunderstand?

11 A. You misunderstood.

12 I think the question was along the lines
13 do I have reason to believe it was not reasonable,
14 and I have no reason to believe it's not reasonable.

15 I didn't specifically look at the SAIDI
16 target to determine whether it was an appropriate
17 target. I simply recommended they shouldn't get a
18 price increase simply by providing reliable service
19 because I think they are already -- have a

20 responsibility to provide reliable service.

21 Q. Is it -- based on that statement, is it
22 your testimony that if the company -- and I believe
23 let's talk about CEI, for example -- if the company
24 is able to establish superior service, that they
25 should be rewarded in some way for that?

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1 A. I think the question was -- I'm sorry,
2 that's a new question. I apologize.

3 If an establishment can be made for
4 superior service, then the company, I think, could
5 make a request and show the appropriateness of
6 receiving some sort of reward for it.

7 The standard should certainly be
8 something far outside of what is reasonable to expect
9 a utility to provide in terms of reliability and
10 show, I would think, that there is some measurable
11 economic benefit to customers because the reliability
12 is above and beyond what is reasonable to expect from
13 a utility.

14 MR. WRIGHT: That's all I have. Thank
15 you.

16 EXAMINER PIRIK: Ms. Wung?

17 MS. WUNG: May I have a moment, your
18 Honor?

19 EXAMINER PIRIK: Yes.

20 EXAMINER PRICE: Let's go off the record.

21 (Discussion off the record.)

22 EXAMINER PIRIK: We will go back on the

23 record.

24 - - -

25

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1 REDIRECT EXAMINATION

2 By Ms. Wung:

3 Q. I just have one question, Mr. Gorman. Do
4 you remember the line of questioning from Mr. Lang
5 with respect to the forward-looking process or
6 looking at the return on equity?

7 A. Yes.

8 Q. Is it also fair to say that using that
9 process, would you still use historical numbers for
10 comparison purposes?

11 A. Well, yeah. I mean, that -- the idea
12 behind making an -- estimating current market cost of
13 equity is based on what has happened in the past to
14 form expectations of what will happen in the future.

15 For example, the relative relationship of
16 the authorized return on equity relationship to
17 contemporary bond to develop risk premiums, that's
18 generally derived from historical information, use
19 that historical information to then form expectations

20 of what will happen into the future.

21 So history provides sound information to
22 form expectations of the future, and that generally
23 is used to make estimates of what the current market
24 cost of equity is at this time.

25 MS. WUNG: Thank you. I have no further

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1 questions.

2 EXAMINER PIRIK: Mr. Bell?

3 MR. BELL: No questions.

4 EXAMINER PIRIK: Mr. Small.

5 MR. SMALL: No questions, your Honor.

6 EXAMINER PIRIK: Mr. Yurick.

7 MR. YURICK: No questions, your Honor.

8 EXAMINER PIRIK: Ms. McAlister.

9 MS. McALISTER: No, your Honor.

10 EXAMINER PIRIK: Mr. Rinebolt.

11 MR. RINEBOLT: No, thanks, your Honor.

12 EXAMINER PIRIK: Mr. Smith.

13 MR. SMITH: No, your Honor.

14 EXAMINER PIRIK: Mr. Breitschwerdt.

15 MR. BREITSCHWERDT: No questions.

16 EXAMINER PIRIK: Mr. Stinson.

17 MR. STINSON: No questions.

18 EXAMINER PIRIK: Mr. Kurtz.

19 MR. KURTZ: No questions.

20 EXAMINER PIRIK: Mr. Lavanga.

21 MR. LAVANGA: No questions.

22 EXAMINER PIRIK: Mr. Lang.

23 MR. LANG: No questions.

24 EXAMINER PIRIK: Mr. Wright.

25 MR. WRIGHT: No questions.

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1 MS. WUNG: Your Honor, at this time I
2 would like to move for the admission of Commercial
3 Group Exhibit 1, direct testimony of Michael Gorman.

4 EXAMINER PIRIK: Are there objections?

5 MR. LANG: No objections.

6 EXAMINER PIRIK: Hearing none, Commercial
7 Group Exhibit 1 shall be admitted into the record.

8 (EXHIBIT ADMITTED INTO EVIDENCE.)

9 EXAMINER PIRIK: We will take a break
10 until -- why don't we take a break until 25 till, so
11 we'll take a 15-minute break and give some time.

12 (Recess taken.)

13 EXAMINER PIRIK: We will go back on the
14 record.

15 Mr. Yurick.

16 MR. YURICK: Thank you, your Honor.

17 if I could have marked as Kroger Exhibit
18 1 which is the prefiled testimony of Kevin Higgins.

19 EXAMINER PIRIK: The document will be so

20 marked.

21 (EXHIBIT MARKED FOR IDENTIFICATION.)

22 (Witness sworn.)

23 MR. YURICK: Mr. Higgins -- is this on?

24 - - -

25

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1 KEVIN C. HIGGINS

2 being first duly sworn, as prescribed by law, was
3 examined and testified as follows:

4 DIRECT EXAMINATION

5 By Mr. Yurick:

6 Q. Mr. Higgins, could you please state your
7 full name, spell your last name for the record, and
8 state your business address, please.

9 A. Yes. My name is Kevin C. Higgins,
10 H-I-G-G-I-N-S. My business address is Energy
11 Strategies, 215 South State Street, Suite 200, Salt
12 Lake City, Utah 84111.

13 Q. And, Mr. Higgins, by whom are you
14 employed?

15 A. I'm employed by Energy Strategies.

16 Q. And on whose behalf are you offering
17 testimony in this proceeding?

18 A. I am here on behalf of The Kroger
19 Company.

20 Q. Showing you what's been marked Kroger's

21 Exhibit No. 1, is that your prefiled direct testimony

22 in this case?

23 A. Yes, it is.

24 Q. Do you have any corrections or changes to

25 that testimony?

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1 A. I do not.

2 Q. If I were to ask you the questions set
3 forth in your prefiled testimony, would your answers
4 be the same as they were in the testimony?

5 A. Yes, they would.

6 MR. YURICK: Your Honor, the witness is
7 tendered for cross-examination.

8 EXAMINER PIRIK: Thank you.

9 Mr. Bell.

10 MR. BELL: Thank you.

11 - - -

12 CROSS-EXAMINATION

13 By Mr. Bell:

14 Q. If you turn to page 3 of your prefiled
15 testimony, Mr. Higgins. By the way, my name is
16 Langdon Bell, and I represent the Ohio Manufacturers
17 Association.

18 A. Good morning, Mr. Bell.

19 Q. On line 14 where you speak of the overall

20 impact of the generation rates, you mean the overall

21 impact of the generation rates to be charged under

22 the ESP for the next three years?

23 A. Yes.

24 Q. You are speaking in terms of the total

25 revenues to be received by the company over those

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1 three years, are you not, and the increases in those
2 revenues from year to year?

3 A. Yes, sir. The total revenues, and that
4 would be excluding the companies' proposal to defer
5 certain generation revenues.

6 Q. I understand that. We aren't talking
7 about authorized revenues; we are talking about the
8 collected revenues, are we not, over the -- over the
9 three-year period?

10 A. Exactly.

11 Q. Thank you.

12 Now, you do not address in your testimony
13 in any way, shape, or form the companies' proposed
14 distribution of revenue responsibility for those
15 revenues in each of those years between each of the
16 three companies, do you?

17 A. Between each of the three companies, no,
18 I do not.

19 Q. You recognize, do you not, Mr. Higgins,

20 that the company has proposed rate increases --
21 revenue increases, so that we are using the same
22 terminology here, to be collected twice the increase
23 on Toledo Edison customers in terms of total revenue
24 than it has proposed collecting from CEI and Ohio
25 Edison?

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1 A. Well, I realize that there is -- that
2 there is differences in the revenues, and subject to
3 check, I'll accept what you said in terms of the
4 impact on Toledo Edison with respect to revenue.

5 Q. I guess my point is simply this, did you
6 not attempt to inquire into the reasonableness or the
7 alleged bases upon which the company is suggesting
8 that revenue collection distribution is reasonable or
9 appropriate in this case?

10 A. That is correct.

11 Q. Turn to page 4 of your filed testimony.
12 You address the issues of the impact of the
13 companies' proposals upon high load factor customers
14 and then state, beginning on line 5, "To remedy this
15 problem, I recommend that the Commission modify the
16 generation charge rate design for any rate schedule
17 that has load-factor-differentiated generation
18 rates."

19 Could you identify those particular rate

20 schedules?

21 A. For all practical purposes, it would be
22 all nonresidential rate schedules with the exception
23 of street lighting.

24 Q. Thank you.

25 In effect then it -- it includes rate

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1 schedules beyond those rate schedules under which

2 Kroger's secures service; is that correct?

3 A. That is correct.

4 Q. And that is to eliminate, if I understand

5 your testimony correctly, the substantial impact upon

6 high load factored tariff classes; is that correct?

7 A. No, sir.

8 Q. Aren't you indicating that the impact --

9 you are attempting to portray for the Commission the

10 difference in impacts upon tariff schedules that

11 currently have a demand component in the rates?

12 A. I'm -- I'm identifying a problem that

13 affects every rate schedule that has a demand

14 component or a load factor related component in the

15 generation rate.

16 The proposal though speaks to affects

17 within each rate schedule as opposed to across the

18 different rate schedules, and so you might have a

19 rate schedule, for example, that was not a

20 particularly high load factor rate schedule.

21 Within that rate schedule there are going

22 to be customers who would be higher load factor

23 customers than others, and so my proposal speaks to

24 the differential impacts within each rate schedule

25 with respect to load factoring and attempts to

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1 address a problem I see with the companies' proposal.

2 Q. Thank you, Mr. Higgins.

3 Have you attempted in your review of the
4 rate design embodied in the ESP what is the -- what
5 rate schedule sustains the greatest revenue increase
6 in terms of a percentage increase?

7 A. In general, it's the GT rate schedule.

8 Q. Is it not -- is it not -- excuse me.

9 Is it not a fact, Mr. Higgins, that some
10 rate schedules actually have decreases in revenues?

11 A. For Toledo Edison, that's the case.

12 Q. And what rate schedules in Toledo Edison
13 would actually sustain a rate decrease under these --
14 this ESP?

15 A. Well, I don't have the list in front of
16 me, but I would -- my recollection is it's most of
17 them.

18 Q. Most of them?

19 A. Most of the rate schedules for Toledo

20 Edison would experience a rate decrease under the
21 companies' proposal, except under GT, as I recall.

22 Q. And that would be true you are suggesting
23 even with respect to if those tariff rate schedules
24 that have higher than average load factors?

25 A. Well, I would -- I'm not quite following

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1 your question. I would presume that GT probably has
2 the highest load factor on average, and so it
3 receives -- it does receive a rate increase under the
4 companies' proposal.

5 Q. You have not attempted to quantify it,
6 those rate increases?

7 A. Well, I've seen them. I mean, they are
8 already in the record.

9 Q. Now, is it correct that on the basis that
10 you are recommending the approval of the proposed
11 charges to be levied upon customers and collected
12 from customers over the next three years from --
13 under the ESP plan?

14 A. Did you ask me if I was recommending
15 approval of that?

16 Q. Yes.

17 A. No. I don't make a specific
18 recommendation to approve it. I indicate that it --
19 it may be reasonable, but I don't recommend its

20 specific adoption.

21 I realize there will be other factors

22 that the Commission will consider that are put before

23 it and will be weighed by the Commission.

24 Q. You state in your testimony, do you not,

25 that it is modest, and as a result of its being

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1 modest, it may be reasonable?

2 A. That is correct.

3 Q. Might it also be unreasonable?

4 A. That goes -- that is certainly possible
5 as well.

6 Q. And it might be unreasonably high or
7 unreasonably low from your analysis?

8 A. I don't think it's unreasonably low.

9 Q. Upon what basis do you arrive at that
10 conclusion?

11 A. Well, if it was unreasonably low, I don't
12 believe the company would have proposed it.

13 Q. Well, the companies' proposing it, could
14 the companies propose it on the basis of the
15 collection of those revenues would meet their cash
16 flow requirements during the three-year period?

17 A. If that was -- if that was the companies'
18 motivation, it would still be the case a higher rate
19 would provide more cash flow than a lower rate and

20 so, again, I don't believe that the -- that the rate

21 is -- that the rate will be too low.

22 Q. You are specifically opposing the

23 generation deferral, are you not?

24 A. Yes, I am.

25 Q. And the basis for that is it's

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1 intergenerational transfer of responsibility?

2 A. Yes. In significant part, yes.

3 Q. Is that something along the lines of
4 passing off cost that we incur today to our children
5 and our grandchildren, our successive customers?

6 A. That's -- yes, that is a reasonable
7 analogy.

8 Q. And if, in fact, those deferrals enable
9 us to receive service today that we can't afford and,
10 as a result, pass those costs on to future
11 generations, is that not, Mr. Higgins, something akin
12 to the sub-prime problem that we've had where -- may
13 I finish the question and then we can have an
14 objection -- where we allow individuals who can't
15 afford homes that are not creditworthy to purchase
16 homes and then we bail it out with future generations
17 paying the cost in government bailouts?

18 MR. YURICK: Mr. Bell, I apologize for
19 cutting you off, but with all due respect to my

20 distinguished colleague, Mr. Bell, there will be an
21 objection. I think that question goes far beyond the
22 scope of Mr. Higgins' testimony.

23 MR. BELL: I am asking him for the
24 rationale and is that not in affect an analogous
25 situation.

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1 EXAMINER PIRIK: I'll allow the question.

2 Objection overruled.

3 MR. YURICK: Thank you very much.

4 A. Mr. Bell, I don't believe that that is --
5 that is not how I would characterize the analogy. I
6 don't -- I don't believe it is quite as extreme as
7 the sub-prime lending problems that we've
8 experienced.

9 I do agree with the portion of your
10 characterization that says it does create a situation
11 in which consumption occurs today. There are
12 benefits that occur today. And the cost is left for
13 some -- perhaps some other party to pay at a later
14 date. I agree with that.

15 EXAMINER PIRIK: Mr. Higgins, could you
16 pull your microphone towards you a little?

17 THE WITNESS: Sure.

18 EXAMINER PIRIK: Thank you.

19 Q. Would you also agree that the beneficiary

20 today is the company, to the extent that the current
21 benefit in increased cash flow and current benefit
22 insofar as deferred cost recognition has the affect
23 of increasing the reported earnings of the company?
24 A. I agree that the company would benefit
25 from de -- would -- there would be a benefit to the

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1 company in deferring recovery of the generation
2 expense for the reasons you indicated and, you know,
3 it creates a -- a regulatory asset that would create
4 the basis for future earnings for the company.

5 Q. Mr. Higgins, does not the companies'
6 proposal effectively and substantially reduce the
7 quality of the companies' reported earnings?

8 A. Could you repeat that question, please,
9 Mr. Bell?

10 Q. Does not the companies' propose -- as I
11 have just outlined it for you with respect to the
12 deferrals, has -- which has the tendency to increase
13 reported earnings, you will agree with me there, do
14 you not?

15 A. Yes.

16 Q. Does not that proposal substantially
17 impair the quality of the reported earnings?

18 A. Mr. Bell, I haven't made an analysis of
19 the extent to which the quality of the companies'

20 reported earnings would be -- would be impaired.

21 You know, I see the thrust of your point

22 in that these are earnings that are -- are really

23 deferred and so they are not cash in hand and so one

24 might view that as less desirable than cash in hand,

25 but I have not made an attempt to analyze that, sir.

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1 Q. With respect to the deferrals, you also
2 do not recommend deferral of distribution-related
3 cost, do you?

4 A. That is correct. I recommend against
5 that.

6 Q. Could you turn to the bottom of page 7 of
7 your prefiled testimony, Mr. Higgins. You state
8 there, do you not, "I realize there is precedent on
9 the FirstEnergy system for deferring current
10 generation expense for future recovery. While this
11 may be appropriate in certain extenuating
12 circumstances, the general practice of deferring
13 current generation expense for later recovery raises
14 concerns with respect to the intergenerational
15 equity."

16 Focusing on that statement, you're
17 comparing the Commission's past deferrals with -- the
18 practice of the Commission in granting past deferrals
19 with the deferrals that are requested in this case,

20 are you not?

21 A. I'm not comparing but I'm -- so much as

22 to say acknowledging that they have occurred in the

23 past, and I'm not really commenting on those so much

24 as to say that it is important to view the current

25 proposal on its own merit and to really seriously

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1 consider the consequences for intergenerational
2 equity of a deferral of these magnitudes.

3 Q. With respect to intergenerational
4 equity --

5 A. Yes.

6 Q. -- the current generation versus the
7 succeeding generation, in the past when the
8 Commission has authorized deferrals, those deferrals
9 have been of fixed, known, measurable, and costs that
10 have been determined to be reasonable by the
11 Commission, have they not?

12 A. Mr. Bell, I'm generally aware of some of
13 the deferrals. I don't have the -- I can't say that
14 I can confirm what you just said.

15 Q. Well, let's say storm damage.

16 A. Yes.

17 Q. Would that fall into that category?

18 A. Generally I would expect it would.

19 Q. How about experienced fuel costs?

20 A. Generally I would expect it would fall

21 into that category.

22 Q. Could you name me of one past deferral

23 where this Commission has authorized the deferral of

24 unknown, unmeasurable, nonfixed future generation

25 costs or future costs of any kind?

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1 A. I am not aware of any specific incidents.

2 MR. BELL: That's all I have. Thank you,

3 Mr. Higgins.

4 THE WITNESS: Thank you, sir.

5 EXAMINER PIRIK: Mr. Sites, do you have

6 any questions?

7 MR. SITES: Your Honor, no questions.

8 EXAMINER PIRIK: Mr. Small.

9 MR. SMALL: Thank you, your Honor.

10 - - -

11 CROSS-EXAMINATION

12 By Mr. Small:

13 Q. I just have one or two questions,

14 Mr. Higgins. Jeff Small, Office of Consumers'

15 Counsel.

16 A. Good morning, Mr. Small.

17 Q. I have a couple of questions concerning

18 page 11 of your testimony and in particular on and

19 around line 18 at the bottom of page 11.

20 A. Yes, sir.

21 Q. And here you discuss and you have in
22 parenthesis "ESP generation rider," do you see that?

23 A. Yes, sir.

24 Q. For your purposes, your stated purposes
25 in your testimony, wouldn't it be simpler and more

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1 direct to just introduce into the FirstEnergy rate
2 design, the demand charges that the company took out
3 in going from current rates to their proposal in this
4 case?

5 A. Not necessarily, but I do believe that
6 there could be an approach along the lines that you
7 are describing.

8 It wouldn't be just the demand charge,
9 but FirstEnergy has quite a number of what are called
10 hours-use charges which are charges that are
11 expressed as kilowatt hours per kW of demand or
12 kilowatt hours per kVA, and those types of charges
13 are all -- are very load-factor sensitive.

14 They are designed to be, and so you would
15 also have to replicate those charges and, in essence,
16 I'm -- I'm suggesting that that set of charges all be
17 retained, and to your point one could either apply a
18 percentage rider as I have proposed or design in a
19 percentage change to each of those components, both

20 the demand charges and the hours-use energy charges,

21 and they would accomplish the same thing.

22 As to which one would be simpler, I would

23 leave that to someone who is administering that, but

24 to me it seemed simpler to express it the way I

25 recommended, but it could also be done another way.

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1 Q. Okay. So if I understood your answer
2 then, and I realize you went beyond the -- my
3 suggestion that it reintroduce the demand charges,
4 but it could be taken care of -- for purposes that
5 you state in your testimony could be taken care of by
6 reintroducing the type of charges not limiting it to
7 demand the types of charges that were taken out by
8 the company in their present proposal; is that
9 correct?

10 A. Yes, sir.

11 MR. SMALL: Thank you very much. I have
12 no further questions.

13 EXAMINER PIRIK: Ms. Wung.

14 MS. WUNG: No questions.

15 EXAMINER PIRIK: Ms. McAlister.

16 MS. McALISTER: No questions.

17 EXAMINER PIRIK: Mr. Rinebolt.

18 MR. RINEBOLT: No questions, your Honor.

19 EXAMINER PIRIK: Mr. Porter.

20 MR. PORTER: No questions.

21 EXAMINER PIRIK: Mr. Smith.

22 MR. SMITH: No questions.

23 EXAMINER PIRIK: Mr. Breitschwerdt.

24 MR. BREITSCHWERDT: No questions, your

25 Honor.

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1 EXAMINER PIRIK: Mr. Keiffer.

2 MR. KEIFFER: No questions.

3 EXAMINER PIRIK: Mr. Stinson.

4 MR. STINSON: No questions, your Honor.

5 EXAMINER PIRIK: Mr. Kurtz.

6 MR. KURTZ: Yes, your Honor, thank you.

7 - - -

8 CROSS-EXAMINATION

9 By Mr. Kurtz:

10 Q. Good morning, Mr. Higgins.

11 A. Good morning, Mr. Kurtz.

12 Q. I want to ask you about your rate design
13 recommendation.

14 A. Yes.

15 Q. First of all, let's sort of define rate
16 design. As I'm going to use that term, assume that
17 the utility, any utility, allocates or wants to
18 recover \$1 million -- or \$100 million from a rate
19 schedule, they can design their rates any number of

20 ways to collect that -- that amount of money; is that

21 correct so far?

22 A. Yes. It speaks to how you collect a

23 revenue requirement that has been assigned to the

24 class of customers.

25 Q. And you could collect it all through an

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1 energy rate, a kilowatt hour charge is one rate

2 design?

3 A. Correct.

4 Q. Could you collect it all through a demand

5 charge would be another rate design?

6 A. Correct.

7 Q. You could collect it all through an

8 hours-use blocking mechanism you described with

9 Mr. Small.

10 A. Yes.

11 Q. You could even, in an extreme case,

12 collect it all in a customer charge, charge every

13 customer the same amount per capita?

14 A. Yes, you could.

15 Q. Okay, so rate design is really how you

16 collect money within a rate schedule, and it has no

17 inter -- interclass implications; is that correct?

18 A. That is correct.

19 Q. So your business rate design would have

20 no affect on residential customers?

21 A. Correct, it would have no affect on

22 residential customers.

23 Q. It really has an affect between the high

24 load factor customers on the rate schedule and the

25 low load factor customers on the rate schedule.

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1 A. Exactly.

2 Q. And it also is revenue neutral to the
3 utility.

4 A. Yes, it is.

5 Q. Okay. Now, the current design of the --
6 of the operating company tariffs has a load factor
7 sensitive design; is that correct?

8 A. Yes. For the charges that are generation
9 related they are very load factor sensitive.

10 Q. Do you know -- do you know that the
11 operating companies currently own no generation?

12 A. Yes.

13 Q. Do you know that they currently buy all
14 of their electricity from FES, an affiliate, under a
15 FERC-approved contract on a straight kilowatt hour
16 basis?

17 A. I'm not familiar with that contract but I
18 accept.

19 Q. Assume -- assume for this question that

20 the operating companies are buying right now, today,
21 on a straight kilowatt hour charge from FES.
22 If that assumption is correct, they could
23 still -- and they are dividing up or designing rates
24 with a load factor sensitive mechanism as you've
25 described.

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1 A. Certainly. That's the rates that are --

2 those are the rates that are in effect right now.

3 Q. Okay. Now, the proposal of the companies

4 is to -- again, in this ESP, is to buy all of their

5 electricity from FES; is that correct?

6 A. Correct.

7 Q. And they are going to buy it all from FES

8 on a flat kilowatt hour charge, \$75 per megawatt hour

9 year one, 80, then 85.

10 A. Well, they are going to -- yes, that's my

11 understanding, yes.

12 Q. Okay. And but your objection is -- is

13 that they are proposing to radically change the rate

14 design from the existing tariffs.

15 A. Yes, it is a radical change.

16 Q. Okay. And your -- their proposal is to

17 charge every member of the rate schedule the same

18 price per kilowatt hour with a seasonal adjustment, I

19 guess.

20 A. Yes. And it would -- but your statement
21 is correct that even with the seasonal adjustment,
22 every member of the rate schedule would pay the same
23 charge per kilowatt hour.

24 Q. And as I understand your testimony, that
25 has a very disparate or very far reaching implication

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1 on the customers within the rate schedule depending
2 on their load factor?

3 A. Yes. On page 10 of my direct testimony I
4 cited an example in the case of the Ohio Edison
5 service territory for the GP rate schedule
6 FirstEnergy indicates that the impact on that rate
7 schedule is just 5.33 percent of -- of its 2009 rate
8 impact for the schedule as a whole.

9 However, the companies' workpapers
10 indicate that for a -- if a customer is 500 kW with a
11 low load factor, they would experience a rate
12 decrease of 38 percent in the summer and a rate
13 decrease of 42 percent in the winter, whereas, the
14 very high load factor customer would see a rate
15 increase of 38 percent in the summer and an increase
16 of 23 percent in the winter.

17 And so, you know, just around this
18 average of 5 percent you see these very, very
19 dramatic swings from a decrease of 42 percent all the

20 way to an increase of 38 percent in the summer, so

21 that's -- you know, we can add those together.

22 I mean that's -- that's an 80 percent

23 swing in rate impact all for a rate schedule that is

24 experiencing this seemingly, you know, relatively

25 modest 5 percent rate increase.

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1 Q. If one of the Commission's goals in this
2 case was to have customer continuity or no rate shock
3 for customers, is the companies' proposal consistent
4 or inconsistent with that?

5 A. The companies' proposal is grossly
6 inconsistent with that and would have a -- what I
7 would consider to be a very significantly divergent
8 impact on customers that would be detrimental.

9 Q. And I understand your proposal is
10 relatively straightforward. You just simply apply 5
11 percent rate increase to the rate schedule, apply 5
12 percent increase to each of the billing components
13 essentially.

14 A. For generation, yes. I would focus on
15 generation but, yes, you would target the generation
16 rate schedule for the rate -- for that -- target the
17 generation rate component for the rate schedule
18 applying equal percentage change either as a rider to
19 the generation component or, as Mr. Small indicated,

20 could -- suggested you could apply a percentage

21 change to each individual component. It would get

22 you to the same place.

23 Q. Are you familiar with the energy

24 efficiency and peak demand reduction goals of Senate

25 Bill 221?

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1 A. I've read the Bill, and I'm generally
2 familiar that that's an objective. I couldn't tell
3 you the specifics of the objective.

4 Q. Is the rate design proposed by the
5 company consistent with promoting energy efficiency
6 and peak demand reduction in your opinion?

7 A. I don't think it's consistent with the
8 goal of promoting peak demand reduction in that it
9 doesn't provide any recognized value for generation
10 capacity.

11 Since there would be no demand charges,
12 there would be no recognition of that whatsoever. In
13 that sense it would not be consistent with promoting
14 conservation of capacity or recognizing peak demand
15 issues.

16 Q. Let me go back to your example of a 5
17 percent rate increase to the schedule and 40 percent
18 increase to high load customers. Why wouldn't the
19 customer just shop at that point, just leave the

20 system?

21 A. I believe a customer that experiences
22 that kind of rate increase would probably have to
23 take a serious look at shopping, although in my
24 understanding of the companies' proposal is that
25 there are -- there are certain impediments to

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1 shopping that are also being built into the proposal.

2 So even though on the surface the

3 indication would be if you don't like these rates,

4 you can go shop, there are other aspects of the

5 proposal that are not terribly friendly towards

6 shopping.

7 Q. Would one of those aspects be the \$10 per

8 megawatt hour MDS charge that you have to pay if you

9 are going to shop?

10 A. Certainly.

11 MR. KURTZ: Thank you, your Honor.

12 EXAMINER PIRIK: Mr. Lavanga.

13 - - -

14 CROSS-EXAMINATION

15 By Mr. Lavanga:

16 Q. Good morning, Mr. Higgins. My name is

17 Mike Lavanga, I'm an attorney for Nucor Steel Marion.

18 A. Good morning, sir.

19 Q. Just a couple of very quick questions and

20 then following up on some of the other questions.

21 You are recommending here that to -- to

22 address the disproportionate impact on higher load

23 factor customers that you would -- you would have

24 a -- basically have a percentage adder rider on top

25 of the generation charge for those customers; is that

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1 correct?

2 A. Yes.

3 Q. For those specific load factor

4 differentiated generation rates?

5 A. Yes. The first step would be, of course,

6 to retain the existing generation rates and then,

7 yes, and then to apply percentage rider as you

8 described.

9 Q. My question is couldn't you -- couldn't

10 you take that approach and apply it to all the

11 existing rate schedules, have just a 5 percent adder

12 on all the existing rate schedules in order to assure

13 consistency and to maintain the relationship between

14 classes?

15 A. So you're -- are you suggesting rather

16 than a rate schedule specific percentage but to apply

17 instead the same percentage for all its customers?

18 Q. Yeah, I'm basically saying you retain the

19 current rate schedules and the -- whatever the

20 generation increase approved under the ESP, say, 5
21 percent, you would apply that 5 percent to all those
22 existing rate schedules.

23 A. That is -- that's not my specific
24 proposal, but I could -- I could certainly see that
25 proposal being extended in that fashion.

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1 Q. Would that be reasonable?

2 A. I would imagine it to be within the range
3 of reasonableness.

4 MR. LAVANGA: Okay. That's all I have.
5 Thank you.

6 THE WITNESS: Thank you.

7 EXAMINER PIRIK: Mr. Petricoff.

8 MR. PETRICOFF: No questions, your Honor.

9 EXAMINER PIRIK: Mr. Lang.

10 MR. LANG: A few questions.

11 - - -

12 CROSS-EXAMINATION

13 By Mr. Lang:

14 Q. Good morning, Mr. Higgins.

15 A. Good morning, sir.

16 Q. If I could just clarify, reviewing your
17 testimony it looked like you had testified previously
18 on several occasions -- several occasions in Ohio
19 regulatory proceedings several involving the

20 FirstEnergy companies.

21 Can you just identify for me which

22 proceedings you've testified in in Ohio, say, in the

23 last five years?

24 A. Certainly. I testified in the

25 FirstEnergy rate stabilization proceeding which was

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1 Case No. 03-2144-EL-ATA. I've testified -- that was
2 in 2004.

3 In 2005 I testified in the AEP IGCC cost
4 recovery proceeding which was Case No. 05-376-EL-UNC.
5 And I've submitted testimony in the FirstEnergy
6 distribution proceedings which is Case No. 07 point
7 07-551-EL-AIR, et cetera.

8 Q. Did you also provide testimony in the
9 FirstEnergy market rate option case?

10 A. Oh, yes, sir, I did.

11 Q. And in the market rate option case, am I
12 correct that you -- your opinion in that case was
13 that the MRO was an unattractive option as compared
14 to the ESP?

15 A. Yes. My testimony was that it appeared
16 to be unattractive in light of the companies'
17 estimate that it would cost customers about \$1.3
18 billion more than the ESP.

19 Q. And then in your testimony filed in this

20 case, the ESP case, you were -- you were not offering

21 an opinion as to whether the ESP here is more

22 favorable in the aggregate than the expected results

23 of an MRO, correct?

24 A. That's correct.

25 Q. You do agree in this case I believe in

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1 your testimony that what you -- that the -- the rates
2 that you propose or the deferral of a portion of the
3 generation price of the retail customers does produce
4 a near-term benefit to retail customers, correct?

5 A. Certainly within the three-year period
6 those customers would not be paying those -- those
7 dollars, so they would experience a benefit in that
8 term, yes.

9 Q. And as I understand it, you're
10 recommending with regard to overall retail prices is
11 to strip off that deferred portion of the generation
12 price and have the Commission approve a plan that's
13 close -- at least close to the overall price
14 increases that are shown -- that are proposed by the
15 company for that three-year period, correct?

16 A. Yes.

17 Q. And so for the -- but the prices that are
18 shown for that three-year period Mr. Bell asked you
19 your opinion is that those prices would have a modest

20 impact on the overall customer rates during that

21 period?

22 A. Yes. You asked me that question, and my

23 answer is yes, I see it as a modest impact.

24 Q. And in comparison if the -- if the

25 deferred portion of the generation price is not

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1 deferred but is added into pricing in the 2009, 2010,
2 2011 pricing, your opinion would be that the ESP plan
3 at least in that case would be less favorable?

4 A. Yes, it would be less favorable and I
5 believe would raise serious questions as to whether
6 it should be adopted.

7 Q. We had talked before, we talked about
8 your experience with the -- the Utah Energy Office.
9 If you could -- was it seven and a half years you
10 were with the Utah Energy Office?

11 A. Yes.

12 Q. And what was -- what was the purpose of
13 the Utah Energy Office? Describe its function.

14 A. Sure, the Energy Utah Office was part of
15 state government in Utah, part of the executive
16 branch, and it had the charge to recommend and
17 implement state energy policy and that focused on
18 state energy conservation programs as well as
19 research and development.

20 Q. And so that's a separate entity from
21 the -- the entity that regulated public utilities in
22 Utah?

23 A. Yes.

24 Q. That would be either the Public Utilities
25 Commission or Public Service Commission?

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1 A. In Utah there is a Public Service
2 Commission that regulates utilities and then there is
3 also a separate regulatory staff that participates in
4 the rate cases called the Division of Public
5 Utilities, and the Utah Energy Office was separate
6 from each of those.

7 Q. And the Energy Office that you were
8 associated with, that was kind of a -- part of the
9 executive branch that was a -- kind of promoted
10 policy with regard to utility regulation; is that
11 correct?

12 A. It proceed -- it -- the office was
13 involved in the policy development and some of that
14 touched upon utility regulation, although it was not
15 limited to utility regulation.

16 Q. Okay. In the seven and a half years you
17 were involved with the Utah Energy Office, how many
18 examples of deferrals of utility costs in the
19 accounting sense did you deal with in Utah?

20 A. You know, I don't recall having dealt
21 with any deferrals. Of course, the period of time
22 was 1983 to 1990 which I was there, so that -- when I
23 left the Energy Office some 18 years ago.

24 But to the best of my recollection, I'm
25 not aware of my personal participation in the

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1 deferral of energy-related costs for a utility.

2 Q. In your testimony where you recognize
3 that there is -- there has been precedent for
4 deferrals in the FirstEnergy area, is it your opinion
5 that the Commission was wrong in those cases in
6 approving those deferrals because all deferrals have
7 this intergenerational issue you described?

8 A. No, that is not my opinion that the
9 Commission was wrong. I accept the Commission's
10 de -- you know, I acknowledge that's a decision that
11 the Commission has made and I make no attempt to --
12 to comment on it except to acknowledge that it's
13 being done and I recognize that's occurred in the
14 past, so it's not my opinion that the Commission was
15 wrong in doing that.

16 Q. Is the question of whether deferrals are
17 appropriate -- appropriate or not in a particular
18 case a -- a policy issue that the Commission has to
19 consider in the -- when it looks at the overall

20 reasonableness of a proposal?

21 A. Yes.

22 Q. When Mr. Bell asked you earlier about

23 whether you knew of any Commission approval of -- I

24 can't go through the list that he did but essentially

25 Commission approval of future nonfixed costs, you

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1 said you were not aware of any.

2 Have you had occasion to analyze all of
3 the Commission orders that -- in Ohio that regard
4 deferrals?

5 A. No, I have not.

6 Q. With regard to your recommendations on
7 rate design I will try not to retread the same
8 ground.

9 Am I correct that your proposal is
10 based -- is it based on your opinion that higher load
11 factor customers used fixed assets relatively
12 efficiently as compared to lower load factor
13 customers?

14 A. That -- that is a statement in my
15 testimony and it's a statement that is true. But my
16 proposal is not solely based on that consideration.

17 My proposal is also tied to the overall
18 reasonable -- reasonableness of the companies'
19 proposal and particularly the fact that the company

20 has emphasized in its Application that the proposal

21 has modest impacts on customers.

22 And so the purpose of my rate design

23 recommendation would be to ensure that the modest

24 impacts that the company has advertised, if you will,

25 in fact, come to fruition when applied to actual

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1 customers' rates because as proposed, the impacts on
2 many, many customers would be anything but modest.

3 And so even though the fact that high
4 load factor customers use the system efficiently is a
5 consideration that warrants ensuring that they do not
6 receive an unduly punitive rate impact the -- my
7 proposal is really broader than that because it
8 speaks to the general reasonableness of the
9 companies' proposal.

10 Q. With regard to the intraschedule impacts
11 that you've described in your testimony, if the
12 changes are made that you propose, would that accord
13 Kroger as a higher load factor customer some
14 mitigation with respect to generation rates?

15 A. Yes. Relative to the companies' proposed
16 rate design, it would.

17 Q. And would the flip side of that also be
18 that it would impose substantial increases on lower
19 load factors customers within the same customer

20 class?

21 A. Not necessarily, and I think it's

22 important to really parse this question a bit in my

23 answer.

24 As proposed just in the example I cited

25 in my testimony for the GP rate scheduled for Ohio

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1 Edison, low load rate customers would significantly
2 decrease, double digit rate decreases.

3 Now, under my proposal in that particular
4 rate schedule those low load factor customers would
5 experience a 5.33 percent rate increase.

6 So if the thrust of your question is
7 would my proposal deprive those customers of a
8 42 percent rate decrease in exchange for a 5 percent
9 rate increase, if that's the imposition of costs,
10 then I would agree mathematically that's what occurs.

11 But my proposal certainly would treat
12 high load factor and low load factor customers
13 equally. They would each receive a 5 -- in the case
14 of Ohio Edison GP they would each receive a 5 percent
15 rate increase.

16 So it's -- that's why I think it's
17 important to clarify what I'm proposing would not
18 reverse the situation and I'm -- and award a low rate
19 increase to high load factor customers and a high

20 rate increase to low load factor customers. They
21 would be treated the same.
22 Q. But as compared to the -- the companies'
23 proposal that's based on charges based on kilowatt
24 hours, that proposal versus your proposal, again,
25 there is very different impact within each customer

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1 class as to who has -- who has increases and who has
2 decreases. That's essentially your testimony,
3 correct?

4 A. Yes. The companies' proposal for GP has
5 an 80 percent swing in terms of the rate impact on
6 customers, you know, when we look at either side of
7 the 5 percent average increase in my proposal would
8 give every customer in the rate schedule a 5 percent
9 rate increase and so that is, in essence, the
10 difference between our proposals.

11 Q. And you were previously asked about the
12 impact of kilowatt hour charges on demand-side
13 management and energy efficiency.

14 Is the -- if you do have the kilowatt
15 hour charges, am I correct that the -- that the
16 impact of that on energy efficiency would be that it
17 would promote reduction of consumption essentially if
18 it's -- if you have a straight charge based on, you
19 know, energy usage, then that's an incentive to

20 reduce energy consumption?

21 A. Well, all things equal, the higher the

22 energy charge, the greater the incentive to reduce

23 energy consumption, I agree with that.

24 And, you know, to the extent you want to

25 send price signals to customers to conserve in some

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1 fashion and to the extent you don't want to
2 overcharge them, you know, you are looking for
3 balance between the signal that you send to properly
4 conserve peak demand which is to signal -- you would
5 send for a demand charge versus energy, which is the
6 signal you would send for the kilowatt charge.

7 Q. In terms of peak demand reduction
8 programs would you agree that there are other ways to
9 implement peak demand reductions other than three --
10 the signal of having a demand charge in a rate
11 component?

12 A. Yes, but I believe you need to start with
13 the right price signals.

14 Q. Have you performed an analysis of
15 customer load shape and market pricing for the Kroger
16 operations in Ohio?

17 A. Are you asking me if I looked -- if I've
18 looked at the impact of -- I'm sorry. Could you
19 please -- I am not really sure I understood your

20 question so I want to make sure I answer it as asked.

21 Q. I'm just asking if you personally have

22 analyzed customer load shape and potential impact of

23 that on the pricing what Kroger operations were

24 paying in Ohio either through the standard service

25 offer or through competitive retail electric service

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1 providers?

2 A. We -- I have looked at what the impacts
3 would be on Kroger from the companies' proposed
4 standard service offer. I have not analyzed what
5 Kroger would pay under a market price.

6 Q. If the -- if the companies' proposal has
7 the impact on high load factor customers that -- that
8 you are saying it will, can we expect competing
9 suppliers to design products for those high load
10 factor customers, particularly those suppliers that
11 own their own generation assets?

12 MR. YURICK: Objection to the form of the
13 question. I think --

14 EXAMINER PIRIK: I'm sorry, Mr. Yurick, I
15 can't hear you.

16 MR. YURICK: Sorry. It's off. There
17 would be an objection to the form of the question. I
18 think he's asking the witness to speculate.

19 EXAMINER PIRIK: Objection overruled.

20 A. I imagine that competitive suppliers
21 might attempt to reach this market, given the
22 severity of the rate increase that would occur under
23 the companies' rate design.

24 And although, you know, they will also
25 be -- same suppliers would also have to consider some

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1 of the disadvantages in the economics that are also
2 part of the companies' ESP proposal, so in short, I
3 think I'm sure that competitive suppliers would see
4 what opportunities there were for higher load factor
5 customers in terms of making sales under the
6 companies' proposal.

7 Q. Do you recognize that the companies'
8 proposal is a provider of last resort standard
9 service offer proposal that has to be provided to all
10 customers, whereas, CRES suppliers can design
11 whatever products they think work best for them to go
12 after whatever customer groups they think are most
13 attractive to their business plans?

14 A. Yes.

15 Q. You have a discussion at page 12 of your
16 testimony that's about the proposal, the utility
17 companies' proposal, with regard to new generation
18 capacity.

19 A. Yes.

20 Q. And you have -- you include I believe
21 it's the FirstEnergy utility statement in your
22 testimony that adding generating capacity through
23 this provision will alleviate the burden of capacity
24 constraints.

25 Do you have -- do you have -- do you

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1 agree with that statement that that will be the
2 impact of this proposal?

3 A. I don't disagree with it. I don't know
4 to what extent it will -- to what extent it would
5 resolve concerns about capacity constraints, but
6 certainly directionally adding generation would
7 generally logically help alleviate a problem like
8 that.

9 Q. And you also refer in your testimony to a
10 statewide concern over the lack of generating
11 capacity. Do you agree that is a concern?

12 A. I'm generally familiar with concerns that
13 have been expressed about generating capacity.

14 Q. So you agree that's a concern in Ohio?

15 A. I haven't specifically studied that
16 question, but I have no reason to disagree with that,
17 and I'm generally familiar with that conclusion.

18 Q. And you include in your testimony a
19 suggestion that capacity expansion needs might be met

20 by reintroducing cost-based generation service for
21 the benefit of customers.

22 I think that's coming at the top of page
23 13 of your testimony.

24 A. Yes.

25 Q. If this is done -- if that is done, that

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1 could have either a positive or a negative impact on

2 rates, correct?

3 A. It could. I make the suggestion at a

4 very high level recognizing that if such an approach

5 were adopted, it could lower customer rates in the

6 long run but not -- but there also could be periods

7 of time where it was more expensive than pure market

8 purchases.

9 Q. So your testimony is in the way of a

10 suggestion that this be examined going forward but

11 you can't say today whether it would benefit

12 customers?

13 A. Correct. I think that's a fair

14 characterization.

15 Q. Is this a product that a CRES supplier

16 could offer today?

17 A. I'm not aware of a CRES supplier could

18 offer this product today. The context of my proposal

19 is not in the nature of a product that a CRES

20 supplier would -- I should -- my recommendation in
21 examining this issue is not in the nature of having a
22 CRES supplier offer this product to an individual
23 customer but is more in the nature of having the
24 utility structure part of its acquisition on a
25 standard service offer power from a cost-based

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1 source.

2 And so I don't know that -- so it's
3 really about a different set of suppliers than CRES
4 suppliers. It is a different set of customers. It's
5 not the individual customers, but it's the utilities'
6 customers on behalf of its retail customers.

7 Q. At page 14 of your testimony, lines 7 and
8 8, you refer there to deferrals associated with storm
9 damage expense and also certain changes in line
10 extension recovery costs.

11 Do you see that?

12 A. Yes, sir.

13 Q. And then you have starting at line 9
14 there is a question and answer that goes through line
15 18 on that page 14.

16 Am I correct that your assessment and
17 recommendation that's on lines 9 through 18 does not
18 relate to those two categories of deferrals; the
19 storm damage and line extension recovery costs?

20 A. Yes, that is correct.

21 Q. So your assessment is limited to the
22 deferrals that you also discuss above that with
23 regard to distribution capital investment?

24 A. Yes. It relates to the items described
25 on lines 3 through 5 of page 14 of my testimony.

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1 Q. Those expenses alleged charges proposed
2 for deferral as part of the distribution capital
3 investment are not included in current distribution
4 rates, correct?

5 A. That is correct.

6 Q. Okay. Am I correct that your
7 recommendation is to deny those deferrals in exchange
8 for removing the benefit that the company receives
9 from the five-year freeze on new distribution rate
10 cases?

11 A. Yes, yes. Under my recommendation, these
12 deferrals would not take place but there would not be
13 a distribution rate freeze in effect either. The
14 company would be free to file distribution rate
15 cases.

16 Q. So you are not saying that the utilities
17 shouldn't recover these expenses and charges. It's
18 more of an issue of what you do is the most
19 appropriate way for them to do that?

20 A. Yes, sir.

21 Q. With regard to your discussion of the
22 companies' proposal for DSI rider.

23 A. Yes.

24 Q. You, again, in your testimony repeat
25 certain statements that you say is from the

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1 Application and including the statement that the DSI
2 rider revenue will help the utilities manage the
3 increasing costs in providing distribution service.

4 Do you have any basis for challenging the
5 utility statement that they are faced with increasing
6 costs of providing distribution service?

7 A. No.

8 Q. Now, again, looking at what's in your
9 testimony, do you have any basis or challenge from
10 the utilities' statement they need to expand capital
11 for equipment far earlier than before?

12 A. No.

13 Q. Do you have any basis for challenging the
14 utilities' statement that they need to train new
15 employees and replace retirees?

16 A. No.

17 Q. In addition to reviewing the discussion
18 in the Application of these challenges that the
19 company is facing, did you also have occasion to

20 review Mr. Schneider -- Donald Schneider's testimony

21 that also addresses those same challenges?

22 A. Yes, I did.

23 Q. And Mr. Schneider in his testimony and

24 also here yesterday addressed I believe he refers --

25 refers to rather unique demographic challenge with

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1 regard to employee retirement.

2 Are you making any statement in your

3 testimony in terms of the accuracy of Mr. Schneider's

4 testimony?

5 MR. YURICK: There would be an objection

6 to the extent the question is based on

7 Mr. Schneider's testimony that occurred yesterday

8 because I don't think there has been a foundation

9 established that this witness has any knowledge of

10 what Mr. Schneider's testimony yesterday was.

11 To the extent that it's based on the

12 prefiled testimony that the witness has testified

13 that he's seen, I have no objection to the question.

14 And I would just -- the objection would be to ask for

15 limitation.

16 EXAMINER PIRIK: Mr. Lang, are you

17 limiting it to the previous filed testimony?

18 MR. LANG: Yes. Let me rephrase. I

19 think that's a fair -- that's a fair objection.

20 MR. YURICK: Thank you.

21 MR. LANG: You're welcome.

22 MR. YURICK: I just wanted to make sure
23 the court reporter got that.

24 MR. LANG: That's on the record.

25 Q. (By Mr. Lang) As -- as your counsel

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1 stated, is it correct that you were not here for

2 Mr. Schneider's testimony yesterday?

3 A. That is correct.

4 Q. And you have not reviewed his testimony

5 that he provided yesterday?

6 A. That is correct.

7 Q. Just with regard to the statements that

8 you reviewed in his prefiled testimony and in the

9 Application, are you attempting to challenge in any

10 way the testimony that the company is facing a unique

11 demographic challenge with regard to employee -- the

12 number of employee retirements coming over the next

13 three to five years?

14 A. I make no challenge to that -- to that

15 statement in the companies' testimony. I do not see

16 that those circumstances warrant this rider or this

17 charge but I don't challenge the description of the

18 demographic situation in his testimony.

19 Q. And Mr. Schneider's prefiled testimony

20 which you reviewed, he also referred to what he
21 thought was the companies' greatest challenge was
22 obtaining capital which he filed several months
23 before what we are facing today with regard to
24 capital.

25 Do you have any basis for challenging

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1 Mr. Schneider's statement with regard to the
2 companies' challenge concerning obtaining capital?

3 A. No, I do not.

4 Q. In fact, would you agree with that
5 statement?

6 A. I don't know -- I don't have an opinion
7 about the extent to which the company may have
8 challenges raising capital.

9 Q. And as I understand it, your -- your
10 position is not that there's -- challenges aren't
11 being faced by the company, am I correct your
12 position is, again, that the costs of those
13 challenges should be dealt with using a traditional
14 approach of using rates looking at a snapshot of time
15 of the traditional rate case?

16 A. It might -- my response is two-fold. It
17 is, yes, I believe that traditional rate case is the
18 appropriate mechanism for addressing those challenges
19 and also that I do not see that this proposed

20 rider -- I do not believe this proposed rider is an
21 appropriate mechanism to address the challenges that
22 the company has raised in Mr. Schneider's testimony
23 or its Application.

24 Q. You are -- am I correct you are not
25 offering an opinion as to whether the utilities

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1 currently are providing reliable service?

2 A. That's correct.

3 MR. LANG: I have no other questions.

4 Thank you.

5 EXAMINER PIRIK: Mr. Wright.

6 MR. WRIGHT: Yes, your Honor.

7 - - -

8 CROSS-EXAMINATION

9 By Mr. Wright:

10 Q. I think just one.

11 EXAMINER PIRIK: Could you please use the
12 microphone?

13 MR. WRIGHT: Yes, I will.

14 Q. Thank you.

15 Good morning, Mr. Higgins. I'm Bill
16 Wright and I represent the Commission staff.

17 A. Good morning, Mr. Wright.

18 Q. The last line of questioning that you
19 were engaging in with Mr. Lang I believe you

20 indicated that you do not believe the DSI rider is an
21 appropriate way for the company to address some of
22 the challenges that you've identified in your
23 testimony; is that right?

24 A. Well, to be specific, they are the
25 challenges Mr. Schneider identified in his testimony.

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1 Q. Yes, sir, I'm sorry, yes, that's right.

2 A. But, yes, yes, I do not believe the
3 proposed rider is the correct mechanism to address
4 those.

5 Q. And why do you believe that to be the
6 case?

7 A. Well, I believe for starters the
8 proposed -- when I read the companies' Application
9 and Mr. Schneider's testimony, it strikes me that the
10 company and Mr. Schneider are being very careful not
11 to say that this rider is going to recover costs, per
12 se.

13 It does not -- so it does not appear to
14 me to be a connection or a direct connection between
15 the rider and the costs that the company is actually
16 going to incur to meet the challenges it has
17 identified.

18 So on those grounds alone I believe it is
19 not an appropriate mechanism, and to the extent that

20 the company is facing certain challenges for which it
21 needs to recover additional costs, then a
22 distribution rate case is the right vehicle.

23 Further, some of the challenges the
24 company identified in Mr. Schneider's testimony do
25 not necessarily seem to be challenges that are going

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1 to increase costs.

2 For example, if you have a lot of
3 employees who are about to retire and you are going
4 to replace them with new employees, you expect
5 generally they are going to be lower paid employees.

6 Now, I acknowledge there is going to be
7 some training required and that you -- there may be
8 some costs associated with that, but in my mind it's
9 an open question as to whether replacing older
10 retiring employees with new employees on net is going
11 to produce a cost increase.

12 Q. And would it be correct to say that as a
13 result of your review of Mr. Schneider's testimony,
14 the challenges that have been identified including an
15 aging work force, those -- those would be the types
16 of challenges that would be faced by any utility; is
17 that not correct?

18 A. Yes.

19 MR. WRIGHT: That's all the questions I

20 have. Thank you.

21 EXAMINER PIRIK: Thank you.

22 Mr. Yurick.

23 MR. YURICK: Your Honor, if I could have

24 a moment with my witness.

25 EXAMINER PIRIK: Yes. A couple of

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1 minutes. We will wait for you.

2 (Discussion off the record.)

3 EXAMINER PIRIK: Mr. Yurick.

4 MR. YURICK: I just have one or two

5 clarifying questions, your Honor.

6 EXAMINER PIRIK: I'm sorry, we are back

7 on the record.

8 - - -

9 REDIRECT EXAMINATION

10 By Mr. Yurick:

11 Q. Mr. Higgins, in response to a question by

12 Mr. Lang, I believe the question was you would agree

13 that the companies' proposal represents a modest

14 impact overall.

15 I just wanted to make sure your -- I

16 think you agree with Mr. Lang that the companies'

17 proposal would provide a modest increase in revenues

18 overall; is that correct?

19 A. That is correct.

20 Q. But given the companies -- the way the
21 companies' proposal is structured at this point, the
22 impact on a particular customer within a customer
23 class could be anything but modest; isn't that
24 correct?

25 A. Yes. While the overall revenue increase

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1 is something that I would characterize as modest,
2 higher load factor customers on the companies' rate
3 schedules could experience -- would experience severe
4 rate increases. And that's the generation rate
5 design issue that I've addressed in my testimony.

6 MR. YURICK: Thank you. I don't have
7 anything further, your Honor.

8 EXAMINER PIRIK: Mr. Bell.

9 MR. BELL: No questions. Mr. Bentine
10 threatened to tackle me if I asked any.

11 MR. BENTINE: There would have been
12 others.

13 EXAMINER PIRIK: Mr. Sites.

14 MR. SITES: No questions, your Honor.

15 EXAMINER PIRIK: Mr. Poulos.

16 MR. POULOS: Your Honor, OCC does not
17 have any further questions.

18 EXAMINER PIRIK: Okay. Ms. McAlister.

19 MS. McALISTER: No questions.

- 20 EXAMINER PIRIK: Mr. Rinebolt.
- 21 MR. RINEBOLT: No questions, your Honor.
- 22 EXAMINER PIRIK: Mr. Smith.
- 23 MR. SMITH: No questions.
- 24 EXAMINER PIRIK: Mr. Breitschwerdt.
- 25 MR. BREITSCHWERDT: No questions, your

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1 Honor.

2 EXAMINER PIRIK: Mr. Keiffer.

3 MR. KEIFFER: No questions, your Honor.

4 EXAMINER PIRIK: Mr. Stinson.

5 MR. STINSON: No questions, your Honor.

6 EXAMINER PIRIK: Mr. Kurtz.

7 - - -

8 RECROSS-EXAMINATION

9 By Mr. Kurtz:

10 Q. Very quickly, on this modest increase you
11 use the example about 5 percent for Ohio Edison. Do
12 you remember that?

13 A. Yes.

14 Q. That was with a 10 percent deferral; is
15 that correct?

16 A. Yes. To be very clear, the deferred
17 generation costs are excluded from that 5 percent.

18 Q. Right. And so if you add the 10 percent
19 deferral, do you have an opinion of whether the rate

20 increase would be modest, or do you just not know?

21 A. I would not -- I would not describe it as

22 a modest rate increase if the 10 percent generation

23 rate deferral were included in current recovery.

24 Q. And that's really what we are talking

25 about here, aren't we, the real increase without the

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1 deferral?

2 A. Correct. And I tried to be careful to
3 characterize it that way in my direct -- in my
4 prefiled testimony.

5 MR. KURTZ: Thank you, Mr. Higgins.

6 EXAMINER PIRIK: Mr. Lang.

7 MR. LAVANGA: No questions, your Honor.

8 EXAMINER PIRIK: Mr. Petricoff.

9 MR. PETRICOFF: No questions, your Honor.

10 EXAMINER PIRIK: Mr. Lang.

11 MR. LANG: No questions.

12 EXAMINER PIRIK: Mr. Wright.

13 MR. WRIGHT: No questions, your Honor.

14 EXAMINER PIRIK: Ms. Wung.

15 MS. WUNG: No questions.

16 EXAMINER PIRIK: You're excused.

17 Mr. Yurick.

18 MR. YURICK: At this point we would move
19 the admission of Kroger's Exhibit No. 1.

20 EXAMINER PIRIK: Are there any

21 objections?

22 Hearing none, Kroger Exhibit 1 shall be

23 admitted into the record.

24 (EXHIBIT ADMITTED INTO EVIDENCE.)

25 MR. YURICK: Thank you, your Honor.

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1 EXAMINER PIRIK: We will go off the

2 record.

3 (Discussion off the record.)

4 EXAMINER PIRIK: We will go back on the

5 record.

6 Mr. Kutik.

7 MR. KUTIK: Your Honor, at this time the

8 companies call Gregory F. Hussing.

9 EXAMINER PIRIK: Thank you.

10 - - -

11 GREGORY F. HUSSING

12 being first duly sworn, as prescribed by law, was

13 examined and testified as follows:

14 DIRECT EXAMINATION

15 By Mr. Kutik:

16 Q. Please introduce yourself.

17 A. My name is Greg Hussing. I work for

18 FirstEnergy Service Company in the rate department.

19 Q. Mr. Hussing, do you have before you

20 Companies' Exhibits 4 and 10?

21 A. By 10 are you referring to the errata

22 sheet?

23 Q. Yes, I am.

24 A. Yes, I do.

25 Q. You have just identified Exhibit 10.

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1 What's Exhibit 4?

2 A. My testimony.

3 Q. Do you adopt the errata items included on
4 Exhibit 10 that have your name next to them?

5 A. Yes, I do.

6 Q. Do you have any other additions or
7 corrections to make to your testimony today?

8 A. No, I do not.

9 Q. If I asked you the questions that appear
10 in Exhibit 4 subject to the errata that's on Exhibit
11 10, would your answers be the same?

12 A. Yes, they would.

13 MR. KUTIK: No further questions, your
14 Honor.

15 EXAMINER PIRIK: Thank you.

16 OCC.

17 MR. POULOS: Thank you, your Honor.

18 - - -

19 CROSS-EXAMINATION

20 By Mr. Poulos:

21 Q. Mr. Hussing, my name is Greg Poulos and I
22 represent Ohio Consumers' Counsel and I have a few
23 questions for you regarding your prefiled testimony.

24 As part of your testimony, you sponsor
25 the companies' proposed residential AMI program,

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1 correct?

2 A. That is correct.

3 Q. And that's the advanced metering

4 infrastructure program?

5 A. Yes.

6 Q. And the parameters of that program were

7 filed as Attachment F of the Application?

8 A. Yes.

9 Q. The program as proposed would include 500

10 residential customers, correct?

11 A. Yes, but 500 is an approximate number.

12 Q. And how -- and why is it an approximate?

13 What is it based on?

14 A. The company's proposing to commit a

15 million dollars to an AMI pilot, and the 500 customer

16 number is an approximation of what the costs may be

17 to fulfill a pilot around a million dollars.

18 Q. And the program's expected to last for

19 the duration of the ESP term, correct?

20 A. Yes.

21 Q. Now, the size of the program, the 500
22 customers, that was determined by you, correct?

23 A. Yes.

24 Q. And you just stated that it was based on
25 spending a million dollars. But isn't it also true

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1 that the 500 is based on working within the current
2 company infrastructure?

3 A. Yes, in order to mitigate the cost, the
4 company is proposing to try and use as much of its
5 existing infrastructure as possible.

6 Q. In fact, isn't one of the most important
7 aspects of the program is not to place -- not to put
8 into place any new systems but to stay within that
9 infrastructure?

10 A. In order to mitigate costs as much as
11 possible, we would try and use the existing systems
12 so, yes, where we can utilize existing systems, we
13 will use them to -- in order to save money against
14 the million dollars.

15 Q. And when you talk about referring to
16 systems, for the record could you state what systems
17 you are referring to?

18 A. I would characterize them as changes to
19 our billing system or changes to metering systems.

20 Q. Now, at the end of the program after the
21 last summer period, the companies will assess the
22 results, correct?

23 A. Where are you referring to?

24 Q. I'm referring to the attachment, if you
25 have a copy of it, Attachment F.

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1 MR. KUTIK: To be clear, we are talking
2 Attachment F to the Application?

3 MR. POULOS: Yes. I do have extra
4 copies, if the Bench needs copies, or anyone else.

5 A. What page are you on?

6 Q. Page -- the first page of Attachment F.

7 A. Okay.

8 Q. Long paragraph at the end on page 1,
9 right in the middle it talks about "Following the
10 last summer period during which it would be in place,
11 the Companies will assess the results of the proposed
12 AMI pilot program...."

13 A. Yes, I see where you are at.

14 Q. So based on that, the companies will
15 assess the program at the end -- after the last
16 summer, correct?

17 A. Yes, but there is also a continuation of
18 assessment in that the companies have offered a
19 collaborative process by which they will -- its other

20 interested stakeholders can review the results of the
21 program and the results of the pilot before the
22 last -- last summer period.

23 Q. And as part of that collaborative, the
24 company will consider the information provided by the
25 collaborative?

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1 A. Yes, that's correct.

2 Q. So the final say will be the companies'
3 in making a determination of the evaluation?

4 A. Yes.

5 Q. Reading a little further on there "...as
6 part of the collaborative to make a determination of
7 whether such AMI implementation is cost
8 effective...."

9 Is that correct as I read it?

10 A. Yes.

11 Q. Now, the residential AMI program as
12 proposed is not intended to look at potential
13 operational cost savings?

14 A. No, that is not the purpose of the pilot,
15 to look at operational savings. The purpose is to
16 look at metering technologies and pilot and test the
17 metering technologies and also customer response to
18 pricing programs.

19 Q. And that's in part because it's 500 --

20 approximately 500 customers within the current

21 infrastructure?

22 A. That is correct.

23 Q. And the proposal is not intended to

24 evaluate how much the company will pay in adding new

25 technology, correct?

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1 A. Yeah. Once again, that's not the purpose
2 of the pilot.

3 Q. And not the purpose but it is not
4 designed to give the companies information about the
5 metering costs for a full implementation in an AMI
6 program?

7 A. It won't provide the company the cost of
8 a full -- full metering implementation. That's a
9 large -- large number of meters that you would be
10 changing out. But it will provide information on
11 metering and metering types and different smart
12 metering technologies.

13 Q. And the proposal is not designed to give
14 you information about IT costs of a full
15 implementational program.

16 A. That is correct.

17 Q. And the program is not intended to give
18 you information about the communication costs of a
19 full implementation of an AMI program?

20 A. We will be able to test some
21 communication means by which to communicate with
22 smart meters, but it won't be the end result
23 communication infrastructure put in place. It's not
24 intended to.

25 Q. So the company will be reviewing the cost

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1 effectiveness of the program but it won't be looking
2 at those measures that we just discussed in
3 determining that?

4 A. When you say "cost effectiveness," what
5 do you mean?

6 Q. As referred to in the attachment as
7 proposed by the company, the company is proposing to
8 make a determination of whether AMI implementation is
9 cost effective.

10 A. I think it's referring to looking at not
11 only the results of the pilot and information gained
12 from the pilot, but it's also looking forward to the
13 costs associated with a full implementation.

14 Q. As part of the -- going a little further
15 on here also looking at the best interest of
16 customers and the companies when the company is
17 making its determination.

18 A. Where are you at?

19 Q. Reading the last part of that sentence,

20 "...a determination of whether such AMI
21 implementation is cost effective and in the best
22 interests of customers and the Companies."

23 A. Yes, I see that.

24 Q. And companies will be making that
25 determination, correct?

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1 A. Once again, we'll have a collaborative
2 process that will allow us to understand everybody's
3 viewpoint but, yes, it will be the companies'
4 assessment.

5 Q. Now, the company did not hire a
6 consultant to help them with this evaluation, did
7 they?

8 A. No, they did not.

9 Q. The company does not plan to hire a
10 consultant going forward, does it?

11 A. For the AMI pilot?

12 Q. Yes.

13 A. No.

14 Q. Now, in respect to the collaborative that
15 we have been talking about that the companies'
16 proposed, that would include any interested parties
17 including the OCC, correct?

18 A. Yes, that would.

19 Q. And as stated before, it's only to

20 provide input on the AMI process.

21 A. I think "input" is a very valuable word

22 and very valuable tool that the interested parties

23 can provide input to not only the program but input

24 to, you know, the rate designs or communications to

25 customers or even equipment.

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1 Q. Now, I want to talk to you a little bit
2 about your background in proposing the AMI program.
3 As background material, you reviewed the programs of
4 other companies, correct?

5 A. I reviewed the programs of two other
6 companies and also reviewed the information from EEI.

7 Q. One of the programs you reviewed was from
8 Gulf Power?

9 A. That is correct.

10 Q. And the name of that program is Good
11 Sense, correct?

12 A. Yeah, that is the Good Sense program.

13 Q. And are you aware that program has about
14 7,000 participants?

15 A. The program has been in place for a
16 number of years. It's an operational program.

17 Q. And are you aware that 7,000 --
18 approximately 7,000 out of 450,000 customers?

19 A. Yes, I am aware that there's -- there's a

20 large number of customers in the program.

21 Q. Are you also aware that that program has
22 three intervals in its AMI program?

23 A. Yes. When you say "interval," three time
24 periods?

25 Q. Yes, three time periods.

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1 Now, the other program that you looked at
2 was Baltimore Gas Electric Company?

3 A. Baltimore Gas & Electric, that's correct.

4 Q. And that program, are you aware that it
5 is approximately 5,000 customers, correct?

6 A. The Baltimore Gas & Electric program is a
7 pilot, and it's a pilot of testing 500 customers on a
8 critical peak pricing program similar to the one the
9 company has proposed in its testing another 500
10 customers on the peak time rebate program.

11 Q. So it's your understanding it's 500
12 customers in the program?

13 A. Yes.

14 Q. And are you aware that program has been
15 just -- just started in the last year?

16 A. It's a pilot program.

17 Q. Now, were you aware one of the goals of
18 that program is to determine how the AMI system could
19 be integrated with the companies' current system?

20 A. I looked at the program from a rate
21 design perspective to look at the different features
22 that program was offering. I didn't look at it from
23 the intent of what it was trying to ultimately
24 incorporate into the companies' future.

25 Q. Is that a no, you weren't aware it was

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1 trying to integrate with the current system?

2 A. That is correct.

3 Q. And the last thing you said you looked at
4 an article, Edison Electric article.

5 A. Yeah, it's a 45-page report from Edison
6 Electric Institute, its foundation is a consultant
7 from Brattle and it basically is entitled quantifying
8 the benefits of dynamic peak pricing and goes into a
9 number of comparing programs and looking at different
10 rate designs.

11 Q. Those are the only resources you looked
12 at when designing this program?

13 A. Besides our -- my internal staff I use as
14 well.

15 Q. I want to talk to you a little bit about
16 the cost of the program as proposed. Right now, it
17 is proposed in the attachment as a \$500 per interval
18 meter estimate.

19 Do you see that?

20 A. Yes, that is an estimate.

21 Q. That's Attachment F of the Application.

22 What do you base that \$500 estimate on?

23 A. \$500 estimate comes from our meter

24 department as the approximate cost of a Smart meter.

25 Smart meters could come in a range of costs,

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1 depending on the communication technology that you
2 are using with the meter.

3 Q. Do they have a specific meter they were
4 looking at?

5 A. They are looking at various manufacturers
6 of meters.

7 Q. Do you recall any of their names of the
8 various manufacturers?

9 A. I recall some of their names. We'll --
10 Itron is one of the companies.

11 Q. Any others?

12 A. I don't know of the other ones they may
13 have contacted.

14 Q. And it's a 500 and also in Attachment F
15 you put an estimate of 500 to 1,000 dollars per
16 installation of customer side usage information
17 system.

18 A. Yes.

19 Q. And where did you arrive at that number?

20 A. That is an estimate that incorporates
21 cost of a home area network which would allow the
22 meter to talk from the side of the house wirelessly
23 through a Digby protocol to the customer through a
24 home interface device and that's where I'd be very
25 interested in the collaborative to find out which

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1 home interface device would be best used for
2 customers.

3 They could range from little devices to
4 much larger desktop devices that allow customers to
5 view the information that the metering is providing.

6 Q. What -- how did the company arrive at the
7 \$500 to \$1,000 figure?

8 A. That's just -- that's just an estimate
9 based on some home area net -- home displayed devices
10 and an insulation cost.

11 Q. Earlier with the Good Sense program we
12 talked about three intervals, three time periods. I
13 wanted to talk to you about the time periods for your
14 program -- proposed program.

15 Now, the companies' proposal limits it to
16 evaluation of summertime usage only, correct?

17 A. The program would run during the summer,
18 that's correct.

19 Q. And it looks at only the two different

20 time periods. One would be a peak and one would be a
21 nonpeak period.

22 A. Yes. It has an on peak and off peak.

23 Q. And what is the peak period?

24 A. Peak period as shown in Attachment F is
25 11 a.m. to 5 p.m. Monday through Friday, excluding

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1 holidays, and off peak would be the other time
2 periods.

3 Q. And that was your decision to decide out
4 of two peak -- the two period program, correct?

5 A. Yes.

6 Q. Can you describe how you determined the
7 peak pricing rates of the -- that's listed on page 2
8 of Attachment F?

9 A. Yes. The two -- the pricing shown on
10 Attachment F comes from the existing time of use.
11 The basis of it is the existing time-of-use rates
12 that the company has offered in rider GEN. And that
13 is the on and off-peak period pricing.

14 And then the critical peak pricing was an
15 evaluation based on looking at the other utilities'
16 programs. The other utilities' program and according
17 to EEI critical peak pricing or dynamic peak pricing
18 programs, the critical peak period when you are going
19 to change the price of the on-peak tends to be two to

20 three times higher than in the normal period.

21 Q. And did you do research to figure that

22 out?

23 A. The research was reading the -- my

24 reading of the EEI dynamic pricing from Brattle and

25 also evaluating both the Baltimore Gas & Electric

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1 program and also the Gulf Power program which their
2 critical peaks were three times.

3 Q. Now, when you talk about the Gulf Power
4 program, the Good Sense, they have three -- three
5 interval periods, correct?

6 A. Yeah. They refer to them as shoulder
7 periods, yes.

8 Q. Now, you considered using three periods,
9 didn't you?

10 A. Yes, I looked at it.

11 Q. But you dismissed the idea without doing
12 any other research besides that?

13 A. As a pilot program, that's the benefit of
14 a pilot program. You don't have to make hard, fast
15 decisions on everything.

16 The pilot that I would propose going
17 forward for rolling this out initially would be two
18 periods because of eliminating customer confusion
19 over a three period.

20 I look at it from my own perspective as a
21 residential consumer and thought if I was going to
22 try and offer this to a customer, just on peak and
23 off peak may be the simplest thing to start with.
24 Q. Now, the company doesn't propose having
25 thermostats as part of the proposal, does it?

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1 A. The -- the thermostats as of interfacing
2 a thermostat with the AMI system?

3 Q. Correct.

4 A. We didn't -- I didn't look at that
5 aspect. The system may be capable of doing that.
6 And that's something we could look at. We also could
7 include customers that are involved in our direct
8 load control program that have thermostats.

9 Q. Now, you would agree that the thermostats
10 would help the customer be able to determine the time
11 periods a lot quicker, wouldn't you?

12 A. My understanding of a thermostat involved
13 in these kind of programs, the thermostat can tell a
14 customer that its a critical price or this is the --
15 we are on the on-peak price and off-peak price.

16 Price as well as a home interface device.
17 I know Baltimore Gas & Electric uses the orb which
18 glows different colors during the on and off peak or
19 critical peak.

20 Q. So you would agree those would help the
21 customers making it simpler for evaluation of on peak
22 and off peak?

23 A. Yes. A device whether it's a thermostat
24 or some other home -- home display or information
25 would help customers.

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1 Q. I want to turn your attention now a
2 little bit to a different subject to talk about the
3 delta revenues. And just generally delta revenues
4 are revenues that are forgone as a result of discount
5 and special arrangements, correct?

6 A. Yes.

7 Q. And the delta revenue rider recovers
8 those revenues, correct?

9 A. Yes, going forward the delta revenue
10 rider would provide that recovery.

11 Q. And special arrangements are special
12 contracts with businesses, correct?

13 A. Special arrangements are -- yes.

14 Q. As used in the rider.

15 A. As used in the rider.

16 Q. Now, those special arrangements would not
17 be with residential customers.

18 A. Special arrangements are arrangements
19 that would be deemed by the Senate Bill or Commission

20 rules, the Commission would grant the special
21 arrangements.

22 Q. I want to turn your attention to the
23 testimony on page 11, have you look at line --
24 starting with line 8, at the end of line 8.

25 The -- where it says "The approval of a

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1 special arrangement must also include approval of
2 complete revenue recovery resulting from such an
3 arrangement."

4 Now, with that statement are you stating
5 that the customers must bear all the costs of those
6 delta revenues?

7 A. I'm saying that there needs to be a
8 recovery mechanism associated with special
9 arrangements.

10 Q. And a full -- a full recovery mechanism?

11 A. That's correct.

12 Q. So that would pass all those costs on to
13 customers, correct?

14 A. Yes, it would.

15 Q. And the next sentence -- and the next
16 sentence talks about the reasons, correct, "To do
17 otherwise jeopardizes the financial viability of the
18 Companies because of the limited ability to absorb
19 such lost revenue."

20 Do you see that?

21 A. I see that.

22 Q. And the reason that the company can't
23 absorb those discounts associated with generation is
24 that the law has changed and the inability of the
25 company to absorb those costs, correct?

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1 A. Yes, that is correct.

2 Q. And that includes new contracts as they
3 are developed by the company.

4 A. As developed by -- or approved by the
5 Commission.

6 Q. Yes. And that's pointed out in the next
7 sentence where it says on line 13, "they," meaning
8 the companies, "cannot absorb the costs of discounts
9 from Commission-approved tariffs...."

10 Correct?

11 A. Costs in discounts from
12 Commission-approved tariffs.

13 Q. Now, those Commission-approved tariffs,
14 those -- those discounts that would be approved by
15 the Commission, those are from contracts that are
16 first negotiated by the companies, correct?

17 A. The contracts that I'm referring to are
18 contracts that would have been approved by the
19 Commission and have -- have provided for our

20 contract.

21 Q. And proposed -- those are proposed

22 contracts by the companies first though, correct?

23 A. No. Under the -- under the rules

24 associated with special contracts as part of Senate

25 Bill 221, the customers can come to the Commission or

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1 the process is an application process by which then
2 the Commission reviews the application for -- for a
3 special contract.

4 Q. Well, as a part of that, let's look at
5 the reasonable arrangement of the rider which is in
6 Schedule 3A, page 141 of 190. Do you have that?

7 A. Which company are you referring to?

8 Q. This is Cleveland, CEI. I have copies up
9 here if anyone needs it.

10 A. What page were you referring to?

11 Q. 141 of 190.

12 A. Yes.

13 MR. KUTIK: Just for the record, it's
14 included in Exhibit 9D as in David.

15 MR. POULOS: Thank you.

16 Q. Do you have it in front of you?

17 A. Yes, I do.

18 Q. At the top "Reasonable Arrangement
19 Rider"?

20 A. That is correct.

21 Q. And this rider is approximately four

22 pages; it is four pages?

23 A. Yes.

24 Q. And do you recognize this writer?

25 A. Yes, I do.

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1 Q. And this is one of the special
2 arrangements that this rider provides for some
3 special arrangements?

4 MR. KUTIK: May I have the question read,
5 please.

6 (Record read.)

7 MR. KUTIK: I'm sorry, it appears there
8 are two questions there, so I'm objecting.

9 EXAMINER PIRIK: Could you restate your
10 question.

11 MR. POULOS: Yes.

12 Q. The reasonable arrangement rider would
13 include -- or strike that.

14 Special arrangements that would have
15 delta revenues and are a result of those special
16 arrangements, the reasonable arrangement rider
17 includes some of those, correct?

18 A. The reasonable arrangement rider is an
19 application process by which then customers would

20 make application for a reasonable arrangement.

21 Q. And as a result, there could be delta

22 revenues, correct?

23 A. If the Commission approved the reasonable

24 arrangement.

25 Q. And before the Commission could approve

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1 it, the company would submit that, would approve it,
2 correct?

3 A. The companies' role in the process is to
4 just facilitate the collection of the information and
5 provide that to the Commission.

6 Q. Going to have you turn to page 3 of 4.
7 If you see under the heading "Application."

8 A. Yes.

9 Q. "The Company shall provide the customer
10 an application form ("Standard Application Form")
11 upon request by the customer."

12 Do you see that?

13 A. Yes.

14 Q. And that's the application form you were
15 just referring to?

16 A. There is an application form that goes
17 along with this rider, yes.

18 Q. And then the second paragraph there "Any
19 approved application by the Company shall supersede

20 and replace any prior application approved by the

21 company...."

22 Correct?

23 A. Yes.

24 Q. So the company would have to approve

25 these applications before submitting to the

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1 Commission, correct?

2 A. Once again, the company is reviewing the
3 application for all of the parts of the requirements
4 and to make sure that it's a complete application.

5 Q. And then would submit to the Commission
6 for their approval as part of the process.

7 A. Yes. The Commission would have the --
8 would be the one that's reviewing it and setting
9 the -- setting any level of special arrangements.

10 Q. Now, as part of this reasonable
11 arrangement rider, there are a lot of conditions put
12 in here for companies of what they have to do to get
13 a reasonable arrangement, correct?

14 A. Yes, there's terms and conditions.

15 Q. Are there any terms and conditions in
16 here that quantify what percent discount the company
17 that is applying will get?

18 A. No, there is not.

19 Q. So who makes that determination?

20 A. The Commission would make that

21 determination.

22 Q. And who proposes that determination?

23 A. The company is not -- doesn't have any

24 opinion on that. That would be up to the Commission

25 to determine.

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1 Q. But the company -- the companies
2 submitting the Application would submit it to
3 FirstEnergy first before submitting it to the
4 Commission, correct?

5 A. Yeah. Based on the rules that were
6 proposed, the rules proposed, an application process
7 by which customers would make an application, so this
8 is just fulfilling that requirement.

9 Q. And if the Commission approves any delta
10 revenue -- strike that.

11 If the Commission approves less than full
12 payment of delta revenues, then the company can
13 strike the agreement, the arrangement, correct?

14 A. Where are you referring to?

15 Q. The last page, "Delta Revenue Recovery."

16 A. Yes, that is correct.

17 Q. Now, generally there are contracts that
18 the company, FirstEnergy, can negotiate with other
19 companies as -- to receive special discounts,

20 correct?

21 A. Under the Commission proposed rules the
22 special arrangements would follow a process dictated
23 by the special arrangement rules, the new rules which
24 would fulfill an application process and then a
25 Commission review.

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1 Q. And who would set the number -- who would
2 initially set a number of what the discount would be?

3 A. I don't know. The -- what I do know is
4 the Commission would review that and set the
5 discount.

6 Q. Is it your position that the company will
7 not -- FirstEnergy will not set the discount, the
8 proposed discount rate, will not negotiate that rate?

9 A. I don't know what will happen in the
10 future. That's a speculative event. But I do know
11 the Commission reviews and approves the contracts.

12 Q. Is it your position that if the company
13 does, you are not certain if the company does, the
14 company being FirstEnergy, the companies do negotiate
15 that discount rate, the companies should be involved
16 in those negotiations?

17 MR. KUTIK: I guess I object, I am not
18 sure what customers you are referring to. Are we
19 talking about all customers? The customer's

20 potential counterpart to the contract? So I will

21 object to the form.

22 EXAMINER PIRIK: Could you just clarify,

23 please.

24 MR. POULOS: Yes.

25 Q. Is it your position that if the

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1 FirstEnergy companies do negotiate special discounts
2 with a company applying for a special discount, that
3 customers in general, customers of FirstEnergy,
4 should be able to negotiate -- should be a part of
5 those negotiations?

6 A. I don't -- I don't know. It's not my --
7 my position to speculate on what customers are -- or
8 the company is going to do.

9 I understand the application process, and
10 the application process that we are presenting here
11 is the customer would make an application for a
12 special arrangement. That application would then be
13 processed and reviewed and sent to the Commission.

14 Q. Yes. I understand that, and we have been
15 over that, but my question is because you are
16 uncertain whether the company -- the FirstEnergy
17 companies will have a role in negotiating the
18 discount, correct?

19 A. I'm not sure what you mean by

20 "negotiating the discount." The discount would be
21 something that the Commission would approve, so I
22 guess I am saying I'm not sure of what that would be.

23 EXAMINER PIRIK: I'm sorry. First of
24 all, it's 12:30 and we said we were going to take our
25 break at 12:30, but before we take our break I'm a

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1 little confused.

2 A customer makes an application to the
3 company proposing the discount.

4 THE WITNESS: That's correct.

5 EXAMINER PIRIK: So the customer can
6 propose any discount, and the company will then pass
7 that arrangement on to the Commission for approval?

8 THE WITNESS: For review and approval.

9 EXAMINER PIRIK: So the company -- I
10 mean, literally the customer could come in with any
11 discount amount, and the customer is just going to
12 pass that on without negotiating with the customer
13 for that what that special arrangement would be?

14 THE WITNESS: The companies are following
15 what we feel are the rules established.

16 EXAMINER PIRIK: I just needed a yes or
17 no answer.

18 THE WITNESS: Could you repeat the
19 question then.

20 EXAMINER PIRIK: So the company will just
21 pass that proposed special arrangement on to the
22 Commission without negotiating what that arrangement
23 would be or what that discount would be?

24 THE WITNESS: Yes.

25 EXAMINER PIRIK: We will take our break

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1 now, and then I believe you all will call us when you
2 are at the conclusion of your negotiations?

3 MR. BURK: Yes. Thank you, your Honor.

4 EXAMINER PIRIK: Thank, Mr. Hussing. We
5 will see you after the break.

6 (At 12:32 p.m. a lunch was taken until
7 2:10 p.m.)

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1 Tuesday Afternoon Session,

2 October 21, 2008.

3 - - -

4 EXAMINER PIRIK: We will go back on the
5 record.

6 MR. POULOS: Thank you, your Honor.

7 - - -

8 GREGORY F. HUSSING

9 being first duly sworn, as prescribed by law, was
10 examined and testified as follows:

11 CONTINUED CROSS-EXAMINATION

12 By Mr. Poulos:

13 Q. Mr. Hussing, before the break we were
14 talking about the reasonable arrangement rider and
15 applications that the company submits to the
16 Commission.

17 Do you recall that?

18 A. Yes.

19 Q. And from questions from the Bench one of

20 your answers was basically the company -- FirstEnergy

21 companies just pass through applications through

22 without negotiating the discounts, correct?

23 A. Yes. The reasonable arrangement rider

24 has a set of conditions on it already, and those are

25 basically the prescriptive terms that a customer

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1 would need to fulfill in order to meet the

2 Application for the Commission review.

3 Q. And as we went through, I believe,

4 before, there is nothing in here or the Application

5 that talks about what percentage discount or how to

6 determine what percent discount a company applicant

7 should get?

8 A. That is correct.

9 Q. So in conclusion, the companies are

10 submitting an Application that they are passing

11 through and saying the companies -- the FirstEnergy

12 companies can't afford to pay for any of that

13 discount; is that correct?

14 A. That is correct.

15 Q. Now, the reasonable rate rider is one

16 type of arrangement where there would be a delta

17 revenue, correct?

18 A. That is my understanding.

19 Q. And there is other ones in the delta

20 revenue -- recovery rider, such as economic
21 development schedules, energy efficiency, and
22 government special contracts, correct?
23 A. The delta revenue rider would recover
24 revenues for going from special arrangements, from
25 reasonable arrangement, or unique contracts.

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1 Q. Let's talk about unique contracts.

2 Unique contract situations where the company would
3 be -- FirstEnergy would be negotiating discounts?

4 A. The unique contract under -- it's my
5 understanding under the proposed rules the customer
6 can contact the Commission directly, large customers,
7 or there would be an arrangement with the company and
8 the company would approach the Commission.

9 Q. Well, I want to focus your attention on
10 the ones where they would be negotiated with the
11 companies, okay?

12 With those would you agree with me that
13 the companies are in the best position to know what
14 the cost of generation is?

15 A. The companies would know the cost of
16 generation that they are providing to their
17 customers.

18 Q. Yes, correct. Correct?

19 A. Yes.

20 Q. The way you answered that it sounded like
21 a question.

22 So then the companies, when they are
23 submitting those contracts, those negotiated
24 contracts, to the Commission, they are in the best
25 position to know if they can pay that discount,

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1 correct?

2 A. Going forward the companies are
3 distribution operating companies with just
4 distribution revenues, so the only revenue source
5 they have is distribution revenue which is a limited
6 resource to fund a special contract.

7 MR. POULOS: Could I have the question
8 read back, please.

9 (Record read.)

10 A. The answer is they can't pay the discount
11 with limited resources as distribution revenues.

12 Q. So the companies are submitting an
13 Application to the Commission knowing that they can't
14 pay that amount -- that discount.

15 A. They would be making an Application in
16 this context of a unique contract for approval of a
17 delta -- or unique arrangement and ask for recovery
18 through the delta revenue rider.

19 Q. In those negotiations -- in those

20 negotiations those unique arrangements that you are
21 referring to, it is the FirstEnergy companies
22 negotiating with the applicant, for lack of a -- for
23 clarity sake.

24 A. There would be some negotiation, once
25 again, we're -- it's a prospective area here. And

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1 that negotiation then would then be presented to the
2 Commission, which the Commission would have ultimate
3 approval.

4 MR. KUTIK: Could we go off the record
5 for a minute?

6 EXAMINER PIRIK: Yes.

7 (Discussion off the record.)

8 (Record read.)

9 MR. POULOS: Thank you.

10 Q. Unique arrangements where the company,
11 the FirstEnergy companies are negotiating those
12 with -- with an applicant, that could be the
13 percentage of discount is dependent upon the
14 negotiation, correct?

15 A. Yes.

16 Q. So it could be anywhere from a 90 percent
17 discount to a 5 percent discount.

18 A. That's a possibility.

19 Q. It could be any range.

20 A. It could be any range.

21 Q. And it is those unique arrangements that

22 is the company, FirstEnergy companies, that would

23 have the most knowledge about the cost of generation

24 costs.

25 A. Maybe one group of people that would know

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1 cost, yes.

2 Q. And those unique arrangements, there
3 wouldn't be residential customers involved in those
4 negotiations, correct?

5 A. Unique contracts, I believe, are for
6 larger customers or mercantile customers, according
7 to Commission rules.

8 Q. If you had a mercantile customer who is
9 in negotiation with the FirstEnergy companies,
10 residential customers wouldn't be a part of that
11 discussion.

12 A. Not between the company and the customer.

13 Q. Yet you're asking customers, including
14 residential customers, to be the ones that are to pay
15 the full amount of that delta revenue discount,
16 correct?

17 A. All customers would pay as part of a
18 social benefit to -- to the economy for economic
19 development and economic growth, job retention, those

20 would be reasons why all customers should pay for

21 reasonable arrangements.

22 Q. The reason that all customers should pay

23 for reasonable arrangements that were negotiated by

24 the FirstEnergy companies?

25 A. But those arrangements would be

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1 ultimately approved by the Commission.

2 Q. So the answer is, yes, reasonable

3 arrangements that were negotiated by FirstEnergy

4 companies?

5 A. Negotiated and approved by the

6 Commission, yes.

7 Q. Thank you.

8 EXAMINER PRICE: Mr. Hussing, just to

9 follow-up, you have stated that in your Application

10 you've asked for full recovery of delta revenues

11 because now first -- the FirstEnergy operating

12 companies are distribution-only companies; is that

13 correct?

14 THE WITNESS: Yes.

15 EXAMINER PRICE: In the past FirstEnergy,

16 when it was an integrated utility, did not get full

17 recovery of delta revenues; is that not correct?

18 THE WITNESS: As that is my

19 understanding.

20 EXAMINER PRICE: In fact, generally it

21 was more like 50 percent; is that correct?

22 THE WITNESS: I've heard that term. I

23 don't know the value of it but it was -- it's a

24 portion.

25 EXAMINER PRICE: Let's assume

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1 hypothetically it was 50 percent in the past. One
2 can understand that since it's no longer an
3 integrated utility, that 50 percent is not the right
4 number, but why is the right number for FirstEnergy's
5 contribution something that is less than 50 percent
6 and more than zero percent, and what would be the
7 right number if that was the case?

8 THE WITNESS: I think it's best explained
9 in an example.

10 If I look at an industrial customer's
11 total bill and I looked at the distribution portion
12 of that bill, the distribution portion of that bill
13 for a transmission customer is about 1 percent of the
14 bill.

15 To a -- maybe a general service primary
16 or subtransmission customer that may be 5 percent.
17 And -- of the total bill.

18 So if, for example, a special arrangement
19 were granted and it's 5 percent off the total bill

20 for the transmission customer, the utility not only
21 has zero distribution revenue, it's losing money on
22 the transaction.

23 And for the 5 percent discount, on 5
24 percent of the distribution total bill then they have
25 zero distribution revenue.

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1 EXAMINER PRICE: Fair enough. Thank you.

2 Thank you.

3 MR. POULOS: Thank you.

4 Q. (By Mr. Poulos) To further that example,

5 Mr. Hussing, if you are in a situation where you are

6 negotiating knowing that you are going to lose money

7 on a negotiation on the delta revenue, wouldn't you

8 agree you shouldn't propose such a discount?

9 MR. KUTIK: Objection. Assumes contrary

10 to the evidence in the case so far.

11 EXAMINER PIRIK: Objection overruled.

12 A. The company would be requesting full

13 recovery of that example 5 percent discount.

14 Q. Wouldn't you agree though the company

15 knows it can't pay that discount, correct?

16 A. Would be -- yes, it can't pay the

17 discount, but it would be requesting that discount be

18 recovered through a delta revenue rider.

19 Q. If the company -- if there is a

20 negotiation with the discount the company couldn't
21 pay and expected customers to pay, wouldn't you agree
22 that customers should be a part of the negotiation?
23 A. The customer could be part of a
24 negotiation when the Commission is reviewing the
25 contract.

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1 Q. Shouldn't the customer be part of the
2 initial investigation or negotiation?

3 A. Excuse me. When you mean customer, are
4 you -- what are you referring to? What customer?

5 Q. Thank you.

6 The FirstEnergy customers who will be
7 paying the delta revenue that the -- the company is
8 negotiating -- FirstEnergy companies are negotiating
9 and is saying they can't pay.

10 A. It's my understanding when the Commission
11 would review the Application for unique contract or
12 process dealing with delta revenue or revenues, that
13 that would be something that would be in a forum that
14 people could participate in.

15 Q. But you are not in a position to say the
16 customers who will be paying the delta revenue can be
17 in the negotiation for the discount.

18 A. Well, I think I am saying the customers
19 may have the opportunity when the Commission is

20 reviewing the contract.

21 Q. I want to go flip over back to your

22 testimony, page 11.

23 One of the things that your -- address

24 the hypothetical you were addressing the

25 companies' -- FirstEnergy companies' ability to pay

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1 the costs of generation and its inability to do that,
2 and here in this testimony you talk about that as
3 well to do otherwise jeopardizes the financial
4 viability of the companies.

5 Do you see that?

6 A. Yes, I do.

7 Q. Now, in our discussions about the
8 companies' financial viability, isn't it true that
9 you couldn't state for certain anything more than not
10 receiving 75 percent of the recovery of the delta
11 revenues would affect the companies' financial
12 viability?

13 A. In our -- when you referred to our
14 discussion, our deposition.

15 Q. Yes.

16 A. Basically what our context of our
17 discussion was at what point in time or what level
18 was the companies' financial viability jeopardized,
19 and my answer was I don't know. We went through

20 various number of points, and I don't know.

21 But when I come back to my scenario that

22 I just pointed out, if the company is -- has --

23 doesn't have any distribution revenue or is not

24 collecting any distribution revenue, then I don't

25 think that is a financial viable situation where the

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1 company is -- is selling at a loss.

2 Q. Now, as you recall, in our deposition I
3 did ask you about 50 percent which is the --
4 another -- you don't get 50 percent of the discounted
5 revenue, if that would affect the financial viability
6 of the company, and you said yes, you were aware that
7 would be a situation where the financial viability of
8 the company would be affected, correct?

9 A. Yes, I agree.

10 Q. And then at 75 percent you were not sure
11 at that point, correct?

12 A. No, that's not correct. My answer is
13 that the -- you know, I don't know what level that
14 the financial viability ultimately of the company
15 would be affected but, once again, I come back to my
16 scenario if it's a 50 percent, that's a significant
17 impact on distribution revenue of the company.

18 Q. Now, let me clarify something for the
19 record. When we talk about financial viability as

20 you use it in this sentence here, your definition of

21 "financial viability" is the companies' ability to

22 maintain its rate of return.

23 A. That's correct.

24 Q. So when we are talking about 25 or

25 50 percent delta revenue, it's not about the company

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1 going out of business. It's about the company being
2 able to maintain its rate of return, correct?

3 A. That is correct.

4 Q. And you haven't done any studies about
5 the companies' financial viability and what it
6 could -- what it could take in or absorb, correct?

7 A. No, I haven't done any studies, but when
8 you look at the rate of return, if a company isn't
9 collecting any distribution revenue because its
10 supporting a contract, then it's not maintaining its
11 rate of return.

12 Q. So as I understand it, you have not done
13 any studies?

14 A. No, I have not done any studies.

15 Q. And you have not done any analysis of the
16 companies' financial -- how not getting delta
17 revenues would affect the financial viability of the
18 company, correct?

19 A. That is correct.

20 Q. If you look a little further down in the
21 same -- on paragraph or -- excuse me, sentence No.
22 11, "To do otherwise jeopardizes the financial
23 viability of the Companies because of the limited
24 ability to absorb such lost revenue."
25 Do you see where I'm discussing that?

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1 A. Can you repeat the line number, please?

2 Q. No. 11.

3 A. Yes.

4 Q. Now, you state there is a limited ability
5 to absorb such lost revenue. You have not done any
6 studies to absorb the lost revenue, correct?

7 A. I have not done any studies but I'm
8 referring to the distribution revenues of the
9 company.

10 Q. You haven't done any studies and you also
11 have not done any analysis on the companies' limited
12 ability to absorb the lost revenues, correct?

13 A. That is correct.

14 Q. In fact, you can't state a breaking point
15 where the company will not have the ability to absorb
16 that lost revenue, isn't that true?

17 A. I have not done a -- any studies. I'm
18 just presenting the -- a general scenario of what the
19 impact of lost distribution revenues -- lost revenues

20 would be.

21 MR. POULOS: Can I have my question read

22 back, please.

23 (Record read.)

24 MR. KUTIK: Your Honor, I believe he

25 answered the question.

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1 EXAMINER PIRIK: Could you restate your
2 answer then, please?

3 MR. KUTIK: Could we read it?

4 EXAMINER PIRIK: I think could you answer
5 the question that she just read again, please.

6 THE WITNESS: Did I have the answer? I
7 thought I answered the question.

8 EXAMINER PIRIK: Could you read the
9 question.

10 THE WITNESS: And the answer.

11 EXAMINER PIRIK: I asked you to restate
12 the answer.

13 Go ahead and read the question again,
14 it's been a while.

15 (Record read.)

16 THE WITNESS: Yes, I can't state the
17 breaking point.

18 Q. (By Mr. Poulos) Thank you.

19 With economic development or with unique

20 arrangements comes new customers, correct?

21 A. Economic development or retention, that

22 could be a result.

23 Q. As part of the reason for -- let's just

24 stick to economic development.

25 With economic development there would be

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1 new customers, correct?

2 A. Yes, that could be the result of an
3 economic development.

4 Q. Do the FirstEnergy companies receive any
5 benefit when there are new customers?

6 A. You know, there may or may not be a
7 benefit. I don't know. I haven't done a study or I
8 have a basis to -- to form an opinion, but if there
9 is a special contract or reasonable arrangement
10 associated with that and the companies don't have
11 full recovery, then there may be a loss associated
12 with that, and I wouldn't consider that a benefit.

13 Q. Would you agree that if there is new
14 customers, it would at least provide the company an
15 extra source to recover the companies' facility
16 costs?

17 A. Once again, there may or may not be
18 benefits of a new customer would be providing
19 distribution revenues to the company.

20 Q. These economic development situations
21 where there is an arrangement made with the company,
22 it's, again, FirstEnergy companies negotiating these
23 deals, correct?

24 A. Once again, it would be whether the
25 customer is seeking a reasonable arrangement process

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1 through the reasonable arrangement rider or would it
2 be under a unique contract. Which one are you
3 referring to?

4 Q. Economic development.

5 A. Economic development a customer could ask
6 for reasonable arrangements. Under the reasonable
7 arrangements process or economic development can be
8 done through a unique contract. Which one are you
9 referring to?

10 Q. All right. I'm referring to the ones
11 where the company negotiates them, so under a unique
12 arrangement.

13 A. Under a unique arrangement.

14 Q. Yes.

15 A. What was your question?

16 Q. My question was when we have a unique
17 arrangement, the company, for economic development --
18 the FirstEnergy companies are the ones that are
19 negotiating that discount, correct?

20 A. Under an economic development process
21 depending on the size of the customer, again, the
22 customer could be requesting that economic
23 development discount with the Commission directly
24 under unique arrangements rules or the company could
25 be presenting that with the customer to the

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1 Commission, it's my understanding.

2 Which one are you referring to?

3 MR. POULOS: I'm sorry, would you read

4 that answer back again.

5 (Record read.)

6 Q. I'm referring to the ones where the

7 company is negotiating, FirstEnergy companies are

8 negotiating with the applicant.

9 A. Okay. And what was your question?

10 Q. In those situations it is the FirstEnergy

11 companies that are negotiating the discounts,

12 correct?

13 A. They are -- they would be negotiating

14 a -- some form of discount but, once again, the

15 Commission would be approving that discount through

16 the Commission process.

17 Q. And in those situations the FirstEnergy

18 companies would be submitting this proposal to the

19 Commission to approve, as you were stating, they

20 would be alluding to the fact they could not pay that

21 themselves, correct?

22 A. That is correct. They would be asking

23 for recovery through the delta revenue rider.

24 Q. Looking at your testimony, again, I want

25 to take you down to the last line on page 11. Or

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1 actually line 21 and 22.

2 "Less than complete recovery of foregone
3 revenue would also hinder the companies' abilities to
4 undertake the significant investment the companies
5 have committed to improve the energy delivery
6 system...."

7 Do you see where I'm referring to?

8 A. Yes, I do.

9 Q. Isn't it true that you can't name a
10 specific project that was affected by the fact the
11 companies did not get full recovery in the past?

12 A. Yes, I can't name an investment but, once
13 again, I'm presenting a situation that could occur,
14 and I go back to my example is if companies are --
15 the discount is larger than the distribution
16 revenues, then the companies aren't able to use
17 distribution revenues in their operations whether
18 to -- for operations of the service of the companies
19 or to make any investment in infrastructure or run

20 the business.

21 Q. So what you are saying then based on your

22 extra part of the answer, the second part, that if

23 there's any delta revenue that's lost, even a small

24 percent, that it -- that it would impact

25 significantly the companies' ability to improve the

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1 energy delivery system.

2 A. Yes. I am saying it affects the

3 distribution utility business.

4 Q. Significantly.

5 A. Yes.

6 Q. So \$1,000 off of a discount would

7 significantly affect the companies' ability to

8 improve the energy delivery system?

9 A. In your hypothetical \$1,000 off, is that

10 a single customer or is that a continuing process or

11 such as the -- just if it's a one-time occurrence,

12 it's not going to significantly affect the

13 investment, but if it happens over and over and over

14 again, yes, it does, it will have a significant

15 impact on the company.

16 Q. Have you done any study on the

17 significance -- what it would take to significantly

18 impact the energy delivery system?

19 A. No, I have not.

20 Q. Have you done any analysis of what it
21 would take to impact the energy delivery system?

22 A. No, I have not.

23 Q. And you are aware that -- that the
24 negotiated discounts the FirstEnergy companies have
25 done in the past have given a 50 percent discount,

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1 correct?

2 A. I'm not a -- I am not aware of the
3 specifics of -- of the recovery of -- of the revenues
4 or delta revenues of the existing contracts.

5 Q. And those -- some of those -- some of
6 those delta revenue loads discounted on contracts are
7 going forward, correct?

8 A. Yes. They have been extended through
9 2010.

10 Q. And you are the sponsor of those
11 contracts as well, correct?

12 A. I'm sponsoring the delta revenues
13 associated with those contracts moving forward in
14 2009 with the ESP plan, yes.

15 Q. But you are not aware of the amount of
16 discount for those?

17 A. Under the current structure, no.

18 EXAMINER PRICE: Are you aware of the
19 amount of revenue you are asking for under that

20 rider?

21 THE WITNESS: Yes.

22 EXAMINER PRICE: Would you care to tell

23 me?

24 THE WITNESS: I will give you an example.

25 I'm referring to my Schedule 5N, it is \$78.5 million

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1 in 2009.

2 EXAMINER PRICE: Thank you. That's the
3 amount of the rider in the rider to be recovered?

4 THE WITNESS: Yeah, that is the amount in
5 the rider to be recovered.

6 EXAMINER PRICE: Thank you.

7 Q. (By Mr. Poulos) Mr. Hussing, I would
8 like to turn your attention to a different part of
9 your testimony regarding the delivery service
10 improvement rider, and I would like you to look a
11 schedule 5I in the Cleveland -- for CEI.

12 A. Page 5I?

13 Q. There are -- there are four pages,
14 correct?

15 A. Yes.

16 Q. Do you recognize these -- this four
17 pages?

18 A. Yes, I do.

19 Q. Are you the sponsor for these four pages?

20 A. Yes, I am.

21 Q. Referring to the table on page 1 of 4,
22 which would be the answer to your question 4, would
23 you please explain the numbers in column B starting
24 with the \$131.

25 A. That's 131 million.

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1 Q. Yes. Could you explain how you arrived

2 at that number?

3 A. I received that number from -- from our

4 energy delivery group.

5 Q. Would that be the same answer for the

6 118?

7 A. Yes.

8 Q. The second -- that's in column No. 2 of

9 B?

10 A. Yes.

11 Q. And the same for the \$46?

12 A. 46 million.

13 Q. 46 million. And in the total number as

14 well?

15 A. Yes.

16 Q. That's \$295 million.

17 A. That is correct.

18 Q. Could you explain to me in column E how

19 you arrived at the 112,942,418 figure?

20 A. If you see on the page there is the DSI
21 rider charge, it's a dollar per megawatt hour? It's
22 the .002.

23 Q. Yes?

24 A. You take .002 times the annual kilowatt
25 hours of 56,471,209,081, you will arrive at the

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1 112,942,418.

2 Q. And where did you get those figures from?

3 A. Which figure are you referring to?

4 Q. Let me ask you DSI charge, .002.

5 A. I received that number from Mr. Blank.

6 Q. Is .002 kilowatt per kilowatt hour, is

7 that the correct amount of the DSI charge --

8 A. Yes.

9 Q. -- to the best of your knowledge?

10 A. Yes.

11 Q. Is the .002 per kilowatt hour charge cost

12 based?

13 A. My understanding that the DSI is not

14 cost -- the DSI charge is not cost based.

15 Q. And what is your understanding?

16 A. My understanding is that this is an area

17 that Mr. Schneider covered yesterday.

18 EXAMINER PRICE: Mr. Schneider didn't

19 answer that question yesterday, so he didn't cover

20 that part of it. You will have to pick a different

21 witness to direct that question to.

22 A. Yes, it's my understanding the DSI

23 dollars are not cost based.

24 Q. If they are not cost based, what are

25 they?

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1 A. I'm supporting the mechanics of the
2 rider. Mr. Schneider was supporting in his testimony
3 the -- the sources and the uses to help, you know,
4 improve and help support the distribution system.

5 Q. So is your answer you don't know?

6 A. I don't know.

7 MR. POULOS: If I may have a moment, your
8 Honor.

9 EXAMINER PRICE: If I could have a
10 moment, please.

11 MR. POULOS: Yes.

12 EXAMINER PRICE: You said that you are
13 supporting the mechanics of the rider? Does that
14 mean you are simply supporting the mechanics of how
15 the rider is collected and how much revenue it will
16 generate?

17 THE WITNESS: Yes, I'm allocating the
18 .002 cents to the rate classes in producing the
19 revenue.

20 EXAMINER PRICE: Does your testimony
21 encompass whether or not the expenditures will be
22 subject to audit by the Commission staff?

23 MR. KUTIK: I'm sorry, I didn't hear your
24 question.

25 EXAMINER PRICE: Whether the expenditures

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1 will be subject to audit by the Commission staff.

2 MR. KUTIK: You asked him if that's the
3 plan?

4 EXAMINER PRICE: I am asking him if
5 that's parts of his testimony.

6 THE WITNESS: No, that's not part of my
7 testimony.

8 EXAMINER PRICE: Can you tell me who the
9 proper witness to direct that to would be? And don't
10 say Mr. Schneider because that was my question
11 yesterday.

12 THE WITNESS: Well, then Mr. Blank.

13 EXAMINER PRICE: That was his answer as
14 well.

15 Thank you.

16 Q. (By Mr. Poulos) I have just one further
17 question for you. If I could have you look at page
18 21 of the Application.

19 A. Yes.

20 Q. The top of the page it says in paragraph

21 labeled E, do you see that?

22 A. Yes.

23 Q. And the last sentence of that paragraph,

24 "The DSI rider shall be a nonbypassable distribution

25 charge equal on average, prior to the annual

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1 adjustment described from paragraph A.3.f., to 0.2
2 cents per kilowatt hour in 2009 through 2011."

3 The numbers we were just talking about
4 were .002.

5 A. But it represents .2 cents per kilowatt
6 hour.

7 MR. POULOS: I have no further questions,
8 thank you.

9 THE WITNESS: Thank you.

10 EXAMINER PIRIK: Mr. Sites.

11 MR. SITES: No questions, your Honor.

12 EXAMINER PIRIK: Mr. Bell?

13 MR. BELL: Yes, I have a number. Thank
14 you.

15 - - -

16 CROSS-EXAMINATION

17 By Mr. Bell:

18 Q. Good afternoon, Mr. Hussing. My name is
19 Langdon Bell, and I represent the Ohio Manufacturers

20 Association.

21 Could you turn to page 1 of your

22 testimony. You are employed as director of

23 regulatory analytics?

24 A. That is correct.

25 Q. Report to Mr. Blank, don't you?

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1 A. Yes, I do.

2 Q. Your testimony is awful hazy about when
3 you assumed your current position as director of
4 regulatory analytics. On line 15 you just say
5 "...and prior to my current position, I have
6 held...."

7 When did you assume your current
8 position?

9 A. About two years ago.

10 Q. Now, is it correct that as suggested in
11 some of the cross-examination that's just been
12 completed, that Mr. Blank tells you what the revenue
13 targets are and then you make a construct into which
14 to fulfill Mr. Blank's request; is that correct?

15 A. In what specific rider or part of the
16 plan are you talking about?

17 Q. Well, let's talk about distribution
18 rates, the tariff rate schedules. Did he tell you in
19 designing the rates, for instance, from CEI what the

20 revenue requirement was for CEI?

21 A. 150 million are you referring to?

22 Q. I am asking you whether he told you what

23 the target was, regardless of what the amount was.

24 A. Mr. Blank told me about the -- the

25 revenue targets of 150 million.

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1 Q. And he told you the revenue target with
2 respect to Ohio Edison, didn't he?

3 A. Yes.

4 Q. And he gave you the revenue target with
5 respect to Toledo Edison, didn't he?

6 A. Yes.

7 Q. Did he give you the rationale underlying
8 his proposed revenue increase for each of those three
9 companies?

10 A. He didn't give me the rationale. That
11 would be something you would ask Mr. Blank.

12 Q. Do you know what the rationale was
13 independent of whether Mr. Blank gave you this
14 rationale or not?

15 A. I do not.

16 Q. Then you are not in a position to
17 indicate why, for instance, Toledo Edison was
18 assigned twice the increase that CEI and Ohio Edison
19 was assigned; is that correct?

20 A. That's correct.

21 Q. You have no idea?

22 A. I designed rates per the 150 million.

23 Q. And with respect to the the riders and
24 the applications of the riders, did you design the
25 construct of those riders so as to ensure that the

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1 revenue target for each of those riders that

2 Mr. Blank provided you was met?

3 A. Distribution targets, yes.

4 Q. With respect to the distribution riders.

5 A. The distribution riders and the DSI

6 rider, yes. Excuse me. The distribution is the base

7 distribution, it's not a rider.

8 Q. With respect to the economic development

9 rider, which you characterize, I believe, as a

10 reasonable arrangement, correct?

11 A. The -- we have a reasonable arrangements

12 rider and an economic development rider.

13 Q. With respect to the economic development

14 rider, did he give you the revenue target?

15 A. The economic development rider is a

16 revenue neutral rider. There isn't a target.

17 Q. So there's no risk of underrecovery or

18 overrecovery from the companies' standpoint, correct?

19 A. It's a revenue neutral mitigation effort

20 under the -- are we speaking about the economic

21 development rider?

22 Q. Yes.

23 A. It's a revenue neutral rider used to make

24 rate increases. And it did have a target. I'm

25 sorry, it had a target of which we used for

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1 mitigating rate increases.

2 Q. With respect to these riders, did not
3 Mr. Blank instruct you on the construct for the
4 revenue recovery provided for in those riders?

5 A. Could you repeat the question?

6 MR. BELL: May I have the question
7 reread.

8 EXAMINER PIRIK: Could you reread that.

9 (Record read.)

10 A. No.

11 Q. Would you turn to page 12 of your
12 prefiled testimony.

13 With respect to the delta revenue
14 recovery rider mechanism to recover the delta revenue
15 associated with existing special contracts that
16 continue past December 31, 2008 -- strike that.

17 With respect to exist -- respect to
18 existing contracts, you are recovering those only on
19 a going-forward basis from CEI customers; is that

20 correct?

21 A. That is correct.

22 Q. As shown on line 7 of page 12.

23 A. Yes.

24 Q. But with respect to other reasonable

25 arrangements or unique contracts, you're recovering

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1 the lost revenues from all three of the companies'
2 customers, are you not?

3 A. That is our proposal, yes.

4 Q. Did you make that decision or did
5 Mr. Blank tell you to make that construct with
6 respect to the riders?

7 A. That is a collaborative decision that was
8 made within the rate department and Mr. Blank was a
9 part of that, and we are using the provisions of the
10 Senate Bill for that.

11 Q. Did Mr. Blank tell you to recover the
12 special contract revenues from CEI customers -- from
13 CEI customers and the reasonable arrangements
14 revenues from all other customers -- all other
15 companies' customers from all -- all of the
16 companies' customers?

17 Strike that.

18 In one case you are recovering CEI lost
19 revenues from CEI customers, but with respect to the

20 other riders, Toledo Edison lost revenues will be
21 recovered from Ohio Edison and CEI customers, will it
22 not?

23 A. Going forward for any new contracts.

24 Q. Yes.

25 A. Yes. The new contracts, whether they are

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1 in Toledo or Ohio Edison or CEI, would be recovered
2 from all customers.

3 Q. And were you not instructed to so
4 construct the recovery by Mr. Blank?

5 MR. KUTIK: Objection, asked and
6 answered.

7 EXAMINER PIRIK: Objection overruled.

8 A. No.

9 Q. Could you turn to page 3 of your prefiled
10 testimony. You said, and I quote, "In order to
11 illustrate the ESP's year to year comparisons, the
12 billing determinants for Schedules 1A through 1C have
13 been kept constant," do you not?

14 A. Which page are you on?

15 Q. Page 3, the last sentence beginning on
16 line 16 through line 18.

17 A. Yes.

18 Q. Was the purpose of that for purposes of
19 illustration to this Commission and for purposes of

20 meeting the targets established by Mr. Blank to
21 assure the company made its revenue projections in
22 each of the three years covered by those schedules?
23 A. The purpose of having the billing units
24 remain constant was to show the affect of the riders
25 year after year.

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1 Q. Now, if, for instance, Mr. Hussing, your
2 rate design, by the way, recovers fixed demand and
3 generation costs through an energy collection
4 component, does it not? Your rate design?

5 A. When you mean fixed generation costs what
6 are you referring to?

7 Q. Costs -- fixed costs in providing
8 generation.

9 A. I don't know the terms of the generation
10 procurement.

11 Q. Regardless of the terms of the generation
12 procurement agreement, would you agree that the terms
13 of the agreement provide for the recovery of variable
14 and fixed costs including a return?

15 A. Which agreement are you talking about?

16 Q. Haven't we been talking about the
17 procurement agreement?

18 A. Which procurement agreement?

19 Q. The procurement agreement between CEI,

20 Toledo Edison, Ohio Edison, and FirstEnergy

21 Solutions.

22 A. I have no knowledge of the procurement

23 agreement. I did the rate design on the distribution

24 portion of the ESP case.

25 Q. Are you stating to me that for purposes

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1 of assuring revenue recovery and meeting CEI, Toledo
2 Edison, and Ohio Edison, and indeed FirstEnergy
3 holding companies' return requirements, i.e., cost of
4 capital, you don't know whether or not the rates that
5 you have designed will or will not recover fixed
6 generating costs?

7 A. I did not design the generation rates.

8 Q. In the procurement contract.

9 A. I didn't design any generation rates.

10 Q. Did you design the means by which CEI,
11 Toledo Edison, and Ohio Edison will recover fixed
12 generation costs?

13 A. I'm saying I didn't design any of the
14 generation rates in the ESP case.

15 Q. All right. Let's assume for purposes of
16 illustration that FirstEnergy Solutions, an affiliate
17 company, has entered into a contract with each of the
18 three operating companies that provides for it the
19 recovery of its fixed costs.

20 Can you make that assumption with me,

21 sir?

22 A. Can you define what you mean by "fixed

23 costs"?

24 Q. Oh, generating plant, very expense fixed

25 costs. That's not a variable cost, is it?

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1 A. It's a -- it's a generating plant.

2 Q. Is that a fixed cost or don't you know?

3 A. I don't know.

4 Now, if the assumption, the illustration
5 that you allude to on page 3, does not hold true, and
6 as a result of a severe economic downturn less
7 kilowatt hours are sold than were sold during the
8 base period that you utilize for purposes of
9 illustrating kilowatt hour sales in 2009, 2010, and
10 2011, do you know whether or not it is less likely or
11 more likely that the company will meet the revenue
12 requirements that Mr. Blank established for you?

13 A. The revenue requirements that we had for
14 distribution, the companies' distribution rates, are
15 a demand-based rate.

16 And the only affected revenue that would
17 be if there was less kilowatt hours would be the
18 residential customers, which is a kilowatt hour based
19 rate.

20 Q. It wouldn't affect the generation fixed

21 cost at all.

22 A. I thought your question was would there

23 be less revenue.

24 Q. If your industrial sales went down in

25 2009, '10, and '11, that would not affect the

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1 revenues for those classes?

2 A. Your question to me was the targets that

3 Mr. Blank gave me.

4 Q. That's correct.

5 A. He gave me the distribution targets.

6 Q. And those targets do not contemplate

7 diminishing kilowatt hour sales coverage?

8 A. What I'm explaining is that the

9 distribution rate design is a demand-based rate

10 design.

11 Q. On page 4 of your testimony, you

12 acknowledge that -- and I'm referencing now line 13,

13 "Due to the extent and nature of the changes,

14 portions of the current tariffs have been completely

15 deleted and replaced."

16 Is that a radical change from the

17 companies' past practice when securing a rate

18 increase?

19 A. The change is -- the change is referring

20 to that the current legacy rate schedules have been
21 replaced with new rate schedules that are common
22 between all of the operating companies.

23 Q. And does that change itself impact the
24 rates that tariff customers in each of the three
25 companies will receive?

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1 A. Yes.

2 Q. So that aside from the increase, even
3 absent an increase in authorized revenues, those
4 changes will impact tariff classes and individual
5 customers within each tariff class of each of the
6 three companies, will it not?

7 A. Yes.

8 Q. Now, did you make that decision or did
9 Mr. Blank make that decision?

10 A. The movement to the common rate schedules
11 was initiated in the companies' distribution case.

12 Q. For purposes of illustration if we wanted
13 to determine the amount of the rate increase for each
14 company as a result of both the increased revenues
15 which you are requesting as well as the changes
16 flowing from these significant tariff provision
17 changes that we've discussed, we could identify
18 that -- those revenue increases, could we not,
19 through an examination of each of your schedules?

20 A. If you are referring to Schedule 1A.

21 Q. Yes, for instance, in Schedule 1A, you

22 have, do you not, and I'm referencing now page 1 of

23 3, do you have your schedules with you, Mr. Hussing?

24 A. Yes, I do.

25 Q. Page 1 of 3, that covers Toledo Edison,

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1 does it not, for the year 2008?

2 A. Was that page 33?

3 Q. Rate impact, No. 33, yes.

4 A. Yes, that is for 2009.

5 Q. For instance, on line 9, column F, it
6 shows 940,112,777 revenue dollars, does it not?

7 A. That is correct.

8 Q. And by the way, just for purposes of
9 interpreting this sheet, could we go to column C?
10 That portrays the number of customer bills rendered
11 for each of the tariff classifications set forth in
12 column B, does it not?

13 A. Yes.

14 Q. So that we could take, for instance,
15 general service transmission 63 and divide it by 12,
16 recognizing some customers go in and some customers
17 come out during the 12-month period, you could have a
18 fractional average number of customers being
19 impacted, could you not?

20 A. Yes.

21 Q. And would you agree that the 63 divided
22 by 12 is 5.25 customers?

23 A. Yes.

24 Q. Stated differently, the 5.25 customers
25 generated revenue in 2008 of \$9,014,762, correct?

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1 A. Yes, for general service subtransmission.

2 Q. And for that tariff class, they generated
3 .76 percent of the companies' total revenues?

4 A. That is correct.

5 Q. Now, if we were to take the 2011 revenues
6 as shown on your schedule 1C, page 1 of 13, rate
7 impact 123, that would show us the revenue expected
8 from that class from those 5.25 customers, would it
9 not, for the year 2011?

10 A. Yes.

11 Q. And similarly it would indicate the
12 percentage responsibility proportional to the total
13 revenue responsibility for Toledo Edison?

14 A. Yes.

15 Q. Now, if -- and we could do that virtually
16 for every class shown there, could we not, to
17 determine the dollar impact -- the percentage impact?

18 A. Yes.

19 MR. BELL: I would like a single page

20 document marked for purposes of identification, if I

21 may, Ohio Manufacturers Exhibit 1.

22 EXAMINER PIRIK: The document will be so

23 marked.

24 (EXHIBIT MARKED FOR IDENTIFICATION.)

25 Q. Now, forgive me, Mr. Husing, I lack the

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1 resources that The Kroger Company and the Ohio Energy
2 Group of having a paid consultant. I'm the Ohio
3 Manufacturers' consultant in this case, as well as
4 its attorney, and I constructed this document.

5 But would you agree that taking the class
6 that we just went through in the manner in which it
7 was constructed, that would represent the
8 subtransmission line for Toledo Edison?

9 A. Yes.

10 Q. And it would represent proportionally
11 both the percentage increase or decrease each tariff
12 class for each of the three companies would receive?

13 A. Subject to doing the calculation, yes.

14 Q. And does that not, in fact, demonstrate
15 that Toledo Edison customers as a whole are bearing a
16 19 percent increase as well as Ohio Edison and CEI's
17 receiving a 10 percent increase?

18 A. Going from year 2008 through 2011, yes.

19 Q. So that effectively your rate design is

20 accomplishing revenue targets established either by

21 the infamous Mr. Blank, who I dearly love, or this

22 collaborative group; is that correct?

23 A. The rate design -- or the numbers that

24 you are referring to would have come from Mr. Warvell

25 for the generation and transmission. I would have

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1 done the distribution portion of the bills or

2 distribution portion of the riders.

3 Q. Looking at transmission in Toledo Edison,

4 how many customers are there in Toledo Edison on the

5 transmission tariff?

6 Would you accept, subject to check, based

7 upon the same computation that we just went through

8 on the subtransmission that there is a little over 56

9 average customers in that class?

10 A. Subject to check, yes.

11 Q. And those 56 customers are asked to

12 generate for Toledo Edison an additional 120 --

13 \$124 million in revenues?

14 A. From 2008 to 2011, yes.

15 Q. Correct. Your answer was?

16 A. Yes.

17 Q. Okay. And the same would be true with

18 respect if the percentage increases or decreases

19 shown on the far right, is that not correct?

20 A. Yes.

21 Q. Now, to use your own testimony, wasn't
22 your objective in designing rates to provide for
23 gradualism, mitigation of rate impact? Is that your
24 testimony?

25 A. That is my testimony, yes.

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1 Q. And is it your testimony that the
2 increases which we've just covered accomplish that
3 mission?

4 A. Well, the first point that I see on your
5 sheet you are covering a two-year period.

6 Q. I left out the intervening period simply
7 for -- for simplifications. The net result I could
8 have added the second year, but if we take the
9 revenues in the third year and subtract the 2008,
10 doesn't that increase reflect the total increase one,
11 two, and three.

12 A. That would reflect the three-year
13 increase, yes.

14 Q. What's your point in bringing out that I
15 omitted the second year for purposes of illustration?

16 A. Well, I think it's -- when you look at
17 percentage, you can't just take a look at a
18 percentage number. You have to also take a look at
19 what the current position of a customer class group

20 is.

21 For example, the Toledo Edison number is

22 a large number, but when you look at maybe Ohio

23 Edison, it's a smaller number, and the difference in

24 the two numbers is that the Toledo Edison

25 transmission group was a much lower starting point

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1 than the transmission customers for Ohio Edison.

2 Q. Would you --

3 MR. KUTIK: Hold on a second.

4 Had you finished your answer?

5 Q. Had you finished? I thought you had.

6 A. Yes.

7 MR. KUTIK: Sorry. Go ahead.

8 EXAMINER PIRIK: Mr. Kutik, could you

9 take the microphone just in front of Mr. Jones so I

10 don't miss.

11 Q. Does the consideration of that gradualism

12 also require understanding and quantification of

13 potential impacts derived from these riders?

14 A. Yes.

15 Q. Were you -- where I, as an Ohio Edison

16 customer, are paying for credits given to Toledo

17 Edison customers under reasonable arrangements, et

18 cetera, et cetera?

19 A. No.

20 Q. I thought that with respect to the delta

21 revenue recovery associated with these that all

22 customers pay for.

23 A. That's going forward.

24 Q. Aren't we talking about gradualism not

25 looking over our shoulder on what was the last rate

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1 increase and how did that get me but on a

2 going-forward basis?

3 A. Excuse me, I thought you were talking

4 about the delta revenue.

5 Q. Let's talk about the delta revenue.

6 On a going-forward basis in any of these

7 customers, any of the -- either of the three

8 companies know what the impact of the delta revenue

9 credits will be and their revenue responsibility for

10 those credits or discounts?

11 A. For the CEI current contracts, yes, those

12 are in the rights -- in the rates, but any new -- any

13 new contract that would be established is not shown

14 because the contract doesn't exist.

15 Q. So for standpoint of mitigation I, in

16 reviewing the impact upon me as a transmission

17 customer that's getting a 52 percent increase without

18 the riders, I should ignore how much that rider is

19 going to impact me; is that correct?

20 A. I don't know the value of that or what

21 the cost would be.

22 Q. Have you made any analysis with respect

23 to the impact of a 52 percent increase upon a

24 customer class and the customers served within that

25 class as to whether or not they can sustain that

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1 increase or they might have to go out of business?

2 A. That wasn't your job, was it? I didn't
3 do an individual customer impact on any of what a
4 rate impact would be.

5 Q. Would you agree, based upon the
6 companies' proposed recovery of generation costs on a
7 kilowatt-hour basis, that even within a class, higher
8 load factor, customers' higher than average load
9 factor, customers will receive an increase higher
10 than the class increase has shown?

11 MR. KUTIK: May I have the question read,
12 please.

13 EXAMINER PIRIK: Yes.

14 Q. I'll restate it.

15 The increases and decreases by class
16 shown on Ohio Manufacturer's Exhibit 1 reflects class
17 increases or decreases, does it not?

18 A. That is correct.

19 Q. It does not reflect individual increases

20 that customers -- individual customers within the

21 class might be subject to, does it?

22 A. Yes, it does not.

23 Q. Given your recovery of generation cost on

24 a kilowatt-hour basis, would you agree that higher

25 than average load factor customers within a given

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1 class will receive a greater increase than that

2 depicted on Ohio Manufacturer's Exhibit 1?

3 A. The increases shown are based on the

4 current rate structure to the proposed rate

5 structure. So if the current rate structure had

6 benefited the customer, then I would agree. If the

7 current rate structure was a kilowatt-hour rate, then

8 there would be no difference in load factor.

9 Q. I think we all understand what you said,

10 although it was a little difficult to follow.

11 Under the companies' proposed rate

12 structure as opposed to the current rate structure,

13 would a higher -- would a customer within a given

14 class having a load factor greater than the class

15 load factor average receive increases or decreases --

16 increases greater than the percentage increases shown

17 on my far right-hand column?

18 A. Where I'm having trouble is your

19 comparison to -- from the current rates to the

20 proposed rates.

21 Q. 2008. What we are paying today? We are

22 trying to measure impact and I'm trying to measure

23 the impact of both the rates and the rate design.

24 Do you want me to restate the question,

25 Mr. --

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1 A. Yes.

2 Q. Would you agree that if I am a customer
3 within any one of these tariff rate classes having a
4 load factor greater than the average load factor for
5 that class, I will receive a greater increase than
6 the class percentage shown on the far right column?
7 Yes or no.

8 A. I don't know. I would have to look at
9 the -- look at the data on that customer.

10 Q. But you haven't done that, have you?

11 A. No.

12 Q. But your job as far as being director of
13 analytical -- I believe it was director of regulatory
14 analytics, you made no analysis of that, did you?

15 A. My analysis was at the class level.

16 Q. Yet on page 5 of your testimony, line
17 7 -- let me back up to line 4.

18 First consideration was to generate the
19 revenue targets established by Mr. Blank for the

20 companies and for the classes, was it not? Isn't

21 that your first consideration?

22 A. Which line are you referring to?

23 Q. Line 4, where it says the "first

24 consideration."

25 Do you see that?

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1 A. Yes, I do.

2 Q. And that was to generate the revenue
3 targets provided to you by Mr. Blank, was it not?

4 A. It says "The first consideration is to
5 utilize the rate classifications developed in the
6 Companies' distribution rate case."

7 I was referring here to utilizing the new
8 rate schedules.

9 Q. All right. What's the second major
10 consideration that you utilize for designing these
11 rates? Is it to incorporate the concept of
12 gradualism through a reasonable approach; is that
13 correct?

14 A. Yes.

15 Q. Avoid substantial adverse impacts on
16 customers, or was that irrelevant --

17 A. Yes --

18 Q. -- in your designing the rates?

19 A. I tried to mitigate rate increases.

20 Q. Would you agree, Mr. Hussing, that your
21 first and last responsibility in this case is to
22 design rates which produce the revenues that
23 Mr. Blank instructed you to generate?

24 A. Mr. Blank provided me with the DSI number
25 and the distribution -- distribution levels.

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1 Q. You did not determine the revenue
2 responsibility to be assigned to each of the three
3 companies in this case, did you?

4 A. I did not do the generation or
5 transmission rate design.

6 Q. And you did not determine the increases
7 to be generated from each of the tariff classes of
8 each of these three companies, did you? The revenue
9 targets?

10 A. I took the revenue targets that Mr. Blank
11 gave me for distribution and flowed those through the
12 distribution tariffs.

13 Q. But Mr. Blank, as I understand it, gave
14 you no instructions or directions with respect to
15 rate design; is that correct?

16 A. The rate design for distribution was
17 utilized out of our distribution case.

18 Q. With respect to the rate design in this
19 case, you are the only witness sponsoring it, are you

20 not?

21 A. Mr. Warvell was sponsoring the

22 transmission and generation rate design.

23 Q. Okay, I stand corrected to that extent,

24 Mr. Hussing.

25 On page 7, line 17, where you talk of

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1 the -- and I will let you get to that page first.

2 A. Thank you.

3 Q. Line 17, where you say "The new rate

4 classifications will be utilized for all

5 nondistribution related rate calculations."

6 Do you see that?

7 A. Yes, I do.

8 Q. Were you responsible for those rate

9 classifications and calculations?

10 A. I was responsible for the nondistribution

11 uncollectible portion. But Mr. Warvell did the

12 generation and transmission.

13 MR. BELL: Thank you, Mr. Hussing, I

14 think that's all I have.

15 I think I stuck pretty close to my

16 estimate.

17 EXAMINER PIRIK: Mr. Yurick.

18 MR. YURICK: Just a few questions.

19 - - -

20 CROSS-EXAMINATION

21 By Mr. Yurick:

22 Q. Mr. Hussing, you talked a little bit

23 about special contracts in the context of delta

24 revenues?

25 A. Yes.

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1 Q. Historically has the company entered into
2 special contracts?

3 A. The company has historically entered into
4 special contracts, yes.

5 Q. And is one of the reasons that the
6 companies' entered into special contracts is because
7 the company economically benefits from special
8 contracts in certain respects?

9 A. I don't know. They may or may not have.

10 Q. It's possible that the company may have
11 economically benefited from special contracts in the
12 past; is that right?

13 A. I don't know. I don't have a basis to
14 make that determination.

15 Q. Let's take a hypothetical contract where
16 the company entered into a special contract with a
17 company and as part of the contract, they are
18 required to demonstrate financial viability. Okay?

19 A. The customer.

20 Q. If the customer is required to

21 demonstrate financial viability, okay?

22 Is that potentially an economic benefit

23 to the company?

24 A. I don't know.

25 Q. So you don't know whether the fact that a

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1 company has to show -- make a showing of financial
2 viability would lessen the risk that the company
3 would have to write off a bad debt, for instance?

4 MR. KUTIK: May I have the question read,
5 please.

6 EXAMINER PIRIK: Yes.

7 (Record read.)

8 A. I don't know.

9 Q. So you would say you don't know whether
10 if a company has to show financial viability to enter
11 into a contract with your companies that that would
12 lessen the risk of an uncollectible expense? You
13 wouldn't think that would follow or you just don't
14 know?

15 A. Yes, I wouldn't know if that would -- I
16 don't know.

17 Q. Let me ask you this, to the extent a
18 company were -- the FE companies were to enter into a
19 special contract with a user and that company was

20 required to purchase a certain amount of power and
21 energy from the FE companies for a certain period of
22 time, do you think that would be a financial benefit
23 to the company?

24 A. Once again, I don't -- I don't have a
25 basis to form an opinion.

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1 Q. So you don't think or you don't have a
2 basis to form an opinion, as you say, that if a
3 company is locked into a special contract that that
4 wouldn't -- you don't know whether that would reduce
5 the risk of that company shopping? You just -- no
6 idea?

7 A. Yes. I don't have a basis to form an
8 opinion.

9 Q. You would agree with me you would have an
10 opinion that shopping risk is at least potentially a
11 financial cost of the company, wouldn't you?

12 MR. KUTIK: You are talking about the
13 company. Who are we talking about?

14 MR. YURICK: I'm sorry, let me rephrase.

15 EXAMINER PIRIK: Would you be real
16 careful, Mr. Yurick, you are using company in two
17 different ways. I don't know if you want to use
18 customers as opposed to.

19 Q. If a customer is -- do you -- would you

20 agree with me that if the FE companies --

21 MR. YURICK: Could you have the last

22 question -- could you have the last question read

23 back. I don't remember what I was thinking. I lost

24 my train of thought there.

25 (Record read.)

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1 Q. My question is you would agree with me or
2 would it be your opinion that the risk of customers
3 shopping is at least potentially a financial cost to
4 the FE companies?

5 A. Are you referring to an operating company
6 like Ohio Edison?

7 Q. Yes.

8 A. The operating companies are distribution
9 utilities and their revenue is based on distribution
10 revenues.

11 Q. So there's no -- there's no shopping risk
12 to the generation companies? That's not a potential
13 cost? Is that what you are saying?

14 A. In your hypothetical the --

15 Q. Just answer that question first.

16 MR. KUTIK: I'll object at this point,
17 this witness isn't a witness to testify in any way,
18 shape, or form about shopping risk. That's beyond
19 the scope of his testimony.

20 EXAMINER PIRIK: I understand the

21 objection. I'm going to overrule it and ask the

22 witness to answer the question if he is able.

23 A. What I was saying is the distribution

24 utilities are -- receive distribution revenue whether

25 a customer shops or not.

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1 Q. I heard that, so my question is your --
2 it's your testimony that shopping risk is not a cost
3 either real or potential to the generation company?

4 MR. KUTIK: Objection.

5 A. I don't know.

6 Q. Okay. Could you please turn to your
7 exhibit Schedule 1A.

8 A. Yes, I have it.

9 Q. Okay. If you could follow me, line 3,
10 for example, "GP, general service primary."

11 Do you see that?

12 MR. KUTIK: Are we on the first page?

13 MR. BELL: Could we have a reading?

14 MR. YURICK: Schedule 1A, page 1 of 15.

15 MR. BELL: How about the impact sheet?

16 That would help us a little better up in the upper
17 right-hand corner. I couldn't remember why your, oh,
18 rate impact 1.

19 A. Yes, I have it.

20 Q. The third column over, "Current Average

21 Rates," do you see the number .08540?

22 A. Yes, I do.

23 Q. And then proposed rates for 2009, do you

24 see the number .08995?

25 A. Yes.

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1 Q. The first number, .08540, does that
2 number represent the average of all of the customers
3 in that particular class?

4 A. Yes.

5 Q. So would I be correct in stating that no
6 one in that class may be charged that specific rate?
7 That's an arithmetic average?

8 A. That is correct. That is correct.

9 Q. The .08995, that's the proposed rate
10 generally across that class?

11 A. That's the average rate.

12 Q. Okay. When you say 2009/2008 percentage
13 increase 5.33 percent, do you see that?

14 A. Yes.

15 Q. That's just an average increase; is that
16 correct?

17 A. Represents the increase of the average.

18 Q. So that doesn't represent the actual
19 increase in costs to any particular ratepayer within

20 that customer class; isn't that true?

21 A. Yes, that's just the average of the

22 class.

23 MR. YURICK: If I could have just one

24 moment, your Honor.

25 Q. Turning to page 13 of your testimony I'm

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1 going to ask questions about lines 2 through 7, you
2 are talking about -- there about CRES suppliers,
3 correct?

4 A. Yes.

5 Q. And CRES suppliers you are talking about
6 competitive retail electric suppliers, right?

7 A. Yes.

8 Q. You state there they can select which
9 customers they wish to supply, do you see that?

10 A. Yes.

11 Q. And you say "the companies," which I take
12 it to mean the FE companies, "serve as the default
13 service provider and, therefore, have ultimate
14 responsibility for service to customers in their
15 service territories."

16 Do you see that?

17 A. Yes.

18 Q. You then say "CRES suppliers can
19 establish their own credit rules to minimize

20 uncollectible accounts."

21 Correct?

22 A. Yes.

23 Q. Okay. Could you explain or do you mean

24 by that statement that since CRES suppliers can have

25 rules or conditions under which they will enter into

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1 a contract with the prospective customer, that they
2 can limit at least potentially the occurrences of
3 uncollectible accounts?

4 A. Yes.

5 Q. And my question kind of going back is
6 would you agree with me that one of the ways that a
7 CRES supplier could potentially protect itself
8 against uncollectible risk would be to have a
9 potential customer prove their financial viability?

10 MR. KUTIK: Objection. Asked and
11 answered.

12 EXAMINER PIRIK: Mr. Yurick?

13 MR. YURICK: I don't think he answered
14 the -- I think he said he didn't know.

15 MR. KUTIK: That's an answer.

16 MR. YURICK: Then the new question refers
17 back to this -- his testimony. I think it's a
18 slightly different question.

19 EXAMINER PIRIK: I will overrule the

20 objection.

21 THE WITNESS: Can you restate the

22 question.

23 MR. YURICK: Could you read it back,

24 please.

25 (Record read.)

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1 A. I don't know.

2 Q. (By Mr. Yurick) Okay. If you could look
3 on that same page on lines 9 and 10, you say "The
4 Companies' uncollectible cost, in contract -- in
5 contrast, are the result of implementation of state
6 policy."

7 Do you see that?

8 A. Yes, I do.

9 Q. Now, if you look at page 1 of 4 on your
10 reasonable arrangement rider --

11 EXAMINER PIRIK: Where are you referring
12 to?

13 MR. YURICK: I'm sorry, it's Schedule 3A,
14 page 141.

15 MR. KUTIK: Could you say that again,
16 please?

17 MR. YURICK: Schedule 3A, page 141 of
18 190, and it also says original sheet 85, page 1 of 4.

19 MR. KUTIK: Thank you.

20 A. Which company are you referring to?

21 Q. Cleveland Electric Illuminating Company.

22 A. Could you repeat the page?

23 Q. I'm sorry, it's page 141 of 190.

24 Are you there?

25 A. Yes, I am.

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1 Q. Okay. You see where it says "New or
2 Expanding Facilities?" That sub-heading --

3 A. Yes.

4 Q. -- under "Qualification"? Look at
5 numeral little e). One of the requirements as I read
6 this of this reasonable arrangement rider is in order
7 to get a special arrangement, a company has to
8 demonstrate financial viability; isn't that correct?

9 A. That is correct. These are the
10 Commission -- the proposed rules that the Commission
11 provided as -- as qualifications.

12 Q. It doesn't -- do you have an opinion or
13 would you agree with me that the fact that an
14 applicant must demonstrate financial viability would
15 tend to lessen the risk, of the uncollectible?

16 MR. KUTIK: Objection.

17 EXAMINER PIRIK: Could you repeat the
18 question, please.

19 (Record read.)

20 MR. KUTIK: My objection, your Honor, was

21 this is now I think the third or fourth time the

22 question has been answered -- or been asked.

23 EXAMINER PIRIK: I think -- I think

24 that's true when it comes to the risk issue, so I'm

25 going to sustain the objection.

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1 MR. YURICK: I don't have any further
2 questions. Thank you very much.

3 EXAMINER PIRIK: Ms. Wung.

4 MS. WUNG: Yes, your Honor.

5 - - -

6 CROSS-EXAMINATION

7 By Ms. Wung:

8 Q. Good afternoon, Mr. Hussing. My name is
9 Grace Wung, I am here on behalf of The Commercial
10 Group. Just a few questions.

11 Can you turn to page 10 to 11 of your
12 testimony. Specifically on page 11 you state there
13 that "In an effort to encourage customers to
14 implement energy efficiency initiatives, the rider is
15 structured in such a way that customers may avoid a
16 charge by implementing customer-sited programs...."

17 Is that correct?

18 A. That is correct.

19 Q. Do you have a list of customer-sited

20 programs that you were referring to?

21 A. No, I do not.

22 Q. Do you have a concept of what

23 customer-sited programs would be acceptable to the

24 company?

25 A. No, I do not, but we have an application

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1 that is in the rider that would be an application
2 that a customer would submit to the company for
3 avoiding the -- avoiding the demand-side management
4 energy efficiency rider charge.

5 Q. You say there is an application you
6 submitted to the company. It's the companies'
7 determination then they will make the determination
8 based on the Application as to whether or not the
9 customer qualifies to be exempt from the rider
10 charge?

11 A. It would be a qualification but we -- we
12 would also look for the Commission also to -- to look
13 at that as well.

14 Q. Do you have any criteria as to what you
15 would use to determine whether or not the customer
16 has satisfied both the companies' and the
17 Commission's requirements?

18 A. The qualifications that the -- the
19 qualifications listed on the rider.

- 20 Q. Well, let's turn to the rider then. I'm
- 21 actually looking at Schedule 4C, page 10 of 23.
- 22 A. For which company?
- 23 Q. For Ohio Edison Company.
- 24 A. What page was that again?
- 25 Q. Page 10 of 23. I think it's sheet 97.

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1 A. Did you say page 10 of 93?

2 Q. Of 23.

3 EXAMINER PIRIK: Schedule 4C.

4 THE WITNESS: Thank you.

5 Q. Just let me know when you're there.

6 A. That's 2011 tariffs.

7 Q. Yes, yes, sorry. I like to jump forward.

8 When you guys --

9 EXAMINER PIRIK: I don't think he is
10 there yet.

11 A. I'm there.

12 Q. Excellent, thank you.

13 When you guys were -- when you were
14 creating the tariff and the programs within the
15 tariff, did you review Senate Bill 221?

16 A. I don't have any programs.

17 Q. I'm sorry, when you guys -- when you were
18 crafting the tariff sheets there on your demand-side
19 management energy efficiency rider, what

20 considerations did you use in crafting those

21 provisions?

22 A. We were utilizing the Commission rules.

23 Q. So did you use Senate Bill 221 as a

24 guideline?

25 A. The -- the Commission proposed rules on

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1 reasonable arrangements and -- the reasonable
2 arrangements, and there is some energy efficiency
3 rules built in there.

4 Q. So specifically with regards to the
5 energy efficiency rules did you review Senate Bill
6 221 for energy efficiency targets for electric
7 distribution companies?

8 A. Yes, I have reviewed the energy
9 efficiency targets in Senate Bill 221.

10 Q. Turning to the targets, let's look -- are
11 you still on Schedule 4C?

12 A. Yes.

13 Q. If you to turn to page 11, the next page,
14 11 of 23, you have a Section 2b there?

15 A. Yes.

16 Q. And you guys have percentage. You have a
17 set percentage of reduction of .045 percent for
18 service in 2009, 1.2 percent for service in 2010, and
19 2.25 percent for service in 2011, and it goes on so

20 on and so forth; is that correct?

21 A. Yes.

22 Q. How did you guys set those particular

23 targets?

24 A. Those targets are one and a half times

25 the requirements that are in Senate Bill 221.

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1 Q. And how did you settle on one and a half
2 times the requirements?

3 A. The company, in order to avoid the
4 charge, instead of asking customers just for the
5 average if they are going to avoid the charge if they
6 could be over the average.

7 Q. So you are seeking higher targets than
8 what's under Senate Bill 221?

9 A. To avoid the charge.

10 Q. To avoid -- right. So you are setting
11 higher targets for customers in order to avoid the
12 charge that is set forth in Senate Bill 221?

13 A. Well, Senate Bill 221 targets are for the
14 company to achieve. These targets are to avoid the
15 charge for customers to provide customer-sited
16 programs so the company can achieve the company
17 targets.

18 Q. So, again, you are -- again, I guess so
19 I'm clear, you are setting targets for customers who

20 want to opt out, who are seeking to opt out that are
21 higher than what the company is required to achieve
22 under Senate Bill 221; is that correct?
23 A. No. We're -- we're asking for targets in
24 the frame that you're -- you are asking your
25 question, maybe I can clarify, is that the Senate

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1 Bill 221 targets are -- are established for the
2 company to meet.

3 The numerical number that is in there is
4 higher than the Senate Bill 221 number by one and a
5 half times.

6 Q. Again, and that's the target that
7 customers were opting to -- who are seeking to be
8 excused from in your rider charge must be in order to
9 satisfy the requirements for the company.

10 A. Yes.

11 Q. Thank you.

12 And let's turn to page 12 of that same
13 schedule. On the section where you have a "Failure
14 To Comply."

15 Do you see that section?

16 A. Yes.

17 Q. And there essentially you are saying if
18 the customer fails to demonstrate they have met the
19 target that you've established for them, that then

20 they will be subject to the rider.

21 A. Yes.

22 Q. Have you considered scenarios in which a

23 customer may meet, let's say, 95 percent of the

24 target, are they still subject to the rider?

25 A. I think the language that's -- specifies

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1 that the company will provide reasonable notice where
2 the company then can provide notice that -- to the
3 customers while the customer's going to -- that they
4 may not be in compliance.

5 Q. So, okay. So let's take a hypothetical
6 example in which a customer comes to you, files an
7 application, demonstrates to you that they've
8 implemented certain customer-sited energy efficiency
9 matters and they anticipate, you know, X amount of
10 savings and that should meet your target.

11 But for some reason they don't come up to
12 the estimate, that they reach -- they got to 95
13 percent, but they didn't reach the 100 percent. You
14 would say, well, we are glad you did that, but you
15 still have to pay the rider; is that correct?

16 A. Under the terms of the rider, yes.

17 Q. Have you guys considered a scenario where
18 you would make accommodations for customers if they
19 had reached a certain percentage, would you discount

20 the proportion of the rider that he would be

21 responsible for?

22 A. I don't know.

23 Q. You have not considered that?

24 A. I haven't considered that.

25 Q. And, again, can we go back to the

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1 criteria that you are using to determine -- I'm
2 trying to understand actually what criteria are you
3 guys using to determine whether or not a program is
4 initiated by a customer which would satisfy the
5 requirements?

6 A. It's under -- it's on page 2 of 3 under
7 the "Avoidability" section.

8 Q. And so those are all the limited criteria
9 that you would provide as long as the company
10 could -- a customer, excuse me, could demonstrate
11 they met A through E, then they would be entitled to
12 avoid the rider?

13 A. Yes.

14 Q. Have you guys talked with customers or
15 customers who you think might be able to meet these
16 requirements or would be seeking to avoid these types
17 of riders?

18 A. I have not talked to any customers.

19 MS. WUNG: Thank you, I have no further

20 questions.

21 EXAMINER PIRIK: I think now would be a

22 good time to take a 10-minute break and come back in

23 10 minutes.

24 (Recess taken.)

25

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1 EXAMINER PIRIK: Back on the record.

2 Ms. McAlister.

3 MS. McALISTER: Your Honor, I have
4 graciously agreed to let Mr. Rinebolt jump ahead of
5 me.

6 EXAMINER PIRIK: Mr. Rinebolt.

7 MR. RINEBOLT: I have a meeting at 4:30,
8 so I will be very brief.

9 EXAMINER PRICE: In Lima?

10 MR. RINEBOLT: No, no, it's actually
11 here.

12 - - -

13 CROSS-EXAMINATION

14 By Mr. Rinebolt:

15 Q. Mr. Husing, good afternoon.

16 A. Good afternoon.

17 Q. It has been in the current regulatory
18 world there is a new view that distribution costs are
19 essentially fixed for customers.

20 Would you agree with that position?

21 A. Distribution transformers and things are

22 fixed assets.

23 Q. Yeah. Now, do you -- is FirstEnergy's

24 load growing either collectively or in any particular

25 customer class, if you know?

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1 A. The -- the -- it has a small growth to
2 it.

3 Q. Okay. Are you projecting levels of
4 energy efficiency -- I know the statute requires .3
5 percent next year.

6 Are you projecting levels of energy
7 efficiency that will completely offset load growth?

8 A. I -- I have not been involved in the --
9 in the -- any energy efficiency programs where -- for
10 ways of meeting those targets.

11 Q. Well, I ask you that because on page
12 11 -- or page 10 rather at the bottom of the page you
13 talk about the demand-side management, an energy
14 efficiency rider, and that you are going to recover
15 lost revenue -- distribution revenues.

16 So I guess my question is if distribution
17 revenues or distribution costs are fixed and you have
18 adequate load to recover those costs, then why do you
19 need to recover lost distribution revenues in order

20 to keep your distribution system financially viable?

21 A. The lost distribution revenues included

22 in the rider are the basis of -- of the SB-221 where

23 it provides the utility the provision to recover lost

24 distribution revenues. I have not identified any

25 lost distribution revenues.

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1 Q. So it's just an option within that rider
2 that you believe is authorized based on your reading
3 of Senate Bill 221?

4 A. Yes.

5 Q. Okay. Now, on the top of page 11, you
6 indicate that customer-sited -- or that customers
7 with customer-sited efficiency would be able to avoid
8 the rider in question, which includes the lost
9 distribution revenues; is that correct?

10 A. That would be correct.

11 Q. Okay. Why are you discriminating among
12 customers? Why should a customer with a
13 customer-sited energy efficiency facility not be
14 liable for lost revenues while folks like residential
15 customers have to pay for lost revenues?

16 A. I don't believe we are discriminating.
17 We are just -- it's a provision within the rider that
18 allows a customer to -- which provides energy
19 efficiency customer-sited efficiencies to avoid the

20 terms of the rider per provisions in the Senate Bill.

21 Q. Well, do your residential customers have

22 an opportunity to do that?

23 A. I would have to look at the rider's terms

24 which are based off of Commission -- Commission

25 rules.

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1 Q. Well, if I may, let me suggest to you
2 that residential customers aren't authorized to have
3 customer-sited programs under the statute.

4 That being the case, all right, do
5 residential customers under your rider structure have
6 the opportunity to bypass collection of foregone
7 distribution revenues?

8 A. No, they will not be able to bypass the
9 rider.

10 Q. All right. So you are treating
11 residential customers different than you are treating
12 customers that are eligible for that rider.

13 A. I don't think it's treating different as
14 the customer is -- the customer that's bypassing the
15 rider is providing a benefit to all customers by
16 providing a program by which other customers don't
17 have to pay.

18 Q. Well, but wouldn't that -- wouldn't that
19 logic also dictate that if energy efficiency produced

20 by residential customers benefits all customers, that
21 those customers should also pay for the lost
22 distribution revenues? Doesn't the logic work both
23 ways?

24 A. Can you restate that.

25 MR. RINEBOLT: Read it back, please.

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1 (Record read.)

2 A. How can we account for the energy
3 efficiencies of the residential customer?

4 Q. Well, number one, I am asking the
5 questions, but just assume for the purposes of this
6 discussion you indicated in your answer, and correct
7 me if I am not characterizing properly, but you
8 indicated that because everyone benefits from
9 customer-sited energy efficiency programs, that it's
10 reasonable for the other customers to pay those costs
11 and to absorb the lost distribution revenues that
12 those customer-sited -- those customers with
13 customer-sited efficiencies don't have to pay.

14 Now, why shouldn't we require those
15 customers to pay for the reductions that result from
16 energy efficiency by residential customers?

17 A. I don't know.

18 Q. Okay. I just have one more question for
19 you, Mr. Hussing, or one more series of questions, I

20 suspect.

21 Let's move to page 12. You indicate that
22 the companies' collection practices are guided by the
23 rules of the Commission, which requires substantial
24 notice periods and seasonal shutoff moratoria.

25 How many moratoria have we had in this

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1 state in the last 10 years?

2 A. I'm aware of one for this past -- past
3 winter.

4 Q. Okay. Now, you indicate these rules
5 promote social objectives. What are these social
6 objectives that you refer to?

7 A. Social objectives of -- of providing
8 of -- protecting customers that can't pay their bills
9 from being disconnected.

10 Q. Okay. And would you agree then that
11 keeping people connected is a state policy?

12 A. Yes. I think it's a state policy that --
13 that of protecting customers at risk, yes.

14 MR. RINEBOLT: Thank you very much,
15 Mr. Hussing. I appreciate that.

16 EXAMINER PIRIK: Ms. McAlister.

17 MS. McALISTER: Thank you, your Honor.

18 - - -

19 CROSS-EXAMINATION

20 By Ms. McAlister:

21 Q. Good afternoon, Mr. Hussing. My name is

22 Lisa McAlister, and I am here on behalf of Industrial

23 Energy Users - Ohio.

24 I'm afraid I'm going to jump around a

25 little bit to avoid rehashing discussions you already

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1 had, but I do want to start by following up on some
2 of those discussions, and specifically earlier you
3 had a discussion with Mr. Poulos and with one of the
4 Attorney Examiners where you talked about rider DSI.
5 And I believe you said it's not cost based.

6 Do you recall that discussion?

7 A. Yes.

8 Q. If it's not cost based, what's the basis
9 for how you allocated it to the customer classes?

10 A. The way I allocated the DSI rider to
11 customer classes, I allocated the -- it's a .2 cent
12 per kilowatt hour.

13 I allocated the -- it first to
14 residential -- to residential and nonresidential
15 customers based on kilowatt hours and then I
16 allocated the -- the nonresidential customers based
17 on the distribution revenue allocations out of a
18 distribution case which takes into account the --
19 takes into respect the -- the nature of customers and

20 how they use the distribution system.

21 For example, less revenue allocation to a

22 G subtransmission customer versus a general service

23 customer.

24 Q. And earlier you discussed with Mr. Bell

25 and then also with Mr. Yurick that your analysis was

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1 at the class level; is that correct?

2 A. Yes.

3 Q. So you didn't look at what any individual
4 customer increase may be under the ESP; is that
5 right?

6 A. That's correct.

7 Q. So it's possible that a customer could
8 see an increase in excess of 100 percent?

9 A. I don't know. It may be possible.

10 EXAMINER PRICE: Ms. McAlister, before
11 you go on, back to the DSI rider question, how did
12 you allocate among customer classes?

13 THE WITNESS: Among customer classes?

14 EXAMINER PRICE: Uh-huh.

15 THE WITNESS: I first allocated the
16 dollars to residential and nonresidential as two
17 groups based on kilowatt hours.

18 EXAMINER PRICE: Never mind, I confused
19 myself. Don't even bother to answer my question.

20 It's late in the day, I'm sorry.

21 Q. (By Ms. McAlister) Now, when you look at
22 mitigating the rate impacts, you only tried to
23 mitigate the impact on a rate class level; is that
24 correct?

25 A. I mitigated it on a rate class level,

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1 that is correct.

2 Q. Okay. And your -- the reasonable
3 arrangement rider; is that correct?

4 A. That is correct.

5 Q. Could you turn in Schedule 3A to page 62
6 of 103.

7 A. Which company?

8 Q. I believe I have Ohio Edison.

9 A. Could you repeat the page?

10 Q. Sure, 62 of 103.

11 A. Yes.

12 Q. There under the "Availability" section it
13 states that a customer who is "taking service under a
14 unique arrangement," and now per the errata sheet, I
15 believe, it only also says "or avoiding the DSE1 or
16 DSE2 charges are not eligible for the rider RAR"; is
17 that correct?

18 A. That's correct.

19 Q. And, now, I'm going to direct your

20 attention also to rider DSE, which is on page 75 of
21 103.

22 A. Yes.

23 Q. And also under the "Avoidability"
24 section, paragraph 2, it talks about customers who
25 are eligible, and it says that a customer must on a

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1 reasonable arrangement or special contract must pay
2 the DSE2 charges; is that correct?

3 A. Yes, it does.

4 Q. Okay. We talked a little bit about the
5 basis of how these -- the eligibility or avoidability
6 came into play, and is it the case that you based
7 these on the draft rules that were in Commission Case
8 No. 08-07 77-EL-ORD?

9 A. That is correct.

10 Q. And have you reviewed the Commission
11 order that came out on September 17 in that same case
12 where the Commission issued final rules?

13 A. Yes, I have.

14 Q. So are you aware that the provision that
15 limited the eligibility to reasonable arrangements is
16 no longer in the final rules as compared to the
17 proposed rules?

18 A. Yes, I am aware of that.

19 Q. So is there any reason to retain this

20 limitation on availability either to conform to the
21 proposed rules unless we were trying to conform to
22 the draft rules so that provision the company would
23 look at removing?

24 Q. Okay. And you talked with Ms. Wung a
25 little bit about the eligibility for customer-sited

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1 projects. I just want to be sure I understand what
2 your discussion was.

3 There aren't any details identifying how
4 the customer-sited capabilities will be relied upon
5 by the companies in the Application or any of the
6 riders or workpapers, are there?

7 MR. KUTIK: May I have the question read,
8 please.

9 (Record read.)

10 A. How the customer-sited programs would be
11 used, is that your question?

12 I mean, I would look at the companies
13 relying on the customer-sited programs to -- to help
14 meet the energy efficiency standards. That's how the
15 company would use the customer-sited project.

16 Q. Okay, but there aren't any specific
17 details on how a particular program would be used
18 compared to another type of program?

19 A. No.

20 Q. And you talked with Ms. Wung also that if
21 a customer met only a portion of the targets that are
22 identified in the rider, they would not be eligible
23 for the rider; is that correct?

24 A. If they didn't meet the conditions by
25 which they committed their customer-sited programs.

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1 Q. Okay. But if a customer does utilize
2 customer-sited programs and then commits them to the
3 companies, whether they meet all of the targets or
4 not, doesn't that have value for the companies?

5 A. I don't know. I don't have a basis to
6 make a determination.

7 Q. Okay. Could you turn to the rider which
8 is page 75 of 103, and you may already be there.

9 A. Yes.

10 Q. Okay. And under the "Avoidability"
11 section, paragraph 2B, that's where those targets are
12 listed.

13 A. Yes.

14 Q. Let's say for 2013 a customer commits a
15 project by which they could demonstrate they have
16 reduced their usage by 4.6 percent. Does that have
17 value for the companies?

18 A. I think it has value in that the energy
19 efficiencies were produced.

20 Q. And couldn't they also -- the companies
21 use that value towards the targets that they have to
22 meet for SB-221?

23 A. If the customer has committed those --
24 those energy efficiency programs to the company, yes.

25 Q. Okay, your testimony indicates that the

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1 avoidability of the DSE2 charges is intended to
2 provide customers with an incentive to implement
3 customer-sited capabilities; is that correct?

4 A. That is correct.

5 Q. However, for the nonresidential customers
6 the initial DSE2 charge is zero; is that correct?

7 A. That is correct.

8 Q. And the earliest that it could -- the DSE
9 charge -- excuse me, DSE2 charge for nonresidential
10 customers could increase January 1, 2010?

11 A. The DSE charge is updated on January 1
12 and July 1 of each year.

13 Q. But there won't be any cost January 1
14 until 2010; is that right?

15 A. I don't know. I don't -- I am not
16 responsible for the demand-side management energy
17 efficiency programs. I don't know what programs will
18 be implemented.

19 Q. Okay. Well, assuming there aren't any

20 charges, at least initially, until there are charges,
21 the rider doesn't actually provide any economic
22 incentives, does it?

23 A. It doesn't provide an incentive for
24 someone to avoid a zero charge.

25 Q. Okay. And I don't think you were here

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1 for the cross-examination of Mr. Warvell, were you?

2 A. No, I was not.

3 Q. He was asked whether he knew what the
4 Midwest ISO's requirement was for response time in
5 order for interruptible load to qualify to reduce a
6 load serving entity's designated network resource
7 requirement.

8 Are you familiar with the Midwest ISO
9 notice requirements?

10 A. No, I am not.

11 Q. Okay, but you are sponsoring all of the
12 tariff sheets; is that correct?

13 A. I'm sponsoring the distribution tariffs.
14 Mr. Warvell was sponsoring the generation
15 transmission tariffs. If you tell me which rider you
16 are referring to.

17 MS. McALISTER: That's all I have,

18 Mr. Hussing. Thank you.

19 EXAMINER PIRIK: Mr. Porter?

20 MR. PORTER: No questions, your Honor.

21 EXAMINER PIRIK: Mr. Smith.

22 MR. SMITH: Yes, your Honor.

23 - - -

24

25

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1 CROSS-EXAMINATION

2 By Mr. Smith:

3 Q. Good afternoon, Mr. Hussing. My name is
4 Craig Smith, I'm representing Material Science
5 Corporation.

6 You testified -- you testified to
7 Mr. Bell that you have been in your current position
8 for about two years?

9 A. Current position in my director of
10 regulatory analytics. I have been in the rate
11 department for four years.

12 Q. Four years? And what have your
13 responsibilities been?

14 A. My responsibilities -- present
15 responsibilities are to perform regulatory analysis,
16 such as rate case work.

17 Q. And how many do you have as a staff?

18 A. I have a staff of 3815 people.

19 Q. And do you have a general knowledge of

20 FirstEnergy rates -- rate policy and special

21 contracting?

22 A. Can you -- can you say your question

23 again?

24 Q. Yes. Are you aware of the FirstEnergy

25 operating companies' policy on special contracts?

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1 A. I am not aware of a policy.

2 Q. Okay. Are you aware of the special
3 contracts that have been in effect for many customers
4 since 1995, for example, involving Toledo Edison?

5 A. I am aware of the CEI contracts that have
6 extended into 2009.

7 Q. You are not aware of the Toledo Edison
8 contracts?

9 A. Not specifically, no.

10 Q. Just to find out your knowledge, were you
11 aware that a number of special contracts served by
12 Toledo Edison were terminated by the company on --
13 during 2008?

14 MR. KUTIK: Objection.

15 EXAMINER PIRIK: Objection sustained.

16 MR. SMITH: I have a purpose to ask that
17 if I may, your Honor.

18 EXAMINER PIRIK: Go ahead, explain.

19 MR. SMITH: What I want to establish is

20 that as Mr. Bell on schedule 2 --

21 EXAMINER PIRIK: I know it's really

22 hard -- could you use the microphone -- because of

23 the feedback, but I need it.

24 MR. SMITH: Okay. Mr. Bell asked a

25 number of questions of Mr. Hussing about the revenue

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1 distribution for Toledo Edison, and he presented his
2 Exhibit 1 that shows the transmission customers would
3 receive a 52 percent rate increase from 2008 through
4 2011.

5 I guess what I want to explore with the
6 witness is the timing of his revenues in 2008 and
7 when did the revenues for the transmission
8 customers -- when were they recognized and also when
9 were the revenues recognized for the primary general
10 service customers.

11 EXAMINER PIRIK: Given that that's the
12 direction of -- as long as it's going in that
13 direction, I will reconsider and overrule the
14 objection at this point.

15 MR. SMITH: I appreciate it.

16 Q. (By Mr. Smith) Maybe the easiest thing to
17 do is turn to Ohio Manufacturers' Association
18 Exhibit 1.

19 Do you have that in front of you?

20 A. Yes, I do.

21 Q. Okay. And as I said -- understood

22 Mr. Lang, he based his numbers on Schedule 1A that

23 you are sponsoring; is that your understanding?

24 A. These numbers are based off of my

25 Schedule 1.

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1 Q. 1, okay.

2 A. Yes.

3 Q. And what I want to determine is when you
4 are comparing 2008 rates with 2009 rates, I would
5 like to find out when revenues were recognized for
6 the 2008 rates.

7 MR. KUTIK: I object to questions about
8 derivation of this number without going back to where
9 the numbers came from.

10 Mr. Hussing was gracious enough with
11 Mr. Bell to accept his numbers, subject to check, but
12 if we are going to ask Mr. Hussing about
13 Mr. Hussing's numbers, we should ask Mr. Hussing
14 about those numbers, not the numbers used by
15 Mr. Bell.

16 EXAMINER PIRIK: Can you tie those back
17 to the numbers that are shown in the witness's
18 testimony and exhibits?

19 MR. SMITH: To overcome the objection,

20 yes.

21 Q. (By Mr. Smith) Well, in looking at

22 Schedule 1A, page 1 of 13, do you have that in front

23 of you, Mr. Hussing, Schedule 1A?

24 A. Yes. Impact sheet No. 1.

25 Q. Yes. In looking at the "General Service

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1 Primary" there's 2008 revenue of \$112,735,395 in

2 column F.

3 Do you see that?

4 A. Can you restate the number, please?

5 Q. Column F, third line.

6 A. 274,619.

7 Q. No, I'm looking at Schedule 1A, page 1 of

8 13, and what I see for Toledo Edison, this is only a

9 Toledo Edison tariff or schedule --

10 MR. KUTIK: Could you tell us what rate

11 impact page you are looking at, please?

12 MR. SMITH: Schedule 1A.

13 MR. KUTIK: You need to give us a rate

14 impact, see in the upper right-hand corner.

15 EXAMINER PIRIK: Are you looking at rate

16 impact page 33?

17 MR. SMITH: 33.

18 A. Thanks.

19 Q. On the same page now?

20 A. Yeah. I was on the other page.

21 Q. Sorry for the inconvenience.

22 Line 3, column F, do you see

23 \$112 million?

24 A. Yes, I do.

25 Q. Okay. What period of time were those

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1 revenues derived?

2 A. Those revenues were 12 months ending
3 February, 2008, adjusted for transmission and fuel
4 numbers to reflect a current 2008 revenue -- average
5 revenue -- average rate.

6 Q. So that year end February, 2008?

7 A. 12 months.

8 Q. 12 months ending 2008?

9 A. 12 months ending February, 2008.

10 Q. Okay. Same answer would be for line 5?

11 A. Yes.

12 Q. Okay. All right. In your testimony you
13 are sponsoring a number of rate riders. And what I'm
14 interested in are the riders concerning jobs and
15 retention of business and those types of riders.

16 Turning to your testimony at page 6, you
17 list those schedules, both schedules, in your
18 response. Specifically at line 25 the reasonable
19 arrangements rider, then on page 7 the economic

20 development rider.

21 Focusing on those two riders, you

22 developed proposed rate tariffs based on the proposed

23 Commission rules promulgated earlier this year; is

24 that correct?

25 A. The reasonable arrangement riders

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1 provisions were based on those rules.

2 Q. And as Ms. McAlister pointed out, you
3 have since that time new -- new rules have been
4 enacted?

5 A. There's new rules that the Commission has
6 provided. I believe they are still not finalized.

7 Q. Well, what is the companies' position on
8 changing their tariffs to conform to the final rules
9 enacted by the Commission for reasonable arrangement
10 riders and other applicable tariffs?

11 A. There is a provision up in the upper
12 left-hand corner of the rider, says the company can
13 adjust the rider based on when the rules are
14 completed.

15 Q. Okay. In the electric security plan at
16 page 37, do you have the plan in front of you?

17 A. Are you referring to the Application?

18 Q. Yes.

19 A. There's a few books up here. Which page

20 are you referring to?

21 Q. Page 37 and 38.

22 A. Yes, I'm there.

23 Q. Well, the part -- subpart B "Compliance

24 with Draft Commission Rules," first sentence

25 essentially says if the Commission requires or finds

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1 it necessary, you will conform to the plan to meet
2 the substantive requirements of the rules adopted; is
3 that correct?

4 A. Yes.

5 Q. And in what manner would you expect the
6 Commission to express to conforming the ESP to their
7 rules?

8 A. I don't know.

9 Q. And then you have a converse sentence,
10 "if this plan is inconsistent with the Commission's
11 final rules, the Companies' request waivers to the
12 extent deemed necessary and the Commission's approval
13 of this Plan shall constitute a waiver of any
14 Commission rule that is inconsistent with or in
15 conflict with the provisions of this Plan."

16 Is that a fair characterization?

17 A. I am not supporting this from my
18 testimony, so the answer is I don't know.

19 Q. Who is supporting it?

20 A. Mr. Blank.

21 Q. So the state of the record is you are

22 sponsoring -- you are sponsoring the reasonable

23 arrangement rider based on the Commission rules as

24 proposed. And, in fact, there have been some changes

25 made within those rules, correct?

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1 A. Yes. They haven't been finalized.

2 Q. So -- but it's your intent to have the
3 Commission adopt rules you are sponsoring without any
4 changes?

5 A. I haven't had any time to review the
6 changes that -- the total of what would have to be
7 made based on the new proposed rules, so I don't have
8 a basis to answer your question.

9 Q. Well, one of the riders you are
10 sponsoring is the economic development rider?

11 A. Yes.

12 Q. And you believe the purpose of this rider
13 is to promote gradualism to mitigate overall bill
14 impacts?

15 A. That is correct.

16 Q. And you think the rider provides for
17 economic stability?

18 A. Economic stability in that it mitigates
19 rate impacts which provides support to the economy

20 and provides -- mitigates increase in customers'

21 bills.

22 Q. And, therefore, the rider has a --

23 benefits all customers and should be recovered from

24 all customers; is that correct?

25 A. Yes.

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1 Q. And you go further that it should be
2 recovered from all customers over three companies
3 regardless of whether or not the rider applies to a
4 particular company?

5 A. The rider is -- the rider's charges in
6 the economic development rider are being recovered by
7 the general service secondary -- general service
8 primary customers of each company.

9 Q. Now, you view the reasonable arrangement
10 rider a little bit differently than the economic
11 development rider.

12 That's a preface.

13 You find that the reasonable arrangement
14 rider is really intended to address the economic
15 challenges facing Ohio; is that a fair
16 characterization?

17 A. With the Application of -- of reasonable
18 arrangements that were approved by the Commission,
19 yes.

20 Q. Okay. And the purpose of this rider is

21 to promote regional growth.

22 A. Which rider?

23 Q. Reasonable arrangement rider.

24 A. It has a number of different sections

25 within it based on what the Commission had laid out.

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1 Q. Okay. And it also, according to your
2 testimony, furthers the state policy of making Ohio
3 more effective than the global economy; is that
4 correct?

5 A. Yes, it provides economic retention
6 capabilities. It also provides for energy if a --
7 energy efficiency facilities and also for reasonable
8 arrangements that the Commission would grant.

9 Q. And further economic development,
10 including job creation and retention, correct?

11 A. Yes.

12 Q. Capital investments and incremental and
13 retained load, true?

14 A. Yes.

15 Q. Okay. Now, is this -- is this rider also
16 the delta revenues being recovered from all the
17 customers of the three companies?

18 A. Under the companies' proposal if there is
19 a reasonable arrangement granted by the Commission,

20 then the company would recover that from all
21 customers -- from all customers of the companies,
22 yes.

23 Q. Well, in light of the importance of these
24 riders to the welfare of Ohio and also to mitigating
25 rate impacts, I was a little bit surprised by your

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1 answers earlier about how the company plans to
2 administer these riders.

3 And let me just add, is it your position
4 that a reasonable arrangement Application upon
5 request would be made -- will be given to the
6 customer; is that how it's going to work out?

7 A. The customer can make an Application to
8 the company which -- which those provisions then on
9 that Application match the Commission rules for the
10 applicability of a -- and the terms by which then
11 that customer must meet to have the Commission
12 rule -- have the Commission review that reasonable
13 arrangement request.

14 Q. And once the Application -- let me just
15 ask you this way, does the company ever anticipate
16 soliciting reasonable arrangements from its
17 customers?

18 A. I don't know that.

19 Q. Once the Application is returned to the

20 companies, what -- what review do you plan to

21 undertake?

22 A. The review of the -- review of the

23 Application.

24 Q. For completeness?

25 A. For completeness.

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1 Q. And if you find information lacking, will
2 you contact the customer and work with them to
3 complete the Application?

4 A. I believe that would be the process.

5 Q. I mean, a company shouldn't view
6 themselves as gatekeepers in this process, should
7 they?

8 A. The companies view themselves as the
9 method by which to review the Application for
10 completeness.

11 Q. Okay. And once completed, is it your
12 testimony the company will not make a decision
13 whether or not to accept the Application but rather
14 send it to the Commission for its acceptance and
15 review?

16 A. Yes, that's my understanding.

17 Q. Now, is the company planning on making
18 Application or redirecting the customer to do so?

19 A. The customer is filling out the

20 Application.

21 Q. So fundamentally you are certifying it
22 meets your requirements?

23 A. It meets that -- it met the Commission
24 requirements.

25 Q. So while you are sponsoring rider RAR,

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1 which is original sheet 85 --

2 A. For which company?

3 Q. Toledo Edison. That's page 65 of 106 of
4 Schedule 3A.

5 A. Can you repeat that?

6 Q. I'm sorry, page 65 of 106, Schedule 3A.

7 A. Yes. I'm there.

8 Q. Okay. You are asking the Commission --
9 okay?

10 A. I'm there.

11 Q. You are asking the Commission to approve
12 this language as a filed rate tariff; is that
13 correct?

14 A. Yes. With the ability to update it when
15 the final rules are completed.

16 Q. Okay. And once approved, this is an
17 enforceable tariff on file with the Commission,
18 correct?

19 A. It's an Application. It shows it's a

20 tariff, but it's a -- I want to call it a -- an

21 Application process by which customers would seek a

22 reasonable arrangement.

23 Q. Okay. And are you -- are you

24 representing that -- strike that.

25 Is the language in this tariff language

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1 proposed and approved -- proposed by Toledo Edison
2 and approved by the Commission?

3 A. The companies have provided this tariff
4 at the point here in the ESP for approval of the
5 tariff, so it hasn't been approved yet.

6 Q. Once approved, it's your tariff, correct?

7 A. Yes.

8 Q. Okay. So when we go to page 4 of 4, and
9 I represent I don't know what the final rules may say
10 about failure to comply, but as written today in your
11 tariff, your failure to comply has consequences;
12 isn't that true?

13 A. Yes, it does.

14 Q. And the consequences that Toledo Edison
15 will charge the customer for all or part of the
16 incentives previously provided by the company; is
17 that correct?

18 A. Yes.

19 Q. Now, as a hypothetical, let's say that

20 the customer had this tariff in effect for 12 months
21 and they were in full compliance for 11 months and
22 three weeks.

23 Okay? Will you accept that just as a
24 hypothetical?

25 A. I'm with your hypothetical.

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1 Q. Okay. The last week they fall out of
2 compliance. Is it your position they owe the company
3 the total refund for the 12 months or for the last
4 week?

5 A. I think the reasonable range or -- or the
6 failure to comply language also provides a -- that
7 the company will, after reasonable notice, shall
8 terminate, so it seems to me there is an opportunity
9 for the customer to cure their default position.

10 Q. All right. Upon receiving notice upon
11 failing to cure, what amount of refund will Toledo
12 Edison look for in the customer?

13 EXAMINER PRICE: Mr. Smith, could I ask
14 you to clarify how he fell out of compliance?

15 MR. SMITH: I don't know, they are just
16 out of compliance. Toledo Edison claims they are out
17 of compliance. And the hypothetical goes to amount
18 of refund owing for being out of compliance.

19 I am not asking -- I am not asking him

20 why they are out of compliance, but I'm trying to
21 find out from the company the length of time a
22 customer is obligated to refund the benefits of this
23 tariff back to the company for noncompliance.
24 A. Based on your hypothetical, I can't
25 determine what the situation and what -- what's out

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1 of compliance. I don't know.

2 Q. You won't assume -- you just won't assume
3 noncompliance in order to answer the question?

4 A. Yes. I don't know.

5 Q. Okay. I accept you don't -- you cannot
6 interpret this language.

7 MR. KUTIK: Objection.

8 MR. SMITH: It's a question. He can say
9 yes or no, sir.

10 EXAMINER PIRIK: What's your grounds?

11 MR. KUTIK: It's argumentative.

12 MR. SMITH: No. I said he cannot
13 interpret this language.

14 MR. KUTIK: He has already indicated he
15 can't understand in terms of the hypothetical to
16 answer the question, so for counsel to insinuate that
17 he can't interpret is an argument.

18 MR. SMITH: Fine. I will strike the
19 question.

20 EXAMINER PIRIK: Thank you.

21 Q. (By Mr. Smith) Will you please interpret
22 the failure to comply language as you understand it
23 in your tariff?

24 A. The customer fails to comply with any of
25 the criteria for eligibility, the company after

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1 reasonable notice to the customer shall terminate the
2 arrangement under the rider.

3 So the customer has the opportunity
4 through notification to the company to cure their
5 deficiency.

6 Q. And what about refunds, does the
7 company -- does the customer have an obligation to
8 refund any amounts under this language?

9 A. Yes, they do.

10 Q. Under what circumstances and in what
11 amount over what time period?

12 A. The language as stated, "customer shall
13 charge for all or part of the incentive previously
14 provided by the company which the customer shall be
15 obligated to pay," so there is an opportunity for all
16 or part.

17 Q. And who makes that decision?

18 A. I don't know.

19 Q. Under "Delta Revenue Recovery," the last

20 sentence, do you see the last sentence starting with

21 "To the extent that...."?

22 A. Which? Which section are you referring

23 to?

24 Q. You should see "Failure to Comply" you

25 just referred to.

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1 A. Yes.

2 Q. And then the next subpart is "Delta
3 Revenue Recovery." And the first sentence defines
4 what delta revenue is. And the second addresses
5 certain PUCO determinations.

6 Do you see that?

7 A. Yes.

8 Q. Now, if the company terminates the
9 arrangement because of Commission -- because of PUCO
10 actions or determinations that resulted in
11 unrecovered delta revenue, would the company then
12 seek to recover from the customer repayment of the
13 benefits?

14 A. The language as written says the company
15 may terminate the arrangement.

16 Q. Okay. Assuming the company terminates
17 the arrangement. Will you assume that?

18 A. Yes.

19 Q. Will the company then hypothetically

20 request refunds of the benefits already obtained by
21 the customer?

22 A. The rider doesn't specify on recovery
23 from the customer.

24 Q. Okay. Also in your testimony end of
25 page -- or I guess it would be page 11, you talk

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1 about delta revenue recovery rider that -- give you a

2 minute to find it.

3 A. Which page again?

4 Q. 11.

5 A. Yes.

6 Q. Now, you referred to Revised Code Section

7 4905.31.

8 A. Yes.

9 Q. Correct? And this is the section that

10 allows for Toledo Edison, for example, or it could be

11 OE or CEI, to file a schedule or establish a

12 reasonable arrangement.

13 Now, parts of the schedule that -- that

14 was a preface, part of the schedule concerns EDU may

15 recover their costs and lost revenues; is that true,

16 because you referred to?

17 A. It has that provision, yes.

18 Q. Okay. Now, you are asking the Commission

19 for approval of a delta revenue rider, correct?

20 A. That is correct.

21 Q. Okay. And you want to apply -- to apply

22 it to your economic development rider, your

23 reasonable arrangement rider, and your unique

24 contract arrangement; is that true?

25 MR. KUTIK: May I have the question read.

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1 (Record read.)

2 A. The delta revenue rider pertains to the
3 reasonable arrangements and if there was a unique
4 contract entered into. The economic development
5 rider is a revenue neutral rider.

6 Q. All right. That clarification, the delta
7 revenue rider will apply to reasonable arrangement
8 and unique contracts; would you agree with that?

9 A. That's correct.

10 Q. Okay. Now, what's -- the purpose of that
11 rider is to make those arrangements revenue neutral
12 to the operating companies; is that true?

13 A. Yes.

14 Q. Okay. Now, would not -- would not that
15 make the company indifferent to whether or not a
16 customer is receiving rates under the reasonable
17 arrangement or unique contract because you are being
18 made whole?

19 A. I don't understand your question.

20 Q. Because of the revenue recovery rider,
21 you are receiving the same amount of revenue even
22 though a special arrangement or your new contract was
23 in effect or were in effect; is that correct?

24 A. That is correct.

25 Q. As a general matter, you are sponsoring a

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1 number of riders that are nonbypassable; is that

2 true?

3 A. Yes.

4 Q. What is your standard for whether or not

5 a tariff or a rider should be passible or

6 nonpassable?

7 A. Distribution riders should be

8 nonbypassable. They are distribution related. The

9 reasonable arrangements or delta revenue rider is --

10 provided a social benefit in supporting economic

11 development so that should be nonbypassable.

12 And the economic development rider

13 charges that we have in place should be nonbypassable

14 because it's providing -- it's mitigating -- it's

15 providing social benefits by mitigating rate

16 increases to -- which supports customers in the

17 aggregate, so I would believe that is also

18 nonbypassable or nonavoidable.

19 Q. Thank you.

20 Just addressing the unique contract, you
21 have no procedures or rules proposed to how customers
22 are supposed to apply or enter into unique contracts;
23 is that correct?

24 A. We would rely on what rules were provided
25 for by the Commission.

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1 Q. And they do address unique contracts in
2 the proposed -- in the proposed rules, correct?

3 A. Yes.

4 Q. And at least in the proposed rules -- as
5 I said, I have not reviewed the final rules -- at
6 4901:1-38-05, unique arrangements are the proposed
7 rules.

8 Do you by any chance have a copy of
9 those?

10 A. No, I do not.

11 Q. Okay. I'm just going to refer to part C
12 of that section that I cited, and I will quote,
13 "Reasonable arrangements must reflect terms and
14 conditions for circumstances for which the electric
15 utilities tariffs are not already provided."

16 As a rates director for the operating
17 companies, how would you -- how would you interpret
18 that language?

19 MR. KUTIK: Your Honor, if he is going to

20 be asked to interpret language, could he see it?

21 MR. SMITH: I read it to him. It's very

22 short.

23 EXAMINER PIRIK: Mr. Smith, in addition

24 since we are at this point in the record could you

25 just cite again the date of the entry that those --

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1 that what you are reading from was issued? Do you
2 have that date?

3 MR. SMITH: July 2, 2008, I was informed.

4 But let me change my direction a little bit.

5 Q. (By Mr. Smith) What's your understanding
6 of the purpose of a unique arrangement, unique
7 contract?

8 A. The purpose of reasonable arrangements --
9 unique contract or reasonable arrangements is to
10 provide job retention and economic development.

11 Q. And I believe you testified earlier about
12 unique arrangements or contracts would be more likely
13 entered into by large -- by customers with large
14 usage; is that a correct recollection of your
15 previous testimony?

16 A. Yes, I believe the Commission has
17 provided some measure of those mercantile customers.

18 Q. Okay. So your -- are you envisioning
19 these kind of contracts being similar to the

20 traditional contracts that were entered into and
21 approved by the Commission covering large mercantile
22 customers?
23 A. I would envision they meet the
24 requirements of the Commission if it's mercantile and
25 that's the level of the customer that would be

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1 seeking that type of contract.

2 Q. You are going to rely on the Commission
3 rules for this, correct?

4 A. As a basis, yes.

5 Q. Now, the companies had -- at least Toledo
6 Edison at least had in effect a market based tariff,
7 an experimental market-based tariff. Are you
8 familiar with that?

9 A. I understand that there is a market-based
10 tariff. I may not be familiar with every aspect of
11 it.

12 Q. Now, are you proposing a market-based
13 tariff in your ESP?

14 A. Not as part of the schedules that I'm
15 supporting.

16 MR. SMITH: Okay. I have nothing
17 further. Thank you.

18 EXAMINER PIRIK: Mr. Breitschwerdt.

19 MR. BREITSCHWERDT: Your Honor,

20 Mr. Petricoff has asked, because he is unable to
21 attend the hearing in the morning, to go first, so I
22 would defer to him at this time.

23 EXAMINER PIRIK: Thank you.

24 Mr. Petricoff.

25 MR. PETRICOFF: Yes, I would indicate

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1 tomorrow morning is -- we have a meeting in the Duke
2 case and I think we have -- counsel for OEG has got
3 the same problem.

4 MR. KURTZ: Since I only have 5 minutes
5 and Mr. Petricoff has 20, he has agreed that I will
6 go first, if that's okay.

7 MR. PETRICOFF: In other words, your
8 Honor, since this is football season it's a double
9 reverse.

10 EXAMINER PIRIK: Mr. Kurtz.

11 MR. KURTZ: Thank you, your Honor.

12 - - -

13 CROSS-EXAMINATION

14 By Mr. Kurtz:

15 Q. Good evening, Mr. Husing. Page 5 of
16 your direct testimony, please. I would just like to
17 read a few sentences beginning on line 7.

18 "The second major consideration is to
19 incorporate the concept of gradualism in the

20 transition from historic rate levels and structure to
21 the proposed rate classifications and components of
22 the ESP. The transition from historic rate levels
23 and structures to proposed rates must be accomplished
24 through a reasoned and gradual approach in order to
25 accomplish the objective of mitigating significant

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1 customer impacts."

2 I won't burden the record with reading
3 more. You have two more sentences on the concept of
4 gradualism; is that correct?

5 A. That's correct.

6 Q. I would like to ask you to turn to your
7 Toledo Edison rate impact schedule, Schedule 1A, page
8 1 of 13. This shows the first year rate impact on
9 Toledo Edison by customer class.

10 MR. KUTIK: If you point to the rate
11 impact page for that.

12 MR. KURTZ: Schedule 1A, page 1 of 13,
13 workpaper reference Schedule 3A-C, 5A-T.

14 A. I believe you are looking at rate impact
15 sheet 33 in the corner.

16 Q. Okay. That's -- yes. That's it. Okay.
17 Third column from the left, the 2009 to -- 2008 to
18 2009 percentage rate increases, this is on total
19 revenue, isn't it? This is not just generation?

20 A. Yes. This is total revenue.

21 Q. Does this sheet include the impact of the
22 proposed riders as well?

23 A. Yes, it does.

24 Q. Okay. So let's go to rate GT. Do you
25 see that, "General Service Transmission"?

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1 A. Yes.

2 Q. That's your large industrial customers?

3 A. Yes.

4 Q. Do you know any representative customers

5 on that schedule, for example?

6 A. Not by name.

7 Q. Okay. But in any event, from -- in one

8 year the ESP would increase their rates by

9 33.83 percent; is that right?

10 A. That is correct.

11 Q. Okay. And in the same one year the rates

12 for general service subtransmission would be reduced

13 by 14.88 percent. The general service primary would

14 get a rate deduction of 10.27 percent, general

15 service secondary would get a rate reduction of 6.92

16 percent, and street and traffic lighting which is

17 small class, admittedly, would get a rate reduction

18 of 25.66 percent; is that correct?

19 A. That is correct.

20 Q. Okay. Now, I know the gradualism is not
21 a quantative mathematical concept, it may be somewhat
22 subjective, but how do you square a 33.83 percent
23 rate increase for your biggest customers with the
24 rate reductions for the vast majority of the other
25 business customers?

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1 A. When I looked at the mitigating rate
2 impacts, I did mitigate the 33 percent number. It
3 was actually in the 60 percent range. So I did
4 mitigate it through -- through gradualism.

5 The other thing I think you have to
6 realize when you are looking at gradualism is for
7 every credit that you are going to provide there is
8 an imposing charge.

9 So the other theory of gradualism that
10 I've presented was not raising those customers that
11 I'm going to charge to provide the credits over the
12 system average.

13 Q. Now, would you agree that reasonable
14 minds may differ on what is proper application of
15 gradualism and that other people may look at the same
16 numbers and decide that a 33 percent rate increase
17 for one class and a 14 or 15 percent rate increase --
18 rate decrease for the other is not gradual, is not
19 consistent with gradualism?

20 A. There's many different things to take a
21 look at. The current rate position compared to
22 another current rate position going to the proposed
23 position. So there could be many different versions
24 of gradualism.

25 Q. Okay. I would like to ask you a question

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1 about something I heard earlier from cross. I forget
2 who, this DSI rider, is that -- did I hear you say
3 that's two-tenths of a cent per kilowatt hour
4 proposed charge?

5 A. Yes.

6 Q. Okay. That's about \$112 million a year?

7 A. That is correct.

8 Q. Okay. Now, you are proposing to allocate
9 that among customer classes on a kilowatt-hour basis?

10 A. No.

11 Q. Okay.

12 A. It's based on -- for residents it is
13 based on a kilowatt-hour basis and it's -- and it's
14 allocated on demand for the general service customers
15 except for transmission which isn't part of the
16 charge.

17 Q. TS would not get any of this charge?

18 A. GT.

19 Q. GT would not get any of this charge?

20 A. That is correct.

21 Q. Okay. But, still, between the nonG --

22 and that's because they don't take distribution

23 service?

24 A. That's correct. That's correct.

25 Q. Between the other classes -- I still

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1 don't understand how you are going to allocate it
2 between those rate schedules.

3 A. We took a look at the -- the
4 \$112 million, split that based on kilowatt hours
5 between residential and nonresidential --

6 Q. Can you stop right there?

7 MR. KUTIK: Did you need to finish your
8 answer?

9 Q. Go ahead.

10 A. And then next we then allocated the --
11 the nonresidential groups to the general service
12 schedules utilizing the revenue allocations developed
13 in the distribution case.

14 So that took then dollars to schedules
15 and then utilizing the billing determinants for those
16 schedule demands created a -- a kW or kVA charge.

17 Q. Forget the design of the actual rate of
18 how you are going to collect it. Between the
19 residential and the other classes other than GT, you

20 take this pot of money and allocate it on kilowatt

21 hours?

22 A. Between -- between residential and

23 nonresidential it's the initial step to split the

24 dollars.

25 Q. Okay. So this is a kilowatt-hour

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1 allocation to the nonresidential, nonGT classes.

2 A. Yes.

3 Q. Okay, and then you design the rates based
4 upon the method you've used -- you indicated you
5 used?

6 A. Yes.

7 Q. Why did you allocate to the -- to the
8 nonGT classes -- why did you use a kilowatt hour
9 allocator, an energy indicator when this is a
10 distribution revenue charge?

11 A. Because the number given to me was stated
12 as a cent per kilowatt hour number.

13 Q. Do you know why the company would propose
14 a cent per kilowatt hour method to recover
15 distribution revenues rather than a percentage
16 distribution revenues, for example?

17 A. That was just the methodology that I
18 chose.

19 MR. KURTZ: Thank you, your Honor. Those

20 are all my questions.

21 EXAMINER PIRIK: Thank you.

22 Mr. Petricoff.

23 MR. PETRICOFF: Thank you, your Honor.

24 - - -

25

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1 CROSS-EXAMINATION

2 By Mr. Petricoff:

3 Q. Good afternoon, Mr. Hussing.

4 Mr. Hussing, if you would turn to Schedule 5F.

5 A. I'm there.

6 Q. And you are sponsoring this -- this
7 schedule?

8 A. Yes, I am.

9 Q. And it was prepared by you or under your
10 direction?

11 A. Yes, it was prepared under my direction.

12 Q. And the purpose of this schedule is to
13 calculate a rider to make the operating companies
14 whole for any unpaid generation transmission and
15 ancillary service charges for standard service?

16 A. Yes, by the title, Nondistribution
17 Uncollectibles.

18 Q. But the purpose of this is to basically
19 to have the operating companies be made whole for

20 what they have to pay for generation and transmission
21 and ancillary services which they are not able to
22 collect from the customers?

23 A. Yes.

24 Q. And the numbers that we see here on 5F,
25 these are your best projections of what the actual

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1 cost is going to be for 2009?

2 A. These aren't 2009. These are the
3 numbers -- are representative from -- of numbers that
4 were put together for our distribution case. So they
5 are reflective of 12 months ending February, 2008.
6 And the rider is a reconcilable type of rider.

7 Q. But at the moment this is in your opinion
8 an accurate projection of what the cost is going to
9 be for the -- and we will call it the NDU, for the
10 NDU rider?

11 A. Yes, it's the companies' initial proposed
12 rate.

13 Q. And if I wanted to determine how many
14 dollars are at stake here, all I would have to do is
15 multiply the number in the totals column on line 28
16 times the total number on line 27 to come up with the
17 amount of dollars that's going to be collected by
18 this rider in 2009?

19 A. Yes, or close approximation would be line

20 24.

21 Q. Okay. I'm afraid I don't understand.

22 Line 24 is the Uncollected Expense. That's a 22

23 million -- a \$22 million figure?

24 A. Yes.

25 Q. But if you were collecting \$4 million off

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1 of sales of 56 million-kilowatt hours, wouldn't you
2 get a much larger number?

3 A. I would have to get my calculator out.
4 Subject to check.

5 Q. Order of magnitude, if we had
6 56 million-kilowatt hours after 4 mills, aren't we
7 talking 240 millions?

8 A. Subject to check, I don't -- that's the
9 number here that we are after but --

10 Q. Okay, help me, because I am driving down
11 for -- I am trying to gauge what the cost is -- what
12 the revenue is going to be that's collected, assuming
13 that you charged the 4 mills per kilowatt hour on
14 every kilowatt that's sold.

15 A. The uncollectible expense associated with
16 the nondistribution revenues would be the 22 -- 22.7
17 million number.

18 Q. Okay, and how is that number derived from
19 this sheet? Take me through the mechanics.

20 A. The mechanics are that the company would
21 take a look at their total sales and then also then
22 the uncollectible expense that it has and create a
23 percentage of uncollectibles to total revenue.
24 The next step what it would do is take a
25 look at the customer deposits that have been provided

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1 by customers and then reduce the total uncollectible
2 expense by the customer deposits.

3 The next step would then be to -- to
4 calculate or sum up the nondistribution revenues and
5 multiply that by the uncollectible percentage minus
6 the customer deposit percentage.

7 Q. But if 22 million -- or \$23 million was
8 all the goal was and you collected 4 mills from every
9 kilowatt hour sold, aren't you going to vastly
10 overcollect for that amount of money?

11 A. Subject to check, we are trying to
12 recover the -- the \$22 million figure, so I
13 apologize.

14 Q. Oh, no, it's late in the day.

15 EXAMINER PRICE: Can we go off the
16 record? Can we go off the record?

17 (Discussion off the record.)

18 EXAMINER PIRIK: Okay. We will go back
19 on the record.

20 Q. (By Mr. Petricoff) Have we verified the

21 amount?

22 A. Yes, we have.

23 Q. And what is the verified amount?

24 A. It's the calculation is correct.

25 Q. And that's because we are now in -- it's

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1 not 4 mills, it's four-tenths of a mill?

2 A. Yes.

3 Q. Okay. Did you compare this number for --

4 with the actuals for -- for the 2007 or last 12

5 months time period for which data is available?

6 A. No, I have not.

7 Q. Do you except on that order of magnitude

8 it would be about the same?

9 A. I don't know.

10 Q. Is there a rider today that collects for

11 the unrecovered generation, transmission, and

12 ancillary services, any of the operating companies?

13 A. There's not a rider that collects that,

14 no.

15 Q. And are these expenses now picked up

16 within the cost of the generation itself?

17 A. Can you say that question again?

18 Q. Well, let me try it a different way.

19 You are familiar with cost of service

20 ratemaking?

21 A. Yes.

22 Q. And in cost of service ratemaking, is one

23 of the unusual procedures for uncollectibles is to

24 put a bad debt component into the cost of the service

25 itself?

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1 A. Traditional distribution ratemaking,

2 that's been the case.

3 Q. And today in the rates, since there isn't

4 a bad debt rider that's available, can we assume that

5 it's being collected in the service rates that are

6 being charged?

7 A. It's my understanding that in the legacy

8 distribution rates there is a component of

9 uncollectibles.

10 Q. Now, earlier Mr. Lang asked you if you

11 were familiar with the generation rates that were

12 being proposed in the Application.

13 Do you remember that question?

14 A. There's been quite a few questions today.

15 Q. Well, let me ask you this question, have

16 you read Mr. -- Mr. Warvell's testimony?

17 A. It's been quite a while since I've read

18 Mr. Warvell's testimony.

19 Q. Okay. Are you familiar with the

20 generation rates that Mr. Warvell is presenting to be
21 charged under the ESP Application?

22 A. I'm familiar with the numbers in the GEN
23 rider, but I have not focused on the generation rate
24 design.

25 Q. Is it fair to say then that you are --

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1 you do not have any personal knowledge as to what the
2 cost components were that went into those GEN rate
3 numbers?

4 A. I do not.

5 Q. Okay. So it is your testimony then, I
6 take it, you don't know whether there is any bad debt
7 component that's in the generation rates that's being
8 proposed?

9 A. I do not.

10 Q. And as a matter of a logic, wouldn't you
11 agree with me that if there was an uncollectible cost
12 component in the generation rate and the company
13 authorized this nondistribution uncollectible rider,
14 that there would be a partial or full double
15 collection for that cost component?

16 A. I think it would depend on what is being
17 collected in terms of -- of the -- of each rider.

18 Q. I'm just asking a theoretical question.

19 If you have uncollectible generation

20 costs in the generation rate and uncollectible
21 generation costs in the rider, aren't we going to get
22 an overcollection for uncollectible generation rates,
23 uncollectable generation revenues?
24 A. If they are attempting to collect the
25 same thing, yes.

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1 Q. What steps did the company take today
2 to -- for customers who were in arrears in order to
3 get back the generation transmission and ancillary
4 services that it has charged for but not been paid?

5 A. The company follows the Commission rules
6 regarding reconnection/disconnection.

7 Q. Well, but in addition to that do -- do
8 you send dunning letters; "you are late, you owe this
9 amount"?

10 A. The company provides notice to customers
11 on their bills if they are in arrears.

12 Q. Now, does the company -- has the company
13 ever employed a collection agency to -- to retrieve
14 these unpaid bills?

15 A. I don't know.

16 Q. And do you have any idea of what the
17 company spends in collection efforts for unpaid
18 bills?

19 A. No, I do not.

20 Q. If the company had an uncollectible
21 generation rider that made it 100 percent -- that
22 paid 100 percent of all of the amounts that were due
23 by virtue of a rider, would it have any financial
24 incentive to take any collection matters?

25 A. Yes, I think it would. It's the

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1 companies' business incentive to collect its revenues
2 as soon as it can and avoid a lag in that collection
3 of that revenue, and I believe also the -- it has
4 incentive because this rider is a -- is updated and
5 approved by the Commission.

6 So to have -- to show that it is -- it is
7 trying to recover those revenues is also an
8 incentive, I believe, to the company.

9 Q. The company is going to put this -- this
10 four-tenths of a mill rider into effect January 1,
11 2009, is it not?

12 A. That is correct.

13 Q. And this rider was designed to make you
14 whole from all of the costs that -- for generation,
15 transmission, ancillary service that you are
16 expecting will not be paid by your -- your customers.

17 Assuming that this number is accurate,
18 aren't you actually going to improve your cash flow
19 rather than harm it?

20 A. It's going to provide for a collection of
21 an expense.

22 Q. And if the company spent money on -- on
23 collection efforts, wouldn't that actually be money
24 out of its own pocket that it will not be reimbursed
25 for?

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1 A. Can you restate your question?

2 Q. Sure. If you are going to get

3 100 percent back via this rider without taking any

4 collection efforts, why would the company spend any

5 money on collection efforts?

6 A. To recover the money sooner than waiting

7 for a number that's going to be recovered over an

8 annual period. So I believe it still has a business

9 incentive to go out and collect that revenue --

10 collect that -- collect the uncollectibles.

11 Q. And if, in fact, at the end of the year

12 it comes out to be that the uncollectible rider

13 should have been three-tenths of a mill instead of

14 four-tenths of a mill, aren't you actually going to

15 be refunding money that you have -- that you've held

16 and had the use of?

17 A. It would then be offsetting the amount

18 that would be required when the -- of the new

19 uncollectible amount.

20 Q. It's a reconcilable rider of what was
21 estimated of an uncollectible expense. If that
22 expense is then trued up, it will provide a -- a
23 smaller continuing rate, but the company would have
24 gotten the cash from day one under the rider.
25 Something it wouldn't do if it was at risk and had to

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1 have collection programs.

2 A. It's recovering for uncollectible expense
3 over an annual kilowatt hour period, over an annual
4 kilowatt annual period. We are recovering an
5 expense.

6 Q. I understand that. But I'm looking for
7 time. Assuming that this calculation is on the high
8 side, aren't you going to be better off, you being
9 the operating companies, from a cash flow standpoint
10 with this rider than you would be if you were
11 collecting from the customers and using collection
12 methods?

13 A. I don't know.

14 Q. Okay. Are you familiar with the
15 companies' MRO Application in Docket 08-936?

16 A. No. I have been working on the ESP.

17 Q. Okay. I want you to assume for the
18 moment the hypothetical that a supplier under the --
19 under the MRO program does not have a -- a

20 nondistribution uncollectible rider.

21 If you were then going to compare the

22 price that that supplier pays vis-a-vis the ESP price

23 for -- for energy, would we have to add these -- this

24 four-tenths of a mill into the ESP for 2009 to be

25 able to say the -- compare the price of -- of

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1 generation apples to apples?

2 MR. KUTIK: Objection. That's nowhere
3 close to the scope of his testimony. He is here to
4 specific riders, not the whole plan, not a comparison
5 of the ESP or the MRO.

6 EXAMINER PIRIK: Mr. Petricoff.

7 MR. PETRICOFF: Yes. Well, first of all,
8 it's a hypothetical but it's a hypothetical that's
9 based on testimony that's in this -- in this record.

10 He's talking about the effects of this
11 rider, and I'm interested in having him compare what
12 the affect of this -- this rider is when the
13 Commission goes to make the ultimate decision it must
14 make as to which is more attractive, the MRO or the
15 ESP. We are just looking at factors.

16 EXAMINER PIRIK: I'll sustain the
17 objection.

18 Q. I would like now for to you turn to page
19 8 of your testimony, line 17.

20 EXAMINER PRICE: I'm sorry, could I have

21 that reference again?

22 MR. PETRICOFF: Page 8, line 17.

23 EXAMINER PRICE: I'm sorry, before you go

24 on, you are changing topics?

25 MR. PETRICOFF: I'm changing topics.

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1 EXAMINER PRICE: Before we leave this
2 topic, you've stated a number of times that the
3 uncollectible expense rider will be reviewed by the
4 Commission; is that correct?

5 THE WITNESS: Yes.

6 EXAMINER PRICE: Does that mean that
7 you -- that the companies' intent is subject to audit
8 by the staff?

9 THE WITNESS: The -- what I was referring
10 to is the Commission would approve the new rate.

11 EXAMINER PRICE: That's not what I asked.

12 In approving the rate do you believe it's
13 subject to audit by the staff?

14 THE WITNESS: Yes.

15 EXAMINER PRICE: And being subject to
16 audit by the staff do you believe the staff could
17 recommend to the Commission to disallow any expenses
18 the Commission -- the staff believes and Commission
19 would then review were not prudently incurred?

20 THE WITNESS: The staff -- yes, the staff

21 would --

22 EXAMINER PRICE: Can you show me in the

23 Application where it says that?

24 THE WITNESS: In the Application?

25 EXAMINER PRICE: Yes.

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1 THE WITNESS: I cannot.

2 EXAMINER PRICE: Thank you.

3 Thank you, Mr. Petricoff.

4 Q. (By Mr. Petricoff) On page 8, line 17, we
5 start the discussion in your direct prepared
6 testimony of the economic development rider.

7 And since we are running late in the day
8 I'll try to compress these questions together.

9 Is it fair to say that the -- that
10 basically the way the economic development rider
11 works is that certain customers or certain rate
12 classes will be getting a discount and the amount of
13 that discount will be offset by a rider that's
14 charged all other customers?

15 A. The rate credits and the rate charges are
16 all within the economic development rider.

17 Q. But mechanically that's how it works?

18 A. Yes.

19 Q. Okay. And so the company is revenue

20 neutral as to what the -- what the discounts are in
21 terms of what it gets paid and likewise it's -- well,
22 it's revenue -- revenue neutral as to the -- as to
23 the discounts; is that correct?

24 A. Yes.

25 Q. At the moment we have a couple of sets of

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1 classes that are going to get -- that are going to
2 get a discount automatically under the economic
3 development rider; isn't that true?

4 A. That is correct.

5 Q. Okay. And one of them is the residential
6 nonstandard credit -- the residential nonstandard
7 tariff; is that correct?

8 A. It would be customers that are -- that
9 qualify under the residential nonstandard credit
10 provision. Electric heating is an example.

11 Q. Okay. And the reason they are getting
12 this discount is because they would have a -- if they
13 didn't get the discount, they would see a large
14 increase between what they are paying now under the
15 current rates and what they would pay under the new
16 rates?

17 A. Yes. They would see a larger -- larger
18 increase than the system average or so.

19 Q. If you didn't have the discount, what

20 would be the size of the increase for these electric

21 heat customers? These residential nonstandard?

22 A. From a group total it's around 20 to 25

23 percent.

24 Q. So there are other groups out there that

25 are actually seeing larger increases than the

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1 residential nonstandard tariff on average?

2 A. Yes. There's -- there are some schedules
3 larger than 25 percent.

4 Q. And they are not getting discounts.

5 A. I believe the -- they are -- the ones
6 that are in large provisions you'd have to be
7 specific, so some of them are -- have been mitigated
8 already. You would have to give me something
9 specific.

10 Q. Well, okay. I think you've answered my
11 question.

12 Was the -- was the residential
13 nonstandard rate and incentive rate designed to help
14 compete against competition from gas heat?

15 A. There isn't a residential nonstandard
16 rate. It's a -- it's a group of customers that's --
17 that fall within the residential rate, so there is
18 one tariff for residential customers called RS.

19 This is just provision by which some

20 customers will get a -- a discount based on the

21 equipment they have.

22 Q. But did they originally get the discount

23 because of competition from gas?

24 A. You are saying the reason for the legacy

25 rate they are coming from?

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1 Q. Yes, that's correct.

2 A. I don't know.

3 Q. If there was still competition from gas,
4 would this discount be helpful in keeping electric
5 sales up?

6 A. I don't know because of the comparison
7 price between gas and electricity. I don't know.

8 Q. Let's say one of these did -- one of
9 these legacy customers came to the company and said,
10 "Gee, I have an offer here that's a little bit lower
11 than generation from a competitive retail electric
12 supplier. Can I take that lower cost of power and
13 still get the credit?"

14 A. You mean switch to the -- the supplier?

15 Q. Switch to a competitive supplier. Would
16 they still be entitled to get the -- the discount to
17 get the credit?

18 MR. KUTIK: Under the EDR?

19 Q. Under the EDR.

20 A. No, the prescription is the customer
21 benefiting from getting a lower rate through the
22 supplier from the companies' rate, thus, the customer
23 shouldn't benefit by getting two discounts.

24 Q. And what does these residential -- what
25 is the size of the discount that these residential

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1 customers are going to get under the EDR credit on a
2 kilowatt hour basis?

3 A. These credits are going to be -- it's a
4 1.9 cent credit for electric heating of which it's
5 only applicable during the winter season for kilowatt
6 hours over 500.

7 Q. Okay. What if they have a -- a slightly
8 lower -- well, let me scratch that. Let me go back
9 for a second.

10 In terms of the company giving the
11 discount and charging the rider to get the money back
12 from a revenue standpoint, is the company neutral
13 whether this customer shops or takes standard service
14 generation?

15 A. For those customers that would shop they
16 would no longer receive the discount by which then
17 the customers that are paying for the discount, that
18 charge would technically be reduced.

19 Q. I asked about the company. Would the

20 company be financially indifferent if the customer
21 was permitted to shop as opposed to take generation
22 from the -- from the SSO supplier?

23 A. The riders would be -- would be revenue
24 neutral. It would be reconcilable.

25 Q. And if the -- if the difference between

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1 the discount the customer was getting from the CRES
2 supplier was factored out of the -- out of the
3 discount, would all of the other customers paying the
4 rider be indifferent if customers were allowed to
5 shop?

6 A. I apologize, I lost you there for about
7 ten seconds.

8 Q. Sure?

9 A. Can you repeat the question.

10 Q. Yeah. I'm looking there is a series of
11 questions to see what is the harm that is created if
12 a customer is allowed to shop who is getting the
13 economic development rider.

14 Now, you will agree with me from a
15 customer's standpoint if they could have both the
16 riders and a lower cost of energy, that they would be
17 benefiting?

18 A. They would benefit, but those that were
19 paying the charge --

20 Q. That was my question.

21 MR. KUTIK: Can he finish his answer?

22 Q. We are going to come to --

23 MR. KUTIK: Let him finish his answer.

24 Q. Go ahead.

25 A. Those that were paying the charge, they

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1 are still paying a charge for a credit being provided
2 to a customer that shopped.

3 Q. But if the customer didn't shop, they
4 would be paying the credit, right?

5 A. This is a difference in the magnitude of
6 the number.

7 Q. Right, but if they -- if the cause of the
8 forfeiture, they looked at it and they didn't shop
9 because now it's -- there is no incentive to shop,
10 then all these customers, the customers who are
11 paying the rider are going to continue to pay the
12 rider because the customer is going to be -- continue
13 to be in the program, correct?

14 A. Can you say that again?

15 Q. Sure. If you forfeit a 2 cent -- if you
16 forfeit a 1.9 cent in our example of the water heater
17 customer, if you forfeit that to go out and shop,
18 isn't it true that now someone is going to go out and
19 shop unless they can save more than 1.9 cents?

20 A. The 1.9 cents is just for -- just to be
21 clear, is just for kilowatt hours that are over 500
22 in the winter. So it wouldn't be from a -- from an
23 average weight perspective, it will not be 1.9 cent.

24 Q. But you would agree with me that there
25 would be a disincentive to shopping if you -- there

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1 would be a disincentive of shopping if I didn't get
2 the discount by virtue of your shopping.

3 A. The supplier would have to provide a
4 little rate.

5 Q. All right. And if the -- and if the
6 customer could get both the lower rate and the
7 discount, then the customer would be in the best --
8 best position. You have already answered that,
9 correct?

10 A. Yes, I have.

11 Q. And if, in fact, the -- the customers who
12 are paying the rider would have their -- the rider
13 reduced by whatever the saving would be if the
14 customer did shop and -- and it was less than the
15 credit they received, then the customers would -- the
16 customers paying the riders would be made whole or be
17 in a better position?

18 A. How were they -- how were they being
19 bettered? I thought I heard you say that the

20 customer is still with the CRES provider and getting

21 the credit; was that in your scenario?

22 Q. Right.

23 A. So then a credit is still being created

24 by which then a charge needs to be -- to be offset.

25 So if in your example I believe that the customers

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1 that are paying for it, they are not better because
2 they are still paying for a charge. If they are
3 shopping, then the charges in there, then the amount
4 of the credit doesn't have to be made up by that
5 shopped customer.

6 Q. Do you think it's likely that anyone is
7 going to shop given the size of the credit?

8 A. The credit, once again, is for kilowatt
9 hours over 500 in the winter, so it would be an
10 average rate so that would be something that I don't
11 know.

12 Q. Okay. Let's move on and talk about the
13 reasonable arrangement. The reasonable arrangement
14 rider works basically this would be the same way you
15 would -- there would be a discount that went to the
16 customer and the customer would -- there would be a
17 discount that went to the customer and the company
18 would be made whole by charging the delta revenue
19 recovery rider against all other customers?

20 A. Yes.

21 Q. Okay. So in -- if a customer shopped and
22 could get a lower rate -- well, actually let me do it
23 this way, let's say a new customer comes to town, a
24 new steel mill. And they need a -- they need a -- a
25 price of energy of, let's say they need 2 cents per

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1 kilowatt hour off the standard service rate. And
2 they can get -- they can shop and get 1 cent lower
3 price in the market.

4 The way the delta revenue recovery rider
5 is -- is configured, could they come in and make an
6 application and say I want to shop and I want to get
7 a 1 cent discount instead of a 2 cent discount
8 through the economic development program?

9 A. I believe the reasonable arrangement
10 rider application process is for customers that would
11 then still take service under the -- under the --
12 under the operating company.

13 Q. So the answer is no.

14 A. Yes, it would be no.

15 Q. Now, let's go back and look at this in
16 that case. Aren't all the customers who were paying
17 the delta revenue recovery rider end up paying more
18 than if the situation was such that you could -- a
19 customer could shop and use that as part of the

20 economic development?

21 A. Are you saying that the differential in
22 what the Commission would grant as far as the
23 discount would be less than -- than what the -- I'm
24 confused on the -- your example.

25 Is it -- what is the level of incentive

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1 that the -- that the customer is requesting?

2 Q. That's just it. Let's make sure we are
3 all on the same page.

4 Under the way it's structured now in the
5 Application, no customer can shop and get an economic
6 development discount, correct?

7 A. Let me refer to the schedule.

8 Q. Okay.

9 A. Which schedule are you looking at? Are
10 you on a specific company?

11 Q. No. Actually I'm looking at your -- at
12 your testimony.

13 A. I was going to refer to the rider itself.

14 Q. Okay. Go ahead and refer to the rider
15 itself.

16 A. The rider --

17 Q. I'm sorry.

18 A. The rider itself is taking service under
19 the distribution companies -- or operating companies.

20 Q. And that is reflected in your testimony
21 on page 11, lines 14 and 15. And my question to you
22 is wouldn't all the other customers be better off if
23 it wasn't a requirement that you have to buy your
24 generation from the SSO provider if, in fact, a
25 customer on an economic development program could

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1 find less expensive generation in the market and come
2 in for a lower subsidy?

3 A. No. If the -- if the customers can get a
4 better deal from shopping than from the reasonable
5 arrangement, then if they take -- take from
6 reasonable arrangement, then the Commission would
7 have to approve a discount.

8 Q. No, I'm looking for a better deal --

9 MR. KUTIK: Hold on a second. Had you
10 finished your answer?

11 Q. Are you finished?

12 A. Yes.

13 Q. Now, the hypothetical I gave you is where
14 to have the economic development we need 2 cents off
15 per kilowatt hour.

16 Under this program as you have it
17 designed now, the only choice is that they basically
18 have to come in and buy the hour from FirstEnergy
19 Solutions and have all the other customers pay 2

20 cents, and I am asking you wouldn't it be better if
21 they could go out and find power that's maybe 1 cent
22 lower than FirstEnergy Solutions is offering under
23 the SSO program and only have to have a subsidy of 1
24 cent, wouldn't the customers be better off in that
25 scenario?

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1 A. From a delta revenue perspective that's
2 being created there would be less to be recovered in
3 a -- in a rider.

4 Q. So the answer is yes.

5 A. Yes.

6 Q. And once again, the company would be
7 financially indifferent given this structure if
8 customers were allowed to shop and bring a shopped
9 energy price in as part of their economic development
10 application?

11 A. The Commission would approve the process
12 by which a special arrangement discount would be
13 provided, so the answer for me is that that's
14 something that the Commission would need to determine
15 with -- with that process.

16 Q. Won't we have to change your tariff to
17 allow the Commission to even get this Application in
18 the hypothetical I gave you?

19 A. In your hypothetical yes.

20 EXAMINER PRICE: Mr. Hussing, the
21 operating companies will be financially indifferent
22 in Mr. Petricoff's hypothetical, would they not, and
23 financially they would not be impacted financially
24 since you get full recovery of the delta revenue?

25 THE WITNESS: Yes.

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1 EXAMINER PRICE: Thank you.

2 Q. And if there was a similar application
3 type process for the economic development rider for
4 those rates that were -- now I'm back on to the -- to
5 page 8 of your testimony on the economic development
6 rider.

7 If there was a similar process for
8 customers who are getting a discount could go out and
9 find a lower cost supplier and thereby lower the
10 amount of discount that they needed, wouldn't the
11 public be better off in that instance as well?

12 A. When the customer just shop --

13 Q. Yes.

14 A. If the customer just shopped, then there
15 would be no credit needed to supply that customer a
16 credit, thus, the charges would be reduced to those
17 customers that are paying the charges.

18 Q. But if we had a situation where a
19 customer could come in and say "I will take a lower

20 subsidy if I could shop and get a lower price,"
21 wouldn't that end up being a win for the customer in
22 different company -- indifferent to the company and a
23 win for the customers who are paying the subsidy?
24 MR. KUTIK: Objection, asked and
25 answered.

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1 EXAMINER PIRIK: Objection overruled.

2 A. Can you state it one more time?

3 MR. PETRICOFF: Could I have the question

4 reread.

5 (Record read.)

6 A. So the credit required -- the credit, the

7 tariff credit they are asking, you are saying that

8 the credit would be less.

9 Q. That's correct.

10 A. And the question is -- what is the

11 question again? I'm thinking through the scenario.

12 EXAMINER PIRIK: Before we go back let's

13 go off the record for a minute.

14 (Discussion off the record.)

15 EXAMINER PIRIK: We will go back on the

16 record, and could you reread the question?

17 Q. Rather than that let me just replace it,

18 let me give you an example instead.

19 Auto electric boilers are a class of

20 customers who are going to get the automatic economic

21 development rider?

22 MR. PETRICOFF: That's subpart A.

23 A. Yes.

24 Q. Okay. And so if -- if the -- if a

25 customer who qualifies for that came in and said I'm

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1 willing to take a lower -- a lower -- a discount as
2 long as I can shop because I can get a lower price,
3 wouldn't that be advantageous to the customer and
4 advantageous to the other customers who are paying
5 the subsidy under the economic development rider?

6 A. I can think of two scenarios for the
7 answer. One is if the customer shopped entirely,
8 then the credit would be the entire credit.

9 But in your example there would be -- if
10 they -- basically the supplier paid back the company
11 the credit, in essence, then there would be less
12 credits to be -- to be charged by other customers.

13 MR. PETRICOFF: Thanks, Mr. Hussing. I
14 have no further questions.

15 EXAMINER PIRIK: Thank you, Mr.
16 Petricoff.

17 I think that concludes the hearing for
18 today.

19 Don't leave yet because we still need

20 to -- this is off the record.

21 (Discussion off the record.)

22 (The hearing adjourned at 6:20 p.m.)

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CERTIFICATE

I do hereby certify that the foregoing is
a true and correct transcript of the proceedings
taken by me in this matter on Tuesday, October 21,
2008, and carefully compared with my original
stenographic notes.

Karen Sue Gibson, Registered
Merit Reporter.

(KSG-5000)

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