

FILE

RECEIVED-DOCKETING DIV

BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO

PUCO

Case No. 08-0935-EL-SSO

In the Matter of the Application of Ohio Edison)
 Company, The Cleveland Electric Illuminating)
 Company and The Toledo Edison Company for)
 Authority To Establish A Standard Service Offer)
 Pursuant to R.C. §4928.143 In the Form Of An)
 Electric Security Plan)

**BRIEF OF THE OHIO HOSPITAL ASSOCIATION
 REGARDING SHORT-TERM ESP PLAN**

INTRODUCTION

As requested by the Attorney Examiners, the Ohio Hospital Association ("OHA") respectfully submits its brief regarding the short-term ESP proposed by Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively, "the FirstEnergy operating companies" or "FirstEnergy").

BACKGROUND

The OHA is a private, nonprofit trade association with 178 hospitals and 40 healthcare system members that have more than 700 electricity accounts statewide. Collectively, OHA members annually spend well in excess of \$150 million for electric services. A significant amount of that expenditure is for electric service provided by the FirstEnergy operating companies to the approximately 61 OHA member hospitals in FirstEnergy's service areas.

The FirstEnergy operating companies submitted an application for authority to establish its Standard Service Offer ("SSO") required by Ohio Revised Code Section ("R.C.") 4928.141, pursuant to R.C. 4928.143 (an "electric security plan" or "ESP"). This application was docketed

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
 Technician SM Date Processed OCT 31 2008

as Case No. 08-935-EL-SSO. Simultaneously with its ESP application, FirstEnergy also filed an application for authority to establish a market rate offer, pursuant to R.C. 4928.142, as an alternative to its ESP proposal. The MRO application is now pending a Commission determination in Case No. 08-936-EL-SSO.

The OHA filed its motion to intervene on August 22, 2008. That motion was granted by Attorney Examiner Entry dated October 2, 2008.

DESCRIPTION OF THE FIRSTENERGY PLAN

FirstEnergy has proposed a Short Term ESP Standard Service Offer ("Short-term ESP"), as part of, but severable from its overall ESP filing. This proposal was conditioned on approval by the Commission by November 14, 2008, or it would be deemed withdrawn from the plan.¹ The Short-term ESP would be in effect from January 1, 2009 until April 30, 2009, or such time as the Commission approves the longer term ESP.²

FirstEnergy argues that the Short-term ESP is beneficial to its customers because it gives the Commission more time to consider the overall ESP³ application. FirstEnergy maintains that an interim rate contingency is necessary because the FirstEnergy operating companies do not have a wholesale supply of electricity under contract beyond December 31, 2008.⁴

The Short-term ESP is based upon the longer term ESP, with certain exceptions: Pricing under the Short-Term ESP would be 7.75 cents per kWh, rather than 7.50 cents per kWh, as reflected in the longer term ESP for 2009. Beyond this, the Short-term ESP excludes most, if not

¹ FirstEnergy Application, case 08-935-EL-SSO, pp. 36-37.

² Id.

³ Prefiled Direct Testimony of David M. Blank, pp. 20-21. "I must note, though, in my view any strictly economic analysis of the Short-term ESP is greatly overshadowed by the flexibility offered by the Short-term ESP to the Commission in timing for its longer-run decision."

⁴ Prefiled Direct Testimony of David M. Blank, p. 20.

all, of the proposed ratepayer benefit commitments of the longer-term ESP. The Short-term ESP does include those features of the longer term ESP dealing with cost recovery mechanisms and the recovery of costs that are imposed by SB 221.

ARGUMENT

Under the law, the rate plan currently in effect must continue until such time that the Commission has approved either an MRO or an ESP. However, the Commission should reject FirstEnergy's proposal in any event.

The Short-term ESP is unjust and unreasonable for a variety of reasons. First, the base generation rate proposed by FirstEnergy of 7.75 cents per kWh is a figure derived from the market analysis used to produce the 7.50 cents per kWh base generation rate reflected in FirstEnergy's longer-term ESP⁵. The Short-term ESP rate accordingly amplifies the flaws of FirstEnergy's proposed longer-term ESP base generation rate. The record demonstrates—and it stands to reason—that, because market conditions are much different now than at the time the FirstEnergy market rate analysis was produced, wholesale rates for electricity have declined sharply. The 7.75 figure simply has no basis to justify its use – particularly in light of the fact that the period of time under consideration is the very near-term.

The record reflects superior alternatives to FirstEnergy's proposal. Ohio Energy Group, through its witness Stephen J. Baron, argues that the FirstEnergy operating companies could purchase energy for this interim period on the MISO day-ahead market at a much lower rate than that proposed by FirstEnergy.⁶ The Commission staff, through the Prefiled Testimony of Robert B. Fortney, has recommended that such short-term plan be “fair to customers and the

⁵ Prefiled Direct Testimony of David Blank, p. 21.

⁶ Prefiled Direct Testimony of Stephen J. Baron, pp. 12-13. “The Companies’ existing generation rates should be continued, subject to an adjustment to reflect the difference between the revenues produced by the currently effective generation rates and the cost of actual purchases from the MISO day-ahead market.”

companies, and it should be simple and easily administered.”⁷ Commission staff witness Fortney suggests a “rate stabilization extension” rather than a short-term ESP which would maintain current rates plus a 2.5% increase.⁸ Commission staff witness Johnson recommended a rate of \$6.75 for the interim plan during his cross examination on October 29, 2008. Each of these proposals would be superior to FirstEnergy’s interim plan and the OHA recommends that the Commission choose from among these alternatives instead of FirstEnergy’s proposal.

The Commission is certainly within its rights to modify and approve an interim rate plan as an “ESP” under R.C. 4928.143, subject, of course, to FirstEnergy’s right to reject such modified proposal. Under either the Commission staff’s or the OEG’s alternative proposals, the FirstEnergy operating companies will be reasonably assured of recovering their expenditures for the cost of this short-term power supply. It is difficult to understand why FirstEnergy would reject such a modified short-term ESP—unless the reason concerns the possible adverse affects on FirstEnergy’s generation affiliate, FES.

In any event, the Commission is bound to follow the law. Revised Code 4928.141(A) provides in part:

*** the rate plan of an electric distribution utility shall continue for the purpose of the utility’s compliance with this division until a standard service offer is first authorized under section 4928.142 [4928.14.2] or 4928.143 [4928.14.3] of the Revised Code, and, as applicable, pursuant to division (D) of section 4928.143 [4928.14.3] of the Revised Code, any rate plan that extends beyond December 31, 2008, shall continue to be in effect for the subject electric distribution utility for the duration of the plan’s term.

The Commission must keep the current rate plan in effect until such time as a just and reasonable SSO plan has been approved and implemented.

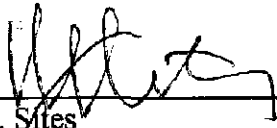
⁷ Prefiled Testimony of Robert B. Fortney, p. 10.

⁸ Id.

CONCLUSION

The Commission should not adopt FirstEnergy's Short-term ESP and instead should consider one of the alternative proposals offered by either the OEG or the Commission staff.

Respectfully submitted on behalf of
OHIO HOSPITAL ASSOCIATION

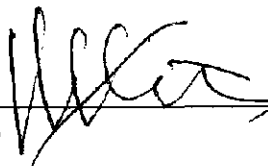


Richard L. Sites
General Counsel and Senior Director of Health Policy
155 East Broad Street, 15th Floor
Columbus, OH 43215-3620
(614) 221-7614
ricks@ohanet.org

CERTIFICATE OF SERVICE

I hereby certify that this pleading is being served by electronic mail or personal delivery, as shown below, this 31st day of October 2008.

Richard L. Sites



James Burk, Mark Hayden
FirstEnergy
76 South Main Street
Akron, OH 43308-1890
burkj@firstenergycorp.com
haydenm@firstenergycorp.com

Mark A. Whitt, Andrew J. Campbell
Jones Day
325 John H. McConnell Blvd., Suite 600
Columbus, OH 43215-2673
mawhitt@jonesday.com
ajcampbell@jonesday.com

Samuel C. Randazzo, Lisa G. McAlister,
Daniel J. Neilsen, Joseph Clark
McNees, Wallace & Nurick
21 East State Street, 17th Floor
Columbus, OH 43215
sam@mwncmh.com
lmcalister@mwncmh.com
dneilsen@mwncmh.com
jclark@mwncmh.com

Langdon D. Bell
Bell & Royer Co., LPA
33 South Grant Avenue
Columbus, OH 43215-3927
lbell@aol.com

Colleen L. Mooney, David Rinebolt
Ohio Partners for Affordable Energy
231 W. Lima Street
Findlay, OH 45389-1793
Cmooney2@columbus.rr.com
drinebolt@aol.com

Jeffrey L. Small, Jacqueline Roberts,
Richard C. Reese, Gregory J. Poulos
Ohio Consumers' Counsel
10 West Broad Street, Suite 1800
Columbus, OH 43215-3485
small@occ.state.oh.us
reese@occ.state.oh.us
poulos@occ.state.oh.us
roberts@occ.state.oh.us

David F. Boehm, Michael L. Kurtz
Boehm, Kurtz & Lowry
36 East Seventh Street, Suite 1510
Cincinnati, OH 45202
dboehm@bklawfirm.com
mkurtz@bklawfirm.com

Barth Royer
Bell & Royer
33 South Grant Avenue
Columbus, OH 43215-3927
barthroyer@aol.com

Gary A. Jeffries
Senior Counsel
Dominion Resources Services, Inc.
501 Martindale Street, Suite 400
Pittsburgh, PA 15212-5817
gary.a.jeffries@dom.com

David L. Fein
Cynthia A. Fonner
Constellation Energy Group, Inc.
550 West Washington Blvd., Suite 300
Chicago, IL 60661
David.fein@constellation.com
cynthia.a.fonner@constellation.com

John W. Bentine, Mark S. Yurick
Chester, Wilcox & Saxbe
65 E. State Street, Suite 1000
Columbus, OH 43215
myurick@cwslaw.com
jbentine@swslaw.com

M. Howard Petricoff, Stephen M. Howard
Vorys, Sater, Seymour and Pease LLP
52 East Gay Street
PO Box 1008
Columbus, OH 43216-1008
mhpetricoff@vssp.com
smhoward@vssp.com

Henry Eckart
50 West Broad Street, Suite 2117
Columbus, OH 43215-3301
henryeckhart@aol.com

Craig G. Goodman
President
National Energy Marketers Association
3333 K Street, N.W., Suite 110
Washington, D.C. 20007
cgoodman@energymarketers.com

Nolan Moser, Trent A. Dougherty
Air & Energy Program Manager
The Ohio Environmental Council
1207 Grandview Avenue, Suite 201
Columbus, OH 43212-3449
nolan@theoec.org
trent@theoec.org

Garrett A. Stone, Michael K. Lavanga
Brickfield, Burchette, Ritts & Stone, P.C.
1025 Thomas Jefferson Street, N.W.
8th Floor West Tower
Washington, D.C. 20007
gas@bbrslaw.com
mkl@bbrslaw.com

Leslie A. Kovacik
Senior Attorney, City of Toledo
420 Madison Ave., Suite 100
Toledo, Ohio 43604-1219
lesHe.kovacik@toledo.oh.gov

Sheilah M. McAdams
Marsh & McAdams
204 West Wayne Street
Maumee, Ohio 43537
sheilahmca@aol.com

Paul S. Goldberg, Law Director
Phillip D. Wurster, Asst. Law Dir.
5330 Seaman Road
Oregon, Ohio 43616
pgoldberg@ci.oregon.oh.us

Paul Skaff, Assistant Village Solicitor
Leatherman, Witzler
353 Elm Street
Perrysburg, Ohio 43551
paulskaff@justice.com

Lance M. Keiffer
Assistant Prosecuting Attorney
711 Adams Street, 2nd Floor
Toledo, Ohio 43624-1680
lkeiffer@co.lucas.oh.us

Brian J. Ballenger
Ballenger & Moore
3401 Woodville Rd., Suite C
Toledo, Ohio 43619
ballengerlawbjb@sbcglobal.net

James E. Moan, Law Director
4930 Holland-Sylvania Road
Sylvania, Ohio 43560
jimmmoan@hotmail.com

Thomas R. Hays,
3315 Centennial Road, Suite A-2
Sylvania, Ohio 43560
hayslaw@buckeye-express.com

Joseph P. Meissner
The Legal Aid Society of Cleveland
1223 West 6th Street
Cleveland, OH 44113
jpmessn@lasclv.org

Sean W. Vollman
David A. Muntean
Assistant Law Directors
161 S. High Street, Suite 202
Akron, OH 44308
vollmse@ci.akron.oh.us
menteda@ci.akron.oh.us

Langdon D. Bell (Counsel of Record)
Bell & Royer Co., LPA
33 South Grant Avenue
Columbus OH 43215-3927
LBELL33@aol.com

F. Mitchell Dutton
FPL Energy Power Marketing, Inc.
700 Universe Boulevard
Juno Beach, FL 33408
Mitch.dutton@fpl.com

Gregory H. Dunn
Schottenstein Zox & Dunn Co., LPA
250 West Street
Columbus, Ohio 43215
gdunn@szd.com

Larry Gearhardt
Chief Legal Counsel
Ohio Farm Bureau Federation
280 North High Street, P.O. Box 182383
Columbus, OH 43218-2383
LGearhardt@ofbf.org

Theodore S. Robinson
Citizen Power
2121 Murray Avenue
Pittsburgh, PA 15217
Telephone: (412) 421-7029
robinson@citizenpower.com

Damon E. Xenopoulos, Esq.
Brickfield, Burchette, Ritts & Stone, PC.
1025 Thomas Jefferson Street, N.W.
Eighth Floor, West Tower
Washington, DC 20007
dex@bbrslaw.com

Craig I. Smith
Attorney at Law
2824 Coventry Road
Cleveland, Ohio 44120
216-561-9410
wis29@yahoo.com

Steve Millard
President and Executive Director
The Council on Small Enterprises
The Higbee Building
100 Public Square, Suite 201
Cleveland, OH 44113
smillard@cose.org

Craig G. Goodman, Esq.
President
National Energy Marketers Association
3333 K. Street, N.W., Suite 110
Washington, D.C. 20007
cgoodman@energymarketers.com