



Mid-Ohio Regional Planning Commission

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September 8, 2008

The Public Utilities Commission of Ohio  
180 E. Broad Street  
Columbus, OH 43215  
Fax: 614-466-0313

111 Liberty Street  
Suite 100  
Columbus, Ohio 43215  
T 614.228.2663  
F 614.228.1904  
TDD 1.800.886.2663  
www.morpc.org

Re: Case # 08-888-EL-ORD

To Whom It May Concern:

The Mid Ohio Regional Planning Commission (MORPC) and the Center for Energy & Environment at MORPC support the rules as presented for implementation of S. B. 221 Advanced Energy & Energy Efficiency Provisions. These provisions directly support a major goal of MORPC's Public Policy Agenda, shaped by members of the Central Ohio Regional Policy Roundtable, which is a group of diverse interests and representation from the 12 county region. The adopted goal is to promote energy efficiency and conservation, as well as renewable and alternative energy. The implementation of energy efficiency measures are an important strategy to reduce greenhouse gas emissions and to achieve air quality attainment in central Ohio.

We look forward to supporting the efforts of all involved and assisting AEP in the development of their Energy Efficiency - Demand Side Management (DSM) program. Recently, we served on the DSM Stakeholder Group for Columbia Gas of Ohio. We have worked with Columbia Gas of Ohio to implement their Warm Choice program for over 20 years, providing a wide range of energy efficiency services to qualifying clientele throughout Franklin County. Our collaboration with other agencies, local governments, private sector, and non-profits, has ensured the best use of the resources available.

In the interest of complete coverage of the target population, and eliminating redundant or overlapping actions, MORPC strongly believes it is imperative that all electric & gas utilities collaborate and be a partner in DSM programs. We stand ready to assist with this process.

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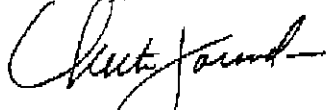
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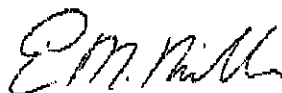
Charles R. Joerling, Jr.  
Executive Director

Thank you for the opportunity to comment on the rules for S.B. 221. If you have any questions please feel free to contact Erin Miller, 614-233-4178 or [emiller@morpc.org](mailto:emiller@morpc.org).

Sincerely,



Chester R. Jourdan, Jr.  
Executive Director



Erin Miller  
Director, Center for Energy & Environment

cc: John Hollback, AEP- Ohio  
Center for Energy & Environment Advisory Council Members  
Air Quality / Energy Work Group Members  
Regional Policy Roundtable Members