

Before The Public Utilities Commission of Ohio

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In the Matter of the Application of Ohio Edison Company, the Cleveland Electric Illuminating Company and the Toledo Edison Company for Authority to Establish a Standard Service Offer Pursuant to ORC Section 4920.143 in the Form of an Electric Security Plan

Case No. 08-935-EL-SSO

In the Matter of the Application of Ohio Edison Company, the Cleveland Electric Illuminating Company and the Toledo Edison Company for Approval of a Market Rate Offer to Conduct a Competitive Bidding Process for Standard Service, Offer Electric General Supply, Accounting Modifications Associated with Reconciliation Mechanism and Tariffs for Generation Service

Case No. 08-936-EL-SSO

Motion to Intervene of the Ohio Farm Bureau Federation

Now comes the Ohio Farm Bureau Federation (OFBF) pursuant to Section 4903.221 of the Ohio Revised Code (ORC) and Rule 4901-1-11 of the Ohio Administrative Code (OAC), and moves for intervention in the above docket as a full party of record. OFBF has a real and substantial interest in this matter for the reasons set forth in the accompanying memorandum of support.

Wherefore, for the reasons stated below, OFBF requests that its motion for intervention be granted and that it be made a full party of record.

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Respectfully Submitted,

Larry Gearnardt Chief Legal Counsel

Ohio Farm Bureau Federation

280 North High Street, P.O. Box 182383

Gearland

Columbus, OH 43218-2383 Phone: 614.246.8256 Fax: 614.246.8656

E-Mail: LGearhardt@ofbf.org

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Memorandum in Support of Motion to Intervene of the Ohio Farm Bureau Federation

On July 31, 2008, the Ohio Edison Company, the Cleveland Electric Illuminating Company and the Toledo Edison Company (collectively, FirstEnergy) filed an application to establish a standard service offer in the form of an electric security plan pursuant to Section 4928.143, ORC. These filings reflect provisions detailed in Amended Substitute Senate Bill Number 221 (SB 221), the recently enacted legislation amending Ohio's original electric restructuring plan created by Amended Substitute Senate Bill Number 3 (SB 3) in 1999. OFBF has been active in rate restructuring proceedings concerning Implementation of SB 221 and the ability

of OFBF's members to participate in the restructured electric market in the respective electric utility's service area will be affected by the outcome of this case.

I. OFBF Should be Granted Intervention as a Party of Record

Pursuant to Section 4903.221, ORC and Rule 4901-1-11, ORC, OFBF moves for intervention in the above docket as a full party of record. OFBF has a real and substantial interest in this matter for the reasons set forth herein.

Rule 4901-1-11 of the OAC states in part:

Upon timely motion, and person shall be permitted to intervene in a proceeding that:

(2) The person has a real and substantial interest in the proceeding, and the person is so situated that the disposition of the proceeding may, as a particular matter, impair or impede his or her ability to protect that interest, unless the person's interest is adequately represented by existing parties.

Included as factors to be considered are the nature of the intervener's interests, the extent net those interests are represented by existing parties, the intervener's potential contribution to the resolution of issues and whether intervention would result in undue delay of the proceeding. Similar provisions are detailed in Section 4903.221(B), ORC.

The Ohio Farm Bureau Federation (OFBF) and its member county Farm Bureaus maintain a non-profit organization representing agricultural interests at the state and local levels. Over 230,000 member families belong to the organization. Farm Bureau members engage in a variety of industrial activities – food processing, commodity processing/conditioning/handling, biofuel production and general manufacturing; and mercantile operations – farms, agribusiness support, feed processing, grain conditioning and green house operation. Some members are involved in small business enterprises – restaurants, cleaners and other services. Moreover, all are residential energy consumers – Many of Farm Bureau's members in rural, suburban and residential neighborhoods are served by this investor-owned utility.

OFBF represents a diverse group of industrial, mercantile, small business and residential energy consumers. Over the past two decades the organization has worked with the Public Utilities Commission of Ohio (PUCO), other government agencies, public utilities and energy service providers to establish self-help electric aggregation programs. The organization has conducted electric load profiling and data analysis programs specifically for farm and agribusiness energy users. Farm Bureau members have been involved in a variety of electric transmission and distribution infrastructure issues. Moreover, the organization is engaged in technical work concerning utility-scale and on-site renewable energy generation, customer friendly interconnection, demand side management and energy efficiency programs. The ability for Farm Bureau members to use collaboration and create programs and new tools to help them control energy costs will be affected by the outcome of this proceeding. The full potential for SB 221 to help these consumers will be impacted.

OFBF leaders will be able to share their program experiences and unique perspectives with the Commission as it works with the utility and others to develop effective outcomes for this case. Moreover, OFBF's participation in these proceedings will not cause undue delay, will not unjustly prejudice any existing party and will contribute to the just and quick resolution of issues and concerns raised.

Given the diverse, yet unique energy needs of its members, self-help experience, technical interests and support for collaboration, the Ohio Farm Bureau Federation submits that good cause exists to grant it leave for intervene in this proceeding.

II. Conclusion

Wherefore, for the means explained above, the Ohio Farm Bureau Federation requests that its motion for intervention be granted and that it be made a full party of record.

Respectfully Submitted,

Sarry Gearhardt

Chief Legal Counsel

Ohio Farm Bureau Federation

280 North High Street, P.O. Box 182383

Columbus, OH 43218-2383 Phone: 614.246.8256

Fax: 614.246.8656

E-Mail: LGearhardt@ofbf.org

Certificate of Service

The undersigned hereby certifies that a true and accurate copy of the foregoing document was served on this 4th day of September, 2008 by regular U.S. Mail, postage prepaid, or by electronic mail, upon the persons listed below.

Barry Hearfardt

Thomas O'Brien Brickler & Eckler 100 South Third Street Columbus, OH 43215 tobrien@bricker.com

Barth Royer
Bell & Royer
33 South Grant Avenue
Columbus, OH 43215-3927
barthroyer@aol.com

Trent Dougherty/Nolan Moser
Ohio Environmental Council
1207 Grandview Avenue, Suite 201
Columbus, OH 43212-3449
trent@theOEC.org
nmoser@theOEC.org

David Fern
Constellation Energy Group, Inc.
550 West Washington Blvd., Ste. 300
Chicago, IL 60661
David fein@constellation.com

Gary Jefferies
Dominion Retail, Inc.
501 Martindale Street, Suite 400
Pittsburg, PA 15212-5817
Gary.A.Jefferies@com.com

Howard Perticoff/Steven Howard Vorys, Sater, Seymour and Pease, LLP 52 East Gay Street, P.O. Box 1008 Columbus, OH 43126-1008 mhpetricoff@vorys.com smhoward@vorys.com David Boehm Boehm, Kurtz and Lowry 36 East 7th Street, Suite 1510 Cincinnati, OH 4520204454 dboehm@bkllawfirm,com

Jeffery Small, Jacqueline Roberts, Richard Reese, Greg Poulos Ohio Consumers Counsel 10 West Broad Street, Suite 1800 Columbus, OH 43215-3485 Small@occ.state.oh.us Roberts@occ.state.oh.us poulos@occ.state.oh.us

John Jones/William Wright
Office of the Ohio Attorney General
Public Utilities division
180 East Broad Street, 9th Floor
Columbus, OH 43215
John.jones@puc.state.oh.us
William/wright@puc.state.oh.us

David Rinebolt
OPAE
231 West Lima Street
Findlay, OH 458-1793
drinebolt@aol.com

Garrett A. Stone/Michael K. Lavanga Nucor Steel Marion, Inc. Brickfield, Burchette, Ritts & Stone, P.C. 1025 Thomas Jefferson Street, NW 8th Floor, West Tower Washington, D.C. 20007 gas@bbrskaw.com Richard L. Sites
Ohio Hospital Association
155 East Broad Street, 15th Floor
Columbus, OH 43215-3620
ricks@ohanet.org

Sam Randazzo, Lisa McAlister,
Daniel Neilson, Joseph Clark
Industrial Energy Users – Ohio
McNees, Wallace & Nurick, LLC
21 East State Street, 17th Floor
Columbus, Oh 43215
sam@mwncmh.com
Imcalister@mwncmh.com
dneilsen@mwncmh.com
jclark@mwncmh.com

The Kroger Company
John W. Bentine, Mark Yurick,
Matthew White
Chester, Wilcox and Saxbe
66 East State Street, Suite 100
Columbus, OH 43215
jbentine@cwslaw.com
myurick@cwslaw.com
mwhite@cwslaw.com

Northwest Ohio Aggregation Coalition Lance Keiffer Assistant Prosecutor, Lucas County 711 Adams Street, 2nd Floor Toledo, Ohio 43624-1680 <u>Ikeiffer@co.lucas,oh.us</u>

Northwest Ohio Aggregation Coalition Sheila McAdams Marsh & McAdams 204 West Wayne Street Maumee, OH 43537 sheilahmca@aol.com Northwest Ohio Aggregation Coalition Leslie Kovacik City of Toledo 420 Madison Avenue, Suite 100 Toledo, OH 43604-1219

Northwest Ohio Aggregation Coalition Brian J. Ballenger Ballenger & Moore 3401 Woodville Road, Suite C Toledo, OH 43619 ballengerlawbib@sbcqlobal.net

Northwest Ohio Aggregation Coalition Paul Goldberg/Philip Wurster 5330 Seaman Road Oregon, OH 43616 ngoldberg@ci.oregon.oh.us

Northwest Ohio Aggregation Coalition Paul Skaff, Assistant Village Solicitor 353 Elm Street Perrysburg, OH 43551 Paulskaff@justice.com

Northwest Ohio Aggregation Coalition James Moan 4930 Holland-Sylvania Road Sylvania, OH 43560 jimmoan@hotmail.com

Northwest Ohio Aggregation Coalition Thomas Hays 3315 Centennial Road, Suite A-2 Sylvania, OH 43560 hayslaw@buckeye-express.com