

file

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PUBLIC UTILITIES COMMISSION OF OHIO

Certified as a Competitive Retail Electric Service Provider

RENEWAL

Certificate Number:

00-005 (4)

Issued Pursuant to Case Number(s):

00-1758-EL-CRS

A certificate as a Competitive Retail Electric Service Provider is hereby granted to **Direct Energy Business, LLC** whose office or principal place of business is located at **Two Gateway Center, 9th Floor, Pittsburgh PA 15222** to provide power marketer services within the State of Ohio effective **November 01, 2006**.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: September 02, 2008

By Order of

PUBLIC UTILITIES COMMISSION OF
OHIO



Renee J. Jenkins, Secretary

Betty McCauley, Acting Secretary

Mariruth C. Wright, Acting Secretary

Certificate Expires: November 01, 2008

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician 5 Date Processed 9-2-08

CASE NUMBER: 00-1758-EL-CRS
CASE DESCRIPTION: DIRECT ENERGY BUSINESS LLC
DATE OF SERVICE: 9/2/2008
DOCUMENT SIGNED ON: 9/2/08

Sign Here: *now*

APPLICANT**PARTY OF RECORD**

DIRECT ENERGY BUSINESS, LLC
CARL W. BOYD
TWO GATEWAY CENTER
9TH FLOOR
PITTSBURGH, PA 15222
Phone: (412) 644-3120
Email: cboyd@strategicenergy.com

ATTORNEY

MOLINDA, JOHN P.E.
SENIOR ENERGY CONSULTANT
STRATEGIC ENERGY LTD.
TWO GATEWAY CENTER
PITTSBURGH, PA 15222

CRS AUTOMATIC CASE ACTION FORM

Case No. **00-1758-EL-CRS**

Date Sent: **August 29, 2008**

Effective Date of Certificate: **November 1, 2006**

Certificate Expires: **November 1, 2008**

Company Name and Company Name d/b/a: **Strategic Energy LLC**

☐ Renewal

Action Needed:

☐ Issue Certificate Number to: _____ at (address): _____

☒ Certified To Provide the Following Services:

- ☐ Retail Generation
- ☐ Aggregation
- ☒ Power Marketer
- ☐ Power Broker
- ☐ Governmental Aggregation

☐ Renew Certificate No. _____ to _____

☐ Revise Certificate No. **00-005(4)** to (check all applicable):

☒ Reflect name change from **Strategic Energy LLC** to **Direct Energy Business, LLC**

☐ Reflect address change to _____

☐ Add new service offering to certificate:

- ☐ Retail Generation
- ☐ Aggregation
- ☐ Power Marketer
- ☐ Power Broker
- ☐ Governmental Aggregation

☐ Correct Administrative Error

☐ Reflect Change of Ownership to: _____

☐ Cancel Certificate No. _____

☐ Protect Un-redacted copies until _____

☐ Close Case File, Case Withdrawn at Applicant's Request

☐ Close Case File