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23
DE-OHIO EXHIBIT _____

BEFORE

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THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of	)	
Duke Energy Ohio for an	)	Case No. 08-709-EL-AIR
Increase in Electric Distribution Rates	)	
	)	
In the Matter of the Application of	)	
Duke Energy Ohio for Tariff	)	Case No. 08-710-EL-ATA
Approval	)	
	)	
In the Matter of the Application of	)	
Duke Energy Ohio for Approval	)	Case No. 08-711-EL-AAM
To Change Accounting Methods	)	

DIRECT TESTIMONY OF

CHRISTOPHER D. KIERGAN

ON BEHALF OF

DUKE ENERGY OHIO

_____	Management policies, practices, and organization
_____	Operating income
_____	Rate Base
_____	Allocations
_____	Rate of return
_____	Rates and tariffs
<u> X </u>	Other: SmartGrid

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August 8, 2008

BEFORE

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To Change Accounting Methods	)	

DIRECT TESTIMONY OF
CHRISTOPHER D. KIERGAN
ON BEHALF OF
DUKE ENERGY OHIO

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Testimony addressing the cost effectiveness of Duke Energy Ohio's SmartGrid Initiative.

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Attachments

CDK-1: Summary of Cost Benefit Study

I. INTRODUCTION AND PURPOSE

1 **Q. PLEASE STATE YOUR NAME, POSITION, AND BUSINESS ADDRESS.**

2 **A. My name is Christopher D. Kiergan. I am an Executive Consultant with KEMA,**
3 **Inc. Established in 1927, KEMA is an international energy solutions firm**
4 **providing technical and management consulting, systems integration, and training**
5 **services to more than 500 electric industry clients in 70 countries. KEMA, with**
6 **its North American operations headquartered in Burlington, Massachusetts,**
7 **allows many of its consultants to be home-based when not physically at clients'**
8 **locations; as such my business address is 1257 W. Wellington Ave., Chicago,**
9 **Illinois 60657.**

10 **Q. PLEASE BRIEFLY DESCRIBE YOUR EDUCATIONAL BACKGROUND**
11 **AND PROFESSIONAL EXPERIENCE.**

12 **A. I graduated from the United States Naval Academy in 1983, with a Bachelor of**
13 **Science in Mechanical Engineering. I served in the United States Navy as an**
14 **officer and helicopter pilot (Search and Rescue, Antisubmarine Warfare, and**
15 **Instructor). While in the Navy, I attended the Naval War College and earned a**
16 **diploma in National Security and Strategic Studies. Upon completing ten years of**
17 **active service, I attended the J.L. Kellogg Graduate School of Management at**
18 **Northwestern University, graduating in 1995, with an MBA with majors in**
19 **management and strategy, organizational behavior, and marketing. Upon**
20 **graduation from business school, I entered the field of consulting with Booz Allen**
21 **& Hamilton, performing operations and process reengineering consulting to**

1 manufacturers. Since leaving Booz Allen & Hamilton in 1997, I have worked for
2 several consulting firms (joining KEMA in 2003), focused exclusively on
3 providing consulting services and delivering solutions to utility clients, primarily
4 electric utilities. I have experience on both strategy and operations engagements,
5 experience extending from corporate and business unit strategy to operational
6 assessments and business process design. I have detailed experience ranging from
7 large project financial modeling and business transformation initiatives to
8 performance improvement projects of back-office processes, supply chains,
9 maintenance processes, and construction processes. Additionally, I have
10 extensive experience with electric utility deregulation restructuring, leading two
11 multi-year projects for western electric utilities.

12 **Q. DOES KEMA HAVE RELEVANT EXPERIENCE WITH SMART GRID**
13 **TECHNOLOGIES AND ADVANCED METERING INFRASTRUCTURE?**

14 A. Yes. KEMA's Intelligent Networks and Communications (INC) market issue
15 team is a worldwide leader in planning, designing, and implementing advanced
16 communications, Advanced Metering Infrastructure (AMI), Distribution and
17 Substation Automation and infrastructure modernization systems. KEMA also
18 provides project management experience to oversee the integration of these
19 projects into utility operational systems. To date, KEMA's consultants have
20 implemented numerous such projects and are presently supporting the
21 implementation of some of the largest initiatives in North America, including
22 programs for Duke Energy Corporation (Duke Energy), Con Edison, Southern
23 California Edison, Public Service Electric & Gas, and Portland General Electric,

1 as well as other Smart Metering or Smart Grid projects in Australia, Europe, and
2 Brazil. KEMA has also previously assisted other key utilities in their automation
3 programs, including Hawaiian Electric Company, Ketchikan Public Utilities,
4 Benton County PUD, and Louisville Gas & Electric Company (LG&E Energy
5 Corp).

6 Within the INC market issue team, KEMA's Advanced Metering practice
7 has established itself as a key partner for a number of the leading AMI programs
8 in North America and in other global locales. The practice is comprised of both
9 business strategists and technical specialists who together form a capability to
10 understand all aspects of the business. With a rich combination of direct utility
11 "hands on" experience, strong leadership and participation in industry consortia,
12 and years of consulting project service, KEMA's consultants are well-versed in
13 metering and communications technology, industry standards,
14 regulatory/legislative trends, and the strategies and solutions of most of the
15 leading suppliers. Using past and current AMI client engagements, KEMA has
16 developed a library of knowledge regarding specific technology features,
17 capabilities, and pricing, as well as insights into future product development
18 efforts, for most of the major North American providers.

19 In the area of distribution systems, KEMA offers broad and deep set of
20 subject matter expertise in electric distribution system planning, design, and
21 operations. KEMA has assisted numerous utilities with the assessment,
22 procurement, and implementation of advanced technologies as well as business
23 and operational strategies in this area. These include advanced field

1 instrumentation, relay protection, equipment condition monitoring, feeder,
2 distribution and substation automation, and information systems in support of
3 planning, engineering, and operations.

4 Additionally, KEMA has extensive testing facilities in the Netherlands
5 (Arnhem) and the United States, where it conducts testing of electrical equipment,
6 from customer products to high voltage electrical equipment. In Europe, with
7 regards to the electrical safety of products, KEMA is much like Underwriters
8 Laboratory in the United States, providing the testing and certification of
9 products, including the marking on customer packaging. In addition to testing
10 electronic kWh and kVar meters on behalf of manufacturers worldwide, KEMA
11 has recently set up a testing facility for Smart Grid technologies.

12 **Q. PLEASE EXPLAIN KEMA'S SPECIFIC RESPONSIBILITIES RELATED**
13 **TO THE DUKE ENERGY OHIO'S SMARTGRID INITIATIVE.**

14 A. KEMA has been on-site with Duke Energy since December 2006, most recently
15 helping to develop and refine the Company's business case and economic model
16 for several jurisdictions, including Duke Energy Ohio (DE-Ohio or Company),
17 and assisting with vendor selection, quality assurance and technology testing.

18 In 2007, KEMA was involved in developing and assessing the "use cases"
19 put together by Duke Energy. The "use case" methodology was used to identify
20 the services that Duke Energy would want to provide in the future and identify the
21 benefits associated with the implementation of SmartGrid. This methodology
22 pulled together both KEMA and Duke Energy Subject Matter Experts (SME) to
23 create possible "uses" for SmartGrid, including, for example, [REDACTED]

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[REDACTED]

KEMA has also been involved with the conceptual design and planning of the demonstration labs, as well as work on the deployment of meters and related equipment for the pilot programs in Ohio and the Carolinas.

Q. PLEASE BRIEFLY DESCRIBE YOUR DUTIES AND RESPONSIBILITIES AS AN EXECUTIVE CONSULTANT FOR KEMA.

A. Since joining KEMA, I have worked onsite with utility clients on three long-term projects, providing management consulting services in the form of overall project management, process analysis and design, financial modeling, organizational design, and strategic planning. I spent two years at Cinergy Corp., assisting with the reengineering of the AFIC (After the Fact Interchange Costing) process mandated by the Joint Generation Dispatch Agreement (JGDA) signed in April 2002. In 2005, I began a two-and-a-half year project with the Bonneville Power Administration on an enterprise process improvement project that included current state assessments and analysis (including financial analysis), future state design, and implementation of solutions in several areas including supply chain,

1 construction, and maintenance. Since the beginning of 2008, I have been with
2 Duke Energy working on the SmartGrid cost/benefit model.

3 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS**
4 **PROCEEDING?**

5 A. The purpose of my testimony is to support the cost benefit analysis of DE-Ohio's
6 SmartGrid initiative. Specifically, I (1) describe the SmartGrid model; (2) explain
7 how the model analyzes the program costs and benefits input into it; and (3)
8 provide additional information on what specific costs and benefits were provided
9 by DE-Ohio for input in the SmartGrid model. Finally, I sponsor Attachment
10 CDK-1, which is a summary of the cost benefit analysis I performed for DE-
11 Ohio's SmartGrid initiative, in terms of inputs, assumptions, and results.

12 **II. THE SMARTGRID MODEL**

13 **Q. PLEASE GENERALLY DESCRIBE THE SMARTGRID MODEL.**

14 A. The SmartGrid model is a Microsoft Excel-based economic cost/benefit analytical
15 model, which generally captures the overall economics, supports financial
16 analyses, and is used as a tool for management decisions for the SmartGrid
17 project. [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 **Q. HOW WAS THE DE-OHIO SMARTGRID MODEL CREATED?**

23 A. The Ohio SmartGrid model was created by DE-Ohio for an advanced metering
24 infrastructure and smart grid pilot project in Ohio. However, over time, as

1 additional costs and benefits were identified, as more detailed analyses were
2 performed in the areas of information technology, data transfer fees, distribution
3 automation, and operating and maintenance (O&M) expenses, and as SmartGrid
4 technology and equipment considerations became more fully developed and costs
5 became more firm, the model has been improved and is now a more detailed and
6 more accurate depiction of the costs and benefits associated with the SmartGrid
7 initiative in Ohio.

8 **Q. PLEASE DESCRIBE THE INFORMATION INPUT INTO THE MODEL.**

9 A. [REDACTED]
10 [REDACTED]
11 [REDACTED]
12 [REDACTED]
13 [REDACTED]
14 [REDACTED]
15 [REDACTED]
16 [REDACTED]
17 [REDACTED]
18 [REDACTED]
19 [REDACTED]
20 [REDACTED]
21 [REDACTED]
22 [REDACTED]
23 [REDACTED]

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19 [REDACTED]

20 **Q. WHAT ARE THE SOURCES OF THE DATA INPUT INTO THE**
21 **MODEL?**

22 **A.** KEMA obtained data from the applicable groups and employees within the
23 Company through a detailed data request template. These groups included Power

1 Delivery, Power Delivery Accounting, System Protection Engineering, Asset
2 Management, Substations and Operations Maintenance, System Operations,
3 Metering, Meter Operations, Meters and Infrastructure, Integrated Resource
4 Planning, Finance, Financial Forecasting, Accounting, Tax, IT, Customer Service,
5 Billing, Energy Efficiency, Regulatory Strategy, and Rates. Follow-up
6 discussions were held when necessary to clarify exactly what data was needed and
7 the level of detail needed. Upon receiving this data, it was analyzed by me and
8 others associated with the modeling process to verify the accuracy of the data in
9 relation to predetermined, high-level estimates. For data that fell outside
10 expectations, discussions and further analysis were conducted to confirm the
11 accuracy of the data. Consensus was reached between me and the providers of
12 data on all data entered into model. Additionally, in the areas associated with
13 O&M costs, current budget amounts were checked with Power Delivery
14 Accounting to ensure accurate and current data was being utilized.

15 Savings percentages (expected reductions in current budget amounts)
16 associated with benefits were analyzed through a collaborative process including
17 discussions with the affected groups and savings seen or projected in similar
18 projects around the country.

19 Costs associated with new equipment (meters, communications, etc.) were
20 obtained from the potential vendors of the equipment being considered for the
21 SmartGrid project. This data was then reviewed to ensure that the costs modeled
22 were the expected costs and not necessarily the current costs associated with small

1 pilot programs or small purchase orders. These costs are best estimates since
2 contracts for large purchases are not yet in place.

3 **III. COST BENEFIT ANALYSES PERFORMED BY THE SMARTGRID**
4 **MODEL**

5 **Q. PLEASE DESCRIBE HOW COST AND BENEFITS ARE ANALYZED BY**
6 **THE SMARTGRID MODEL.**

7 A. A project Net Present Value (NPV) was calculated based on the costs, benefits,
8 and assumption input into the model. Benefits were calculated for each of the
9 twenty years in the model (2009-2028) and treated the same whether they were a
10 direct budget expense, an avoided cost, or an increase in revenue. (Benefits are
11 placed into these categories to facilitate further analysis such as revenue
12 recovery/rates calculations and overall O&M increase/decrease calculations, but
13 they are all treated alike for purpose of the project NPV calculations.)

14 [REDACTED]
15 [REDACTED]
16 [REDACTED]
17 [REDACTED]
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20 [REDACTED]
21 [REDACTED]
22 [REDACTED]
23 [REDACTED]
24 [REDACTED]

1 [REDACTED]
2 [REDACTED]
3 [REDACTED]
4 [REDACTED]
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10 [REDACTED]

11 [REDACTED] – it does not consider the impacts of future rate cases or other
12 unforeseen changes to the operating environment. Finally, as a project economic
13 model, this analysis does not directly give rate impacts or revenue requirements,
14 although the results of the model are used as a basis for those calculations.

15 **Q. WHAT TYPES OF BENEFITS WERE INCLUDED IN THE SMARTGRID**
16 **MODEL?**

17 **A.** Benefits captured in the model generally include:

18 [REDACTED]
19 [REDACTED]
20 [REDACTED]
21 [REDACTED]
22 [REDACTED]
23 [REDACTED]
24 [REDACTED]
25 [REDACTED]
26 [REDACTED]
27 [REDACTED]
28 [REDACTED]
29 [REDACTED]

[illegible]

1 Q. WHAT GENERAL CATEGORIES OF COSTS WERE INCLUDED IN
2 THE SMARTGRID MODEL?

3 A. Cost components captured in the model include:

4 [REDACTED]
5 [REDACTED]
6 [REDACTED]
7 [REDACTED]
8 [REDACTED]
9 [REDACTED]
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12 [REDACTED]
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[REDACTED]

Q. PLEASE DESCRIBE ANY ADDITIONAL DATA USED IN THE MODEL.

A. In addition to the costs and benefits associated with the SmartGrid Initiative, the model also considers DE-Ohio service territory-specific data, specific financial assumptions, and relevant operating characteristics. These include:

[REDACTED]

1 [REDACTED]
2 [REDACTED]
3 [REDACTED]
4 [REDACTED]
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21 [REDACTED]
22 [REDACTED]
23 [REDACTED]

1 **Q. HOW IS THIS ADDITIONAL DATA USED BY THE MODEL?**

2 A. This additional data is used to calculate benefits, costs, and NPV across the
3 twenty years of the model.

4 **Q. PLEASE DESCRIBE ATTACHMENT CDK-1.**

5 A. Attachment CDK-1 is a summary of the cost benefit analysis I have described in
6 my testimony, including specific assumptions, inputs, and results.

7 **Q. WAS ATTACHMENT CDK-1 PREPARED BY YOU AND UNDER YOUR**
8 **DIRECTION AND CONTROL?**

9 A. Yes.

10 **Q. WHAT WERE THE RESULTS OF THE MODEL?**

11 A. In terms of capital expenditures, \$431.56 million is forecasted to be spent during
12 the five-year deployment of 2009-2013. (2008 deployments are included in 2009
13 data). Over twenty years, capital expenditures are expected to rise to \$715.13
14 million with a twenty-year NPV of \$463.41 million.

15 In terms of benefits, \$74.41 million is forecasted to be saved during the
16 five-year deployment of 2009-2013. (2008 deployments are included in 2009
17 data). Over twenty years, savings are expected to rise to \$840.66 million with a
18 twenty-year NPV of \$353.01 million. (Benefits are less in the early years as
19 many benefits are directly proportional to the amount of meters replaced or
20 modules installed and several are dependent on longer information technology
21 implementation schedules.)

22 In terms of O&M expenses, \$51.65 million is forecasted to be spent during
23 the five-year deployment of 2009-2013. (2008 deployments are included in 2009

1 data). Over twenty years, O&M expenses are expected to rise to \$312.86 million
2 with a twenty-year NPV of \$142.35 million.

3 In terms of overall NPV for the cost/benefit model for the SmartGrid
4 project, a twenty-year NPV of <\$294.35> million is calculated.

5 Offsetting this NPV are customer and societal benefits ranging from
6 approximately \$380 million to \$2.20 billion. Customer and societal benefits are
7 wide-ranging due to the dependency on high-level industry estimates and studies.

8 **Q. DID YOU PREPARE A MORE DETAILED EXHIBIT CONTAINING THE**
9 **COMPONENTS AND RESULTS OF YOUR MODEL?**

10 A. Yes. My report is attached as CDK-1.

11 **IV. CONCLUSION**

12 **Q. DOES THIS CONCLUDE YOUR PRE-FILED DIRECT TESTIMONY?**

13 A. Yes.

ATTACHMENT CDK-1

**CONFIDENTIAL
FILED UNDER SEAL**