November 5, 2007

## By Electronic Filing

Ms. Reneé J. Jenkins
Director of Administration
Secretary of the Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215
RE: In the Matter of the Application of Bright Long Distance LTD to Add New Service Plans and Reduce Certain Inbound Toll-Free Service Rates; TRF No. 90-5794-CT-TRF

Dear Ms. Jenkins:

Bright Long Distance LTD submits an Application for electronic filing. The TRF Number for Bright Long Distance LTD is $90-5794-\mathrm{CT}-\mathrm{TRF}$.

Thank you for your assistance. If you have any questions, please do not hesitate to call.
Very truly yours,
/s/ Carolyn S. Flahive

Enclosure

10 West Broad Street
www.ThompsonHine.com
Phone 614.469.3200
Fax 614.469.3361

# The Public Utilities Commission of Ohio <br> TELECOMMUNICATIONS APPLICATION FORM for ROUTINE PROCEEDINGS 

(Effective: 10/26/2007)
(Pursuant to Case No. 06-1345-TP-ORD)

In the Matter of the Application of Bright Long Distance LTD to Add New Service Plans and Reduce Certain Inbound Toll-Free Service Rates )

TRF Docket No. 90-5794-CT-TRF
Case No.


NOTE: Unless you have reserved a Case \# or are filing a Contract, leave the "Case No" fields BLANK.

Name of Registrant(s) Bright Long Distance LTD
DBA(s) of Registrant(s) $\qquad$
Address of Registrant(s) 13888 County Road 25A; Wapakoneta, OH 45895
Company Web Address www.bld.net
Regulatory Contact Person(s) Carolyn S. Flahive
Phone (614) 469-3200 Fax (614) 469-3361
Regulatory Contact Person's Email Address Carolyn S. Flahive@ThompsonHine.com
Contact Person for Annual Report David Frey
Phone (419) 739-3100
Address (if different from above)
Consumer Contact Information Tim Berelsman
Phone (419) 739-3100
Address (if different from above)
Motion for protective order included with filing? $\square$ Yes $\boxtimes$ No
Motion for waiver(s) filed affecting this case? $\square$ Yes $\mathbf{x}$ No [Note: Waivers may toll any automatic timeframe.]
Section I - Pursuant to Chapter 4901:11-6 OAC - Part I - Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below. CMRS providers: Please see the bottom of Section II.
NOTES: (1) For requirements for various applications, see the identified section of Ohio Administrative Code Section 4901 and/or the supplemental application form noted.
(2) Information regarding the number of copies required by the Commission may be obtained from the Commission's web site at www.puco.ohio.gov under the docketing information system section, by calling the docketing division at 614-466-4095, or by visiting the docketing division at the offices of the Commission.

| Carrier Type $\square$ Other (explain below) | $\square$ ILEC | $\square$ CLEC | $\square$ CTS | $\square$ AOS/IOS |
| :---: | :---: | :---: | :---: | :---: |
| Tier 1 Regulatory Treatment |  |  |  |  |
| Change Rates within approved Range | $\square$ TRF 1-6-04(B) (0 day Notice) | TRF 1-6-04(B) (0 day Notice) |  |  |
| New Service, expanded local calling area, correction of textual error | $\begin{aligned} & \square \text { ZTA 1-6-04(B) } \\ & \text { (0 day Notice) } \end{aligned}$ | $\begin{aligned} & \square \text { ZTA 1-6-04(B) } \\ & \text { (0 day Notice) } \end{aligned}$ |  |  |
| Change Terms and Conditions, Introduce non-recurring service charges | $\begin{aligned} & \square \text { ATA 1-6-04(B) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ | $\begin{aligned} & \square \text { ATA 1-6-04(B) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ |  |  |
| Introduce or Increase Late Payment or Returned Check Charge | $\begin{aligned} & \square \text { ATA } 1-6-04(B) \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ | $\square \text { ATA 1-6-04(B) }$ |  |  |
| Business Contract | $\square \text { CTR 1-6-17 }$ | $\square \text { CTR 1-6-17 }$ |  |  |
| Withdrawal | $\begin{aligned} & \square \text { ATW 1-6-12(A) } \\ & \text { (Non-Auto) } \end{aligned}$ | $\begin{aligned} & \square \text { ATW 1-6-12(A) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ |  |  |
| Raise the Ceiling of a Rate | Not Applicable | $\begin{aligned} & \square \text { SLF 1-6-04(B) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ |  |  |
| Tier 2 Regulatory Treatment |  |  |  |  |
| Residential - Introduce non-recurring service charges | TRF 1-6-05(E) (0 day Notice) | TRF 1-6-05(E) (0 day Notice) |  |  |
| Residential - Introduce New Tariffed Tier 2 Service(s) | $\begin{aligned} & \square \text { TRF 1-6-05(C) } \\ & \text { (0 day Notice) } \end{aligned}$ | $\begin{aligned} & \square \text { TRF 1-6-05(C) } \\ & \text { (0 day Notice) } \end{aligned}$ | $\begin{aligned} & \square \text { TRF 1-6-05(C) } \\ & \text { (0 day Notice) } \end{aligned}$ |  |
| Residential - Change Rates, Terms and Conditions, Promotions, or Withdrawal | TRF 1-6-05(E) (0 day Notice) | TRF 1-6-05(E) (0 day Notice) | $\begin{aligned} & \square \text { TRF } 1-6-05(E) \\ & \text { (0 day Notice) } \end{aligned}$ |  |
| Residential - Tier 2 Service Contracts | CTR 1-6-17 (0 day Notice) | $\begin{aligned} & \square \text { CTR 1-6-17 } \\ & \text { (0 day Notice) } \end{aligned}$ | $\begin{aligned} & \square \text { CTR 1-6-17 } \\ & \text { (0 day Notice) } \end{aligned}$ |  |
| Commercial (Business) Contracts | Not Filed | Not Filed | Not Filed |  |
| Business Services (see "Other" below) | Detariffed | Detariffed | Detariffed |  |
| Residential \& Business Toll Services (see "Other" below) | Detariffed | Detariffed | Detariffed | 1 |

Section I - Part II - Certificate Status and Procedural

| Certificate Status | ILEC | CLEC | CTS | AOS/IOS |
| :---: | :---: | :---: | :---: | :---: |
| Certification (See Supplemental ACE form) |  | $\square \text { ACE 1-6-10 }$ | $\square \text { ACE 1-6-10 }$ $\text { (Auto } 30 \text { days) }$ | $\square$ ACE 1-6-10 (Auto 30 days) |
| Add Exchanges to Certificate | $\square$ ATA 1-6-09(C) (Auto 30 days) | AAC 1-6-10(F) <br> (0 day Notice) | CLECs must attach a current CLEC Exchange Listing Form |  |
| Abandon all Services - With Customers | $\begin{aligned} & \square \text { ABN 1-6-11(A) } \\ & \text { (Non-Auto) } \end{aligned}$ | $\begin{aligned} & \square \text { ABN 1-6-11(A) } \\ & \text { (Auto } 90 \text { day) } \end{aligned}$ | $\square \text { ABN 1-6-11(B) }$ | $\square$ ABN 1-6-11 (B) (Auto 14 day) |
| Abandon all Services - Without Customers |  | $\square$ ABN 1-6-11(A) <br> (Auto 30 days) | $\begin{aligned} & \square \text { ABN 1-6-11(B) } \\ & \text { (Auto } 14 \text { day) } \end{aligned}$ | $\square$ ABN 1-6-11(B) <br> (Auto 14 day) |
| Change of Official Name (See below) | $\square$ ACN 1-6-14(B) (Auto 30 days) | $\begin{aligned} & \square \text { ACN 1-6-14(B) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ | $\begin{aligned} & \square \mathrm{CIO} \text { 1-6-14(A) } \\ & \text { (0 day Notice) } \end{aligned}$ | CIO 1-6-14(A) (0 day Notice) |
| Change in Ownership (See below) | $\square$ ACO 1-6-14(B) <br> (Auto 30 days) | $\begin{aligned} & \square \text { ACO 1-6-14(B) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ | $\begin{aligned} & \square \text { CIO 1-6-14(A) } \\ & \text { (0 day Notice) } \end{aligned}$ | CIO 1-6-14(A) (0 day Notice) ( |
| Merger (See below) | AMT 1-6-14(B) (Auto 30 days) | $\square$ AMT 1-6-14(B) <br> (Auto 30 days) | $\begin{aligned} & \square \text { CIO 1-6-14(A) } \\ & \text { (0 day Notice) } \end{aligned}$ | $\begin{aligned} & \square \text { CIO 1-6-14(A) } \\ & \text { (0 day Notice) } \end{aligned}$ |
| Transfer a Certificate (See below) | $\square$ ATC 1-6-14(B) (Auto 30 days) | $\square$ ATC 1-6-14(B) <br> (Auto 30 days) | $\begin{aligned} & \square \text { CIO 1-6-14(A) } \\ & \text { (0 day Notice) } \end{aligned}$ | $\square$ CIO 1-6-14(A) (0 day Notice) |
| Transaction for transfer or lease of property, plant or business (See below) | $\begin{aligned} & \square \text { ATR 1-6-14(B) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ | $\begin{aligned} & \square \text { ATR 1-6-14(B) } \\ & \text { (Auto } 30 \text { days) } \end{aligned}$ | $\begin{aligned} & \square \text { CIO 1-6-14(A) } \\ & (0 \text { day Notice) } \end{aligned}$ | $\begin{aligned} & \square \text { CIO 1-6-14(A) } \\ & (0 \text { day Notice }) \end{aligned}$ |
| Procedural |  |  |  |  |
| Designation of Process Agent(s) | $\square$ TRF <br> (0 day Notice) | $\square$ TRF (0 day Notice) | $\square$ TRF (0 day Notice) | $\square$ TRF <br> (0 day Notice) |

Section II - Carrier to Carrier (Pursuant to 95-845-TP-COI), CMRS and Other


Other* (explain) The Applicant hereby adds new tier 2 services to its tariff because it has not yet filed a detariffing application.
*NOTE: During the interim period between the effective date of the rules and an Applicant's Detariffing Filing, changes to existing business Tier 2 and all toll services, including the addition of new business Tier 2 and all new toll services, will be processed as 0 -day TRF filings, and briefly described in the "Other" section above.
All Section I and II applications that result in a change to one or more tariff pages require, at a minimum, the following exhibits. Other exhibits may be required under the applicable rule(s). ACN, ACO, AMT, ATC, ATR and CIO applications see the 4901:1-6-14 Filing Requirements on the Commission's Web Page for a complete list of exhibits.

| Exhibit | Description: |
| :---: | :--- |
| A | The tariff pages subject to the proposed change(s) as they exist before the change(s) |
| B | The Tariff pages subject to the proposed change(s), reflecting the change, with the change(s) marked in <br> the right margin. |
| C | A short description of the nature of the change(s), the intent of the change(s), and the customers affected. |
| D | A copy of the notice provided to customers, along with an affidavit that the notice was provided according <br> to the applicable rule(s). |

## Section III. - Attestation

Registrant hereby attests to its compliance with pertinent entries and orders issued by the Commission.

## AFFIDAVIT <br> Compliance with Commission Rules and Service Standards

I am an attorney of the applicant corporation, Bright Long Distance LTD , and am authorized to make this statement on its behalf.
(Name)
I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) Pursuant to Chapter 4901:1-5 OAC for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.
Executed on (Date) 11/05/07
at (Location) Columbus, Ohio
*(Signature and Title) /s/ Carolyn S. Flahive
(Date) $\underline{11 / 05 / 07}$

- This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.


## VERIFICATION

I, Carolyn S. Flahive verify that I have utilized the Telecommunications Application Form for Routine Proceedings provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.
*(Signature and Title)/s/ Carolyn S. Flahive
(Date) $11 / 05 / 07$
*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant

Send your completed Application Form, including all required attachments as well as the required number of copies, to:
Public Utilities Commission of Ohio
Attention: Docketing Division
180 East Broad Street, Columbus, OH 43215-3793

Or
Make such filing electronically as directed in Case No 06-900-AU-WVR

## EXHIBIT A

(Former Tariff Pages)

## EXHIBIT B

(New Tariff Pages)

## CHECK SHEET

The Title Page and pages listed below of this tariff are effective as of the date shown. Revised sheets contain all changes from the original tariff that are in effect as of the date indicated.

| PAGE | VERSION | PAGE | VERSION |
| :---: | :---: | :---: | :---: |
| Title Page | Original | 28 | Original |
| 1 | Fourteenth Revised * | 29 | Original |
| 2 | First Revised | 30 | Original |
| 3 | Original | 31 | Original |
| 4 | Original | 32 | Original |
| 5 | Original | 33 | Original |
| 6 | Original | 34 | Original |
| 7 | First Revised | 35 | Original |
| 8 | Original | 36 | Original |
| 9 | Original | 37 | Original |
| 10 | Original | 38 | Original |
| 11 | Original | 39 | Original |
| 12 | First Revised | 40 | Original |
| 13 | Original | 41 | Original |
| 14 | Original | 42 | Original |
| 15 | First Revised | 43 | Original |
| 16 | Original | 44 | Original |
| 17 | Original | Price List Page 1 | Fifth Revised |
| 18 | Original | Price List Page 2 | Second Revised* |
| 19 | First Revised | Price List Page 3 | First Revised |
| 20 | Original | Price List Page 4 | First Revised |
| 21 | Original | Price List Page 5 | Third Revised |
| 21 A | Original | Price List Page 6 | Sixth Revised * |
| 22 | Original | Price List Page 7 | Second Revised* |
| 23 | Original | Price List Page 8 | First Revised * |
| 24 | Eighth Revised | Price List Page 9 | Original * |
| 24A | Eighth Revised * | Price List Page 10 | Original * |
| 24B | Second Revised * | Price List Page 11 | Original * |
| 24 C | First Revised * |  |  |
| 24D | Original * |  |  |
| 24E | Original * |  |  |
| 24F | Original * |  |  |
| 24G | Original * |  |  |
| 25 | First Revised |  |  |
| 26 | Original |  |  |
| 27 | Original |  |  |

## SECTION 3 - SERVICE DESCRIPTIONS AND RATES (cont'd)

Outbound Long Distance Service (cont'd)
3.5.6 191 Affinity Plan - The 191 Affinity Plan is available to customers of Internet and/or cable television service providers (minimum basic cable service) that have entered into an Affinity Marketing Agreement with Bright Long Distance LTD.

See price list for current rates, terms, and conditions.

### 3.5.7 Unlimited Affinity Plans

3.5.7.1 Unlimited Residential Affinity Plan - This Plan provides residential customers with unlimited intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa) for a Monthly Fee.
3.5.7.2 Unlimited Business Affinity Plan - This Plan provides business customers with unlimited intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa) for a Monthly Fee.
3.5.7.3 General Terms and Conditions for the two Unlimited Affinity Plans:
$>\quad$ Available to customers of Internet and/or cable television service providers (minimum basic cable service) who have entered into an Affinity Marketing Agreement with Bright Long Distance LTD.
$>\quad$ See price list for current rates, terms, and conditions.
$>$ Canada Option available - see price list.
$>\quad$ These plans and the Canada Option may not be available in all service areas.
> The Monthly Fee (see price list) may be waived or discounted during the introductory period and/or during promotional periods on a local exchange basis.
$>\quad$ The Company may offer discounts for annual prepaid service during promotional periods. Annual prepayments are non-refundable.

INTRASTATE LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE
3.5 Outbound Long Distance Service (cont'd)
3.5.7 Unlimited Affinity Plans (cont'd)
$>$ The unlimited calling applies to voice calls only (i.e., not to calls placed to an Internet service provider). If the Company determines that the subscriber's usage of the service extends beyond voice calls only, the subscriber will be in violation of the terms and conditions of this tariff. Accordingly, the Company may discontinue providing the service plan at the bundled rate (that is, the Company will "unbundle" the plan). Upon discontinuation of the bundled service plan, the Monthly Fee will be prorated and a per-minute rate of $\$ 0.15$ (based on an initial period of 30 -seconds and incremental periods of 6 -seconds thereafter) will be charged for all minutes of use. The Company reserves the right to make such billing adjustments in arrears up to 180 days.
$>$ The customer may add toll-free services in accordance with the rates set forth in the Price List Page 2.
> Customers who want the ability to make additional international calls (i.e., other than to Canada, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa) must contact the Company or its authorized billing and collection agent. Charges for such international calls shall be on a per-minute use basis. The Company's international rates are available at www.bld.net.

### 3.5.8 Bucket Affinity Plans

3.5.8.1 350 Bucket Affinity Plan - This Plan provides residential and business customers with an allowance of 350 minutes of intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa).
3.5.8.2 700 Bucket Affinity Plan - This Plan provides residential and business customers with an allowance of 700 minutes of intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa).

INTRASTATE LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE
3.5 Outbound Long Distance Service (cont'd)
3.5.8 Bucket Affinity Plans (cont'd)
3.5.8.3 1400 Bucket Affinity Plan - This Plan provides residential and business customers with an allowance of 1400 minutes of intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa).
3.5.8.4 General Terms and Conditions for the three Bucket Affinity Plans:
$>\quad$ Available to customers of Internet and/or cable television service
providers (minimum basic cable service) who have entered into an Affinity Marketing Agreement with Bright Long Distance LTD.
$>\quad$ See price list for current rates, terms, and conditions.
$>$ Canada Option available - see price list.
$>\quad$ These plans and the Canada Option may not be available in all
service areas.
$>\quad$ Unused minutes of the monthly call allowance may not be carried over to the following month.
$>\quad$ The unlimited calling applies to voice calls only (i.e., not to calls
3.5.8.4
$\downarrow$

> placed to an Internet service provider). If the Company determines that the subscriber's usage of the service extends beyond voice calls only, the subscriber will be in violation of the terms and conditions of this tariff. Accordingly, the Company may discontinue providing the service plan at the bundled rate (that is, the Company will "unbundle" the plan). Upon discontinuation of the bundled service plan, the monthly rate will be prorated and a per-minute rate of $\$ 0.15$ (based on an initial period of 30 -seconds and incremental periods of $6-$ seconds thereafter) will be charged for all minutes of use. The Company reserves the right to make such billing adjustments in arrears up to 180 days.

### 3.5 Outbound Long Distance Service (cont'd)

### 3.5.8 Bucket Affinity Plans (cont'd)

> The Customer may add toll-free services in accordance with the rates set forth in the Price List Page 2.
> Customers who want the ability to make additional international calls (i.e., other than to Canada, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa) must contact the Company or its authorized billing and collection agent. Charges for such international calls shall be on a per-minute use basis. The Company's international rates are available at www.bld.net.
> Group Call Discount: When a Customer groups multiple access lines within a single premise on a single bill, and all such access lines are on any of the Bucket Affinity Plans, the Customer will receive the applicable monthly allowance of minutes of calling total for all of the access lines. Additionally, the Company will waive the Monthly Fee for all access lines but one. In other words, with the Group Call Discount, the Customer will receive either 350,700 or 1400 minutes of calling per month (depending on selected bucket calling plan) for all access lines combined, not per access line, and will be charged the Monthly Fee for one access line only. A per-minute rate applies to all minutes in excess of the monthly call allowance per month. The Group Call Discount may not be available in all local exchanges.

### 3.5 Outbound Long Distance Service (cont'd)

### 3.5.9 BLD Plain and Simple Calling Plans

3.5.9.1 \(\left.\begin{array}{l}Plain and Simple Residential Class Calling Plan <br>
Provides customers with an allowance of 325 minutes of usage per <br>
month for a flat monthly rate. This plan is available to residential <br>

customers only.\end{array}\right\}\) 3.5.9.2 | Plain and Simple Home Office Class Calling Plan |
| :--- |
| Provides customers with an allowance of 600 minutes of usage per |
| month for a flat monthly rate. |

3.5.9.4 General Terms and Conditions for the Three Plain and Simple Calling Plans:
> Minutes used in excess of the monthly allowance of minutes will be billed a per-minute rate. Rates will be rounded to the nearest minute.
$>\quad$ This plan is not available in all areas.
> Unused minutes of the monthly call allowance may not be carried over to the following month.
$>\quad$ See price list for current rates.
> The monthly allowance of minutes applies to voice calls only (i.e., not to calls placed to an internet service provider). If the Company determines that the subscriber's usage of the service extends beyond voice calls only, the subscriber will be in violation of the terms and conditions of this tariff. Accordingly, the Company may discontinue providing the service package at the bundled rate (that is, the Company will "unbundle" the package). Upon discontinuation of the bundled service package, the monthly rate will be prorated and the per-minute rate will be the rate charged for minutes in excess of the monthly call allowance. BLD reserves the right to make such billing adjustments in arrears up to 180 days.

## SECTION 3 - SERVICE DESCRIPTIONS AND RATES (cont'd)

### 3.5 Outbound Long Distance Service (cont'd)

3.5.9.5 General Terms and Conditions for the Three Plain and Simple Calling Plans: (cont'd)
> Group Call Discount
When a Customer groups multiple access lines within a single premise on a single bill, and all such access lines are on any of the Plain and Simple Calling Plans, the Customer will receive the applicable monthly allowance of minutes of calling total for all of the access lines. Additionally, the Company will waive the Monthly Fee for all access lines but one. In other words, with the Group Call Discount, the Customer will receive either 325, 600 , or 1200 minutes of calling per month (depending on selected class of calling plan) for all access lines combined, not per access line, and will be charged the Monthly Fee for one access line only. A per minute rate applies to all minutes in excess of the monthly call allowance per month. The Group Call Discount may not be available in all exchanges.
3.5.10 BLD Rollback Plan - The BLD Rollback Plan offers customers the ability to call anywhere in the United States, any time of day or night, for one low rate. This plan is not available in all areas. A surcharge will apply if the customer's total monthly bill does not exceed $\$ 15.00$. The surcharge may be waived during an initial introductory period and during special promotional offers.
$>$ See price list for current rates and Inbound Toll-Free Number Service option.
> Group Call Discount
When one Customer groups multiple access lines within a single premise on a single bill, and all such access lines are on the BLD Rollback Plan, the Company will calculate the Customer's minutes of calling on an aggregated basis when determining whether the monthly surcharge will apply. In other words, the Company will assess the surcharge if the combined total for all of the access lines does not exceed $\$ 15.00$. The Group Call Discount may not be available in all exchanges.

INTRASTATE LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

## SECTION 3 - SERVICE DESCRIPTIONS AND RATES (cont'd)

3.6 Inbound Toll-Free Number Service

BLD's Inbound Toll-Free Number Service is an 800/888 number service available for Customer Use twenty-four (24) hours a day, seven (7) days a week.

Service is terminated through switched access lines. Calls may originate from any valid exchange and terminate to the Customer's location at no charge to the calling party.

For billing purposes, after the initial period of thirty seconds (30) seconds, calls are billed in six (6) second increments. Volume discounts do not apply.

See price list for current rates associated with the various outbound long distance service plans.

### 3.7 Group Call Option

When a Customer groups multiple access lines within a single premise on a single bill, and all such access lines are on the same BLD calling plan, the Company will waive the Monthly Fee for all access lines but one.

The Group Call Option is only available with the Gold Plan, Gold Plan Plus, and Business Gold Plan and may not be available in all exchanges.
$\qquad$

INTRASTATE LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE

## PRICE LIST (cont'd)

## Inbound Toll-Free Number Service:

Rates vary depending on outbound long distance service plan, if any. See table below:

| Outbound Long Distance Service Plan | Monthly Recurring Charge | Initial Period | Additional Period |
| :---: | :---: | :---: | :---: |
| None | \$2.00 | \$. 075 | \$. 015 |
| Talk More Pay Less Plan | None | \$. 075 | \$. 015 |
| - Gold Plan <br> - Gold Plan Plus <br> - 191 Affinity Plan <br> - Unlimited Residential Affinity Plan <br> - 350 Bucket Affinity Plan | None | \$. 045 | \$. 0075 |
| - All 3 Classes of the Plain and Simple Plan <br> - Unlimited Business Affinity Plan <br> - 700 Bucket Affinity Plan <br> - 1400 Bucket Affinity Plan | None | \$. 0345 | \$. 00575 |
| Rollback Plan | \$2.00 | \$. 0285 | \$.0057 |

Monthly recurring charges and usage rates apply to Inbound Toll-Free Number Service and are in addition to the applicable Outbound Long Distance Service Plan charges. All monthly recurring charges and usage rates for the Outbound Long Distance Service Plans are as described in the Price List for those applicable calling plans.

For billing purposes, after the initial period of thirty seconds (30) seconds, calls are billed in six (6) second increments. Volume discounts do not apply.

Rates apply to inbound toll-free service for calls originating in the United States and terminating in Ohio.

## PRICE LIST (cont'd)

Unlimited Affinity Calling Plans:
A. Unlimited Residential Affinity Plan:

Monthly Fee
\$21.95
Includes unlimited direct dialed intrastate and interstate calls, and excludes international dialing (other than as set forth in Section 3.5.7.1) and inbound toll-free number service (800\#).

Canada Option $\quad \$ 3.00 /$ month in addition to Monthly Fee above.
Provides unlimited calling to Canada.
B. Unlimited Business Affinity Plan:

Monthly Fee $\$ 31.95$
Includes unlimited direct dialed intrastate and interstate calls, and excludes international dialing (other than as set forth in Section 3.5.7.2) and inbound toll-free number service (800\#).

## Canada Option

$\$ 3.00$ /month in addition to Monthly Fee above.
Provides unlimited calling to Canada.
C. General Terms and Conditions for the Unlimited Affinity Plans (Residential and Business):

New service activation or changes in BLD service plans after the start of the billing cycle will result in a proration of the Monthly Fee based upon the date of activation; the Customer will, however, be entitled to unlimited minutes of usage from the date of activation until the last day of the billing cycle during the first month.

The entire Monthly Fee will be applied to the final month of service if service is cancelled prior to the end of a billing cycle.

BLD reserves the right to deny mid-month activation in the event a subscriber exhibits a pattern of abuse by switching among BLD calling plans on a regular basis.

The customer may add toll-free services in accordance with the rates set forth in the Price List Page 2.

## PRICE LIST (cont'd)

## Bucket Affinity Plans:

A. 350 Bucket Affinity Plan:

Monthly Fee
\$11.95
Includes 350 minutes of intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa), and excludes other international dialing and inbound toll-free number service (800\#).

## Per-Minute Rate <br> \$0.12

Applies to all minutes in excess of 350 minutes per month.

## Canada Option

\$3.00/month in addition to Monthly Fee above.
Provides unlimited calling to Canada.
Canada Per-Minute Rate
\$0.12
Applies to all minutes in excess of the total plan monthly allowance of 350 minutes.
B. 700 Bucket Affinity Plan:

Monthly Fee $\quad \$ 16.95$
Includes 700 minutes of intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa), and excludes other international dialing and inbound toll-free number service (800\#).

Per-Minute Rate $\$ 0.09$
Applies to all minutes in excess of 700 minutes per month.
Canada Option $\quad \$ 3.00 /$ month in addition to Monthly Fee above.
Provides unlimited calling to Canada.

Canada Per-Minute Rate $\$ 0.09$
Applies to all minutes in excess of the total plan monthly allowance of 700 minutes.

## PRICE LIST (cont'd)

Bucket Affinity Plans: (cont'd)
C. 1400 Bucket Affinity Plan:

Monthly Fee $\$ 21.95$
Includes 1400 minutes of intrastate and interstate direct dialed calls (including all 50 U.S. states, Puerto Rico, U.S. Virgin Islands, Guam, and U.S. Samoa), and excludes other international dialing and inbound toll-free number service (800\#).

Per-Minute Rate $\$ 0.07$

Applies to all minutes in excess of 1400 minutes per month.

## Canada Option

$\$ 3.00 /$ month in addition to Monthly Fee above.
Provides unlimited calling to Canada.

Canada Per-Minute Rate
$\$ 0.07$
Applies to all minutes in excess of the total plan monthly allowance of 1400 minutes.
D. General Terms and Conditions for the Bucket Affinity Plans:

For billing purposes, calls are rounded-up to the next full minute.

New service activation or changes in BLD service plans after the start of the billing cycle will result in a proration of the Monthly Fee based upon the date of activation; the customer will, however, be entitled to utilize the full monthly call allowance of minutes during the first month.

The entire Monthly Fee will be applied to the final month of service if service is cancelled prior to the end of a billing cycle.

BLD reserves the right to deny mid-month activation in the event a subscriber exhibits a pattern of abuse by switching among BLD calling plans on a regular basis.

Unused minutes of the monthly call allowance may not be carried over to the following month.

Group Call Discount - See Section 3.5.8.

PRICE LIST (cont'd)

## BLD Plain and Simple Calling Plans*:

A. Residential Class:

Monthly Fee
\$19.95
Includes 325 minutes of calling per month to anywhere in the United States, any time of day or night.

Available to residential customers only.
Per Minute Rate \$ . 12
Applies to all minutes in excess of 325 minutes per month.
B. Home Office Class:

Monthly Fee \$27.95
Includes 600 minutes of calling per month to anywhere in the United States, any time of day or night.

Per Minute Rate
\$ . 09
Applies to all minutes in excess of 600 minutes per month.
C. Business Class:

Monthly Fee
$\$ 54.95$
Includes 1200 minutes of calling per month to anywhere in the United States, any time of day or night.

Available to business customers only.
Per Minute Rate \$ . 07
Applies to all minutes in excess of 1200 minutes per month.

* Rates apply to all direct dialed intrastate and interstate calls, and are not applicable to
international and/or inbound toll-free number service, unless otherwise indicated. For billing purposes, calls are rounded to the next full minute.


## PRICE LIST (cont'd)

General Terms and Conditions for the Plain and Simple Calling Plans:
The monthly allowance of minutes may be waived or increased during the introductory period and/or during special promotional periods from time-to-time on an exchange basis.

New service activation or changes in BLD service plans after the start of the billing cycle will result in a proration of the monthly fee based upon the date of activation; the Customer will, however, be entitled to utilize the full monthly call allowance of minutes during the first month.

The entire flat rate monthly fee will be applied to the final month of service if service is cancelled prior to the end of a billing cycle.

BLD reserves the right to deny mid-month activation in the event a subscriber exhibits a pattern of abuse by switching among BLD calling plans on a regular basis.

Group Call Discount - see Section 3.5.9.



## PRICE LIST (cont'd)

| BLD Rollback Plan* |  |
| :---: | :---: |
| Monthly Fee | \$0.00 |
| Per Minute Rate | \$0.057 |

A surcharge of $\$ 2.95$ will apply if the customer's total monthly bill does not exceed $\$ 15.00$.
Group Call Discount - see Section 3.5.10.
Optional Inbound Toll-Free Number Service:
Subscribers to the BLD Rollback Plan (residential and business) may add Inbound Toll-Free Number Service to this plan at the rate of $\$ .057$ per minute. The initial period of thirty (30) seconds will be billed at $\$ .0285$. After the initial period, calls are billed in six (6) second increments at a rate
of $\$ .0057$. A $\$ 2.00$ monthly recurring charge applies.

* Rates apply to all direct dialed intrastate and interstate calls, and are not applicable to international and/or inbound toll-free number service, unless otherwise indicated. For billing purposes, calls are rounded to the next full minute.


## EXHIBIT C

## Description of the Tariff Changes

The Applicant hereby revises its tariff to add five new service plans to provide greater options and value to its residential and business customers. In addition, the Applicant is reducing the inbound toll-free services rates for one of its service plans.

This foregoing document was electronically filed with the Public Utilities

## Commission of Ohio Docketing Information System on

11/5/2007 2:50:13 PM
in

## Case No(s). 90-5794-CT-TRF

Summary: Application Tariff Filing electronically filed by Carolyn S Flahive on behalf of Bright Long Distance LTD

