

**FAX**

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**Docketing**

**PUCO-614-466-4095**

**614-466-0313**

**FROM:**

**Cassandra Cole 740.383-0490**

**Subject: Case No. 90-5023-tp-trf**

Please docket the attached filing, Case No. 90-5023-tp-trf today. The originals will be mailed today.

Thanks,

Cassandra

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business  
Technician                      Date Processed 11/03

**The Public Utilities Commission of Ohio**  
**TELECOMMUNICATIONS APPLICATION FORM for ROUTINE PROCEEDINGS**

(Effective: 09/19/2007)  
(Pursuant to Case No. 06-1345-TP-ORD)

In the Matter of the Application of Verizon North, Inc. )  
to introduce a new Tier 2 Business service called Business )  
Link Rewards Plan )

TRF Docket No. 90-5023-TP-TRF

Case No. -TP -

NOTE: Unless you have reserved a Case # or are filing a Contract, leave the "Case No" fields BLANK.

Name of Registrant(s) Verizon North, Inc.  
DBA(s) of Registrant(s) Verizon North, Inc.  
Address of Registrant(s) 1300 Columbus-Sandusky Rd N, Marion, Ohio 43302  
Company Web Address www.verizon.com  
Regulatory Contact Person(s) Cassandra Cole  
Regulatory Contact Person's Email Address Cassandra.cole@verizon.com  
Contact Person for Annual Report Cassandra Cole  
Address (if different from above) \_\_\_\_\_  
Consumer Contact Information Cassandra Cole  
Address (if different from above) \_\_\_\_\_

Phone 740-383-0490

Fax 740-383-0491

Phone 740-383-0490

Phone 740-383-0490

Motion for protective order included with filing? ☐ Yes X NoMotion for waiver(s) filed affecting this case? ☐ Yes X No [Note: Waivers may toll any automatic timeframe.]

**Section I - Pursuant to Chapter 4901:11-6 OAC - Part I - Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below. CMRS providers: Please see the bottom of Section II.**

NOTES: (1) For requirements for various applications, see the identified section of Ohio Administrative Code Section 4901 and/or the supplemental application form noted.

(2) Information regarding the number of copies required by the Commission may be obtained from the Commission's web site at [www.puco.ohio.gov](http://www.puco.ohio.gov) under the docketing information system section, by calling the docketing division at 614-466-4095, or by visiting the docketing division at the offices of the Commission.

Carrier Type <input type="checkbox"/> Other (explain below)	X ILEC	<input type="checkbox"/> CLEC	<input type="checkbox"/> CTS	<input type="checkbox"/> AOS/IOS
<b>Tier 1 Regulatory Treatment</b>				
Change Rates within approved Range	<input type="checkbox"/> TRF 1-8-04(B) (0 day Notice)	<input type="checkbox"/> TRF 1-6-04(B) (0 day Notice)		
New Service, expanded local calling area,	<input type="checkbox"/> ZTA 1-8-04(B) (0 day Notice)	<input type="checkbox"/> ZTA 1-6-04(B) (0 day Notice)		
Change Terms and Conditions, introduce non-recurring service charges	<input type="checkbox"/> ATA 1-8-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)		
Introduce or Increase Late Payment or Returned Check Charge	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-8-04(B) (Auto 30 days)		
Business Contract	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)		
Withdrawal	<input type="checkbox"/> ATW 1-6-12(A) (Non-Auto)	<input type="checkbox"/> ATW 1-6-12(A) (Auto 30 days)		
Raise the Ceiling of a Rate	Not Applicable	<input type="checkbox"/> SLF 1-6-04(B) (Auto 30 days)		
<b>Tier 2 Regulatory Treatment</b>				
Residential - Introduce non-recurring service charges	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-8-05(E) (0 day Notice)		
Residential - Introduce New Tariffed Tier 2 Service(s)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-8-05(C) (0 day Notice)	
Residential - Change Rates, Terms and Conditions, Promotions, or Withdrawal	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	
Residential - Tier 2 Service Contracts	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	
Commercial (Business) Contracts	Not Filed	Not Filed	Not Filed	
Business Services (see "Other" below)	Detariffed	Detariffed	Detariffed	
Residential & Business Toll Services (see "Other" below)	Detariffed	Detariffed	Detariffed	

Nov. 1, 2007 2:28PM

	ILEC	CLEC	CTS	AOS/IOS
Certification (See Supplemental ACE form)		<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)
Add Exchanges to Certificate	<input type="checkbox"/> ATA 1-6-09(C) (Auto 30 days)	<input type="checkbox"/> AAC 1-6-10(F) (0 day Notice)	<input type="checkbox"/> CEC 1-6-10(G) (Exchange Listing Form)	<input type="checkbox"/> AEC 1-6-10 (Auto 30 days)
Abandon all Services - With Customers	<input type="checkbox"/> ABN 1-6-11(A) (Non-Auto)	<input type="checkbox"/> ABN 1-6-11(A) (Auto 90 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Abandon all Services - Without Customers		<input type="checkbox"/> ABN 1-6-11(A) (Auto 30 days)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Change of Official Name	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Change in Ownership	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Merger	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transfer a Certificate	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transaction for transfer or lease of property, plant or business	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
<b>Procedural</b>				
Designation of Process Agent(s)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)

All Section I applications that result in a change to one or more tariff pages require, at a minimum, the following exhibits. Other exhibits may be required under the applicable rule(s).

Exhibit	Description
A	The tariff pages subject to the proposed change(s) as they exist before the change(s)
B	The Tariff pages subject to the proposed change(s), reflecting the change, with the change(s) marked in the right margin.
C	A short description of the nature of the change(s), the intent of the change(s), and the customers affected.
D	A copy of the notice provided to customers, along with an affidavit that the notice was provided according to the applicable rule(s).

## Section II - Carrier to Carrier (Pursuant to 95-845-TP-COI), CMRS and Other

Carrier to Carrier	ILEC	CLEC		
Interconnection agreement, or amendment to an approved agreement	<input type="checkbox"/> NAG (Auto 90 day)	<input type="checkbox"/> NAG (Auto 90 day)		
Request for Arbitration	<input type="checkbox"/> ARB (Non-Auto)	<input type="checkbox"/> ARB (Non-Auto)		
Introduce or change c-t-c service tariffs.		<input type="checkbox"/> ATA (Auto 30 day)		
Introduce or change access service pursuant to 07-484-TP-COI	<input type="checkbox"/> ATA (Auto 30 day)			
Request rural carrier exemption, rural carrier suspension or modification	<input type="checkbox"/> UNC (Non-Auto)	<input type="checkbox"/> UNC (Non-Auto)		
Pole attachment changes in terms and conditions and price changes.	<input type="checkbox"/> UNC (Non-Auto)	<input type="checkbox"/> UNC (Non-Auto)		
<b>CMRS Providers</b> See 4901:1-6-15	<input type="checkbox"/> RCC (Registration & Change in Operations) (0 day)	<input type="checkbox"/> NAG (Interconnection Agreement or Amendment) (Auto 90 days)		
<b>Other*</b> (explain) to introduce a new business service called Business Link Rewards Plan to eligible business customers.				

\*NOTE: During the interim period between the effective date of the rules and an Applicant's Detariffing Filing, changes to existing business Tier 2 and all toll services, including the addition of new business Tier 2 and all new toll services, will be processed as 0-day TRF filings, and briefly described in the "Other" section above.

**AFFIDAVIT****Compliance with Commission Rules and Service Standards**

I am an officer/agent of the applicant corporation, Cassandra Cole, and am authorized to make this statement on its behalf.  
(Name)

I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) Pursuant to Chapter 4901:1-5 OAC for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on (Date) 11/1/07 at (Location) Marion, Ohio

\*(Signature and Title)

Cassandra Cole, Director (Date) 11/1/07

\* This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

**VERIFICATION**

I, Cassandra Cole

verify that I have utilized the Telecommunications Application Form for Routine Proceedings provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

\*(Signature and Title)

Cassandra Cole, Director

(Date)

11/1/07

\* Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

Send your completed Application Form, including all required attachments as well as the required number of copies, to:

Public Utilities Commission of Ohio  
Attention: Docketing Division  
180 East Broad Street, Columbus, OH 43215-3793

Or

Make such filing electronically as directed in Case No 06-900-AU-WVR

EXHIBIT A

CURRENT TARIFF SHEETS

Tariff  
P.U.C.O. No. 7

Section  
INDEX

Sheet No.  
29th Revised Sheet No. 1

GENERAL EXCHANGE TARIFF  
P.U.C.O. No. 7

Verizon North Inc.

INDEX  
29th Revised Sheet No. 1  
Cancels 28th Revised Sheet No. 1

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Basic Referral Service.....	5	9
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Controlink® Digital Channel Service.....	9	1
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Custom Redirect Service.....	5	30

(N)

Issued: June 17, 2003

Effective: June 17, 2003

In compliance with The Public Utilities Commission of Ohio  
Case No. 03-938-TP-ATA, Order dated May 14, 2003  
by Todd Colquitt, President, Verizon North Inc., Marion, Ohio

EXHIBIT B

PROPOSED TARIFF SHEETS

Tariff  
P.U.C.O. No. 7

Section  
INDEX  
5

Sheet No.  
30<sup>th</sup> Revised Sheet No. 1  
Original Sheet Nos. 41-42

GENERAL EXCHANGE TARIFF  
P.U.C.O. No. 7INDEX  
30th Revised Sheet No. 1  
Cancels 29th Revised Sheet No. 1

Verizon North Inc.

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Issued: November 1, 2007

Effective: November 1, 2007

In compliance with The Public Utilities Commission of Ohio  
Case No. 90-5023-TP-TRF  
by Todd Colquitt, President, Verizon North Inc., Marion, Ohio



GENERAL EXCHANGE TARIFF  
P.U.C.O. No. 7

Verizon North Inc.

SECTION 5  
Original Sheet No. 41

## MISCELLANEOUS AND SUPPLEMENTAL EQUIPMENT AND SERVICES

11. BUSINESS LINK REWARDS<sup>SM</sup> PLAN

(N)

## 11.01. General

Business Link<sup>SM</sup> Rewards is an optional account-level reward plan available to Verizon business customers. Customers enrolled in the Plan will receive points based on their total qualifying monthly charges billed by Verizon. The points are redeemable for various Company-sponsored redemption offers.

## 11.02. Regulations

- A. Business Link Rewards<sup>SM</sup> is available only to customers who enroll in the Plan. There is no charge to enroll.
- B. Eligible customers are business customers who generate a maximum of \$240,000 in annual billing for Verizon services (excluding Directory Advertising).
- C. The Plan is not available to residence customers, nor does it apply to Pay Telephone Lines, Special Assembly Arrangements or certain services provided under contract (including all Customer Specific Pricing Arrangements).
- D. Plan points are awarded for Verizon monthly recurring and non-recurring charges for local and regional services and certain non-regulated Verizon services determined by the Company. Plan points are awarded after the application of other allowances and discounts.
- E. Plan-qualified monthly billing, as specified in 11.03, following, is based on the enrolled customer's monthly billing for qualified services within an account which includes local exchange services, IntraLATA MTS, WATS, Private Line, CentraNet Service and certain non-regulated services determined by the Company. Charges for 700/900 Service, Directory Advertising, enhanced services, late payment, time and material, returned check, maintenance service, refund checks, all taxes and surcharges, disputed amounts and any non-Verizon-billed local or toll usage are excluded.
- F. Plan points are calculated monthly and posted to the customer's account within 90 days of the date the points were earned. These points can be redeemed for various Company-sponsored redemption options when they are posted to the customer's account.
- G. Plan points that are not redeemed within two years after the month in which they are earned will be forfeited.
- H. Plan points are not transferable between accounts of the same customer or different customers. Points may not be sold, bartered or assigned to another customer's account. Only eligible business Customers of Record and/or their designated agent(s) may redeem Plan points.
- I. Opportunities for new or existing enrolled customers to receive additional Plan points may occur periodically.
- J. Continued participation in the Plan requires that the customer conforms to the requirements specified in this tariff. If, at any time, the customer fails to meet any of the Plan eligibility requirements, the Company, at its discretion, can terminate Plan participation after customer notification has occurred.

(N)

Issued: November 1, 2007

Effective: November 1, 2007

In compliance with The Public Utilities Commission of Ohio  
Case No. 90-5023-TP-TRF  
by Todd Colquitt, President, Verizon North Inc., Marion, Ohio

GENERAL EXCHANGE TARIFF  
P.U.C.D. No. 7

Verizon North Inc.

SECTION 5  
Original Sheet No. 42

## MISCELLANEOUS AND SUPPLEMENTAL EQUIPMENT AND SERVICES

11. BUSINESS LINK REWARDS<sup>SM</sup> PLAN (Continued)

(N)

## 11.02. Regulations (Continued)

- K. Customers may change their service address (within Verizon's service territory), add additional qualifying lines, or make changes to the telephone number(s) associated with their enrolled account and remain eligible for the Plan.
- L. Customers may withdraw from the Plan at any time without penalty. All bonus credits that have not been redeemed will be forfeited; however, if within 90 days of termination, a customer returns to the Business Link Rewards Plan, the bonus credits associated with the applicable billing telephone number will be reinstated in full.
- M. Customers that do not meet the minimum requirements specified in 11.03. following at least once in twelve months will be inactivated from the Plan.
- N. Verizon may modify or terminate all or any part of this Plan, or any of the point redemption offers, at any time. Notice of such changes will be provided to existing customers by Verizon at least 30 days prior to their effective dates. In the event of termination of the Plan, customer notification will be provided at least 90 days in advance of the Plan termination date, and will include the date by which all Plan points must be redeemed.

## 11.03. Rates

Monthly point awards are determined and applied as follows:

<u>Total Qualified Monthly Billing</u>	<u>Monthly Point Awards</u>
\$0-\$124.99	None
\$125.00 or more	One point per qualified dollar, or fraction thereof

(N)

Issued: November 1, 2007

Effective: November 1, 2007

In compliance with The Public Utilities Commission of Ohio  
Case No. 80-5023-TP-TRF  
by Todd Colquitt, President, Verizon North Inc., Marion, Ohio

EXHIBIT C

RATIONALE FOR CHANGE

Verizon North Inc. proposes to revise its General Exchange Tariff, P.U.C.O. No. 7, to introduce a Business Links Rewards Plan for eligible business customers to begin November 1, 2007. This is a new service, so prior customer notice not required.