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March 29, 2007

Via Hand Delivery

Ms. Reneé J. Jenkins  
Director of Administration  
Secretary of the Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215

RE: In the Matter of the Application of Orwell Communications, Inc. Relative to Use of the Trade Name,  
FairPoint Long Distance; PUCO Case No. 07-336-TP-CIO

Dear Ms. Jenkins:

Enclosed are an original and seven (7) copies of an Application of Orwell Communications, Inc., to be filed in connection with the above-referenced matter. Although filed today, the effective date for use of the trade name will be April 24, 2007.

Thank you for your assistance. If you have any questions, please do not hesitate to call.

Very truly yours,



Carolyn S. Flahive

Enclosure

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
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Carolyn.Flahive@ThompsonHine.com Fax 614.469.3361 Phone 614.469.3294

dhj 540467.1

THOMPSON HINE LLP  
ATTORNEYS AT LAW

10 West Broad Street  
Suite 700  
Columbus, Ohio 43215-3435

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Phone 614.469.3200  
Fax 614.469.3361

**The Public Utilities Commission of Ohio**  
**TELECOMMUNICATIONS APPLICATION FORM**

(Effective: 10/01/2004)

(Pursuant to Case Nos. 99-998-TP-COI and 99-563-TP-COI)

In the Matter of the Application of Orwell Communications, Inc. )

Relative to Use of the Trade Name, FairPoint Long Distance ) Case No. 07 - 336 - TP - CIO

Name of Registrant(s) Orwell Communications, Inc.

DBA(s) of Registrant(s) Orwell Long Distance

Address of Registrant(s) 70 South Maple Street; P.O. Box 337; Orwell, Ohio 44076-0337

Company Web Address \_\_\_\_\_

Regulatory Contact Person(s) Carolyn S. Flahive Phone (614) 469-3200 Fax (614) 469-3361

Regulatory Contact Person's Email Address Carolyn.Flahive@ThompsonHine.com

Contact Person for Annual Report Eric Doane, Regional Controller Phone 207-642-7297

Consumer Contact Information Audrey Prior, Director of State Affairs Phone 207-642-7001

Date \_\_\_\_\_ TRF Docket No. 90 - 5954 - CT-TRF or \_\_\_\_\_ - TP-TRF

Motion for protective order included with filing? ☐ Yes ☒ No

Motion for waiver(s) filed affecting this case? ☐ Yes ☒ No [Note: waiver(s) tolls any automatic timeframe]

Company Type (check all applicable): ☒ CTS (IXC) ☐ ILEC ☐ CLEC ☐ CMRS ☐ AOS

☐ Other (explain) \_\_\_\_\_

**NOTE:** This form must accompany all applications filed by telecommunication service providers subject to the Commission's rules promulgated in Case No. 99-998-TP-COI, as well as by ILECs filing an ARB or NAG case pursuant to the guidelines established in Case No. 96-463-TP-UNC. *It is preferable NOT to combine different types of filings, but if you do so, you must file under the process with the longest applicable review period.*

**I. Please indicate the reason for submitting this form (check one)**

- ☐ 1 (AAC) Application to Amend Certificate by a CLEC to modify Serving Area (0-day notice, 7 copies)
- ☐ 2 (ABN) Abandonment of all Services
  - ☐ a. CLEC (90-day approval, 10 copies) ☐ b. CTS (14-day approval, 10 copies) ☐ c. ILEC (NOT automatic, 10 copies)
- ☐ 3 (ACE) New Operating Authority for providers other than CMRS (30-day approval, 7 copies); for CMRS, see item No. 15 on this page.
  - ☐ a. Switched Local ☐ b. Non-switched local ☐ c. CTS ☐ d. Local and CTS ☐ e. Other (explain) \_\_\_\_\_
- ☐ 4 (ACO) LEC Application to Change Ownership (30-day approval, 10 copies)
- ☐ 5 (ACN) LEC Application to Change Name (30-day approval, 10 copies)
- ☐ 6 (AEC) Carrier-to-Carrier Contract Amendment to an agreement approved in a NAG or ARB case (30-day approval, 7 copies)  
*NOTE: see item 25 (CTR) on page two of this form for all other contract filings.*
- ☐ 7 (AMT) LEC Merger (30-day approval, 10 copies)
- ☐ 8 (ARB) Application for Arbitration (see 96-463-TP-COI for applicable process, 10 copies)
- ☐ 9 (ATA) Application for Tariff Amendment for Tier 1 Services, Application to Reclassify Service Among Tiers, or Change to Non-Tier Service
  - ☐ a. Tier 1 (and Carrier-to-Carrier tariff filings as set forth in 95-845-TP-COI)
    - ☐ i. Pre-filing submittal (30-day pre-filing submittal with Staff and OCC; Do Not Docket, 4 copies)
    - ☐ ii. New End User Service which has been preceded by a 30-day pre-filing submittal with Staff for all submittals and also with OCC for Tier 1 residential services (0-day filing, 10 copies)
    - ☐ iii. New End User Service (NOT preceded by a 30-day filing submittal, 30-day approval, 10 copies)
    - ☐ iv. New Carrier-to-Carrier service which has been preceded by a 30-day pre-filing with Staff (0-day filing, 10 copies)
    - ☐ v. Change in Terms and Conditions, textual revision, correction of error, etc. (30-day approval, 10 copies)
    - ☐ vi. Grandfather service (30-day approval, 10 copies)
    - ☐ vii. Initial Carrier-to-Carrier Services Tariff subsequent to ACE approval (60-day approval, 10 copies)
    - ☐ viii. Withdrawal of Tier 1 service must be filed as an "ATW", not an "ATA" - see item 12, below
  - ☐ b. Reclassification of Service Among Tiers (NOT automatic, 10 copies)
  - ☐ c. Textual revision with no effect on rates for non-specific or non-tier service (30-day approval, 10 copies)
- ☐ 10 (ATC) Application to Transfer Certificate (30-day approval, 7 copies)
- ☐ 11 (ATR) LEC Application to Conduct a Transaction Between Utilities (30-day approval, 10 copies)
- ☐ 12 (ATW) Application to Withdraw a Tier 1 Service
  - ☐ a. CLEC (60-day approval, 10 copies) ☐ b. ILEC (NOT automatic, 10 copies)
- ☒ 13 (CIO) Application for Change in Operations by Non-LEC Providers (0-day notice, 7 copies)
- ☐ 14 (NAG) Negotiated Interconnection Agreement Between Carriers (0-day effective, 90-day approval, 8 copies)
- ☐ 15 (RCC) For CMRS providers only to Register or to Notify of a Change in Operations (0-day notice, 7 copies)
- ☐ 16 (SLF) Self-complaint Application
  - ☐ a. CLEC only - Tier 1 (60-day automatic, 10 copies)
  - ☐ b. Introduce or increase maximum price range for Non-Specific Service Charge (60-day approval, 10 copies)
- ☐ 17 (UNC) Unclassified (explain) \_\_\_\_\_ (NOT automatic, 15 copies)
- ☐ 18 (ZTA) Tariff Notification Involving only Tier 2 Services  
*NOTE: Notifications do not require or imply Commission Approval.*
  - ☐ a. New End User Service (0-day notice, 10 copies)
  - ☐ b. Change in Terms and Conditions, textual revision, correction of error, etc. (0-day notice, 10 copies)
  - ☐ c. Withdrawal of service (0-day notice, 10 copies)

**THE FOLLOWING ARE TRF FILINGS ONLY, NOT NEW CASES (0-day notice, 3 copies)**

- ☐ 20 Introduction or Extension of Promotional Offering
- ☐ 21 New Price List Rate for Existing Service  
☐ a. Tier 1 ☐ b. Tier 2
- ☐ 22 Designation of Registrant's Process Agent(s)
- ☐ 23 Update to Registrant's Maps
- ☐ 24 Annual Tariff Option For Tier 2 Services - indicate which option you intend to adopt to maintain the tariff. NOTE, changing options is only permitted once per calendar year.  
☐ Paper Tariff ☐ Electronic Tariff. If electronic, provide the tariff's web address: \_\_\_\_\_

**THE FOLLOWING ARE CTR FILINGS ONLY, NOT NEW CASES (0-day notice, 7 copies)**

- ☐ 25 Application to establish, revise, or cancel an end-user contract. (NOTE: see item 6 on page 1 of this form for carrier-to-carrier contract amendments)  
 CTR Docket No. \_\_\_\_\_ - \_\_\_\_\_ - TP - CTR (Use same CTR number throughout calendar year)

**II. Please indicate which of the following exhibits have been filed. The numbers (corresponding to the list on page (1) and above) indicate, at a minimum, the types of cases in which the exhibit is required:**

<input type="checkbox"/>	[all]	A copy of any motion for waiver of O.A.C. rule(s) associated with this filing. NOTE: the filing of a motion for waiver tolls any automatic timeframe associated with this filing.
<input type="checkbox"/>	[3]	Completed Service Requirements Form.
<input type="checkbox"/>	[3, 9(vii)]	A copy of registrant's proposed tariffs. (Carrier-to-Carrier resale tariff also required if facilities-based)
<input type="checkbox"/>	[3]	Evidence that the registrant has notified the Ohio Department of Taxation of its intent to conduct operations as a telephone utility in the State of Ohio.
<input type="checkbox"/>	[3]	Brief description of service(s) proposed.
<input type="checkbox"/>	[3a-b,3d]	Explanation of whether applicant intends to provide <input type="checkbox"/> resold services, <input type="checkbox"/> facilities-based services, or <input type="checkbox"/> both resold and facilities-based services.
<input type="checkbox"/>	[3a-b,3d]	Explanation as to whether CLEC currently offers CTS services under separate CTS authority, and whether it will be including those services within its CLEC filing, or maintaining such CTS services under a separate affiliate.
<input type="checkbox"/>	[3a-b,3d]	Explanation of how the proposed services in the proposed market area are in the public interest.
<input type="checkbox"/>	[3a-b,3d]	Description of the proposed market area.
<input type="checkbox"/>	[3a-b,3d]	Description of the class of customers (e.g., residence, business) that the applicant intends to serve.
<input type="checkbox"/>	[3a-b,3d]	Documentation attesting to the applicant's financial viability, including the following: 1) An executive Summary describing the applicant's current financial condition, liquidity, and capital resources. Describe internally generated sources of cash and external funds available to support the applicant's operations that are the subject of this certification application. 2) Copy of financial statements (actual and pro forma income statement and a balance sheet). Indicate if financial statements are based on a certain geographical area(s) or information in other jurisdictions 3) Documentation to support the applicant's cash and funding sources.
<input type="checkbox"/>	[3a-d]	Documentation attesting to the applicant's technical and managerial expertise relative to the proposed service offering(s) and proposed service area.
<input type="checkbox"/>	[3a-d]	Documentation indicating the applicant's corporate structure and ownership.
<input type="checkbox"/>	[3a-b,3d]	Information regarding any similar operations in other states. Also, if this company has been previously certified in the State of Ohio, include that certification number.
<input type="checkbox"/>	[3a-b,3d]	Verification that the applicant will maintain local telephony records separate and apart from any other accounting records in accordance with the GAAP.
<input type="checkbox"/>	[3a-b,3d]	Verification of compliance with any affiliate transaction requirements.
<input type="checkbox"/>	[3a-b,3d]	Explanation as to whether rates are derived through (check all applicable): <input type="checkbox"/> interconnection agreement, <input type="checkbox"/> retail tariffs, or <input type="checkbox"/> resale tariffs.
<input type="checkbox"/>	[1,3a-b,3d]	Explanation as to which service areas company currently has an approved interconnection or resale agreement.
<input type="checkbox"/>	[3a-b,3d, 9a(i-iii)]	Explanation of whether applicant intends to provide Local Services which require payment in advance of Customer receiving dial tone.
<input type="checkbox"/>	[3a,3b,3d, 9a,(i-iii)]	Tariff sheet(s) listing the services and associated charges that must be paid prior to customer receiving dial tone (if applicable).
<input type="checkbox"/>	[3a-b,3d,8]	Letters requesting negotiation pursuant to Sections 251 and 252 of the Telecommunications Act of 1996 and a proposed timeline for construction, interconnection, and offering of services to end users.
<input checked="" type="checkbox"/>	[3-5,7,10-11,13]	Certification from Ohio Secretary of State as to party's proper standing (domestic or foreign corporation, authorized use of fictitious name, etc.). In transfer of certificate cases, the transferee's good standing must be established.
<input type="checkbox"/>	[3-4,7,10-11,13]	List of names, addresses, and phone numbers of officers and directors, or partners.
<input type="checkbox"/>	[3]	A sample copy of the customer bill and disconnection notice the applicant plans to utilize.
<input checked="" type="checkbox"/>	[1,4,9,10-13,16-21]	Copy of superseded tariff sheet(s) & price list(s), if applicable, marked as Exhibit A.
<input checked="" type="checkbox"/>	[1,4,9,10-13,16-21]	Copy of revised tariff sheets & price lists, marked as Exhibit B.
<input type="checkbox"/>	[3]	Provide a copy of any customer application form required in order to establish residential service, if applicable.
<input checked="" type="checkbox"/>	[1-2,4-7,9,12-13,16,18-23,25]	Description of and rationale for proposed tariff changes, including a complete description of the service(s) proposed or affected. Specify for each service affected whether it is <input type="checkbox"/> business; <input type="checkbox"/> residence; or <input checked="" type="checkbox"/> both. Also indicate whether it is a <input type="checkbox"/> switched or <input type="checkbox"/> dedicated service. Include this information in either the cover letter or Exhibit C.

<input type="checkbox"/>	[1,2,4,9a(v-vi), 5,10,16,18(b-c), 21]	Specify which notice procedure has been/will be utilized: <input type="checkbox"/> direct mail; <input type="checkbox"/> bill insert; <input type="checkbox"/> bill notation or <input type="checkbox"/> electronic mail. NOTE: <input type="checkbox"/> Tier I price list increases <b>must</b> be within an approved range of rates. <input type="checkbox"/> SLF Filings – Do NOT send customer notice until it has been reviewed and approved by Commission Staff
<input checked="" type="checkbox"/>	[2,4-5,9a(v), 9b, 10,12-13,16, 18(b-c),20-21]	Copy of real time notice which has been/will be provided to customers. NOTE: SLF Filings – Do NOT send customer notice until it has been reviewed and approved by Commission Staff
<input checked="" type="checkbox"/>	[1,2,5,9a(v),11-13, 18, 21(increase only)]	Affidavit attesting that customer notice has been provided.
<input type="checkbox"/>	[2,12]	Copy of Notice which has been provided to ILEC(s).
<input type="checkbox"/>	[2,12]	Listing of Assigned (NPA) NXX's where in the LECs (NPA) NXX's would be reassigned.
<input checked="" type="checkbox"/>	[2,4,10,12-13,]	List of Ohio exchanges specifically involved or affected.
<input type="checkbox"/>	[14]	The interconnection agreement adopted by negotiation or mediation.
<input type="checkbox"/>	[15]	For commercial mobile radio service providers, a statement affirming that registrant has obtained all necessary federal authority to conduct operations being proposed, and that copies have been furnished by cellular, paging, and mobile companies to this Commission of any Form 401, 463, and / or 489 which the applicant has filed with the Federal Communications Commission.
<input type="checkbox"/>	[15]	Exhibits must include company name, address, contact person, service description, and evidence of registration with the Ohio Secretary of State.
<input type="checkbox"/>	[24]	Affidavit that total price of contract exceeds total cost of all regulated services.
<input checked="" type="checkbox"/>	[5,13]	New title sheet with proposed new company name – See Exhibit C.
<input type="checkbox"/>	[1,3,13]	For CLECs, List of Ohio Exchanges the applicant intends to serve (Use spreadsheet from: <a href="http://www.puc.state.oh.us/puco/forms/form.cfm?doc_id=357">http://www.puc.state.oh.us/puco/forms/form.cfm?doc_id=357</a> ).
<input type="checkbox"/>	[1,3a-b,3d,7, 10,13, 23]	Maps depicting the proposed serving and calling areas of the applicant. <b>If Mirroring Large ILEC</b> exchanges for both serving area and local calling areas: • <b>Serving area</b> must be clearly reflected on an Ohio map attached to tariffs and textually described in tariffs by noting that it is reflecting a particular large ILEC/CLEC territory, and listing the involved exchanges. • <b>Local calling areas</b> must be clearly reflected on an Ohio map attached to the tariffs, and/or clearly delineated in tariffs, including a complete listing of each exchange being served and all exchanges to which local calls can be made from each of those exchanges. <b>If Self-defining</b> serving area and/or local calling area as an area other than that of the established ILEC exchange(s): • <b>Serving Area</b> must be clearly reflected on an Ohio map attached to the tariffs, and textually described in tariffs by listing the involved exchanges. • <b>Local Calling Areas</b> must be described in the tariff through textual delineation and clear maps. Maps for self-defined <b>serving and local calling areas</b> are required to be traced on United States Geological Survey topography maps. These maps are the Standard Topographic Quadrangle maps, 7.5 minute 1:24,000.
<input type="checkbox"/>		Other information requested by the Commission staff.
<input type="checkbox"/>	[3]	Initial certification that includes Tier 2 Services, indicate which option you intend to adopt to maintain the tariff: <input type="checkbox"/> Paper Tariff <input type="checkbox"/> Electronic Tariff - If electronic, provide the web address for the tariff:

III. Registrant hereby attests to its compliance with the following requirements in the Service Requirements Form, as well as all pertinent entries and orders issued by the Commission with respect to these issues. Further, registrant hereby affirms that it will maintain with its TRF docket an up-to-date, properly marked, copy of the Service Requirements Form available for public inspection.

**MANDATORY REQUIREMENTS FOR ALL BASIC LOCAL EXCHANGE AND CTS PROVIDERS:**

- [x] Sales tax
- [x] Minimum Telephone Service Standards (MTSS)
- [x] Surcharges

**MANDATORY REQUIREMENTS FOR ALL BASIC LOCAL EXCHANGE PROVIDERS:**

- [x] I+ IntraLATA Presubscription

**SERVICE REQUIREMENTS FOR PROVISION OF CERTAIN SERVICES (CHECK ALL APPLICABLE):**

- ☐ Discounts for Persons with Communication Disabilities and the Telecommunication Relay Service [Required if toll service provided]
- ☐ Emergency Services Calling Plan [Required if toll service provided]
- ☐ Alternative Operator Service (AOS) requirements [Required for all providing AOS (including inmate services) service]
- ☐ Limitation of Liability Language [Required for all who have tariff language that may limit their liability]
- ☐ Termination Liability Language [Required for all who have early termination liability language in their tariffs]
- ☐ Service Connection Assistance (SCA) [Required for all LECs]
- ☐ Local Number Portability and Number Pooling [Required for facilities-based LECs]
- ☐ Package Language [Required for tariffs containing packages or service bundles containing both local and toll and/or non-regulated services]

- IV. List names, titles, phone numbers, and addresses of those persons authorized to respond to inquiries from the Consumer Services Department on behalf of the applicant regarding end-user complaints:

- V. List names, titles, phone numbers, and addresses of those persons authorized to make and/or affirm or verify filings at the Commission on behalf of the applicant:

*NOTE: An annual report is required to be filed with the Commission by each company on an annual basis. The annual report form will be sent for completion to the address and individual(s) identified in this Section unless another address or individual is so indicated.*

- VI. List Name(s), DBA(s) and PUCO Certification Number(s) of any affiliates you have operating in Ohio under PUCO authority, whether Telecommunication or other. (If needed, use a separate sheet and check here: ☐)

### **AFFIDAVIT**

#### ***Compliance with Commission Rules and Service Standards***

I am an attorney of the applicant corporation, Orwell Communications, Inc., and am authorized to make this statement on its behalf. I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on Mar 24, 2007 at Columbus, Ohio  
(Date) (Location)

Carolyn S. Flahive 3/29/07  
\*(Signature and Title) (Date)

***\* This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.***

### **VERIFICATION**

I, Carolyn S. Flahive verify that I have utilized, verbatim, the Commission's Telecommunications Application Form and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

Carolyn S. Flahive 3/29/07  
\*(Signature and Title) (Date)

***\*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.***

***Send your completed Application Form, including all required attachments as well as the required number of copies, to:***

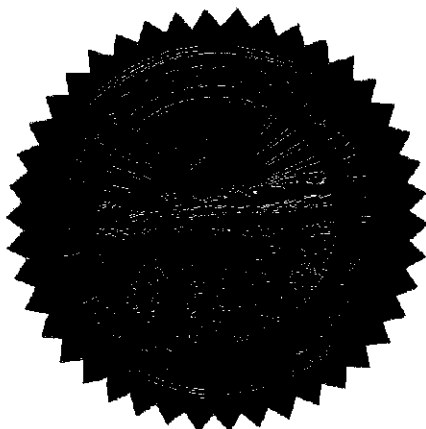
**Public Utilities Commission of Ohio**  
**Attention: Docketing Division (or to the Telecommunications Division Chief if a prefiling submittal)**  
**180 East Broad Street, Columbus, OH 43215-3793**

**EXHIBIT A**


**(Certification from Ohio Secretary of State)**

**UNITED STATES OF AMERICA  
STATE OF OHIO  
OFFICE OF THE SECRETARY OF STATE**

*I, Jennifer Brunner, do hereby certify that I am the duly elected, qualified and present acting Secretary of State for the State of Ohio, and as such have custody of the records of Ohio and Foreign business entities; that said records show ORWELL COMMUNICATIONS, INC., an Ohio Corporation, Charter No. 710465, having its principal location in Orwell, County of Ashtabula, was incorporated on October 14, 1987, and is currently in GOOD STANDING upon the records of this office.*



*Witness my hand and the seal of the  
Secretary of State at Columbus, Ohio  
this 7th day of February, A.D. 2007.*

  
Ohio Secretary of State



DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
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**Receipt**

This is not a bill. Please do not remit payment.

THOMPSON HINE LLP  
ATTN:CAROL R. RUSSELL  
10 W. BROAD ST.,#700  
COLUMBUS, OH 43215

**STATE OF OHIO**  
**CERTIFICATE**  
**Ohio Secretary of State, Jennifer Brunner**

1672987

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**FAIRPOINT LONG DISTANCE**

and, that said business records show the filing and recording of:

Document(s)

Document No(s):

**TRADE NAME/ORIGINAL FILING**

**200701902944**

Date of First Use: 12/01/2006

ORWELL COMMUNICATIONS, INC.

Expiration Date: 01/16/2012

70 S MAPLE ST

ORWELL, OH 44076



United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of the  
Secretary of State at Columbus, Ohio  
this 16th day of January, A.D. 2007.

Ohio Secretary of State



**EXHIBIT B**

**(Superseded Tariff Sheet)**

ORWELL LONG DISTANCE

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PUCO

Intrastate Long Distance Services Tariff

Rules, Regulations and Rates applying to the provision of  
Intrastate long distance service for customers of  
Orwell Long Distance in the state of Ohio.

Orwell Long Distance

Located in

Orwell, Ohio

Issued: October 12, 2000

Effective: November 16, 2000

Phillip Maag, Director of Ohio Operations  
Orwell, Ohio

Filed under authority of Case No. 00-1656-CT-ACE  
The Public Utilities Commission of Ohio

**EXHIBIT C**

**(Revised Tariff Sheet)**

ORWELL COMMUNICATIONS, INC.  
d/b/a FAIRPOINT LONG DISTANCE

First Revised Title Page  
Replaces Original Title Page

(T)

Intrastate Long Distance Services Tariff

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Rules, Regulations and Rates applying to the provision of  
Intrastate long distance service for customers of  
Orwell Communications, Inc. d/b/a FairPoint Long Distance  
in the state of Ohio.

(T)

Orwell Communications, Inc.  
d/b/a FairPoint Long Distance

(T)

Located in

Orwell, Ohio

---

Issued: March 29, 2007

Effective: April 24, 2007

Filed under authority of Case No. 07-336-TP-CIO  
The Public Utilities Commission of Ohio  
Susan L. Sowell, Vice President  
Columbus Grove, Ohio

## **EXHIBIT D**

**(Description of and Rationale for Changes)**

## EXHIBIT D

The Applicant, Orwell Communications, Inc., hereby submits its Application relative to use of the trade name, FairPoint Long Distance.

The Applicant is a subsidiary of FairPoint Communications, Inc. ("FairPoint"). FairPoint is a telecommunications holding company that controls telephone operating subsidiaries, including the Applicant, which provide local exchange and interexchange telephone service in 18 states. FairPoint has decided to brand all of its long distance operating companies as "**FairPoint Long Distance.**" Similarly, the Ohio local exchange subsidiaries of FairPoint and affiliates of the Applicant (The Columbus Grove Telephone Company, The Orwell Telephone Company, and The Germantown Independent Telephone Company) filed a Joint Application with the Commission on February 9, 2007 relative to use of the trade name, FairPoint Communications. See Finding and Order issued March 7, 2007 in Case No. 07-140-TP-ACN.

By using a trade name common to other FairPoint subsidiaries, the Applicant will establish that it is a local company with a national presence. Using a common brand will allow for shared advertising, logos, letterheads, billing stock, etc., as well as equipment and technician services. FairPoint also expects that the nationwide branding will increase name recognition.

FairPoint is rolling out its branding efforts on a state-by-state basis. The expected effective date for the Applicant's trade name is April 24, 2007. As of that date, the Applicant expects to begin operating under the same trade name as 16 other FairPoint interexchange carriers across the country: FairPoint Long Distance. All else will remain the same. The use of the new name will not affect the Applicant's rates, terms, or conditions of service. The Applicant's legal name will not change; FairPoint Long Distance has been registered as a *trade* name.

As previously discussed, FairPoint will also be using a common trade name for its local exchange carriers operating in Ohio across the country: FairPoint Communications. Attached to those LECs' Joint Application were copies of the notices mailed to customers on March 23, 2007. In addition to providing notice of the LEC's name change, the notice also informed customers that the affiliated long distance company (here, Orwell Communications, Inc.) will begin marketing its long distance services under the name FairPoint Long Distance. That customer correspondence, which mailed March 23, 2007, provided customers ample notice of the two new names. A copy of the notice is attached to this Application as Exhibit E. All of the Applicant's customers are also customers of The Orwell Telephone Company, and would have therefore received the notice.

**EXHIBIT E**  
**(Customer Notice)**



70 South Maple Street  
Orwell, Ohio 44076  
800 824 3620  
[www.fairpoint.com](http://www.fairpoint.com)

Dear Valued Customer,

This letter is to notify you that effective April 24, 2007, The Orwell Telephone Company will no longer market its products or services under the name Orwell Telephone but will be known as FairPoint Communications. Rest assured that there will be no change to your current rates or in the terms and conditions of your service as a result of this brand change. We're still the same home-grown company you've known and trusted for years, but from now on, we'll be known as FairPoint Communications. In addition, no action is required on your part to remain our customer.

Also on April 24, 2007, Orwell Communications, Inc. will market its long distance services under the name FairPoint Long Distance. Again, your current service and rates will not be impacted because of this change.

The Orwell Telephone Company and Orwell Communications, Inc. have been FairPoint Communications, Inc. companies since December, 1999, yet we've retained all the local character that makes this area so special. Our local roots continue to run deep and, as FairPoint Communications and FairPoint Long Distance, we are ensuring that we will all continue to grow strong together.

Customer service will continue to be the core of our business and we look forward to meeting and exceeding your expectations. If you have questions or concerns, please contact us toll free at (800) 824-3620 or visit our website at [www.orwell.net](http://www.orwell.net). Please let us know how we can work with you to meet your needs. Thank you for letting us serve you!

Sincerely,

Customer Sales & Service  
FairPoint Communications



**EXHIBIT F**

**(Affidavit)**

**BEFORE  
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of Orwell                     )  
Communications, Inc. Relative to Use of the                 ) Case No. 07 - TP - CIO  
Trade Name, FairPoint Long Distance                     )

**AFFIDAVIT OF  
SUSAN L. SOWELL**

STATE OF NORTH CAROLINA  
COUNTY OF MECKLENBURG

**NOW COMES** Susan L. Sowell, being first duly cautioned and sworn, deposes and says  
as follows:


1. I am Vice President and Assistant General Counsel for FairPoint Communications, Inc. ("FairPoint"), 521 East Morehead Street, Suite 250, Charlotte, North Carolina 28202. I make this Affidavit on behalf of FairPoint and do so in the ordinary discharge of my responsibilities.
2. On or about April 23, 2007, Orwell Communications, Inc. (the "Applicant") will file an application with the Commission relative to use of the trade name, FairPoint Long Distance (the "Application").
3. The Applicant is a subsidiary of FairPoint. The Applicant is also an affiliate of The Columbus Grove Telephone Company, The Orwell Telephone Company, and The Germantown Independent Telephone Company (together, the "Ohio LECs").
4. On February 9, 2007, the Ohio LECs filed a Joint Application relative to use of the trade name, FairPoint Communications (see Finding and Order issued March 7, 2007 in Case No. 07-140-TP-ACN). Attached to that Joint Application was the notice sent to the customers of Applicant's affiliate, The Orwell Telephone Company.

5. In addition to providing notice of the change in the name of The Orwell Telephone Company, the notice also informed customers that the affiliated long distance company (i.e., the Applicant herein, Orwell Communications, Inc.) will begin marketing its services under the name, FairPoint Long Distance.

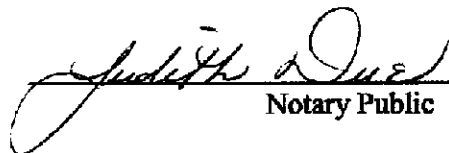
6. All of the Applicant's customers are also customers of The Orwell Telephone Company, and would have therefore received the notice.

7. The customer notice mailed March 23, 2007. A copy of the notice is attached to this Application as Exhibit E.

**FURTHER AFFIANT SAYETH NAUGHT.**

  
Susan L. Sowell

Sworn to before me and subscribed in my presence this 27 day of March 2007.

  
Notary Public

**EXHIBIT G**  
**(List of Exchanges Affected)**

## **EXHIBIT G**

The Applicant operates under statewide authority and therefore all Ohio exchanges may be affected.