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January 19, 2007

## VIA OVERNIGHT DELIVERY

## Renee J. Jenkins

Director of Administration
Public Utilities Commission of Ohio
180 E. Broad St.
Columbus, OH 43215-3793
Re: Budget Phone, Inc. ("Budget Phone")
ZTA Registration Filing
Case 06-1376-TP-ZTA; 90-9218-TP-TRF
Dear Ms. Jenkins:
Pursuant to staff request, enclosed please find one original and ten (10) copies of Budget Phone, Inc.'s revisions to it's ZTA Registration Filing as follows:

1. Welcome Letter to New Customers (Exhibit A).

I have also enclosed an extra copy of this filing to be date-stamped and returned to me in the enclosed preaddressed, postage-prepaid envelope.

If you have any questions or if I may provide you with additional information, please do not hesitate to contact me via phone (678-775-2253) or email (ajanssen@telecomeounsel.com).

Enclosures

cc: Ron Munn
Ohio Consumer Counsel via e-mail to: pausch@occ.state.oh.us
Robbin.Russell@puc.state.oh.us


## Exhibit A

Welcome Letter to New Customers

## Welcome to Budget Phone

Dear Valued Customer,
We would like to take the opportunity to thank you for choosing Budget Phone, Inc. for your service needs. As the nation's largest pre-paid service provider, we are continually expanding our products and services to better serve your needs. This will provide you, the customer, convenience of service without the customary credit check or deposit. You will also be able to choose from Budget Phone's premium packages, all of which now include domestic local and long distance! As a courtesy, we have included a brief recap of some of the benefits and restrictions of our calling plans.

Local and Long Distance - Each of Budget Phone's local calling plans now include some amount of domestic long distance service at no extra charge. For specific terms and conditions of your calling plan, please refer to the materials provided to you by your local agent as well as the attached list of Budget Phone Plans. In addition, many packages offer the option to receive an additional 250 minutes of long distance FREE for the first two months. After 2 months, you are under no obligation to continue this service and can cancel at any time. The customer has the option to continue to receive 250 minutes of interexchange intrastate long distance usage for an additional charge of $\$ 5.00$ per billing cycle, simply visit your local authorized Budget Phone agent or call Budget Phone's customer service department at (888) 424-5588. Please remember that long distance is for residential voice service only and usage does not include multi-party conference calls, calls to 900 numbers, directory assistance, calling card, operator services, toll free numbers, telemarketing, commercial, facsimile (commercial), Internet, automated dialing, gaming lines, and other usage consistent with business use.

Late Payments - Due dates are clearly indicated on each billing statement. Accounts not paid by their due date will be accessed a late payment fee of $\$ 6.00$ or $1.5 \%$ of any amounts owed to the company, whichever is greater.

Detailed Billing - Detailed billing of your long distance usage will be included, free of charge, with your monthly billing statement. If you requested that detailed billing not be included with your monthly statement when you placed your request for service, you may request a copy at a later date by contacting your lacal authorized Budget Phone agent or by calling Budget Phone's Customer Service Center at (888) 424-5588.

In addition to residential phone services, we also provide wireless recharge, long distance calling cards, Bill Pay Stations, and Royal Debit Cards. To find out more about these services you may access our website at www.budgetphone.com or visit any of our 8,000 nationwide agent locations.

Feel free to contact our Customer Service Center by calling (888) 424-5588 for any of your questions or concerns. As an additional resource for our customers, we have also provided contact information for your state Public Utilities Commission listed below.

Public Utilities Commission of Ohio 180 East Broad Street<br>$7^{\text {th }}$ Floor<br>Columbus, OH 43215<br>(800) 686 PUCO (7826)<br>www.puco.ohio.gov/

Sincerely,
Budget Phone, Inc.

## Budget Phone Plans

## Budget Phone Deluxe Prepaid Plan

The Budget Phone Deluxe Prepaid Package is a bundled pre-paid plan offered to all residenial customers in the SBC and Verizon exchanges of Ohio as defined by the Incumbents tariff on file with the Commission and includes: a) a residence dial tone line on a flat or measured rate basis (b) access that does not exceed 2,000 minutes to intra and interstate Long Distance calling within the Continental United States, per billing cycle; and (c) the following three (3) Custom Calling Features: Caller ID, Call Waiting, and Three-way Calling'. Customers must access Budget Phone's Long Distance platform by first dialing a toll free number and then must dial the ten-digit (10) termination number in order to complete the call. Company will load 2000 minutes, per billing cycle, on each Deluxe Prepaid subscriber account. Switch decrements time as it is used. Customer is "verbally" notified if account approaches 1 minute. Calls are not allowed to complete if time is depleted. Time is automatically refreshed on accounts with a zero balance on the first day of each new billing cycle. Company will also routinely analyze call detail records for certain types of usage.
${ }^{1}$ Custom Calling Features are offered where facilities and equipment allow. All features may not be available in all central office switches.

## Per Month

| Prepaid Package - per access line | $\$ 49.95$ |
| :--- | :--- |
| In the SBC exchanges of Ohio |  |
| In the Verizon exchanges of Ohio | $\$ 59.95$ |

## Budget Phone Deluxe 2000 Package

For a monthly recurring charge, Customer may add to the Basic Plan, two thousand (2000) minutes, per billing cycle, of intrastate or interstate Long Distance calling within the Continental United States.

Per Month

| Deluxe 2000 Package - per access line | $\$ 10.00$ |
| :--- | :--- |
| In the Cincinnati Bell, SBC, Sprint and |  |
| Verizon exchanges of Ohio |  |

## Budget Phone Bonus Plan

The Budget Phone Bonus Plan is a bundled pre-paid residential service Plan offered on a flat or measured rate basis and includes sixty ( 60 ) minutes of intra and interlata Long Distance ${ }^{1}$ calling within the Continental United States ${ }^{1}$. The Bonus Plan, along with its individual components, is available in the SBC exchanges of Ohio. Customers must access Budget Phone's Long Distance platform by first dialing a toll free number and then must dial the ten-digit (10) termination number in order to complete the call. The Plan includes 250 minutes of interexchange intrastate long distance usage for the first two (2) consecutive months of service (certain restrictions, as outlined below, do apply). The customer has the option to continue to receive 250 minutes of interexchange intrastate long distance usage for an additional charge of $\$ 5.00$ per billing cycle. See Customer Eligibility Criteria on the Company's Tariff No. 3, Page 11.1 for eligibility.

The Bonus Plan includes the following (available on a where offered basis) ${ }^{3}$ :
(1) Local dial-tone line, (2) Call Waiting, (3) Three Way Calling, (4)Caller ID, (5) 250 minutes of long distance for calls terminating within the continental United States (included at no addition charge for the first two (2) consecutive months of service).
$1_{-}^{2}$ Long Distance calculated at a rate of $\$ 0.019$ per minute of usage with a $\$ .25$ surcharge for each complete call. Please see Section 7, Price List - Pages 31 \& 32.
${ }^{3}$ Custom Calling Features are offered where facilities and equipment allow. All features may not be available in all central office switches.

Per Month

| Bonus Prepaid Package - per access line <br> In the SBC exchanges of Ohio | $\$ 39.95$ |
| :--- | :--- |

## Budget Phone Basic Plan

Basic service is a bundled pre-paid plan available to all residential customers residing in the Cincinnati Bell, SBC, Sprint, and Verizon exchanges of Ohio. The Monthly Access Fee for basic service provides a Customer with a single, voice grade dial tone line which allows unlimited calls to the customers home exchange and includes sixty ( 60 ) minutes of intra and interlata Long Distance calling within the Continental United States per billing cycle' for one (1) flat monthly rate. Basic calls outside of the home exchange may incur usage charges, which will be billed in arrears. Service is provided with touch-tone as a standard feature. Basic Service is available with the optional features listed in Section 3.1. The optional feature charges will be applied in addition to the Monthly Access Fee. The Plan includes 250 minutes of interexchange intrastate long distance usage for the first two (2) consecutive months of service (certain restrictions, as outlined below, do apply) ${ }^{2}$. The customer has the option to continue to receive 250 minutes of interexchange intrastate long distance usage for an additional charge of $\$ 5.00$ per billing cycle. See Customer Eligibility Criteria on the Company's Tariff No. 3, Page 11.1 for eligibility.
${ }^{1}{ }^{2}$ Long Distance calculated at a rate of $\$ 0.019$ per minute of usage with a $\$ .25$ surcharge for each complete call. Please see Section 7, Price List-Pages 31 \& 32.

Per Month

| Budget Phone Basic Plan - per access line <br> In the Cincinnati Bell, SBC, Sprint and Verizon <br> exchanges of Ohio | $\$ 49.95$ |
| :--- | :--- |

